

CETA Director Scrutinizes Records, Applications

BY PAUL SIMS
Managing Editor

CETA—It's become a dirty word in some parts of the country.

In New Orleans, mispending and bad management has caused the Labor Department to demand that \$6.1 million dollars in CETA money be returned by that city.

CETA programs in Los Angeles, Seattle, Chicago and numerous other cities are under investigation by the federal government for squandering hundreds of millions of dollars through slipshod management and fraud.

Thousands of CETA workers don't qualify for the program, but they get federal money anyway.

Hardly a week goes by without new revelations — and disturbing — somewhere among the nation's 475 locally-administered CETA programs.

It won't happen in Hereford, says

Loretta Kindsfather, local CETA administrator.

"It's a lot easier to control a program in Deaf Smith County than it is in New Orleans," said Mrs. Kindsfather, hired earlier this year by Deaf Smith County as delivery agent for CETA funds when the county commissioners' court decided it wanted to assume total control of the program.

"We run a good program here," she added. "We're only concerned with helping the people who need help."

CETA, which stands for Comprehensive Employment and Training Act, is a federal job and training system which has spent \$37 billion since its inception in 1973 to help the nation's unemployed.

In 1973, the Panhandle Employment and Training Alliance (PETA), which was comprised of the City of Amarillo, the City of Borger, the City of Pampa, Deaf Smith County, Wheeler County,

***** A Hereford Brand Analysis *****

Lipscomb County, Swisher County, Potter County and Randall County, was established as the prime sponsor in accordance with CETA regulations which require the establishment of such a body.

The prime sponsor is the channel used by the Labor Department to distribute CETA funds. PETA appointed representatives of the entities within itself to an administrative unit known as the Panhandle Regional Planning Commission to represent the alliance in its dealings with the Labor Department.

Panhandle Community Action, until this year, had been contracted by Deaf Smith County to serve as delivery system for CETA funds.

The county decided this year it wanted to be its own delivery agent. So they hired me," said Mrs. Kindsfather, who had been employed by Community

Action in a capacity similar to the one she now maintains.

As CETA administrator for Deaf Smith County, Mrs. Kindsfather is involved in participant intake and assessment, job development, job placement, individual vocational counseling and maintaining a \$295,000 budget.

Mrs. Kindsfather keeps extensive books and close tabs on money allocated to Deaf Smith County, expenditures and persons in CETA jobs.

"At one time, I can show you our expenditures to date in this county," she said. She was asked to. She did in October and November, the last reporting period for the CETA program, \$22,269.80 was spent.

Mrs. Kindsfather recently was invited to appear before other Panhandle

service-delivery agents to present a program on her bookkeeping methods.

"I can show you every person that's in the program, and anybody else who wants to see it," she said.

"We're doing everything we can to ensure compliance with the law," she said. "Our funds are being spent very carefully, and we're staying within a carefully prepared budget."

To avoid the placement of unqualified persons into CETA jobs, Ms. Kindsfather spends an average of four hours "of my own time" going over each application.

Applicants, to be eligible for CETA benefits, must meet income and employment criteria. Unemployment is verified by the Texas Employment Commission, and applicants are reminded that lying on the CETA form is a violation of the law.

"You get so accustomed to looking at

these forms, you can see the holes in them when an applicant isn't telling the truth," Mrs. Kindsfather said.

"We're very careful about who qualifies. The purpose of CETA today is to help make people self-sufficient, to increase their earning power, to get them off the welfare rolls and the unemployment lists."

And, Mrs. Kindsfather's program is doing just that, according to County Judge Sam Morgan, who praised her performance in a commission meeting last month.

"I'm afraid I'll never make a good bureaucrat," she said. "I can't look at this program in terms of funding titles and numbers. I look at the individuals we serve, and when I no longer look at that perspective of the program, I'll quit trying to deliver the services."



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Hereford, Texas, Friday, December 29, 1978

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Portland Jetliner Crash Kills 10

PORTLAND, Ore. (AP) - Passengers on a United Air Lines DC-8 were warned to "bunker over" and brace for a crash before the jetliner slashed through trees and flattened two unoccupied homes. At least 10 of the 185 persons aboard died, authorities said.

More bodies may still be found in the wreckage of Flight 173 from New York and Denver which carried 177 passengers and a crew of eight, a fire district spokesman said after the Thursday night crash.

A spokesman for the Multnomah County sheriff's office said it had accounted for 171 persons - 10 dead, 45 injured and 116 uninjured. The fate of the 14 others were not known, but Deputy Bart Whalen said some passengers may have left the crash scene without notifying authorities.

"Mayday Mayday. The engines are flaming out. We're going down. We're not going to make the airport," the pilot said in his last transmission to the tower. The conversation was recorded by a ham radio operator.

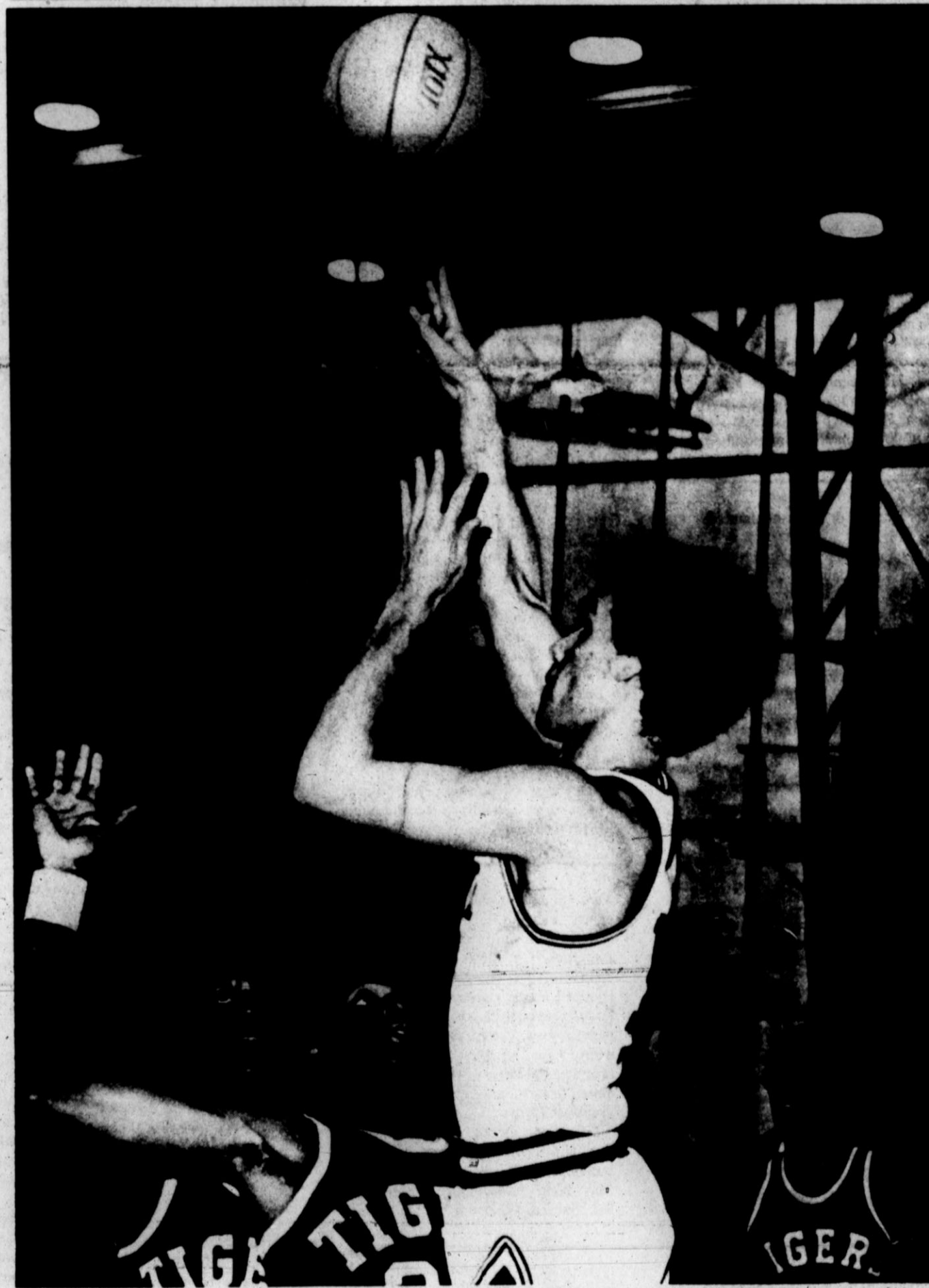
The airliner bounced and skidded through a vacant lot, into a house and across a busy street, crushing a second house as it came to rest in a clump of fir trees three miles from the Portland International Airport runway.

Forty-five people were taken to hospitals and five were reported in critical condition, the Multnomah County sheriff's office said.

The dead included three children and seven adults, authorities said. A United official said two crew members were among the victims: second officer Forrest Mendenhall, 41, of Parker, Colo., who had been with the airline since 1967, and senior flight attendant Joan Wheeler, 36, of Englewood, Colo., with United since 1964.

Dave Ostwald, news bureau manager for United in Chicago, identified the dead, in addition to the crewmembers, as:

Gabor Andor, a cook for United who lived in the Portland area; Andor's wife, Rosina; and the couple's two daughters. (See CRASH, Page 2)



Lofty Jump Shot

Brent Allen, of Hereford, goes up high for a shot over an Alamogordo, N.M., player in Thursday night action in the Clovis Invitational Basketball Tournament. Allen scored six points in a 54-48 loss

to the New Mexico team. The Whitefaces were scheduled to play District 3-AAAA rival Pampa at 1:30 p.m. today in a game for seventh place in the tournament. See story, page 5.

Jury Says Bullock Hurt Probe

AUSTIN, Tex. (AP) - Comptroller Bob Bullock's office tried to impede a grand jury investigation by refusing to release some information and destroying other records, the Travis County Grand Jury says.

"Due to the paucity of information recorded by the personnel involved, this grand jury can neither substantiate nor repudiate the serious allegations made," the jury said in its report Thursday.

The Travis County District Attorney's special crimes division will continue investigation of the office and will present evidence to a new grand jury next week.

"The possibility of indictments remain," the jury's report said. Allegations probed were use of state airplanes for political purposes and private business being conducted by state employees for high level officials, the report said.

The jury said it investigated complaints against Comptroller Bob Bullock and his chief deputy, Ralph Wayne.

The investigation began after two employees of Bullock, tax information director Bill Collier and his assistant, George Kuempel, resigned and publicly told Bullock he was ignoring potential scandals in his department.

Bullock was out of town on a Duval (See BULLOCK, Page 2)

Hospital Controls Possible

WASHINGTON (AP) - The Carter administration, hoping to slow the skyrocketing inflation in the nation's \$60.5 billion hospital bill, will try again to impose economic controls over the industry, but only if voluntary compliance fails.

HEW Secretary Joseph A. Califano Jr. urged the nation's 6,000 community hospitals Thursday to make a voluntary effort to keep their expenses from rising more than 9.7 percent in 1979.

But he said the administration will return to Capitol Hill with a proposal for mandatory controls on hospital revenues starting Jan. 1, 1980, if the voluntary effort fails.

"Only when hospitals face the prospect of mandatory standby controls" will they check inflation, he declared.

A Carter administration bill to impose (See HOSPITALS, Page 2)

Number of Farms Drops during Year

WASHINGTON (AP) - Perhaps as many as 300,000 farms disappeared this year, but for the time being the government can't give a precise figure.

The disappearance involves a new definition and the method the Agriculture Department uses to estimate the number of farms.

In an annual report issued Thursday, department officials estimated there will be about 2.33 million farms in the United States at the beginning of 1979, down 1.7 percent from 2.37 million last Jan. 1.

But those are farms with annual sales totaling at least \$1,000. That is a new definition USDA is using and one that will be used when Commerce's Bureau of Census begins its farm census next week.

