

Merry Christmas



The Hereford Brand

A Member of Most Families in the Hereford Area

Sunday

25¢

With Comics

77th Year, No. 126

Hereford, Texas, Sunday, December 24, 1978

50 Page

Way Paved for Camp's Water District



That feller on Tierra Blanca Creek says have a Merry Christmas and let it be the springboard into a better year—one of ever-increasing love and concern for those around you.

oOo
TIME SURE FLIES when you've having fun!

Seven years ago this month, the sale of The Brand was announced by longtime owner Jimmy Gillentine, with this writer assuming management of the newspaper. In many respects, it seems a much shorter span of time. In other ways, it seems a much shorter span of time. In other ways, it seems our roots have been in Hereford much longer.

"Home is where the heart is" and our home is Hereford—a community which is as rich in the character of its people as it is in material resources. We've tried to become a part of this community in every way possible. We've bragged about hustlin' Hereford and its progress; we've felt pain with its problems.

We've considered it a privilege to serve in this community and so, at this Christmas season, we want to say "thank you" to all our readers and advertisers—all of you who make the newspaper possible and who have helped make this the kind of community it has become.

Merry Christmas to you all.

oOo
A CHRISTMAS SEASON tradition is the feeding of the hungry and the clothing of the needy. Families used to gather clothes or buy food and go down to the other side of the tracks to give them to destitute or indigent families. They felt it was the true charitable spirit of the season to do this, and they felt a good Christian glow inside afterwards.

In modern, affluent America, this custom has diminished. The well-to-do are in greater proportion, and they give

(See BULL, Page 2)

Inflation Bites Into Charities

WASHINGTON (AP) - The sale of Christmas Seals is slow. On both coasts, Salvation Army bell ringers find fewer coins in their kettles. A Chicago group that serves Christmas turkey to the elderly is well below its goal.

Christmas charity, fund-raisers say, appears to be a victim of inflation.

"Inflation and the economic crunch affect everybody," said Maj. Eugene Slusher, who directs Salvation Army community services in the Washington area. "I don't blame people for taking care of their families first before they give anything away."

Michael Salmon of the Chicago-based

(See CHARITIES, Page 2)



'Tis the Season

There's nothing so cherished as friendship. It is particularly true around Christmastime, and Myrtle Brewer, left, and friend Mary Payne certainly won't disagree with that. The two Westgate residents exchanged gifts Friday as the nursing home celebrated Christmas.

Bergland Establishes Meat as Top Priority

WASHINGTON (AP) - Intending to get as much public comment as possible, Agriculture Secretary Bob Bergland has made the nation's wholesale beef pricing system a top priority item for review and hopes to make recommendations to Congress by next spring on how it should be improved.

A new Agriculture Department task force, he said, soon will "go to the field with as many hearings as are necessary" to gather information about the system, which has been widely for years because it enables a handful of meat packers, brokers and others to set daily beef prices.

Bergland also said it is possible - although not substantiated - that meat packers and others could manipulate beef prices.

Earlier this month a USDA investigative report said so-called "formula pricing" of beef is often based on daily reports that cover less than 2 percent of the actual cattle slaughtered in the United States.

While not accusing anyone of doing anything illegal, the report said the investigation could not settle the question of whether there is price manipulation in the beef market.

But Bergland, in a year-end interview, said the report "does suggest that there are opportunities in the marketing system for price manipulation."

Bergland said he has "been informed informally by responsible members of Congress" that he will be called upon early next year to testify before the Senate and House agriculture committees about beef pricing.

Rep. Neal Smith, D-Iowa, chairman of the House Small Business Committee, will be continuing his probe into how the nation's beef market works and is expected to offer legislation calling for tighter federal supervision.

Wholesale beef traders use two methods of doing business involving a "negotiated" or a formula basis. When the price is settled by advance bargaining, it is negotiated.

BY JIM STEIERT
Brand Farm Editor

Deaf Smith County commissioners opened the way for creation of a water district in the San Jose community south of Hereford during their final meeting for 1978 Friday morning.

In a session that ended the term of County Judge Sam Morgan, the commissioners approved an order for an election to be held within the proposed water district Jan. 20, writing another chapter in the story of what has been a major goal of Morgan and the commission for nearly two years.

Chuck Hester, an attorney from Amarillo Legal Services, spoke on behalf of the San Jose steering committee, which took an active role in securing a \$320,000 grant for a water system at the San Jose community. The grant is being provided by the Department of Housing and Urban Development.

According to Hester, HUD recommended that a fresh water district be created at San Jose to administer the proposed water system.

Hester cited a petition signed by 50 electors from the proposed district, requesting a water district election.

"The district will be created to conserve, transport and distribute fresh water, and would eventually take over the San Jose water system from the county,

after the county has overseen its proper construction," said Hester.

The attorney pointed out that the district will be run by five elected supervisors, who must be property owners within and residents of the district.

The proposed water district is to include the Finlan Subdivision and the Hereford Housing Subdivision of the San Jose community, according to Raphael Quinones of the Texas Department of Health Resources, who was also on hand for the commission meeting.

"One of our main concerns with the water system will be to see that water services are kept affordable. Although several people will be needed to administer the system, most will not necessarily be working in salaried positions. A clerk, a water system operator and an individual to take care of the mechanical operation of the system will all probably need to be hired, but can probably work on a part-time basis," Quinones explained.

Commenting on the creation of the water district, Morgan stated, "This is a real test to see whether people who have been given a modern system like this can keep it up and operating for 10 or 20 years. I feel the fact that people don't own anything isn't necessarily a sign that they can't handle it if they have it."

Commissioner Bruce Coleman also expressed concern over the continued operation of the system, after it is established.

"I don't want this thing in a mess where the community can't afford something that's been given to it," he stated.

Austin Rose, who is commissioner for the area in which the San Jose community lies, also emphasized that once the water district assumes responsibility for the San Jose water system, the operation must be capable of paying its

(See CAMP, Page 2)

U.S., Soviet Union Agree To Limit Arms

GENEVA, Switzerland (AP) - U.S. officials in Geneva say the United States and the Soviet Union have reached tentative agreement on a new treaty to limit nuclear arms. But the White House cautions that several difficult issues still have to be settled.

The officials, who asked not to be identified, defined tentative as meaning Soviet negotiators had to consult Friday night with Kremlin leaders about compromises reached and reserved the right to reopen those issues when talks resume today.

State Department Spokesman Hodding Carter, with Vance in Geneva, said, "We're very close to the end of the road." American sources said privately that both sides had reached agreement in principle on all remaining issues. A joint news conference is set today.

However, President Carter told reporters in Plains, Ga., that "a couple of items" remain unresolved. He spoke after conferring by telephone with Secretary of State Cyrus R. Vance, who is negotiating in Geneva with Soviet

Foreign Minister Andrei A. Gromyko.

Carter, spending the Christmas holiday at home, said that since the Soviet negotiators had to consult Kremlin leaders on the remaining issues "there is no way of anticipating what the rate of agreement might be." He did not identify the issues.

Earlier, presidential spokesman Jody Powell said while the negotiators made progress in their six-year quest for a new Strategic Arms Limitation Treaty that the phrase "tentative agreement" was the wrong one to use.

Christmas Issue Published Today

Today's Hereford Brand, which is being delivered to you early, includes special messages from local merchants and institutions, Christmas essays and poems from Hereford students and other holiday photographs and articles.

The Brand office will be closed Monday. Deadlines for placing or taking out classified ads for next Tuesday's paper will be 9 a.m. Tuesday morning.

The employees of The Hereford Brand wish you a most joyous Christmas.



update sunday

American Oilman Killed in Iran

TEHRAN, Iran (AP) - An American oil executive was shot to death in Ahwaz today as some 1,000 high school students marched through Tehran shouting anti-American slogans and demanding the overthrow of Shah Mohammad Reza Pahlavi.

Paul Grimm, managing director of operations of the Oil Service Company of Iran, was hit while driving to work about 7 a.m., company officials said. Ahwaz is about 340 miles southwest of Tehran in the heart of the oil fields.

One source said an Iranian executive also was injured in the attack but officials of the oil company denied the report and said Grimm was alone at the time. Grimm's age and hometown were not immediately available.

Bodies Discovered Under Illinois House

DEL PLAINES, Ill. (AP) - A convicted sex offender was charged with the murder of a 15-year-old boy after three decomposed bodies were found beneath the man's home in a search authorities say may yield more grisly remains.

John W. Gacy Jr. was charged Friday with murdering Robert Piest, a Des Plaines youth who was reported missing Dec. 11. Gacy was denied bond at a hearing in which his attorney, Sam Amiran, described him as "a very sick person, physically and otherwise."

Piest's body was believed to have been dumped in a river by Gacy, according to

the Cook County State's Attorney's office.

At the bond hearing, Des Plaines Police Lt. Joseph Kozenczak said Gacy, 36, admitted Thursday afternoon that he had killed Piest. Police went to the house Thursday, returning Friday morning.

Investigators planned to continue their search of Gacy's three-bedroom home today. Friday, authorities ripped up parts of the floor in the home to search a 4-foot-high, dirtfloored crawl space.

One of the bodies was found buried in the crawl place, said Chief Edmund Dobbs of the Cook County sheriff's office. A second body was found buried beneath a detached garage behind Gacy's house, Dobbs said. No details were available on the third body's location.

Closed Investigations May Be Open Records

AUSTIN, Texas (AP) - Attorney General John Hill says records of closed criminal investigations in which no charges are pending must be released upon request if they meet certain criteria.

He said law enforcement officials may withhold portions of reports on closed investigations that reveal a person's criminal history or information obtained in confidence.

Hill also said investigative reports may be withheld if they involve information obtained after witnesses were promised confidentiality.

But closed investigative reports in general are subject to the Texas Open Records Act, he said, if they don't interfere with prosecution of a criminal case, deprive a defendant of a fair trial, identify informants, cause intimidation of witnesses or invade personal privacy.

CETA Jobs Still Omitted From Budget

WASHINGTON (AP) - President Carter, nearing completion of the new federal budget, decided Friday to restore 50,000 to 60,000 public service jobs to his

spending proposal, a White House official said.

But that restoration, at a cost of about 1 billion, will leave the jobs program of the Comprehensive Employment and Training Act at about 40,000 to 50,000 positions below its maximum strength of 600,000 jobs.

Carter spent about 3½ hours working on the budget Friday morning with James McIntyre, director of the Office of Management and Budget, and with domestic policy assistant Stuart Eizenstat.

By the end of the session, an aide said, Carter decided to restore about \$2 billion that the budget office had suggested be cut from the human services section of the budget proposal, which will make public on Jan. 22. It is expected to go to government printers by the end of this month.

The president had been under considerable pressure to restore some of the cuts he has forecast in what he has said will be a tight budget designed to control inflation and reduce the federal deficit to \$30 billion.

Reporters at the White House were told Friday before the president departed for a Christmas vacation in Plains, Ga., that the morning meeting was expected to be Carter's last on the fiscal 1980 budget, which will go into effect next Oct. 1.

Police Report

Hereford police arrested two Mexican American males, ages 22 and 25, Friday night on charges of driving while intoxicated.

Don Saltee, of Artesia, N.M., reported that he was parked at K-Bob's Steak House when someone broke a window on his car and stole a shotgun, a Remington rifle and a BB gun.

David Spain, 8101 N. Lee, told police that someone slashed all four tires on his Pontiac Grand Prix. Value was placed at \$375, police said.

Police said the golf course pro shop was broken into either Friday night or early Saturday morning.

Taken were several dozen shirts, ladies jackets, men's windbreakers, a television set and assorted pairs of socks. Estimated value of the missing merchandise was \$600.

Entry was gained by kicking through the back door.

A window was either shot or knocked out on a car at 207 Ave. J.

Including Spain, four car owners had tires slashed during the night.

Weather

West Texas - Generally fair through Sunday. Warner southeast. Coldest most sections tonight and southeastern third Sunday. Highs 45 north to 78 extreme south. Lows 15 north to 35 Big Bend valleys. Highs Sunday 42 north to 76 extreme south.

Baboon's Homebound

EDITOR'S NOTE - What do you do with a baboon getting too big to live in a suburban? Take it back to the wilds, its owner says, and see if it will make that home. The big question: can a civilized baboon cope in the jungle?

By JOHN BARBOUR
AP Newsfeatures Writer

HAMPTON BAYS, N.Y. (AP) - Hackenbush is going home - to a home he's never seen. And Hackenbush doesn't even know it.

Hackenbush is an olive baboon, about 30 pounds and 30 inches of lunging, leaping, threatening instinct - but something more.

He was born in the Baton Rouge, La., Zoo some three years ago, a mere handoff then. It was the way he walked, when he walked, not quite upright, but with that stooped erectness of Groucho Marx in the role of Hugo Z. Hackenbush in "A Day at the Races," sort of like he was carrying a heavy suitcase in each hand and always had his knees bent under the load.

That's what Hackenbush looked like walking.

But Hackenbush is not Groucho Marx. He is a baboon, and he's growing up, and the United States is too small for him. So he's going home to Africa, Tanzania to be specific, to join his own kind. It is an unusual experiment on the order of the old radio soap opera, "Our Gal Sunday," to determine whether a baboon brought up in a world of automobiles, television, who once had his own room in a suburban home, can find happiness in a troop of jungle-wise brethren.

Will he change them? Or will they change him?

That is the question, says Phil Ketover, his 26-year-old keeper.

Hackenbush has learned a lot of things in the last three years, things of doubtful value in the wild. Ketover believes that Hackenbush understands about 100 words of English. Since his new compatriots do not, it is sort of like taking a Ph.D. into Dogpatch.

There are two things Hackenbush doesn't like: bees and the word, "no."

He reacts to each by baring his teeth and raising his eyebrows, which in baboon talk means "Beat it, baby, or I'll tear you apart," and sundry swear words. Like all youngsters, he has a simple dislike of the word "no" because it crowds his style. As for bees, he was apparently stung one time and now holds

a grudge against the entire order of Hymenoptera.

He loves one thing: Phil Ketover. Ketover loves him. Ketover loves all animals and has since his youth in Brooklyn, N.Y.

He remembers badgering his mother for permission to get a pet lion. She told him, "When you grow up and leave home." Two weeks after he left home he had a pet lion. He named it Lion MacDuff. He also reads Shakespeare and has a penchant for puns.

MacDuff was used in a number of commercials and television shows. He now lives with a friend of Ketover's in California.

Ketover used to deal in animals, buying and selling them. But gradually he saw how naive some people were in handling them, and he also saw first hand some things that befell them. He got out of the business.

But not out of love with animals. Ketover knew zoos have a surplus of many animals, including lions and baboons. He got Hackenbush when he was only three weeks old. Baby baboons normally cling to their mother's chests, but Hackenbush couldn't do that with Ketover, so he would cling instead to his trouser leg. Only trouble was his tail would dangle on the ground and Ketover kept stepping on it as he walked. This won't work, thought Hackenbush, so he turned upside down, thus satisfying his need to cling to his keeper and protecting his tail.

For a while, in Fort Collins, Colo., where Ketover earned his B.A. in zoology and psychology, Hackenbush had his own room in Ketover's house, but as he grew older, it just wasn't practical anymore.

Hackenbush is incredibly strong and agile for his size. Even when he was smaller, he could flip over a 100-pound German Shepherd. Ketover's dogs respect him and stay away.

Traveling with Hackenbush also created problems. Mostly Ketover, whose study of Hackenbush will be his master's thesis, and his friend, Janet Martz, 23, camped out, where Hackenbush could be turned loose on occasion.

But once, Hackenbush ran to the car and before Phil Ketover could stop him, he had dismantled the windshield wipers and had all of the radio knobs off and in his mouth.

Even from his cage, Hackenbush can create problems. Janet was walking one day and he reached out, grabbed her by the seat of her pants and pulled her to the ground. He doesn't much like women.

He aggresses against them, bared teeth, raised eyebrows, shrieks. He doesn't like most people, but occasionally for no known reason he takes to a male outsider. Once recently he began laughing in his peculiar way when a teenage boy came visiting. He made friendly "follow me" movements with his head and within minutes he had reached through the cage fencing and was grooming the knee of the boy's corduroy pants, picking out little pieces of grit and lint and flicking them away. That's what baboons do when they like you.

In the wild, baboons live in a troop of between 15 and 100, with a male head and a very definite pecking order, females at the bottom. They feed on leaves and roots and actively hunt blue monkeys for meat. Chimpanzees actively hunt olive baboons for meat. But the chimps normally kill their prey before feeding, striking the victim's head on the ground. Olive baboons are not so kind. They merely hold the prey down and begin feeding on it live.

How Hackenbush will fit into all of this is a question. If he has any chance, it is now, because he is old enough to survive, and yet young enough not to present a challenge to the older baboons, which would mean a fight to the death.

Ketover and Janet Martz will be close by in the "Born Free" mode - and will gradually attempt to distance themselves from Hackenbush. They will study his acceptance and his adaptation. This hasn't been done with baboons.

Ketover would also like to study other creatures, such as mandrills. It is possible, he says, that someday creatures born in captivity can be used to replenish creatures endangered in the wild.

For Janet Martz, "It's thrilling and interesting to work with animals."

For Phil Ketover, "It's not a nine to five job. That's what's so hard for me to relate to. People with jobs that end. With animals they never do."

Meanwhile, sometime this month in the wilds of Tanzania, a baboon named Hackenbush will see others of his kind in the jungle for the first time. He'll be the new kid on the block.

Hereford Bull

"at the office" through community fund-raising organizations, or by paying taxes which are then funneled to the disadvantaged through welfare agencies. There are still people who are cold and hungry, but now we may have a greater proportion who are victims of indifference and loneliness.

And, these victims are not all shut away in institutions. Many of them are living under the same roof with their own families, or working in busy city offices. They might be surrounded by moving, talking people, but still suffering from neglect.

The holiday season in particular—when the rest of the world is rejoicing and sharing—can be the most excruciating time for these victims... unless someone remembers to care.

Whether it comes in the form of a card, a smile, a handshake, a soft word or a brief visit, the warm ray of concern finds

Camp

own way.

Commissioner Bruce Coleman also expressed concern over the continued operation of the system, after it is established.

"I don't want this thing in a mess where the community can't afford something that's been given to it," he stated.

Austin Rose, who is commissioner for the area in which the San Jose community lies, also emphasized that once the water district assumes responsibility for the San Jose water system, the operation must be capable of paying its own way.

After further discussion of the importance of the project and the manner in which expenditures for construction will be handled, the commissioners voted unanimously in favor of the election.

The election date was scheduled for Saturday, Jan. 20, with the polling place

Charities

Little Brothers of the Poor said, "The dollar is going down. The market is going down. People are more careful about their money."

For those who direct charities, a reduced response to pleas for Christmas donations translates into lower aid to America's needy - at a time when they, too, are feeling the pinch of a 9-plus

think in that cold, hard wall and shines through. This would be a good time to remember someone we haven't thought of for a long time.

In this world, care is like food. Some are surrounded with care, not knowing how to appreciate it, while others are starving for a morsel. Think of this today: Who is there, somewhere, who would be pleasantly astonished to learn that he or she is not forgotten?

Indifference is unforgivable when we're professing the Christmas spirit.

--Adapted from "The Scrap Book" oO

DEAR SANTA: Put into my stocking a dash of human kindness and add some of the breadth of vision that will make me realize that, in truth, I am my brother's keeper.

Pour in some of the oil of graciousness—the mark of a true gentleman. Give me strength to play my

part in this big, busy world, and to so regulate my life that when I pass on no man can say to me, "he lived for self alone."

Leave for me a generous package of good cheer, so that when my neighbor is weighed down with despair may go to help him look up and hope anew. Bring me a jack-in-the-box like the one that thrilled my childish heart, only let it be labeled "faith"; and allow me to unlock the magic of faith for every heart that comes my way.

Make all the children glad, but don't forget the grown-ups who have relinquished the carefreeness of youth for the stern verities of the daily struggle. Write upon their minds and hearts the message that real happiness consists in service to one's fellows; not in things for oneself.

—Author unknown

to be St. Joseph's Catholic Church in the San Jose community.

Presiding election judge will be Andres Del Toro, who played a leading role in the functioning of the steering committee that helped to secure the grant.

Friday's commission session marked the second effort of the San Jose community to secure a water district election.

A previously scheduled election was nullified after it was discovered that its scheduling failed to coincide with election guidelines.

The San Jose community was required to put up a \$100 cost deposit, according to Hester, and these funds will be used to defray election expenses.

In other business, the commissioners reviewed the eligibility of county farmers for disaster loans from the Small Business Administration for 1978, and at

percent inflation rate.

"We're not like a commercial firm that can pass costs on to the consumer," said fund-raiser Peter Wash of the American Lung Association, which sponsors the annual Christmas Seal drive. "Higher prices and lower donations mean we have to cut back in staff, and that means we cut

back in service."

Not all charitable groups report problems this holiday season. For example, the U.S. Marine Corps Reserve's "Toys for Tots" program, the U.S. Committee for UNICEF and Volunteers of America said donations were up, though all added that the requests for assistance were greater, too.

the recommendation of Coleman, voted to move ahead with procedures that would insure eligibility for such loans to county farmers in 1979.

Commissioners also made plans for the preparation of the Bull Barn and Little Bull Barn for the annual junior livestock show, upcoming in January.

In other business, the commissioners: ...Approved moving a Xerox copying machine and coffee maker to a vacant office on the second floor of the courthouse.

...Voted to advertise for bids on a pickup for Precinct 4.

...Appointed commissioner James Voyles as the Deaf Smith County representative to the Panhandle Emergency Medical Services board.

...Considered a zoning and sanitation matter presented by Glenn Turner.

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Brzezinski Still on the Job

WASHINGTON (AP) - The comet Brzezinski, last seen disappearing over the Potomac in the shadow of a rising Cyrus R. Vance, is once again shining over the White House.

For those stargazers who tended to write off President Carter's national security assistant six months ago when the secretary of state seemed to be ascending, the word around the president's quarters is blunt: You were wrong.

Three recent developments lead support to those who say Zbigniew Brzezinski continues

Springer Appoints Milner To Public Affairs Post

AMARILLO - Berl Springer, president and chief operating officer of Southwestern Public Service Company, has announced that effective January 1, 1979, Larry S. Milner will become director of public affairs for the electric company.

Milner earned a bachelor of arts degree from the University of Texas and started his career with Southwestern in 1966 as

Sanctity of Marriage Affirmed by Churches

By GEORGE W. CORNELL
AP Religion Writer

In a time of turmoil and instability in male-female relationships, Eastern Orthodox and Roman Catholic representatives have joined in affirming the "sanctity of marriage."

Such a union is profoundly strengthening, the scholars said, liberating husband and wife from "self-centeredness and self-idolatry."

The participants, including theologians and other experts of the two oldest Christian bodies, said they felt it urgent to point up the "profound meaning, the glory and honor" of married life in Christ.

"It is the Lord who unites a man and a woman in a life of mutual love," the statement said, adding that the resulting power of such a union clears the eyes of faith to an even more intimate relationship ultimately

to have the president's ear in a key policy-making role while Vance devotes his time and energy to the Middle East and arms limitation diplomacy.

Item No. 1: When Carter heads to the Caribbean island of Guadeloupe next month for summit meetings, he and the leaders of France, West Germany and England will be taking one adviser each into their joint conferences. Brzezinski will be at the president's side.

Item No. 2: When the president decided he needed a special task force studying

long-term options in the Persian Gulf - after criticizing sharply the work of the State Department - he named former Undersecretary of State George Ball to head the group. Ball was brought back to government service, with Carter's approval, by none other than Brzezinski.

Item No. 3: While on a European tour, Treasury Secretary W. Michael Blumenthal was dispatched on a sudden side trip to Bucharest to confer with Romanian President Nicolae Ceausescu after the communist leader showed signs of growing independence from Moscow.

Commenting on the promotion, Springer said: "Larry Milner works well with both people and facts, the combination that it requires to be effective in legislative and regulatory affairs. Governmental actions at both the state and federal level are having more and more impact on both the day to day operation of our company and the planning we must do for the future. We must keep our public affairs program at full speed, so we are putting Larry to work full time in that arena now so that we will have a smooth transition and no loss of effectiveness when Ed Weber retires at the end of 1979."

In a related action, Cliff Milnar, Southwestern's vice president of marketing, announced that Doyle Moore has been promoted to manager of area development, also effective January 1.

Moore is a graduate of West Texas State University where he earned a BBA in 1950 and an MBA in 1968. He started with SPB in the stores department in 1955 and was named Panhandle Division stores supervisor in 1963. He served as a tax representative from 1966 to 1973 when he was named an area development consultant.

In 1977, Moore received a certification from the American Industrial Development Council classifying him as a Certified Industrial Developer (CID). Moore is one of only 600 CID's in the United States.

The National Security Council directed by Brzezinski, was the guiding force behind the sudden visit.

The sudden flurry of Brzezinski's activities is coincidental, insists one of his aides seeking to make the least of any competition between his boss and the secretary of state. The activities are dictated by his role as a policy adviser rather than a diplomat.

Where does all this leave Brzezinski?? It leaves him, according to his not-unbiased deputy, David Aaron, right where he was all along.

It demonstrates, Aaron said, that those "who were writing him off" were not offering "a fair interpretation" of recent events.

Firemen Extinguish Cotton Blaze

Hereford Volunteer Fire Department units responded to a cotton trailer fire shortly after noon Friday approximately one mile west of the city limits on the Harrison Highway.

The cotton in the trailer was destroyed in the blaze.

Firemen returned to their station 46 minutes after receiving the call.

THE HEREFORD BRAND
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Warm sleepwear.
Sale 5.99

Reg. \$8. Settle down to a long winter in this beautiful brushed nylon gown. In pretty solids and prints for misses' sizes.
Sale 6.99, reg. \$9 Extra-large size

Sale 6.99

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33 1/3% OFF

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ASSORTED STYLES WHILE THEY LAST



30% off

All bras and girdles.

Sale \$2¹⁰ to \$9⁸⁰

Reg. \$3 to \$14. Stock up now and save! Choose bra styles including cross over, posture, natural seamless. In nylon tricot, poly/spandex, stretch nylon lace. Choose girdle styles including briefs, sport styles, long legs. In nylon/spandex, light control



Sale \$13⁹⁹

Orig. \$17 to \$32. Closeout savings on junior and misses' floor length robes and loungewear. Choose cozy or heavyweight fabrics.



Sale 5.99

Reg. \$9. First Edition proportioned pull-on pants in easy-care polyester.

Size 6 to 20 in average. Fall colors only.

Great White Sale.

Save on all our sheets.*

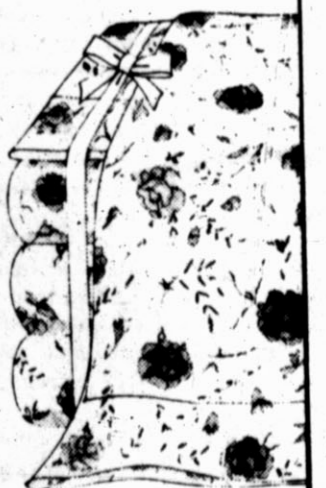
Sale 2.59 twin

Reg. 2.99. Classic white sheets of sturdy cotton/poly-muslin.
Sale 3.59 Reg. 3.99 Full Pillowcases by the pair.
Sale 1.99 Reg. 2.39



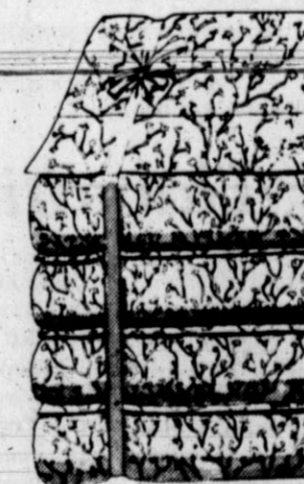
Sale 2.99 twin

Reg. 3.99. Fanciful flowers on cotton/polyester percale sheets.
Sale 3.99 Reg. 4.99 Full
Sale 7.22 Reg. 8.49 Queen
Sale 8.92 Reg. 10.49 King
Pillowcases by the pair.
Sale 3.39 Reg. 3.99 Standard
Sale 3.64 Reg. 4.29 Queen
Sale 4.07 Reg. 4.79 King
Flat and fitted sheets are the same price.



Sale 1.99 twin

Reg. 3.49. Delicate flowered vines on cotton/poly muslin sheets.
Sale 3.38 Reg. 4.49 Full Pillowcases by the pair.
Sale 2.79 Reg. 3.49 Standard



Sale \$4²⁷ full

Reg. \$5.29. Smooth White cotton/poly percale sheets.



Save on Towels.

Sale \$4 bath

Reg. \$5. The really thick, thirsty JCPenney towel is a hefty 25x50" big, in luxuriously soft and absorbent combed cotton/poly.
Sale \$3 Reg. 3.50 Hand towel
Sale 1.25 Reg. 1.50 Washcloth



Save 20%

All our bed pillows.

Sale 5.60 standard

Reg. \$7. Soft down-like Dacron® fiberfill III polyester with cotton/polyester ticking. Fluffs easily after machine washing and drying.
Sale 7.20 Reg. \$9 Queen
Sale 8.80 Reg. \$11 King



Sale \$5⁹⁴ full

Reg. \$6.99. Smooth cotton/poly percale sheets in solids stitched with white. Pillowcases by the pair.
Sale 4.67 Reg. 5.49 Standard



Sale \$4²⁴ Twin

Reg. \$5.49 Mystic Harbor Floral Spray Print Percale of Poly/Cotton

Sale \$5⁵²

Reg. \$6.49 Full

Sale \$9³⁴

Reg. \$10.99 Queen

Sale \$11⁰⁴

Reg. \$12.99 King



PILLOWCASES BY THE PAIR STANDARD

Sale \$4²⁴

Reg. \$4.99

Sale \$4⁶⁷

Reg. \$5.49 Queen

Sale \$5⁰⁹

Reg. \$5.99 King

FLAT AND FITTED SHEETS ARE THE SAME PRICE.

MONDAY THRU FRIDAY
8 9:30 to 6 P.M.
SATURDAY 9:30 to 8 P.M.
SHOP OUR CATALOG
PHONE 364-4205

This **JCPenney**

SUGARLAND MALL

VIEWPOINT

It Sims to Me . . .

Letters to Santa

By PAUL SIMS
Managing Editor

To make room for the letters to Santa that we didn't have space to run, I graciously submit this column space.

Dear Santa,
I have been good most of the time. I was late to only one city commission meeting. Please bring me an erector set.
Your friend,
Emory Brownlow

Dear Santa,
Please bring me some penultimate words. And a new 3-wood.
Warm Fuzzies,
Doug Manning

Dear Santa,
We are writing together because we want the same thing. Please bring us something warm for our heads. We will leave you milk and cookies.
James Hull, Harlan Vander Zee

Dear Santa,
I have been a good girl. I have stayed very busy. Please bring me a little more free time for next year.
Margaret Formby
P.S. Don't forget Clint. He needs some more places to travel.

Dear Santa,
I don't need much for Christmas because I recently got a good job. I just want to say that if you run out of toys and things to give to people, please buy them in Hereford.
Merry Christmas,
Michael Carr

Dear Santa,
Please bring me the District 4-AAAA basketball championship. And an endless supply of 6-4 forwards.
Bobby Decker

Dear Santa,
Please bring me the District 4-AAAA football championship. I also want a carton of Roloids.
Don Cumpton

Dear Santa,
Thank you for the jogging shoes you brought me last year. I use them nearly every day. This year, all I want is a new YMCA building. Please bring my partner, Wayne, some more hair spray.
Your buddy,
Tom Burdett
President, Hereford YMCA

Dear Santa,
Would you bring me a shiny, red firetruck?
Love,
Jay Spain

Dear Santa,
Thank you for the good managing editor you sent me last year. This year, all I want for Christmas is 50 rolls of newsprint, a new wire machine, a new press, lots more advertisers and a Hereford Brand sign. The kind where the letters don't fall off.
I love you,
Speedy Nieman

Dear Santa,
Please help Hereford reach its United Way goal. We have tried everything else.
I believe in you,
Paul Sims

Dear Santa,
We're not running a country club for dogs. Please don't bring a Christmas tree for the pound again this year.
Dudley Bayne

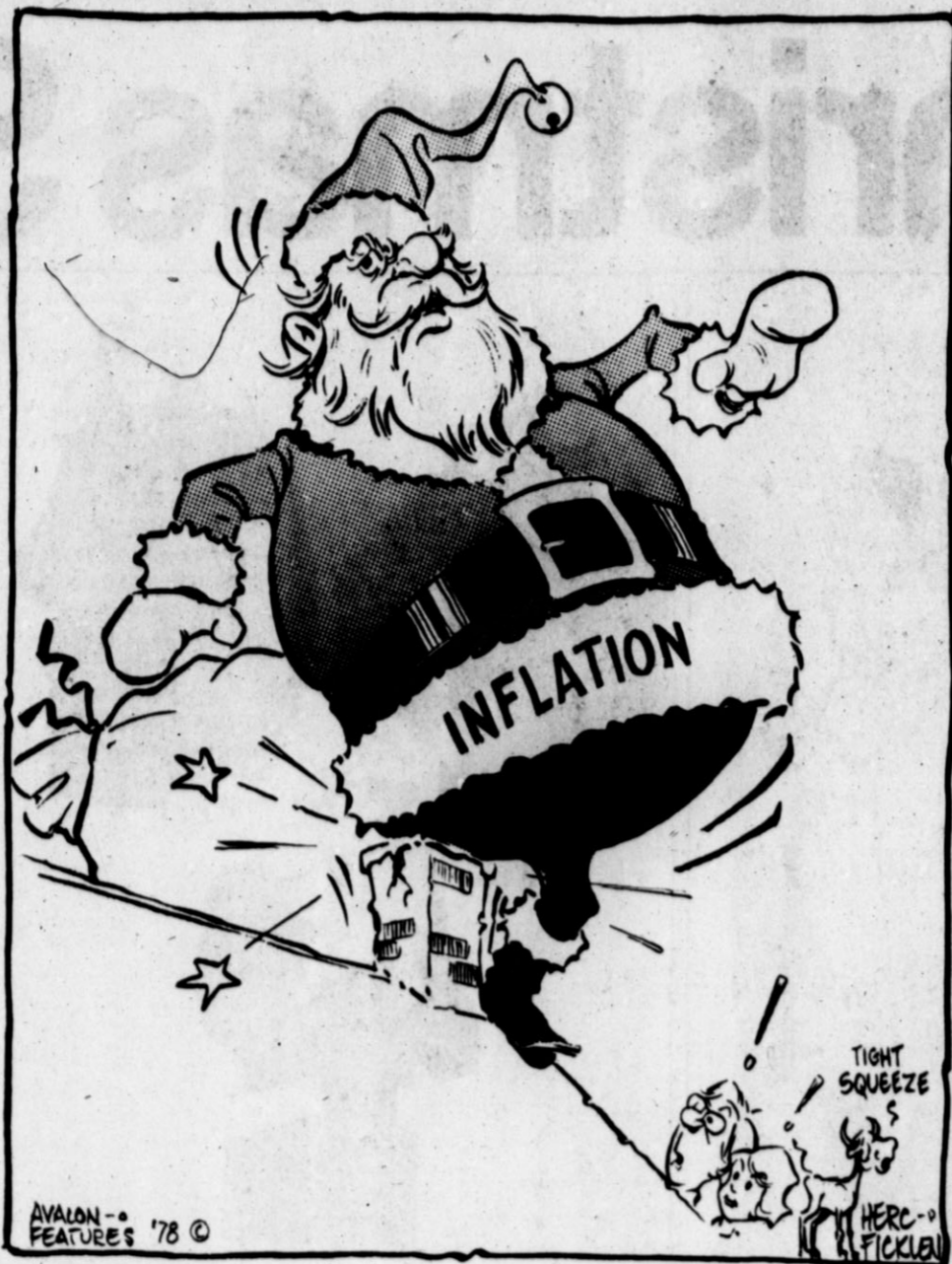
P.S. Tell your Uncle Sam-ta thanks for the revenue-sharing money. The new building will be pretty.

Dear Santa,
Please bring me 100 percent of parity.
Jerome Friemel

Dear Santa,
How'd ya like to buy a brand new car to replace that old sleigh you been flyin' around in all these years? Have we got some deals for you....
Your friends,
George, Orval,
Dale, Earl and John

On Your Payroll

Rep. Bill Clayton, Speaker of the House, State Capitol, Austin, Tx. 78767.
State Sen. Bob Price, State Capitol, Austin, Tx. 78767.
U.S. Cong. George Mahon, 2314 Rayburn Office Building, Capitol, Washington, D.C. 20515.
U.S. Sen. Lloyd Bentsen, 240 Russell Senate Office Building, Capitol, Washington, D.C. 20510.
U.S. Sen. John Tower, 142 Russell Senate Office Building, Capitol, Washington, D.C. 20510.



Paul Harvey

The New U.S. Supreme Court

A professional observer eventually develops a separate sense of "direction." Trends become apparent before they are measurable.
After eight years with my fingers crossed I find that one such trend is now measurable: The Earl Warren Court was soft on criminals; crime increased.
The Warren Burger Court is less soft on criminals; crime is less.
The boat-rocking Earl Warren Court was obsessed with individual rights frequently at the expense of society's rights.

It resulted in a heyday for the bad guys.
Historically the responsibility of the court is to interpret the law. The Earl Warren Court improperly and frequently trespassed on the legislative prerogative of "making the law."
What we have experienced under the Warren Burger Court is a period of consolidation, not a drastic reversal of direction.
Nonetheless the court is measurably more "conservative." Its philosophy more in tune with the philosophy of most of us.

U.S. News and World Report surveyed jurists and lawyers. "More than three out of four (78.1 percent) prefer the Burger Court to the Warren Court."
"Nearly 99 percent describe the Burger Court as more conservative with 78.4 percent approving the more conservative philosophy."
The FBI Crime Report reveals a parallel improvement in the crime rate.
From 1959 to 1969 the number of reported crimes increased at an average annual rate of 11.1 percent.
From 1970 to mid 1978 the number was increasing at the lesser annual rate of 5.3 percent.
But recent years, since the end of 1975, the number of reported crimes actually decreased an average 2 percent per year!

allowed more vigorous law enforcement, hence less crime.
The Annual Harvard Review remembers that during the Earl Warren years—1953-1968—decisions favored criminal defendants almost two-to-one (64.2 percent to 35.8 percent).
And the last two years of the Earl Warren Court criminal defendants were favored 76 percent.
Recently the balance has been restored to approximately 50-50. And the last two terms, on balance, lawmen gained more than they lost.
But so precarious is this balance—with most decisions almost evenly divided right and left—that the next appointment to the Court is of immense significance.
It will carry us forward or backward.
Backward to a preoccupation with the rights of wrongdoers—
Or forward to a time when you might even walk the streets your taxes paid for in safety again.

Lost and Found

Where will it end?
This is the question raised by more millions and in greater despair each year as what was once a season to be merry seems to degenerate further into a time of trial and torment.
Each year the assault upon senses and sensibilities—canned carols, commercial tinsel, exhortations to buy, buy, buy—begins earlier and becomes more intense.
The clink of the cash register replaces good will to men. Instead of joy to the world, we have a struggle for sheer survival.
Rising affluence, it seems, only raises the ante, not the enjoyment.
And through it all there is an increasing sense that something precious and essential has been lost—the true meaning of Christmas.
Where does it end?
In a miraculous moment.
Suddenly, just as the frenzy seems to have reached an unbearable pitch, the clamor is stilled and the crowds disappear. The world outside is deserted, at peace—and for the very fortunate, white. The world inside is warm, intimate, an oasis of family joy.
For some, the day is an occasion of deep religious significance. For others it may have other, personal meanings.
But for all it is still something very special, the day of all days of the year.
The meaning of Christmas has not been lost—only, for a time, misplaced.

Thumbing Back

50 YEARS AGO
Page by page, searchers go through old phone books looking for \$1,500 left in their old directory by Mr. and Mrs. John West of Allston, Mass. The searchers went through 75,000 of the 100,000 books stores in an old garage before they found the money. They money, all in \$100 bills, represented the receipts from a jewelry concern after the closing of banks. It had been placed in the directory for safe-keeping.

10 YEARS AGO
For the first 11 months of 1968, the city of Hereford suffered less fire damage than it had in the previous two years as the total damage was estimated at around \$26,524. MCMLXVIII will officially end Tuesday at midnight and Hereford will close out what has been described by many as its busiest year since the Santa Fe railroad tracks were laid from Amarillo to Clovis and marked the town's birth.

25 YEARS AGO
St. Anthony's Guild held its Christmas party in the home of Mrs. Joe Reinauer Wednesday evening. Carol singing and games furnished entertainment for the evening. A Christmas party for the Hereford Interdenominational Christian Youth was held December 18, night in the Veterans clubhouse with members of the Episcopal Church in charge.

1 YEAR AGO
Christmas is for those who gather memories and live on promises.
It is for those who still yearn for the future of God, for those who can still take joy in the presence of humble and inconspicuous things. It is for those who have not lost the capacity of astonishment, for those who see God in the here and the now. It is for those who have conquered the dreaded disease of Cynicism, stated the Rev. Jordan Grooms of First United Methodist Church.

THOUGHTS

Monday
Some of the Biblical horses were not only swift but wild.
"Their horses also are swifter than the leopards, and are more fierce than the evening wolves..." — Hab. 1:8

Tuesday
Asphalt is found at the Lake of Asphaltitus, commonly known as the Dead Sea. Neither name is used in the Bible.
"All these were joined together in the vale of Siddim, which is the salt sea." — Gen. 14:3

Wednesday
The east wind of the Orient was hot air. Eliphaz gave us a most inelegant but expressive saying still used in some circles.
"Should a wise man utter vain knowledge, and fill his belly with the east wind?" — Job 15:2

Thursday
People spoke of "having their teeth on edge" 600 years before Christ. One without teeth may suffer from that sensation.
"... every man that eateth the sour grape, his teeth shall be set on edge." — Jer. 31:30

Friday
Long before electricity and gas, homes had lights.
"There was thick darkness in all the Land of Egypt three days; they saw not one another... but all the children of Israel had light in their dwellings." — Exod. 10:22-23

Saturday
The present day "ivory tower" (a retreat or refuge) may be, through many bad translations, a descendant from the Song of Solomon.
"Thy neck is as a tower of ivory..." — Sol. 7:4

Sunday
Modern Yemen once had a famous queen. In Old Testament days, Yemen was called Sheba.
"And when the queen of Sheba heard of the fame of Solomon..." — II Chron. 9:1 (NEWSPAPER ENTERPRISE ASSN.)

BARBS

Phil Pastoret
Old-timers recall when big girls, as well as little girls, played dress-up.

They call 'em "pocket books" because it takes the contents of one to buy the other these days.



The reason garage sale patrons look so happy—they'll sell your junk back to you next spring at a 50 percent mark-up.

People no longer need to mince words—the TV grinds them up to a bland mush, all ready to swallow.

An optimist is a fellow with loose dentures who bobs for apples at a Halloween party.

'Tis true, too many cooks spoil the broth—but the chef at the local bakery needs no help.



Before you gloat about having someone under the gun, reflect: you could turn out to be the fellow who is in the middle.

Doug Manning

Penultimate Word

SANTA CLAUS IS COMING
Tie a carrot on a stick. Fix the stick so the carrot hangs just out of reach in front of a horse's nose. The horse will run himself to death trying to get the carrot. This is suppose to be the way to get a horse to run. It is also the method used all over the world to get people to run.

The idea is to promise a carrot. You never let the carrot be gotten. If they ever get the carrot, they will work no more and you have lost all means of motivation and control.

It seems like the whole world works on this principle.

Parents never give their blessing to their children. If they know you are pleased, they will never improve.

Bosses motivate by...perform and you will get a raise.

Coaches motivate by...a constant barrage of faults and mistakes.

And we chase carrots. Sometimes we chase them all of our lives. How many folks try their whole life long to get their parents to be proud of them? How many parents never will be because if the carrot is gone, so is their power to control.

While the whole world sets up carrots and chases them, at Christmas God gave notice He was not going to play that game.

He did not say, "Behave and I will come to see you."

He did not say, "Maybe, one day I will say I love you."

He put the carrot right down in the middle of us. His presence, His message of love, His messenger of acceptance arrived. He lost His bargaining position because real relationship cannot happen with bargaining positions. Real relationship cannot happen when one person is chasing carrots. He could have gotten more out of us if He had used the carrot but we could not have gotten as much from Him. Christmas was a great gamble on His part. A gamble on us. A gamble that we do not have to have carrots. A gamble that if we get His blessing we won't quit.

He just threw the carrot down here in the big middle of us.

We then did a very strange thing. We created Santa Claus in order to put the carrot back up there. Oh sure, Santa does a lot of Ho-Ho-ing and is jolly, but he also comes with a song....

You better watch out,
You better not cry,
You better not pout
I'm telling you why...
Santa Claus is coming to town.
I wonder if he dangles carrots in front of Dasher,
Dancer or Donner and Blitzen?

Warm fuzzies,
Doug

Don't Burn Up!

Don't risk a close encounter with fire!
Darth Vader doesn't confine his villainous activity to other galaxies. He spreads his treachery right here on earth, in the form of flame, smoke, heat and toxic gases. These potential hazards flourish everywhere in the 20th century American environment, needing only one mindless act, one stray spark to erupt and cause death and destruction.

Keep the place where you live free of clutter and unused things that could add fuel to flames and feed a small fire until it grows out of control. Properly use and maintain electrical equipment. If you must store gasoline and other flammable liquids on your property, use only approved safety containers and don't keep them in the house itself.

Monitor everyone who smokes at home. Take seriously the familiar advice "Never smoke in bed!"

Recent studies by the National Fire Protection Association, sponsor of Fire Prevention Week, show that more than half of 3,955 fatal dwelling fires analyzed had smoking-related causes. Such fires were started by cigarettes, cigars and pipes, and by open flames including the matches and lighters used by smokers. Many of these fires were caused by children playing with smoking materials.

First item to catch fire was furniture (29 percent of the time), followed by bedding (18 percent) and by combustible liquid or gas (14 percent).

The living room was the place where 39 percent of these tragic fires started; 28 percent broke out in the bedroom; and 14 percent in the kitchen.

Remember that a close encounter with fire can be breathtaking. Don't risk it. Observe Fire Prevention Week now, and Learn Not to Burn every day of the year.

May fire safety be with you!

Bootleg Philosopher

Looking for Mr. Good Bureaucracy

Editor's note: The Bootleg Philosopher on his Deaf Smith County grass farm is proposing a national contest, he claims.

Dear Editor:
I don't know how many government agencies and bureaus there are, don't suppose anybody knows, but one news item after another lately about one scandal after another has caused me to think up an idea for a national contest.
As you know, some of the

scandals include bribery and corruption in the General Services Administration, strange goings-on in the Federal Trade Commission and the Small Business Administration, law supervision of the oil industry resulting in a possible two-billion-dollar overcharge to customers, sloppy bookkeeping by HEW, gross wastefulness in administering welfare and food stamps, indictments of members of the FBI, charges of law violations by the CIA cheating

in the college loan program, favoritism in granting TV licenses, bribe-taking by Congressmen....I could go on but this sentence is long enough.
Anyway, I'm proposing a national contest to hunt out and hold up to public view one government agency hidden somewhere in the vast maze of bureaucracy that is absolutely, unarguably 100 percent scandal-free.
All nominations will be turned over to a group of investigative

reporters from the major daily newspapers of the country, who will roll up their sleeves and get to work weeding out the ineligible. It might be well then to have the investigative reporters investigated by a group of small town editors. I won't carry this any further.
If you have any nominations, send them to me in care of The Hereford Brand.
Yours faithfully,
J.A.



Toddler's Choir

Giving voice to "Rudolph the Red-Nosed Reindeer" during an assembly Wednesday morning were these preschoolers who attend First Baptist Church Kindergarten. A number of Christmas songs and carols were performed by children for their

families in the church Fellowship Hall. Director of the kindergarten is Mrs. Floyd Coker. [Brand photo by Denise Smith]

Reports Of Economic Jitters Don't Fit With Indications Of Christmas Sales Boom

NEW YORK (AP) - Something just doesn't fit, and it's somewhat akin to Santa Claus and the chimney, as you might conclude after comparing these two attendants made in just the past few days.

From Citibank's survey of consumer confidence: "High prices and sharply decreased buying power have combined to give American consumers their worst case of economic jitters since the end of 1976, the latest Citibank survey shows.

"The survey showed the consumer confidence index, based on the proportion who are optimistic versus pessimistic, has dropped to 30, lowest since just after the presidential election two years ago."