For many years, both agencies have defined a farm as a unit of 10 or more acres that had annual sales of \$50 or more. Under the old definition a unit of less than 10 acres qualified if it sold at least \$250 worth of products a year.

The department discontinued the old definition in estimating the number of farms for this Jan. 1, so there is uncertainty about how many of the farms no longer being counted disappeared under the bookkeeper's quill and how many actually quit being farms because they changed the way they were run.

However, the report included figures for both the old and new definitions of a farm for the past several years.

Last Jan. 1, for example, there were more than 2.67 million farms shown under the old definition. If the new \$1,000 definition had been in use at the time, the number would have been 2.37 million.

Thus, those figures would indicate that somewhere around 302,000 farms faded from existence in 1977 because of the new definition.

According to the Census Bureau, it will use the new \$1,000 definition when it begins its farm census next week but will also tabulate all farms regardless of size.

The use of the \$1,000 definition has (See FARMS, Page 2)

Supermarket Prices High At Yearend

By LOUISE COOK
Associated Press Writer

This year is ending the same way it began, with price increases at the supermarket and the prospect of more increases ahead.

An Associated Press marketbasket survey showed that prices for a selected list of grocery items rose by more than 1 percent during December. The marketbasket bill at the end of the year was almost 9 percent higher than it was at the beginning.

This year's rate of increase was lower than last year's. But much of the 1977 rise was due to soaring coffee prices. The 1978 increases were spread throughout the store and it was difficult to avoid them by changing buying or eating habits.

The AP survey is based on a random list of 15 commonly purchased food and nonfood items, drawn up on March 1, 1973. The price of the items have been checked at one supermarket in each of 13 cities on or about the start of every month since then. One item, chocolate chip cookies, was dropped from the list late in 1977 because the manufacturer discontinued the package size used in (See PRICES, Page 2)

Davis Maintains Innocence during Trial

By MIKE COCHRAN
Associated Press Writer

HOUSTON (AP) - Vowing innocence and bidding for his freedom on bond, millionaire Cullen Davis faced another round of cross-examination today in his murder conspiracy trial.

The Fort Worth industrialist denied Thursday any involvement in a bizarre murder-fore-hire scheme. Meanwhile,

his lawyers insisted he should be released on bail.

Trial judge Wallace Moore was expected to rule on the bond question today.

"Are you guilty of conspiring with David McCrory to solicit the murder of Judge Eidson or any other person?" defense attorney Richard "Racehorse" Haynes asked Davis.

"As God is my witness, I most certainly did not," the defendant replied. Moments later, Haynes passed the witness to prosecutors, who contend Davis' explanation of his activities last August is "ludicrous" at best.

"It's got an Alice In Wonderland ring to it," grumbled chief prosecutor Tolly Wilson, who is conducting the state questioning of the defendant.

Davis, 45, ended a day and a half of friendly interrogation by Haynes; his mood and demeanor changed noticeably when passed to the state.

Wilson and his colleagues contend there are a number of "holes" in Davis' account of the summertime episode.

During Thursday afternoon's questioning, Davis stuck to his story he was duped and framed by McCrory - a onetime

friend turned informant - and the defendant's estranged wife, Priscilla.

The state maintains that Davis instructed McCrory to hire a gunman last August to kill judge Joe Eidson and that he paid out \$25,000 when he thought his order had been obeyed.

Prosecutors base their case on two tape-recorded conversations in which (See DAVIS, Page 2)

update friday

Civil Rights Law Needed, Hill Says

AUSTIN, Tex. (AP) - Texas needs a federal-style civil rights law that provides long prison terms for policemen and sheriff's officers who cause the deaths of prisoners. Attorney General John Hill says.

Hill told a news conference Thursday he reached that conclusion after his staff investigated the deaths of 10 Mexican nationals or Mexican-Americans in Texas jails or at the hands of law enforcement officers.

The attorney general said the Legislature should pass a law providing up to life in prison for law enforcement officers who commit civil rights violations that result in the death of prisoners.

He said Texas does have an "official oppression" statute but it provides only a \$2,000 fine and a year in jail, even when death results.

"Under federal law, if death results, the sentence can be up to life. Under our statutes, in order to approach that kind of punishment, you have to conduct the trial under the murder statutes. And under the murder statutes, the jury must find beyond a reasonable doubt that death was intended, while under federal law it must find that violation of civil rights was intended and death resulted," Hill said.

Hill also recommended better education of law enforcement officers, including "sensitivity training," to help them handle prisoners more effectively.

The attorney general, who leaves office Jan. 1, also released the report of a "blue ribbon committee" on education that he set up after winning the Democratic gubernatorial nomination in May.

Body Count Reaches 21 At Gacy House

CHICAGO (AP) - John Wayne Gacy, charged with one murder but confessing to 32 slayings, is being portrayed as one of the nation's worst mass murderers and may be unable to get a fair trial anywhere, says his lawyer.

Authorities unearthed six more bodies Thursday in the continuing search of Gacy's home - bringing the number of skeletal remains found at the modest home in northwest suburban Chicago to 21.

Another body was dragged from the Des Plaines River.

"I don't see how in the world they are going to find a fair or impartial forum in this city or this country for that matter. It's gone beyond Speck and Healey in Texas," said Sam Amisano, the lawyer.

"This has been going on for only one week with one charge and already we have more publicity than any of those cases," he said in an interview Thursday. Gacy, a 36-year-old convicted sex offender, reportedly told police he had sexual relations with 32 young men, strangled them and buried 27 at his home. He reportedly told investigators he threw the bodies of the others into the Des Plaines River.

Dr. Robert Stein, Cook County medical examiner, in announcing the discovery of more bodies Thursday, said, "We are literally working in a grave down there."

Workers Threatened In Iranian Oil Fields

TEHRAN, Iran (AP) - Troops fired in the air today to rout 10,000 protesters trying to remove a coffin from Tehran's main cemetery for a demonstration against Shah Mohammad Reza Pahlavi, and death threats were reported made to every oil worker and official in the fields.

The renewed violence postponed efforts to form a civilian government, informed sources said.

Soldiers also broke up demonstrations

by 500 protesters staging a sit-in on the tracks near the Tehran railway station, and dispersed gangs of rioters armed with clubs and stones from the bazaar area.

Demonstrations also broke out at a major downtown square, and other protesters set street fires in different parts of Tehran following a night of widespread curfew violations, gunfire and power blackouts.

There were no immediate reports of casualties after the 9 p.m. curfew, but the state radio said the shortage of fuel was threatening bakery operations and that bread might soon become scarce.

The Ministry of Power announced that two electric generating stations near Tehran had been closed and that power blackouts were likely to increase.

Catholic Priest Indicted For Abuse

BEAUMONT, Tex. (AP) - Jefferson County grand jurors indicted a Catholic priest Thursday on charges of sexually abusing a 7-year-old boy.

Rev. Jude Sivcoski, 30, Catholic Youth Organization director and assistant pastor at Assumption Catholic Church in Beaumont, has been accused of having deviate sexual relations with the boy at the family's home in Port Arthur Dec. 8.

Sivcoski surrendered to the sheriff's department shortly after the indictment was returned. He was freed on \$10,000 bond set by State District Judge Leonard Giblin.

The Catholic Diocese of Beaumont made no comment Thursday about Sivcoski, who has been away from the rectory since mid-December. However, Bishop Bernard Gantner has scheduled a news conference for 9:30 a.m. Friday.

Sivcoski for the past year and a half has been in residence at Assumption where he combined duties as CYO director and assistant pastor.

He is a native of Houston.

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mandatory cost controls on hospital fees, one of the president's top priorities, was watered down and eventually died in the last Congress.

This new approach would clamp a lid on hospitals' total revenues if they failed to curb the inflation in their expenses.

Califano left open the question of whether controls would be triggered automatically by a 9.7 percent rise in expenses, or if that figure would only "be part of a more detailed screening and

cost control mechanism."

He said the 9.7 percent goal would be adjusted if Carter's general anti-inflation program fails and hospitals are faced with spiraling wages and prices beyond their control.

The HEW chief also called for a voluntary \$3 billion national limit on capital expenditures by hospitals for projects and equipment costing more than \$150,000 per purchase.

Califano made his proposals at a time

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"While we certainly do not agree with all the findings and recommendations of the grand jury, we recognize its responsibility to investigate allegations made against this department and our staff," the statement said.

The grand jury said it assumed wrongly in thinking the comptroller's records would be well kept.

It was frustrating to discover that Bullock's records are maintained "in such a way so as to hamper any investigative conclusion as to its

compliance or non-compliance with the law."

During its investigation, the grand jury said the comptroller's office:

-Refused to make available audit information or gave it reluctantly.

-Destroyed airplane flight logs and substituted flight sheets with scanty and almost worthless information.

-Refused to require administrators to document travel vouchers.

-Justified trips in general terms, such as "to meet with taxpayers."

-Allowed Bullock's personal attorneys to screen all persons and records sought by the grand jury.

-Was less than responsive in locating

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the survey.

The latest check showed that the marketbasket bill increased at the checklist store in eight cities during December, rising an average of 2.6 percent. The bill decreased in five cities, down an average of 1 percent. On an overall basis, the marketbasket bill at the checklist store was an average of 1.2 percent higher at the end of the month than it was at the end of the previous month.

During November, in contrast, the marketbasket bill increased by an overall average of only two-tenths of a percent - the smallest monthly boost of

the year.

Comparing prices today with those at the start of the year, the AP found the marketbasket bill increased at the checklist store in every city, rising an overall average of 8.9 percent. During 1977, the marketbasket bill rose 11.7 percent, with almost half of the increase due to higher coffee prices.

The last month of 1978 actually was worse than the first: during January, the marketbasket bill at the checklist stores rose an average of 1.2 percent.

The December increases affected such staples as meat, milk and eggs. The price of a pound of chopped chuck

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been debated for years in Congress, among federal agencies and by farm groups.

Proponents of the new definition say it is more realistic and eliminates many previously defined "farms" that were nothing more than rural residences.

The report said that under the \$1,000

definition, the average size of U.S. farms at the start of 1979 will be 450 acres, up from 444 acres last Jan. 1.

Last Jan. 1, under the old definition, the average size of farms were 401 acres, up from 397 acres on Jan. 1, 1977. It did not show an average size for the start of 1979.

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"It was a miracle," said Richard Harrison, returning to Portland from Tulsa, Okla. "I didn't know people lives through plane crashes."

Steven Heltzel, a passenger, said those aboard were alerted by the pilot that the plane had a problem with its landing gear. He said flight attendants began instructing them on emergency landings, and the pilot said he hoped to touch down normally.

"Next think I knew, 'boom boom'... I didn't know if we were dead or alive after the crash," Heltzel said.

"They really briefed us well, otherwise I wouldn't have known what to do," said Amy Conner, 17, of Holden Village, Wash., who sprained an ankle. "They told us what might happen. They braced us for the worst."

The pilot, Malburn McBroom, 52, of Loveland, Colo., was hospitalized in good condition at Gresham Community Hospital, an airline official said. McBroom started flying for United in 1951, he said.

Hospitals

when hospital costs continue to rise faster than prices in other areas, but not as fast as they have in the last couple of years.

The inflation rate for hospital care was 15.6 percent in 1977, but fell to 12.8 percent this year. The hospital industry and the American Medical Association claim their year-old "Voluntary Effort" was responsible for the drop. Their two-year goal was a 4 percent drop in the rate of increase to 11.6 percent for 1979.

In 1940, during World War II, German air attacks caused the worst damage in London since the Great Fire of 1666.

In 1941, Japanese invaders of the Philippines closed in on the capital of Manila.

Ten years ago: The United States and the Soviet Union strongly condemned Israel in the U.N. Security Council for a command raid on the airport at Beirut, Lebanon.

Five years ago: President Ferdinand Marcos of the Philippines ended his elected term in office and continued to rule under a takeover decree.

One year ago: President Carter arrived in Warsaw, Poland, to begin seven-nation tour.