From a spokesman for a large Midwest department store chain who asked not to be named: "It appears this will be at least the third straight very strong Christmas."

Citibank's survey is supported by similar studies by other consumers analysts. And the department store spokesman's comments are repeated by large numbers of other retailers. Varying conclusions can be drawn from this evidence: that sellers exaggerate; that polls mislead; that jitters are conducive to buying. And to some extent, there is a degree of truth in all three.

Former CIA Clerk Sentenced To 40 Years For Selling Secrets

By DANIEL BEEGAN Associated Press Writer HAMMOND, Ind. (AP) - Former CIA clerk William P. Kampiles, expressing contrition for his crimes of espionage and theft, was sentenced Friday to 40 years in prison for selling satellite secrets to the Russians.

U.S. District Court Judge Phil McNagny Jr., who presided over the eight-day trial in this northwestern Indiana city last month, sentenced Kampiles to a total of 120 years in jail on four counts of espionage and two counts of theft. But he said the terms would be served concurrently. Kampiles, a Chicago native who celebrated his 24th birthday Thursday, will serve no more than 40 years in prison.

Just before the sentence was imposed, Kampiles told McNagny, "First of all, your honor, I'm sorry for everything that has happened. Not at any time did I want to injure my country in any way. I only wanted to serve my country."

At the trial, defense attorney Michael Monico had tried to portray Kampiles as an ambitious CIA employee who longed for undercover work. Monico asked the court for leniency, but admitted prior to the sentencing that his client would have to serve some time in prison. The defense attorney also told the court he is appealing the conviction. U.S. Attorney David Ready, who handled the prosecution of

Kampiles, asked McNagny to impose "a substantial sentence" but did not make a specific recommendation. He had been expected to seek a life term for the former CIA watch officer. Ready said the financial difficulties of Kampiles' family should not be considered a mitigating circumstance because Kampiles had "callously disregarded" those problems last February in Athens, Greece, when he accepted \$3,000 from a Soviet agent for a technical manual on the KH-11 satellite. The satellite is a sophisticated surveillance tool which can monitor troop movements from its position in the sky.

Calendar of Events

- MONDAY**
Christmas Day
- TUESDAY**
Deaf Smith County Historical Museum, open Tuesday through Saturday, 10 a.m. - 5 p.m.; Sunday 2-5 p.m. Closed Monday
- Rebekah Lodge, IOOF Temple, 7:30 p.m.
- Merry Go Rounds, Round Dance Club, Community Center, 8 p.m.
- Planned Parenthood Clinic open at 101 Ave. E from 8:30 a.m. - 3 p.m.
- TOPS Chapter #576, Community Center, 9 a.m.
- Weight Watchers at First Baptist Church, weigh-in at 6 p.m.
- Singles group in Fellowship Hall of First Baptist Church, 8 p.m.
- Rotary Club, K-Bob's Steak House, noon.
- WEDNESDAY**
Noon Lions, Community Center, noon.
- TOPS Chapter #918, Community Center, 6:30 p.m.
- Blood drive at Community Center, 4-6 p.m. Donors needed.
- Country Singles Square Dance Club, Community Center, 8:30 p.m.
- THURSDAY**
Hereford Toastmasters, The Railroad Crossing, 6:30 a.m.
- Kiwanis Club, Community Center, noon.
- Hereford TOPS Chapter #941, Community Center, 9 a.m.
- Amateur Radio Operators: north biology building of Hereford High School, 7:30 p.m.
- FRIDAY**
Merry Mixers Square Dance Club, Community Center, 8 p.m.
- Kiwanis Whiteface Breakfast Club at Dickies Restaurant, 6:30 a.m.
- Community Duplicate Bridge Club, REC Medallion Room, 7:30 p.m.

Blood Donations Needed

Local residents are asked to give a pint of blood as a bountiful Christmas gift Wednesday, from 3-6 p.m., when the mobile unit from Coffee Memorial Blood Center will be at the Community Center.

According to Joan Bookout, local blood drive chairman, approximately 92 pints of blood are currently needed to meet debts incurred by Hereford patients. In addition to the current accounts, there is a backlog of local blood debts which can be defrayed by gifts of blood on Wednesday.

Blood may be replaced for the following:
Lois Freeman, owing 8 pints; Hazel McCutchen, 8 pints; Baby girl Kirby, 4 pints; William Fowler, 4 pints; Russel Hunter, 16 pints; Christina Barrientes, 8 pints; Joel Valdez, 20 pints; Randy Dickson, 20 pints; Leatrice Gibson, 4 pints; Lois Mills, 40 pints; Delva Emanuel, 4 pints; and Jesse Renteria, 6 pints.

Broadway is not only one of the best known streets in the world, it is also one of the longest. Starting at the southern tip of Manhattan, it continues 150 miles up into Albany, N.Y. For part of the way it is also called Route 9.

SOFT WATER SERVICE
Sales and Rental-Water Softener Salt Fully Automatic Water Conditioners We Service All Makes See our New Line of All-Purpose Detergents, Cleaning Products, and Hair Care Products made especially for soft water use.
364-3280 - 216 N. 25 Mile Avenue

Catholics Will Get Communion In Both Forms Due To Change

By GEORGE W. CORNELL AP Religion Writer U.S. Roman Catholics now are allowed to receive both the consecrated wine and bread of Holy Communion in their regular Sunday worship, a practice never before generally permitted in this country.

The change, subject to the option of each local bishop, most of whom have indicated they will introduce it, will increase similarities of Catholic and Protestant services.

Protestants always have taken communion in both kinds. Part of the conflict in the 16th century Protestant break from Roman Catholicism was its distribution only of the bread to worshippers.

That practice has been decreed by Roman Catholicism in the 12th century on the premise that Christ is fully present in either element. However, the Second Vatican Council of 1962-65, abandoning a rule of 700 years, had authorized distribution in both kinds on special occasions such as weddings, baptisms, ordinations and retreats, but not at ordinary Sunday masses.

The list subsequently was expanded, and in 1970, the Vatican left it up to national conferences of bishops whether to extend the permission to Sunday services.

That step was taken last week by the U.S. National Conference of Catholic Bishops with completion of a mail ballot, showing 187 in favor to 82 opposed, exceeding the required two-thirds.

Inflation Spiral Slows Somewhat

WASHINGTON (AP) - Price increases for food, housing and clothing slowed noticeably in November as the cost of living rose by an unexpectedly small 0.5 percent, a 4-month low, the Labor Department reported Friday.

The latest monthly rise in consumer prices translates into an annual inflation rate of just over 6 percent, well below the current rate of nearly 10 percent for this year.

November was the first full month for President Carter's new anti-inflation program. However, the relatively small consumer price rise appears to be a coincidence. Administration officials have said it will take several months for the effects of that program to be felt.

hi

Merry Christmas to all the Noon Lions
Love, Kristi

Merry Christmas

From All of Us
Virginia Hammett Norma Carlson
Bea Sciumbato Sue Smith
Norma Jolly Doris Wilson
Laura Carrasco

SEARS

GIBSON'S

Sandra Savings Center

Season's Greetings

May all the merry traditions of this joyous season form a wreath around the memory of the deeper, most beautiful meaning of this holiday. And may great happiness encircle you and your family.

FROM THE PERSONNEL AND MANAGEMENT OF GIBSON'S - SANDRA SAVINGS CENTER
HEREFORD, TEXAS

HEREFORD FIRE RISK THIS WEEK: HIGH

We need to be extra careful now.

The Christmas Trees & Lights, whether inside or outside, must really be taken care of. We must also take into consideration the type of gifts that are coming into our homes. A Motorcycle, or Moped is just like a bomb because of the fuel tank. Extreme care must be utilized during the Holidays.

Merry Christmas from all of us.

PLAINS
Insurance Agency
206 E. Park 364-2232

G.E.D. TESTS
Next Test Dates January 15th & 16th, 8:30 a.m., both days at Hereford High School Administration Building.
It takes a day and a half to take the tests.
Robert L. Thompson
364-0843

Scouting The Panhandle

By DAVID CORTEZ
District Director
Boy Scouts of America

SILVER BEAVER NOMINATIONS

Each year the Llano Estacado Council is privileged to recognize a small number of men and women who have rendered noteworthy service of exceptional character to youth within the territory served by this Council.

Don Riffe, Chairman of the Special Awards Committee, invites you to submit nominations for any Scouter you feel is worthy of this honor. Write to: Special Awards Committee, Llano Estacado Council, Boy Scouts of America, P.O. Box 7606, Amarillo, Texas 79109 and request a nomination form. Complete the nomination form

and return to the same address no later than December 31, 1978.

Qualifications for the Silver Beaver Award:

1. Must be a registered Scouter (man or woman)
2. Exceptional service to youth through Scouting
3. Exceptional service to religious, civic and other community activities

The Silver Beaver Award will be presented to the recipients during the Council Appreciation Banquet scheduled for March 2, 1979.

AWARD OF MERIT NOMINATIONS

The Award of Merit is a Council Award presented by

districts in the same manner that the Silver Beaver is a national award presented by Councils.

The Award is to recognize Scouters who render service of an outstanding nature at the district level.

You are invited to submit nominees for this award. Nomination forms may be obtained either from your district Chairman or by writing to: Special Awards Committee, Llano Estacado Council, Boy Scouts of America, P.O. Box 7606, Amarillo, Texas 79109.

Qualifications for the Award of Merit:

1. Must be a registered Scouter (man or woman)
2. Noteworthy service to youth both in and outside of Scouting

Procedure:

1. District Chairman will appoint Awards Committee of not more than five persons who will consider all candidates and make recommendations of those to receive the award to the Council Special Awards Committee. These recommendations should be mailed to the Council Special Awards Committee no later than December 31, 1978.

2. The Committee will inform the district chairman of those nominations approved.

3. The Award of Merit should be presented at the annual District Appreciation Banquet.

Contact Dave Cortez at 364-7514 for further information.

STP

High Adventure Explorer Post #1 is in the process of being formed over the holidays. Currently, there are about 10 explorers signed up and more members are being sought.

To qualify, you must be at least 14 years old and not older than 21 years. This post's activities will consist of HIGH ADVENTURE—whenever and whatever they decide to do. Membership is open to both boys and girls.

Already, the post is planning a ski trip to Red River, N.M., Feb. 9, 10 and 11 with other

Richard Sheppard, D.D.S.
General Dentistry

Hours by appointment.
909 E. Park 364-7490

explorers in our Council. Any REGISTERED EXPLORER is eligible to attend the trip. The cost is as follows: \$60, including transportation, lift ticket and lodging. \$70 includes transportation, lift ticket, lodging and ski rental. \$76 covers transportation, lift ticket, lodging, ski rental and a beginning skiing lesson.

STP

Important dates to remember: Jan. 15 at 7 p.m. - 10 p.m.: Cub Roundtable and Training for Leaders. All Cub Leaders needing training should attend. Bring pen or pencil and tablet for personal notes. Material and information will be provided. Please attend, learn and have fun. Place of the Roundtable will be announced in The Brand.

Jan. 18 at 7 p.m. - Boy Scout Roundtable at 7 p.m. sharp. All adult Scout Leaders urged to attend. Important dates and information will be passed along that night. All Senior Patrol Leaders, assistant Patrol Leaders and Patrol Leaders are welcome. Theme for the next month will be discussed. The meeting will be at First Presbyterian Church.

Jan. 25 at 7 p.m.—District banquet. Place to be confirmed later and discussed at Roundtable. This District banquet is to honor your fellow Scout Leaders. Please make plans to attend, you won't regret it and you'll probably receive an award.

Orientation For BB-BS To Be Jan. 8

Big Brothers-Big Sisters of Hereford is having an Orientation for all those interested in the Big Brothers-Big Sisters program.

The program will be held Monday, January 8, at 7 p.m. at the First National Bank of Hereford.

Chinese emperors for a period of 141 years (1227-1368), acknowledged dependence upon their subjects by being crowned on a blanket, held aloft by a group of their people.



Who's Who Named

Chosen during the all school assembly of Keokaway (Yearbook spelled backwards) as the Who's Who Among Hereford High School students are sitting left Tammy Fischbacher, Rebecca Rudd, Denise

Albracht, Staci Payne and Mohota Manning. Standing from left are Scott Formby, John Ohlig, Richard Olson and Ruben Vargas. All of the above are seniors. (Brand photo by Denise Smith)

How to make your Christmas Merry: Give and share through the 10th Annual Girlstown Coat & Shoe Fund!

The Lions Club of the Panhandle area sponsor this project each year to provide girls at the Whitetace and Berger campuses with \$100 each to purchase a coat and shoes. If excess funds are contributed, the money goes to other Girlstown expenses. Contributions are tax deductible.

YES! I want to give to the Girlstown Coat & Shoe Fund

Enclosed is my contribution

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Amount of \$10 _____
(Make checks to Girlstown Christmas Fund and mail to Box 414, Hereford)

Irony Of Domestic Oil Questioned

HOUSTON (AP) - Michel T. Halbouty says he awoke mad.

The Organization of Petroleum Exporting Nations had just announced plans to increase crude oil prices to \$14.54 a barrel by October.

"It is really crazy," said Halbouty, a Houston independent operator and an internationally known geologist.

"How can the American public increase the foreign payments deficit to pay these people nearly \$15 a barrel and still pay domestic operators \$5.31 for the majority of the 8

million barrels a day produced in this country."

The former president of the 15,000-member American Association of Petroleum Geologists said the difference in prices is the reason why U.S. oilmen are not going out hunting for new reserves.

"Based on my studies, I can definitely say we will be able to find in the far as much oil as we have found in the past in the United States and more gas in the future than we have in the past," Halbouty said.

"But we are not going out and

find it unless we have the incentives to do so and the greatest disincentive is the \$5.31 for oil."

Halbouty said 80 percent of the drilling rigs now at work at drilling in areas nearby or off-setting proven production.

"All they are doing is producing at faster rates," he said. "But the reserves have already been estimated. We are not increasing our reserves position one bit."

Halbouty said sufficient capital is not available to do real wildcatting on the scale that is needed.

"We are not going out in the hoodocks and doing a hell of a lot of wildcatting like we should," he said.

"This all stems from two congressional bills. The first took away the percentage depletion allowance and took \$3.5 billion from the industry. The 1976 compromise bill that extended crude oil price controls and removed other tax benefits took away another \$3.5 billion. The \$7 billion taken away from industry affected our operations procedures. It affected our exploration thinking. That \$7 billion damn near killed us."

That is why, he said, the only oil find of any consequence the United States has had in the last 10 years is the Overthrust Belt in Wyoming and Idaho.

"This was an area which took guts to go in and drill," he said. "But the reason the area is being drilled is because the acreage was purchased prior to those two congressional actions. I doubt very seriously the

companies would have drilled that wildcat area with today's prices and conditions. But they already had the acreage and either had to do something with it or let it go. So they decided to drill."

Halbouty said tremendous quantities of oil and gas await to be discovered in such areas as Northern California, Oregon, Washington, Idaho, Western Utah, Arizona, and Nevada.

"We just haven't drilled the wells," he said.

"If we had drilled in that area as many wells as in Harris County Houston we'd probably have found a hell of a lot of gas. But just very few wells have been drilled."

Halbouty said he puts his money where his mouth is. "I drilled the deepest well ever drilled in Idaho and got a dry hole," he said.

"Okay, but I set up a lot of geology and I'll bet somebody is going to come in there pretty soon near where I drilled and find something."

He said \$5.31 oil and high costs are killing wildcatting. "The other day we were drilling a well, not an unusual well, at 10,100 feet and found out the cost was \$410,000," Halbouty said.

"I blew my stack," he said, adding he then checked his records and found he had drilled in 1972 a similar well to the same depth for \$98,000.

"We are paying four to five times as much now to drill wells and we have \$7 billion less capital to work with," Halbouty said.

Decision Restricts Nurse's Functions

AUSTIN, Texas (AP) - An attorney general's opinion restricting the functions nurses can perform will set back clinics providing immunization, family planning and venereal disease services, the Texas Nurses Association said Friday.

The fault, however, lies not with Attorney General John Hill but with "extremely archaic"

laws on the practice of medicine, nursing and pharmacy, the association said in a statement.

Hill interpreted the law as saying a nurse practitioner may not generally provide medications to patients understanding and/or written orders unless a physician has prescribed them for an individual patient.

Best Wishes



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Class Favorites

Class favorites recognized during the Hereford High School Koozraay program Thursday are left Corey Christie, Junior favorite; Mary Garcia, Junior favorite; Bret Hallows, senior favorite; Lisa Blakely,

senior favorite; Michael Gavina, sophomore favorite; and Crystal Zinser, sophomore favorite. (Brand photo by Denise Smith)

CBS Bumps ABC From 1st Place

NEW YORK (AP) - CBS bumped ABC from first place in the networks' prime-time ratings competition for the first time since baseball's World Series in October, thanks in large measure to strong showings on two nights during the week.

In fact, CBS' "All in the Family" was the highest-rated show during the week ending Dec. 17, capturing half the audience between 8 and 9 EST Sunday night.

Three more CBS Sunday night programs were listed in the A.C. Nielsen Co.'s Top 20 for the week, including "Kaz" in eighth place, "60 Minutes" in ninth and "Dallas" in 18th.

CBS' Monday night lineup was a hit, too, with "M-A-S-H," "One Day at a Time" and "Lou Grant" all in the Top 20.

CBS' rating for the week was 19.8, with ABC second at 19.7 and NBC last at 15.2. The networks say that means in an average prime time minute, 19.8 percent of the homes in the country with TV were tuned to CBS.

ABC had been second only twice this season, during NBC's broadcast of the World Series. CBS, meanwhile, spent the first five weeks of the season in third place, and had been runnerup to ABC since late October. The two networks shared first place a

week ago.

ABC's top-rated Tuesday night hits, "Laverne and Shirley," "Happy Days" and "Three's Company," each slipped a notch to accommodate CBS' hour-long "All in the Family" episode.

The rating for "All in the Family" was 33.1, which Nielsen says means of all the homes with television, fully a third saw the show. Of sets in use between 8 and 9 EST Sunday, 50 percent watched the comedy special.

NBC's "Weekend" newsmagazine suffered again in the ratings - No. 64 of 64 shows watched, less than a point behind Barbara Walters' conversation with the Carter, ranked 63rd. "Welcome Back, Kotter," on ABC was No. 60, followed by "The New Adventure of Heidi" and "Lifeline" on NBC.

Here are the week's Top 10 programs:

"All in the Family," with a rating of 33.1 representing 24.7 million homes, CBS; "Laverne and Shirley," 30.7 or 22.9 million, and "Happy Days" and "Three's Company," both 30.1 or 22.4 million, all ABC; "M-A-S-H," 28 or 20.9 million, and "One Day at a Time," 26.5 or 19.7 million, both CBS; "Mork and Mindy," 26.3 or 19.6 million, ABC, and "Kaz,"

25.9 or 19.3 million. "60 Minutes," 25.8 or 19.2 million, and "Barnaby Jones," 24.8 or 18.5 million, all CBS. The next 10 shows: "Love Boat," Nestor, the Long-Eared Christmas Donkey," and "Frosty's Winter

Wonderland," all ABC; "Lou Grant," CBS; "Perry Como's Early American Christmas Special," "Taxi" and "Barney Miller," all ABC; "Dallas," CBS, and "What's Happening" and "Fantasy Island," both ABC.

Surprise Search Issue Boils

WASHINGTON (AP) - A few minutes after 8 a.m. on March 17, 1962, a policeman reached into a washing machine in the cellar of a Baltimore home and fished out a dark-colored coat and a pair of trousers.

His action led to an armed robbery conviction, a landmark Supreme Court ruling on police seizures and, indirectly, the current debate in Congress about whether and how to curb the search powers of police.

The controversy in Congress stems from a more recent decision of the nation's highest court upholding an unannounced search by police of the files of a student newspaper at Stanford University.

News media representatives asked Congress for legislation that would overturn the decision, saying such searches could lead to disclosure of confidential material which, in turn, would dry up news sources.

At hearings before a Senate subcommittee last Tuesday, the only argument was about how far Congress should go. The Carter administration has proposed outlawing surprise searches of newsrooms and other writing-oriented work areas only. Sen. Birch Bayh, D-Ind., and others have introduced bills that would offer the same protection to all citizens except those suspected of crimes.

Meanwhile, state district attorneys are expected to renew their opposition to any restrictions, arguing that they would hamper investigations and that the danger of police rummaging through newsrooms is slight.

"The general consensus of the board of directors of the National District Attorneys Association is that there is no need for remedial legislation," said Paul Perito, the association's special counsel.

The question is expected to be the principal press freedom issue in the 96th Congress which convenes Jan. 15. Many both in and out of the news media, however, argue that it goes beyond the concerns of the press and affects privacy rights of all citizens.

The clothing seized in Baltimore matched descriptions of that worn by an armed bandit who had fled a cab company office with \$363.

The man of the house was arrested. In a trial in which the clothing was evidence, he was found guilty. The Supreme Court upheld his conviction in 1967. In doing so, the court threw out the age-old rule that police could not search a person's belongings for "mere evidence" but only for stolen goods, contraband or instruments such as a gun that had been used in a crime.

This paved the way for the court's May 31 ruling in the Stanford Daily case.

On April 9, 1971, demonstrators seized the administrative offices of the university hospital, when police tried to eject them, nine officers were injured.

On April 11, the Daily carried photographs of the demonstration. The next day, four policemen came to the paper's office with a warrant saying there was reason to believe that photographic evidence of the assault could be found there. The police searched various

places but found no unpublished pictures and took nothing with them when they left.

A federal judge and the 9th U.S. Circuit Court of Appeals both ruled that since no one at the paper was suspected of a crime, authorities should have tried to obtain the evidence through a subpoena, allowing the newspaper to contest such a subpoena in court.

The Supreme Court reversed in a 5-3 decision. Justice Byron White, for the majority, said search warrants are directed at things, not persons. He said it makes no difference whose property the things are on as long as police have reason to believe the things will be useful as evidence.

Justice Potter Stewart, dissenting, said the Constitution singles out the press for special protection - more, he said, than the offices of a doctor or a bank.

Justice Thurgood Marshall agreed. Justice John Paul Stevens, in his dissent, called the decision an "offensive intrusion on the privacy of the ordinary citizen."

Fifteen bills were introduced in Congress in response to the ruling. Some covered only the media, some everybody. The administration on Dec. 13 unveiled its own proposal, which goes further than the Congressional bills in some ways but not as far in others.

It would establish an almost absolute no-search rule protecting journalists' notes, photographs, tapes and drafts of stories. Searches would be permitted only if a journalist was suspected of a crime or if immediate seizure of evidence might be necessary to prevent someone from being killed or seriously hurt.

This is more far-reaching than the Bayh bill and most others, which would permit searches if there was reason to believe the evidence was about to be destroyed or hidden. Unlike the Bayh bill, however, the administration proposal applies only to journalists and others preparing material for dissemination to the public.

Philip Heymann, the assistant attorney general who oversees

criminal matters, said there are constitutional and law enforcement problems with a broader approach but the administration is still studying it.

Bayh has suggested that one possible compromise might be a bill that would cover doctors and lawyers' offices also. The idea is to curb searches of places where

Negligence Blamed In Nursing Home Deaths

AUSTIN, Tex. (AP) - An investigation of Texas nursing homes revealed at least three deaths related to negligent care, Attorney General John Hill said Friday.

Hill also blasted the State Department of Health for playing a "game of compliance" and protecting the nursing home industry against strict regulation.

The attorney general held a news conference to release a 231-page report following a 17-month probe of nursing homes by a special task force. The investigation followed reports in the Lufkin News of nursing home residents being abused.

A special legislative session in 1977 also addressed the problem. A new state law transferred regulation of nurs-

ing homes from the Texas Department of Human Resources to the health department.

"The majority of our homes do a very fine job," Hill said. "But there's no excuse for any bad nursing homes."

The deaths reported involved patients at three Austin nursing homes. A resident of Austin Convalescent Home died of severe burns in 1978; a 76-year-old patient at Arnold Nursing Home died after being scalded in a bath tub; and a Barton Heights Nursing Home resident died from a broken neck after his wheelchair overturned.

"Negligence was a contributing cause in two of the deaths and a direct cause in the third," Hill told reporters.

The monetary unit of Panama is the balboa.

Whatever the outcome, Sen. Alan Cranston, D-Calif., Senate assistant majority leader, said last week, "the precise form of such a statute will take considerable time to draft and even longer to debate."

Goldwater Sues Over Taiwan Issue

WASHINGTON (AP) - Sen. Barry Goldwater filed suit Friday to stop President Carter from terminating the U.S. defense treaty with Taiwan on grounds that the action "will set a dangerous precedent" enabling a president to end any defense treaty at will.

Carter announced a week ago that the United States would extend diplomatic recognition to the People's Republic of China. He also said the 1954 treaty with Taiwan would be ended.

Five senators, one senator-elect and eight representatives joined Goldwater in the suit filed in U.S. District Court. The action seeks to have the court declare the termination of the defense treaty unconstitutional and illegal and asks that Carter be blocked from taking any further action toward that goal.

"The president's action is one of the worst power grabs in American history," Goldwater said in a statement. "By bringing this suit, I and my

colleagues who are joining with me, are seeking to uphold the Constitution."

The complaint says the Senate is a partner with the president in treaty-making as part of the Constitution's admonition that the Senate must "advise and consent" to such agreements with foreign powers.

"As a logical and natural consequence," the suit says, "the Senate is a part of the authority who possesses the power of deciding upon the termination of the treaty."

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Warm Weather Perking Up State's Agriculture Work

COLLEGE STATION, Texas (AP) - Agriculture work and forage growth have perked up as warm temperatures follow the coldest weather of the season.

Producers in the Rio Grande Valley and Winter Garden are still assessing damage to fruit and vegetable crops from the cold weather that sent temperatures plunging to near 20

degrees. All tender vegetables were wiped out. Cold-hardy crops suffered leaf burn. Leaf burn was also evident on citrus trees, and the sugar cane crop suffered some damage.

In the plains and western areas, cotton harvesting continues, said Dr. Daniel C. Pfannstiel, director of the Texas Agricultural Extension Service. Gins are running at full capacity and cotton is stacking up at gin yards. Although the harvest season has been prolonged due to wet weather, cotton quality continues to be good.

Growth of forages, particularly small grains such as wheat and oats, suffered a setback from the cold weather of a week ago, but the return of warm conditions should help recovery, Pfannstiel said. Small grains have been providing good grazing over much of the state, especially in eastern areas, the plains and Far West Texas.

Livestock conditions are fair to good over the state. Supplemental feeding is widespread due to the recent cold weather and lack of good forage.

Stock water is still short in some counties. Prices continue strong in most areas although marketing has slowed considerably.

Some pecan harvesting continues. Other harvest operations include sugar beets in the High Plains and citrus, sugar cane and winter vegetables in the Rio Grande Valley.

Reports from district Extension agents showed the following conditions.

PANHANDLE: The sorghum harvest is virtually complete; yields were generally below average. About 30 percent of the cotton crop is in, with yields short. Sugar beets are about 85 percent harvested. Wheat growth has been slowed by cold weather, but stocker cattle continue to be shipped into the area to graze wheat. Feeding of range cattle has started.

SOUTH PLAINS: Good weather allowed rapid cotton harvesting. More than half the irrigated crop, and about 75 percent of the dryland crop is in. Much cotton is being fieldstored in modules as gins are backlogged. About 85 percent of the sugar beet crop has been harvested. Wheat is growing well and providing good grazing.

ROLLING PLAINS: Cotton harvesting and ginning are going at full capacity, with cotton stacking up at gin yards. Wheat fields are heavily stocked and some are starting to show moisture stress. Range cattle are in good shape, with calving active. Contracting of spring wheat pastures is active.

NORTH CENTRAL: All crops are in except for a few pecans. Small grains are growing well although grain mites are causing some damage. Supplemental cattle feeding is active due to lack of forage. Stock water is still low in some counties. Land is being prepared for spring crops.

NORTHEAST: Recent cold weather slowed small grain growth. Severe armyworm infestations have been found in small grains and pastures. Cattle feeding is widespread due to weather conditions and lack of grazing. Pecan harvesting continues but the crop is short.

FAR WEST: Cotton harvesting remains active, with generally good yields. Recent cold weather slowed small grain growth; there was some freeze damage. Freezing temperatures also damaged lettuce and turnips in El Paso County. Cattle look good, with calving active.

WEST CENTRAL: Cotton harvesting is moving toward completion, with yields varying widely. The pecan harvest is

also about complete; prices dropped sharply last week. Freezing weather and greenbugs have slowed small grain growth. Range conditions vary from good to poor; supplemental feeding is active.

CENTRAL: Much of the area remains dry, with stock water needed. Cold weather has slowed small grain growth so livestock feeding has increased. Mites are infesting some small grains. Harvesting of a short pecan crop is about complete.

EAST: Some peanuts are still being harvested; quality is good. The pecan harvest is winding down; yields are low. Small grain growth has been

slowed by the recent cold weather so cattle feeding has increased. Livestock are in fair to good condition. Prices are holding but marketing has slowed.

SOUTHWEST AND UPPER GULF COAST: Harvesting of pecans and soybeans has been slowed by recent wet, cold weather. Leafy garden vegetables were heavily damaged by recent freezing temperatures. Livestock feeding is active; lice and mites are infesting some herds.

SOUTH CENTRAL: Recent cold weather caused some damage to small grains and

home vegetable gardens. Clover crops are making slow progress due to dry fall conditions. Most cattle are in good shape, with feeding under way.

SOUTH: The siege of cold weather a week ago damaged citrus, many vegetables and small grains. Tangerines were especially hurt in Dimmitt County. Cabbage, onions, cauliflower and spinach also suffered some damage.

However, spinach also benefited from the cold weather as it brought an end to white rust and blue mold diseases that had been severely damaging the crop. Livestock remain in good to excellent shape, with some

feeding starting. Prospects are good for outstanding lamb, kid and calf crops.

COASTAL BEND: All crops are in except for a few pecans. Recent freezing weather damaged flax, wheat and oats, and stopped grass growth on pastures and ranges. Cattle are receiving supplemental feed. Some land is being prepared for next spring's crops.

SOUTH: The hard freeze the previous week took its toll of tender vegetables, citrus and sugar cane. Citrus trees mainly suffered leaf burn. The freeze also killed some wheat and oats and put an end to grass growth on pastures and ranges.

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So that our employees may enjoy the holiday.
Merry Christmas

Many Driven by 'False Hopes' 'Tyrannical Delusions', Says Prof

NEW YORK (AP) - Do you really think you have a chance to win the top job at your company? Are you on the right track? Do you need to make adjustments in your line of pursuit or, sadly, even in your goal?

Here is an opportunity to check yourself. But first, a word from our sponsor, Prof. Eugene

Jennings, who has spent his adult years studying the corporation and its people, and advising them as well.

Thousands of managers, he observes, come to the end of each year asking themselves if they have a chance. Some do; most don't. Some, he says, are driven by "false hopes and tyrannical delusions."

Most of the eligibles in the 25-to-40-year age group already have a leg up on the competition, says Jennings, who three decades ago began diagramming the routes to executive success, an endeavor that has produced many books.

Income remains one of the first tests for a young manager in the "career time" period between ages 25 and 40. Only a

few numbers have changed, an inevitable consequence of a decade of inflation.

In the 1960s, says Jennings, a manager qualified for the term "early arrival" if his basic salary in thousands of dollars equaled his age. At age 35, a candidate for the top job would have been earning \$35,000.

In the 1970s, the formula for the upwardly mobile manager consists of a \$30,000 base, plus \$2,000 for each of the manager's years beyond age 30. A 32-year-old manager should be earning \$34,000.

A person headed to the top cannot stagnate at any point in his or her career. Such a person has 15 years to build a launching platform for the top job, that is, to achieve the rank of divisional manager.

If you, as a young manager, remain in one job for six years, when the average is three, your mobility has been arrested. The chances are high, though not conclusive, that you are out of the running.

There is one qualification to the rule: If you are chosen to head a special project, in addition to your regular managerial job, you may still be in the running. It means the company has confidence in you.

Along the route, he continues, young managers will be offered various types of positions. The good moves, he has found, are what he calls functional, developmental and sometimes filler.

In the developmental move, you are chosen because your known skills are directly useful in the new job. In the developmental move, you have the opportunity to acquire a new skill. In each case you remain mobile.

The filler-type move can go either way. In one instance you are chosen simply to plug a hole in the organizational chart, and not a great deal is expected from you. Your mobility ceases; you are out of the running.

There is, however, the filler job that is given in order to keep a good manager happy, to enable him or her to relieve frustrations. It is temporary. It is a holding pattern until a superior job opens up.

Enzymes Take an Upswing

NEW YORK (AP) - You probably thought your relationship with enzymes had ended several years ago when they were confused with phosphates, causing consumers to be wary of them. If so, you are still confused.

The mixup is understandable though, because enzymes, while perhaps the hardest workers, dram for dram, in the entire universe, are invisible, except in their effect. And that is almost incalculable.

Yes, they have returned as ingredients in detergents. And they help make your beer, your cheese and your corn sweeteners. Your medicines, too. Soon they may help turn organic matter into fuel for your car.

Indeed, it is no exaggeration to say the possibilities appear endless. They might, some knowledgeable commentators say, help turn around the U.S. imbalance of payments.

In effect, they are tiny protein molecules that have a catalytic effect on chemical reactions. They make things happen. They turn things into other things quietly, efficiently, uncomplainingly.

That improvement for the U.S. foreign payments, for example, is conceivable because of this country's unmatched ability to produce huge corn

crops, which enzymes help turn into sugar-like sweeteners.

"We could become the world's greatest producer of natural sweeteners," says Professor E. Kendall Pye, biochemist at the University of Pennsylvania and authority on uses of enzymes.

The U.S. enzyme-aided sweetener industry is growing swiftly. Roger Phillips, head of Novo laboratories, estimates 3 billion pounds of high fructose corn syrup is now produced each year.

The fact that it costs considerably less to make the syrup than to produce sugar explains in part why the high fructose industry seems headed toward sales of \$1 billion a year.

Novo Labs, whose Danish parent, Novo Industri, is the world's largest producer of commercial enzymes, estimates enzyme sales worldwide will total \$170 million this year.

One of the relatively new applications is in treating milk so it can be assimilated by people of non-European origin, many of whom cannot otherwise tolerate the cow's product in their adult years.

In Europe, where they have an excess milk supply, the good work of enzymes might make possible a large export business to the African continent,

benefitting both Europeans and Africans, says Pye.

In sheer potential, however, nothing approaches the mind-boggling possibilities of enzymes in making fuel.

Ethanol, an alcohol that in combination with gasoline adds up to gasohol, comes to you courtesy of enzyme fermentation. Ethanol already is used in a small way in this country, and in a big way in Brazil.

The product, it is claimed, upgrades gasoline's performance in automobiles while reducing pollutants. It might cost more, but prices might be reduced sharply if the industry reaches its full potential.

MURALS

DALLAS (AP) - Two Peter Hurd murals will be left behind when the Postal Service moves out of the Old Terminal annex here after 41 years, but their future will not be in jeopardy.

The federal government's house-keeping agency, the General Services Administration, has first option on the building and plans to protect the paintings.

The federal government commissioned Hurd, a widely-known Western artist, to paint the murals 40 years ago.

The larger mural shows pioneers building a log cabin and the smaller one depicts a house, windmill and mailbox.

A MERRY CHRISTMAS TO ALL!



Santa is on his way to fill your home with the joys of the Christmas season. May this be a special time for you to remember and enjoy.

We also believe that this is a good time to express our appreciation to all the wonderful folks in the area, that we have had the opportunity to serve. The great success we have enjoyed in the past is all due to you, our patrons and friends.

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Running Is The 'In' Thing To Do

By MARC HERRING
Sports Editor

A few years ago people would say that you had a bit less than the full quota of common sense if they knew you ran for the fun of it and no sense at all if you ran 50 or 60 miles per week.

Now, though, the vogue thing to do is run, and Dean Fox is certainly in vogue.

What started out as a way to stay in shape turned to serious training for marathon races for Fox who just recently completed his second 26.2 mile run.

"I was running three to four miles a day and one day saw an ad for the Clovis Marathon and decided that I would run in it," said Fox.

He saw the advertisement in August of last year and with the race being in October did not give him enough time to train for the regular marathon. So instead he competed in the mini-marathon, a 13.1 mile race. He did well enough to work towards the full race the following year.

Fourteen months later Dean Fox competed in his first full Clovis marathon, finishing 28th in a field of 81. His time was three hours, 17 minutes, which put him only 17 minutes short of qualifying for the Boston Marathon.

"Probably the dream of every person who runs the marathon is to be able to run at Boston, and to do this he or she must run a previous marathon under three hours," Fox said.

When he ran at Clovis, accompanying him was his son, Corey Fox, who completed the six-mile course, and five other Hereford residents who were running long distance races. Joining the younger Fox in the six miler was Lori Albracht, while Bill Marquis, Jerry Osborn, Dr. Gerald Payne and Logan McClelland ran in the mini-marathon.

The White Rock Marathon

held in Dallas the first weekend in December was the next try at qualifying for Boston when Fox and Dr. Payne ran.

The humidity played havoc on the runners though and Fox could not best his earlier time. He ran the course in 3:25 in a field which boasted 2,400 runners and some on the top talent in the nation. Payne, in his initial marathon, finished in 4:16.

It was during this race that Fox came up against what marathon runners term "the wall," or the point where he does not feel he can go any farther.

"I was running well and feeling pretty good until I reached the 20-mile mark and then it felt like every step was so much harder than the one before," said Fox of his meeting with the psychological and physical barrier.

Not every runner experiences the wall at the same time, its just when the moment passes from pure physical to a combination of strength of body and mind. Dr. Payne said that he felt "real good" until the 23-mile mark, but the rest of the race was as hard as the first.

Recovered and ready to run again, Fox will attempt to break

the magic three-hour mark Jan. 13 when he will compete in the Palo Duro Marathon to be held in the canyon.

Training for the races takes quite a bit of time with workouts varying from eight to 15 miles a day. Most days are spent on road work and running in hilly

areas and on the track. Track work is spent trying to improve his speed by running shorter distances as fast as possible.

"Most of the training for marathons is the aerobic or cardiovascular building type, but the track work is anaerobic or muscle building type used to

increase the speed in which you run," Fox said.

Fox is one of many Hereford residents who have joined to form a local running club. Walkers also are eligible to join, Fox said.

Singer-actress Judy Garland was born in 1922.



Ouch!

Two boxers in the 60 pound class go after each other in action Friday night in the Hereford Golden Gloves Tournament held in the Bull Barn. [Brand photo by Marc Herring]

Miami vs. Oilers Is Offense vs. Offense

By DAN SEWELL
AP Sports Writer

MIAMI (AP) - Last time the Miami Dolphins and the Houston Oilers played, it was a case of two irresistible forces meeting two very moveable objects.

The Dolphins couldn't stop Earl Campbell and the Oilers couldn't stop Bob Griese. But in the end, Campbell was just a little more irresistible in the 35-30 Oilers victory at the Astrodome.

Miami's defenders have no doubts about what they have to do to win Sunday's 4 p.m. EST wild card playoff game here.

"If we've ever played a swarming defense, we have to do it this week, because I don't know many men that time after time can bring Earl down one-on-one. But I don't know many men, Earl included, who, when all 11 guys are around him, can run with much success," linebacker Steve Towle said.

Towle had what he says was his worst game of the season as Campbell broke tackle after tackle in gaining 199 yards and four touchdowns.

"He has the acceleration and the balance of a much smaller man," Towle said. "There are lots of big, strong guys, and lots of small, fast guys, but few who have everything. Earl has the acceleration and the balance of O.J. Simpson - only he's a lot bigger and stronger."

Griese shredded the Oiler defense in one of the best games of his highly successful career. He completed 23 of 33 passes for a career-high 327 yards.

Griese ended the regular

season by hitting 12 of 13 passes in a 23-3 Monday night victory over New England.

Both Campbell and Griese will play with banged-up ribs. Campbell broke a rib against the Pittsburgh Steelers Dec. 3 and has been sub-par since. Griese's ribs were severely bruised in the Patriot game and he has been unable to practice this week.

Oiler quarterback Dan Pastorini plans to play despite an injured knee, cracked ribs and a sprained ankle. His backup, rookie Gifford Neilson, played for the first time in last week's 45-24 loss to San Diego.

Griese's backup, Don Strock, quarterbacked the team to a 4-2 record while Griese recovered from a knee injury. He's thrown 12 touchdown passes, one more than Griese, and Coach Don Shula indicated he'd have no hesitancy to use Strock if Griese appears hampered too much.

"We have all the confidence in the world in Don Strock," Shula said.

Halfback Delvin Williams, battered throughout the season, has shown the effects the past two weeks. The NFL's fourth-leading rusher gained only seven yards in the two games. A sore knee has slowed him.

Veteran guard Larry Little is questionable for the game because of a painful knee and ankle.

The Oilers' offense figures to even more dependant on Campbell than usual, when Pastorini hurting and receivers Rich Caster and Mike Renfro sidelined. Rookie free agents Robert Woods and Guido Merkens are their replacements.

"By losing Mike and Rich, we've taken a lot of pressure off the other team's defense," Houston coach Bum Phillips said. "They've gone back to double-teaming Kenny Burrough and keying hard on Earl. We don't have the weapons we used to."

The Dolphins' defense, playing with increased confidence and two new players Charlie Babb replaced Rick Volk at safety and Gerald Small replaced Curtis Johnson at cornerback since the Houston game, finished the season by blanking Washington, holding Oakland to six points and New England to three.

"I think a lot of it has to do with confidence and not making the mistakes that come from inexperience," Shula said. "It's tough enough in this league without making the mental errors we were making."

Small, a rookie, has four interceptions in four games. The Dolphins' defense has picked off 12 passes in its last four games.

Miami finished the regular-season 11-5 and in second place in the American Football Conference East. Houston was 10-6 and runner-up in the AFC Central.

If Miami wins Sunday, it plays Pittsburgh in the second round of the playoffs. If Houston wins, it plays New England.

George Halas coached pro football for 40 years and his teams won 320 games.

Ty Cobb led the American League in batting 12 times.



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Basketball Recruiting And Cheating, Part 5

Disciplining The NCAA Rule-Breakers

By FRED ROTHENBERG
AP Sports Writer
The NCAA, which has been trying for three years to make

Edgar Jones ineligible to play basketball, will finally catch up to him in a Nevada court next August. By that time the elusive

Mr. Jones should be playing pro ball.

How's that for a moot point? Jones, a star at Barringer High School in Newark, N.J., was accepted to the University of Nevada-Reno in 1975 on the basis of a high school transcript that did not list his several failing grades and did not compute a grade point.

The NCAA, which investigated the Jones case after a number of schools ratted on Nevada-Reno, said the legitimate transcript would show that Jones fell well below the mandatory 2.0 or C average necessary to become a student-athlete at a Division I school. The NCAA also said a high school must certify a student eligible for admission, and Barringer said Jones was not eligible.

"Everyone else applied the rule properly," said David Berst, NCAA enforcement director. "Reno said it would not.

The NCAA Infractions Committee put Nevada-Reno on one-year probation in 1976 and ordered the school to do the same to Jones, which it reluctantly did. However, Jones got an injunction against the probation and has not missed a game, while building the Wolf Pack into a basketball power.

Jones' lawyer, Frank Fahrenkopf, said the NCAA should not be able to deny a student-athlete the right to play without a hearing. "Playing college basketball can be valuable for taking a kid out of the ghetto and giving him a chance in life. His right to a hearing is fundamental," Fahrenkopf said.

Then there is the NCAA pursuit of Jerry Tarkanian, who was found guilty by Long Beach State of various recruiting violations while he was coaching the basketball team there. He then went to Nevada-Las Vegas, where the NCAA found more illegal contacts with recruits, illegal attempt to get some people to lie to NCAA investigators.

The Infractions Committee recommended that Tarkanian be relieved of his coaching duties

for two years, an action taken by the university but halted by a court order. Under the ethical conduct section of the NCAA Manual, the school can take action - but more often does not - if coaches and athletes do not "deport themselves with honesty and sportsmanship at all times."

Dr. Stephen Horn, president of Long Beach State, said his school was embarrassed by Tarkanian's illegal practices but was helpless when the coach went to Nevada-Las Vegas. Only the players were punished. The guilty ones could not play and the innocent ones lost their chance for big-time exposure because the team was weakened and it could not go to the NCAA Tournament anyway.

"Every reader of the sports pages knows that under present conditions, when the rules are broken, students may suffer, teams may be penalized and institutions shamed," said Horn.

"At the same time, the professionals - the coaches - simply get another job at another institution."

Many people call for the college presidents to get the tone for the sports programs, making it clear that winning is important but not at the expense of legality.

"We're supposed to lead society, not reflect it," said Coach Dean Smith of North Carolina. "The presidents should fire the coaches who put the teams on NCAA probation, not the ones who obey the law."

The Jones and Tarkanian cases demonstrated how the NCAA can be frustrated even when it thinks it has the goods on an apparent violator. But how often does the NCAA get the evidence?

"You can never legislate integrity. As long as you have rules, someone will break them," said Berst, who, with two assistants, directs the activities of eight full-time investigators. "But we've shown the coaches that if they break the rules, we'll be there."

But Berst concedes it often is nearly impossible to smoke out, for example, an illegal cash

payment between an alumnus and a recruit when the two principles deny everything.

"We won't penalize people for what we don't know," he said. "And it can be very frustrating because often we think there's more and we just couldn't find it."

Many coaches interviewed by The Associated Press agreed that the NCAA was trying but was faced with an impossible task. "The NCAA does a diligent job," said Coach Dave Gavitt of Providence. "But it's a big country, and the intensity to win has gotten so great that I

personally think cheating is getting out of hand."

Obviously some violations are more serious than others, and the NCAA said its Infractions Committee attempts to evaluate the intent of the individuals involved. Some of the penalties available against a violating institution include reprimand and censure, probation, ineligibility for NCAA championship events and NCAA-connected television programs, loss of scholarships and even loss of programs.

The NCAA is basically an enforcement and administrative

agency, which polices and carries out the regulations of its membership of more than 700 schools. The NCAA said if the schools wanted more honest recruiting, the members would pass stronger rules.

Some have suggested that the National Association of Basketball Coaches should take a more active role in overseeing college basketball recruiting.

"We really have no machinery to effectively police our coaches," said Ned Wulk of Arizona State, president of the group. "The association has no power along those lines. We can

only encourage ethical conduct."

The association's Recruiting Committee has suggested ideas like eliminating the three-contact rule; shorter recruiting periods; and throwing any cheating coach or player off the court for four years.

"As long as people keep losing their jobs for cheating won't be that big a deal," said former Marquette Coach Al McGuire.

"The only answer I see is that the coaches get tenure. Aren't we supposed to be teachers anyway?"

West Point Orders Probe

NEW YORK (AP) - The U.S. Military Academy has ordered its top legal brain to investigate charges for former football Coach Homer Smith of blatant recruiting violations. The Academy said the findings would be turned over to the National Collegiate Athletic Association.

At the same time, a West Point spokesman said the officer who conducted an investigation a year ago into somewhat similar charges by Smith quoted the former coach as saying that he considered the alleged violations "neither fla-grant nor intentional."

The military academy moved quickly Friday in the wake of charges by Smith that West Point officials broke NCAA rules "willy nilly." Lt. Gen. Andrew J. Goodpaster, superintendent of the Academy, appointed Col. Robert W. Berry, head of the Department of Law, to probe Smith's latest charges.

A statement from West Point said Berry would conduct "a comprehensive investigation into any possible new issues" stemming from Smith's charges, which were made in an exclusive interview with The Associated Press.

The statement also said Berry would "review the investigation conducted a year ago and the actions taken as a result."

Smith said that investigation "met with a coverup," but Col. Jere Forbus, public affairs officer for the Military Academy, said it resulted in "corrective action in clarifying the regulatory requirements for the entire recruiting effort and sophisticated our accounting procedures to ensure compliance."

The official West Point statement also said academy officials believed most of Smith's latest charges were investigated after the coach questioned possible violations last December. Goodpaster called that investigation "very thorough."

Smith, who was fired two weeks ago after compiling a 21-33-1 record - including 1-4 against archrival Navy - in five seasons as Army's head coach,

gave the AP an eight-page statement describing what he called the "organizational hell" he went through at West Point and listing a number of alleged violations.

They included charges of illegal troyouts of prospective recruits, numerous campus visits in excess of the number permitted by the NCAA, inequitable distribution of scholarships at civilian prep schools to favor athletes and an

excessive number of coaches recruiting off-campus.

Smith also reacted bitterly to West Point's announcing his dismissal on the day he was attending his brother's funeral. In addition, he claimed he actually resigned several days earlier when he told the team, "Men, I'm history."