Today's birthdays: Actress Viveca Lindfors is 58. Los Angeles Mayor Dianne Bradley is 49. Ballerina Gelsey Kirkland is 26.

Thought for today: When fortune knocks, open the door - a German proverb.

Burglary, Vandalisms Investigated

Police today are investigating the break-in of Edwards Pharmacy, while Deaf Smith County Sheriff's Office deputies are looking into four vandalisms which occurred on Holly Sugar Road either Thursday night or early today.

A patrolman noticed early this morning that the drive-up window at Edwards Pharmacy, 204 W. 4th, had been pried open with either a screw driver or other type of prying tool.

Taken in the burglary were 1,500 Valium tablets, two pints of Robutussin codeine-based cough suppressant, several bottles of various drugs and two boxes of insulin syringes.

Vandalisms were reported at Summerfield Fertilizer, Kemin Industries, Oglesby Equipment Co., and Shur-Gro Industries. The buildings were broken into and the offices were ransacked, but nothing was reported stolen, according to the sheriff's office.

The total amount of land in farms this Jan. 1 was shown at slightly less than 1.05 billion acres under the new definition, a decline of about four million acres from last Jan. 1.

Under the old definition, about 1.07 billion acres were in farms last Jan. 1.

Dennis Feldman, a spokesman for the Federal Aviation Administration in Washington, said the pilot radioed the emergency to the control tower and crashed at 6:17 PST.

The plane did not burn, but was surrounded with spilled fuel. The wings and front of the plane - to the fourth or fifth row of the passenger section - were sheared off.

A fire official said it was "a miracle we didn't have a fire. It was just incredible with all the power lines down and the fuel leak."

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Davis and McCrory discussed mass murder and raising the money to finance the project.

Davis testified he was told in a telephone call 10 days before his arrest that he was the victim of an extortion plot by McCrory and to "play along."

He said the caller identified himself as FBI agent James Acree, one of several agents who testified during the early stages of the nine-week-old trial.

"After listening to his voice in court, it is not the same voice I talked to," Davis said Thursday.

He testified, however, the phone number the caller furnished him Aug. 10 matched the number of a Fort Worth karate studio owned by Pat Burleson.

The defense maintains that Burleson, 42, a reluctant defense witness here, was the third member of the conspiratorial triangle that framed Davis.

Asked if he was surprised by the phone number testimony, prosecutor Jack Strickland quipped:

"We were taking bets on that last night. I was surprised that it wasn't Pat Burleson's home number."

Davis not only denied involvement in the alleged murder conspiracy but also testified he had no reason to kill Eidson.

"I had no reason to want him dead," the Fort Worth millionaire told the jury in

his murder conspiracy trial.

"Did you believe Judge Eidson was dead?" asked lead defense lawyer Richard "Racehorse" Haynes.

"Of course not," Davis replied.

"Why did you say 'Good'? What was the reason for saying that?" Haynes asked.

"I was just going along with the conversation," Davis answered.

Haynes' questions pinpointed a key segment of an Aug. 20 tape recording in which there was this exchange between Davis and FBI informant Davis McCrory:

McCrory: "I got Judge Eidson dead for you."

Davis: "Good."

McCrory: "I'll get the rest of them dead for you. You want a bunch of people dead, right?"

Davis: "All right."

After playing the passage for the jury, Haynes posed this question:

"Did you have any reason to believe somebody was going to kill three people?"

"I didn't think anybody was going to be killed by anybody," Davis responded.

Davis traced most of his misfortune the past four years to his blonde wife and said he hired McCrory because he thought he could be helpful in the divorce case.

However, Davis contended McCrory

conspired with Mrs. Davis to draw him into the murder conspiracy case.

"We weren't really talking about killing people," Davis said of his discussions with McCrory last summer that led to his Aug. 20 arrest.

"We were just trying to get his friends to come around to my way of thinking. There was no plan to kill anybody. We were using those tapes he was making as a tool."

"I had a bad feeling, but I was still going along with the plan to bring these people over to me.... I don't believe McCrory could have talked me into it if I hadn't received the call from the person I thought was the FBI."

The defendant said McCrory told him Mrs. Davis was "negotiating" his Davis' murder, but he had persuaded the killers to switch their allegiance to Davis for more money.

Davis said he did not want anybody killed, but said he went along with McCrory on the promise that his contacts could furnish him information beneficial to the divorce case.

"Did you really expect they would come in and testify as hired killers?" Wilson asked on cross-examination.

"I was skeptical of the whole program. That's why I wouldn't put my money into it," Davis replied.

Discrimination Blasted

NEW YORK (AP) - Racial segregation and discrimination are "surely contrary to American ideals and to everything a university stands for," said Robert Sproull, president of the University of Rochester.

"I find them very disagreeable, unfair, intolerable," he said in a discussion of the apartheid policy of South Africa.

"All of us," he continued, "can justly feel moral indignation."

But Sproull, in the name of his university, has taken a stand on South Africa that might displease some defenders of human rights.

Sproull believes a university, as an institution, risks damaging its principles when it is used as "a direct instrument of change," no matter that the people who make up that institution favor the change.

He draws an important distinction. He feels that what might be commendable for individuals and voluntary associations, in opposing apartheid, for example, can compromise the intellectual integrity and freedom of a university.

And so, unlike some of his

campus brethren, Sproull argues that universities should avoid using their investment portfolios to reward or penalize American corporations that do business with South Africa.

When advocates of one goal or another try to use the university as a direct instrument of change, "we risk damaging the principle that the university must value above all others, its neutrality," he said.

Without neutrality, he insists, "there cannot be academic freedom; and without academic freedom the university would not be worth preserving."

Neutrality isn't a posture taken; it is a keystone.

But neutrality, he fears, is mistaken for indifference rather than for duty or obligation. What some consider to be indifference is, in his view, the fulfillment of the university's moral mandate.

The faculty are free, individually and collectively, to decide what to teach and how to teach it. Students are free to speak their minds. And only, says Sproull, because the university is neutral.

"If the university as an

institution took an official position, that act would in effect censure scholars who disagreed," he states.

Unlike some institutions, therefore, Rochester declines to use its huge investment portfolio to reward or punish companies dealing with South Africa, although some of the student body sought such a move.

Apart from the logic and morality of neutrality, Sproull believes that difficulties would be formidable and maybe impossible in mobilizing university support of a particular course of action.

Who would decide the "right" thing to do? Who would choose the "correct" position that would make other viewpoints "wrong?"

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New Year's Eve Service Slated

Avenue Baptist Church will conduct a Watch Night service Sunday evening, New Year's Eve, by welcoming 1979 with prayers and hymns.

The Watch Night will begin at 9 p.m. with a pot luck supper at the church, followed by special music from various church groups. Congregational hymns will be presented also.

Bill Davison and Terry Morris, both of whom are entering the ministry, will address the congregation briefly.

The service will disperse shortly after midnight.

The Rev. Bill Frazier, pastor, welcomes all interested persons to attend the Watch Night.

Winter Ceremonials Beginning Tonight

Beginning tonight, the 11th annual Winter Night Ceremonials of the Kwahadi Indian Dancers Explorer Post 80 will be presented each Friday and Saturday through Jan. 27 in Amarillo.

The public is invited to witness the ceremonials, which will involve 100 minutes of authentic dancing and costume of the Indians of the Southwest. Performances are scheduled at 8 p.m. Dec. 29, Dec. 30, Jan. 5, 6, 12, 13, 19, 20, 26 and 27 at the Kiva Theatre, Plains and Bellaire St.

This year's production will include the Dancers of War and Skill, the Dancers of the Harvest, the Feast of the Animals and the Coming of the Kachinas.

Adult tickets are \$2.50 and students admission is \$1.50. Tickets are available locally from Craig Hamman at 704 Plains, phone 364-3784. Tickets will be delivered.

For group discounts and other reservations, one can write Kwahadi Dancers, 1319 3/2 road-moor, Amarillo, Tx. 79106, or call 1-353-3213 in Amarillo.

Ann Landers

Protect Child



DEAR ANN LANDERS: Please print this letter. It might save another child from serious injury or possibly death.

"DEAR DAD: Today I saw you again -- driving in the suburbs. You had a young child in your lap. He was a darling little boy and seemed to be enjoying the ride. But if you keep driving with him in your lap he may not live to drive his own car.

"I am a paramedic who just returned from a call. The child was just about the same age as your son. He, too, was riding on his father's lap when another car hit them from behind. There was no apparent damage to either car or the drivers. The only injury was to the child. He suffered a broken collarbone and broken ribs when his father fell forward and crushed him against the steering wheel.

"Car seat for toddlers are a bit of a nuisance but well worth the trouble. Take the time to get one and strap your child in it whenever he is riding in the car. "It's hard enough to pick up an injured adult, but picking up an injured child is heartbreaking. Please don't ignore this letter because I will be watching you. -- A Paramedic Who Cares"

DEAR PARAMEDIC: Thank you for all the good you did today.

DEAR ANN: This is being written by four adult children. We don't know what to do about our mother. Can you help?

Three years ago, after being a widow for ten years, our mother married a wonderful man. He is so kind and generous -- and attractive, too.

Mother has a drinking problem which she refuses to

admit. She hides liquor all over the house. Last week I caught her drinking out of the hot water bottle. She talks in a loud voice when she is drinking, slurs her words, she's repetitious and can't remember what she said three minutes ago. Her house is a mess and she has trouble getting a meal on the table. We're afraid her husband may get fed up and leave.

Can we call Alcoholics Anonymous and ask them to go see her? -- Concerned Children

DEAR CHILDREN: AA does not "go see people." The person with the problem must admit he is powerless to resist alcohol. Apparently your mother will not make such an admission. Perhaps your family doctor can help. Alcoholics usually develop organic problems and this could be the hook on which to hang the "cure".

Have you ever heard of Al-Anon? This wonderful fellowship is for family and friends who want to learn how to live with an alcoholic. Look in the phone book.

DEAR ANN LANDERS: I'm a working mother with a lovely teenage daughter. She has many friends who like her for herself

--but they also enjoy raiding the refrigerator and freezer. This attack on our food supply takes place at night when I'm away.

How can I remedy the situation without alienating my daughter's friends? I don't want to appear stingy but I can't continue to feed the troops at these prices. -- Her Mom

DEAR MOM: Tell your daughter she must put an end to the pig act and no foolin'. It's HER responsibility to see that her guests behave -- not yours.

Popcorn, pretzels, potato chips, iced tea, fruit punch, and other inexpensive treats should be provided and the rest of the contents of the fridge and freezer declared off-limits.

USDA Studies Impact Of Trading Stamps On Shopping

WASHINGTON -- Back in the 1950's and early 1960's, following a major spurt in the growth of supermarkets, trading stamps became an important merchandising tool. But according to Anthony Gallo and William Boehm, economists of the U.S. Department of Agriculture, the food industry became saturated with them. Trading stamps stopped making a positive impact in attracting and holding consumers.

"Primarily because of changed farm price conditions, retail food prices began to rise sharply in 1976," Boehm said. "Promotional incentives such as trading stamps began to lose much of their appeal. Stamp volume declined sharply in the early 1970's as many retail food chains stopped using them. Another sharp drop occurred in 1974 amidst the food price creases," Boehm said.

Gallo and Boehm used historical data to measure supermarket price levels in the late 1950's--before and after the introduction of trading stamps in 21 selected cities. They compared prices between stores using and not using trading stamps. Food trading stamp stores increased by about 0.6

percent in relation to prices in those not issuing stamps. The study concluded that the cost of stamps was covered in part by reduced costs resulting from volume increases, higher prices and a decline in profit per dollar of sales.

Discontinued use among gasoline service stations probably also curtailed use in food stores because of the complementary nature of trading stamp savings. They were alike because both the gasoline service and food retailing industries are characterized by repeat business and are dependent on high volume to maintain profit margins, Boehm said.

"Today," said Gallo, "about one of every seven supermarkets offer trading stamps, in sharp contrast to peak year involvement when roughly two-thirds of all supermarkets offered them. However, the sharp downward trend which had been occurring for over a decade was slightly reversed in 1977.