Meanwhile, the New York Times quoted Goodpaster as saying that Smith's charges of a coverup "is quite untrue."

Navy Wins Bowl

SAN DIEGO (AP) - "I played my heart out," said Navy senior Phil McConkey, named most valuable offensive player in the first Holiday Bowl after the Midshipmen rallied from a two-touchdown deficit.

The 5-foot-10, 165-pound split end caught four passes for 88 yards, capped off by a 65-yard scoring play on a pass from Bob Leszczynski with about 12 minutes left in the 23-16 victory over Brigham Young University Friday night.

The Cougars of BYU, who became hosts for the game by winning the Western Athletic Conference title, led 16-3 early in the third period.

"I never felt like we were going to lose the game," senior quarterback Leszczynski said. "This was going to be the last game of my career and I was going to be sure it was a good one."

"We played some very emotional games this year," McConkey said. "If you can't get up for a game like this, you don't belong in athletics."

BYU sophomore quarterback Jim McMahon passed for one touchdown and ran for another, then said after the game: "We practiced and we had a game plan and we never used it."

BYU coaches sent in plays from the sidelines, alternating quarterbacks McMahon and Marc Wilson. McMahon threw 10 yards to Mike Chronister for the first BYU touchdown and ran 2 yards for the other, completing 9 of 18 passes for 133 yards with one interception.

"They did everything we expected them to, but we just didn't follow our game plan well," said McMahon. "I would have done a few things differently. But we just didn't attack them like we practiced."

"We knew their defense was tough and they played as we expected. But their offense surprised us," McMahon added.

Navy's running attack was effective throughout, outgaining the Cougars 235-121. But it was McConkey's receiving that made the difference. His

touchdown reception put Navy ahead 20-16. Bob Tata's third field goal of the game for Navy ended the scoring before 48,013 football fans at San Diego Stadium.

The Middies were rated six-point favorites over the Cougars. But BYU built its lead steadily, scoring first on a 23-yard field goal by Brent Johnson and adding the TD pass from McMahon to Chronister in the second period. After increasing the lead to 16-3 on McMahon's third-period run of 2 yards, BYU's offense turned sour.

"The fourth quarter killed us," Brigham Young Coach Lavell Edwards said of his school's third loss in postseason games. "Navy was too good then to stop. They got the momentum and made the most of it."

Navy Coach George Welch directed the Middies to their first bowl victory since 1958.

"To call this win rewarding would be an understatement," Welch said.

Spurs Win First In Chicago

By The Associated Press
Remember the Alamo? The San Antonio Spurs would rather remember the Windy City.

Since joining the National Basketball Association two years ago, the Spurs had failed to win in four trips to Chicago. But that streak of futility ended Friday night when they whipped

the Bulls 103-92 with George Gervin scoring 33 points and Larry Kenon adding 23.

"We were definitely up for this one because we had never won here before," said San Antonio center Billy Paultz, who held Chicago's Artis Gilmore to eight points in the final two periods after a 16-point first

half, although Gilmore pulled down a career-high 28 rebounds.

"I wouldn't call this a great thrill," Paultz conceded, "but it was something we wanted badly. Chicago, Los Angeles and Washington were the only cities we had never won in. Now that's down to two."

In other NBA action, the Phoenix Suns whipped the Kansas City Kings 123-103, the Los Angeles Lakers defeated the Washington Bullets 127-115, the Philadelphia 76ers downed the Seattle SuperSonics 103-95, the Denver Nuggets tripped the Golden State Warriors 107-103 and the Boston Celtics trounced the Atlanta Hawks 124-105.

Suns 123, Kings 103
Alvan Adams scored 32 points and grabbed 14 rebounds while Paul Westphal added 24 points for Phoenix. Meanwhile, Kansas City shot just 39 percent over the first three quarters and then went the first four minutes of the final period without a point.

Lakers 127, Bullets 115
Don Ford and Kareem Abdul-Jabbar each scored 22 points for Los Angeles, which led by 21 points with three minutes remaining in the third period. It was Ford's first starting assignment of the year. He replaced Kenny Carr, who had been filling in for the injured Adrian Dantley.

Norm Nixon scored 20 points and had 12 assists for Los Angeles while Washington was led by Bob Dandridge and Kevin Grevey with 24 points each and Elvin Hayes with 20.

76ers 103, Sonics 95
Caldwell Jones, who has been plagued by an elbow injury in recent games, scored eight points in a 22-3 third-quarter surge that gave the Sixers a 67-59 lead. Philadelphia's Julius Erving led all scorers with 25 points while Jack Sikma had 21 for the Sonics, who dropped their fifth straight game after leading by as many as 12 points.

Nuggets 107, Warriors 103
George McGinnis' free throw broke a 101-101 tie with 1½ minutes left to cap a Denver rally. McGinnis, who scored 12 of his game-high 29 points in the fourth quarter, then intercepted a pass by the Warriors' Phil Smith on the ensuing possession.

Golden State led 95-86 with 7½ minutes left but McGinnis scored the next seven points. After Denver's Tom Boswell tied the game with a jump shot, McGinnis stole a pass and hit a 15-foot jumper.

Celtics 124, Hawks 105
Cedric Maxwell, a second-year forward, scored a career-high 33 points, 21 in the first half, to lead Boston to its easiest victory of the season. Maxwell, whose previous high was 31 points one week ago, got plenty of help from player-coach Dave Cowens and four other teammates who scored in double figures.

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UCLA Must Move Ball Against Hogs

PHOENIX, Ariz. (AP) - Fifteenth-ranked UCLA has been inconsistent on offense this season. However, Bruins Coach Terry Donahue says his team is going to have to move the ball if it wants to beat eighth-ranked Arkansas in their Christmas Day meeting in the Fiesta Bowl.

"Our problems this year," Donahue told a news conference Thursday, "stem from the fact that our defensive team has had to be on the field too long."

Nevertheless, the Bruins finished the regular season with an 8-3 record and fell one game short of winning the Pacific-10 Conference and a berth in the Rose Bowl.

"We're playing a very sound and very aggressive Arkansas defense," said Donahue. "I'm concerned... that they will stop our offense, and we're continually punting the ball, and giving Arkansas the chance to get big plays on us."

"We're definitely up against a very difficult opponent but I do believe that our players are up to the task. I think that we will play the very best we can."

Kickoff for the nationally televised game is set for 3:30 p.m. EST Monday at 70,000-seat Sun Devil Stadium in suburban Tempe. About 50,000 tickets have been sold for the

game, according to bowl officials.

UCLA has been unable to develop much of a passing game this year, even though Donahue says his goal at the start of the season was developing a balanced offense.

So, Donahue said one of the important keys in the Fiesta Bowl will be how well his

running backs perform, especially Theotis Brown.

Brown has rushed for 1,199 yards this season and scored seven touchdowns.

"Theotis Brown is 100 percent healthy," said Donahue. "I expect Theotis to have a very strong game against Arkansas."

UCLA has a strong defense,

anchored by All-American Jerry Robinson at linebacker and Kenny Easley at defensive back. But Donahue concedes that there is no way that his defense can stop Arkansas totally.

"I don't think there's a football team in America that can totally stop them," he said. "I think that what you have to do is contain Arkansas as much

as possible. Their running backs and quarterback Ron Calcagni give them an explosive flavor that you're not going to stop all day long. But if you can contain them and make them work very hard for the distances they have to go, and not give them the easy, big touchdown plays, then I think we have a chance to stay in the football game."

At the same time, Donahue respects the Razorbacks, who came back after successive Southwest Conference losses to Texas and Houston in midseason to win their next five games and wind up with a 9-2 mark. In their final game, the Razorbacks dumped Texas Tech, 49-7.

"When you watch the Arkansas-Texas Tech film, it really puts you in awe," said Donahue. "When you dominate them (Texas Tech) 49-7, you have obviously a quality team and one that can beat anybody on any given day."

Kentucky Upset

LEXINGTON, Ky. (AP) - Texas A&M's dramatic 73-69 upset of Kentucky might have been a dream come true for Aggie Coach Shelby Metcalf, except that he had never dreamed of it in the first place.

"I've never had a bigger victory. I never thought I would ever see Rupp Arena, let alone win over Kentucky here," the veteran Aggie coach said Friday night.

Torrid shooting by Vernon Smith, who destroyed Kentucky's zone defense in the second half, and alert defensive play by Tyrone Ladson advanced the 17th-ranked Aggies to tonight's final of the University of Kentucky Invitational Tournament.

Texas A&M, 9-1, faces No. 15 Illinois, 8-0, a 64-61 upset victor over No. 8 Syracuse in Friday's first round. No. 11 Kentucky, 3-2 and playing in its consolation round for the first time since 1957, battles the Orangemen, 6-1, in tonight's

preliminary. Smith, who sank 14 of his game-high 22 points down the stretch, nailed two straight jump shots to break a 66-66 tie and give the Aggies a 70-66 lead with 1:50 to go. But, with the Aggies clinging to a 71-69 lead, he missed a free throw with 16 seconds remaining and gave Kentucky another chance.

It was then that Ladson stripped Kyle Macy of the ball at Kentucky's foul line and drove for the clinching layup.

"We couldn't handle them man to man and Smith shot over our zone with uncanny accuracy from the corner," said Kentucky Coach Joe Hall. "The press bothered us right at the last and caused to lose our lead and that's about the story."

"I compliment Texas A&M for a real fine effort on hostile ground against the good support of our fans. They kept their poise and really played well. They shot the ball in the hole when they had to and they certainly deserved to win."

Cowins Wants Win For Others

By JOHN NADEL
AP Sports Writer

PHOENIX, Ariz. (AP) - Ben Cowins has a special reason for wanting to go out a winner, and a standout, when Arkansas faces UCLA in the eighth annual Fiesta Bowl in suburban Tempe on Christmas Day.

Cowins is the leading rusher in the history of Arkansas football but he's been overshad-

dowed by the likes of Billy Brown, Charles Alexander, Eddie Lee Ivory and Darrin Nelson, among others, this year.

And in some quarters, he's better known for an off-the-field incident last year that kept him out of the Orange Bowl.

"It does have extra meaning," Cowins said Friday of the Fiesta Bowl. "I'm here to represent the University of Arkansas to the best of my ability, and I'm also dedicating everything I accomplish to those players who aren't here."

Among those players who aren't here are running back Michael Forrest and wide receiver Donny Bobo, who were suspended from school last week because of a dormitory incident. Both players have pleaded innocent to a rape charge.

Another dormitory incident last year kept Cowins, Forrest and Bobo out of the Orange Bowl, but nevertheless Arkansas pounded Oklahoma 31-6.

"We just wanted to get the incident resolved, it was more important than the football

game," said Cowins. "That incident and this incident are very regrettable. Both incidents have been blown out of proportion, there have been a lot of misunderstandings."

"I'm fortunate to be in the position I'm in now, I very well could have been with those other two ballplayers," continued Cowins. "We're very close. As far as any ill fortune that they come upon, I feel the same grief they feel."

"I feel very badly about those two missing this game."

Cowins rushed for 1,006 yards in 188 carries this year. He is the only player in Arkansas history and one of just two in Southwest Conference history to gain over 1,000 yards in three different years.

"I feel pretty good about what I've accomplished at Arkansas," he said. "This hasn't been a bad four years despite the disappointments I've had."

Disappointments? "Coming into my senior year I'd hoped to get the Heisman Trophy," said Cowins. "We had three other great running backs here who I've had to share

the time with but I don't regret that."

The eighth-rated Razorbacks bring a 9-2 season record and a five-game winning streak into Monday's game, to be nationally televised by NBC-TV, starting at 3:45 p.m., EST. The 15th-rated Bruins are 8-3.

"I plan on making this my final hurrah," said Cowins. "I want to have my best game."

Ex-Cheerleader Poster Prohibited

DALLAS (AP) - Sales of a poster featuring former members of the Dallas Cowboys Cheerleader squad have been temporarily blocked by a federal judge.

"They can go out and walk naked in the street, I suppose, as long as they don't wear the Cowboy uniform," U.S. District Judge Patrick Higginbotham said Friday.

Higginbotham issued a temporary injunction against distribution of a poster by Scoreboard Posters Corp. pending a trial Jan. 2.

The ruling includes a provision that the Dallas Cowboys Cheerleaders Inc., a football team subsidiary that

manages the current cheerleaders, must post \$20,000 bond.

Cowboy Cheerleaders filed a lawsuit, claiming that the poster violated its copyright and trademark rights. The suit also says the poster, titled "Ex-Dallas Cheerleaders," tarnishes the cheerleaders' image.

Selling for \$4.95, the poster has been available at several Dallas stores.

A poster of the official Dallas Cowboy Cheerleaders sold more than 750,000 copies.

Women in each poster wear similar outfits. The midriff blouses are tied at the bottom in the official cheerleader poster, but are worn open in the ex-cheerleader version.

Sports Shorts

LONDON (AP) - Each Christmas, sports writer Frank Keating of the London Guardian shares his favorite bloopers and quips from the past year.

Some of the best, published Saturday, were this one from American comedian Rodney Dangerfield: "I went to a fight last night and an ice hockey game broke out."

A notice at Umtali Hillside

Golf Club in war-torn Rhodesia read: "If a player's ball lies in a mortar shell crater, he may move it without penalty."

And a breathless BBC television commentator said as a boat sunk during the Oxford-Cambridge boat race: "This dolphin effect can lead to a sinking situation and might even produce a drowning problem."

Falcons Ready For Playoff Game

ATLANTA (AP) - Atlanta Falcon Coach Leeman Bennett says there's not much left to hide by now, so he wasn't bothered that a large number of guests were watching his team practice.

Both sides know by now what the Falcons and the Philadelphia Eagles are going to try to do Sunday afternoon in a nationally televised match of National Conference wild-card playoff teams in Atlanta Stadium. The only question is which National Football League team will succeed.

"We've got nothing to hide at this late stage," Bennett said Friday. "The Eagles know what we're going to try to do. We've just got to do it."

Bennett said he was a pretty good idea of what the Eagles

have to offer as well.

"The key is stopping their running game," he said. "If we don't..."

If they don't stop the likes of halfback Wilbert Montgomery, who averaged 4.7 yards per carry in rolling up 1,220 yards during the regular season, the Falcons will probably also have trouble stopping the Ron Jaworski-to-Harold Carmichael pass connection.

Carmichael, at 6-foot-8, is nearly a foot taller than most of the opposing defensive backs. But 5-10 cornerback Roland Lawrence says the Falcon secondary has a plan to get Carmichael's attention.

"They'll throw high," Lawrence predicted. "I would, too, if I were throwing against a bunch of Munchkins like us. But he still isn't gonna like it. He's

going to have to contend with everybody. I won't be going against him every time. But wherever he goes, he's gonna get hit."

Lawrence says he thinks Carmichael, who caught 55 passes for 1,072 yards and eight touchdowns during the season, will lose his appetite for receptions as the afternoon wears on.

"He might catch a ball in the first quarter and in the second and in the third. But by the end of the third, I think he'll have had enough," Lawrence said. "I'm sure he's ready for contact, but he hasn't been hit like we're gonna hit him."

The Eagles figure to have less difficulty stopping the less-than-

awesome Falcon running attack, which ranked 13th in the conference.

Often this year, as in Atlanta's pivotal 15-9 Monday night defeat of the Los Angeles Rams, the team's scoring depended on the defense to win control of the ball in or near field goal range.

The Falcon offense was at its most effective as the final seconds ticked off, scoring the winning points in four games in the last 20 seconds - all four times by a 20-17 score.

The two teams finished with identical 9-7 records. If Atlanta wins, the Falcons face Dallas in the next round of the playoffs. An Eagle victory gives Philadelphia a match with Los Angeles.

WHITEFACE KIWANIS

presents

"RAZZLE DAZZLE"

A magic Show For All Ages

Friday, January 12th - 8 p.m.

Hereford High School Auditorium

Admission - \$2.00

Family Rate Ticket \$7.50

For Tickets Call 364-5218 or 364-5403



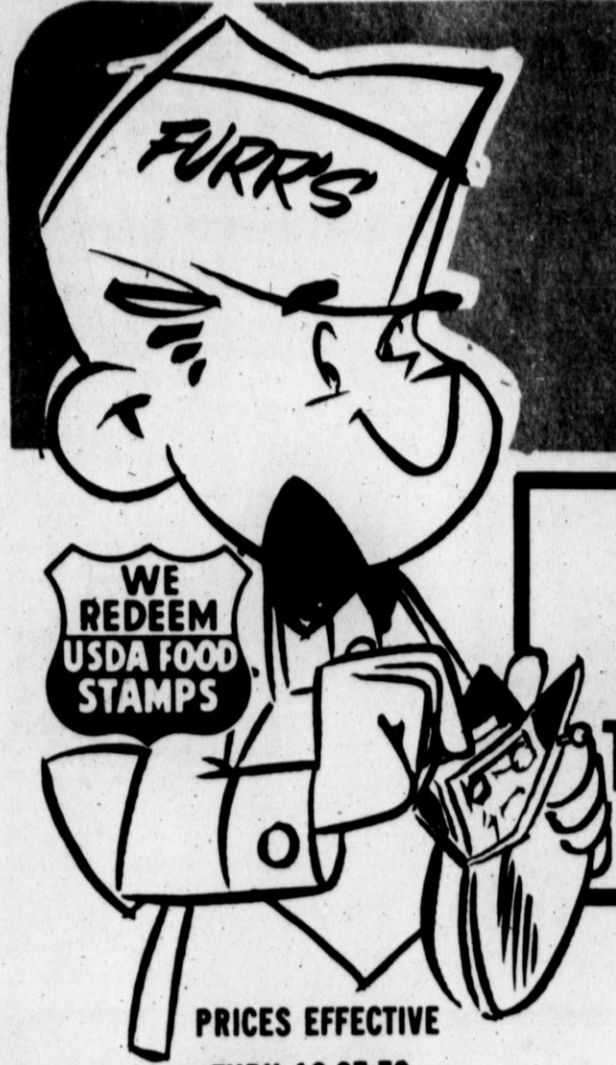
A Very Merry Christmas

Best wishes for a joyous Noel to all our wonderful friends. May the best of the holiday season be yours!

I.R. "Monk" Johnson Betty Wosnitzky
Virginia Beasley Bill & Gladys Bryant
Dorothy Herr

Downtown Rutherford Hereford

May all the Good things in Life be Yours
FROM ALL THE FOLKS AT SOUTHWESTERN PUBLIC SERVICE



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THESE PRICES EFFECTIVE ONLY TUESDAY & WEDNESDAY DECEMBER 26 and 27

SIRLOIN STEAK	FURR'S PROTEN ADV. SPECIAL! LB.....	\$1 89
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RUMP ROAST	FURR'S PROTEN ADV. SPECIAL! LB.....	\$1 49
CLUB STEAK	FURR'S PROTEN, LB.....	\$2 09
T-BONE STEAK	FURR'S PROTEN, LB.....	\$2 39
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JADE PLANTS \$1 99
4 INCH POT EACH.....

PRICES EFFECTIVE THRU 12-27-78

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ORANGES	NAVELS 1-LB.....	39¢
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MARSHMALLOWS
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16 OZ.
MINIATURE OR JET

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COLD POWER	LAUNDRY DETERGENT 15¢ OFF LABEL, 49-OZ.....	\$1 29
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COFFEE \$2 29
MARYLAND CLUB 1-LB. CAN.....

FROZEN FOOD FAVORITES

COOKIES	MRS. GOOD COOKIES OATMEAL, RAISINS.....	59¢
MORTON DONUTS	GLAZED, CHOCOLATE ICED AND CREAMS.....	78¢
SLICED STRAWBERRIES	TOP FROST 10-OZ.....	49¢
SHERBET	BORDEN ½ GALLON.....	99¢

SPAM	HORMEL DEVILED 3-OZ. CAN.....	43¢
SPAM	HORMEL DEVILED 4 1/2 OZ. CAN.....	63¢
FOIL	REYNOLDS 25 FT. ROLL.....	45¢
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COFFEE	ADMIRATION REG. DRIP, OR P.O.L. 1-LB. CAN.....	\$2 69
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TOMATOES	CONTADINA WHOLE 14 1/2 OZ. CAN.....	53¢
PLATES	CHINET 10 3/8" SIZE DINNER, 15 COUNT.....	\$1 01
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POPCORN	JOLLY YELLOW HULLESS, 2-LB.....	65¢
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REGULAR PANTY HOSE, PR.....	89¢
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FACIAL TISSUE FYNTEX 200 CT. BOX **49¢**

Close-up TOOTH PASTE

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CLOSE UP REG. OR GREEN 4.6 OZ. **93¢**

POLAROID FILM SX-70 \$12 19

2 ROLL PKG

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ROLL ON DRY IDEA, 1.5-OZ.....

SHOP Furr's MIRACLE PRICES

Chest-nuts roast-ing on an op-en fire, Jack Frost nip-ping at your nose,

Yule-tide car-ols be-ing sung by a choir And folks dressed up like Es-ki-mos. Ev-'ry-bò-òy



HEREFORD CHAMBER SINGERS

THE HEREFORD BRAND
 Sunday, December 24, 1978—Page 1B

MARY BETH AND BUTCH WHITE

knows a tur-ky and some mis-tle-toe... Help to make the seas-on bright.

Ti-ny tots with their eyes all a-glow Will find it hard to sleep to-night.

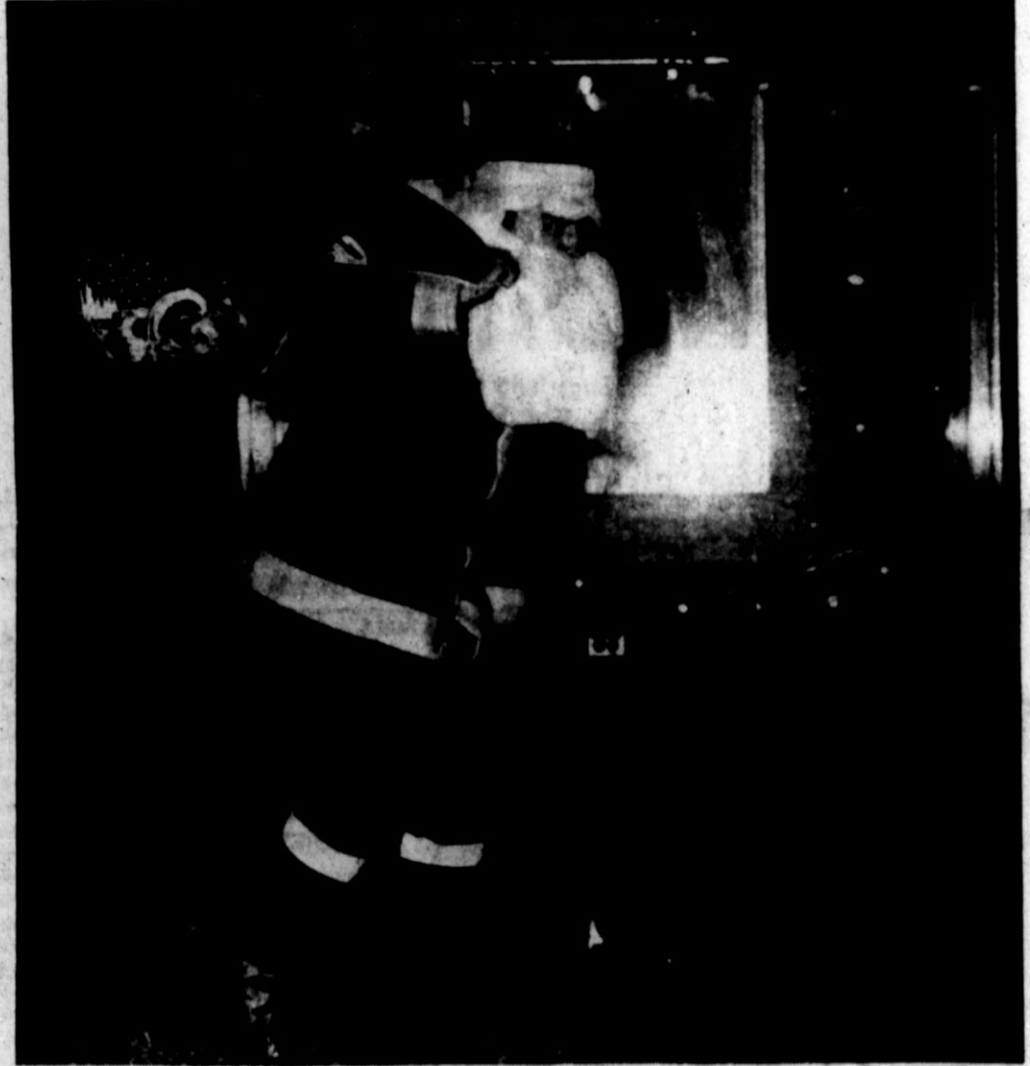


ELIZABETH GUZMAN

Photos by Denise Smith

They know that San-tas on his way; He's load-ed

lots of toys and good-ies on his sleigh And ev-'ry



SANTA CLAUST???

moth-ers child is gon-na spy— To see if rein-deer real-ly know how to fly. And



GARY RAY HAMILTON AND MICHAEL MUSE

so, im-er-fec-tue this sim-ple phrase To kids from one to nine-ty-two. Al-



BURT NOLAND, MRS. ELLEN LLOYD AND ASHLEY NOLAND

tho' it's been said ma-ny times, ma-ny ways; "Mer-ry Christ-mas to you!" -



MRS. ROBERT T. MILLER JR.
...nee Shalyn Sisson

Miss Sisson, Miller Married In Library on Baylor Campus

In an Italian Renaissance setting, Miss Shalyn Sisson of Waco and Robert Thomas Miller Jr. of Bellair were married Friday evening in the Mars Medicine Foyer of Medication in Anatomy Building Library on the Baylor University campus at Waco. Dr. H.J. Flanders, junior professor of religion at Baylor, performed the candlelight ceremony.

The wedding date—December 23—was especially significant because it marked the wedding anniversaries of both sets of parents.

The bride, who was raised in Hereford, is the daughter of Mr. and Mrs. Billy Wayne Sisson, 134 Livestock. The bridegroom is the son of Dr. and

Mrs. Robert T. Miller of Waco.

The foyer, where the nuptial service was performed, is designed with vast gold leaf cathedral ceiling, eight marble colonnades and three vaulted cathedral windows. The couple repeated their wedding vows before the Cloister of Clapsed Hands. The altar was flanked by arrangements of white spider chrysanthemums and white pompons with gypsophylla. White chrysanthemums dressed the spiral altar stairway, which was lighted by crystal votive candles burning in tree candelabra.

Attending her sister as Maid of Honor was Miss Shavon Sisson of Hereford. Mike Parrish of Austin was best man.

Also serving the bride were Miss Marcia Ramsey of Terrell, Miss Roxanne Thompson of Dallas, Miss Jan Kelly of Houston and Miss Wynette Amick of Dallas.

Groomsmen were Peter Kultgen of Waco, John McClain of Houston, Mike Roney of Riverdale, N.Y. and Charlie Tolbert of Bishop, Ga.

Two Waco residents, Pat Smith and Gary Hart, assumed duties as ushers. Smith is the bridegroom's brother-in-law.

Edward Wittner, minister of music at Columbus Avenue Baptist Church in Waco, vocalized the couple's chosen wedding music, which included, "Entreat Me Not to Leave Thee," "Song of Ruth," and

"As We, O Lord Have Joined Our Hands." Providing organ accompaniment was a Baylor professor, Dr. Herbert Colvin.

The bride was presented in marriage by her father. For her wedding, she selected a formal gown of candlelight satin, custom designed by Ron LoYee. The molded bodice was lavishly appliqued with imported ivory Venetian lace with delicate silk rosebuds tucked into the lace and flowing down the length of the skirt. The sheer yoke ended in a wedding ring collar, accented by a cameo silk rosebud.

Her long tapered sleeves were also accented by silk and lace rosebud motifs. Her candlelight satin skirt with slim silhouette was encircled by a wide flounce of organza and swept to a court-length train.

A hat designed especially to complement her wedding dress completed the bride's ensemble. Created of organza and matching Venetian lace with rosebuds, tiers of silk illusion fell from the back of the hat, touching the hemline of her skirt.

The bride carried a nosegay of candlelight roses and stephanotis accented with gypsophylla.

Her attendants were gowned identically in antique pink chiffon. Each of their dresses featured a sheer lace yoke, long full sleeves ending in lace cuffs, natural waistline sash and slipper length skirt. They carried antique pink lace fans with clusters of Sonja roses and gypsophylla with ribbon streamers.

The wedding reception followed in Hughes-Dillard Alumni Center, on the Baylor campus. The five-tiered wedding cake, trimmed with pink rosebuds and rose leaves, was served by Mrs. Kip Averitt of Houston and Miss Karen Davenport, Waco. Crowning the cake were

porcelain doves. Tiny finger sandwiches with pink rosebuds and cheese straws were served with punch and coffee by Misses Barbra Landfair and Frances Harris, both of Dallas. Silver appointments graced the serving table, which was garlanded with Sonja roses and greenery.

Mrs. Pat Smith, sister of the bridegroom, invited guests to sign the registry.

Another member of the house party was Marjory Leauelle, who coordinated the wedding arrangements.

The couple departed from the wedding reception for a honeymoon trip to Cancun on the Yucatan Peninsula in Mexico. They will be at home after Jan. 2 at Bellair.

The bride graduated from Baylor in August with a masters of science degree in educational psychology. She was a member of Pi Beta Phi Sorority. She is currently employed as a subcontracts administrator by Brown and Root, Inc., where her husband is an attorney. The firm is located in Houston.

The bridegroom graduated in August from Baylor School of Law, where he was a member of Delta Theta Phi Law Fraternity.

In late October, the bride-elect was honored at a tea in the home of Mrs. H.J. Flanders Jr. in Waco and at a shower in the home of Miss Roxanne Thompson in Dallas. Other pre-nuptial parties included a shower in the Hereford home of Mrs. W.R. Thurber and a tea in Littlefield in the home of Mrs. Neil Wood.

The rehearsal dinner was served in the home of the bridegroom's parents on the eve of the couple's wedding. On her wedding day, the bride was honored at a luncheon at Ridgewood Country Club by Miss Jan Kelly, Marcia Ramsey and Mrs. Kip Averitt.



Receiving Scholarship

Misses Brorman of Hereford is among 74 Texas Tech freshmen awarded \$50 scholarships for being valedictorian of their high school senior class. The business-accounting major is the daughter of Mr. and Mrs. Frank Brorman, Route 4, Hereford. Miss Brorman attended Vega High School. The scholarship, made possible by the Texas Tech Ex-Students Association, was presented to Miss Brorman by Tom Craddock of Midland, new president of the Ex-Students Association.

Project Christmas Card Taking Late Donations

Individuals who are interested in making late contributions to Project Christmas Card may do so through Wednesday, it has been announced by Hereford Medical and Dental Auxiliary, which sponsors the yearly campaign.

Names of late contributors will appear in The Brand's Dec. 31st issue.

Those individuals who donated to Project Christmas Card prior to the Dec. 18th deadline will be listed on the special Christmas greetings page in today's edition.

All supporters of the project will play a role in providing new medical equipment for Hereford, as has been the goal of Project Christmas Card since it was begun 22 years ago. Approximately \$65,000 has been given to Project Christmas Card by local residents in the past.

First Baptist Church Kindergarten

500 N. Main

Now taking enrollments for
Second Semester

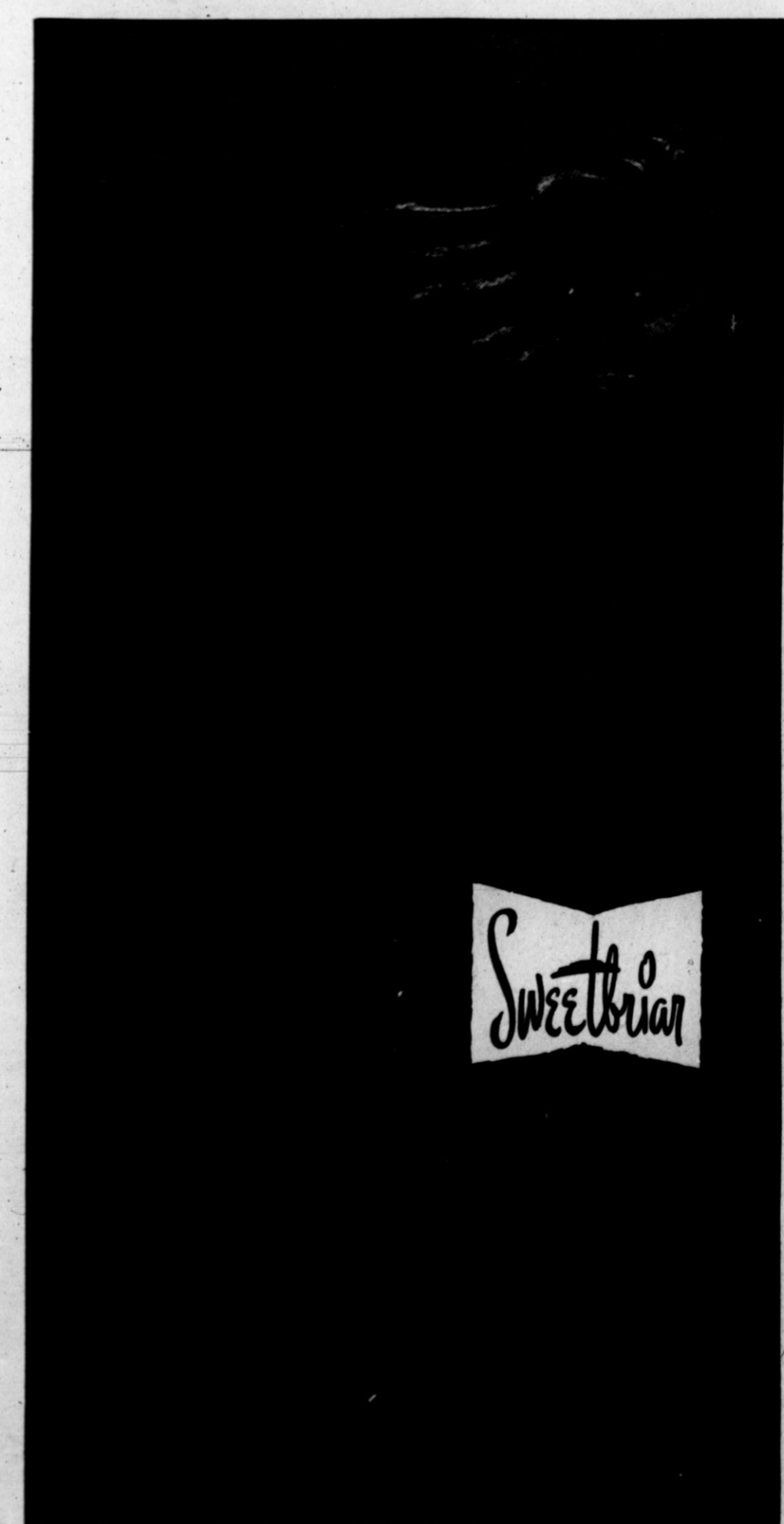
3 and 5 day classes for both 4 and
5 year olds.

For information call
Mornings 364-6542 - Afternoons 364-1972
Classes will begin January 2, 1979

The Pants Cage
says
MERRY CHRISTMAS
Sugarland Mall
Nadine Jeter, Mgr.
We will be closed December 25 & 26th.

SHOE
• GLENN'S FOOTWEAR •
LADIES FINE SHOES
Across from the Post Office
Ladies' FALL and WINTER SHOES
SEMI ANNUAL SALE STARTS TUESDAY DECEMBER 26th
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Reg. \$33⁰⁰ NOW \$22.90 REG. \$26⁰⁰ NOW \$17.90
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ONE GROUP WEDGES
Reg. \$23⁰⁰ NOW \$8.90
No Exchanges or Refunds

LADIES' WINTER HANDBAGS $\frac{1}{3}$ OFF Reg. Price
Ladies' WEDGES HIGH HEELS SANDALS CASUALS LOW HEELS DRESS SHOES
LADIES' BOOT $\frac{1}{3}$ OFF REG. PRICE!
Gold Leather Magdesian Lo-Heels
Reg. \$18⁰⁰ $\frac{1}{2}$ Price



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Celebrate New Year's Eve with us.
• Dinner • Dancing
• Show • Party Favors
Just \$35⁰⁰ Per Couple
Make Reservations Now
Call 806-372-4441



Mr. and Miss HHS

During Koobraey, staged by the Hereford High School Round-Up Annual Staff, chosen by their peers through secret balloting as Mr. and Miss HHS were Diana Castro and Ruben Vargas. Miss Castro and Vargas are both seniors. (Brand photo by Denise Smith)

At Wits End

BY ERMA BOMBECK

When I was a child I didn't know that snow contained residue from atomic testing...so I ate it.

When I was a child I didn't know the red cherries in fruit cake contained red dye No. 2...so I stuffed myself.

When I was a child I didn't know live trees were a fire hazard, so I covered them with bright lights and watched them for hours.

When I was a child I didn't know I had to post my letter three weeks in advance to insure delivery before Christmas, so I just addressed it to Santa Claus on Christmas Eve and dropped it into a mailbox with no postage.

When I was a child I didn't know people were afraid to open their doors at night to anyone, so I went caroling in the snow and got cookies and thanks for my effort.

When I was a child I didn't know you had to have a license for your new bicycle and couldn't leave it on the lawn for a minute without having it ripped off, so I rode it around the neighborhood and left it in the middle of the sidewalk when I visited my friends.

When I was a child I didn't know Santa Claus was a barbarous apparition that demoralized children with disillusioning prophesy...so I believed.

When I was a child I didn't know apples from trees contained insecticides that could harm me, so I plucked them from the limbs and sunk my teeth into them while the juices ran down my chin.

When I was a child, I didn't know the word "God" in school was a violation of an Amendment, so we read the passage of the Christmas story from St. Luke and everyone listened even if they didn't believe.

When I was young I didn't know my broomstick horse was a hazard, or my dolly had inflammable hair, or my top contained toxic paint, so I rode them, rocked them, and spun them and was filled with joy.

I never knew when I was young that Christmas could be hazardous to your health, so I basked in the excitement and wonderment of it all.

How sad to grow up.

Auditions Set Jan. 6

For 1979 'Texas' Cast

CANYON - Area residents who can act, sing or dance are invited to start the New Year by trying out for "Texas." The first auditions for the 1979 season will be on the campus of West Texas State University on Saturday, Jan. 6, 1979. The directors will be in the Branding Iron Theatre in the Fine Arts Building on Highway 87 from 1 p.m. until 5 p.m. to hear auditions. Dance auditions will be at 4 p.m. Additional information is available by calling "Texas", 806-655-2182 or writing Box 268, Canyon, Texas 79015.

The first audition date is set during the Christmas vacation for the convenience of applications who are in the area on vacation.

Audition dates for 1979 season are:
 Canyon, Saturday, Jan. 6, 1 to 5 p.m. (Dancers at 4 p.m.)
 Branding Iron Theatre, Fine Arts Building West Texas State University.
 Lubbock, Texas ... Sunday, February 11, 1 to 4 p.m. (Dancers at 3 p.m.) M.B. No. 1 Music Building, Texas Tech Campus
 Canyon, Texas ... Sunday, March 4, 1 to 5 p.m. (Dancers at 4 p.m.) Branding Iron Theatre, Fine Arts Building West Texas State University.

A dead shark sinks so slowly that its body is almost completely dissolved by salt water before it reaches the bottom of the sea. The only part of the shark that is impervious to the action of the salt is its teeth.

WHITEFACE KIWANIS presents

"RAZZLE DAZZLE"

A magic Show For All Ages
 Friday, January 12th - 8 p.m.
 Hereford High School Auditorium
 Admission - \$2.00
 Family Rate Ticket \$7.50

For Tickets Call 364-5218 or 364-5403

WINTER WHITE SALE

white · white · white

sale · sale · sale · sale



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Dan River's golden floral inspired by the delicate beauty of fine Oriental Art. Its soft rich beige colors complement the fine wood used in traditional bedrooms. Flat and fitted.

Made of 50% Celanese Fortrel® polyester and 50% cotton.

TWIN 2⁹⁷ Queen Reg. 8.99... 6.97
 Reg. 4.29 • King Reg. 10.99... 8.97

FULL 3⁹⁷ Reg. Cases Reg. 3.79... 2.97 pr.
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Matching Bedspreads & Drapes

Quilted throw style... machine washable... perma-press.

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48 x 63 DRAPES Reg. 10.99 pr... 8.97 pr.

48 x 84 DRAPES Reg. 11.49 pr... 9.97 pr.

DAN RIVER® "CLASSIC CHECK"

Beautiful and practical. A unique group of yarn-dyed woven percale fabrics. The colorful, fashion border is woven in. Will complement every room decor. Flat and fitted.

Made of 50% Celanese Fortrel® polyester, 50% cotton.

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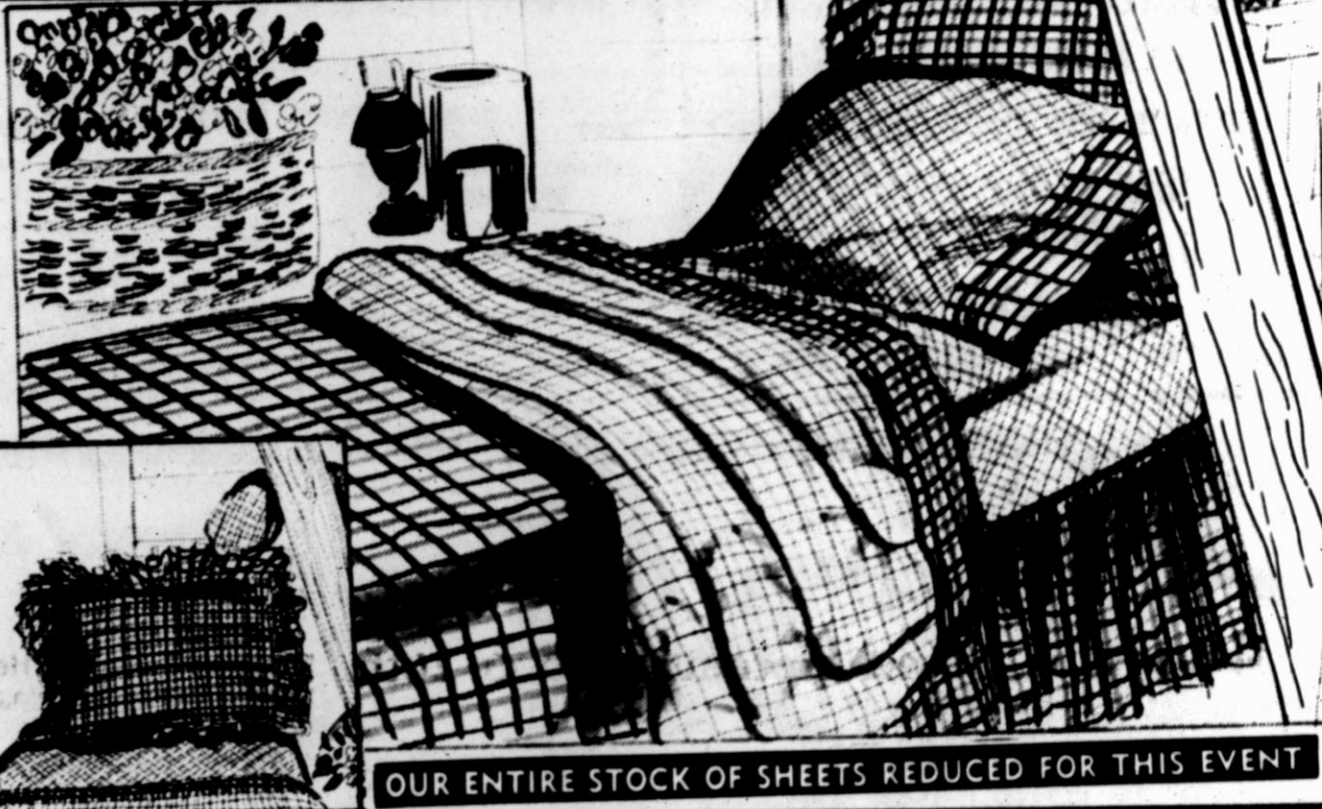
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Drapes 48 x 63 Uni. Reg. 13.99... 11.57
 48 x 84 Uni. Reg. 16.99... 14.57



OUR ENTIRE STOCK OF SHEETS REDUCED FOR THIS EVENT

DAN RIVER® DANTREL®

Snow White Bleached Sheets
 White no-iron muslin sheets and cases. Flat and fitted.

TWIN 2⁶⁷ **FULL** 3⁶⁷
 Reg. 3.49... Reg. 4.69...
42 x 36 CASES Reg. 2.39... 1.97 pr.

PROTECT YOUR MATTRESS WITH OUR QUILTED MATTRESS PADS

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Twin Flat Reg. 5.99... 4.97
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Full Flat Reg. 7.99... 6.97
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Queen Fitted Reg. 11.99... 9.97
King Fitted Reg. 14.99... 12.97

Self Lined Screen Printed Draperies
THERMAL INSULATED
WARMER IN WINTER • COOLER IN SUMMER

Featuring the extra-quality soft-as-suede foam backing for durability and protection from the sun and cold drafts.

- 4 patterns
- 5 pinch pleated
- Assorted easy-care fabric blends

Reg. 8.99
7⁴⁷ Pair

Plump, Fluffy, Firm Dacron® Polyester BED PILLOWS

Reg. 4.49 **2⁹⁷**

- Standard 21" x 27"
- Attractive Print
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Beautiful Embroidered Towels 3 PC. SET

Diamond pattern on solid color. In decorator shades of Cinnamon, Lemon, Sea Green, or Beige.

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HEREFORD'S FINEST DEPARTMENT STORES

3-PIECE TIER SETS

Reg. 2.49 **1⁹⁷**

Give each window an airy casual look with these colorful 3-piece tier sets. 24", 30" and 36". Several styles.

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BLANKETS

OF 100% POLYESTER FIBERWOVEN

Reg. 4.79 **3 for \$12.**

- Large beautiful 72" x 90"
- Stitched ends
- Several attractive color choices
- Completely machine washable

Kwahadis to Present Winter Ceremonials

The 11th annual Winter Night Ceremonials of the Kwahadi Indian Dancers Explorer Post 80 will be held each Friday and Saturday night from Dec. 29 until Jan. 27 (10 performances at 8 p.m. at the Kiva Theater at Plains at Bellaire Streets, Amarillo.) including 100 minutes of exciting costumes and dances of the Southwest. This year's production will include the dances of War and Skill, the Dances of the Harvest, the Feast of the Animals and the Coming of the Katchinas.

For group discounts and reservations one can call 353-3213 in Amarillo or write

Kwahadi Dancers, 1319 Broadmoor, Amarillo, Texas 79106. Adult tickets are \$2.50 and student tickets are \$1.50. Advanced ticket sales are available from Craig Hamman at 704 Plains Street, phone 364-3784. Tickets will be delivered.

Utah has more than 80 natural bridges formed by the erosion of wind and water upon sandstone, including 278-foot-long Rainbow Bridge, which is a national monument.

Winter temperatures in Antarctica can drop as low as 127 degrees below zero Fahrenheit.



Welcoming Guests

The Gary McQuigg home at 133 Liveoak was the site of L'Allegra Study Club Christmas party Thursday morning. Serving as hostesses were, from left, Janice Conkwright, Carolyn Hays, Linda

Warrick and Mary Kay McQuigg. Hostesses who were unable to attend due to illness were Ella Marie Veigel, Kathy Moore and Naomi Walker. [Brand photo by Denise Smith]

Putting You in the Picture

By JO ELLEN JORDE

School Volunteer Coordinator

A GROWING GRASSROOTS MOVEMENT

There is growing a quiet movement in over forty states of the United States. Groups of dedicated educators and citizens are joining forces to create volunteer programs in our schools because they realize

that the needs of our children are not being met. Their aim is to build a bridge between school and community and together to start meeting those needs.

I had the pleasure of seeing the enthusiasm of both educators and citizens at a Roundup of Ideas at The 1st

Annual Texas School Volunteers' Conference held in Austin Dec. 10 and 11. Over sixty percent of the conference attendance was educators seeking to strengthen existing programs or seeking to start programs in their local schools.

Dr. M.L. Brockette, Commissioner of Education spoke of the volunteer program recalling that volunteerism is the traditional way to get young people educated in Texas. He spoke of the days when the local citizens built the schoolhouse with their own hands, hired the teacher, split the logs and

carried them in the schoolhouse for the pot-bellied stove. Now we have come full circle and the responsible dedicated citizen is again needed at the school house.