An estimated 10 percent of all 1978 retail sales in grocery stores involve trading stamps, the economists said. "And that figure is down an estimated 50 percent from a decade ago."

"In 1976, 1977 and 1978, trading stamp volume in food stores ended a downward trend from a peak reached in 1969," Gallo said, "and how food stores account for between 80 and 90 percent of trading stamp sales."

Does the decline in total stamp use reflect a shift in consumer preferences or a change in the competitive structure of the food retailing industry? Does it indicate changes in the fundamental economic conditions prevailing in food and energy sectors or in the prime market for trading stamps? Each of these played a part in the decline.

"Basically, trading stamps differ from coupons in that coupons are usually issued by manufacturers, although some offered in advertisements come from retailers. Trading stamps

are purchased by retailers and are redeemed for a wide variety of mostly nonfood items. But coupons are generally issued for specific items. The use of manufacturer's coupons in the marketplace has grown while stamp use has declined," Gallo said.

Industry sources indicate that there are now about 100 companies selling trading stamps, down significantly from a peak of about 300 companies in 1975," Gallo said, "some food retailers even have their own stamp companies."

New Arrivals

Mr. and Mrs. Alan Ray Wilcox are the parents of a son, Landon Ray Wilcox, born December 27 in Palo Duro Hospital in Canyon. He weighed 7 lbs. 5 1/2 oz.

Mr. and Mrs. Pat Kennedy of Yoakum are the parents of a daughter, Dara Noella, born December 24 in Noelia. She weighed 7 lbs. 7 ozs. She is the granddaughter of Mr. and Mrs. Henry L. Solomon of Hereford and Mr. and Mrs. J.W. Kennedy.

Serve cheese at room temperature to bring out characteristic flavor and texture, recommends Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

IF YOU ARE BETWEEN THE AGES OF 55-65

and are not in a Bible study class, we invite you to join us for Bible study at First Baptist Church each Sunday at 9:45 a.m. ground floor ADULT IV DEPARTMENT

School Lunch Menus

MONDAY -- Happy New Year
TUESDAY -- Do-Nut, diced peaches, milk

WEDNESDAY--orange Wedges, cinnamon toast, chocolate milk

THURSDAY --Sausage pattie, 1/2 boiled egg, toast, fruit juice, milk

FRIDAY -- Bacon, Pancake & syrup, fruit juice, milk

LUNCH

Hereford High School and Junior Highs

MONDAY -- HAPPY NEW YEAR

TUESDAY -- Chicken fried beef pattie and gravy, sliced turkey, fluffy potatoes, garden green peas, butter cup, pineapple cake, hot rolls, milk

WEDNESDAY -- Corn dog with mustard, or chicken & dumplings, saucy green beans, carrot curls, fruit, oatmeal cookie, milk

THURSDAY --Hamburger or Sloppy Joe, lettuce, tomato, pickle, onion, french fries, hot peach pie, milk

FRIDAY -- Burrito or Bar B Q franks, cheese stix, mini corn, cabbage, apple salad, German chocolate cake, milk

LUNCH

Other Public Schools

MONDAY -- HAPPY NEW YEAR

TUESDAY -- Chicken fried beef pattie and gravy, fluffy potatoes, garden green peas, peanut butter cup, pineapple cake, hot rolls, milk

WEDNESDAY -- Corn dog with mustard, saucy green beans, carrot curls, fruit, oatmeal cookie, milk

THURSDAY -- Hamburger, lettuce, tomato, pickle & onion, French fries, hot peach pie, milk

FRIDAY -- Burrito with cheese stix, cheese stix, mini corn, cabbage, apple salad, German chocolate cake, milk

LUNCH

St. Anthony's School

MONDAY -- HAPPY NEW YEAR

TUESDAY -- Hamburgers, lettuce, tomatoes, pickles, French fries, peach cobbler, milk

WEDNESDAY -- Tamales, beans, cabbage applesalad, jello, cornbread, milk

THURSDAY -- Roasted weiners, corn, tossed salad, applesauce, rolls, milk

FRIDAY -- Fish crispies, buttered potatoes, green beans, buttered bread, apple crisp, milk

Fresh Baked Bread Now Easy to Make

There's nothing like fresh baked bread right from the oven. Many homemakers have not attempted to make their own because of the difficult directions given in cookbooks. Dairy Council, Inc. home economists would like to present a recipe and several techniques for taking the doubt out of bread making.

EASY-DOES-IT BREAD

1/2 cup milk
1/2 cup butter
1/2 cup sugar
1 teaspoon salt
2 packages dry yeast
1/2 cup warm water
3 eggs, slightly beaten
3/4 cup water
6-7 cups sifted flour
1/2 teaspoon nutmeg
Scald the milk in a pan. Remove from heat and add butter, sugar, and salt. While this mixture is cooling, dissolve the yeast in 1/2 cup of water in a large mixing bowl; add eggs, water and the cooled mixture. Sift flour and nutmeg together and add, one cup at a time, to the liquid.

A mixer may be used to combine the first few cups of flour. The flour may then be mixed in by hand until the dough leaves the sides of the bowl and becomes hard to mix. Place flour on a smooth surface in preparation for kneading.

Kneading the dough develops the gluten, a type of protein in the flour. Make sure that your hands are well-floured as you work flour into the dough. This step is nothing more than folding the dough over itself and pressing it with the heels of your palms. After each fold and press, rotate the dough. You don't need to be concerned about treating it gently. The dough is kneaded enough when it has a smooth elastic surface.

Next the dough has to rise in a warm place. You have two options:

1. Grease the bowl in which the dough was mixed, or
2. Divide the dough in half and lightly grease two 1-gallon freezing bags.

Place the dough in the bags, fasten at the ends, remove as much air as possible, to allow plenty of room for the dough to expand.

The best place for the dough to rise is in the oven. Preheat the oven at 200 degrees for one minute. Turn it off and place the bags of dough or the pan in the warm oven. It will take 45-75

minutes for the dough to double in bulk.

At this point you have a very large, fluffy mass. The dough should now be squeezed in order to remove excess air which appears in the form of large bubbles. If the dough is too sticky, use a little flour on your hands to pinch the dough into 2-inch balls. Place the buns on greased cookie sheets. Preheat the oven again, and allow the bread to rise again. When doubled in size, remove from oven.

Bake at 400 degrees for 10-15 minutes until golden brown and crusty. This recipe makes 2-dozen buns.

This homemade delicacy is placed in the breads-cereals group of the Four Food Groups. Two buns will supply your Recommended Dietary Allowances (RDA) for three nutrients: thiamin, iron, and niacin. It may be a temptation, but remember to eat a varied diet and select foods from the other food groups -- milk, meat and fruits-vegetables.

Slim Figure Good Resolution

Did you eat so much food over the holidays that you feel like a stuffed turkey?

Then you may be one of the many Americans making the typical holiday resolutions to lose weight. The Dairy Council, Inc. dietitians suggest that you select a weight loss goal of 45 pounds, set your sights at five pounds at a time. Success makes success.

The energy crisis is something that you brought on yourself. Because of over-indulgence, you're going to have to face the reality that you've consumed more calories than your body needs. To lose weight you have three choices: (1) reduce the number of calories that you eat; (2) increase the amount of exercise; or (3) combine both, and lose weight faster.

Some exercise suggestions are:

- walking up a flight of stairs instead of taking the elevator;
- walking the five blocks to the convenience store for small items; and parking in the middle of the shopping center parking lot instead of driving around, looking for the closest parking

BB/BS
BE A FRIEND, HAVE A FRIEND
JOAN DWYER
DIRECTOR

POST CHRISTMAS BLUES: A pitfall of the holiday season is the blue after the "Big Day". There is such a build-up before Christmas that the aftermath is often a traumatic experience. Nothing gives a more vacant and depressing feeling than that empty tree!

Psychologists recommend two activities to help the doldrums. Firstly, take down the tree and all Christmas decorations as soon after Christmas as possible. Secondly, get back to work and into your usual routine quickly.

Pie Recipe Offered

By **CECILY BROWNSTONE** Associated Press Food Editor
COME FOR DESSERT!
Apricot Plus Pie Beverage
APRICOT PLUS PIE

This rated high in a recent recipe contest.

3 cups skinned, sliced fresh apricots
1 cup fresh blueberries
2 tablespoons lemon juice
1 cup sugar
2 tablespoons quick-cooking tapioca
1/4 teaspoon salt
Pastry for a 2-crust 9-inch pie
2 tablespoons butter
1 egg yolk slightly beaten with 1 tablespoon water

In a large bowl layer the apricots and blueberries, sprinkling each layer with the lemon juice. Stir together the sugar, tapioca and salt; gently stir into the fruit; let stand about 15 minutes. Roll out half the pastry and fit it into a 9-inch pie plate; add the fruit mixture; dot with the butter. Roll out the remaining pastry and place on top of filling. Trim pastry, seal and flute edges. Cut several slits for

RAILROAD CROSSING STEAK HOUSE

SECOND STEAK 1/2 PRICE

When you order:

The CONDUCTOR, \$5.75
Feast upon our 10 oz. top sirloin steak cooked to perfection - complemented with piping hot bread, a baked potato or french fries, and a delightful salad from our salad bar. Pay only \$2.88 for the second Conductor.

The BRAKEMAN, \$7.25
Also try our 12 oz. Ribeye. It is also served with piping hot bread, a baked potato or french fries, and a delightful salad from our salad bar. An unusually good steak. Pay only \$3.65 for the second Brakeman.

Monday thru Saturday 11 a.m. to 10 p.m.
West Hwy 60 364-7740
Try our Sunday Buffet 11 a.m. to 2 p.m.
Special good in Canyon also 655-7701
Breakfast served from 6 to 10:30 a.m.

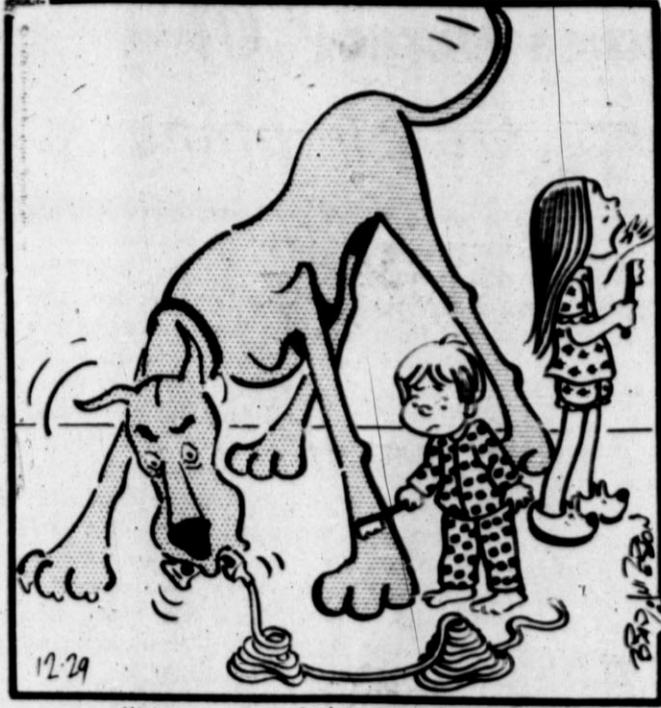
START THE YEAR RIGHT...

With A Subscription To The Hereford Brand

Keeps You Informed All Year Long!

CALL 364-2030

THE HEREFORD BRAND



The Hereford Brand Comics

"Never mind, Mom, I found it!"