The Honorable Wilhemina Delco, member of the Texas House of Representatives, spoke about the responsibility of the citizen to shape his own present and future by letting the proper authorities in local, state or national government know what we want, or do not want. Mrs. Delco said, "Become involved, know what is going on; everything in your life is influenced by the political process. This involvement includes your local school.

The closing conference speaker was Dr. John Alden, Executive Director, National School Volunteer Program. Dr. Alden stated sources of affection are steadily decreasing in our modern society. The increasing number of single parent families are seeing more and more children with less and less adults in their lives.

In a recent book about education and the American family it was noted that for millions of school-children the school house furnishes the sole source of adult leadership and stimulation. School often becomes the only hope for some of our children to receive adult affection.

Volunteers certainly have the opportunity to become a major source of affection offering the child one to one individual attention. In addition to this, the amount of instructional time is directly related to academic achievement and volunteers increase the amount of instructional time offered.

Joyce's Journal

By JOYCE SHIPP
Deaf Smith County Extension Agent

NEW YEAR'S EVE MENU
New Year's Eve promises "new fun"—eating buy not gaining extra pounds. Serve this slimming high-nutrition fare:

Clam Spread
Melba Toast
Green Pepper
Cucumber Sticks
Stuffed Celery
Fresh Fruit Tray and Orange-Tea Punch

New Year's Eve celebrators will find low-calorie Clam Spread a special treat with dippers such as Melba Toast, Green Pepper strips and Cucumber Sticks.

Along with that, serve Stuffed Celery and fruit wedges on a Fresh Fruit Tray.

These ideas also eliminate having to juggle a plate—leaving a free hand for Orange-Tea punch.

CLAM SPREAD
1 7/8 ounce can minced clams
1 tablespoon grated onion juice
1 cup dry cottage cheese
1 tablespoon Worcestershire sauce
Dash of garlic salt
1 teaspoon celery salt
Drain clams and reserve one tablespoon liquid.

Blend clams and cottage cheese in blender. Add onion juice, Worcestershire sauce, garlic salt, celery salt and reserved clam juice. Blend until smooth. Serve as a spread on Melba toast, green pepper strips or cucumber sticks.

COTTAGE CHEESE STUFFED CELERY
1/2 cup small curd creamed cottage cheese
2 to 3 teaspoons chopped green onion
or chopped chives
One-eighth teaspoon salt, or garlic or onion salt, or salt blend
One-eighth teaspoon horseradish
One-eighth teaspoon Worcestershire sauce
3 to 4 stalks celery, cut into 3-inch pieces

Combine all ingredients celery. Mix well. Spoon mixture into each celery piece, using about two teaspoons for each.

Garnish with paprika or added sliced onion on chopped chives. Chill in refrigerator for two hours before serving.

Stuffing mixture may be made ahead and stored in the refrigerator 24 hours before using.

ORANGE-TEA PUNCH
5 regular tea bags
4 bags spiced tea with orange peel
Orange wedges for garnish
Brew tea in one quart water. Add two quarts water to brewed tea. Chill. Serve over ice in glass with orange wedges for garnish.

The orange gives a natural sweetness that does not really need additional sweetening. However, if a sweeter product is desired, sugar or artificial sweetener can be use.

NEW YEAR'S DAY MENU
Start the New Year off with low-calorie feasting—and stay slim all year. One "trendsetter" menu is this:

Leftover Turkey Salad
Fruit Plate
Pickled Blackeye Peas
Bread Sticks
Angel Food Cake
with Chocolate Dessert Sauce
Lemon Tea

Leftover Turkey Salad makes brunch a "snap." It uses a low-calorie cooked salad dressing for an extra-snappy taste.

A Fruit Plate of fresh fruit wedges offers the natural taste of fruit without sugar or extra calories.

Bread Sticks provide interesting texture and fewer calories than sweet rolls or buttered biscuits.

Pickled Blackeye Peas—using onion and vinegar or other such seasonings—add a unique taste treat to a New Year's Tradition.

Angel Food Cake already has built-in low-calorie features compared with most other cakes. Serve it with Chocolate Dessert Sauce and it is truly a dieter's delight.

Lemon Tea that uses artificial sweetener and is almost no-calorie.

LEFTOVER TURKEY SALAD
3 cups cubed leftover roast turkey
2 hard-cooked eggs, sliced
1/2 cup chopped sweet pickle
1 cup chopped celery
1 teaspoon salt
1 teaspoon lemon juice
1/2 cup cooked salad dressing or mayonnaise

Select four center slices of egg for garnish; chop remaining eggs.

Mix chopped eggs with other ingredients.

Serve on salad greens. Garnish with egg slices sprinkled with paprika. Serves six.

COOKED SALAD DRESSING

2 teaspoons sugar
1 teaspoon salt
1 teaspoon mustard
1 1/2 tablespoons flour
1 egg, slightly beaten
1/2 cup milk
1/4 cup vinegar
1 tablespoon butter or margarine

Combine sugar, salt, mustard, flour, egg and milk in top of double boiler; blend thoroughly.

Stir in vinegar gradually. Cook over hot water, stirring constantly until thick, about 10 minutes.

Remove from heat, add fat, blend; cool, refrigerate. Makes one and one-fourth cups.

A popular tattoo among seamen of the Royal Navy for many years was a crucifixion scene on the back, after one of Lord Nelson's sailors was spared a flogging because of such a tattoo.

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Study Club Gives Gifts

Members of El Llano Study club exchanged gifts Monday during the club's annual Christmas party in the home of Mrs. Ivan Block. Co-hostess was Avis White.

Each members brought a holiday dish, served buffet style.

Mrs. Labry Ballard, club president, called the group to order for routine committee reports.

Others in attendance were Mes. Jim Bookout, Pete Caviness, Fain Cesar, Ben Childers, R.W. Eades, Boyd Foster, Tom Hamlett, John Jacobsen, Wayne Amstutz, Elmer Kimball, Lloyd Kirkeby and Milton Rudder.

Hospital Notes

PATIENTS IN HOSPITAL
Guadalupe V. Casarez, Cecil L. Coker, Veronica Cuellar, Bertha V. Drake, Georgia Lee Hulliman, Mary Garcia, Inf. girl Garcia, Charmaine Curule.

Mary Garza, Delbert Kinsey, Josephine Lee, Ethel Elizabeth Logan, Inf. boy Longoria, Ramona Longoria, Paula Olivarez, Lena Mae Olson.

Dora Phipps, Maggie L. Thompson, Eva L. Vines, Wynema E. Wheeler, Florence Mae Wilkins, Antonio Trujilla, J.C. Morrison, Melinda Holubec, Sid Howard.

VICA Club

Visits Home

VICA (Vocational Industrial Clubs of America) cosmetology class members went to King's Manor Methodist Home and Westgate Nursing Home this week to share fellowship with the elderly and be of service to them.

The students traveled from room to room, giving manicures and extending best wishes for a merry Christmas.

Letters To Santa

Dear Santa,
I have been a good boy this year and I would like for you to bring me an orange truck and a road grader. I hope you remember my sisters and baby brother too. May God bless you and Merry Christmas.

Jarrett Maples

Dear Santa Claus,

My name is Misty and I am three years old. I have tried hard to be good this year even though it's not always easy. Please bring me a baby with a yellow blanket. My brother Todd is one year old, and he would like a truck and a boat. We live at 343 Stadium Drive. When you come there will be some cookies and milk for you. We love you, Santa.

Sincerely,
Misty Dawn and
Todd Ray Dudley

Dear Santa,

"Terrible Twos" has already arrived (although I'm only 15 months); however, I've been pretty good.

I have three special requests: Please increase Mommy's vocabulary--she only says "No-No"; please tell Daddy to stop hiding behind corners and saying "Boo"; and last, but not least, put a few things down below four-feet high so I can enjoy them too.

(Interpreted by Mommy)

Love,

Melanie Carruth
daughter of Dr. and Mrs.
David Carruth
307 Elm St.

Dear Santa,

How are you I am six years old I want a sewing machine and a watch, a Kelly doll my sister wants a baby doll. I love you.

Kelly and Kami Rogers
Daughters of Jeanette Rogers

Dr. Milton Adams
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White Rain

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10-20 Cups Polypropylene **PARTY PERCOLATER**

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Mint or Regular 6.4 Oz. FAMILY SIZE

89¢

OUR ENTIRE STOCK OF WALLCLOCKS

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14 1/2" x 20"

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10 3/4 Oz.

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Mrs. Hodges Host HD Christmas Social

North Hereford Home Demonstration Club members were invited to the A.E. Hodges home, 731 Country Club Drive, Thursday afternoon for a Christmas party.

Wassail and a large assortment of Christmas treats were served to guests by Mrs. Hodges and her daughter, Kiska.

Miss Roberta Campbell, club president, called the group to order for the program, which opened with Mrs. Martin Wagner reading the Christmas story from the Bible. Mrs. Roger Williams entertained the group by telling of Christmas customs observed in different countries around the world. Special emphasis was placed on the Czech tradition that all grudges and grievances be forgiven at Christmastime so that the new year can be begun with good will toward all.

Mrs. John Reid led the guests in singing Christmas carols. Younger children in attendance sang "Frostie, the Snowman" and "Rudolph, the Red-Nosed Reindeer" for their mothers. Older children present distributed gifts for exchange among club members.

Welcomed as guests by the club were Mrs. Ross Williams and Kara, Jody Macklehaney, Jana Johnson, Lisa, Tim and Chris Williams, and Mrs. David Rettman and daughter.

Members in attendance, other than those already named, were Peg Hoff and Mmes. Tony Hoffman, T.E. Brisendine, J.A. Crofford, Herbert Higgins, Cliff Johnson, W.J. Lueb and Lilah Grubb.

April was "Aprilis" to the Romans, possibly from aperire, to open, as do buds in the spring, but the derivation is as uncertain as is April weather.



Most Intellectual

Receiving the honor of Most Intellectual during the Koobraey program given at Hereford High School, Thursday, were Tammy Fischbacher and Scott Formby.



Most Versatile

With the theme for the Koobraey program presented at Hereford High School being "The Wizard of Oz," Ruben Vargas and Mohota Manning were chosen as Most Versatile students. Vargas and Miss Manning are both seniors.



Personalities Cited

During the Koobraey program at Hereford High School, filled with fun and laughs, Michael Kerr, and Jana Green, both seniors, were chosen as Personality King and Queen.

[Brand photos by Denise Smith]

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Public Opinions Sought Concerning School Snacks

Assistant Secretary of Agriculture Carol Tucker Foreman withdrew an agriculture department proposal to restrict "competitive foods" in schools and announced three meetings to get public suggestions on what should go into a new proposal.

Competitive foods are any foods sold in competition with the type A lunch required in the national school lunch program.

Last April, the agriculture department proposed to restrict -- until after the last school lunch period -- the sale of candy, soda water, frozen desserts and

chewing gum sold in vending machines, on a la carte lines or at snack stands.

More than 2,100 comments were received on the April proposal and they "raised some significant issues which deserve additional public scrutiny," Foreman said. "Therefore, we are withdrawing the April proposal and will use the public meetings and written comments to help form the basis for a new one."

The meetings will be held Jan. 30 in Nashville, Tenn.; Feb. 6 in Detroit, Mich.; and Feb. 13 in Seattle, Wash. They

will focus on developing competitive food standards that consider nutrition education, health, eating habits and the local administration of and impact on the school food programs.

Last year, Congress authorized the secretary of agriculture to regulate the sale of foods of limited nutritional value that are offered in competition with the national school lunch and breakfast programs.

In the comments received on the April proposal, 82 percent favored the regulation or some variation of it; 18 percent opposed it.

Foreman said the three public meetings were scheduled "in line with the agriculture department's policy of seeking broader public participation in the decision making process of government."

Requests to speak at the meetings should be sent to local contact persons. They are: Nashville -- Edward Hightower, on (404) 881-4259; Detroit -- Frank Johnson, on (312) 353-1044; and Seattle -- Benedicto Montoya, on (415) 556-4951.

Ann Landers

Christmas Message



(In 1955, the year Ann Landers began writing this column, she wrote a special essay for Christmas Day. Reader response was extremely rewarding and she has reprinted the column annually, with topical modifications. This is Ann's Christmas message for 1978.)

Today is Christmas. All about us we hear talk of peace on Earth, good will toward men. Yet we know in many parts of the world there is no peace and in the hearts of many men there is not enough good will.

Our youth insist that civilization is out of joint.

They resent having to live in a world they never made.

But what generation ever made the world it had to live in?

We congratulate ourselves that we are the richest, most productive, most powerful nation in the world. But what progress have we made? Is it progress when man can walk on the craters of the moon but cannot walk safely after dark

two blocks from his home?

This is the age of the big ripoff, the uncommitted and the undressed. The blurring of the sexes. Some fear we are heading toward social decay, going the way of the Romans and the Babylonians. Others applaud the "new morality" and stare the "squares" down with eyes like hypodermic needles.

They say the sex revolution is symptomatic of the maturing society, that it promises creativity and better mental health. But will that promise be kept -- or are we overloading the circuits and promoting additional guilt and anxiety in those who cannot tolerate so much exposure?

One of the most encouraging signs of our times is that our campuses are once again places of higher learning. The hostility and anger of the late '60s are gone. Our students have settled down to serious business. That is the good news.

The bad news is that drug abuse has shifted from the campuses to the high schools and the junior highs, and alcoholism among the young is a growing problem. Now it's the 14-, 15- and 16-year-olds who have opted to anesthetize themselves against the pain of growing up and accepting responsibility.

More bad news is that VD is epidemic in many areas.

Gonorrhea is the second most prevalent infectious disease in the United States. (The common cold is first.) Yet some parents

are still fighting sex education in public schools because they "don't want kids to get ideas."

Every day, each of us makes decisions that determine the direction in which our lives will move. No one, no matter how wise or how highly principled, can make the right decision every time. To err is no disgrace. The disgrace lies in not learning from our mistakes, not recovering from our defeats, not picking ourselves up, brushing ourselves off and trying again.

Since this is a problem column, I spend the greater part of every day with grief and trouble. Does it depress me?

No, it does not. After 23 years, I still find this work challenging and immensely rewarding. I realize that many people who write don't want advice. They merely need someone to listen.

I have been entrusted with the largest reading audience in the world. What a unique opportunity to educate, to shine a spotlight on ignorance and fear, to comfort the afflicted and afflict the comfortable. I am grateful for the opportunity to help where I can and I shall continue to give my readers the best that's in me.

Eggs laid in the summer, months were vulnerable to breaking until farmers air-conditioned henhouses; hot weather evidently discomforts the hens and causes them to lay thin-shelled eggs.



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SYMBOL OF QUALITY

Consider these varieties for a growing advantage.

- CORN:**
- RX90** - Widely adapted single cross, rugged plant with dark green, moderately upright leaves. Outstanding yield potential. Long ears, small cob, excellent shelling quality.
 - RX901** - New single cross for growers going for maximum yield. Large ears with high row count and high test weight. Excellent standability and ear retention. Supply very limited.
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 - 962W** - A new white hybrid adapted to the Texas High Plains. Long ears with good retention. Kernels are medium hard white-dent.
- SORGHUMS:**
- Corral** - A new Greenbug resistant with bred-in strength to perform well under stresses such as limited moisture and Greenbugs. 40-50 inches high. Medium maturity and excellent drought tolerance.
 - Bug Off E** - Very good standability with moderately open heads. Greenbug resistance and excellent drought tolerance.
 - Bug Off** - A medium late variety that is dependable under irrigation or the stress of dryland conditions. Strong sturdy stalks.
 - Mustang** - A real growing advantage with this new medium-late Greenbug resistant hybrid from Asgrow Research. Good threshability and excellent yield potential. Excellent performance under irrigation or dryland.
 - Double TX** - Excellent yields and general performance. Plant height 45-60 inches. Large semi-compact heads. Medium late.
 - Capitan** - A yellow endosperm hybrid with exceptionally strong stalks. Heavy foliage and large moderately open heads. Developed for high yields. Full season.
 - Ranchero** - New full season Greenbug resistant, yellow endosperm Ranchero is the pride of Asgrow Research. It has the highest yield potential of any Asgrow hybrid offered today. Widely adapted and Greenbug resistant. Well exerted head and exceptionally strong standing stalks. Supplies are limited this year. Order early.
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* All of these beans will be in limited supply.

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COURSE	TIME	DAY	LOCATION
Accounting Principles II	6-9:45 PM	Tu	HHS
Principles of Bank Operation	7-9:45 PM	Th	HHS
Freshman Comp. 2nd Half	7-9:45 PM	Th	HHS
Masterworks of English Lit. 1	7-9:45 PM	M	HHS
Govt of the U.S. and Texas	7-9:45 PM	Th	HHS
History of the U.S. since 1877	7-9:45 PM	M	HHS
Penology	6-8:45 PM	Th	HHS
Traffic Planning & Administration	6-8:45 PM	M	HHS
Mid-Management Seminar	9:10-10 PM	M	HHS
Management Training	5:30-6:30 PM	M	HHS
Human Relations in Management	6:30-9 PM	M	HHS
Management by Objective	7-9:45 PM	Th	HHS
Intro to Money Management	7-9:45 PM	Tu	HHS
Psychology of Adjustment	7-9:45 PM	Tu	HHS
Real Estate Principles	7-9:45 PM	Tu	HHS
Human Anatomy-Physiology	7-9:45 PM	M	HHS
Laboratory	7-9:45 PM	Tu	HHS

Registration January 4, 1979 7 - 8 PM

Hereford High School Cafeteria

For Information Call John Quirby 364-5112

Classes start week of January 11, 1979

HHS - Hereford High School



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MRS. TIM HARVEY	Woodward OK	\$150
JAMES FAILES	Midwest City OK	\$100
BISHOP BARNES	Aix City KS	\$100
RUTH BURGIM	Oklahoma City OK	\$100
AUDLEY BACKUS	Okemah OK	\$100
ANN MAYER	Aix City KS	\$100

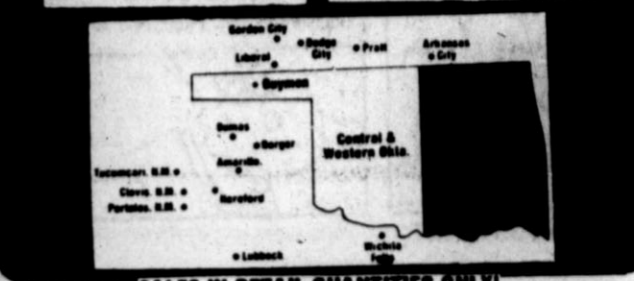
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TRIPLE DOLLAR BINGO is available only at 73 participating Safeway stores located in Central and Western Oklahoma (51), Southern Kansas (5), Panhandle of Texas and Wichita Falls - Texas (14), and Eastern New Mexico (3). This promotion is scheduled to end January 20, 1979. However, it will officially end when all game tickets are distributed.



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CREAM CHEESE
LUCERNE

22¢

8-oz. SIZE 52¢
3-oz. Pkg. SUPER SAVER

TURKEY
GRADE 'A' TOMS
MANOR HOUSE
16-22 LBS.

73¢ lb.

Super Saver

ROLLS

3 \$1

MRS. WRIGHT'S BROWN & SERVE
12-ct. Pkgs.

WHIP CREAM
LUCERNE

38¢

PINT SIZE 75¢
1/2 Pt. SUPER SAVER

BONELESS HAMS
SMOK-A-ROMA
Whole 5-7 lbs.
Water Added

\$2.18 lb.

SIRLOIN STEAK
USDA CHOICE

\$1.99 lb.

GELATIN

19¢

JELL WELL
Strawberry
3-oz. Box
Super Saver

STILWELL PIE SHELLS

29¢

2-ct. Pkg. SUPER SAVER

RIB ROAST OR STEAK
Large End

\$2.39 lb.

YAMS

41¢ LBS.

SLICED SLAB WILSON'S BACON
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\$1.09 lb.

CELERY CRISP TENDER STALKS
Ea. **15¢**

APPLES RED OR GOLDEN DELICIOUS
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ORANGES SWEET NAVELS
3 lb. **\$1**

POINSETTIAS Ea. **\$3.49**

FRUIT BASKETS 7-lb. **\$4.99**

BROTH

25¢

SWANSON CHICKEN
CLEAR Chicken Broth
Super Saver
13 1/2-oz. Can

SAFEWAY FILM DEVELOPING!

Film Processing	20-Exp. Roll	\$1.87
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69¢

BAG-O-BOWS 35 sq. ft.
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45¢

FRUIT COCKTAIL
DEL MONTE
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17-oz. Can

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1500 WATTS

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WITH KNIFE SHARPENER! Ea.

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CORN ON THE COB
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CORN

20¢

GOLDEN WHOLE KERNEL ARGO BRAND

SAUCE

41¢

CRANBERRY WHOLE or JEL
OCEAN SPRAY
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BROCCOLI

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BEL AIR CUT
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18" x 25'

PUMPKIN

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LIBBY
Super Saver
16-oz. Can

OLIVES

69¢

STUFFED EMPRESS
5-oz. Jar

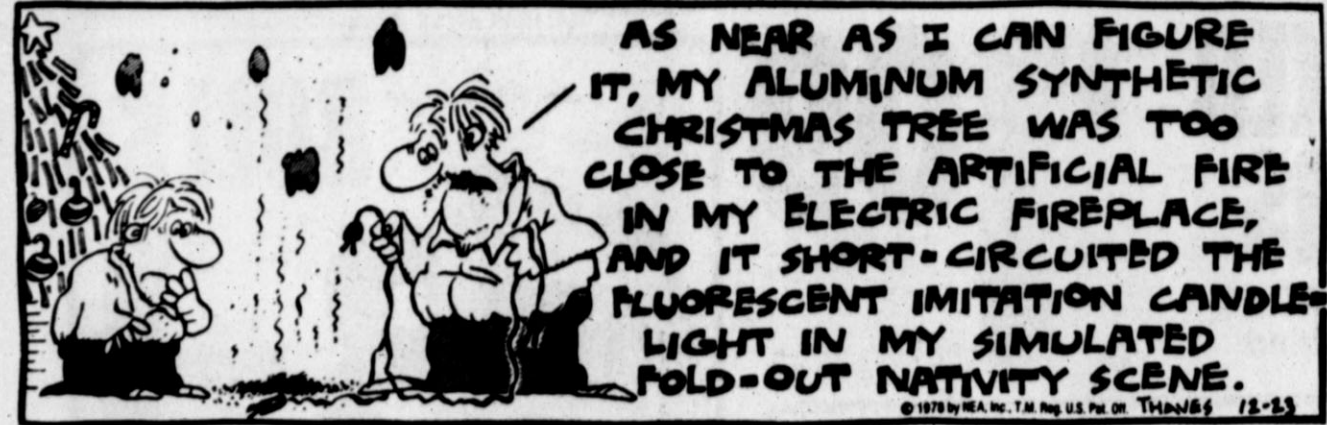


"Hey! Those cookies were left for me!"



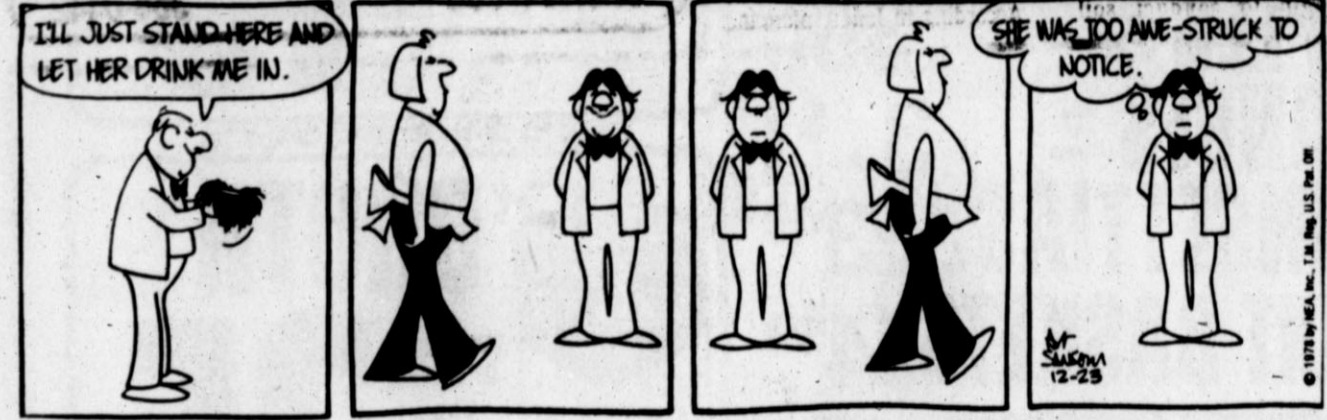
FRANK AND ERNEST

by Bob Thaves



ECK & MEEK

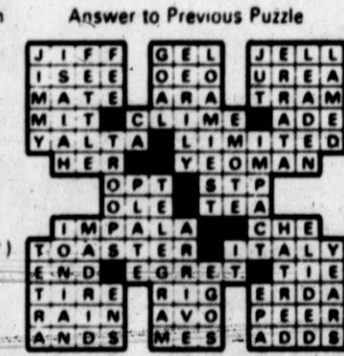
by Howie Schneider



ALLEY OOP

SEE WAS TOO AWKWARD TO NOTICE.

- ACROSS**
- 1 Upon (abbr)
 - 5 Embrace
 - 8 Formerly
 - 12 Rivers (Sp)
 - 13 Same (prefix)
 - 14 Blockhead
 - 15 Ink stain
 - 16 Moray
 - 17 Dread
 - 18 Broker's advice
 - 19 Plans
 - 21 For example (abbr)
 - 23 Giddy group (abbr)
 - 24 Melt
 - 29 Bolshevik
 - 33 I possess (contr)
 - 34 Work of art
 - 36 Hayseed
 - 37 Little brook
 - 39 Makes perfect score
 - 41 Contemporary painter
 - 42 Actress
 - 43 Burstin
 - 44 Sharpest

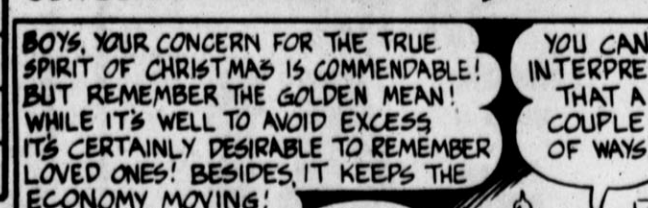


Answer to Previous Puzzle

- DOWN**
- 1 Balls
 - 2 African river
 - 3 Appliance
 - 4 Stable worker
 - 5 Obeyed
 - 6 Customer
 - 7 Mideast
 - 8 Lieutenant
 - 9 Name of a thing
 - 10 Viet guerrillas
 - 11 Large deer (pl)
 - 20 Football league (abbr)
 - 22 Sticky stuff
 - 24 Bateful
 - 25 Sinful
 - 26 Cut down a tree
 - 27 Fashionable resort
 - 28 Pull into a fold
 - 31 Sacred bird of the Nile
 - 32 Nearest
 - 35 Diocese
 - 38 Body injuries (pl)
 - 40 Caspian
 - 43 French negative
 - 45 Small-minded
 - 47 Second of two
 - 49 First-rate
 - 50 Waft
 - 51 Dad
 - 52 Shush
 - 53 Inner (pref)
 - 55 Farm agency
 - 56 At all times
 - 57 Nimble



OUR BOARDING HOUSE with Major Hoople



COUNT DOWN TO CHRISTMAS

1	2	3	4	5	6	7	8	9	10	11
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Comics & Television Schedules

- SUNDAY**
- MORNING**
- 5:00 **PUBLIC POLICY FORUM** (1) PTL CLUB (2) WARREN ROBERTS
 - 6:00 **CARTOON CARNIVAL** (1) THE STORY (2) CHRIST FOR THE WORLD (3) CHRISTOPHER CLOSEUP (4) WORLD CONCERN
 - 7:00 **VEGETABLE SOUP AND FRIENDS** (1) RALPH WILKERSON AT MELODYLAND (2) GOSPEL SINGING JUBILEE (3) FAITH FOR TODAY (4) SESAME STREET (R)
 - 7:30 **AMAZING GRACE BIBLE CLASS** (1) REVIVAL FIRES (2) JIMMY SWAGGART (3) DAY OF DISCOVERY (4) LOST IN SPACE (5) REX HUMBARD (6) BIG BLUE MARBLE (7) JAMES ROBISON (8) RELIGIOUS TOWN HALL (9) MISTER ROGERS (R)
 - 8:00 **LOST IN SPACE** (1) REX HUMBARD (2) BIG BLUE MARBLE (3) JAMES ROBISON (4) RELIGIOUS TOWN HALL (5) MISTER ROGERS (R)
 - 9:00 **ROBERT SCHULLER** (1) LARRY JONES (2) ALL THE KING'S CHILDREN (3) FIRST BAPTIST CHURCH DAY OF DISCOVERY (4) ELECTRIC COMPANY (R)
 - 9:30 **HAZEL** (1) JERRY FALWELL (2) KIDS ARE PEOPLE TOO (3) DIVINE PLAN (4) STUDIO SEE
 - 9:59 **CHANGED LIVES** (1) "Mr. Smith Goes to Washington" (1939) Joan Arthur, James Stewart
 - 10:00 **ORAL ROBERTS** (1) LET THE BIBLE SPEAK (2) FREESTYLE (3) "Hey Mom!" Walter's mother gets a job after her husband loses his (4) ATHLETES (5) LISTEN (6) JERRY FALWELL (7) PTL CLUB (8) CAMERA THREE (9) IMPACT (10) REBOB (11) "Holding Their Own" (R) (12) BAPTIST CHURCH (13) ANIMALS ANIMALS ANIMALS (14) "The Man" (15) RELIGIOUS TOWN HALL (16) HERALD OF TRUTH (17) ZOOM (18) A BETTER LIFE (19) GOLF (20) NFL TODAY (21) FIRST METHODIST CHURCH (22) CHRISTMAS WITH MISTER ROGERS (23) Fred Rogers, Stanley Clay, Frances Bay and other guests celebrate the holiday season in California and western Pennsylvania. (R) (24) ACTS 29 (25) JOHNNY GOMEZ (26) PRO NEWS MAGAZINE (27) NFL FOOTBALL (28) Live coverage of National Football Conference play-off game. Starting time, teams and location to be announced. (Note: Local programming will be preempted by game coverage.) (29) ORAL ROBERTS
 - 11:30 **ORAL ROBERTS** (1) "Countdown For Paula" (2) CROCKETT'S VICTORY GARDEN (The care of holiday house plants)
- AFTERNOON**
- 12:00 **MOVIE** "New Interns" (1964) Michael Callan, Barbara Eden (1) ORAL ROBERTS (2) POINT OF VIEW
 - 12:30 **MOVIE** "That's My Boy" (1951) Dean Martin, Jerry Lewis (1) HOLY SPIRIT IN THE NOW (2) PERRY MASON (3) THE PROMISE Narrator: Bing Crosby. The events leading to the birth of Christ are depicted.
 - 1:00 **WALLACE WILDLIFE** (1) MASTERPIECE THEATRE "The Duchess of Duke Street: Trouble And Strife" Lizzie, a new laundry maid, comes under suspicion of robbery. (Part 8 of 15) (2) WORLD OF PEN-TECOOT
 - 1:30 **BIG VALLEY** (1) JUKEBOX (2) THE DEAF HEAR (3) POW GOES THE COUNTRY (4) AMAZING GRACE BIBLE STUDY (1) MOVIE "The Bishop's Wife" (1948) Cary Grant, Loretta Young (2) CHRISTMAS EVE ON SESAME STREET An hour of songs and Christmas fun for the whole family. (R) (3) AT HOME WITH THE BIBLE (4) NFL '78 (5) MOVIE "Esther And The King" (1960) Joan Collins, Richard Egan (6) VICKI JAMISON WORSHIP SERVICE (7) NASHVILLE MUSIC (8) TO BE ANNOUNCED (9) WORLD CONCERN
 - 3:00 **NFL FOOTBALL** The Miami Dolphins play the Houston Oilers in the first round of the American Football Conference playoffs. (Note: Because the starting time is still tentative, local programming may be preempted.) (1) PORTER WAGONER (2) MUSIC OF CHRISTMAS "Mormon Tabernacle Choir" (3) BLACK PERSPECTIVE ON THE NEWS (4) CLUB PTL (5) MARTY ROBBS (6) ECONOMICALLY SPEAKING (7) GOD'S NEWS BEHIND THE NEWS (8) HEE HAW HONEYE (9) TO BE ANNOUNCED (10) LOST IN SPACE (11) FIRING LINE (12) WIDE WORLD OF TRUTH (13) THE PRINCE OF PEACE "The Promise" Narrator: Bing Crosby. The events leading to the birth of Christ are depicted. (14) BROTHER SISTER CHRISTMAS IS A young boy unhappy with his role as the second shepherd in the school play learns the real meaning of Christmas when he is transported back to the Nativity. (15) JERRY FALWELL (16) LARRY JONES (17) THE CITY THAT FORGOT ABOUT CHRISTMAS (18) DAKTARI (19) "Countdown For Paula" (20) CROCKETT'S VICTORY GARDEN (The care of holiday house plants)
 - 4:30 **THE PRINCE OF PEACE** "The Promise" Narrator: Bing Crosby. The events leading to the birth of Christ are depicted.
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- 6:00 **NEWS** (1) CAROL BURNETT AND FRIENDS Guest: Sammy Davis Jr. (2) TAMMY FAYE (3) BEWITCHED "A Prince Of A Guy" Tabatha conjures up Prince Charming. (4) ZOOM (R) (5) 700 CLUB Norma Zimmer sings Christmas songs. (6) NEWLYWED GAME (7) SANFORD AND SON "Matchmaker, Matchmaker" (8) FAITH ALIVE (9) TO TELL THE TRUTH (10) CAROL BURNETT AND FRIENDS (11) ADAM-12 "Exactly One Hundred Yards" Malloy and Reed, working out at a local park, make friends with many youngsters. (12) MACNEIL / LEHRER REPORT LITTLE HOUSE ON THE PRAIRIE The Ingalls family gathers Christmas gifts for each other despite a shortage of money and confusion about family plans. (R) (13) MOVIE "Flower Drum Song" (1961) Nancy Kwan, James Shigeta. A Chinese girl travels to San Francisco to marry a man whose family picked her for his bride. (14) HOUR OF POWER (15) LUCAN
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Compiled by JIM STEIERT,
Brand Farm Editor

THE HEREFORD BRAND

Farm News



NO. 1 IN CATTLE

Sunday, December 24, 1978—Page 9B

NO. 1 IN CROPS

Pullout Rumors Dispelled

Holly, Producers Begin 79 Contract Signing Process

By JIM STEIERT
Brand Farm Editor
Dispelling rumors that the
Holly Sugar Corporation of

Colorado Springs is closing its
Hereford plant, and that no
sugar beet production contracts
would be offered for 1979, local

Holly representatives and mem-
bers of the Texas-New Mexico
Sugar Beet Growers Association
met during the past week to

launch crop contract signings
for the coming production year.
Bill Cleavinger of Wildorado,
president of the T-NM SBGA,

Ed Wieck, an Umbarger farmer
and Virgil Marsh, Hereford
farmer, were the first local
producers to ink contracts with
Holly for beet production in
1979.

On hand for the contract
signing were Calvin K. Jones,
agricultural manager for Holly
Sugar Corporation's Hereford
plant, and Holly field repre-
sentative Roy Parten, Randy Moore
and Joe Emanuel.

The contract signing comes
despite the lack of a workable
sugar bill for producers entering
the 1979 crop year, and low
sugar prices in relation to
increasing production costs.

Cleavinger, who kept the road
to Washington hot on behalf of
area beet growers during the
95th Congress, reported after
the contract signing that sugar
industry representatives will be
back in Washington in late
January to resume work on
sugar legislation.

A sugar bill is expected to be
handed down sometime early in
the 1979 Congressional session,
and local beet growers will be
fighting hard for a cost of
production escalator clause in
the bill.

Jones emphasized that the
Holly firm will continue to
maintain its presence in the
local sugar industry, despite the
current lack of legislation.

"Once again, there have been
rumors that we're pulling out,
and that we won't offer
contracts. We're not pulling
out. We're going to continue to
be in the sugar business. We
will begin to conduct soil

sampling on the land of anyone
interested in a 1979 beet
growing contract just as soon as
we conclude the current sugar
campaign—probably by the end
of January," Jones stated.

The 1978 beet harvest is
virtually complete, and Jones
reported that "only a few
acres" will remain to be
harvested after Christmas,
despite adverse weather that
caused a delay in the harvesting
schedule.

According to Jones, a total of
25,800 acres of beets were
harvested for processing at the
Holly factory this fall.

Average beet tonnages were
set at 17.5 tons per acre, which
Jones rated "above average."
Sugar content of the crop was
listed as "average" for this
region at 14 percent plus.

"We're hoping to contract
even more acreage for 1979, and
depending on the number of
acres contracted for limited
irrigation production, we could
handle up to 35,000 acres at the
plant here in Hereford," said
Jones.

The limited irrigation aspect
of beet production has taken on
growing importance in recent
years with the discovery that
beets are second only to cotton
in their ability to make
maximum use of a limited
amount of water.

Declining water tables in
many production areas are
causing producers to consider
limited irrigation in order to
realize workable income from
their crops on less water.

is important for those farmers
interested in a beet contract.

"If we have farmers who
might be interested in limited
irrigation beet production, we
need to start planning the
production program toward that
end this spring," Jones
emphasized.

"Our program begins with
soil samples prior to the signing

of a production contract, in
order to obtain the best fields
for beet production, both from
the standpoint of the farmer and
Holly. After the signing of
individual contracts, we go into
our spring planting program,
and try to maintain a program of
good culture and agronomic
practices all through the
growing season.



Inking For Beets

Representatives of the Holly Sugar Corporation's
Hereford plant and members of the Texas-New
Mexico Sugar Beet Growers Association go over
the details of 1979 beet production contracts
during special signing ceremonies held
Wednesday at the local Holly plant. Pictured front
row, from left, are Joe Emanuel, field
representative, Ed Wieck, beet producer from

Umbarger, Bill Cleavinger, Wildorado beet
producer and president of the T-NM SBGA, and
Randy Moore, field representative. Standing,
from left are Virgil Marsh, Hereford producer,
Calvin Jones, Holly's Hereford agriculture
manager, Roy Parten, field representative, and
Tony Edwards, field representative. [Brand photo
by Jim Steiert]

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Before December 28, 1978

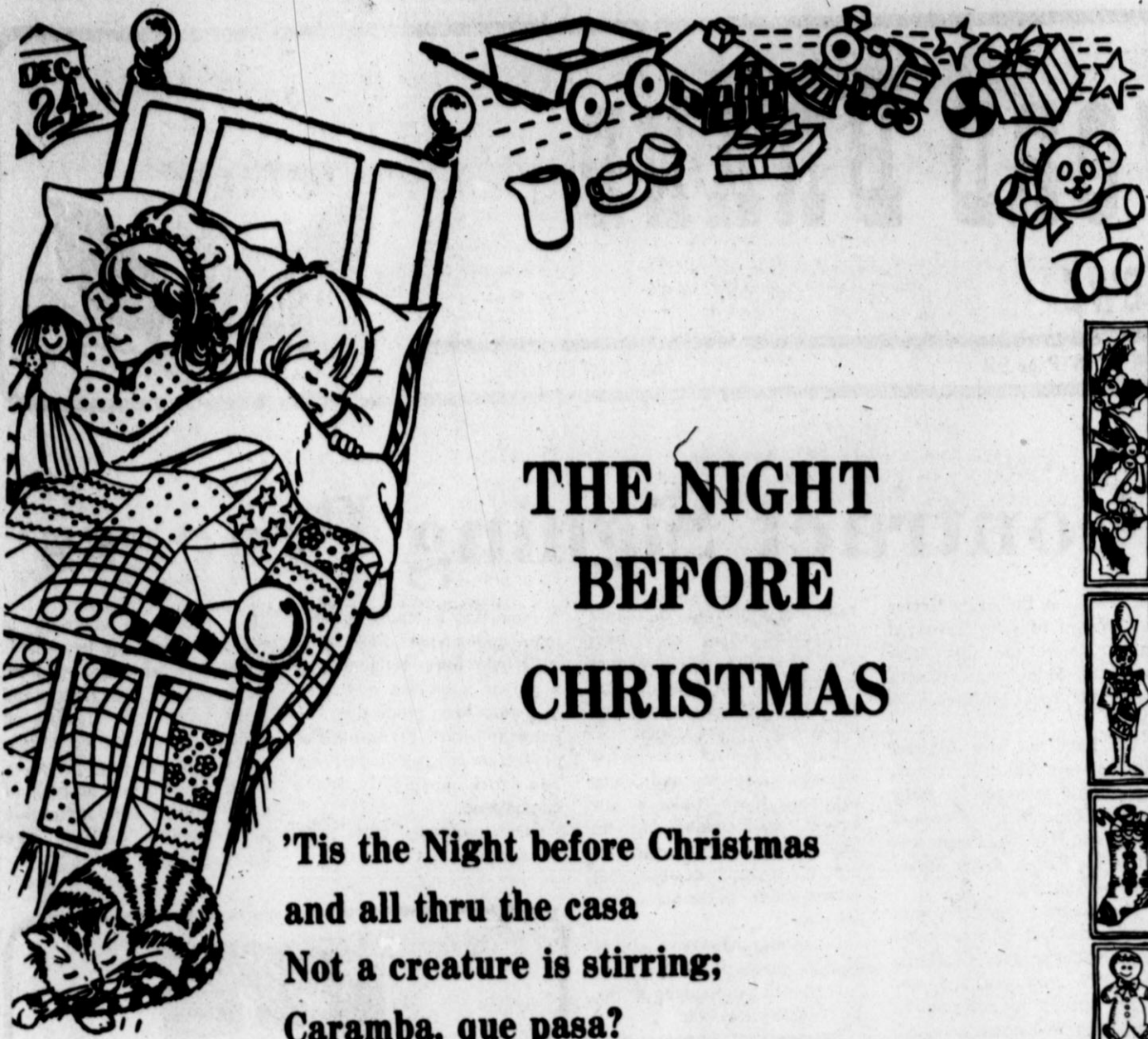
Featured Speakers:

Alvin Jenkins, Colorado

Tommy Kersey, Georgia

Jim Kramer, Kansas

**american
agriculture**



THE NIGHT BEFORE CHRISTMAS

'Tis the Night before Christmas
and all thru the casa
Not a creature is stirring;
Caramba, que pasa?

The stockings are hanging con mucho cuidado

In hopes that St. Nicholas will feel obligado
To leave a few cosas aqui y alli,
For Chico and Chica (y something for me).

Los ninos are snuggled all safe in their camas
(Some in vestidos and some in pajamas)

Their little cabezas all full of good things

They're all esperando que Santa will bring.

Santa esta at the corner saloon,
Muy borracho since midafternoon.
Mama is sitting beside la ventana
Shining her rolling pin para manana
When Santa returns to his home zigzaguendo
Lit up like The Star-Spangled Banner, cantando,

And mama will send him to bed con a right;

Merry Christmas a todos,
y a todos GOOD NIGHT!



On The Turnrow

By Jim Stolert
Grand Farm Editor



The ice that covers the stock tank yields grudgingly to the blows of the axe, sending showers of glistening chips into an evening lit by the rays of the setting sun.

Somehow, the axe seems a bit easier to wield on this day, and the grateful slurping of the yearlings edging slowly up to the tank is reward for the effort. They have been out on the wheat all day, but made the long, loping walk back to water in a manner that seemed fittingly serene.

You toss the fork up on the flatbed trailer, scramble up the side onto the platform, and begin tossing cascades of earcorn to the squealing hogs, impatient for their evening repast.

The squealing gives way to their steady chomping as they peel back the shucks with their feet and devour the corn from the ears.

By the second trip to the stock tank with the big bucket to draw more water for the hogs, your hands are growing cold. But you know the animals will be in good shape now, and with the emptying of the last bucket of water, all that will remain to do is to drape the pail over a fence post, where it will be handy for the morrow.

Though you're through with the evening chores, there's no great rush to the house. In the fading light, you look out across what you've always known as your beloved domain.

The lush wheat, boosted by fall rains, is a dark splotch of green that spells good fare for the cattle. Leaves and shucks from the harvested corn field rustle in a gentle breeze coming up with the evening...The crop wasn't all it should have been, but we're still here, on this piece of land we love; for now, at least, it is still ours, and we're together.

Somewhere off in the remnants of the soybean patch, a cock pheasant is crowing hoarsely as the first stars of the evening appear in the quickly darkening sky.

They are so incredibly bright as you stare in wonder, your breath coming in silvery puffs against the chill as the darkness is pierced by the growing profusion of sparkling constellations.

You stop by the horse pen, and the old mare gives a friendly nicker...Maybe a little more hay wouldn't hurt...Not tonight, anyway.

You break open a new bale, throw half across into her stall, and as you hear the rustling within the barn and look back toward the stars once more,

you realize just how fitting an old barn, a bale of hay, and a handful of livestock really are on this night.

Hunkered within the old flight jacket, hands in your pockets, you move now toward the bright glow of the kitchen door, the good feeling beginning to sink in.

The warmth from the kitchen fogs your glasses as you step onto the porch, shed the flight jacket, wriggle out of the coveralls and kick off your boots.

Inside, you smell the tree before you see it, decked in glittering lights and tinsel, and banked by a handful of lovingly wrapped packages that reflect its glowing lights.

The kitchen is filled with the odors of freshly baked bread, roasting turkey and fruit.

Dad's sitting in his chair next to the table, working on a cup of coffee while he peels off his coveralls.

Mom and the girls are scurrying around the stove and the sink, tending to the pots and pans that will yield tonight's supper and tomorrow's feast.

You snatch a handful of peanut brittle from the table in the corner of the living room on your way to wash up. By now, it's not just the heat from Mom's oven that's warming you.

It's Christmas Eve on the family farm...Somehow, Bethlehem doesn't seem all that far away.

Weeds Emerging In Winter Wheat

By DALE A. LOVELACE
Area Agronomist

Early fall rains throughout most of the High Plains allowed most of the wheat to be planted early. Many of the early planted fields already have winter weeds emerging. Later planted fields will have weeds emerging soon as most of the state has received adequate moisture for germination. However, some of these late planted fields may not have weeds until January or February.

The time to control winter weeds are when they are young and growing. Most of the broadleaf winter weeds form a "rosette" and lay flat on the ground. Best control is achieved by spraying when these rosettes are 1 to 2 inches in diameter. The primary weeds will be Tansy mustard, pepperweed

and kochia. At the young stage, 1/2 pound of 2,4-D will give good control.

Research on weed competition has been conducted by Dr. Allen F. Wiese at the Southwestern Great Plains Research Center at Bushland. His studies indicate that one weed per square foot can reduce wheat yields by 10 percent. If a potential yield of 40 bushels per acre is assumed, the yield loss would be about 4 bushels or about \$12.00 at current prices. With an estimated spray cost of \$3.00 this could mean an extra \$9.00 per acre as a result of controlling the weeds.

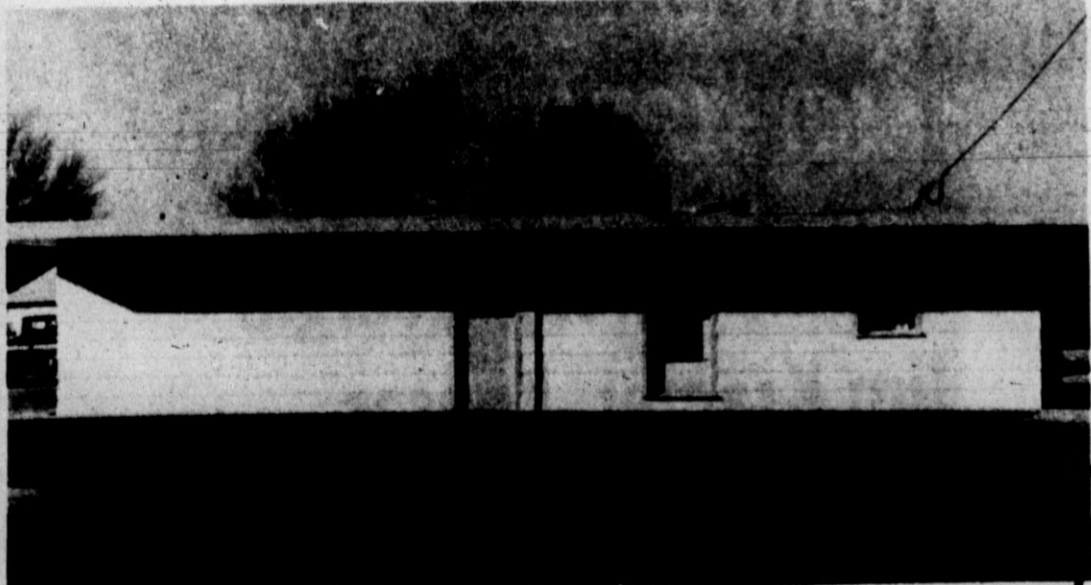
Wheat can be sprayed any time after tillering is completed up until "jointing" is started in the spring. Spray applications during tillering or jointing can result in deformed plants and reduced yields.