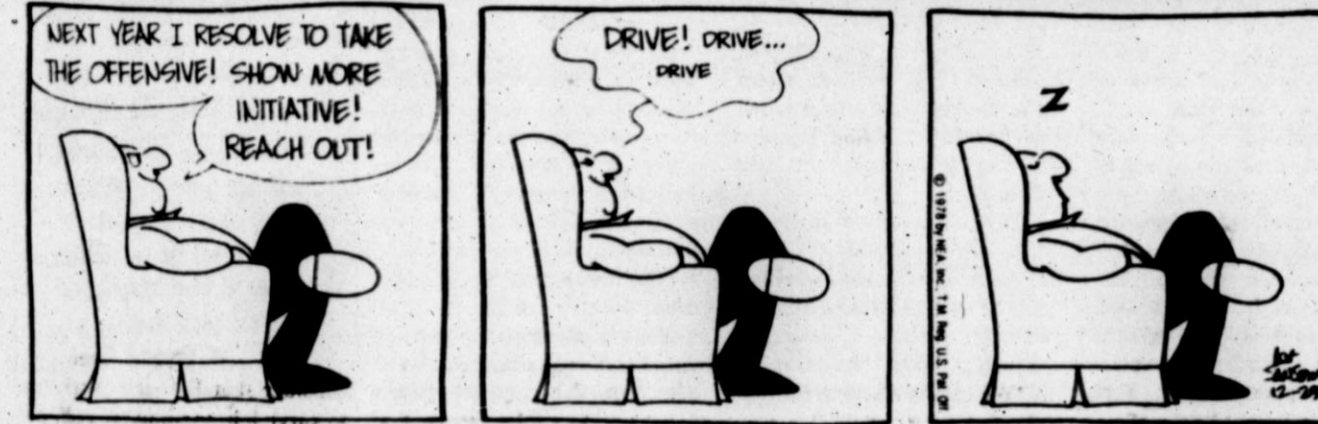


ECK & MEEK

by Howie Schneider



THE BORN LOSER



FRANK AND ERNEST

by Bob Thaves



NATIONAL BANK

ACROSS

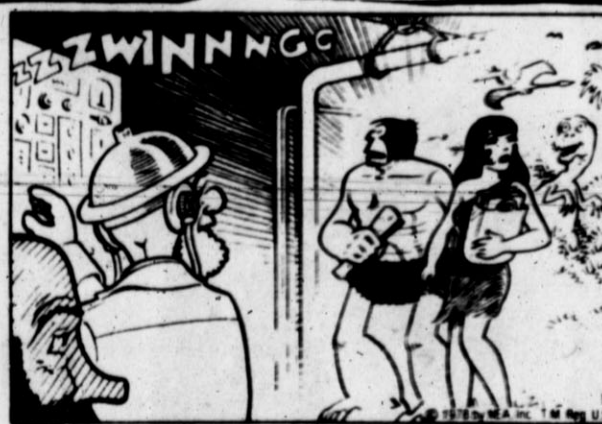
- Madame (abbr.)
- French composer
- Electrical unit
- Injure
- Limited
- Medicinal plant
- Heartbeat chart (abbr.)
- Fabulous
- Korean city
- Basle
- Measure of land (metric)
- Visualize
- King (Lat.)
- Waterloos
- Separates for size
- Mamie's man
- Walk with difficulty
- Hawkeye
- State
- Dregs
- Spill over
- Fabulous bird
- Nitrate
- Sameness
- Beverage

DOWN

- 49 Generation
- 50 Housewife's title (abbr.)
- 53 Jackie's 2nd husband
- 55 Cup
- 59 Balms
- 62 Tse
- 63 Declare
- 64 Measure of land
- 65 National monogram
- 66 Babylonian deity
- 67 Told
- 68 Emcee Mack
- 17 Ram's mates
- 19 Exploit
- 23 Skinny fish
- 25 12 Roman
- 26 African river
- 27 Squeezes out sound
- 28 Athletic contest
- 29 One-man performance
- 31 Golf term
- 32 Numbers
- 33 Pouches
- 36 Is no more
- 39 Place creature
- 41 Leafed through
- 44 Quantity of paper
- 46 Short sleep
- 48 Surfaces
- 50 Mournful
- 51 Cleave
- 52 Haughty one
- 54 South Indian
- 56 Soot
- 57 Lesser
- 58 Leaping creature
- 60 Couple
- 61 Three (prefix)

Answer to Previous Puzzle

TYPICAL COARSE IMPOSE
 YEARLY PAPER PER
 FIVE YEARLY PAPER PER
 DALLAS MULTIPLE
 NEW YORK MULTIPLE
 BECAUSE OF THIS
 CAUSAL LOOT
 KALE CON NCA
 ITS HUE UKE
 LIABLE COWLED
 LOCALS KARATE
 SNEAD TYROS



OUR BOARDING HOUSE with Major Hoople

I DEFINITELY AM THE GREATEST!

I GOT US INVITATIONS TO THE MIDNIGHT BUFFET THROWN BY THE STEWARDESSES! THOSE GIRLS KNOW THE FAVORITE RECIPES OF 20 COUNTRIES!

AND SOME OF THEM LOOK LIKE THEY EAT IN ALL 20 EVERY DAY! AFTER THEY WON THEIR LAWSUIT SOME OF THEM GAINED SO MUCH WEIGHT THEY QUALIFIED FOR WINGS FROM AIR FREIGHT!

BUT IT'S OUR ONLY INVITATION!

CONFIRM THE RESERVATIONS, BUSTER!

Spurs Make It 5 In Row Against Milwaukee Bucks

SAN ANTONIO, Tex. (AP) — As the final minutes ticked off against the Milwaukee Bucks, the San Antonio Spurs were feeling the effects of playing three straight games in three different cities.

All except Larry Kenon. Kenon's three straight baskets late in the game overcame a second-half Milwaukee rally and pushed the Spurs to a 102-100 victory Thursday night.

It was the Spurs' third consecutive victory over Milwaukee this year and their fifth straight win in the past two seasons.

Kenon's three buckets came after the Bucks had erased a seven-point deficit and taken a 99-98 lead with 4:46 remaining in the game.

"I could feel the team winding down as the game progressed," said Kenon, who scored 10 points in the final period and 25 in the game. "The wear and tear of three games in a row really got to us. I told myself if I could just push for three more minutes we could wrap this thing up."

Although George Gervin tallied 36 points, it was the Spurs' bench that sparked the team most of the game.

Backup center Mike Green, subbing for Billy Paultz, who had the flu, grabbed a game-high 12 rebounds and scored 6 points.

Reserve forward Coty Dickrick scored just 6 points but closed out the first quarter with four points and a pair of steals.

Unheralded forward Allan Bristow had one of his best performances of the season, collecting six rebounds and scoring eight points.

San Antonio was short-handed in the front court, having waived rookie forward Frankie Sanders earlier in the day.

"I think I get motivated more when our ranks are thin," said Bristow. "I know that I have to put out a lot more to make up the slack."

"We didn't play a classic game that you would want to frame and hang on the wall, but we battled back in the final minutes. Earlier in the season we would not have done that."

because we didn't have much confidence. Now we are overflowing with it."

National Basketball Association		All A Games		
By The Associated Press		Eastern Conference		
Atlantic Division		Central Division		
W	L	Pct.	GB	
Washington	24	12	.500	0
Philadelphia	21	15	.583	1/2
New Jersey	17	19	.469	2 1/2
New York	15	21	.417	4 1/2
Boston	13	23	.361	6 1/2
Pacific Division		Western Conference		
W	L	Pct.	GB	
San Antonio	21	15	.583	0
Houston	17	19	.469	2
Atlanta	15	17	.469	2 1/2
Cleveland	13	21	.382	4 1/2

Midwest Division		Pacific Division		
W	L	Pct.	GB	
Kansas City	19	13	.594	0
Denver	17	17	.500	3
Chicago	14	21	.400	6 1/2
Milwaukee	15	23	.395	7
Indiana	11	23	.324	9
Pacific Division		Western Conference		
W	L	Pct.	GB	
Phoenix	23	13	.639	0
Seattle	21	12	.636	1/2
Los Angeles	22	14	.611	1
Portland	18	15	.545	3 1/2
Golden State	17	18	.486	5 1/2
San Diego	16	21	.432	8 1/2

Friday's Games		Saturday's Games	
Chicago 111, Denver 107	Portland 127, OT	Kansas City at New Jersey, n	San Diego at Detroit, n
Atlanta at Philadelphia, n	Denver at Chicago, n	Milwaukee at Houston, n	Phoenix at Seattle, n
New Orleans at Golden State, n	Portland at Los Angeles, n	Saturday's Games	
Kansas City at New York		Denver at Atlanta, n	New Jersey at Cleveland, n
San Diego at Indiana, n		San Antonio at Philadelphia, n	Detroit at Houston, n
Boston at Phoenix, n			

Bowl To Be Exciting

HOUSTON (AP) — The Georgia Bulldogs, who surprised even their coach en route to a 14-0 season, will do their part to make Sunday's Bluebonnet Bowl appearance against Stanford an exciting game. Coach Wince Dooley says.

"I know we'll have an exciting game because I know we'll hold up our end of the bargain by allowing them to score points," said Dooley, whose team was scheduled to arrive here Thursday to begin final preparations for the New Year's Eve game.

Georgia, ranked 11th nationally going into the 19th annual Bluebonnet game, was scheduled to work out in the Astrodome shortly after arriving here.

Stanford, 7-4, scheduled a Thursday workout prior to departing California and also is due here Thursday night. The Cardinals of Coach Bill Walsh scheduled their first drill for Friday in the Astrodome.

Georgia's season-ending 29-26 victory over Georgia Tech was typical of the Bulldogs' entire cliff-hanging season. Georgia trailed 20-0 in the second quarter before rallying to the victory.

Stanford's excitement likely will start with quarterback Steve Bhis, the 1978 collegiate passing champion, who averaged 22.5 completions per game.

"We haven't been very good rushing the passer and we haven't been very good on pass defense," Dooley said. "If you saw Georgia Tech come down

the field on that last drive you know what I'm talking about when I say excitement."

Dooley also could make a good argument for an exciting game by pointing to Georgia's victory margins. Georgia beat Florida and Baylor by two points and Kentucky and Georgia Tech by one point each.

"Now there's six points in four football games and then the

Auburn game which ended in a tie was a no-point in five games, the difference of which could have been a losing season," Dooley said.

The Cardinals also flirted with fate, losing to UCLA by one point, Washington by three points on successive weeks. Stanford also lost to Oklahoma 35-29 and to USC 13-7.

Rams Must Deal With Jinx

By HAL BOCK
AP Sports Writer

There will be no need for introductions when the Minnesota Vikings meet the Los Angeles Rams in Sunday's National Football Conference playoff. These two teams are well-acquainted, especially at playoff time.

This will be the fifth time Minnesota and Los Angeles have met in the playoffs and the Rams still are looking for their first victory. The string started in 1969 when the Vikings scored a 23-20 divisional victory and continued with two NFC championship triumphs, 14-10 in 1974 and 24-13 in 1976. A year ago, Minnesota posted a 14-7 divisional playoff victory over the Rams. Both teams captured record-tying sixth straight division crowns to set up this weekend's rematch.

It seems time for the Vikings' hex over LA to end. Dallas should have no trouble with Atlanta in the other NFC playoff. In the American Football Conference, we like Pittsburgh at home over Denver and, on nothing stronger than a hunch, Houston over New England.

Rams 23, Vikings 10

Used to be that Los Angeles blamed all its problems against the Vikings on having to play in frigid Minnesota. So last year, when the Rams earned the home field edge, they nearly drowned in a rainstorm and the Vikings won again.

With Fran Tarkenton around, anything's liable to happen. Tarkenton set National Football League season records for completions with 345 and attempts with 572, as well as individual highs for yardage with 3,468 and touchdowns with 25. He also threw 32

interceptions and against the Rams, he'll be testing the NFL's No. 1 pass defense.

Cowboys 30, Falcons 14

Now, if Atlanta rubs a magic lamp with 30 seconds to go... Forget it. The Falcons will need more than their routine last-minute miracle to beat Dallas.

The Cowboys have reached their peak at just the right time and carry a six-game winning streak into the playoffs. Their incentive is the desire to become the first team to win three Super Bowls and this is the first step.

Steelers 20, Broncos 13

Now you know why Pittsburgh was so enthused about beating Denver in that "meaningless" game two weeks ago. Playing at Denver, the Steelers' regulars ran up a 21-0 halftime lead and seemed able to do whatever they wanted to against the Broncos' defense.

Denver made it close in the second half against the Steelers' subs but they'll be facing the first team all the way this week and with the game in Pittsburgh, the crowd will be hostile, too.

Oilers 17, Patriots 14

Houston is operating on emotion now and that's an important edge over New England. Dan Pastorini and Earl Campbell help, too.

The memory of overcoming a 23-0 deficit in New England the last time the Oilers met the Pats won't hurt Houston, either.

Ashe Wins

MELBOURNE, Australia — Arthur Ashe defeated Bruce Kiegg 6-3, 6-3, 7-6, while Ken Rosewall of Australia defeated Chris Stansbury 6-2, 6-4, 6-3 in the first round of the \$300,000 Australian Open tennis tournament.



Catch John Travolta

NEW YEAR'S EVE FEVER

Catch it SUNDAY!

SATURDAY NIGHT FEVER

NEW YEAR'S EVE-DECEMBER 31

SHOW AT 10:00 ALL SEATS \$2.00

A Splendid Time is Guaranteed for All

AEROSMITH ALICE COOPER
EARTH WIND & FIRE BILLY PRESTON

STAR

OPEN 7:45 PETER FRAMPTON THE BEE GEES SHOW AT 7:15 & 9:15

Harris Wants To Play

DALLAS (AP) — Cliff Harris has worked himself into his normal football mood.

"I hated last week," said the Dallas Cowboy free safety between workouts at the practice facility of the defending World Champions on Forest Avenue.

"I'd rather play," said Harris, looking at a late Christmas card.

The forced one-week layoff for the National Conference Eastern Division champions came because the wild card teams were battling it out in an extension of the National Football League playoffs.

While the Atlanta Falcons were whipping up another miracle with a last-minute victory over Philadelphia, the Cowboys were having a nice, quiet Christmas interrupted only by Coach Tom Landry's call for a brief workout.

No football player in the NFL has more of a zest for live combat than Harris, the former free agent from Ouachita Baptist.

"The way Cliff Harris hits you on a football field is a nightmare," O.J. Simpson once declared.

A "nightmare" for Harris is a nice crisp December Sunday when there's no game.

"We really had it going and I just wished we could have played," said Harris between bites of turkey and dressing.

Atlanta comes to town to fill the weekend void for Harris and his restless Cowboy teammates Saturday afternoon in the semifinals of the National Conference playoffs.

"I can't wait," said Harris. "We respect Atlanta even though they've never been in the playoffs because you can't

count out anybody who gets this far."

Harris continued "Quarterback Steve Bartkowski can do some damage with time to throw. We have to keep the pressure on him."

Harris, who made the All-Pro honor roll in Dallas' Super Bowl season last year, said he rated his 1978 performance "Good."

"Every year teams change up on me because they think they know what to expect from me," said Harris. "They expect me to be reckless coming to the line of scrimmage to make tackles. A lot of teams know I like to favor the middle and have been running their nutes accordingly. But I can use that to my advantage. I give them a lot of changeups."

Harris has had only four interceptions this year but made 64 unassisted tackles, fourth highest on the team.

"I've missed a few interrupts I should have had," admitted Harris.

Asked if he thought the Cowboys could handle the Atlanta offense, Harris said, "I think that under pressure Bartkowski will throw the ball up for grabs."

"He had tendencies you can anticipate."

And the one tendency you can anticipate from Harris at 3 p.m. Saturday is that no one will be happier that it's NFL combat time again.

In a 1900 basketball game between Louisiana State and Oregon State, Pete Maravich of LSU made 20 of 30 free throws.

Kentucky Gold, now a stallion at Spendthrift Farm in Kentucky, sold for \$25,000 as a yearling in 1954 and earned only \$5,500 in his seven-race career.

The Hereford Brand

SPORTS

Friday, December 29, 1978—Page 5



Alamagordo Slips By 'Faces

CLOVIS, N.M. — Alamagordo, N.M., used deadly shooting in the second half of the Clovis Invitational Basketball Tournament to whip Hereford 54-46. Thursday in a second-round game.

Leading by a score of 18-9 at the end of the first quarter the Whitefaces started losing their advantage but it was not until the middle of the fourth stanza that the Tigers took the lead.

Alamagordo picked up four more points on the 'Faces by the end of the half to trail 27-22.

During the third quarter the herd started looking like the team that played the first period as they built a 37-26 lead, mostly on free throws, by the middle of the period. From that point on though the shooting turned cold from the field and the charity stripe as the locals could only manage nine more points for the rest of the game.

The Tigers took the lead with 3:13 left in the game and started pulling away with their first win of the tourney. Going into a stall with three minutes left in the game, the Tigers kept the Whitefaces chances of coming back in check.

Leading the team in scoring was Jackie Mercer with 16 and Robert Graves with 10. In their first contest, Mercer was also high point man when he canned 19.

Next action for the 'Faces will be at 1:30 p.m. today when they play Pampa.

Rangers Beat Fem Cagers

PAMPA — Playing in the Pampa Invitational Girls Basketball Tournament Thursday Hereford could not mount a strong enough comeback as it fell to the Perryton fems 40-28.

Trailing by a score of 20-8 at the end of the half, the Hereford fems played even with the Rangers but could not make up the deficit.

Leading the Whitefaces in scoring was Darlene Sanders with 11 and Terri Harkins with six. Others scoring for the fems were Louise Mays with five, Denise Albracht with four and Penny Whiteside with two.

The junior varsity roundballers were involved in the Happy Invitational Tournament and they lost to the host varsity team, 44-36.

Both teams play this afternoon with the varsity going against Pampa at 2:30 and the JV's playing River Road at 4:45.

Schumacher Is Hereford's First All-American

By MARC HERRING

Brand Sports Editor

A college All-American football player is thought to be a hulk of a human specimen who has trouble finding clothes that fit. Well, Wayne Schumacher of Hereford does not fit that description, but he is an All-American.

Selected recently for his play at Tarleton State University, Schumacher was surprised by the choice.

"After being named to the all-conference team (District 8) I knew I had an outside chance, but never considered it very seriously," Schumacher said. "The coach just called me into his office and told me that I had been picked to the second team along with Tally (Neal) and Steve (Fieszal)."

Schumacher was a part of the Texan defense that led the nation in NAIA Division II in total defense this year. A starter for four years at linebacker, he is not interested in playing professional ball.

"I have already had two knee operations, one in high school and one when I was a freshman so I don't want to chance a third one trying to make a pro team. Besides my size is a factor that will stop most teams from being

interested," Schumacher said. At six feet and 190 pounds he is small, but when he entered college he only weighed 165 and that did not stop him from starting his first year.

A business management major is the direction that Schumacher plans to go since he graduated at the end of the fall semester this year. He graduated in 4½ years because of one semester spent taking some courses at Texas Tech.

"After my freshman year and my knee operation I wasn't sure if I wanted to continue with football, so I enrolled at Tech where most of my high school friends were," he said.

Deciding that he did want to continue to play, Schumacher reenrolled at Tarleton and started his second year at linebacker in the fall of '76. At the time he was at college two other Hereford natives, Chuck High and David Crume were also on the football team.

Schumacher, the first Hereford All-American, will hang up the pads and enter the normal business life of all the other normal business management graduates. And even though he does not look the part, he is an All-American.



WAYNE SCHUMACHER

... named to Division II second team

Excitement Returns To Garden

NEW YORK (AP) — The Garden vibrated with excitement. One might have thought the calendar had been turned back a quarter of a century to those halcyon pre-scandal days.

Back then, college basketball was the winter king in this throbbing metropolis and the old Madison Square Garden, corner of Eighth Avenue and 50th Street, was the castle.

Fans flocked to see the retained their Poinsettia Classic crown with a 105-83 romp over Georgia Southern, and Southern Alabama nipped Louisiana Tech, 71-69 to win the Senior Bowl tournament at Mobile, Ala.

doubleheaders, featuring the nation's finest teams. The 18,000-seat arena always was filled to capacity. They called it the "House that Ned Irish Built."

The pros, if there was a conflict, were shunted over to the 69th Regiment Armory.

Then came the point-shaving mess of the 1950s and 1960s and, with it, lingering death.

College basketball in the Garden never was the same — that is, until Duke, the nation's No. 1 college team, and its collection of fine athletes showed up for this weekend's 27th ECAC Holiday Basketball Festival.

"We expect a sellout for both sessions," said Eddie Donovan, referring to the Duke-Ohio

State, St. John's-Rutgers doubleheader tonight and Saturday's battle of the winners. "We have only a few seats left — but we're already up to the blues." The blue seats are where the roof begins.

The presence of the flashy Duke team, with such stars as Mike Gminski, Gene Banks and Jim Spanarkel, seemed to give the new and transplanted Garden a fresh sense of respectability and pride.

You could have imagined that Bill Foster, the youthful Duke coach, was Ron Guidry or Pete Rose the way the TV and radio guys scrambled to get him on their microphones and the pencil-pushing print press fought to lure him into a few words of deathless wisdom.

"It's terrific," said Foster. "I remember coming to the Garden when I was a kid to see the featured doubleheaders and the National Invitation Tournament. It was a great thrill."

Foster grew up in Eastern Pennsylvania, attended Elizabethtown College and Temple, coached high school basketball in Philadelphia for six years before launching his college coaching career with little Bloomsburg College. Three years at Bloomsburg were followed by eight at Rutgers, three at Utah and now five at Duke.

This is remarkable when you consider that Foster is striving to survive in the hottest college basketball belt in the country.

Texas Tech Nips No. 8 Michigan

By FRANK BROWN

AP Sports Writer

The UCLA Bruins and All-American forward David Greenwood are paying the price of fame. The third-ranked Bruins made headlines by losing 75-72 to unrated Stanford Wednesday night, and Greenwood — averaging nearly 20 points per game entering that contest — managed just 11.

UCLA reversed the brief slide Thursday night, posting California 95-67. But Greenwood, peering out occasionally from a

Tech Gridder Dies

LUBBOCK, Tex. (AP) — Texas Tech split end Michael Morris lost his struggle for life Wednesday, but his coach remembers him as a winner.

Morris suffered a cardiac arrest while undergoing thyroid surgery and was revived; however, he had another attack in the recovery room and lapsed into a coma Dec. 11.

"Something like this is really hard to take. Michael meant a great deal to all of us," Texas Tech Coach Rex Dockery said. "He was the type of person you have to admire because of the things he did. From the first day he came to Texas Tech he was a winner."

"You never had to worry about Michael's grades or his effort — he made sure everything was 100 percent. It is an especially sad thing because Michael was just to the point that he was beginning to reap some rewards for all his hard work. His death is a tremendous blow to all of us," Dockery said. Teammate Godfrey Turner said the doctors "were trying to pull him out of the coma. They told us to hully at him, hoping that would help," but it didn't work.

"Finally, I stopped going. It hurt me to see him that way, lying there and losing all that weight."

Morris, a walk-on at Texas Tech, made a clutch 21-yard reception of a pass from fullback James Hadnot to set up the go-ahead touchdown in the Red Raiders' dramatic 22-21 upset victory over Southwest Conference champion Houston.

Richard Sheppard, D.D.S. General Dentistry

Hours by appointment.

909 E. Park 364-7490

sea of Golden Bears defenders, slipped to 8 points this time.

"I will be glad to see even two people guarding me," said Greenwood. "I don't know when I'll see one defender again. The whole team seems to be guarding me."

But while Cal was gunting Greenwood Thursday night, guard Brad Holland broke loose for 20 points and Roy Hamilton added 16 — 10 of them in the Bruins' 59-point second half.

That started a new conference winning streak for the Bruins, who had won 17 consecutive divisional contests before falling to Stanford for their first Pacific-10 loss under Coach Gary Cunningham.