May every joy and blessing of this season be yours. We're happy to have the opportunity to thank you for your patronage.

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Polling Places, Nominees Listed For Water District's Election

The annual election for the High Plains Underground Water Conservation District No. 1 will be held January 20, 1979, to elect two members to the board of directors and 14 County Committeemen.

The election will be held only in those counties (or portions thereof) comprising Director's Precincts three and four. The counties involved are Armstrong, Bailey, Castro, Deaf Smith, Parmer, Potter and Randall. Director's precinct three is composed of Bailey, Castro and Parmer and Director's Precinct four is made up of Armstrong, Deaf Smith, Potter and Randall.

Directors are being elected to serve two year terms and County Committeemen will serve four years.

To be qualified to vote in the District's election a person must have their own valid voter registration certificate and reside within the delineation of the District and within the county where a vote will be taken.

In voting for District Director, the qualified voter should cast a ballot only for the candidate for the Director's Precinct in which that voter resides and likewise each qualified voter will be allowed to vote only for the County Committeemen who are candidates from the County Commissioner's Precinct or County Committeeman-at-large

from such voter's county. This election shall be held and conducted and returns made to the Board of Directors of the High Plains Underground Water Conservation District No. 1, for canvassing in accordance with the Election Code of the State of Texas.

The Order for Election was approved by the Board of Directors of the Water District on December 11, 1978 at the regular monthly meeting of the Directors.

For the 1979 election a total of 12 polling places have been established in the seven counties. Absentee balloting will be conducted from January 5, 1979, through January 16, 1979, at the following locations:

CASTRO COUNTY
District Office, 120 Jones, Box 146, Dimmitt, Texas 79027
DEAF SMITH COUNTY
District Office, 2nd Floor County Courthouse, Hereford, Texas 79045

Wilma Clark, Clerk
PARMER COUNTY
District Office, 323 North Street, P.O. Drawer KK, Bovina, Texas 79009

Clayton Williamson, Clerk
Among nominees for county committeemen are George Elder and Floyd Schulte for Castro County; W.L. Davis Jr. and Bill Cleavinger for Precincts 3 and 4 in Deaf Smith County; and Ralph Roming for Precinct 1

in Parmer County.

Polling places include:
Deaf Smith County-Place No. 1-Hereford Community Center; Mrs. Clinton Jackson, presiding judge.

Castro County-Place No. 1-American Legion Hall, Nazareth; Mrs. Leo Ehly, judge. Place No. 2-City Hall community room, Dimmitt; Noel Gollehon, judge. Place No. 2-City Hall, Hart; Percy Hart, judge.
Parmer County-Place No.

1-County Courthouse, Farwell; Albert H. Smith, presiding judge. Place No. 2-City Hall, Bovina; Aubrey Brock, judge. Place No. 3-Fire Station, Friona; J.L. Witten, judge.

Most sandhill crane hunting in Texas is done in a 160 mile radius of Lubbock, and most is "past shooting" between the birds' feeding and roosting areas.



Perrin Honored

John Fuston, executive director of the Deaf Smith County Agricultural Stabilization and Conservation Service presents a plaque to outgoing ASCS county committee member Jim Perrin. Perrin is leaving the committee after a nine year stint of service, which included serving as county committee chairman for the past four years. Prior to serving on the county committee, he served

three years as a member of a community committee. Perrin operates both irrigated and dryland farms in the far northwestern portion of the county. "Farmers in Deaf Smith County owe Jim a terrific debt of gratitude," Fuston commented in making the plaque presentation. Perrin also received a certificate from the Texas ASCS-office. [Brand photo by Jim Steier]

Board Learns Of Possible Problem Bill

The board of directors of the High Plains Underground Water Conservation District No. 1 learned that a recent Texas Supreme Court decision, and a proposed bill before the State Legislature, may cause additional water supply problems for residents of the Southern High Plains of Texas.

Don Graf, the Water District attorney, said the proposed bill would not allow any transfer from one river basin to another until the water in one had been completely used or spoken for, if the bill is interpreted literally.

Graf explained that if a water importation program is implemented then storage reservoirs would have to be constructed in an area between the High Plains and the water supply point. Once the reservoirs had water its movement to the High Plains would be impeded by the literal interpretation of the bill because one reservoir would have to be emptied completely before the next one could be utilized.

In the Supreme Court case the justices ruled that a defendant would be held liable for subsidence in property caused by a negligent removal of groundwater according to Graf. He said he does not think that the ruling currently has any application in the High Plains area but could at some time in the future.

In other activity the directors appointed M.L. McGeehee to the Armstrong County Committee to serve out the unexpired term of Lesh Adams, who has moved out of the district.

The board granted ten holidays for the Water District Staff during calendar year 1979. The holidays will be New Year's Day, Washington's Birthday, San Jacinto Day, Memorial Day, Independence Day, Labor Day, Columbus Day, Veteran's Day, Thanksgiving Day, and Christmas Day.

No action was taken on the agenda item concerning hospitalization insurance for district staff members. The directors instructed the manager to obtain a cost analysis of the various plans and to forward the analysis to them for their

consideration.

Other actions taken by the board include approval of sponsoring the high school Water Conservation Science Fair provided that outside financing was obtained for the scholarship awards, requesting more information concerning costs and approximate dimensions of the proposed storage facility to be built onto the back of the water district office; approval of the district's membership in Water, Inc. and the Groundwater Management District's Association; and approval of 48 applications for well permits, three extensions and two amended permits.

The directors met with Clifford Hamilton and discussed problems concerning two open holes on his land in Lubbock County and three working wells on his land in Bailey County.

An agreement was reached concerning the Bailey County wells, providing that Hamilton would pay to have the two wells validated that are located in the South 1/2 of Section 93, Bailey County, and to have the production of the well located centrally between those two altered to produce no more than 390 GPM.

Hamilton informed the board that one of the Lubbock County open holes had already been destroyed and filled with dirt by an earth mover and that he would acquire a proper temporary cap or plug for the other one until such time as he

could remove the casing from it and close it permanently.

District manager, A. Wayne Wyatt reported to the board that the district staff had decided to add Hockley and Lubbock Counties to the parcel claim system for water depletion and that Internal Revenue Service representatives will be in the

office to approve depletion maps for use in the 1978 tax season. He also explained that C.A. Whitfield had been retained by the district to provide cost analysis figures for these counties. Wyatt also reported that the new field vehicles approved by the Board—three pickups and a van—had been purchased.



The light that guided the shepherds may warm your heart and lead you to a better understanding of the true joys of life on Earth.

Our Show Room will be closed from December 23 thru January 1.
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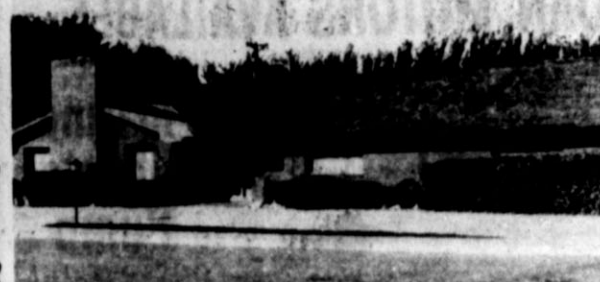
Nice 2 bedroom home and 4 lots out of city limits. \$25,000, 29 percent down, buyer get loan.

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- * Small back yard with sprinkler system
- * Large trees in the yard
- * Many, many more extras too numerous to mention.

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Christmas Cheer



May the sights and sounds and smells of Christmas bring joy to your heart and peace to your being.

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Park Facilities Tuned for Winter

AUSTIN — In the interests of economy and good management, a portion of the facilities of some state parks in the northern half of Texas will be closed during the winter months.

Texas Parks and Wildlife Department officials say this is standard procedure as visitation and user demands decrease. Such closings are always carefully selected, in order for the parks to continue to provide adequate service. The unused facilities are kept in good condition so that they may be reopened whenever needs dictate.

Some examples include the more isolated camping areas and some of the restrooms.

Those without winterized piping are closed to avoid expensive repairs. The park staffs also go on winter schedule with termination of the summer seasonal employees.

These moves result in the saving of hundreds of manhours and lead to improved allover maintenance. At the same time, all of the parks' recreational opportunities are kept fully available to the general public.



Whistling Wings

By
Jim Steiert

Nothing unlocks the door to outdoor adventure so much as that "first gun," and nothing keeps that door open like the friendships a man develops over the years while he's afield.

And at this season, it's not hard to call up fond memories of the former, or the latter.

That square, rather longish box that sat under the tree and aroused curiosity well over a decade ago was the start of it all.

The box had the heft of something important, and when the wrappings were off and the carton opened, there it was—a Springfield bolt action single shot .22.

Even in its dressing of cosmoline, it gave the feeling of a transition to another era—a passing from BB guns and slingshots to the awesome responsibility of proper conduct with a "real gun."

There were red and green boxes of cartridges too, and the heart hammering realization that I was about to be handed a trust far greater than I'd ever realized before.

Dad helped me clean off the packing grease, and that afternoon, we set up a makeshift firing range, zeroing in on a bright red coffee can from what, to me, seemed an incredible range.

There were afternoon cottontail hunts around the woodpiles, and forays out into the shockfields in search of game. There were the good days with rabbits in the skillet, and the times too, when a gimpy firing pin spelled lost opportunity.

Not many falls passed before I began looking wistfully at the sleek shotguns gracing the pages of mail order catalogues, and thinking of how I could put mallards and Canadas in the bag with a smoothbore like any of those I was giving the eye.

Came another Christmas, and a square and longish package was beneath the tree once more. This time it held a pump action 12 gauge, complete with checkering and ventilated rib, and

accompanying boxes held the shells to feed the scattergun.

My ducking scores soared immediately, and before too many seasons, the pump had helped me scratch down my first Canada.

I've lost count of the geese it has taken now, and the gun bears testimony to the fact that it has seen hard use.

But the pump is still across my lap these days as I hide in a goose blind, and its patterns are still on target with a reasonable degree of regularity when the honkers set wings and glide toward the spread.

These two old friends of steel and walnut led me to run with others who preferred a cold grey sky and pintails whistling past with wind spilling from their primaries to sitting at home dry and reasonably warm, of a December afternoon.

Now, thinking back on how I came on my "real guns" during this holiday season, I'm hoping these comrades who frequent the uplands and the haunts of ducks and geese will enjoy a full measure of the precious gifts they've shared with me.

Here's to the "Caprock Country" cotton farmers. May your shelterbelts and plum thickets overrun with bobs and blues, and the light tracking snow always fall just in time to add its own magic to your quest of coveys.

Best wishes, you fellows who've shared your corn and milo fields and lake bottoms that are the home of the elusive ringneck. I hope the cockbirds always rise truly and in great numbers as you walk these fields, and on those occasions when they come up after you've passed their hiding place, I wish you a clean going-away shot...Mostly, I wish you the continued satisfaction of watching these birds grow up through the year, and hearing them hurl their challenge to the fall mornings, making the anticipation of another season all the more poignant.

The most sincere best wishes go to you fellows who have been sharing your duck lakes and potholes, and the favorite feeding fields of geese for all these years.

I guess by now you've surely come to know how I feel about these creatures of the wild...I've certainly taken advantage of your generosity often enough for you to learn.

For you, I wish flights of greenheaded mallards soaring past the cattails where you hide, their bright orange feet dangling as they coast toward a landing.

I wish for you the perpetual renewal of the return of the waterfowl each fall, and the joy which comes with hearing their calls.

I hope you will find long skeins of geese always wending toward your decoys, setting their wings in majestic glides that amplify the pounding of your heart.

I won't wish that every goose always be within your range. I know you wouldn't want it that way...But I will wish that each honker sings his own song of the wild for you, and that no clamor may ever drown out this joyful music for your ears.

I hope you'll always find partners afield as fine as you have proven to be.

You fellows know who you are...No need to call you all by name here...So, let's just say I wish my fraternity of wingshooting brethren a full bag of the best in the outdoors.

...And maybe a square and rather longish box under the tree this year to renew the magic.

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Vertical Hollow Shaft



Electric Belt Driven Pump Head

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Professional Studio - Living Quarters and business, most complete photography studio in Panhandle can be arranged on business, training will be furnished, excellent opportunity for young couple wanting to get into own business. 4456



New Listing Home only two years old, 3 bedrooms, 2 baths, 2 car garage, isolated master bedroom, low equity, assume existing loan. Yards, fenced, curtains and drapes - quick possession.

Fix-it-Man - Two bedroom with large commercial building could be converted into apartments, existing 8% loan, owner could finance some second, annual payments. 4471



Major Apartment Complex for sale, excellent investment and income rental ratio very good, financing available.

Best Buy in Town Owner will consider some second if you want to move in today. Three bedrooms and a great location.

Merry Christmas From Us At

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Feliz Navidad y Año Nuevo A Nuestros Amigos - Patronos y Familias
Son mis votos fervientes Para que en esta Navidad En unión de los tuyos Tengas mucha felicidad Y durante el Año Nuevo Veas cómo se convierten Tus más caras ilusiones En un dichoso presente.

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SOUTH ON HWY 385 364-3150

FAMILY HOMES REAL ESTATE

216 S. 25 Mile Ave. 364-5501

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Luxury Apartments - for Mr. Investor. Four 3 bedroom units with 2 baths. Separate 2 car garages for each apartment. Check with Lavon Pagett for more information. 4543

Two large metal buildings measuring 51' X 137' and 47' X 67'. Could be ideal for repair shop, welding shop, ware house, etc. 4533

RESIDENTIAL
Large older home - Can be used for residential use, also zoned commercial. Located corner of W. 8th and Highway 385. 4468

No down payment for qualified FHA buyer. 3 bedroom. 1 1/2 bath, refrigerated air. 4562

Assume this FHA loan and take advantage of the 8 1/2% interest it has. Well cared for 3 bedroom. New kitchen carpet to be installed. 4577

Just starting? The look at this 3 bedroom home priced in the mid \$20's. Nice kitchen area 4584

James Self 364-6069
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Sharon McNutt 364-2754

Chirping 'Coyote Getter' Arrives As Lethal Surprise

UVALDE, Tex. (AP) - The U.S. Fish and Wildlife Service "Grinches" here have a lethal Christmas surprise for the wily coyote - an experimental trapping method based on chirping dimestore Christmas ornaments.

It really wasn't planned as a present for the pesky predators that cause Western ranchers untold livestock and crop damage. It just worked out that way when wildlife biologists discovered the cheap plastic ornaments

that emit bird calls were perfect for their research into sound lures.

Seventy "Christmas kits," each containing several dozen synthetic baits and the Christmas ornament sound lures, were recently sent for testing to government trappers across the western United States.

"It's amazing they work so well, they're so cheap-looking," said wildlife biologist Dr. Frank Turkowski. "Some trappers have already responded and it does work."

"The technology of predator calling is a real old one. We wanted to come up with a small, inexpensive device that a trapper can use in conjunction with a trap," added Turkowski.

The silvery, fist-sized, ornament, which costs about \$3, has a small battery-powered radio device inside that will merely chirp away for two or three weeks, just like those you hear in the dimestores.

But Turkowski said trappers don't just hand the

Christmas ball on a mesquite tree. The ornaments are camouflaged or buried in tan plastic bags.

"We would have preferred another color so we wouldn't have to camouflage them, but the manufacturer in Taiwan would not fill a special order," he said.

The coyote traps, or M-44s, are buried, mortar-like devices that shoot a cyanide cartridge when their baited, exposed barrel is nudged by a predator. They are baited with one of a

variety of experimental synthetic baits and scattered near the chirping Christmas ornaments.

The wily coyote wanders over to check out the source of the birdcalls. And when it's Wham - Merry Christmas.

"The coyotes are pretty opportunistic and curious," Turkowski said. "They might think it's a game bird or just be curious. If they're not thinking about food, their curiosity will get them."

The sound lure research

grew out of the agency's development of new synthetic baits for predators. Turkowski said researchers are working on a sound lure devices they hope will emit the sounds of a wounded jackrabbit or mouse.

The synthetic baits are copies of natural animal or food scents conjured up by the agency's chemists. Early results show that several of the synthetic baits are more effective than current commercial baits, Turkowski said.

The researchers are trying to selectively attract to the deadly traps only those animals, such as coyotes, that actually are doing damage, he added. A coyote trapper wouldn't want to mistakenly kill a protected bobcat, he said.

And what was the ornament company's reaction when he got an order from the U.S. Fish and Wildlife Service for several dozen of the Christmas ornaments?

"I understand they made a few jokes about it at first," said Turkowski.

Sabre Ltd. MLS
Real Estate

1500 West Park 364-8072
RANCH PROPERTIES

WELL DEVELOPED--1 700 Acre Ranch. Has approx. 200 acres in cultivation. Has corrals and windmills to livestock. This ranch is located in a good rainfall area with possible irrigation water underground for development.

IMPROVED--2,200 Acre Ranch. Includes House, Barn, and Corrals. Good Rainfall area.

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ATTRACTIVE--240 Acre Farm with three bedroom home, 40 x 100 barn, corrals, and three-phase electrical wiring in barn for feed mill. Good water.

500 ACRE FARM--250 Acres of grassland and 250 Acres of irrigated farm land. Good water.

COMMERCIAL PROPERTY

25 unit apt. building, College town, has 100% occupancy. Good income property, good terms.

WE HANDLE HOMES, FARMLAND, RANCHLAND, AND COMMERCIAL PROPERTY. OFFICES LOCATED IN LUBBOCK, DUMAS, AND HEREFORD

See Wayne Johnson or Billy Sonnenberg.

Sandhill Crane Hunting Growing in Popularity

AUSTIN - Lesser sandhill crane hunting is getting greater.

Once scoffed at by serious waterfowl hunters, the lesser sandhill crane has won over a dedicated following in the flatlands of the Panhandle and South Plains of Texas.

Each year about 200,000 sandhills migrate into the West Texas and Eastern New Mexico areas, and some

continue on into Northern Mexico.

Although some goose hunters may argue the point, sandhills are considered by many hunters to be just as smart and wary as any goose. And hunting methods for sandhills are quite similar to those used for tricking geese into shotgun range.

To get a shot at a sandhill crane, hunters usually must wrap themselves in sheets or burlap and tie down in a windswept grain field near a spread of grey-dyed rag decoys. Pass shooting from high points of ground between feeding and roosting areas also works, although usually not as effectively as hunting over decoys.

Once lured into range, sandhills are deceptively fast fliers, and may be more difficult to bring down than a goose.

Another plus factor to sandhill hunting is that the crane season overlaps the regular waterfowl and pheasant

seasons, giving hunters the possibility of a mixed bag from the area's fields and playa lakes.

Another similarity sandhills have with geese is that they are very good table fare and may be cooked as you would ducks or geese.

The sandhill crane season currently is open in both zones, and will continue through Jan. 31. The daily

bag limit of three and possession limit of six, along with other rules, is the same in both zones, according to the Texas Parks and Wildlife Department.

Sandhill crane hunters are not required to buy duck stamps, but a current hunting license and special free permit are necessary. The permits may be obtained by writing the department at

4200 Smith School Road, Austin 78744, or by calling toll-free 1-800-252-9327.

John Roberson, sandhill crane program leader, said it's too early to forecast the total for this season, but he said permit issuance requests are more numerous than ever before at this point in the season.

New I&E Director Named

AUSTIN - The Texas Parks and Wildlife Department has announced a new director for its Information and Education Division.

Leroy Williamson, former I&E field officer and photographer, was named to the Austin job effective Dec. 11.

Williamson had been engaged in private business in Tyler before accepting the I&E directorship.



Are you looking for a home that is DIFFERENT? Then see this Beauty at 301 Cherokee. Well built and well kept. Low utility bills. Corner lot with sprinkler system. Drive by-then CALL FOR APPOINTMENT!

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364-8860

"Call Us" J. COKER REALTORS "We Care"

JEANE COKER 364-5439

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Best wishes for a real old-fashioned Christmas and a New Year filled with cheer!

Call us for all of your Real Estate Needs

Wishing You a Merry Christmas and hoping the coming year brings dreams fulfilled and happiness without end from all of us at

Griffin Real Estate & Investments

Home Irena Linda Wilky

Home Danek Brenda Tarka

Margie



Profusion of Flowers in lovely fenced backyard. 3 bedrooms, baths and wet bar. Beautifully landscaped - extra large lot.



All You Need to live in comfort and conveniently located near shopping, churches and medical facilities. Brick duplex with central heat and air, carpet and 2-car garage. 4503



Nest 2-bedrooms carpeted and fenced in neat neighborhood. Carpet and outside storage. Nice lawn. Call Brenda. 4590

508 S. 25 Mile Ave. 364-1251

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Cards of Thanks: \$2.

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For advertising news and circulation, dial (806) 364-2030.

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Every effort is made to avoid errors in Classified ads and legals but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

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111 Archer St. (Mission Rd)
Phone 364-1873.

Plenty of stoves and dining room suits, lots of other furniture, Christmas specials on living room suits.

SHAKLEE PRODUCTS
Clyde & Lee Cave
Authorized Distributor
364-1073
107 Ave. C.

**SAVE MONEY
ON UTILITY BILLS**
Have your house insulated
For free estimates
call
A&M Gun Shop, 364-6996
J's Insulation, 364-7161

Give "Spotlight" for Christmas.
Available to new subscribers
during December for \$10.00 a
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Fannin, Amarillo 79110.

**PLEASE CALL
364-2030**
Between 6 and 7 p.m.
Tuesday through Friday
and before 9 a.m. Sundays
if you don't get your
Hereford Brand
Call 364-2030
to start delivery
THE HEREFORD BRAND
364-2030

**CALL YOUR LOCAL
USED COW DEALER
FOR**
Seven days per week
DEAD STOCK REMOVAL
364-0951

Johnston 4 inch wood line
turbine pump 8 stage bowls with
gearhead. 220 foot setting. 2
years old. 364-4793 or mobile
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**AKC Basset, Dachshund, Lhasa
Alpo, Brittany Spaniel, Norwe-
gian Elk Hounds available at the
Pet Stop, Sugarland Mall,
Hereford. Phone 364-7313.**

For all your health and life
insurance needs, please contact
Steve Nieman, representative
for Southland Life Insurance Co.
Day phone 1-655-7735; Nights,
364-6957 or 1-655-9156. Your
consideration will be appreci-
ated.

For Sale: 3 red dachshund
puppies. Call 364-1017.

**LAMPS, LAMP PARTS, ALL
LIGHT BULBS.** House of
Shades and Lamp Repair, 2613
Woolly, Ave. Wolfing Village,
Amarillo, Texas 79109.

**AKC registered Cocher Spaniel
puppies. Bill West, 578-4382.**

For Sale: Calf fries, cleaned and
frozen. \$1.25 per pound. 2032
Plains. 364-6509.

Have you considered giving
THE HEREFORD BRAND as a
Christmas gift? Just call
364-2030 or come by our office
at 130 W. 4th. Your loved ones
can enjoy your gift 260 days a
year. We'll send them a
Christmas note of your gift, if
you like. Call us today.
364-2030. Ask for Delight.

For sale: Nine baby puppies,
part Beagle \$1.00 each. Call
364-0138. Ready to go.

Several color and black/white
portables. Tower T-V. 248
Northwest Drive.

**ATTENTION DAIRY MEN AND
FEED LOTS:** No. 1 and 2 alfalfa
and oat hay for sale. Taking bids
on 100 tons at a time. Sell in
stack or delivered. Call
806-272-4411.

Divan, 3 months old; Dinette
suite with 6 chairs, Formica top.
364-2163.

MCKNIGHT SEWING CENTER
226 North Main
Phone 364-4051.
Singer authorized dealer.
For full sales and service,
parts, labor. New and used
machines and vacuum cleaners.

For Sale: Set of diamond
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Puppies to give away. Will
make nice pets for children. Will
deliver. 289-5337.

**AKC registered Old English
Sheep Dog Puppies.** Call after 5
p.m. 267-2523.

One 8x10 storage building with
double doors suitable for lawn
tractor. See at 605 West 2nd.

Cute Christmas puppies to give
away. Make a loveable medium
size pet. Call 364-4198.

For Sale: Fresh No. 1 Pecans.
\$1.30 per lb. Come after 1 p.m.
5 1/2 miles west of Hart on FM
145.

For sale: Storage houses,
several sizes. 336 Avenue I.
Leon Bell. 364-0685.

For last minute shopping, try
Kerr Electronics Radio Shack
for radios, scanners, stereo
systems, car stereos, speakers,
CB radios and antennas. 149
North 25 Mile Avenue,
364-5500.

D&R AUTO PARTS, INC.
310 No. 25 Mile Avenue
Phone 364-5692.
Open 8-6 Monday - Friday
8-5 Saturdays.

Sears gas space heater. 75,000
BTUH; fan forced; new cost
\$300. Sell for \$190. Phone
364-6500.

Baled maize stubble hay in the
field. Swathed before hard
freeze. Call 276-5318 after 8
p.m. or days 364-4741. Unit 69.

Corsicana fruit cakes packaged
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guild of the First United
Methodist Church. Gladys
Willoughby. 364-2060 or 364-
3769 after 5.

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OIL PAINTING LESSONS
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Enroll now. Limited classes.
Call 364-3198

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Foam insulation for walls can
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through brick or most any kind
of siding. 3 1/2" - R19. We blow
acoustical ceilings also.. B.F.
McDowell, Rt. 4, Hereford,
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**WE BUY AND SELL
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BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552**

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Advertise it in the Hereford
Brand for best results. For a
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ad will go into 4,500 homes. Call
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Friday for Sunday's issue.

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**GRAIN ELEVATOR MACH-
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4,000 BPH elevator leg. Steel
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0484.

Berkley 7 1/2 H.P. tailwater
pump complete. 1/2 new price.
Good condition. Call Ivan Block.
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BUY - SELL - TRADE
New and used farm equipment
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MEM-T-Home Tractor
Phone days 806-238-1614
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Open 8-6 Monday - Friday
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See Us For
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Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811

P.V.C. Pipe, center pivots, steel
buildings, grain storage bins,
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See Us For
**PARTS SWEEPS CHISELS
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409 E. First
Phone 364-2811

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TSWHITE DIESEL 42' DD Cal.
Semitrailers Hobbs 35T cable-
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For Sale: 1976 Oldsmobile
Cutlass Salon. Clean with low
mileage. Call 364-8260. After
6:00 364-6598.

'69 El Camino SS. Fully loaded.
Real nice. Collectors item.
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1972 Chev Kingwood Wagon,
loaded, needs transmission,
motor very good. Best offer
takes all. 364-0153 or 364-8497.

'73 Olds Delta 2 dr. All power
and air. Excellent condition.
Call after 6 p.m. 364-7479.

**NEW & USED CARS
now for sale at
STAGNER ORSBORN
BUICK, PONTIAC, GMC**
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1972 GMC Jimmy 4-wheel
drive. 4 speed, transmission,
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Excellent hunting vehicle.
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1976 Honda MR 250. Excellent
condition. Call 289-5527.
Th-S-3-123-2c

1974 Nova SS Hatchback 350, 3
speed, Radial tires. 499-3548.
3-122-5c

**MILBURN MOTOR
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We pay cash for Used
Cars
136 Sampson
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310 No. 25 Mile Avenue
Phone 364-5692.
Open 8-6 Monday - Friday
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1972 Opel, 1969 Opel, 1966
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Olds, 1973 Olds Toronado. One
set snow white Keystone Mags
with Goodyear Flexten tires
(brand new). One set trailer
wheels with brakes. See at 103
New York. Call 364-3709.

'74 Cutlass Sedan. Fully loaded,
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Good condition. \$2350. Call
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1976 Chevy van, V-8 power, air,
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Approximately 56,500 miles.
\$4,000.00. 364-3401.

Motorcycle, 1977 Honda CB
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WE BUY, SELL OR TRADE**
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25 Acre tract can be sold in 2 to
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**FOR SALE: Beautiful Country
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2 bath and basement, sunken den
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Large patio overlooking Tierra
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Realtors. 364-0153 or Cliff and
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**COLORADO CONCRETE ELE-
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Sell or trade for productive
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**SKI ANGEL FIRE
FOR SALE OR TRADE** - large
lot and membership in country
club, ski, golf, fishing. Angel
Fire, New Mexico. 364-7337.

1976 Honda MR 250. Excellent
condition. Call 289-5527.
Th-S-3-123-2c

Country Living
City convenience with country
living. Lg. 4BR home. Beautiful
Spanish decor. Quick posses-
sion. Call Tommy, Ralph Owens
& Assoc. 364-2222.

FOR SALE BY OWNER:
Northwest Hereford. 4 bed-
rooms with formal living room,
den with fireplace. Assume
loan. Will consider trade. Call
364-4602 week days between
9:30 and 4:00.

330 Acres - Wells, tile, return
system - Clean land. West of
Easter, South of Summerfield.
Owner will carry note. Posses-
sion. SAM NUNNALLY, 364-
4298.

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FOR SALE**

Need to sell bad - 24x60
Chickasha Mobile Home, plus
lot. Good location. Assume loan.
Marn Tyler Realtors, 364-0153.

ONLY \$122.71 per month for 12
years for this 14x60 with carpet
and furniture. Sale price \$9,291
with \$929.64 down, APR 12%,
FHA financing available. A-1
Mobile Homes, 5300 Amarillo
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Phone 376-5363.

1974 Town & Country Mobile
home. 2 bedrooms, 2 baths.
Partially furnished. On rented
lot. \$1500 equity, take up
payments \$132.19. Call after 5
p.m. 364-2129.

FOR SALE OR RENT: 50x100
building. 315 North Main. Now
occupied by Top Dollar Store.
Kenneth "Doc" Cowan, 364-
3375.

**INDUSTRIAL-BUSINESS
BUILDING**
North of New Holland on South
of U.S. 385. Sale or rent.
SAM NUNNALLY
364-4298

Large Basement
Looking for more room. 3 BR, 2
bath with lg. basement, well
built. Terms available. Call
Tommy, Ralph Owens & Assoc.
364-2222

FOR SALE BY OWNER
3 bedroom, 1 1/2 bath brick
home. Large sunken living room
with wet bar and fireplace.
Double garage, central heating
and refrigerated air. New loan
or assumption. On Juniper.
Phone 364-7775.

HOME FOR SALE BY OWNER
3 bedroom, 2 bath, corner lot.
Sprinkler system. Will sell at
appraised value. Call 364-7210
after 5 p.m.

Custom Built
Many extras. Well insulated.
Lg. lot. Good location. N.W.
Hereford. Need to sell. Ralph
Owens & Assoc. 364-2222

Warehouse building with lots of
parking space. Suitable for
garage or trucking. Call
364-2103.

Rent with option to buy - 12x65
two bedroom mobile home.
Summerfield. 357-2551.

One bedroom furnished house.
Call 364-7718.

For rent or lease:
3 offices located on Hwy 385.
Large parking space. Air and
heat in offices, answering
service. J.M. Hamby. 364-5191
office; 364-2553 res.

FOR SALE
568 acres very level. 3 bedroom
house. 2 bedroom hand house.
Shop. 5 wells, well electric. One
mile East Summerfield Eleva-
tor. Hubert Edwards, 700 Oak
St., Dimmitt, Texas. Phone
647-4244.

COMMERCIAL TRACTS E.
15th St. Call 364-1464.

Garage for lease - 60x60 ft. 15 ft.
doors opens both ends. Ideal for
trucks, cars. Contact Wayne
Weaver. 364-0391.

FOR RENT: 1/4 acre mobile
home lot outside city. Sam
Nunnally. 364-4298.

Clean 3 bedroom unfurnished
house. Call Gene Campbell
364-7718.

C&S MINI STORAGE
All steel and aluminum building
No dust, no mice
Behind Thames Pharmacy
110 S. Centre
364-0218 or 364-2300.

6. WANTED

WANTED TO BUY?
Old golf rings, watches,
old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070

**WANT To buy - Browning over
and under shot gun.** Belgian
made. 12, 16 or 20 gauge. Call
Albert Maxwell, 364-0253
nights.

WANTED: Dirt Hauling, sand,
gravel, trash and yard leveling.
364-0553.

TRAPPERS AND HUNTERS
Raw fur wanted, top prices paid,
skinned or unskinned. Coyotes,
bobcats, badger, foxes, etc.
PETTIGREW FUR COMPANY,
Rt. 2, Box 230, Clovis, N.M.
88101. 505-763-7610.

WANTED: Junk Iron, batteries,
metals of all kinds, trucks, cars,
pickups, tractors, tin, wire, old
appliances. **HEREFORD IRON
& METALS,** North Progressive
Road. 364-3777 or 364-3350.

**For all your health and life
insurance needs, please contact
Steve Nieman, representative
for Southland Life Insurance Co.**
Day phone 1-655-7735; Nights,
364-6957 or 1-655-9156.

**7. BUSINESS
OPPORTUNITIES**

**SLURRY MIXED PROTEIN
SUPPLEMENTS to Feedyards.**
Ranchers. Can net annually
100% on investment. Sell part
interest. 806-364-0484.

8. HELP WANTED

A well established security
company with the highest pay
scale in West Texas has
immediate openings for full and
part time security guards in the
Hereford and Friona area. Must
be dependable, have transporta-
tion, telephone and a clean
background. No experience
necessary, will train. Retirees
welcome. Excellent opportunity
for advancement. Apply in
person at 242 East 3rd St.
between 8:00-9:30 a.m. and
5:00-7:00 p.m. or call 364-8614
except Sunday. Security Pro-
tection Systems. E.O.E. Lic.
B-1823.

Need experienced drivers,
(Must be 25 years or older) for
cattle hauling operation. Con-
tact Manager. 806-276-5667 or
276-5668.

Applications are now being
taken for secretary in Justice of
Peace Office. Please pick up
applications in that office at the
court house. An Equal Oppor-
tunity Employer.

**NEEDED: Experienced electri-
cian.** Apply in person to Farr
Better Feeds.

Garage for lease - 60x60 ft. 15 ft.
doors opens both ends. Ideal for
trucks, cars. Contact Wayne
Weaver. 364-0391.

For lease: Office space,
excellent location. 4 rooms or
can be divided into two separate
offices. Refrigerated air condi-
tioning. 200 South 25 Mile
Avenue. Hereford or phone
364-0442.

9. SITUATIONS WANTED

For all your health and life
insurance needs, please contact
Steve Nieman, representative
for Southland Life Insurance Co.
Day phone 1-655-7735; Night,
364-6957 or 1-655-9156. Your
consideration will be appreci-
ated.

Licensed day care available for
infants through 8 years. Call
364-1578, 7 to 5:30.

Will do housecleaning, also
husband wants small odd jobs
and trash hauling. 364-6459.

State licensed child care
Hereford Day Care, Inc. 215
Norton, 364-1293; 411 Irving,
364-6957. 6 months through 9
years.

10. NOTICE

**Hereford
Lions Club**
meets each
Wednesday
12 noon, at the
COMMUNITY CENTER

The Heart Institute for CARE is
pleased to announce the
association of Doctor Roberto
Estevez. Practice limited to
cardiovascular disease. 1901
Medi Park, Suite 1010,
Amarillo, Texas 79106, Phone
353-3506.

ALCOHOLISM INFORMATION
For information on alcoholism
referrals for help; counseling,
on programs on the subject of
the disease of alcoholism, call
364-4540 from 8 a.m. till 12:00,
1:00 p.m. until 5 p.m. Monday
through Friday.

A UNITED FUND AGENCY
10-1-tfc

**PLEASE CALL
364-2030**
Between 6 and 7 p.m.
Tuesday through Friday
and before 9 a.m. Sundays
if you don't get your
Hereford Brand
Call 364-2030
to start delivery
THE HEREFORD BRAND
364-2030

11. BUSINESS SERVICE

**TV & STEREO
RENTAL AGENCY**
Black & White & Color
364-5077
Open 9 a.m. to 9 p.m.
closed Sundays & Holidays
Gary & Peggy Betts
709 Semole

B&M FENCE
Residential-Commercial
Chain Link or Stockade
Free Estimates
364-6456 or 364-6485
after 5 p.m.

PIANO TUNING. \$20.00. Wayne
Huff Piano Service. Phone
655-4241, 2707 3rd Ave.,
Canyon.

**Register Now for
Oil Painting Classes beginning
in January at
TEXAS GALLERY
OR CALL 364-5571**

To 3 Want **Place 6 Ads** **Your 4 Get** **Low - Results** **Cost 2 In** **Want 0 The** **Ad 3 Hereford** **Dial 0 Brand**



RIDDLE'S WELDING
364-8262
General Welding & Repair
Service Portable Rig or Shop
Location.
S-11-47-tfc

TV REPAIR
Shop Repair Only
HUCKERT TELEVISION
228 N. Main
in rear of Dick's Auto
S-11-210-tfc

CONCRETE WORK
AL GAMEZ
228-Avenue A
Phone 364-4236
S-11-16-tfc

HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap Iron & Metal
Have storage for cars,
boats, etc.
1st Jowell Ph. 364-0580
Nites - 4990 or 0075
S-11-240-tfc

ROWLAND STABLES
We cater to good horses
840 Avenue F. Ph. 364-1189
Stall rental and boarding.
We take care of your rest-up
race horses. Also buy and sell
horses.
S-11-42-tfc

GROUND COTTON BURRS,
ALFALFA HAY
Front-end loader work.
Manure Spreading
Bermea Brothers
Ed 247-3648;
Jess, Mobile 267-3698
Friona.
11-272-tfc

D&R AUTO PARTS, INC.
310 No. 25 Mile Avenue
Phone 364-5692.
Open 8-6 Monday-Friday
8-5 Saturdays.
11-120-6c

GARCIA
CEMENT CONTRACTORS
Straight Finish
Turn Key Jobs
Free Estimates
Storm Shutters
Joe Garcia 364-1497
11-93-tfc

KELLY ELECTRIC
Virgil Kelley
Electric Contractors
Residential-Commercial
All bids & Wiring competitive
Ph. 364-1345 - Nights 364-1523
or 364-5929
P.O. BOX 80
11-15-tfc

DARRELL HUSEMAN
WELDING & MANUFACTURING
Millwright, maintenance
and aluminum pipe repair.
Phone 364-4240.
11-118-22c

BOBBY GRIEGO
DRAGLINE SERVICE
TAILWATER PIT CLEANING
LOADER DOZER
Phone 364-2322
Mobile Phone 375-4741
11-136-tfc

If you have a business service that everyone is not totally aware of - let it be known. We have people coming to our office wondering who to call to get milk delivered, where they can get photos made, where they can subscribe to area newspapers, etc. Advertise it in the **HEREFORD BRAND** and spread the word to 4500 homes.
11-83-tfc

PICK UP Junk cars free.
364-3777.
11-144-tfc
Custom plowing and fertilizing.
Call Ed Hammett, 578-4569.
11-99-tfc

For portable disc rolling, call
364-1842 or 364-2978.
11-84-23p-tfc

TREE TOPPING, hedge trim-
ming. C.L. Stoval, 364-4160.
S-11-150-tfc

HEARING AID BATTERIES
sold and tested at
THAMES PHARMACY
Phone 364-2380.
Week days 8:30-6:30 p.m.
Saturday 8:30-2:00 p.m.
S-11-98-tfc

RITCHIE LIVESTOCK
Waters electric & gas heated
Constant Flow
364-7190
11-73-tfc

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.
11-79-tfc

GRANADO ELECTRIC
ELECTRIC CONTRACTOR
Wiring for electric
ranges-dryers
air conditioners
Call 364-6182
11-18-tfc

12. LIVESTOCK
WANTED: Pasture for pre-conditioned calves by month or on gain basis. Ray Polan, 276-5595 days; 364-8314 nights.
12-124-tfc

Run a classified advertisement in the Hereford Brand. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue.

13. LOST & FOUND

LOST - Two 600 pound Charlois heifers. Westway vicinity. 7-Up brand on right hip. Red ear tag in right ear. Call 364-3484.
S-13-77-tfc

LOST from Ranger Drive female black part Irish Setter and part Labrador, answers to name of "Pumpkin" 3 months old. Phone 364-7230. Reward.
13-122-5c

LOST: One man's Western boot. Black with a blue top. Call 276-5574.
13-121-5p

LOST: Reward for white gold diamond pendant. Sentimental value. Call Laven Nieman, 364-6957.
11-11-8c

LEGAL NOTICES

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF R.L. ETHRIDGE, DECEASED
Notice is hereby given that original Letters Testamentary for the Estate of R.L. ETHRIDGE were issued on December 11, 1978, in Cause No. 2833, pending in the County Court of Deaf Smith County, Texas, to:
LOIS C. ETHRIDGE
The residence of such Executor is Hereford, Deaf Smith County, Texas. The post office address is:
c/o Rex Easterwood
TUBB, EASTERWOOD & SAUL
P.O. Box 273
Hereford, Texas 79045
All persons having claims against this Estate which is

currently being administered are required to present them within the time and in the manner prescribed by law. DATED the 22nd day of December, 1978.
Rex W. Easterwood
Attorney for the Estate
125-1c

FOR RENT
3 bedroom brick, furnished and nice.

Check with us for rentals.
HOMES
Beautiful 3 bd. 2 bath. Approximately 1 year old. Fireplace, raised paneled cabinets. Northwest area. Only \$52,000.

3 Rental units, \$30,000. They are presently rented for \$425.00.

Brick 2 bedroom with 4 room basement. Double car garage. \$34,000.00.

3 Bedroom with play room, \$19,700.00.

Big 2-story, only \$35,000. Owner will finance.

Brand new 3 bedroom 2 bath, one car garage, built-in range. Corner lot, fenced yard. Only \$30,800.

2 bedroom, paneled throughout. Built-in range. Big shop and garage. \$22,900.

2 Bedroom Older house to be moved. \$3,500.00.

HOMES IN COUNTRY
Country living at its best. 3 bedroom, 2 bath, brick, with basement. Close to town \$75,000.00.

LOTS
Lot near school. Has complete trailer hookup. Only \$3,000.00.

Residential lots, reasonable prices, good locations.

LAND
Two 1/2 sections near Lazbuddie. 10" water. Brick home and barns.

640 Acres with 1/2 mile Valley Sprinkler. A 40x50 barn. Good soil and water. Close to Hereford.

160 Acres, 3 miles from Hereford on highway. 4" water.

Many more
Check with us Today
CARTHEL REAL ESTATE
206 North 25 Mile Avenue
Wayne Cartmel 364-8944
Henry Reid 364-4666
or 578-4666
S-W-125-tfc

FOR THE BEST RESULTS
Run a classified advertisement in the Hereford Brand. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue.



Happy Holidays
from **Commonwealth Theatres**
PETER SELLERS in BLAKE EDWARDS' RANGING OF THE PINK PANTHER
OPEN 7:15 SHOW 7:45
MATINEE MONDAY AT 2:00
STAR

The Deaf Smith County Chamber of Commerce expresses appreciation to the following good friends, firms, and business for their support of the annual Christmas Lighting Project.

Appreciation is extended to the Hereford Kiwanis Club for their assistance.

Plans have been made to rewire and improve the existing decorations to assure us of an even more beautiful Christmas season next year.

- A.A.U.W.
- Allred Oil
- American Legion
- Ann's Knit Shop
- Armour & Co.
- Bay View Party Club
- Beaver Parts & Machine
- Boyd Machine & Supply
- Brown Sheet Metal
- Chubb's Electric
- Cowart, Bybee, Line & Heischer
- Credit Bureau of Hereford
- El Llano Study Club
- Family Medical Clinic
- Farr Better Foods
- Federal Land Bank
- First National Bank
- Flint-Rittling Co.
- First Realty of the Southwest
- Geobuilding Systems, Inc.
- Gibson's Prescription Pharmacy
- Gunn Bros Stamp Store
- Herman's
- Dr. Eugene Hendon
- Hereford Garden Club
- Hereford Parts & Supply
- Hereford State Bank
- Hereford TOPS Club
- Hereford Travel Agency
- Hereford Welding Supply
- HS-Plains Savings & Loan Ass'n.
- KPAN
- K-Bob's Steak House
- Kastler's Jewelry
- La Madre Mile Study Club
- La Plata Study Club
- Litho-Graphics
- Little's
- Lone Star Agency
- Lynette Apartments
- Carl McCain Lumber Co.
- Milburn Motor Co.
- M.E. Moses Co.
- Owens Electric
- Pandora Tire & Supply
- Parris Camp
- Park Avenue Florist
- Planner Natural Gas Co.
- PHI's Auto Repair
- Plains Insurance Agency
- Property Enterprises
- Red Carpet Inn
- Roberts Appliances
- Rutherford
- Schlaba Farm, Inc.
- Sears, Roebuck & Co.
- Shellenberger, Barry & Co.
- Southwestern Bell Telephone
- Stagner-Orsburn Buick-Pontiac-GMC
- Sully's Auto Supply
- Taylor's Furniture & Appliance Center
- Thomas & Burdett
- A.O. Thompson Abstract
- Tip Top Oil Co., Inc.
- Tubb, Easterwood & Saul
- Valada Study Club
- Wayne Vines Earth Moving
- WAC Seed, Inc.
- Warren Bros. Motor Co.

TAXES \$\$\$ **"FINAL WEEK"** **TAXES \$\$\$**

BECAUSE OF TAX TIME AND EVER RISING INFLATION WE ARE SELLING 1979 MODELS AT FABULOUS PRICES. THIS SALE WILL NOT BE CONTINUED AFTER DEC. 30th. NEVER AGAIN WILL YOU BE ABLE TO BUY A 1979 CHEVROLET or OLDS AT THESE PRICES. HURRY, SELECTION IS LIMITED!

1979 1/2 TON PICK-UPS
LONG WHEEL BASE, TINTED GLASS, POWER STEERING & BRAKES, RADIO, GAGES, HEAVY DUTY RADIATOR, FOLDING SEAT BACK, SOME WITH TWO TONE PAINT 4 IN STOCK TO CHOOSE FROM, AUTO-OR 4-SPEED
\$4999

1979 VANS
5 IN STOCK - RETAIL PRICE TO \$12,795
NOW PRICED AS LOW AS STOCK NO. 581T
\$9453

ALL 1979 CHEVROLET AND OLDSMOBILES DISCOUNTED UP TO \$1700 ENTIRE STOCK IS INCLUDED

"Where Customers send their Friends"

Pratt Chevrolet Oldsmobile
North Highway 385 Phone 364-2160

TEXAS CATTLE FEEDERS TRADE - Slow
STEERS - 57.00 to 58.00
HEIFERS - 55.00 to 55.50
LOCAL CASH GRAIN
CORN - 4.36
WHEAT - 3.02
MILK - 3.83
SOYBEANS - 6.01
(AS OF 12-22-78)
BEEF-The Beef Trade was slow with demand light. Steer Beef and Heifer Beef was steady. All prices choice yield grade three unless otherwise stated.
EAST COAST-Steer Beef negotiated sales steady at \$8.75 for 700-900 lbs. Steer Beef formula sales steady at \$9.00-\$9.50 for 600-700 lbs. Heifer Beef formula sales steady at \$7.75-\$8.75 for 500-700 lbs.
MIDWEST-Trade was slow with demand light. Steer Beef was steady at \$8.00 for 700-900 lbs. No sales Heifer Beef.
AMARILLO - NO SALES REPORTED
PORK-The Fresh Pork Cut trade was slow with demand light. All prices untrimmed unless otherwise stated.
EAST COAST-Hams sold at \$1.50 for 14-17 lbs. and

Bullies 18-20 lbs. 45.00
MIDWEST-Loin were not well established at 90.50-90.75 clear channel next week shipment. Hams were 11.00-12.00 lower for 14-17 lbs. at 88.00 and 17-20 lbs. 83.00
Bullies were steady to 1.50 lower for 18-20 lbs. with 10-12 lbs. 57.50 and 12-14 lbs. 57.50.

GRAIN FUTURES

CHICAGO (AP) - Futures trading Friday on the Chicago Board of Trade
Open High Low Close Chg
WHEAT
\$200 bu. dollars per bu.
Mar 1.25 1.26 1.26 1.26 +.01
May 1.24 1.24 1.24 1.24 +.01
Jul 1.23 1.23 1.23 1.23 +.01
Sep 1.22 1.22 1.22 1.22 +.01
Sales Thurs. 1,200.
Total open interest Thurs. 1,200, off 148 from Wed.