"We underestimated Stanford," said Cunningham after Thursday night's triumph. "A loss never helps you, but I think it helped us in this situation. We were just cruising along because we were rated so high and these teams weren't rated. But we came to play tonight."

And unrated Texas Tech came to play when it faced eighth-ranked Michigan in a first-round game at the Sun Carnival tournament in El Paso, Texas. As a result, the Red Raiders came away with an 87-85 upset — the only major surprise in Thursday's action.

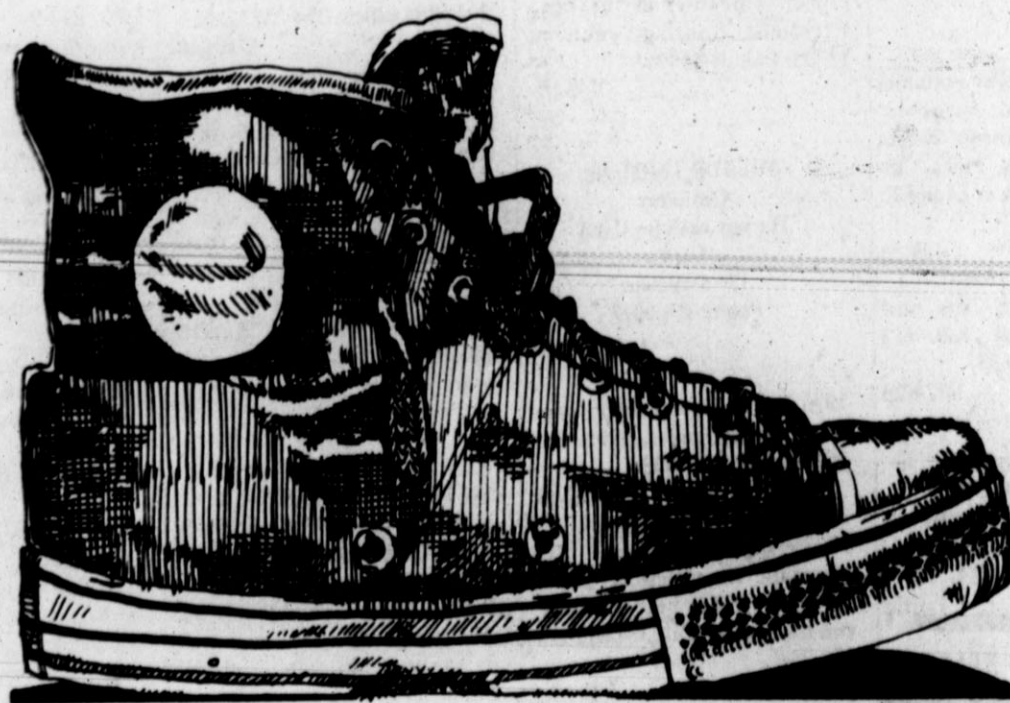
Meanwhile, No. 4 Michigan State clubbed Washington State 98-52 in first-round action at the Far West Classic; sixth-ranked

Illinois trimmed Western Michigan 86-79 in the opening round of the Glacier Bowl round-robin at Anchorage, Alaska, and No. 10 Louisville downed Wisconsin 70-53 in first-round play at its

Holiday tourney. At the Rainbow Classic in Honolulu, Arizona State edged Harvard 81-77 in overtime and Purdue plundered Boston College 82-54; Furman's Paladins

retained their Poinsettia Classic crown with a 105-83 romp over Georgia Southern, and Southern Alabama nipped Louisiana Tech, 71-69 to win the Senior Bowl tournament at Mobile, Ala.

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Take off your shoes and relax while you look through the classified pages of our newspaper. If you want a job, or someone to fill that job, or want to buy, rent or sell anything from aardvarks to zeppelins, chances are that you'll find whatever you're looking for in our classified pages. Our classified pages do the walking for you — and get results — for those who are looking as well as those who advertise.

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"Low rates are a big reason we're the largest home insurer. But there are more..."

Low rates wouldn't mean much without our first class service. Drop by, or give me a call.



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Cards of Thanks: \$2.

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For advertising news and circulation, dial (806) 364-2030.

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Every effort is made to avoid errors in Classified ads and legals but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

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BIG JIM'S FURN. & APPL.
111 Archer St. (Mission Rd)
Phone 364-1873.

Plenty of stoves and dining room suits, lots of other furniture, Christmas specials on living room suits.

1-111-tfc

SHAKLEE PRODUCTS
Clyde & Lee Cave
Authorized Distributor
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107 Ave. C.

1-95-tfc

**SAVE MONEY
ON UTILITY BILLS**
Have your house insulated
For free estimates
call
A&M Gun Shop, 364-6996
J's Insulation, 364-7161

1-173-tfc

Give "Spotlight" for Christmas.
Available to new subscribers during December for \$10.00 a year. Contact I.C. Phillips, 4410 Fannin, Amarillo 79110.

1-110-23c

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Call 364-2030
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THE HEREFORD BRAND
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1-109-tfc

**CALL YOUR LOCAL
USED COW DEALER
FOR**
Seven days per week
DEAD STOCK REMOVAL
364-0951

1-1-tfc

Johnston 4-inch wood line turbine pump 8 stage bowls with gearhead. 220 foot setting. 2 years old. 364-4793 or mobile 578-4639.

1-89-tfc

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.

1-79-tfc

Fullblood baby Beagle puppies \$25.00 Call 364-8361.

1-127-3c

For sale: antique brass fireplace screen. Call 364-1779.

1-127-tfc

One 8x10 storage building with double doors, suitable for lawn tractor. See at 605 West 2nd.

1-108-tfc

For Sale: Calf fries, cleaned and frozen. \$1.25 per pound. 2032 Plains. 364-6509.

1-53-tfc

Several color and black/white portables. Tower T-V. 248 Northwest Drive.

1-114-tfc

ATTENTION DAIRY MEN AND FEED LOTS: No. 1 and 2 alfalfa and oat hay for sale. Taking bids on 100 tons at a time. Sell in stack or delivered. Call 806-272-4411.

1-116-22c

MCKNIGHT SEWING CENTER
226 North Main
Phone 364-4051.
Singer authorized dealer.
For full sales and service,
parts, labor. New and used
machines and vacuum cleaners.

1-121-tfc

AKC registered Cocker Spaniel
puppies. Bill West, 578-4382.

1-68-tfc

Divan, 3 months old; Dinette suite with 6 chairs, Formica top. 364-2163.

1-94-tfc

For Sale: 30" avocado Roper range, continuous cleaning, timer and clock work. Almost new. Call 364-7758.

1-129-5c

**PROFOAMERS OF
HEREFORD**
Foam insulation for walls can be put in from outside wall through brick or most any kind of siding. 3/4" - R19. We blow acoustical ceilings also. B.F. McDowell, Rt. 4, Hereford. 578-4390 after 4 p.m.

1-96-tfc

For Sale: Coppertone Amana 19" side by side refrigerator. Phone 364-6696.

1-126-tfc

COMPACT VACUUM CENTER
New, used and rebuilt vacuums. Parts and repair on most makes. 130 East 5th. 364-5820.

1-128-22c

For Sale: Green velvet couch. Extra long, makes king size bed. Good condition. \$100. Call 364-5375.

1-128-tfc

Refrigerator-freezer. General Electric, white. Phone 364-5548.

1-128-2c

Frigidaire Dish Washer. Good operating condition. Phone 364-0991.

1-127-3c

FOR SALE: Craig 8 track and radio portable. ERC Stereo and speakers. Walkie-talkie set (new). Buffet and miscellaneous items. Inquire 339 Avenue A or Grand E. Trailer Court #5.

1-129-5p

FOR SALE: 11 sq. yds new carpet, rubber back. \$30. 613 Blackford. St. 364-4387.

1-129-2p

**WE BUY AND SELL
USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552**

1-1-tfc

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1A-198-tfc

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2-12-tfc

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FOR
GRAHAM (Hoeme) Plows
DAVIS IMPLEMENT**
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2-33-tfc

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ERY. Fairbanks 100,000 scales. 4,000 BPH elevator leg. Steel bolted tanks. Truck lift. Dump grates. Office. \$15,000. 806-364-0484.

2-125-5c

See Us For
Mayrath Grains Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811

2-1-tfc

P.V.C. Pipe, center pivots, steel buildings, grain storage bins, augers. Western AG 364-1266. East Hwy 60 Hereford.

2-136-tfc

3. VEHICLES FOR SALE

TSWHITE DIESEL 42"DD Calif.
Semitrailers Hobbs 35T cable-dump. Propane tankers. 40' vans. flats. opentop 806-364-0484.

3-125-5c

For Sale: 1976 Oldsmobile Cutlass Salon. Clean with low mileage. Call 364-8260. After 6:00 364-6598.

3-125-tfc

1976 Chevy Suburban. Power, air, rear air, AM-FM stereo tape, cruise, tilt, cloth interior. Burnt orange and cream color. 51,000 miles. Nicest one around and 1/2 the price of a new one. \$6250. Ron Smith, 105 Greenwood. Call 364-6533.

3-127-tfc

Motorcycle. 1977 Honda CB 750F Super Sport. Crash bar, luggage rack, back rest, in excellent condition. Call Craig Nieman, Canyon. 655-9516.

3-42-tfc

**WALKER'S USED CARS
AND TRUCKS**
WE BUY, SELL OR TRADE
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Phone 364-2250

3-41-tfc

1975 Ford Custom Pickup. 3 speed, power steering. Good condition. Call 364-7170 or 364-1510.

3-126-tfc

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STAGNER ORSBORN
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211 North 25 Mile Ave.

3-8-tfc

1972 GMC Jimmy 4-wheel drive. 4 speed transmission, power steering in brakes. Excellent hunting vehicle. \$2700. Call 364-6996.

3-46-tfc

**MILBURN MOTOR
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136 Sampson
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3-33-tfc

1975 Vega. Clean and in good shape. 31,000 miles. 9995. Call 364-8181 or 364-1302.

3-129-tfc

1973 Chevy Pickup. 327 automatic transmission, power steering, power brakes, LWB, two tone paint. Call 364-8128 or 258-7549.

3-129-5c

4. REAL ESTATE For Sale Or Trade

Four mobile home lots for sale. East side of street in 200 block on Avenue-L. \$2,000 each. 36.7 feet wide. Sam Nunnally 364-4298.

4-39-tfc

FOR SALE BY OWNER:
Northwest Hereford. 4 bedrooms with formal living room, den with fireplace. Assume loan. Will consider trade. Call 364-4602 week days between 9:30 and 4:00.

4-112-10c

Only \$17,000.
Will go FHA. Storm windows, fenced. Cable heat. Call Tommy, Ralph Owens & Assoc. 364-2222.

4-126-5c

FUNNY BUSINESS by Roger Bollen



INDUSTRIAL BUILDING

North of New Holland on South of U.S. 385. Sale or rent.
SAM NUNNALLY
364-4298

4-50-tfc

Great Buy
Lg. 3BR home, circle drive, system-Clean land. West of Easter. South of Summerfield. Owner will carry note. Possession. **SAM NUNNALLY**, 364-4298.

4-42-tfc

HOME FOR SALE BY OWNER
3 bedroom, 2 bath, corner lot. Sprinkler system. Will sell at appraised value. Call 364-5219 after 5 p.m.

4-118-tfc

**NORTHWEST HEREFORD
OWNER TRANSFERRED**
3 bedrooms, 2 1/2 baths, den w/ fireplace, living room, dining room with built-in hutch & cupboards, office or game room w/built-ins. Large covered patio, gas lights and grill, storm windows and many other extra features. Call 364-1655 or 364-4294.

4-126-tfc

127 acres, 45 acres in cultivation. Irrigation well, nice 3 bedroom home, double garage. Hay barn, 6 horse stalls, 16x48 storage, several corrals. On paving near Hereford. Price \$80,000. Might consider some terms. Call J.M. Hamby, Tri State Real Estate. 364-5191 office, 364-2553 home.