CORN
\$200 bu. dollars per bu.
Mar 2.31 2.31 2.31 2.31 +.00
May 2.30 2.30 2.30 2.30 +.00
Jul 2.29 2.29 2.29 2.29 +.00
Sep 2.28 2.28 2.28 2.28 +.00
Sales Thurs. 1,170.
Total open interest Thurs. 1,170, off 213 from Wed.

OATS
\$200 bu. dollars per bu.
Mar 1.20 1.20 1.20 1.20 +.01
May 1.19 1.19 1.19 1.19 +.01
Jul 1.18 1.18 1.18 1.18 +.01
Sep 1.17 1.17 1.17 1.17 +.01
Sales Thurs. 1,200.
Total open interest Thurs. 1,200, off 148 from Wed.

SOYBEANS
\$200 bu. dollars per bu.
Mar 6.98 6.98 6.98 6.98 +.01
May 6.97 6.97 6.97 6.97 +.01
Jul 6.96 6.96 6.96 6.96 +.01
Sep 6.95 6.95 6.95 6.95 +.01
Sales Thurs. 1,200.
Total open interest Thurs. 1,200, off 148 from Wed.

CATTLE FUTURES

CHICAGO (AP) - Futures trading Friday on the Chicago Mercantile Exchange
Open High Low Close Chg
LIVE BEEF CATTLE
\$200 lbs. cents per lb.
Jan 57.25 57.25 57.25 57.25 - .07
Feb 57.25 57.25 57.25 57.25 - .07
Apr 57.25 57.25 57.25 57.25 - .07
Jun 57.25 57.25 57.25 57.25 - .07
Aug 57.25 57.25 57.25 57.25 - .07
Oct 57.25 57.25 57.25 57.25 - .07
Dec 57.25 57.25 57.25 57.25 - .07
Est. sales: 13,261; sales Thurs. 18,507.
Total open interest Thurs. 98,904, off 674 from Wed.

FEEDER CATTLE
\$200 lbs. cents per lb.
Jan 72.00 72.00 72.00 72.00 - .20
Mar 72.00 72.00 72.00 72.00 - .20
Apr 72.00 72.00 72.00 72.00 - .20
May 72.00 72.00 72.00 72.00 - .20
Jun 72.00 72.00 72.00 72.00 - .20
Jul 72.00 72.00 72.00 72.00 - .20
Aug 72.00 72.00 72.00 72.00 - .20
Sep 72.00 72.00 72.00 72.00 - .20
Oct 72.00 72.00 72.00 72.00 - .20
Nov 72.00 72.00 72.00 72.00 - .20
Est. sales: 2,710; sales Thurs. 1,999.
Total open interest Thurs. 25,864, off 99 from Wed.

LIVE HOGS
\$200 lbs. cents per lb.
Apr 50.50 50.50 50.50 50.50 - .20
Jun 50.50 50.50 50.50 50.50 - .20
Jul 50.50 50.50 50.50 50.50 - .20
Aug 50.50 50.50 50.50 50.50 - .20
Oct 50.50 50.50 50.50 50.50 - .20
Dec 50.50 50.50 50.50 50.50 - .20
Est. sales: 544; sales Thurs. 4,000.
Total open interest Thurs. 17,700, off 740 from Wed.

refco
Ray E. Friedman & Company Commodities
For further information about hedging or commodity trading call or visit our office at 145 W. 3rd, Hereford 364-6871
STEVE & DAN McWHORTER

FOLGER'S COFFEE
ALL GRINDS
\$2.49
1 LB. CAN

WE RESERVE THE RIGHT TO LIMIT

Thriftway Gives The Best Year In-Year Out Values!

CALIFORNIA LARGE
AVOCADOS
4 FOR \$1

- CALIFORNIA CRISP CARROTS **29¢** LB. Pkg.
- CALIFORNIA GREEN ONIONS **19¢** PER BUNCH
- TEXAS GREEN CABBAGE **15¢** LB.
- LARGE PERSIAN LIMES **49¢** LB.
- WASHINGTON DELICIOUS D'ANJOU PEARS **39¢** LB.

HERSHEY'S HOT COCOA MIX 12-1 OZ. ENV. **\$89¢**

DUNCAN HINES LAYER CAKE MIXES 18 1/2 OZ. BOX **69¢**

TOTAL GROCERY SAVERS

- SHURFINE SALAD DRESSING 32 OZ. JAR **98¢**
- TRAPPEY'S JALAPENO BLACKEYES 2 NO. 300 CANS **59¢**
- KEEBLER DELICIOUS VANILLA WAFERS 12 OZ. BOX **69¢**
- CANADA DRY GINGER ALE 28 OZ. BTL. **39¢**
- SOLO COLD DRINK PLASTIC CUPS 20-16 OZ. PKG. **59¢**
- PAMPER'S OVERNIGHT DISPOSABLE DIAPERS 2 12 CT. BOXES **\$2.98**

BORDEN'S ICE CREAM ROUND CARTON ASSORTED FLAVORS 1/2 GALLON **\$1.19**

SHURFINE ASSTD. PAPER TOWELS JUMBO ROLL **49¢**

Hot Dippity Dip

1 LB. VELVEETA
1/4 CUP MILK
1/2 CUP PACE PICANTE SAUCE

HEAT VELVEETA CHEESE SPREAD MILK AND PICANTE SAUCE OVER LOW HEAT. STIR UNTIL SAUCE IS SMOOTH. MAKES 2 1/2 CUPS. DIP WITH CHIPS OR ANY OF YOUR FAVORITE SNACKS.

- CHEESE SPREAD VELVEETA 1 LB. BOX **\$1.39**
- NABISCO ASSTD. SNACK CRACKERS & TRISCUTTS EACH **79¢**
- PACE'S ORIGINAL PICANTE SAUCE 8 OZ. JAR **49¢**
- SHURFRESH REG. OR FOR DIPS POTATO CHIPS 8 OZ. PKG. **59¢**

QUARTER PORK LOINS OR FAMILY PACK 8-11 CHOPS

PORK CHOPS \$1.39

DRY LEAN SALT JOWELS **49¢** LB.

SHURFINE DRIED BLACKEYES 1 LB. BAG **39¢**

WILSON'S CERTIFIED BONELESS FULLY COOKED HALF HAMS **\$2.29** LB. (3-5 LBS. AVG.)

WATER ADDED

CENTER CUT **\$1.79** LB.

FROZEN FOODS

- SHURFINE FROZEN GRAPE JUICE 12 OZ. CAN **69¢**
- MORTON FAMILY PAK GLAZED DONUTS 12 OZ. BOX **69¢**
- BEEF/CHICKEN/SALISBURY STEAK/TURKEY MORTON DINNERS EACH **59¢**
- CLASSIC COMB. SAUSAGE-MUSHROOM/PEP. MUSHROOM TOTINO'S PIZZA LARGE SIZE **\$1.99**

DAIRY VALUES

- BORDEN'S HALFHORN LONGHORN COLBY CHEESE 9 OZ. PKG. **\$1.09**
- SHURFRESH CREAM QUES. SWEET BUTTER 1 LB. BOX **\$1.49**
- BORDEN'S RICH & CREAMY EGG NOG QT. CTN. **79¢**
- BORDEN'S CREAMY SOUR CREAM 3 8 OZ. CTN. **\$1**

COUNTRY STYLE SPARE RIBS \$1.29 LB.

GLOVER'S SKINLESS LINK PORK SAUSAGE **\$1.29** LB.

HORMEL'S SEMI-BONELESS FRESH BUTT BOSTON PORK ROAST **\$1.29** LB.

HORMEL'S FRESH PORK STEAKS **\$1.39** LB.

LASCO SHRIMP COCKTAIL 4 OZ. JAR **69¢**

WILSON'S HICKORY SMOKED PORK CHOPS **\$1.99** LB.

SHURFRESH REGULAR OR BEEF SLICED BOLOGNA 12 OZ. PKG. **89¢**

SHURFRESH REG. BEEF FRANKS 12 OZ. PKG. **89¢**

SHURFRESH PIMENTO-JALAPENO CHEESE SPREAD 7.5 OZ. CTN. **89¢**

SHURFRESH CHICKEN SALAD OR HAM SALAD 8 OZ. CTN. **89¢**

SHURFINE PURE VEGETABLE OIL **\$1.59** 48 OZ. BTL.

SHURFINE SHELLS BLACKEYES **3 79¢** 15 OZ. CANS

BATHROOM TISSUE-2 PLY **WHITE CLOUD**

4 79¢ 15 OZ. PKG.

THRIFTY GROCERY BUYS

12 OZ. RICE/12 OZ. CORN/15 OZ. WHEAT **CHEX CEREAL 79¢** EACH

HEALTH & BEAUTY AID SAVINGS

ALKA-SELTZER 25 CT. SIZE **79¢**

SUNSHINE SALTY PRETZEL STICKS 9 OZ. BOX **39¢**

TOM SCOTT MIXED NUTS 12 OZ. CAN **\$1.09**

EXTRA STRENGTH **TYLENOL CAPSULES \$1.09** 24 CT. BTL.

GO Gunn-Ho

FOR 1000 EXTRA GUNN BROS. STAMPS.

Easy Way to Fill Books Fast!

REDBACHER GOURMET **POPCORN 79¢** 15 OZ. JAR

DOUBLE GUNN BRO. STAMPS TUESDAY & WEDNESDAY CLOSED MONDAY

CHILDRENS COLD MEDICINE **CONTACT JR. \$1.69** 4 OZ. BTL.

ON SALE THIS WEEK

STONEWARE **DESSERT DISH**

ONLY **69¢** PER PIECE WITH EVERY 3rd PURCHASE

Merry Christmas

from the staff and employees of



The Hereford Brand

... and from all our newspaper carriers!



SPEEDY NIEMAN



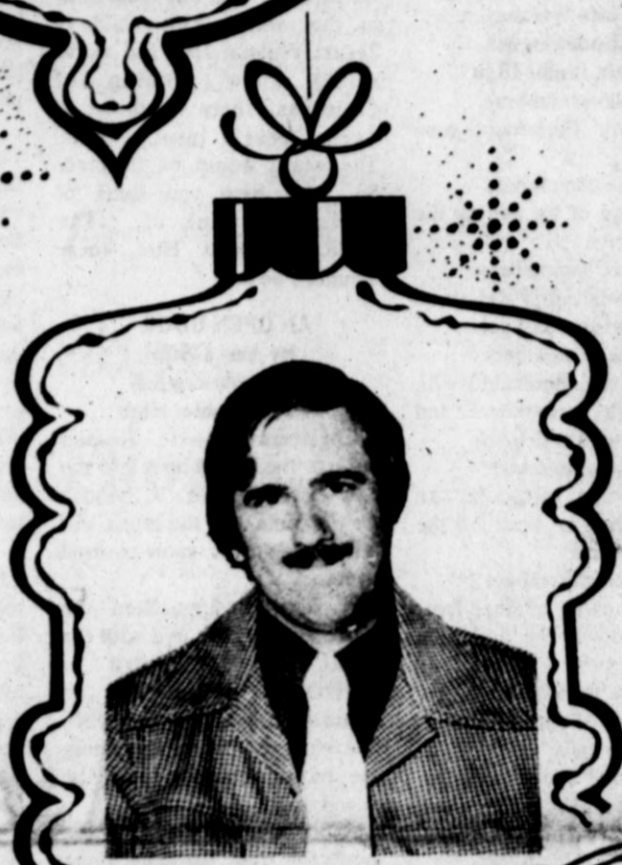
ATHA McIVER



LAVON NIEMAN



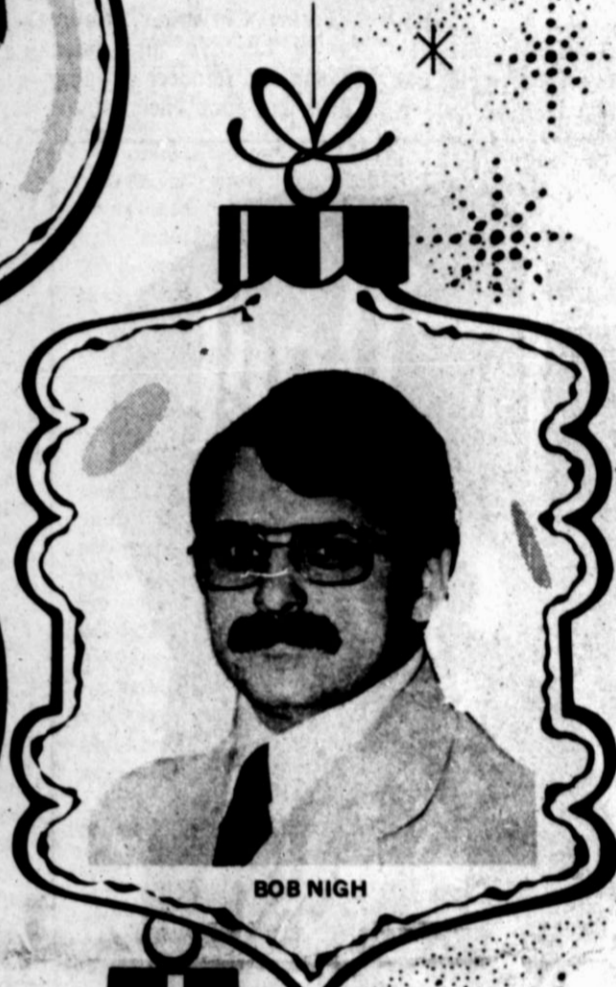
CHARLENE BROWNLOW



PAUL SIMS



DELIGHT WILLIAMS



BOB NIGH



KERRIE STEIERT



JIM STEIERT



PAUL HAMILTON



MARC HERRING



LETICIA MOTON



GRACIE CABRERA



PAUL VANCIL



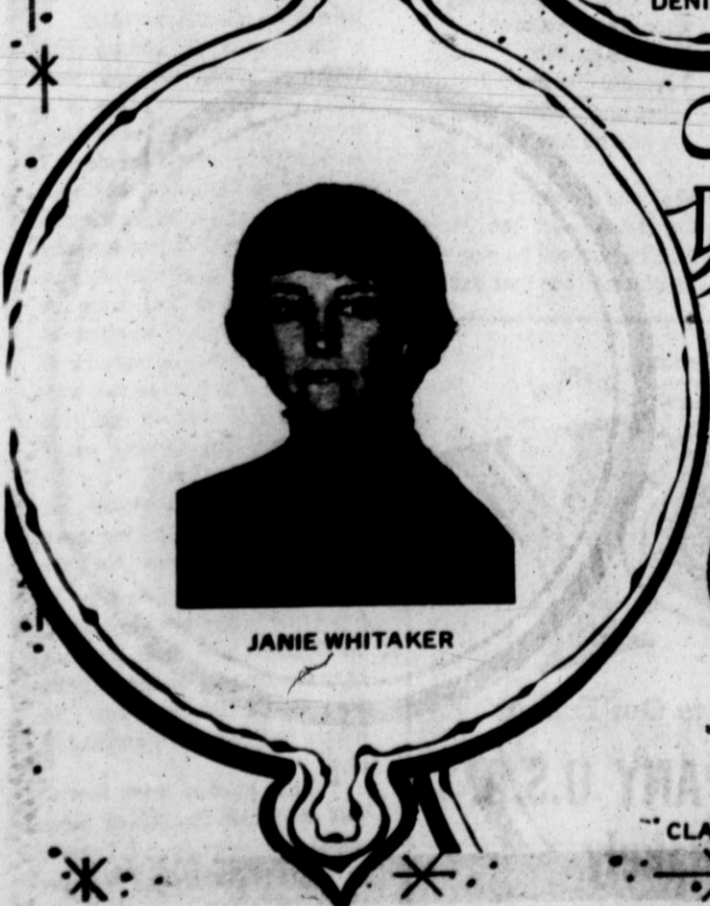
DENISE SMITH



PAM MELUGIN



SUSAN HICKS



JANIE WHITAKER



JERRY KLECHAK



DONNA MEYER



CLAUDIA BRADLEY



LaPlata 8th, 9th Graders Write About Season's Thoughts

Seasons Greetings

Members of First National Bank send their greetings to the population of Hereford. Kneeling front row left are Teresa Livers, Sherri Kennedy, LaVone Easley, Dorothy Ward, Jean Holbert, Donna McNutt, Linda Woodard, Jennifer Reed, and Vera Diel. Second row are Pat Smith, Anna Messer, Rita Bell, Irene Merritt, Lois Moore, Sylvia Bethune

Betty Lady, Lois McDermitt, and Linda Houston. Standing are Helen Smith, Edlana McDowell, Gwyn Kirk, Sue Smith, Jan Jeffery, Ruth Swayze, Jane Landers, Annette Parsley, Carissa Calliout, Gladys Cavness, Amy Schumacher, Charla Edwards, Sue Cosper, and Elizabeth Landers.

MY FIRST CHRISTMAS

By Amy Schumacher
9th Grade English
La Plata Junior High

Hi, my names are tootsie, cutie pie, puddin' face, and (get this one), Princess of the Rocky Mountain Prairie. These are the very sophisticated names my mother and father call me. Anyway, here I am, just one year old and already I'm being exposed to the commercialism that is usually associated with holidays such as Christmas. But that only happens when one of my good willing brothers or sisters sets me in a Darth Vader beanbag in front of the T.V. thinking I'll fall asleep. Who can sleep with k-mart yelling about some stupid sale they're having on a doll called 'Baby Heartbeat'? (A heartbeat like that could raise King Tut from his tomb.) The Budweiser commercial with the horses is O.K., but this heartbeat thing has got to go.

mas tree to open the gifts. Each gift was something very special, not just because it was expensive, but because there was love in every present. I was always excited about going to bed because I knew that Santa Claus would come and bring something, maybe even only one gift, but it would be just for me. I will always remember Christmas when I was a child. That time brought the most precious memories any one person could have.

tree's bright, shiny lights
Then round the piano we will sing "Silent Night"
Next open our presents, we are pleasingly happy
Then thank our grandma and dear old grandpappy
How should we feel when Christmas is through?
Happy New Year to all, and especially to you!

THE CHILD

By Tammy Tims
9th Grade English
La Plata Junior High

What child is so great that a star leads someone's way to him? What child is so high that gold is given to him on his birthday? What child is so marvelous, that angels in the sky rejoice over him? What child is so lowly to be born in a manger, but influence the world in so many ways? What child did not travel more than five-hundred miles in his lifetime, but has changed the world, more than any other man in the world? This child is Jesus! Without Him the world would know nothing of Christmas. There would be no Santa Claus's, trees, or gifts. The world would be doomed. So, next time you think of Christmas, think of "The Child." Without Him, there wouldn't be one.

AN OPEN DOOR

By Amy Griffin
8th Grade English
La Plata Junior High

Christmas music floated through the closed door into the cold December air. A holiday feeling came with the music and drifted down the snow-covered street.

A stranger approached the house and was greeted with the music and the spirit of Christmas. He, having no destination, sat on the icy curb. The stranger began imagining the happenings beyond the closed door.

The stranger created, in his mind, the tree. He knew there would be a great deal of presents under the tree. Decorations would rest on the tired branches of the Christmas tree.

His thoughts carried him deeper and deeper inside the house. He sat for what seemed like hours dreaming of the house that was out of his reach in reality.

Then suddenly the door opened. An elderly man and his wife stood in the doorway. The elderly man said, "Would you like to join us?"

"We have plenty," the lady added, "but no one to share it with."

The stranger slowly stood up and wiped the snow from his pants. "I would love to. Thank you," he replied gaily. The stranger walked through the open door, but this time not just in his thoughts. He knew an "opened door" was really part of Christmas.

SANTA CLAUS

By Alfredo Arroz
9th Grade English
La Plata Junior High

One day before Christmas, I was hiking up a mountain with a friend. The ground was covered with snow that had fallen earlier that day. We started up the mountain. When we got to the top, we came upon a short, chubby man beside a little fire. He had a long beard and he was bald. We went over to him and asked him who he was. He said that he was Santa Claus, but we didn't believe him right away. He said that he didn't deliver any more toys, because nobody believed in him anymore. We told him that the little kids still believed in Santa Claus. We said that if he liked delivering toys to the kids, he should be ready to deliver them. He said that he would give it another try. He went inside a cave and put his suit on and came outside with his reindeer and sleigh and gave each of us a present. Then he took off into the air. Soon everybody believed that there really was a Santa Claus.

CHRISTMAS

By Craig McClellan
7th Grade English
La Plata Junior High

One night before Christmas I was sick in bed.
When visions of sugarplums danced through my head.

I was in bed and I started to wheeze, with a vaporizer blowing a steady, moist breeze. I was about four That one Christmas Day, Wheezing and sneezing in my own unique way.

That was the worst Christmas I ever had, And I never will be able To describe one that bad.

THE YEAR AN ELF ALMOST STOLE CHRISTMAS

By Chris Carter
9th Grade English
La Plata Junior High

It was the year 1798 and it was nearly a month until Christmas and Santa's elves were working very hard trying to get all the toys finished for all the little boys and girls. There was a new elf in the group this year. His name was Fred. Fred was a very mean and greedy elf. Ever since he had joined up with the Elf Association none of the other elves had trusted him. He knew it, too, so he had to be very careful of what he was trying to do. Fred planned to steal Christmas. He was going to help the other elves make the toys and then keep them all for himself and spoil Christmas for all the little children. The reason for this was he had never received any presents on Christmas and, since he helped make them, he thought he ought to get to keep them. Fred had never been taught the true meaning of Christmas, he thought that it was all receiving presents.

It was two weeks before Christmas and the elves had finished all the toys and were very proud of themselves for finishing so early. So was Fred, for this meant that it would give him more time to take the toys and hide them. The next few days the elves began noticing toys missing, more and more every day, so they began standing guard, but they still kept losing toys. Fred would just steal them when it was his turn to guard.

It was just one week until Christmas and nearly all the toys were gone. The elves were beginning to suspect Fred because the toys were missing after Fred stood guard. One night while Fred was guarding the toys, there was someone watching him. This someone was Santa Claus. He watched Fred take the toys and hide them in a hollow tree outside. As Fred started back, Santa caught him. Being very surprised and afraid, Fred began to cry. Santa asked him why he had been taking the toys and Fred said that he had never received any presents for Christmas and he didn't see why anyone else should. Santa understood. He told Fred that Christmas was a holiday for giving and not receiving and that Christmas was not celebrated to just give presents. Santa told the story of the birth of our Lord. Now Fred understood and he was very ashamed of himself. He took every toy from the tree and put them in Santa's bag and helped Santa deliver them on Christmas Eve.

Fred is still working for Santa and has since moved up to head elf. Fred is now the one who tells the new elf workers about the meaning of Christmas, a meaning that he will not soon forget.

By James Payne 8th Grade English La Plata Junior High

I hear ringing in my ears. Sounds like somebody is ringing sleigh bells high up in the heavens. As I climb out of my crib, I hear a clank on the roof top and a bunch of feet tramping on the white stuff outside.

I start to tip-toe downstairs. The stairs seem to cry out in pain as I waddle down them.

The room is very gloomy. The furniture sends dancing shadows on the wall. There is a weed growing out of the ceiling. As I look over to the fireplace, I see a brightly colored sock with my initials on it hanging merrily above the fire. I do not see why Mom would give me such a sock. It is taller than I am. A man appears out of nowhere at the bottom of the chimney. He is dressed in a bright red suit with a little bit of soot on him. He also has a long flowing white beard. He is very fat.

The room seems gloomy no longer. The fire is dancing more merrily than ever now. He puts some candy and some type of toy in the brightly colored sock. He is gone in a flash. I again hear the ringing of sleigh bells high up in the heavens. No longer do I hear the tramping of feet.

"I shall have to learn how to talk so I can inquire of mom about this experience," I say to myself as I climb back into my crib.

In the U.S.A., "Christ-kind" became verbally slurred to Kriss Kringle, and also changed shape into a "Father Christmas" figure — a bearded man with sleigh and reindeer bringing gifts and good cheer to all.

Blessings Shine On Christmas

By FATHER JAMES O'CONNOR
Pastor, St. Joseph's Catholic Church

To all the people of Hereford and the surrounding district I say "Beannachtai na Nollaig," a greeting in my native Irish language which means "may the blessings of Christmas be with you."

That greeting induces a nostalgic mood in me - memories of Christmases when I was growing up, of family and friends, reunions and presents and especially of love shared.

With greetings in mind, whether you use that greeting or "Feliz Navidad" or "Happy Christmas" or any other one of dozens used around the world the sentiments expressed are the same and the wishes are the same and the needs of people, however different in language or culture or race or nationality, are the same.

For all Christians, in whatever part of the world, the wish is the same - that during this Christmas-time the love and peace and security and re-assurance which the Christ-child brings with him would be renewed and if need be - be born again in our hearts. Now, just as always, the comforting promise of Christmas, of the God who is with us, is needed. Now just as much as before the heating touch of Christ is needed in the world, his ability to break down barriers, to dispel the fears and the divisions, and the mistrust that bedevil man, to replace the hatred and prejudice and selfishness of man with the expansive joy, warmth and love of God.

The true gift of Christmas is other-worldly and yet a nagging fear is that this Christmas also will pass for many people without any lasting or real benefits. Another Christmas without any time to think or pray



or be in tune with God. A ceaseless round of activity, sending cards, buying and receiving presents, eating and drinking, parties, football, telephone calls, specials on T.V., and God only knows what else. When it's over a feeling of emptiness, an empty bank account, so much waste, so many unnecessary presents bought, so many unnecessary pounds accumulated and nothing to show for it all. The pity of it all is the spiritual bankruptcy - our spirits were hungry for some of the real blessings of Christmas and received nothing.

I look at the churches around town at this time of year and I feel that they are like John the Baptist. Going against the grain. A voice crying in the wilderness. A voice crying in the wilderness of "materialism and tinsel and profit-and-sham. A voice saying to the people: "don't be led astray by illusions - come, like the shepherds of old, to the manger and there find reality." A voice crying in the wilderness of the rush-hour and deafening noise and innumerable distractions to stop to man - stop, slow down, be at peace, reflect and pray and stand in awe because the Son of God wants to become incarnate again - this time in your heart.

I like most of the Christmas stories my mother tells me. But I sure hope she doesn't expect me to believe the jive on about the reindeer with the red nose that led a sleigh full of toys through a thick fog. Everybody knows that Santa's sleigh has head lights.

But there are a lot of things that I really enjoy about Christmas. Like watching the lights on our decorated tree blink on and off. I also like to watch the snow fall. It really doesn't take much to entertain me at this stage of my life, but I find that a lot of people enjoy these same things.

Well, anyway, I just wanted to tell you about my first Christmas and to warn you against getting caught up in all this commercialism. There are a lot of beautiful things about Christmas to enjoy, mostly just the simple and natural things all around us.

Merry Christmas.

WHO BROUGHT US CHRISTMAS?

By Sherrie Wilks
9th Grade English
La Plata Junior High

Upon this day a child was born. He was a special child for when he was born the world was completely changed. Not only was this child born, but so was Christmas. We got the name Christmas from Jesus Christ.

For he is the one who started our world. If it wasn't for him, we wouldn't have a Christmas, or a tree, gifts, or our loved ones to spend this special time with. We wouldn't even be here ourselves. The next time when Christmas comes stop and think of how we got Christmas, and why we have it and be THANKFUL!

THE WAY IT WAS WHEN I WAS YOUNG*

By Kelle Howell
9th Grade English
La Plata Junior High

When I was young, Christmas was a time for the family being together. I always loved sitting and listening to the crack and pop of the brightly burning fireplace. I could not wait to eat the hot juicy turkey that had been cooking all day and taste all the delicious pies and cakes. After eating an excellent supper, we all gathered around the beautifully decorated Christ-

CHRISTMAS

By Jennifer Josko
7th Grade English
La Plata Junior High

Christmas is a wonderful thing
It is time for the joys that Santa will bring
There are many things Christmas should mean to me
Like having the joy of my family
I can not worry about toothaches or cars
Or certainly not about who goes to Mars
First light the Christmas



May this Christmas bring the light of hope to guide the way to a better world for all.

Little's

237 N. Main

CHRISTMAS BLESSINGS



May the Child King born in Bethlehem that starry night shower His love and blessings on you this Christmas season. May peace reign in your hearts!

HEREFORD BUTANE

VETERAN PARK ROAD

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Doing business with you has been a pleasure! From all of us to all of you: a very Merry Christmas and a Happy New Year!

JCPenney

SUGARLAND MALL



Christmas Wishes to Our Friends

EXXON COMPANY U.S.A.

R.L. Blakely

Christmas Means Time For Joy



By **GEORGE D. HELFORD**, pastor, First Presbyterian Church

Christmas is a time of joy. It is a time of sharing. It is a time of thinking of friends over the distances. It is a time when time and cost are not as important as love.

Possibly the reason for the spirit of joy in this season is our freedom to share. We grasp for a season Christ's life of generosity and caring. We get hold for a time what made His life so abundant. We love people as He loved us and that kind of love makes us feel wholesome and good.

The shepherds about their tasks put aside their work for a time to worship God. Time was money in that day as well, yet out of the fields they came to give of their lives.

The wisemen gave up the comforts of home to worship Him and share their God given

gifts. In the midst of these experiences there was great joy. There was a spirit of Christmas within them as they responded with a sharing of themselves.

Now the shepherds could have said: "I'm really much too busy" "Let's wait to see what He becomes."

"I've got a flock to care for and a family at home to feed." The wisemen might have said: "Look what it has cost me to travel here. Expenses are high. I can't afford to share gifts as well."

But the joy of who He is and what He means for us makes sharing a natural part of our expression of joy. The more deeply we know Him as Lord, the greater will be our response.

The spirit of Christmas is sharing love. The essence of our faith is a love that reaches out and heals and makes whole. Our faith apart from that will be little value to us or others.

"Love one another as I love you," Christ urges us. His love was such that even His life was not too much to share with others; but then again, His was the greatest life ever lived.

Get hold of that truth that makes life abundant and you will embrace it throughout the year; that joy of Christmas will find a permanent place in your heart.



Trimming The Tree

Putting the final trimmings on the Christmas tree at Southwestern Public Service is Jo Ann Blackwell. The tree, flocked in white, is accented with rag doll "children" romping around the tree.

Peculiar Things Surround Event Called Christmas

By **PAUL F. HAEFNER, S.A.**, Associate Pastor, St. Anthony's Catholic Church

Christmas time is a peculiar time of the year. No doubt it have ever been thus because a peculiar thing happened at that very first Christmas. A little Jewish baby boy was born in a stable-like cave on the outskirts of a tiny village called Bethlehem of Judea.

Animals and shepherds were his first visitors. They were invited by a choir of angels and they were told to go and see God in the form of a man—God as a baby lying in a manger.

The world has never been the same since this event took place. It was the beginning of ever so many peculiar happenings, that have continued down to the present time. For believers and non-believers it became the pivotal point of time. This new born baby was destined to make a tremendous imprint on the paths of history.

People then and people now are still attempting to figure out what happened and why; to fathom and understand the meaning of Christmas; the significance of the powerful impact that shook the world and from which the world still reels.

"To those that believe no explanation is necessary, to those who do not believe no explanation is possible." Yet volumes have been written, discussions and arguments continue in an attempt to probe the peculiar person of Jesus Christ.

It is most peculiar when one stops to think that most reasonable, adult human beings do not argue about a myth or a fairy tale.

Yes, peculiar things happened at that first Christmas and peculiar things have been happening ever since. People are still astounded, stupefied, astonished, bewildered and perplexed at what Christmas causes them to do. At Christmas time people speak to each other who haven't spoken all year long. "Merry Christmas" echoes and resounds all over the place. People exchange gifts, charity permeates the parties of friends, relatives and even casual acquaintances. The postal service is overburdened delivering greeting cards to people who have ignored each other all year long.

Christmas causes the world to go crazy at this season of the year. All the unrest, wars and rumors of more wars, greed, avarice, jealousy and envy seem to fade into a nebulous background.

Truly it is a wonderful time of the year—love, happiness, consideration for others, courtesy, gratitude, peace and harmony, tranquility and contentment generate a feeling of good will that stimulates one's innermost being.

Christmas reminds us to do something about this dirty, ugly, sordid world of ours. At least we can try to change it, if only temporarily. Hence, out of the attic, out of the closet, up from the cellar comes the



multi-colored lights, the tinsel, the holly, the wreaths and the brightly decorated trees.

"Deck the Halls with boughs of Holly."

"I'm dreaming of a white Christmas."

"It's the most wonderful time of the year, there will be much mistletoeing, all hearts will be glowing..."

A genuine attempt is made to create a nice, peaceful, make-believe world. This is as it should be. We are drawn to things unseen but we still rather prefer what we can see. Instinctively we know something is wrong -- Christmas tells us so.

We know it could be a better world and Christmas prompts us to try, if only for a short period of time, to make it more joyful and pleasant. So we pretend with the ornaments, the lights and the tinsel to fashion the utopian world the way we would like it to be. It's a time to whitewash our humble humanity, our earthiness, our visible everyday humdrum existence. Christmas comes and all is sweetness and delight.

Soldiers may be involved in combat, intent on killing each other, yet when that silent and holy night arrives, they lay down their weapons and declare a temporary truce. Forget fighting, forget the war, forget violence—remember peace, hap-

piness and brotherly love. Forget others' shortcomings, forgive faults, find ways of spreading good cheer.

"The good which we should do, we do not, and the evil we would not do, that we do."

Perhaps a more proper word than "peculiar" could be found to characterize Christmas, yet by any other name it will ever remain a distinctive, unique and different kind of day. A peculiar event took place on that first Christmas day -- peculiar circumstances surrounded it and mankind has done peculiar things ever since because of it.

The most peculiar thing we will ever do is to live the life of God, which is the only reason God chose to live the life of man. A comfy, cozy Christmas to all.

JOY AND PEACE



Celebrate the true meaning of the Holy Season with love toward all men.

Board of directors and all employees of the Federal Land Bank Association of Hereford

Students Share Yuletide Thoughts

CHRISTMAS TO ME

By Patricia Hunsel, 7th Grade English, La Plata Junior High

Christmas to me is celebrating and remembering that night when Christ was born in Bethlehem. On Christmas most families give gifts to each other, and children think about what Santa Claus will bring them on Christmas Eve. This is not as important as to remember that day in Bethlehem. No matter what religion we are, we all try to remember that day.

CHRISTMAS

By Gwen Wilhelm, 8th Grade English, La Plata Junior High

Christmas is a wonderful time of the year. It signifies the coming of Christ and the end of a long, hard year. My family observes Christmas by going to church and then to my grandmother's house for Christmas dinner. We are greeted by many relatives when we arrive at my grandma's. After the big dinner is eaten, my aunts help clear the table and wash the many dishes. My cousins and I observe the gifts under the light-up Christmas tree and try to guess what might be in all the wrapped packages. We are soon joined by aunts and uncles who say we may open our gifts. Flash cubes flash as the packages are opened. Everyone is happy, and the spirit of Christmas is shown on their faces. Christmas is a time of giving and receiving, and we should truly give and receive love.

THE STRANGER'S HAPPINESS

By Bethany Boyd, 8th Grade English, La Plata Junior High

The first time I noticed him was in the local cafe on Main Street. I heard him begging the waitress for one small cup of coffee.

His face was withered and dry; his hands were black with grime. Rumors said that he was an alcoholic and that he digged through garbage cans for his daily sustenance. He wore rags on his feet and clothes that had a nauseous odor.

I tried to keep from looking at him, but I had never seen anyone in such a bad state.

Tears welled up in my eyes. A great sympathy for him filled my heart. I decided that he needed me.

I pushed my chair back and straightened my shoulders. I advanced toward the table he was seated at, with joy filling my body.

I sat down beside him and he turned and looked at me. The time had come. I had built up enough courage to ask him. He hesitated at first but he accepted with a smile on his face. The date was set. He would have Christmas dinner with my family and me.

Testimony taken by the Warren Commission about J. F. Kennedy's assassination was released to the public in 1964.

Three Different Thoughts As Contributed By LaPlata

CHRISTMAS IN THE FUTURE

By Cheryl Fariso, 9th Grade English, La Plata Junior High

It is the year 2162 on a cold December night the day before Christmas. The Douglas family is preparing to have a nice old fashion Christmas. But just what will old fashion be in 184 years?

Mrs. Douglas is fixing the traditional Christmas dinner. That sounds plain enough until you see what it is. The main dish is very big and it is a greenish color. I don't know what they call it, but it seems to be like our turkeys. There are many other things including a blue liquid that they will drink.

The other members of the family are beginning to decorate. Their way is much different from ours. Instead of buying a tree and decorating it with lights and different kinds of ornaments they only take a few seconds to decorate their whole house. The youngest son of the family has said he wants to decorate this year. He goes over to a button marked Christmas and pushes it. There are many others that say Halloween, Easter, and Thanksgiving. There is a button for every holiday. In just a couple of seconds a fully decorated tree, lights, and other ornaments appear out of no where. The children jump about in delight as the parents start wrapping gifts. They don't wrap them by hand, instead they put them on a belt which takes them into a big box one by one. When they come out they are wrapped and marked with the right names. The children quickly pick them up and rush them under the tree. Then the family, all prepared for Christmas, sits back and listens to Christmas carols until it is time for bed.

Now that you know something about what Christmas will be like in 2162, what will your Christmas be like in 1978.

WORTH WAITING FOR

By Melissa Brumley, 7th Grade English, La Plata Junior High

Little Meg sits bedside the fire waiting eagerly for Santa Claus. She remembers the Christmases before this one. She remembers the warm glow of the star on the tree, and the tantalizing smells which drift from the kitchen. She relieves the agonizing suspense which is centered under the tree. She thinks lovingly of the bundles and packages that appear mysteriously from a sleigh and reindeer. Stockings stuffed from toe to top with oranges, peppermint canes, small toys and candy drift into her vision...

Meg wakes up in time to hear the famous words, "Merry Christmas to all, and to all a good night!" She stares dazed at the gaily wrapped packages all around her. Here comes Patrick, her small brother. They ambitiously begin ripping the paper and ribbons from the presents. Christmas is here at last, and it was worth waiting for.

THE CHRISTMAS MOUSE

By Matthew Wilbanks, 8th Grade English, La Plata Junior High

Once upon a time there was a red brick house. In the kitchen of this house there was a hole in the corner by the stove. In that hole lived a mouse, a small mouse. This mouse was no ordinary mouse; he was a Christmas mouse. Like every other Christmas Mouse, he was busy gathering cheese all year long. On Christmas he would carry the cheese through the house to all the other mice. So the Christmas Mouse was very busy deciding what mouse

would get what portion of cheese.

A few days later on the night before Christmas, not a mouse was stirring, except the Christmas Mouse. While the Christmas Mouse was busy delivering cheese to all the sleeping mice, he heard a noise. He wanted to see what was making the noises. When he stepped into the living room of the house, he saw a fat man with a long white beard, dressed in a red suit with white fringes. While the Christmas Mouse was watching this man, he saw the man had a job similar to his. The man was delivering toys to people instead of cheese to mice.

A few minutes later the man felt that he was being watched. He turned around and saw the Christmas Mouse with his cheese bag slung over his back. The man waved and went on working, so the Christmas Mouse decided he better finish working also.

When the Christmas Mouse was through working he went into the living room and sat down. He was nibbling on a piece of cheese when he noticed the man was watching him while eating a cookie and drinking milk. When the man saw the Christmas Mouse coming toward him, he got out a little dish and poured some milk into it. When they had finished eating their cheese and cookies and drinking milk, they waved goodbye. The Christmas Mouse watched the man go, then he went back to his hole to sleep for the rest of the night. He would eat and rest the next day, then start gathering cheese again.



Rejoice! The Savior is born! Let each of us spread His message of love and peace this Christmas season. Good will to all!



Best holiday wishes from the employees of DEAF SMITH REC



Come, let us worship Him Who has given us this Holy Holiday with His birth.

BURKE INMAN TRUCKING CO.

East of Hereford

364-2490



L & B Enterprises

7th & Park

364-5805



Christmas — time to pause to greet old friends and new, time to draw close to those we love. It's our fond hope that all our patrons will enjoy the best of the holiday season!



Letters To Santa

Dear Santa,
My name is Brenden Lee and I want a spider man, a Hulk man and a big tonka truck. My Christmas tree is small so just put the presents in front of it.
Thank you
Brenden Lee Fernandez
son of Cirildo and Janie Fernandez

From Wendy Emerick
I love you Santa Claus.
I love your reindeers too.
I love your elfs.
I don't know if I am being good or bad, but Please bring me a present.
I love you very, very, very, very much.
Love,
For Santa.

Dear Santa Claus and Mrs. Santa,
I have been a very good girl this year and so has Caralee, my little sister. Please bring me a dancing baby for Christmas and bringing Caralee a baby doll. I am four years old and Caralee is 1 1/2 years old. I love you both.
Love,
Stephanie and Caralee Jones
daughters of
Marsha and Steve Jones

Hobbie's Doll house, fashion plates, Mandy's doll clothes, doll dishes, Barbie motor home, and Miss America Barbie. My brother Matthew would like Star Wars radio-controlled R2D2, laser guns and TIE Fighter. He would also like the Merry-go-Copter. We will leave you some cookies and milk and lettuce for your reindeer. Please don't forget my sister, Lisa, and my brother, Robbie. Have a Nice Trip!!
Love and Kisses,
Tricia and Matthew Snyder
children of Bud and Marcia Snyder

good girl this year so please bring me a baby that talks and a Hungry-Hungry-Hippis Game. Also, bring my baby brother, Joshua, a Mickey Mouse doll and some baby toys. We have moved so please come to our new house and I'll be sure and clean out the fireplace.
Love,
Erin Ballard
238 Hickory

Hi Santa!
Please bring me a football, a Astro-Blast and a football game. I will leave you a snack so please come see me.
Chris Ballard
238 Hickory

Dear Santa,
My name is Marc and I would like for you to bring me a Power Shop, tether ball set and a Perfection game.
Marc Ballard
238 Hickory

Dear Santa,
I got a sister I want her to get well because she is sick and because I love her.
Love always
Janie Rodriguez
313 Grand Ave.

Dear Santa,
I have been good sometimes. I like you, your nice. I have been watching you on T.V. For Christmas I want a jeep you change tires, a rocking chair and a new toy box.
I'm going to wait up for you even if I fall asleep.
Bring my little sister a doll and a teddy bear and please bring Becky a doll too.
Love Matthew McIntoch
Age 7
504 Sampson

Dear Santa,
I am only two and don't want much. I want a new doll, a pink jeep, a teddy bear to sleep with and a stove to cook on like mamas. Bring Matt a rocking chair so he will stay off mine.
Love Shelly McIntoch
Age 2 1/2
504 Sampson

Dear Santa,
I am three years old, I like Rudolph. You have a beard like my daddys only you's is longer. Will you bring me a doll and some records for Christmas. I have been real good so I know you will come see me.
Love Becky Bridges
Age 3
310 Ave. B

Dear Santa,
I am nearly two years old and I have really tried to be a good girl. Please bring me a slide, a new baby doll and some candy. I will leave you some cookies and milk. Please remember all of the other boys and girls.
I love you Santa,
Kyla Hill

Dear Santa Claus,
I would like a Stretch Monster, a truck, and a Star Wars gun. See you Christmas.
Love,
Jeremy Lomas
4 1/2 yrs. old
Red River, N.M.

Dear Santa Claus,
I have been a good girl this year. I would like a soft doll, and a doll bed. See you Christmas.
Love,
Laura Lomas
1 yr. old
Red River, N.M.

Dear Santa,
Tasha and I have been good this year. Would you bring us a doll. I wish you a Merry Christmas.
Love,
Tonya & Tasha Straskulic
Daughters of Mrs. Joe Straskulic

Dear Santa,
My name is Erin and I am 3 years old. I have tried to be a

O HOLY NIGHT



Joy fill your hearts this Yuletide and in the days to follow!
A. O. Thompson Abstract Company
242 E. Third 364-6641



Merry Christmas TO ALL!

It's our favorite time of year . . . when we pause to thank our many good friends for their patronage in the past. We look forward to serving you in the future. Have a Merry Christmas.

STAGNER-ORSBORN
BUICK-PONTIAC

142 N. Miles 364-0990

Season's Greetings
Best wishes for a joyous Noel to all our wonderful friends.

HEREFORD TEXAS FEDERAL CREDIT UNION



'Tis The Season'

As the yuletide rings in, local banks prepare for the celebration. Frances Berry stands by the beautifully decorated Christmas scene set up in Hereford State Bank. The tree surrounded by greenery and delicate animated figurines is topped with two jargo red ribbons. The tree is in the bank foyer.

A Christmas Message Wish

By The REV. JIM BOZEMAN
Pastor, Temple Baptist Church
MY CHRISTMAS WISH FOR YOU
Luke 2:1-20; 1:38; Matthew 1:18-25; 2:1-2; 2:11.



The traditional Christmas scene, whether portrayed alive or animated, is an inspiring sight. The characters in and around the lowly stable hold for us some real values. I wish for you and myself that we might gain some spiritual good as we view the contribution of those who view that first Christmas scene.
I wish for you and myself the resignation and submission of Mary, the virgin, who was chosen to bring into the world the Christ. Her resignation to the will of God, "behold the handmaiden of the Lord, be it unto me according to thy word."
I could wish for you and I the faith of Joseph. When a seemingly awkward and embarrassing circumstance caused him no little concern, he believed God's messenger. The situation that demanded serious deliberation found Joseph trusting. He could say with the apostle Paul "Be of good cheer for I believe God."
I also wish for you at this Christmas time the joy of the Shepherds. Who could better receive the "Joy to the World" message than the simple, trusting sheep tenders who knew already "the Lord is my Shepherd." After the heavenly host went away it was the shepherds joy to see the Christ child. It was their joy also as they told of that wonderful night. The shepherds truly found Him to be "the Lamb of God."

of the Jews. As a bumper sticker states "Wise men still seek Jesus." The wise men were determined to find Him whom they could worship and serve. How wonderful for our worship to be given to Him who is Lord of lords and King of Kings!
Their determination was rewarded with the Guiding Light bringing them to have a place in the Christmas scene. They returned home not only by a geographical change, but a life changing experience. They, or us, are never the same when we find Him who is "the way, the Truth, and the Life."
My wish for you is resignation and submission, faith, joy and determination that this season will have more meaning than ever.

Another Christmas wish for you as well as for myself is that we might have the determination of the wise men. They were determined to follow the guidance they had till they found Him who was born King

In Germany, the *Tannenbaum*, or Christmas tree, is decorated with hand-carved toys amidst great secrecy. On Christmas Eve, lighted candles are placed on the tree, to the delight of youngsters.
In Poland, lighted candles are also traditional on the Christmas tree, along with brightly colored paper ornaments.

Clay Scribner
630 Ave. J.

Dear Santa,
I tell many things about you. You are very popular to me. I want you to answer a question. Will you bring me a stereo and baby wet and care?
Rae Lynn Scribner
630 Ave. J

Dear Rudolph,
I have a book. I love to hear it. You & Santa are one of my favorite best friends. Ask Santa to remember to come to our house. Don't let him forget to write another letter next year.
Love
Merry Christmas
Travis Mizze

Dear Santa,
My name is Megan and I have been very good this year. I would like a baby, some push toys, and a telephone.
I love you,
Megan Sanderson

Dear Santa
My name is Bobby Collier I have been a good boy because I help my Mom clean up the house and I help my Dad do work on the farm and I help my brothers do things and I want something for Christmas and for Christmas I want a tractor, and truck, and combine, and that is all Santa and I love you.
To Santa
From Robby.

Dear Santa Claus,
My name is James Alan Carter. I am four years old. I would like for you to bring me a big firetruck, The Incredible Hulk and a Mickey Mouse book. My sister, Linda, is one year old. Please bring her a bed for her baby doll. We will be at Roby, so I hope you can find the way. I love you Santa Claus.
James Alan Carter
Route 3

Dear Mrs. and Mr. Santa Claus,
How is Rudolph doing? How is the little baby deer doing? My Christmas tree looks angel on top. I won't forget to fix you some cookies and Mrs. and Mr. Santa Claus I love you and I love Rudolph. I want a new teddy bear and a sit and spin & a Rub-a-dub doll.
Love,
Traci Scribner
630 Ave. J

Dear Santa,
I just love you. Thank you for my toys last year. I want a hot masecar, a hot cycle, the game mouse trap, the game Lay an Egg, a superman game, a Jaws game, operation game, Incredible Hulk, Godzilla, micronaut Warriors, Star Wars, Stretch Sepent, Tobor, and Spiderman Camera. Tell Mrs. Claus and the Elfs hello for me. I'll leave milk and pumpkin cake on the table. Don't let your Elfs work too hard.
Dereca
Son of Dick & Mary Zinner



May your Christmas be merry and bright!
THE BARBER SHOP

JOY TO ALL

May the memories of times gone past brighten your spirit and fill your Christmas with joy.

CARDINAL HOUSE of KAWASAKI
1403 E. Park Ave. 364-2444



Dear Santa,
I love you very much. I got a present for memorizing the ten commandments. What I want for Christmas is Baby Wet and care. And a bean bag snow white. And a clock with twitty bird and the sylvester the cat. And a game called Creeppy crawler's. And a game called wunder women. And a game called lite brittle. And a wrist watch called Mickey Mouse.

My name is Brandon Scott Osborn. I am 4 years old and I've tried to be a good boy this past year. Please try to bring me Stretch Monster, Big Loader Construction Set, Dr. Kit, and a Snoopy Seed Way. Please remember the other boys and girls.

Brandon

Dear Santa,
I have been a good boy this year. For Christmas I would like a Wonder Woman doll, Luva Bubby Doll, Numbers up, Easy-bake-oven, and a Cheryl Ladd doll, Snoopy's Dog House.

I Love you,
Robert Castro

Dear Santa Claus,
How are you? I have been kind of good. May I have a bicycle, please. I am going to leave you a whole ham sandwich good by.

Love,
Christine Brock
Age 5

Dear Santa,
My name is Cameron. I am 4 years old. Would you please bring me a big dump truck, a Sea Explorer Set and Tweety Bird. Maybe some little Star Wars things also. See you X-mas Santa.

Love,
Cameron

Dear Santa Claus,
Thank you for My Baby Baby things From last year. I hope you things From last year. I hope you come this year. I want you to Bring Super Star Barbie and aby Rash please.

Love Britt

Dear Santa Claus,
I want a red wagon, please. I have been good almost all the time. Have a Merry Christmas! Chris is my sister. I am 3.

Love,
Vicki Brock

What Christmas Means To Hereford Students

THE TRUE MEANING OF CHRISTMAS

By Greg Robinson
7th Grade English
La Plata Junior High
All through the streets of Harlem not a creature was stirring not even a rat. Out of the silence came a small boy's voice. If you listened you could hear him cry out "Will Santa Claus ever come!" A man on the street heard of the boy crying. He walked over and asked him what was wrong. The boy told him how all of his friends got toys on Christmas. He, on the other hand, got nothing at all. Why do we have Christmas at all? Who started it?

The boy replied, "To get things, and Santa Claus started it."

The man said, "No, boy! Don't you know nothing at all." The man told the boy a story, "Once, way back before I was born, God sent his son cause man was doing many wrongs."

The story of the poinsettia takes place in Mexico in a little town where the custom was to offer Christmas Eve gifts to the Christ Child. A poor young boy, too shy to go to church without a gift, knelt outside the church window and began to pray. When he rose to his feet, he noticed a beautiful, red

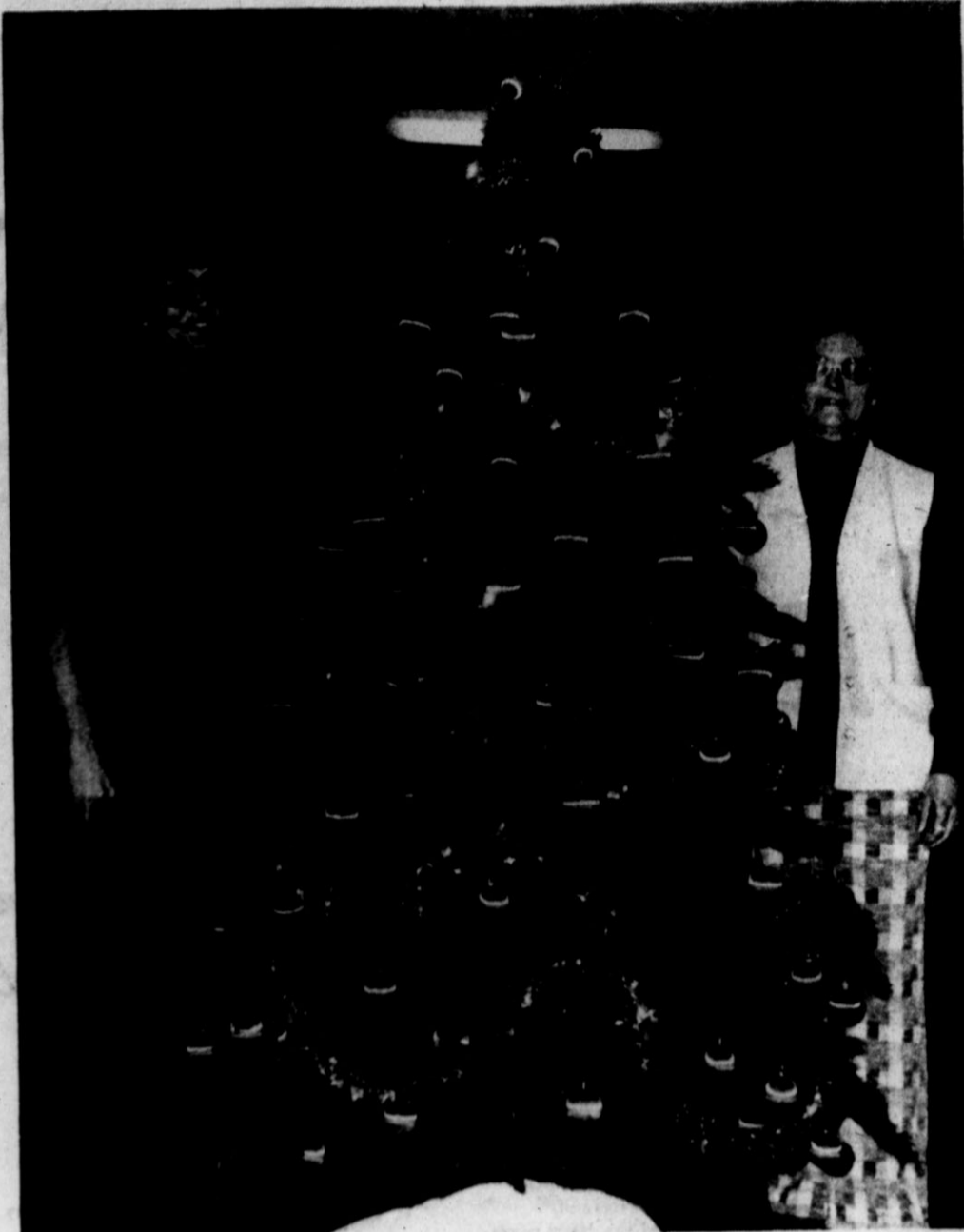
The baby was born in a barn with all the animals to keep him warm. There was a big star over the barn. People, black and white, came from all over to see God's son and give him gifts. Even three kings came to give gifts of money, perfume, and incense. Boy, that is how Christmas got started. We give to others cause we can not give to the Lord."

The boy's eyes lite up and he went home happy.

THE GIFT OF LOVE

By Kim Mills
7th Grade English
La Plata Junior High
Many years ago, the greatest gift ever given came down to Earth. He was born in a stable, because the inn was too full. His father was a king, the greatest king in the world. Angels sang his name in praise, but some never believed in him. This is what Christmas is really about, not about all the presents you can get, or how many you give. The most precious gift is that of love, not only at Christmas, but all year long.

Sweden's children serve porridge to "Father Christmas" (Julstomten) and his elfin friends (Julnissar) who bring gifts (Julklapp) in unusual ways. Gifts containing several layers of wrapping and dedicatory verses are thrown through windows and sometimes brought by strangers.



Deck The Halls

Deck the halls with Christmas tree's is the theme for the Courthouse this year. Standing on the second floor beside the tree shared by all is left Lola Faye Veazey, District Clerk and Ruth Lueb, deputy. Who said Justice was no fun?

Buffalo Wolf's Survival Threatened By Progress

By BOB INGLE
Associated Press Writer
GARDINER, Wash. (AP) — Civilization pushed the buffalo wolf to virtual extinction in the wild. Now it threatens the existence of a band of those that remain, some of whom have had to move once already.

Survivors of the otherwise extinct subspecies that once roamed the plains preying on the American bison are gathered here on the Olympic Peninsula under the loving, watchful eye of Jack Lynch.

Their ancestors ran into trouble when the bison were killed off and they turned to cattle for food. The buffalo wolves then went the way of their namesake as the traps and poison and bounty hunters took their toll.

A few were saved by Dr. E. H. McCleery of Pennsylvania. Their descendants and about six other subspecies live here in the Pacific Wolf Preserve. The 40-acre preserve sits high on a hillside overlooking beautiful Discovery Bay. The surrounding area is a good location for a condominium or a tract housing project.

Some developers are already making plans and that would require sewage and water lines — and higher tax levies. Lynch said if it came he couldn't afford it.

Lynch said as a first defense he was taking the offense — trying to get fellow land-owners to oppose the sewage and water.

Lynch and his wolves have seen hard times before. In 1977, years of plans went down the drain when private foundation-money promised for a 400-acre preserve was lost. Also gone was \$30,000 out-of-pocket expenses.

He bounced back with the Adopt-A-Wolf program to help pay for the animals' food. Under it people donate \$20 a month to the Dr. E. H. McCleery Lobo Wolf Foundation, the non-profit organization that finances the preserve.

Those who adopt a wolf get to see it without paying the \$2 admission fee — and many do come from all over the United States.

Lynch said the people who had adopted about two-thirds of the 150 wolves honored their pledges. He said the \$20 took care of about half a wolf's food for a month. Farmers donate animals that die of natural causes and law officers give Lynch traffic-killed deer.

As for the developers, ironically, the wolf man is no stranger to advancing civilization, having been a leader of the charge.

"I was in urban renewal in Milwaukee. We rebuilt it. I put in every bridge between Milwaukee and Chicago on Highway 41. We put a chunk of highway through some of the nicest parts of the country."

That made Lynch a wealthy man. He thought he was happy with life and his cars, houses, airplane, investments and sav-

ings until 1960, when he visited the then 94-year-old Dr. McCleery in Kane, Pa. There he saw his first wolf.

"How beautiful," he recalled, an emotional choking in his voice even after 18 years. "They had magnificent winter coats and they looked you straight in the eye with an honest inquisitiveness... they walked with a kind of dignity that we always feel man should have."

Seven years ago he brought the wolves here from Pennsylvania because civilization was closing in with a new road and air pollution.

As he walks along the huge enclosures he and a friend from Pennsylvania built by hand, he speaks to the animals — calling them by name.

Wolves have had a bad press for years, he says, noting it was a wolf that blew down the Three Little Pigs' homes and a wolf that did in Little Red Riding Hood's grandma. Then there are the cliches, such as keeping the wolf from the door. Spiderman is a hero. Wolfman is something to be feared.

Lynch knows the Adopt-A-Wolf program can't go on forever. "Eventually, people will feel they have met their responsibility to us." He sold his holdings when he decided to give up his job for the wolves. He says his money has been invested in the animals.

Lynch hopes to get a grant from some of the foundations or trusts.

Her Dogs Are Sure To Have A Merry, Warm, Plush Xmas

By GREG THOMPSON
Associated Press Writer
SAN ANTONIO, Texas (AP) — Evelyn Schneider is making sure Christmas 1978 is going to the dogs — by giving her prize-winning canines a new \$30,000 house, complete with central heat and air conditioning, an aquarium and piped-in music.

That's right, we said a \$30,000 dog house. And, yes, it'll have central heat and air conditioning, an aquarium and piped-in music, not to mention a bird cage, window for each kennel and a nursery — with pink and blue wallpaper, of course.

"This is their Christmas present," said Mrs. Schneider. "After this, their little presents will be limited this year. We'll only hang dog biscuits and chewies on their tree."

As you have no doubt gathered by now, Mrs. Schneider's 40 dogs are somewhat special.

She raises and trains expensive Shetland sheepdogs, whippets and golden retrievers, which have already won enough ribbons and trophies to stock the dog house's trophy room. One of her "shelties" is worth \$6,000 and sheltie pups bring \$300.

And there's a reason Mrs. Schneider's dog house is more plush than many people houses.

"We want them to think of it as home, to feel like that are in a home," said Mrs. Schneider, a retired veterinary technician who has raised show dogs for 20 years. "A kennel-raised dog is very ignorant. They're not socialized. We want our dogs to get used to radios, fish tanks, refrigerators and other human things."

"That way, when they go to a home, they will be comfortable and reach their full potential as show dogs."

Mrs. Schneider and her husband, Ralph, are certainly sparing nothing in their quest to make their dogs feel at home.

In addition to the central heating and air conditioning system and intercom, the 80-foot backyard house has a mirrored training area and a grooming area — with wallpaper in a dog and cat motif. Each of the 10 caged dog runs has a window.

The nursery has a special room for the expectant mothers and there's a furnished office-lounge for nervous human visitors to wait out the births.

"It'll be fixed where a person could stay here several days if the dogs are sick or need attention," she said.

Are Ralph and Evelyn Schneider crazy?

"I guess it would seem a little crazy to some," she shrugged. "But I can name a hundred people who would do this if they could. It's our hobby. The dogs are like our children."



May you find under our roof the priceless gifts of Christmas... Peace, Good Will and Abiding Happiness for you, your family and all.

HEREFORD GLASS CO. INC.
ART SUPPLIES & FRAMING

1302 Park Ave.

364-2652

GREETINGS



Never too busy to stop and say "Merry Christmas to all good girls and boys!"

Wall & Sons Drilling

15th Street & Progressive Road

Merry Christmas



Glad tidings and warmest greetings! We're wishing you nothing but the best. We're happy to have you for our friends!

Grain Handling Corp.

E. Hiway 60

364-3811



Good Tidings

We hope that all of our patrons will have a Christmas filled with hope and love.

It is our pleasure to do business with you.

A & M GUN SHOP

715 S. 25 MILE AVE.

364-6996

Best Wishes for Christmas

We who participated in "Project Christmas Card" take this means of extending our greetings to each and everyone in the area. The amount usually spent in this way has been contributed toward a more lasting tribute in our community and we feel it is in keeping with the real meaning of Christmas.



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Mr. and Mrs. W.J. Albracht and Tony Opal and W.H. Andrews
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Mr. and Mrs. Jim Bullard & children

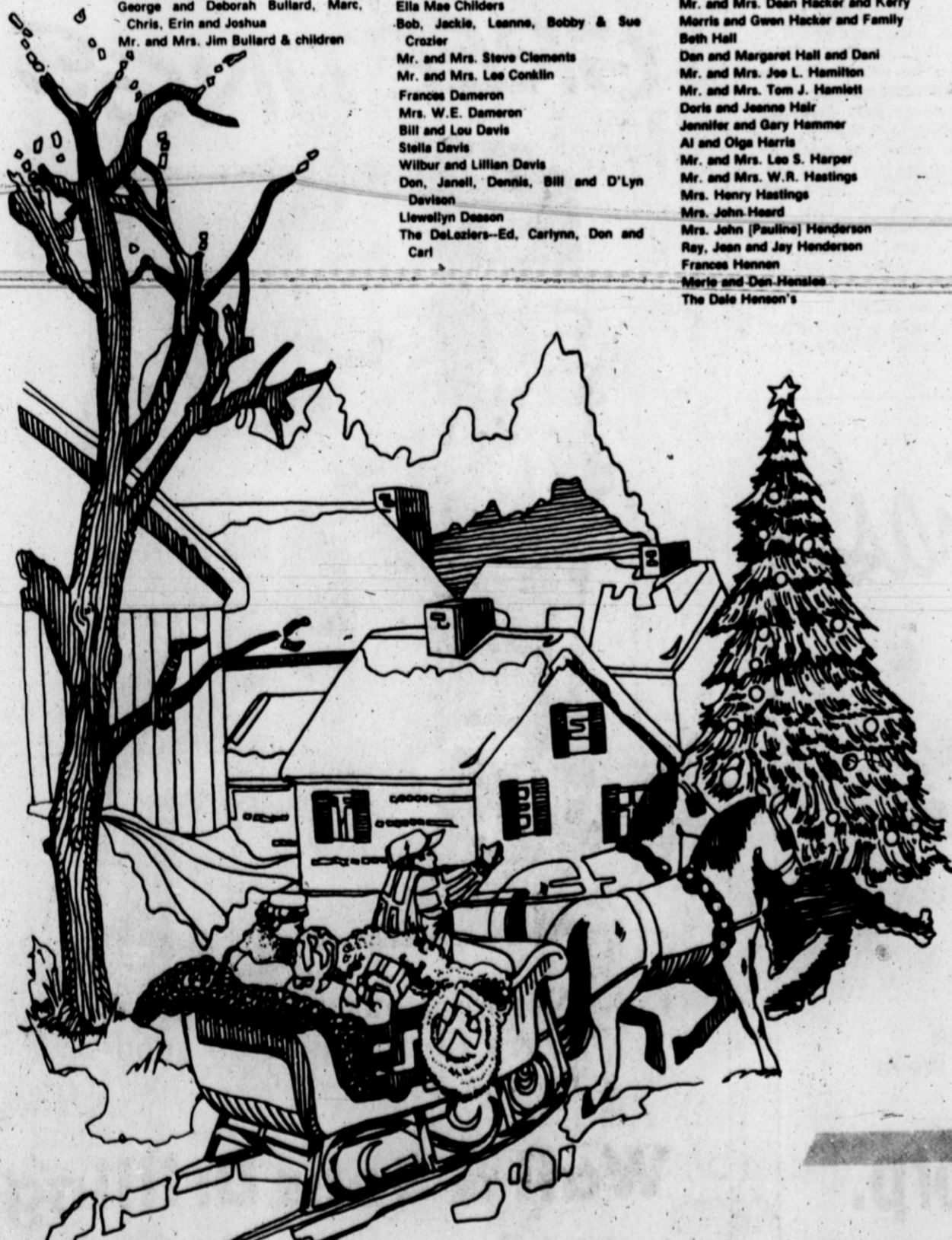
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Joe, Kathy and Jason Pestold
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Larry Pestold Family
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Sponsored by Hereford Medical & Dental Auxiliary

Corsicana Fruitcakes Famous



Merry Christmas

Standing by the Library Christmas tree is Rebecca Walls. The tree which she decorated is covered in silver tinsel and fully lighted. Ornaments of many colors add to the finishing look.

Christmas Not Just Time For Exchanges

By The REV. ERMILLO MONTEMAYOR
Pastor, St. Paul Methodist Church

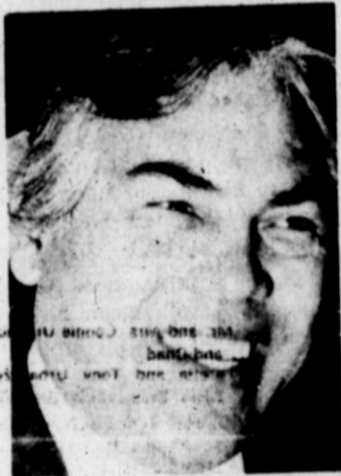
What is Christmas? Is it simply a word, a celebration for exchanging gifts, or is it a time when the merchants have the opportunity of selling from toys to suits and many other necessities that we would desire and need? Or is it a time when we "regulate ourselves" to spending money or getting financially in debt because our loved ones and friends remembered us by giving us gifts.

Apparently Christmas has different meanings to many people. I have heard several people ask: "Are you ready for Christmas? Most of them answer that they are not.

If we won't be careful, we will wind up having negative feelings about it instead of enjoying the season as it should be. We will get wrapped up in so many social activities and in our daily routine that we wind up losing the real meaning of Christmas. It becomes just a word, a festivity or a season for exchanging gifts.

It is true that the incarnation of God still remains one of the greatest mysteries of our times. God becoming man seems impossible, but we have not been the only ones who think so. King Solomon also thought of the impossibility of God dwelling here on earth with man. (II Chronicles 6:18) However, this not only proves but shows the Greatness of God and what he can do for man.

The Bible in the gospel of St. John 1:14, tells about the Christ becoming man. Perhaps, we can better understand the Incarnation of God with this illustration: There once lived a very Christian lady, who was also very religious and pious. Her husband was an atheist. He would contradict her, more especially in her Christian convictions. On Christmas eve, she went to church while he



stayed home. Since it was snowing, he was inside the house warming himself by the fireplace. As he glanced outside the window, he saw a little bird crashed into the windowpane and fall into the snow badly

Exchanging Gifts Not New

The practice of exchanging gifts at Christmastime may be connected with a similar ancient Roman practice on New Year's Day.

However, most theologians trace the custom to gifts brought to the infant Jesus by the Wise Men.

Dutch children fill wooden shoes with food and water for St. Nicholas and his horses. On Christmas morning, good children find that Nicholas has filled the shoes with small toys and candy. Bad children find them stuffed with sticks; however.

Italian children look to the Magi themselves for gift bringing. On January 6th, the Three Kings, or a helpful "witch," Befana, will leave treats for those who are good and tricks for the bad.

CORSICANA, Texas (AP) - You might say Corsicana has cornered the market when it comes to fruits and nuts, for it is here that the Collin Street Bakery produces its world famous fruitcakes.

It's not that the bakery, located about 50 miles south of Dallas, particularly wanted to become the biggest producer of the chewy, fruit and nut-laden morsels. They simply want to be the best, said John Crawford, the bakery's sales director. And Crawford does his best to play down the volume of business the bakery does.

He would prefer people think of the modern facilities as simply "a little bakery in Texas." He said the company brass "agonized" over whether to run a picture of the new bakery, which incidentally is not located on Collin Street, after it was built in 1965. They finally decided to run the photo, but he said it hasn't hurt business one iota.

Last year, the "little bakery" shipped fruitcakes to a half-million customers in 158 countries and did a booming \$12 million in sales, said J. William McNutt Jr., the bakery's president. But McNutt, too, is worried about his business's overwhelming success.

"I don't want the business to get beyond us doing it totally first class," the tall, casually attired McNutt said. "The one word that would mirror what we do is 'quality.' We would change the product only over my dead body."

Doing it first class means making sure each fruitcake is 27 percent pecans as stipulated in the recipe brought to Texas in 1896 by a young German baker named Gus Weidmann. Following Weidmann's recipe to the letter, last year the folks at the bakery stirred up 3 million pounds of pecans, 1 million pounds of flour, 1,820,000 eggs, 500,000 pounds of cherries and 200,000 pounds of honey.

Crawford said the bakery's success stems largely from being big on little things and using only pure ingredients.

But, oddly enough, it was the Ringling Bros. Barnum and Bailey Circus that initiated the bakery's mammoth mail order business when they stopped in Corsicana during a Christmas season many years past and

asked Weidmann to send fruitcakes to their friends and relatives.

Some circus performers still order the fruitcakes for holiday giving as do University of Alabama head football coach Paul "Bear" Bryant, television's Laverne and Shirley stars Penny Marshall and Cindy Williams, and the Harlem Globetrotters.

The bakery is so well known that no order from Guam reached its destination although the address read merely "The Best Fruitcake in the World" and another addressed "FROTKAKE" got there, too.

These orders are filled with the same care as the order from Southwest Life Insurance Co. in

Legend Helped Plant

NEW YORK (AP) - The tradition of the poinsettia as a plant symbolic of the Christmas season in the United States stems from a Mexican legend which tells of the custom in a certain village of placing gifts before the church's creche on Christmas Eve.

According to the legend, a small boy, with nothing to give, knelt to pray in the snow outside. In the spot where he knelt, a beautiful plant with scarlet leaves grew immediately, and he presented it as his gift to the infant Jesus.

The Mexicans called the plant Flor de la Noche Buena (Flower of the Holy Night). It was introduced to the United States in 1828 by Dr. Joel Roberts Poinsett, first U.S. minister to Mexico.

Dallas for 1,000 of the delectable tidbits.

Most of the baking is done between Oct. 15 and Dec. 15 when the bakery's regular staff of 40 swells to 450. Much of the extra help comes from retired persons in the area, Crawford said, and many come back year after year.

E.C. Whittenburg, who's been pressing decorative pe-

cans, pineapples and cherries into the tops of fruitcakes for 23 years now, doesn't even look anymore as he slaps his doughnut-shaped press into the tubular pans - and he never misses a beat.

McNutt likes to tell a story that stresses the bakery's personal touch.

About three years ago, McNutt got a letter from a man

who said he and his brother had exchanged a certain tie at Christmas and birthdays for the last 20 years.

The man wanted McNutt to have the tie baked into a fruitcake and deliver it to his brother. McNutt made good on the order. The brother cut into the cake Christmas day, and thus a 20-year-old tie that binds was severed.

Holiday Cheer



Thanks so much for your support and patronage.

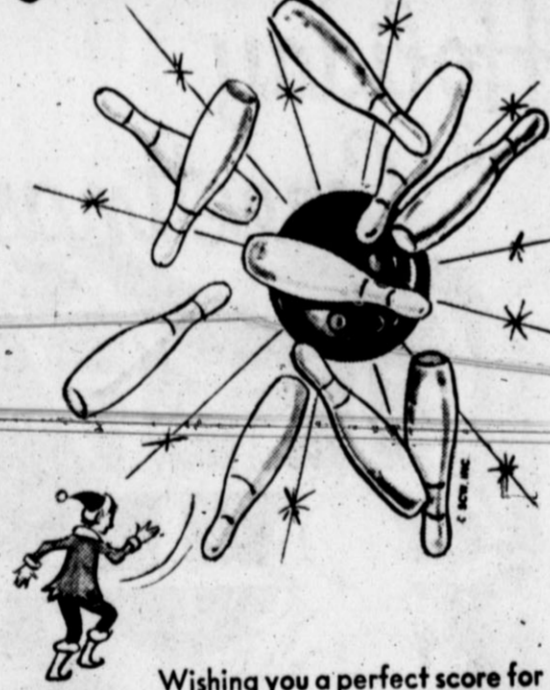
We hope to continue serving you in the future. The best wishes of the season to all of our friends.

FARM DISCOUNT LUMBER and SUPPLY

S. Hwy 385

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Christmas Cheer



Wishing you a perfect score for the holiday season as we strike up our greetings for you.

FROM ALL THE CREW AT BOWLING'S BOWL



At this holy season, we pause to think of those we love . . . and friends both near and far. We pray that the Infant Jesus will bless each and everyone with their heart's desire.

WESTERN PUMP And Equipment Company

Holly Sugar Road

364-3264



STAN KNOX TV & MUSIC
900 N. Lee Hereford 364-0766

We will close December 25 & 26th so our employees can enjoy the holiday with their families.

Sleigh bells ringing in the night.
Yule logs burning warm and bright.
Children laughing with delight.

Mistletoe Legends, Traditions Are Many, Developed Through Several Centuries

To most people, mistletoe means an excuse to steal a kiss at Christmas time. But that's just one of many traditions that have been associated with this curious, parasitic plant, according to the current issue of National Wildlife magazine.

"For centuries, people all over the world have considered mistletoe to be a charm against disease, witchcraft, and infertility," says the bi-monthly publication of the National Wildlife Federation. Mistletoe superstitions probably came about because of the unusual and rather eerie way in which the plant grows.

Mistletoe flourishes in clumps on the trunks and branches of

various hardwood trees, where it robs its host tree of water and nutrients. Often, the host tree is so weakened that it dies. But since mistletoe can produce its own food when necessary, the parasite remains green and moist.

Because they were unable to explain how mistletoe grew, ancient civilizations believed the plant had supernatural powers, says National Wildlife. Peasants in both England and Japan believed that barren women would be able to conceive after eating mistletoe. The Walos of Africa attached mistletoe leaves to their bodies, confident that they would then be protected from injury. The Swedes carved

sword handles from mistletoe branches to ward off witches, while other Europeans wore mistletoe corsages to guarantee a successful hunt.

Mistletoe is not a very tasty plant. In fact, although there are more than a thousand varieties throughout the world, only one animal—the tiny Australian mistletoe bird—relies solely on mistletoe for food. But medical history reveals that despite its taste, mistletoe was often fed to ailing patients by physicians who thought it had curative powers.

French physicians used mistletoe as an antidote for poisons. And one 17th century British physician observed that the

plant is "good for the grief of itch, sores, toothache, and the biting of mad dogs and venomous beasts."

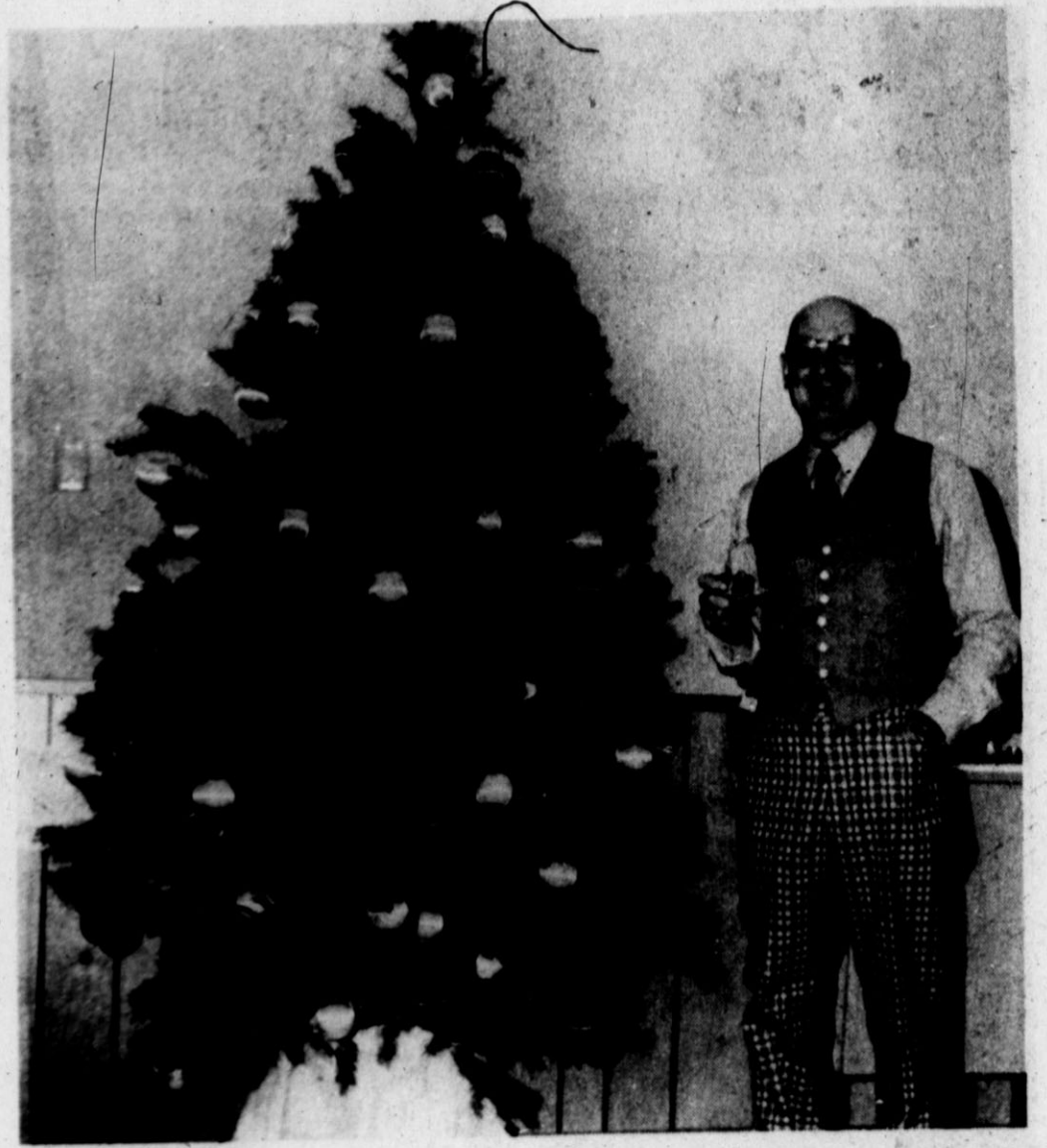
Even as late as the mid-1700's, National Wildlife reports, many European medical authorities thought mistletoe would cure epilepsy. Since mistletoe attaches itself so firmly to a tree that it cannot be blown down, they reasoned, an epileptic could not fall down if he consumed the plant regularly.

As it was thought that mistletoe possessed magical powers, it's not surprising that the plant was long forbidden in Christian churches. It was thought to be tainted with heathenism. But the Druids—the woody priests of the ancient Celts—considered mistletoe to be a warm refuge for the woodland spirits during the

cold weather. They gathered and hung the plant throughout their dwellings. This primeval practice may be the origin of the western tradition of decorating homes with greenery at Christmas time.

Centuries ago, on the sixth day of a new moon, a white-robed priest armed with a golden sickle could be seen harvesting mistletoe. The Druids believed the plant was too sacred to be collected by just anyone. Traditions change, of course, and today anyone willing to venture out into the woods can gather mistletoe with a pair of pruning shears.

But some traditions change very little. A kiss under the mistletoe dates all the way back to Norse mythology, which dedicated mistletoe to the Goddess of Love.



Ho Ho Ho

"Merry Christmas and Happy New Year" seems to be what James Hull at R.E.C. is saying to local residents. The Christmas tree which stands in the Medallion Room is gayly lighted with satin ornaments hanging from it.

It's Important To Remember Birth Of Jesus Christ

By MACK McCARTER
Minister

First Christmas Church A CHRISTMAS MESSAGE

You and I need Christmas every year. We need Christmas because Christmas means expectancy. In order to have Christmas really happen we need to prepare for the Christ to come into our hearts. The Scriptures tell us to prepare to meet Him in two ways. First, by building a path for Him to travel upon and second, by repenting.

We build a road for Him by having an inward searching mind, and a surrendering heart, and a serving hand. And we repent by turning away from our sin and turning toward him. We simply cannot meet Him nor know His presence and peace otherwise. When we do these two things then there is high expectancy—an expectancy that

we need each year.

We also need Christmas because it is the time of the birth of our Savior. We all can unanimously affirm that Jesus was born into our world on an ancient day at a particular place to a certain people. Christmas helps us to remember that birth. But Christmas is not simply a past remembrance. Because it is not really Christmas until it is a present celebration. The coming of Jesus as Savior and Lord, then, is not dependent upon a duplication of human history, but rather a duplication of human need.

And so we need Christmas now. You and I need it. Each year we need it. Because we need Him.

We need Him to enter into our world, to be born in our hearts, so that He can touch us at the point of our deepest needs. And when we have prepared for Him and let Him touch us, then it is morning of our lives—Christmas morning! Amen.

Christmas brings to all a sense of wonder and admiration. These feelings are kept alive through the beautiful legends explaining many holiday traditions.



Italians recreate the nativity scene in homes and churches with a "Presepio." The colorful tableaux depicting the manger scene, is set in a place of honor during the holidays.

Norwegians create a special "Christmas Tree," gleaned from a shaft of grain and bound to the top of a pole. This gleaming tradition remembers birds in a special way. Cattle are also remembered at this time with special fodder.

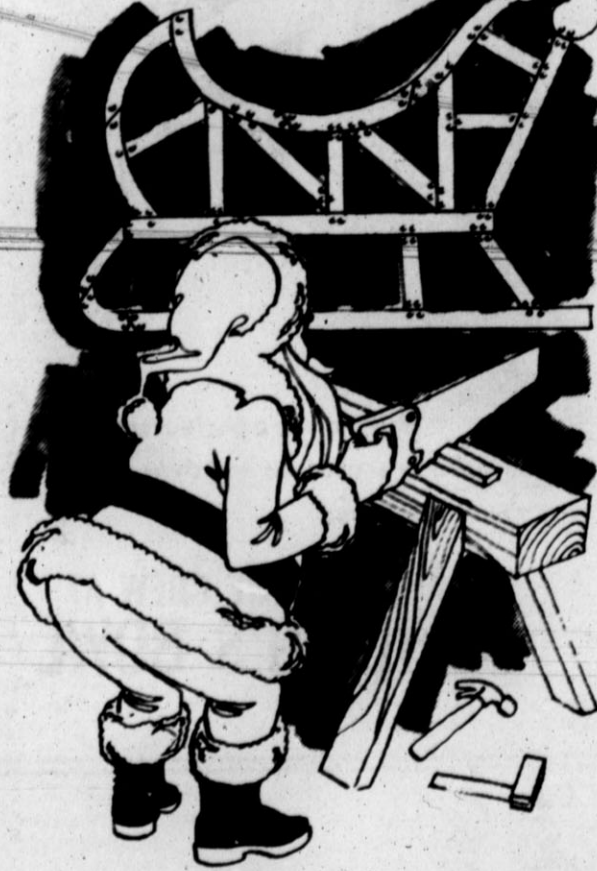


Like this mistletoe harvester of a century ago, collectors today must venture into the woods and gather the leafy shrub by hand. The parasite is not commercially cultivated.

Another Christmas legend explains the robin's red breast. It is said that the robin pulled a thorn from Christ's crown in an attempt to relieve some of the pain of the crucifixion. In doing so, a drop of blood fell on the robin's chest, and remained there forever.

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Holiday Greetings



Just putting together the best of wishes for all our good friends. May this Yule season be a happy one for you and your loved ones. Thanks for your patronage.

ROCKWELL BROS. & CO.

104 S. MAIN ST. PHONE 364-0033
- ACROSS FROM PITMAN GRAIN CO. -

Season's Greetings

Hoping that Christmas and the New Year bring you joyful hours, pleasant memories and much happiness.



WESTERN FEED YARD of HEREFORD, Inc.

258-7549

Elmo Hall

REJOICE IN HIS COMING



From all the staff and management at

TG & Y



May the true meaning of Christmas dawn once again and bring its blessings to the world.

From the personnel at:

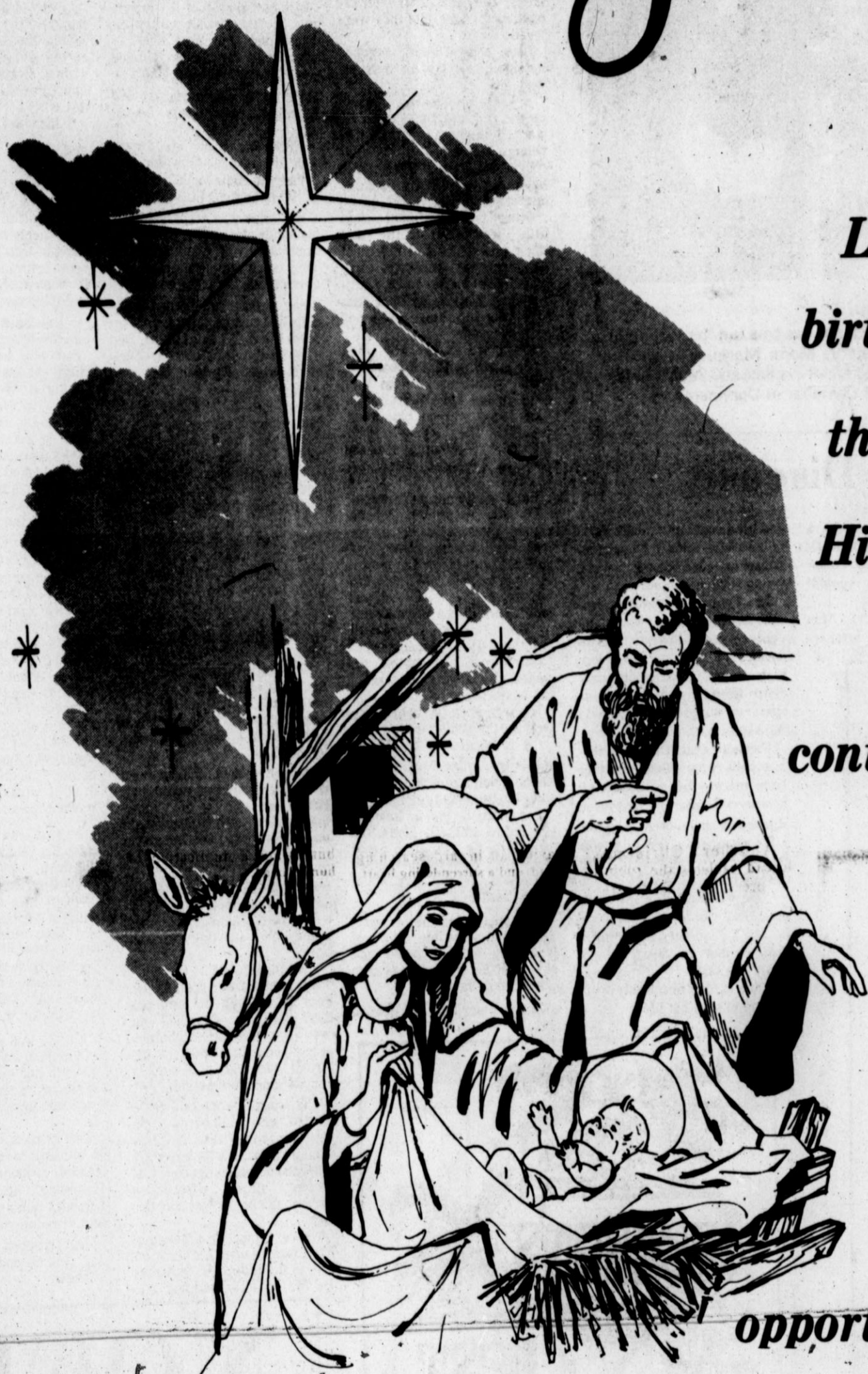
Hereford Parts & Supply Inc.

702 West 1st Street

Hereford 364-3522

WE KNOW WHAT YOU MEAN WHEN YOU'RE TALKING PARTS

Merry Christmas



Let us celebrate in harmony the birth of Our Saviour, Jesus Christ, the Prince of Peace. We pray in His name that people throughout the world will find peace and contentment for all times to come.

The Officers, Directors and Employees of The First National Bank of Hereford would like to take this opportunity to say Merry Christmas and a Happy New Year to everyone.

**THE
BEST
OF ALL
POSSIBLE
BANKS**

THE **FIRST NATIONAL**
OF
BANK HEREFORD

MEMBER FDIC SINCE 1900

Wrapping Paper Has Many Uses

CLEVELAND (AP) — If you have left-over holiday gift-wrapping paper, or would like to take advantage of after-Christmas gift-wrap sales, there are many ways of using the paper throughout the year.

These suggestions are from a contest conducted by American Greetings Corp. here, aimed at finding alternative uses for gift-wrap:

- Line cupboards, shelves and drawers. The selection of designs in gift-wrap is greater than in shelf paper.
- Use as throwaway place-mats, and make party hats to match. To make mats permanent, cover both sides with clear plastic adhesive paper.
- Tape the gift-wrap to the back of your aquarium to make a beautiful background.
- Make paper flowers out of gift-wrap instead of crepe paper.
- Use as book covers or ring binder covers.
- Cover a wastebasket, or make a pencil well out of a coffee or nut can.
- Wallpaper the bathroom. Use regular wallpaper paste and coat with polyurethane.
- Make a jewelry box by covering a plastic container.
- Use as background for a bulletin board.
- Line serving trays.
- Cut out letters from gift-wrap and paste on posters.

— Tape the gift-wrap to the back of your aquarium to make a beautiful background.

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— Line serving trays.

— Cut out letters from gift-wrap and paste on posters.



The "Y" Board and Staff wish you a Merry Christmas and a Happy New Year.



Chamber Cheer

The Chamber of Commerce may have a small Christmas tree but the feeling of Christmas spirit fills the atmosphere. Secretary, Mona Marquez is shown standing by the tree decorated with lights and small ornaments. And it looks like Santa has already visited members of the Chamber of Commerce.

Girl, 18, Whips Disease

HOUSTON (AP) — Doctors say 18-year-old Diana Oliva may be home for Christmas in Laredo after winning her battle against cancer of the blood-forming cells.

Diana has spent the past

three months in isolation in a glass and plastic cubicle at M.D. Anderson Hospital and Tumor Institute, receiving special treatment for leukemia.

Diana's mother, Mrs. Tina Oliva, her sister, two brothers

and groups of aunts, uncles and in-laws have come to Houston to donate needed blood for the young woman's treatments.

Dr. Fernando Canillas said the sterile cubicle where no visitors are allowed permits doctors to give patients very high doses of chemotherapy even though the treatment tends to suppress the body's fight infection.

Cabanillas said Diana's leukemia cells were killed and her bone marrow began producing healthy cells after the first three courses of chemotherapy. After a few more tests, he said, she probably will be allowed to leave the hospital.

"She will have to come back periodically for follow-up, but so far she's done very well with a disease that is not easy to treat," he said.

Diana credits her family with helping to save her life.

Love Is the Reason We Have Christmas

By GEORGE W. CORNELL
AP Religion Writer

Love knows no prisons. It recognizes no defeats. It breaks through obstacles, overrides re-buffs. It is sovereign. It prevails.

It prevailed in the case of a troubled husband and his young bride of Nazareth. It withstood the slurs and strange travail that beset them. It bound them fast.

And it offered to bind up a distraught world.

Men resisted it. They ignored, distrusted and defied it. But love would not forsake them. They lost their own capacities for love. Yet they were loved.

Love sought them, reached for them, bent low for them, so very low.

A lowly she-donkey plodded up the red and rocky road toward Bethlehem, carrying the young Jewess, led by her rough-clad mate. They were tired, dusty. But they bore the lost luster of life.

Other travelers paid them little heed. The traffic was thick, and strident with yells of camelers and bluster of litter trains. No one seemed much concerned with anyone. But love was infinitely concerned with everyone.

It is hard to say why. Men had strayed and stumbled. In their willful arrogance, they had fouled their freedoms. They hated, warred, plundered, falsified. They were a hard-harried lot, tortured by dead dreams. The great vision had left them.

But it would not let them go.

On the road, the peasant couple paused beside a yew tree, and Joseph looked worriedly up at his wife, fearing she was in pain. Yet, only moments ago, he had seen her smiling with deep satisfaction.

"Mary," he said, "what aileth thee? How happens it that I sometimes see sorrow and sometimes laughter and joy in thy countenance?"

She leaned on her arms, gripping the donkey's mane.

"It is because I behold two people with mine eyes, the one weeping and lamenting and the other laughing and rejoicing."

For there is joy in love rejoined and mutually given, but tragedy in its trampling down. Men would ever misuse, mock and crucify it. But love would not surrender.

Augustus ruled the empire, and Herod wore the crown of Israel, the lords of power and gold, and for these things men craved and clawed.

But scepters fall, and heaped

gold narrows the eye. These dazzling goods do not reign. They do not win. They do not nourish the heart, nor fill the void in man.

The truth was much simpler; it knocked at the door.

There was no room in the inn. The place surged with voices, smoke and smells of roasting meat. Distressed, Joseph grabbed the halter rope and started off again. Dogs barked; peddlers babbled and drays trundled in the deepening dusk.

He led the donkey down a slope at the rear of the hostelry. In the distant valley he could see the campfires of shepherds. Early stars blinked over the mountains of Moab.

He heard Mary moan, and quickly stepped back beside her.

"Take me down," she urged, "for that which is within me presses to come forth."

"Whither shall I take thee?"

His voice was desperate, and his hands closed over hers commiseratively. They must go on. They could not stop here in the open on this gravel-strewn hill.

She compressed her lips, nodding. He tugged the donkey on down the hill, along a cliff, his eyes straining to find the livestock cave of which the innkeeper had spoken. Night's sharp chill settled over them. He dragged at the rope, and the donkey held back stiff-leggedly, braying.

"Take me down," she gasped again, "for that which is within me mightily presses me."

At that moment, he spied the dark opening in the wall of rock. He rushed back to her, lifting her in his arms and carrying her into the warmer interior, moving slowly in the blackness, hearing the grunts and breathing of animals about him.

He probed with his feet, found an open space and laid her down. Groping, he collected some straw for a mattress and lifted her on it, rolling his cloak for her head.

He rushed back outside, gathered dry grass and wood and struck fire with his flint, blowing until it strengthened into flame. He jerked the waterskin from the stubborn beast's pack, filled a basin and put it on the fire. Then he fashioned an oil torch and jammed it in a crevice on the cavern wall. He knelt beside her stroking her hot brow.

"Art thou quiet?"

She murmured, opening her eyes to look up at him, and then abruptly wrenched her face away, the cords tightening in her neck. In a moment, she turned back, smiling weakly, and motioned him outside.

The world slept now. It retreated and slumbered, unaware, uncomprehending, oblivious. Broken from its moorings, it drifted in vague, lovelorn discontent, gross, amorphous, without daring or certain destiny.

Where was its meaning? What was its use? A man is but dust in the march of centuries. He felt no all-surpassing love.

To him, his God was distant, grand, obscure and rigidly implacable, beyond the stretch of scrawny human arms.

But on this night, that gloomy barricade was swept aside, and all the haunting, shadowy emptiness of man was flooded with the fact of love.

Joseph was pacing outside the cave, and suddenly, although he still walked, his legs seemed motionless. He lifted a hand to his face, but his arm did not seem to move. The earth held still, and he beheld the heavens in amazement.

The Milky Way blazed like a highway of silver. A warm tide banished the chill of earth, and loosed the scent of grass and spring and Eden flowers. Veils of light draped the sky. A million birds singing? No. An angel army.

"Glory to God in the highest, and on earth, peace among men with whom He is pleased."

A thousand miles away, distinguished wise men studied the stars, and in the valley, wide-eyed shepherds huddled in awe. Joseph whirled and saw the white brilliance filling the cave. It blurred his eyes, and he stumbled toward it.

"And the word became flesh and dwelt among us."

He was here. Now! Theophany on earth! He had come. He cared. Was man worth it? That God should take upon himself the form of a helpless babe in a drafty, dung-strewn cave? Yes, man was worth it. He was loved, dearly loved. He was important, in God's sight.

That was the motive, the meaning, the reason for it all, the making, and health of man — the Divine embrace.

"Arise, shine, for thy light is come, and the glory of the Lord is risen upon thee."

Men were precious, each bungling, benighted one of them.

And this world was dignified, too, its grime and its flesh and its musty stables. For this is where God came. This is where grace was given. Right in the midst of the shabbiest, dreariest gash in the earth. Not in some rarefied sanctum. But in the seamy world, itself, where man lives and works.

Awake, awake, put on thy strength, shake thyself from the dust."

Joseph, shielding his face, plunged into the urgent radiance. It pulsed and shimmered, and then receded, scattering like a jeweled mist. He could see faintly, and then quite well. All was just as before, the dull stone, the littered floor, the torch on the wall.

Except that now she was up and moving about, dark hollows beneath her eyes, but smiling. In her arms, she held her first-born son. Immanuel. "God with us."

Despite men's grievous ways, he was still here. Despite their blunted responses, he came. Humbling himself, offering himself, tenting in the slums and tribulations of man.

She wrapped him in swaddling clothes and laid him in a manger.

NOEL



The Wise Men brought Him gifts of gold, frankincense and myrrh—let us give Him our hearts at Christmas!

CONSUMERS FUEL CO-OP

ASSN. INC.

116 New York

364-1146



A Merry Christmas to all of our friends.

We want to wish all of our fine customers a happy holiday season and we hope that you will drive carefully for a safe holiday season.

JONES MOTORS

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NOEL



May the glory of the Peace of Christmas always be with you. We have enjoyed working with you in the past and hope that you will continue to honor us with your patronage.

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384-3867

She's Flush with Joy over Gift

BROWNSVILLE, Texas (AP)- Luisa Martinez will probably most appreciate her favorite Christmas gift during moments of quiet solitude.

"I always prayed for something like this," the 59-year-old woman said with the hint of a tear in her eye.

As she spoke in Spanish at her one-room home, workmen hammered away on what Mrs. Martinez considers her Christmas gift - a simple addition to her home - a bathroom.

Mrs. Martinez and many other residents of the Brownsville barrio have never lived in homes with indoor plumbing. Crude outhouses - as far away from the house as possible - have been a way of life for them.

One local official estimated there are at least 2,000 inner city homes here that still have outhouses.

The addition to Mrs. Martinez' home will be ready in time for Christmas. The "gift" is financed by Uncle Sam through a program administered by the Community Development Corp., of Brownsville. Nick Ramon, executive direc-

tor of the local agency, said about 120 outhouses have been replaced since the program began in 1975. Many meager homes now also have kitchens thanks to the program.

"Some of these people just didn't know about this type of thing," Ramon said. "Our counselors had to explain what a shower curtain is for."

"I'm alone and when I went out at night I was afraid. Sometimes it rains. Sometimes I'm sick. I don't like the smell, the spiders, the bugs," she said, glancing toward the leaning structure built by a neighbor 11 years ago.

"I was waiting for God to someday come by and help me out," she added.

Under the program, the local agency can allocate up to \$4,500 per project. Depending on income, the money is either a grant or a loan.

Cleotilde Perez, 58, also knows what it's like to trek to the outhouse despite rain or sleet or dark of night.

"I prayed and it was a Christmas gift from God...and these people," she said, nodding toward an agency official and three Mennonite missionaries who are providing free labor.

Mrs. Perez' new kitchen and bathroom should also be ready for Christmas. The addition will double the size of her two-room home.

"It was hard to get it going. A lot of people had the attitude that these people want to be poor...that they want an outdoor privy," Ramon said.



Bringing In Yuletide

Mrs. Ansel McDowell of 207 N. Texas is shown in her home standing by a white tree decorated with gold doves, grapes and glittering ornaments. Small figurines accent the tree.

Museum Features Stately Tree, Christmas Exhibits

HOUSTON (AP) - An evergreen scent draws visitors past the paintings and sculpture in the Houston Museum of Fine Arts to a celebration of Christmas around the world.

Amid the mobiles and modern paintings is a tiny niche displaying traditional yuletides of the Old World and the New - six seasonal settings from foreign lands and pioneer Texas.

A 12-foot "American Tree" at

the museum entrance, set up by the Garden Club of Houston, heralds the exhibit. The tree is sumptuously trimmed with lights and more than 1,000 hand-made ornaments from West Germany.

The decorations are reproductions of those brought to America by German immigrants, who introduced the custom of the tannenbaum to the New World.

The imposing evergreen

represents the custom of the community tree that dates back 100 years and is still popular in many cities and towns throughout the United States.

A visitor need only follow his nose to the Masterson Junior Gallery and the rest of the exhibit: "Traditions and Festivals - Heritages in Houston."

Prominent in the display is an Italian Creche, a miniature nativity scene telling the story of Christ's birth. The Holy Family is sheltered in a grotto instead of a stable, surrounded by animals, angels, shepherds and the Tree Wise Men, who move closer to the grotto each day. The infant Jesus enters the

scene Christmas Day.

Next is a scene depicting a 10-year-old girl's room as it might appear during Hanukkah, the eight-day Jewish Feast of Lights whose beginning coincides this year with Christmas Day.

The exhibit then brings him north to the Lone Star State with two exhibits - a reproduction of a dining room in the home of a Gulf Coast planter circa 189-1910 and a trek through the museum's Little Thicket.

Decorating the turn-of-the-century home is a native cedar hung with traditional paper ring chains and popcorn, and a Christmas table set with antique china.

Common Things Point to God

By WILLIAM D. McREYNOLDS
PASTOR
First United Methodist Church
EMMANUEL

I have been thinking about how God takes simple things and makes of them great events.

The Christmas story as related in the Gospels of Matthew and Luke uses such common things as a star; a census; shepherds; a barn; and a man and a woman. None of these is a rarity.

Go outside almost any evening and look up. The stars are visible.

With some regularity a census is taken in our nation as well as in others. Joseph Krumpgold wrote a beautiful book, *AND NOW MIGUEL*, about a shepherd boy in Northern New Mexico. Drive down a country road and you will see barns on almost every farm. Men and women are all around us. All these are familiar to us. What makes the story unique was God's use of them. He entered human history and human life in the everyday things, events and lives.

I believe this is what we celebrate in the observance of Christmas: God's coming into our midst in the everyday things and making Himself known to us in them. One name given in prophecy for the One who was to come was "Emmanuel" or "Immanuel" which means "God with us."

"Therefore the Lord Himself shall give you a sign: Behold a virgin shall conceive, and bear a son, and shall call his name Immanuel." (Isaiah 7:14 KJ).

He is with us and still uses the everyday and commonplace to make Himself known, to do His work and to give joy.

Think back across the past several days. What brings you joy in your observance of Christmas? The laughter of a child, a chair in which to rest, the pleasure of giving to others, a quiet time in church, a look at the beauty of the Plains, was it such as these?

Think back across the years of your Christmas memories. What is it that comes to mind? For me, and I suspect you, it is the things that are available every day. What makes it all special is that at Christmas we are aware of and sensitive to God's use of the commonplace. We expect joy and find it. The Christmas story has reminded



us of God's use of the everyday things and events.

May we resolve to cherish and enjoy the everyday things and events in 1979 in the knowledge that God uses them all year round to make Himself known to us and to bless us. Emmanuel has come!

God is with us. Rejoice and be glad.

LOADS OF CHEER



Listen to the glad tidings of the message of peace and good will!

STAR THEATRE

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364-2037



Joyous Noel

We're joining the jolly old elf in wishing you a very merry holiday. Thanks for being such wonderful customers. We appreciate your patronage.

From Charles, Ken and staff at
SOUTHWEST FEED YARD

Greetings

It's such a pleasure to say "Thank you" to our many friends and customers at Christmas. Happy holidays!

HOBO'S FRIED CHICKEN

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CHRISTMAS CHEER

Hoping that Christmas and the New Year bring you joyful hours, pleasant memories and much happiness.

First... PRINTING COMPANY
340 East Third St. Phone 364-1992
HEREFORD, TEXAS 77044

Come, all ye faithful, joyful and triumphant!

Joyous Christmas hymns ring out, sounding a message of peace and love to all mankind throughout this Holy Season.

GARRISON SEED & CO., INC.

Shah's Enemies Vary but Still United

TEHRAN, Iran (AP) - The opponents of the Sha of Iran are a varied assortment of radical Islamic zealots, disgruntled workers, leftists and rightists and those confused by the monarch's crash program to transform Iran into a world industrial power. They are united only in their

desire to force Shah Mohammad Reza Pahlavi from power and remove what many consider a dictatorship propped up by the 430,000-man army and foreign governments dependent on Iran's oil.

But, a Western diplomat said, "What it really comes down to is a personal and bitter feud between the two - Khomeini and the shah."

Ayatollah Ruhollah Khomeini, spiritual leader of Iran's 32 million Shiite Moslems, is the mastermind behind the campaign against his lifelong enemy, the shah. He directs the struggle from self-imposed exile in a Paris suburb and seeks to establish an Islamic republic in his homeland.

Khomeini, 78, claim the shah's father, Reza the Great, had Khomeini's father killed and insists that his own son, who apparently died of natural causes last year in Iraq, was another victim of the monarch's regime.

Khomeini commands his own army of 180,000 mullahs, or Moslem holy men, whose influence reaches into every village of Iran. This network, along with a vast number of Islamic theology students and zealots, provides dedicated cadres in the field.

They are the backbone of the religious opposition and provide the only unifying thread of ideology to the disparate anti-shah movement.

Islamic opposition dates back to 1923 when the shah's father, an Iranian Cossack colonel who founded the Pahlavi dynasty, launched a program of secularization, especially in education and the judiciary, traditional Islamic spheres of influence.

The present shah continued to antagonize the mullahs by taking over the mosques' vast land holdings and giving them to farmers. The mullahs want the land back.

Opposition mounted in recent years during the 59-year-old monarch's "white revolution," an ambitious economic and social program designed to make this ancient land the Middle East's industrial leader.

The rising expectations of an emerging middle class were left unfulfilled when the economy slumped last year after four healthy years spun out of the 1973 oil price increases. The 1977 inflation rate soared to around 50 percent.

The development and slump was too much, too soon and created a wide chasm between the wealthy and the poor. The resulting widespread dismay

gave Khomeini, waiting in exile, the right moment to launch his campaign.

Moslem leaders charge the shah's dependence on foreign interests to build his empire has brought Western-style decadence that has eroded Islam's conservative teachings.

Mobs have burned banks, movie theaters, liquor stores and other symbols of Western attitudes. Grumman Aircraft Corp.'s four-story headquarters is Isfahan, 250 miles south of Tehran, was gutted by incendiary-throwing rioters Dec. 8. Other American installations and homes have been fire-bombed.

The anti-shah groups share a resentment of what they consider humiliating domination by the Fahrenji, or foreigners. This vestige from the colonization of earlier decades has been fueled by the support given the shah by the United States, Britain and their Western allies.

The anti-shah religious bloc is split between Khomeini's hardliners and moderates led by Ayatollah Shariatmadari, based in the holy city of Qom. A third Islamic group backs the shah.

The National Front, Iran's main opposition political group, is an umbrella organization

embracing some 30 groups ranging from hardcore leftists to conservative businessmen.

It calls the monarchy illegal and seeks to force the shah to abdicate. The front demands a national referendum to decide if the shah should stay on his throne.

Front leader Karim Sanjabi formally allied the organization with Khomeini last month. The front has little popular support of its own and, a veteran diplomat commented, "is only hanging on Khomeini's shirt-tails because he's the one with the muscle."

The 73-year-old Sanjabi was a minister under Mohammad Mussaddeq, the prime minister who nationalized Iran's oil industry in 1951 and forced the shah into brief exile. When Mussaddeq, the front's founder, died in 1956, Sanjabi took over the moribund organization.

A small tree or large branches can symbolize the root of Jesse from whence the Christ Child came. Have the youngsters in your family draw and cut out Old Testament symbols from construction paper, to be hung on the Jesse Tree.

The front revived as discontent grew, aided by the political vacuum created by the shah's one-party system and mushrooming unrest over rampant corruption and misuse of power. The new front embraces a wider spectrum of groups than it did originally, but is split between the left and right.



Ron Smith and the entire staff of Smith & Co. Funeral Home want to wish you and your family a Very Merry Christmas and a Happy New Year.

Ron Smith, Gary Phipps, Rev. Leo Villa
Maxine Cary Martha Wagoner

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*From All of us
to All of you...*

Merry Christmas!



P.S.
I was at the Post Office when Santa stopped by to take the group picture, but I sure want to wish all of you happy holidays too!

TIME & TEMP.
364-5100



Your nextdoor neighbor.

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Stanton Students Write about Xmas

WHO COULD IT BE...

Violeta Valdez
Grade 8
Stanton Jr. High
As the clock goes tick-tocking
You put up your stockings
Lay down and rest
And hope for the best
The night has arrived
For him to drive
Is it Dick?

NO!

It's OLD ST. NICK
CHRISTMAS TRADITIONS
Shirley Morrison
Grade 8
Stanton Jr. High
I think Christmas is really fun
with fat old Santa, Christmas
trees, and cranberries and
popcorn hanging from corner to

corner. The best part is waking
up in the morning about five
o'clock and getting everything
you asked for.

Year.

CHRISTMAS AT OUR HOUSE

Tanya Jones
Grade 8
Stanton Jr. High
On Christmas Eve we sit
around the tree,
Handing out gifts and
opening with glee.
I wanted something that's
cute, something that eats,
Something that's cuddly and
something that's sweet.
Instead, I got something that
runs, something that walks,
Something that laughs and

CHRISTMAS AT 12:00

Cruz Hill
8th Grade
Stanton Jr. High
Ringing all bells,
Sniffing good smells,
We run to the tree
With laughter and glee.
We see all our kin
And ask where they've been
Full of joy and cheer,
Wishing all a happy New

something that talks.

On Christmas morning St.
Nick did come,
We all got gifts, even Mom
got some.
We heard this reindeer on the
roof,
We heard each and every
hoof.
He came down the chimney
without a word,
He worked so quietly nobody
heard.
St. Nick had left as fast as he
came,
Now we'll have to wait, what
a shame!

Master architect of kiddo's
dreams.
What a wonderful thing that
he is real.
'Cause this rotten world,
needs that kind of deal!

SANTA'S BUSY NIGHT

Annette Dawson
Grade 8
Stanton Jr. High
Santa packs his bag
While the elves sit and nag.
With Rudolph by his side
Awaiting the big ride.
The sleigh is now in flight
Heading for the night.
With snow all amidst us
Santa yells, "Merry Christ-
mas."

CHRISTMAS DREAM

Diana Herrera
Grade 8th
Stanton Jr. High
One Christmas I had a dream
About a pot of cream.
It spilled on the floor
And ran out the door.
It got on the toys
Of all the girls and boys,
Slushed on Santa's bag
And ruined a gift tag.
It wet Santa's suit
And ran into his boot.
I woke up, the dream I forgot,
who wants to worry about
cream in a pot!

CHRISTMAS

Cynthia Booth
Grade 8
Stanton Jr. High
The magic of Christmas
Is a beautiful sight,
With lights in the night,
With little toy dolls,
And snow that falls.
The magic of Christmas
Is the joy-filled days,
Happiness in many ways,
Jolly St. Nick's surprise,
And relatives' merry good-
byes.

SANTA CLAUS

By STEVE BEENE
Grade 8
Stanton Jr. High
On Christmas Eve, Santa will
come,
A jolly old pirate full of fun.
The sleigh will and on the roof
with grace,
Santa's running his once-a-
year race.
Merry is he, all dressed in
bright red,
Bringing presents for nice
kids in bed.
Magic is almost what he
seems,

CHRISTMAS TIME

Jeff Morris
Grade 8
Stanton Jr. High
Sleigh bells are ringing
People are singing
While children dream of toys
For all the girls and boys.
Here comes jolly old St. Nick
Who isn't flicking his Bic
Treats he brings for one and
all
Merry Christmas! Hope you
have a ball.

In many countries,
Christmas celebrating con-
tinues until January 6th,
which is known as Twelfth
Night, the feast of the Epi-
phany or Three Kings' Day.

Because this is tradition-
ally the day that the Wise
Men presented their gifts to
the Christ Child, many
countries exchange their
gifts at this time.



Santa's Arrival

Santa has arrived at the First National Bank and has
brought with him his prized reindeer, Rudolph.
Jane Landers, shown telling Santa Claus what she
wants for Christmas, wishes everyone a Merry
Christmas and Happy New Year.

Holly Caused Superstitions

The association of holly
and Christmas is derived
from the Druids of early
British history. The plant
was considered sacred
(named for the word
"holly") and it was thought
the sun never deserted the
holly tree. In many parts
of Europe, sprigs of holly
were later used in decoration
to commemorate the birth of
Christ.

Early Europeans be-
lieved holly repelled all evil
spirits and was a protection
against lightning. In parts of

England, it was considered
unlucky to leave holly in
your home after New Year's
Eve. Others believed, to
ward off misfortune, holly
must be removed before
Shrove Tuesday and burn-
ed in the same fire in which
pancakes were then baked.

A popular superstition
followed that prickly hollies
were present in homes where
husbands were in com-
mand. If smooth-leaved
hollies decorated the home,
the wife dominated.



A Blessed Christmas...

"How silently, how silently the wondrous
gift is giv'n!" May that gift of love given
to the world on the first Christmas bless your home
...may it abide with you in the coming year.

**BEST WISHES FOR
THE HOLIDAY SEASON
TO OUR MANY GROWERS,
CUSTOMERS AND FRIENDS...**

FROM

Holly Sugar

CORPORATION

Hereford, Texas

PEACE
Let us strive for
lasting friend-
ship with our
fellow men, now
and after Christmas.

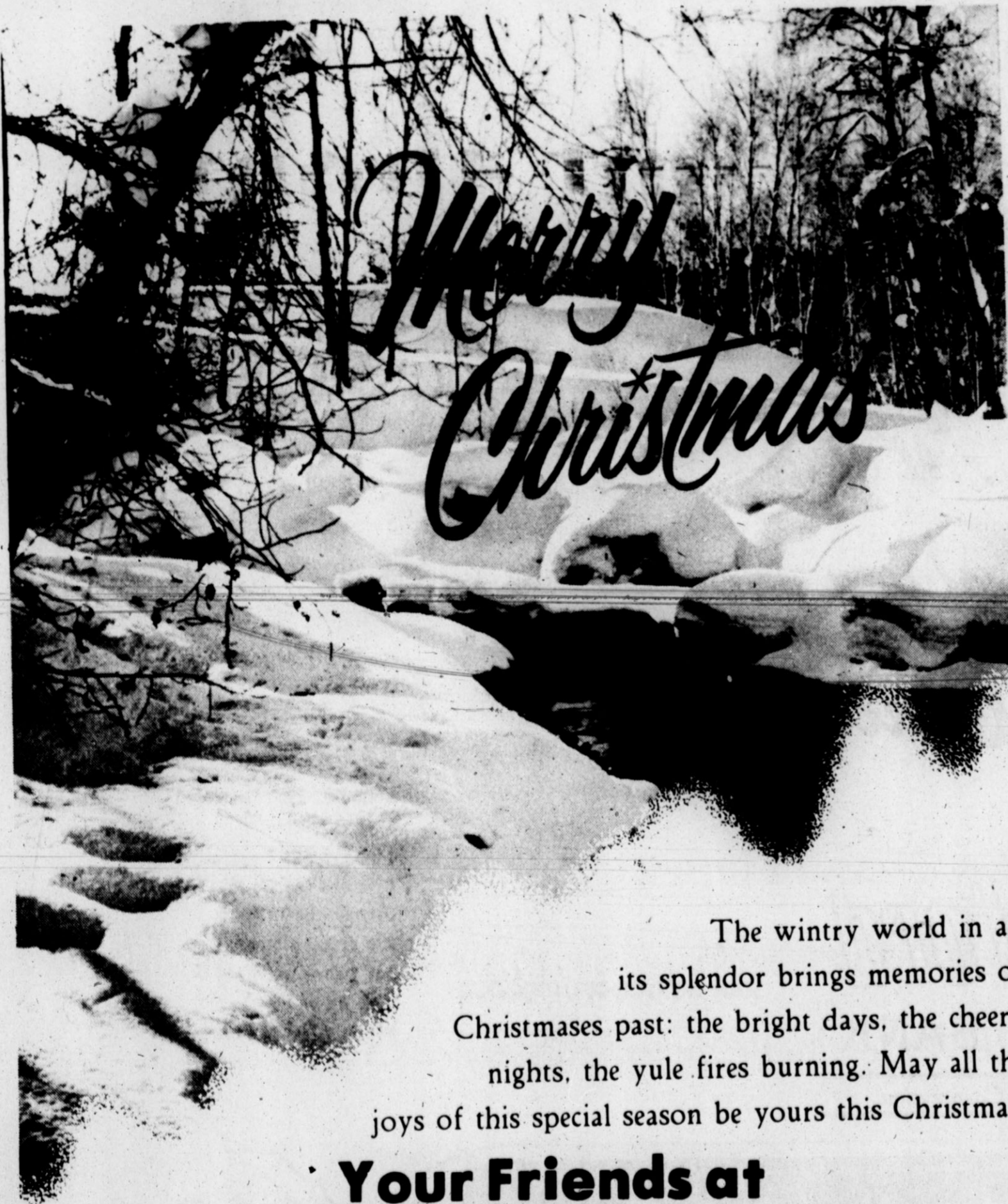
*Sam & Suzie Curtisinger
wish you a meaningful
Christmas*

**WORLD OF HEALTH
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Glad Tidings

*Here's wishing you the joys and
happiness of Christmas, with a fire
on the hearth, a tree in the corner
and your family around you.*

ALLRED OIL CO.
Veteran Park Rd. 364-3366



The wintry world in all
its splendor brings memories of
Christmases past: the bright days, the cheery
nights, the yule fires burning. May all the
joys of this special season be yours this Christmas.

Your Friends at

HS **Hi-Plains Savings**
and Loan Association

364-3535

119 E. 4th

Junior High Shares Christmas Thoughts

THE TWELVE DAYS OF CHRISTMAS AT MY HOUSE

Craig Hamman
8th Grade
Stanton Junior High School

On the first day of Christmas, my true love gave to me, our cat in the Christmas tree.

On the second day of Christmas, my true love gave to me, two fuzzy kittens and our cat in the Christmas tree.

On the third day of Christmas, my true love gave to me, three poinsettias, two fuzzy kittens and our cat in the Christmas tree.

On the fourth day of Christmas, my true love gave to me, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

On the fifth day of Christmas, my true love gave to me, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

On the sixth day of Christmas, my true love gave to me, six carolers caroling, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

On the seventh day of Christmas, my true love gave to me, seven aunts eating, six carolers caroling, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

On the eighth day of Christmas, my true love gave to me, eight fish feeding, seven aunts eating, six carolers caroling, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

On the ninth day of Christmas, my true love gave to me, nine icicles dripping, eight fish feeding, seven aunts eating, six carolers caroling, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

On the tenth day of Christmas, my true love gave to me, ten kids playing, nine icicles dripping, eight fish feeding, seven aunts eating, six carolers caroling, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

ing, seven aunts eating, six carolers caroling, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

On the eleventh day of Christmas, my true love gave to me, eleven pipes puffing, ten kids playing, nine icicles dripping, eight fish feeding, seven aunts eating, six carolers caroling, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

On the twelfth day of Christmas, my true love gave to me, twelve cars leaving, eleven pipes puffing, ten kids playing, nine icicles dripping, eight fish feeding, seven aunts eating, six carolers caroling, five Christmas cards, four calling cousins, three poinsettias, two fuzzy kittens, and our cat in the Christmas tree.

AT CHRISTMAS TIME...

Kathy Walker
Grade 8
Stanton Jr. High

At Christmas time all our kinfolks started piling in. We all got acquainted and started playing gin.

I met a neat cousin, this very year.

And when I'm with him, I have no fear.

We get away from the family crowd.

Off in the den, we talk out loud.

The Christmas Spirit spoke without telling lies,

Of good lookin' chicks and masculine guys.

CHRISTMAS REALLY IS...

Cecelia Garcia
Grade 8
Stanton Jr. High

Christmas day is the time of fun.

The day to pray and all the kids run.

There are lots of treats

And a lot of people to meet.

Where all the kids run and play

And at night Santa's on his sleigh

Bringing a lot of toys

For all the good boys and boys.

Then grand ma starts to cry

Because everyone says good-bye.

That's what Christmas really is.

WHAT CHRISTMAS MEANS ME

Dalia Franco
Grade 8
Stanton Jr. High

Christmas to me is the time of getting toys

The time of happiness and the time of joy

When all the presents under the tree are opened up with glee.

The time Jesus Christ was born

And we go to church early in the morn.

The time when people sing Christmas songs

And the church bell goes ding ding dong.

Especially the time when families get together

No matter what the weather.

But the best part is when we get back

And have a big feast to attack.

Jerry Van
Grade 8
Stanton Jr. High

As the clock strikes midnight, I wake in the hall,

A big shape comes in sight, He isn't very tall,

But heavy in weight.

I stirred round and round, He carries much freight

From the toys he's found.

CHRISTMAS

Martha DeToro
Grade 8
Stanton Jr. High

Christmas is a very special day, not only because we get presents, but because it's the birthday of Jesus. Christmas is the time of the year when relatives should get together to celebrate.

CHRISTMAS REALLY IS...

Glacia DeLaPaz
Grade 8
Stanton Jr. High

It's a time for sharing my love with everyone I know. We all have so much love to offer, that Christmas is the perfect time to

WHAT CHRISTMAS MEANS TO ME

Glacia DeLaPaz
Grade 8
Stanton Jr. High

It's a time for sharing my love with everyone I know. We all have so much love to offer, that Christmas is the perfect time to

share it. One way of symbolizing our love is by giving each other presents, but just telling someone how much you love them is enough.

Christmas is also a time for fun and excitement. Throwing snowballs is one of my favorite ways of having fun. After being hit a while, the snow gets cold, but it's lots of fun, anyway. I love the excitement of opening a present and not knowing what to expect!

OUR CHRISTMAS

Robin Baldwin
Grade 8
Stanton Jr. High

On Christmas Eve, my family goes to our church for the Christmas service. Someone always gives a program and Santa Claus comes and gives the little children their gifts.

When we finish there, we go home and get into our pajamas. Then we go over to my Mama's house to spend the night. My uncles, aunts, cousins, and my Auntie also come. We usually eat something and then go to bed.

On Christmas morning, we get up about five o'clock and open our gifts. After we get through, Papa reads the Christmas Story from the Bible. When he is through reading, we have a big breakfast. Then we go home, get dressed, and come back in the middle of the afternoon to eat dinner.

Christmas day is a great one for my family.

SANTA

Chris Kearns
Grade 8
Stanton Jr. High

Santa Claus is a big ole man He carries a big red sack and a little ole can.

CHRISTMAS TIME

Jeff McBrayer
Grade 8
Stanton Jr. High

Christmas is a time of giving and sharing and having fun.

He rolls around all filled with joys

And brings to me my Christmas toys.

He's tired and hungry for some rest,

Delivering gifts, he does his best.

CHRISTMAS MEMORIES

Tim Dirks
Grade 8
Stanton Jr. High

I remember Christmas long ago.

I remember it with snow.

How we all used to laugh & cheer,

Christmas being a happy time of year.

All the trees & all the bright lights

What a very wonderful, wonderful sight.

Now as Christmas passes merrily by,

To do our best this year we'll try.

CHRISTMAS SPIRIT

D'NAN BRANNON
Grade 8
Stanton Jr. High

Christmas spirit, Christmas joy,

Christmas for each girl and boy.

God's son was born on Christmas day,

Then in a manger he did lay.

On this was a glorious day!

It's meaning means more than we can say.

Silver bells rang and lights did shine,

Much brighter than this verse does rhyme.

Christmas is a time for friends, decorations, and presents.

Christmas is a time of doves and snow, a time of lights, church, and Jesus. Christmas is my favorite time of year.

CHRISTMAS AT MY HOUSE

Jennifer B...
Stanton Jr. High

T'was the night before Christmas and all through the

house.

Not a creature was stirring not even a mouse.

My dad in his p.j.'s, and me in my sweats,

My mom in her robe, we were placing our bets.

My dad roars for our team and me for the other,

My mom doesn't bet and (I don't have a brother.)

The game is now over and my team has lost.

I think this Christmas is really cool.

We open our presents and have fun.

I have to be good or I'll be up with none.

All of a sudden with a wail BOOM!

Santa appears in our living room.

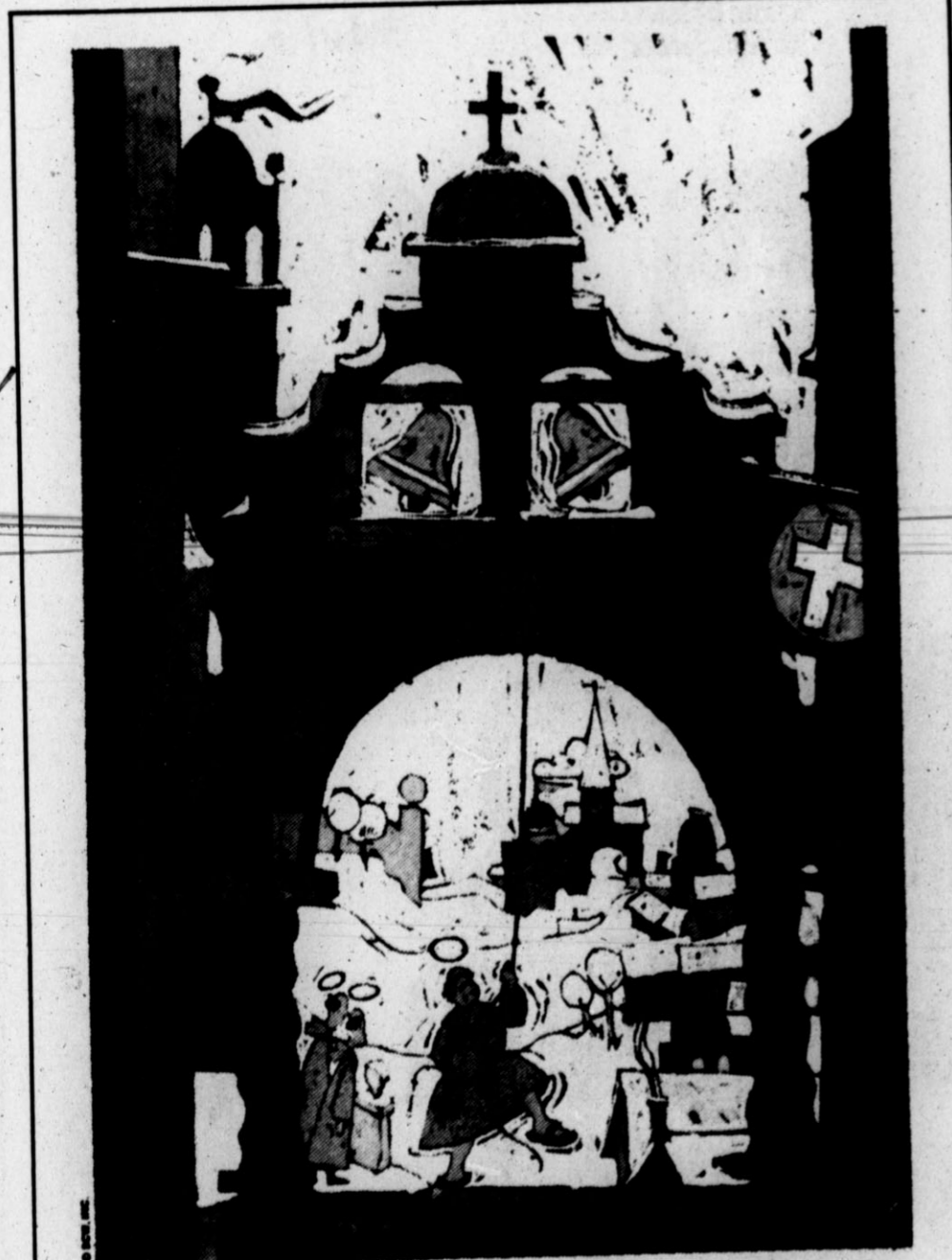
BOO! BOO! BOO! said the jolly old man.

I think I am his biggest fan.

HAPPY HOLIDAY

We hope that Santa fulfills all of your Christmas wishes...and wishing the happiest holiday greetings to all of our fine patrons.

WARREN BROS.
John and Ralph Warren
1410 E. Park Ave. 364-1423



Joy to The World...

May you love and be loved this holiday season, may you give and receive. Above all else, it's time for sharing! Christmas is the most wonderful season of the year.

Summerfield Fertilizer
Hereford - Westway
Summerfield - Milo Center



Behold! The Child sleeps at peace among the animals. Let us pray for the comfort and inner joy that comes with love and sharing. A blessed, happy Christmas to all.

From all the employees of

7-A LAND & FEEDING

Ken Rogers
Manager

Dale L. Thornton
Controller

Merry Christmas

We hope the holidays ring in the best of everything for you!
At this joyous time, we'd like to take the opportunity to thank you
for your loyal patronage throughout the past year—we look
forward to serving you again in the years to come.

Carl G. McCaslin



**BEN
CHILDERS**
33 Years Service

**WAYNE
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28 Years Service



J.B. Blankenship
29 Years Service



Andy Anderson
33 Years Service



Cecil Bell



Tom Lange
8 Years Service



Weldon Dickson
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Wilbur Davis



Basillio Abalos



David Smalts



John Curtis



Ray Foster



Abel Treviso



Sonny Flores



Victor Garcia



David Emerick



Vicki Fallwell



Carmela Brock

Best Holiday Wishes From

CARL McCASLIN LUMBER COMPANY

344 E. 3rd

364-3434

Abuse Overshadows CETA's Help to Unemployed

BY LEE MITGANG
Associated Press Writer

The federal job and training system known as CETA, which has spent \$37 billion since 1973 to help the nation's unemployed, is squandering hundreds of millions of dollars annually through slipshod management and fraud.

CETA's economic impact is unquestionable: in the recent period of high jobless rates, CETA jobs reduced U.S. unemployment - currently 5.8 percent - by about 1 percent, according to administration estimates. It has trained or put to work more than 10 million people in the past five years.

But a two-month study by The Associated Press reveals a system so riddled with abuse that even Labor Secretary Ray Marshall, who runs the program, has no idea of the total stolen or wasted.

"I do have a very strong sense that fraud and abuse in the program has not been as pervasive as publicity has indicated. But I don't know that. It's very important for us to find that out," he said in a recent interview.

The abuse runs a remarkable gamut. Thousands of CETA workers don't qualify for the program, but they get money anyway. Millions of CETA dollars

go down the drain because of thievery or mismanagement. Nepotism has cropped up in dozens of cities, including Pontiac, Mich., Springfield, Mass., and Great Falls, Mont. Political patronage has marred CETA systems in Los Angeles, Seattle, Chicago, among many.

Fraud and abuse have undercut CETA's impact, and deep budget cuts are threatened in 1979. Marshall must grapple with budget officials who want to cut in half CETA's public service program of 660,000 job slots. He says he has assurances from President Carter that "the main contours of the system will essentially be the same."

To improve CETA's position, the Department of Labor has launched a well-publicized campaign to root out abuse.

A Labor Department audit, obtained by the AP through the Freedom of Information Act, estimates that more than 11 percent of CETA's public service jobholders were "either ineligible or there was insufficient information available to allow determination of their eligibility."

The audit estimates that between \$389 million and \$842 million is being wasted on ineligible CETA jobholders. Millions more are being misspent

because local governments - New York City, Boston and Minneapolis, for example - use federal jobs money to pay regular city employee salaries rather than to create jobs for the hard-core unemployed. Studies estimate that this drains between 16 percent to 35 percent of all CETA hirings.

To combat the problem, Labor has a staff of 250 auditors and investigators - a tiny force by Washington standards.

Hardly a week goes by without new revelations somewhere among the nation's 475 locally-administered CETA programs.

Early this month, the District of

Columbia was told to reimburse the federal government for 34 CETA salaries illegally paid to city council employees, which reportedly may cost the city \$250,000. In November, a CETA supervisor in Fargo, N.D. was indicted for doctoring payrolls and receiving kickbacks from CETA employees. A CETA subcontractor in Seattle was charged with writing "ghost checks" to nonexistent people and double billing of charges to several agencies.

The acting inspector general of the Labor Department, Rocco DeMarco, said in a recent interview that his office of

(See CETA, Page 2)



The Hereford Brand

A Member of Most Families in the Hereford Area



77th Year, No. 127

Hereford, Texas, Tuesday, December 26, 1978

8 Pages 15'

Americans Threatened in Iran Fighting



Preparing for Heart Ball

Bessie Story, chairman of special events for the local division of the American Heart Association, is shown here distributing tickets to Kathy Paetzold and Judy Wall, who represent Kappa Iota Chapter of Beta Sigma Phi Sorority. The tickets will provide admission to the Heart Ball, a benefit to be staged

for the Heart Association here Jan. 20 at the Country Club. Kappa Iota members will be selling tickets and making decorations for the fund-raiser. Tickets will sell for \$50 per couple. (Brand photo by Denise Smith)

TEHRAN, Iran (AP) - Police and troops clashed with anti-shah demonstrators throughout Tehran today in what authorities said were the worst disturbances here in three months. Protesters issued death threats to Americans, set fire to at least two dozen vehicles and paralyzed the downtown business district.

At least one person was reported killed. Clashes occurred in more than 20 locations in the capital city, and the state radio said rioting also erupted near the central Iranian city of Isfahan.

The disorders broke out as Iran's oil supplies headed toward critically low levels and after informed sources reported that Shah Mohammad Reza Pahlavi had agreed in principle to trim his power but not meet opposition demands he step down.

Some of the Tehran protesters roamed through an area between the headquarters of the National Iranian Oil

Co. and the American Embassy, setting fires that sent clouds billowing over the city and plastering store windows with signs in English reading, "Yankees Go Home by February or Be Killed."

Protesters threatened foreigners on the streets, and even tried to force an Iranian colonel from his car, but the officer routed them by firing his revolver in the air.

The authorities said troops fired into the air and lobbed tear gas to break up the crowds. Reporters said one instance of heavy shooting lasted at least 20 minutes and that troops were out in force.

Hospital officials said a 27-year-old engineering professor at Tehran Polytechnic Institute, Kamran Najatollahi, died of a gunshot wound. Opposition spokesmen said he had been taking part in a sit-in at the Science and Culture Ministry and was shot as he gave a speech from an upper balcony. The sit-in protesters are demanding the reopening

of universities.

Marital-law officials said they had no reports of casualties today.

Authorities said group of demonstrators reached 1,000 people in some areas. Office workers gathered at windows to shower leaflets into the streets supporting Ayatollah Khomeini, the shah's leading religious opponent, and some of them pelted soldiers below with rocks.

At least 300 troops speared off Amir Abad Hospital, where spokesmen for the opposition National Front had planned to hold a rally. The troops pushed away people who came to attend the rally as police helicopters hovered overhead.

A series of anti-shah strikes by oil workers has cut petroleum production drastically. Some Tehran gas stations ran out of fuel today and government sources said almost no gasoline may be available within 24 hours if oil production continues

(See IRAN, Page 2)

Holiday Death Count in Texas Exceeds Officials' Expectations

By The Associated Press

Concerned Texas law enforcement officials braced for more fatalities during the upcoming New Year's weekend after the Christmas weekend death toll by far surpassed projections.

The Department of Public Safety reported the holiday traffic death toll had risen to 54 by Monday evening. Spokesman Jim Robinson said several more deaths would probably be reported before the 6 p.m. Friday to midnight Monday holiday weekend ended.

The pre-holiday prediction for traffic deaths had been 44.

The DPS estimated 35 more will die on Texas highways next weekend.

"The Christmas deaths are following the trend established July 4 and Labor Day when they ran 40 to 45 percent higher than the same holidays in 1977," said DPS Director Wilson E. Speir.

"Our final death count for Christmas 1977 was 34. We're already 44 percent over last year," he said when the 1978 count was still at 49.

The worst accident during the holiday period was among the last, a crash late Monday afternoon about 15 miles east of Waco that killed at least three youngsters and one adult.

Two others in the car remained unaccounted for after the plunge off U.S. Highway 84 into a stock tank.

Robinson said workers at dawn would begin dragging the 12-to-18 foot deep waters of the tank in search of the passengers still missing.

The driver, 24-year-old Yarnell Kirven of Dallas, was in stable condition at a Waco hospital after escaping from the

submerged vehicle, Robinson said. A 2-year-old girl was in fair condition after mouth-to-mouth resuscitation was reportedly administered by a DPS trooper.

Robinson said the dead were Carolyn Ferrell, 21, of Dallas; Thyer Fellell, 3, of Dallas; Thomas Jefferson Jr., 3, of Waco;

and Anthony Adkison, 4, of Midland.

One other wreck during the holiday weekend claimed four lives, a two-car collision Saturday near Brenham.

Not all holiday-related deaths came on

(See DEATHS, Page 2)

Carter Optimistic Despite Failings In SALT, Mideast Peace Talks

PLAINS, Ga. (AP) - President Carter was optimistic Monday that a strategic arms limitation treaty and a Middle East peace pact will be achieved, cautioning that "it just takes time."

The President began his Christmas celebration with relatives before dawn and paused outside his mother-in-law's home to tell reporters that "we hope everyone in our country had as good a Christmas as we had."

Carter was dressed casually with a sweater tied around his neck.

"I think we will have a peace treaty in the Middle East and a SALT treaty," he said. "It just takes time. But I still feel hopeful."

Carter said he has an "excellent chance of a fairly early meeting" with Soviet President Leonid Brezhnev, but that it probably will not be in January as some have predicted.

"We would be ready in January if the Soviets are," the president said.

He added that Secretary of State Cyrus

Vance's SALT negotiations with Soviet Foreign Minister Andrei Gromyko in Geneva last week brought the two sides closer to an agreement.

Carter said he had spoken Sunday to Vance, who traveled from the SALT negotiations in Geneva to a peace meeting in Brussels, and that they

not discouraged at all."

The differences preventing agreement on a SALT treaty with the Russians "have been narrowed considerably in the last week," Carter said, although a couple issues are still unresolved.

The president said Vance reported that

(See CARTER, Page 2)

Israel Cabinet Meets

JERUSALEM (AP) - Israel's Cabinet was meeting in special session today to discuss resuming the stalled peace talks with Egypt after President Anwar Sadat accused radical Arabs of helping the Israelis "abort" Mideast peace.

Foreign Minister Moshe Dayan briefed Prime Minister Menachem Begin Monday on his weekend discussions with Secretary of State Cyrus R. Vance and Egyptian Prime Minister Mustafa Khalil

in Brussels, Belgium.

Dayan gave no details but said he would recommend the Cabinet approve the Brussels framework for resuming the talks, which broke down in mid-November over Egypt's demand for a timetable linking Palestinian autonomy to the treaty worked out at Camp David.

The newspaper Maariv said Khalil also suggested in Brussels that Israel's

(See MIDEAST, Page 2)

Burglaries, Vandalisms, Arrests Mar Weekend

Hereford police arrested eight persons on charges of driving while intoxicated and five for allegedly being drunk in public during what one officer called "a typical Christmas weekend in Hereford."

Besides the arrests, Hereford police were kept busy by numerous vandalisms and burglaries during the reporting period between Saturday morning and Monday night.

"Christmas didn't slow anybody down," Detective Vernon Hope said. "It was really a typical Christmas weekend in Hereford."

Elda Sturgeon, 404 Jowell, told police Monday that someone stole \$250 to \$300 worth of Christmas presents from the back of her pickup while it was parked in the street in front of her house.

Someone broke into Ruth's Gifts, 328 E. 1st, during the weekend by breaking through the rear door. Police said no determination can be made on stolen merchandise until the owners are contacted.

Jim Tucker, 207 Ave. J., reported that two windows in his 1976 Grand Prix were shot out sometime after 10 a.m. Saturday.

Police also are investigating a broken glass door at Lito-Graphics, 206 E. 3rd, slashed tires on cars owned by J.D. Hill, 305 W. 6th, R.R. Blackwell, 331 W. 4th, and Estie Martin, 306 W. 6th, and a broken windshield on an Agricultural Stabilization and Conservation pickup.

Betty Powell, a clerk at Allsup's Convenience Store, 15th and Ave. H., notified police that someone stole the wallet out of her purse while she was working on Christmas Day.

Texas Grocery, 710 S. Texas, was burglarized Friday night or Saturday morning. Five quart soft drinks and three gallons of milk were reportedly stolen after someone took the screws out of a lock to enter the business.

Police also investigated numerous minor traffic accidents during the weekend.

Biblical Notion Challenged by Oregon Rape Law

SALEM, Ore. (AP) - A notion as old as the Bible is being challenged in an Oregon courtroom where a husband is on trial charged with raping his wife.

For generations marriage has been viewed as consent to sex between the spouses and marital privilege was a defense against rape.

In 1977 Oregon legislators passed a law removing marriage or voluntary cohabitation as a defense against rape. Supporters of the bill called it "simple justice."

"We were saying the marriage contract does not demand you to submit just because you are married," says state Sen. Edward Fadeley of Eugene.

"The guarantee of sexual access in both directions - to men and women - is written in the Old Testament. And this law does indeed change that."

It is unlikely that when Oregon lawmakers deleted the phrase "not married to" from the state rape statutes they anticipated the national attention generated by the trial of John Rideout.

Rideout, 21, went on trial in Marion County Circuit Court last Tuesday on a felony charge of raping his wife, Greta, 23. She claims he beat her and forced her to have sex last Oct. 10 while they were living together in a Salem apartment.

The trial, which resumes today, is

believed to be the first criminal prosecution of a husband charged with raping his wife while they lived together.

Delaware and Iowa allow prosecution of husband-wife rape cases, and a spousal rape law takes effect Jan. 1 in New Jersey, but it is not believed any cases have been tried under those laws.

Rideout's attorneys have maintained that marital privilege is a defense against rape under common law despite the 1977 legislation and they have challenged the constitutionality of the law.

They filed a pretrial objection, overruled by the judge, claiming that

Oregon's rape law is unconstitutional because it violates a married couple's right to privacy. In addition, the defense says the law violates equal protection because it applies only to one sex.

Before the Oregon law took effect on Oct. 4, 1977, a man couldn't be prosecuted in the state for raping a woman to whom he was married unless they were legally separated. A man also couldn't be prosecuted for rape if the couple was unmarried and living together.

"It's almost just a simple justice type thing," says state Rep. Gretchen Kafoury of Portland, co-sponsor of the law. "I think the bill passed as easily as

it did because legislators knew a married woman didn't have as much recourse to physical assault by her husband as a woman assaulted on the street."

She said a 1975 attempt to get the law on marital rape changed fizzled before the bill even got to the floor. She said women's rights groups decided to approach the 1977 Legislature more cautiously by introducing a bill to allow rape prosecutions when married couples were living apart or unmarried couples were living together.

However, the Senate Judiciary Committee decided to go a step further by amending the bill to allow rape

prosecutions regardless of marital status.

"It seems to me that if it is wrong to rape your spouse, a spouse you are living separate from, it is equally wrong to rape a spouse you are living with," state Sen. Stephen Kafoury said during hearings on the bill.

Several of the bill's original sponsors voted against it because of the change.

"When they did that, it allowed a husband to be charged with raping his wife while they lived together and I opposed the bill," says Sen. Vern Cook of Gresham, a sponsor who changed his

(See RAPE, Page 2)