4-101-tfc

FOR SALE OR RENT: 50x100 building, 315 North Main. Now occupied by Top Dollar Store. Kenneth "Doc" Cowan. 364-3375.

4-114-tfc

Brand New
Quality by Richard Burch. Isolated master. Lg. Den with beam ceiling. Ralph Owens & Assoc. 364-2222.

4-126-5c

FOR SALE BY OWNER
3 bedroom, 1 1/2 bath brick home. Large sunken living room with wet bar and fireplace. Double garage, central heating and refrigerated air. New loan or assumption. On Juniper. Phone 364-7775.

4-127-5p

COLORADO CONCRETE ELEVATOR. Leased \$35,000 year. Sell or trade for productive irrigated farms. 806-364-0491.

4-125-5c

House in Bovina. Could be moved. 3 bedrooms, 1 bath. 1036 sq. ft. \$6,500. Call 364-2774.

4-128-tfc

FOR SALE
568 acres very level. 3 bedroom house, 2 bedroom hand house. Shop. 5 wells, well electric. One mile East Summerfield Elevator. Hubert Edwards, 700 Oak St., Dimmitt, Texas. Phone 647-4244.

4-94-tfc

Nice 1, 2 and 3 bedroom apartments. Rent starts \$180. per month, utilities paid, central air and heat, laundry facilities, also have lower rents for needy families. Children welcome. Call collect SARATOGA GARDENS, 247-3666, Friona, Texas.

5-268-tfc

One bedroom furnished house. Call 364-7718.

5-118-tfc

Clean 3 bedroom unfurnished house. Call Gene Campbell 364-7718.

5-121-tfc

Two mobile homes and mobile home spaces for rent or sale. Also unfurnished duplex. Countryside Mobile Home Park. 364-0064 or 364-1760.

5-112-22c

**DIAMOND VALLEY
MOBILE HOME PARK**
F.H.A. Approved
Office - 415 North Main
Ph. 364-1483; Home 364-3937.

5-56-tfc

One bedroom trailer. \$125 per month plus \$25 deposit. Bills paid, no pets. 364-4694 after 7 p.m. or weekends.

5-129-5c

2 bedroom house for rent. 905 Lafayette.

5-129-2p

For rent: small furnished house with bills paid. Single person. 364-6125 after 7 p.m.

5-129-tfc

6. WANTED

WANTED TO BUY?
Old golf rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070

6-48-tfc

TRAPPERS AND HUNTERS
Raw fur wanted, top prices paid, skinned or unskinned. Coyotes, bobcats, badger, foxes, etc. **PETTIGREW FUR COMPANY**, Rt. 2, Box 230, Clovis, N.M. 88101. 505-763-7610.

6-115-tfc

WANTED: Dirt Hauling, sand, gravel, trash and yard leveling. 364-0553.

6-57-tfc

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156.

6-79-tfc

7. BUSINESS OPPORTUNITIES

SLURRY MIXED PROTEIN SUPPLEMENTS to Feedyards, Ranchers. Can net annually 100% on investment. Sell part interest. 806-364-0484.

7-125-5c

NEED experienced farm hand. Permanent job. Experienced in all farming operations. Call after 6 p.m. 806-298-2752. If no answer call 806-892-2162.

8-128-5c

WANTED: Handyman to live in mobile home at reduced rent and handle all maintenance on several rental properties. Call 364-4403.

8-129-2p

Need experienced drivers. (Must be 25 years or older) for cattle hauling operation. Contact Manager, 806-276-5667 or 276-5668.

8-44-tfc

Applications are now being taken for secretary in Justice of Peace Office. Please pick up applications in that office at the court house. An Equal Opportunity Employer.

8-118-tfc

NEEDED: Experienced electrician. Apply in person to Farr Better Foods.

8-123-tfc

9. SITUATIONS WANTED

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Night, 364-6957 or 1-655-9156. Your consideration will be appreciated.

9-79-tfc

State licensed child care Hereford Day Care, Inc. 215 Norton. 364-1293; 411 Irving. 364-5062. 6 months through 9 years.

9-69-tfc

Licensed day care available for infants through 8 years. Call 364-1578, 7 to 5:30.

9-35-tfc

10. NOTICE

**Hereford
Lions Club**
meets each
Wednesday
12 noon, at the
COMMUNITY CENTER

ALCOHOLISM INFORMATION
For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12:00, 1:00 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY

10-1-tfc

The Heart Institute for CARE is pleased to announce the association of Doctor Roberto Estevez. Practice limited to cardiovascular disease. 1901 Medi Park, Suite 1010, Amarillo, Texas 79106, Phone 353-3506.

10-96-32c

PLEASE CALL
364-2030
Between 6 and 7 p.m.
Tuesday through Friday
and before 9 a.m. Sundays
if you don't get your
Hereford Brand
Call 364-2030
to start delivery

THE HEREFORD BRAND
364-2030

10-109-tfc

For portable disc rolling, call 364-1842 or 364-2978.

11-84-23p-tfc

11. BUSINESS SERVICE

Custom plowing and fertilizing. Call Ed Hammett, 578-4569.

11-99-tfc

**TV & STEREO
RENTAL AGENCY**
Black & White & Color
364-5077
Open 9 a.m. to 9 p.m.
closed Sundays & Holidays
Gary & Peggy Betts
709 Semmler

11-136-tfc

**BOBBY GRIEGO
DRAGLINE SERVICE
TAILWATER PIT CLEANING,
LOADER DOZER**
Phone 364-2322
Mobile Phone 375-4741

11-136-tfc

PIANO TUNING. \$20.00. Wayne Huff Piano Service. Phone 655-4241. 2707 3rd Ave., Canyon.

11-54-tfc

PAINTING. furniture built, refinished or repaired, paneling. 364-7347.

11-129-5c

**GROUND COTTON BURS,
ALFALFA HAY**
Front-end loader work.
Manure Spreading
Bermea Brothers
Ed 247-3648;
Jess, Mobile 267-3698
Frona.

11-272-tfc

**GARCIA
CEMENT CONTRACTORS**
Straight Flush
Turn Key Jobs
Free Estimates
Storm Shelters

Joe Garcia 364-1497
11-93-tfc

KELLY ELECTRIC
Virgil Kelley
Electric Contractors
Residential-Commercial
All bids & Wiring competitive
Ph. 364-1345 - Nights 364-1523
or 364-5929
P.O. BOX 80

11-15-tfc

PICK UP Junk cars free.
364-3777.

11-144-tfc

RITCHIE LIVESTOCK
Waters electric & gas heated
Constant Flow
364-7190

11-73-tfc

B&M FENCE
Residential-Commercial
Chain Link or Stockade
Free Estimates
364-6456 or 364-6485
after 5 p.m.

11-272-tfc

If you have a business service that everyone is not totally aware of - let it be known. We have people coming to our office wondering who to call to get milk delivered, where they can get photos made, where they can subscribe to area newspapers, etc. Advertise it in the HEREFORD BRAND and spread the word to 4500 homes.

11-83-tfc

**GRANADO ELECTRIC
ELECTRIC CONTRACTOR**
Wiring for electric
ranges-dryers
air conditioners
Call 364-6102

11-18-tfc

For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be appreciated.

11-79-tfc

**DARRELL HUSEMAN
WELDING &
MANUFACTURING**
Millwright, maintenance
and aluminum pipe repair.
Phone 364-4240.

11-118-22c

12. LIVESTOCK
WANTED: Pasture for pre-conditioning calves by month or on gain basis. Ray Polan, 276-5595 days; 364-8314 nights.

12-124-tfc

13. LOST & FOUND
LOST from the vicinity of 2008 Plains, tan male cat. Reward. Call 364-5017.

13-129-3c

LOST: Reward for white, gold diamond pendant. Sentimental value. Call Lavon Nieman, 364-6957.

11-tfc

LEGAL NOTICES

OPPORTUNITY FOR PUBLIC HEARING
The City of Hereford has filed Application No. 0032 with the Division of Water Hygiene, Texas Department of Health for a variance to the following Maximum Constituent Level: Constituent, Fluoride MCL 1.8 mg/l

The City of Hereford is currently supplying water containing 2.4 mg/l of fluoride. The water system serves the following area in Deaf Smith County, Texas: City of Hereford. Pursuant to this Department's "Drinking Water Standards" and Section 1415 & Section 1416 of Public Law 93-523 (USC), the Texas Department of Health is proposing to issue a variance for the fluoride at the following level 2.4 mg/l. A summary of the proposed variance follows:

1. All dentists have been notified of the fluoride level.
2. Customer notification will be issued quarterly.
3. Alternate sources of water supply will be investigated.

The Division of Water Hygiene will hold a public hearing on the variance for the City of Hereford if a valid request for a hearing is received by February 2, 1979. A valid request may concern the following:

The variance results in unreasonable risk to the public health.


A copy of the complete application may be reviewed at the Division of Water Hygiene, Texas Department of Health, Austin, Texas, the Public Health Region 1 Office, Old Health Center Building, 300 Victory Drive, Canyon, Texas 79016 or by contacting the aforesaid applicant.

Issued this 18th day of December.

Raymond T. Moore, M.D.,
Commissioner
Texas Department of Health

129-1c

To 3 Want **Place 6 Ads** **Your 4 Get** **Low - Results** **Cost 2 In** **Want The** **Ad 3 Hereford** **Dial 0 Brand**



The Commissioners of Deaf Smith County will open bids for a 3/4 ton pickup on January 8, 1979 at 10 AM in the Court House. Specifications may be obtained at the County Auditors Office, 242 E. 3rd, Hereford, Texas. The commissioners reserve the right to reject any and all bids.

127-6c

NOTICE TO CONTRACTORS

Scaled bids addressed to the City of Hereford, Texas, will be received at the City Hall until 2:00 PM, January 15, 1979, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for water and sewer facilities.

Bids shall be submitted in sealed envelopes upon a blank form of the proposal attached hereto and marked in the upper left hand corner.

All proposals shall be accompanied by a cashier's check or certified check upon a national or state bank in the amount of five (5%) percent of the total maximum bid price payable without recourse to the City or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him.

The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 percent of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner. (If contract is less than \$25,000, no performance or payment bond is required.)

The right is reserved to reject any and all bids and to waive any informality in bids received. Plans, specifications and bidding documents may be secured from the office of the City Manager or at the office of Bill R. McMorris & Associates, Inc., 6300 Canyon Dr., Amarillo, Texas 79109, on deposit of Fifty (\$50.00) Dollars per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorris & Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorris & Associates, Inc. at the time that bids are opened.

CITY OF HEREFORD, TEXAS
By: W.B. Dowell, Mayor
F.W-129-2c

Run a classified advertisement in the Hereford Brand. Call by 4 p.m. the day before it is published or before 4 p.m. on Friday for Sunday's issue.

- FRIDAY**
- 6:00 NEWS**
 (1) CAROL BURNETT AND FRIENDS
 Guest: Cher
 (2) TAMMY FAYE
 (3) RENOWNED
 "Playmate" Tabatha turns a bullying brat into a building.
 (4) ZOOLOGICAL
 (5) GOOD NEWS
 (6) NEWS
 (7) NEWS
 (8) NEWS
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- FRIDAY**
- 11:00 ACCENT ON MUSIC**
AMERICAN SHORT STORY
 "The Blue Bird" by Stephen Crane. An alien arrives in a Nebraska frontier town expecting to find the Wild West. Unmistakably, he foresees and wills his own death. (R)
11:30 GUNNER
 "The White Widow" A beautiful widow hires Bert to protect her from an unknown killer but doesn't disclose that he's the victim.
11:45 CBS LATE MOVIE
 "Spellbound" (1946) Gregory Peck, Ingrid Bergman. A psychiatrist attempts to prove the innocence of an amnesia victim charged with murder. (R)
12:00 MIDNIGHT SPECIAL
 Hosts: Steve Martin and the Dirt Band. Guests: The Who, Michael Johnson, Louisiana's LaRue and John McEuen.
12:10 FALL AND RISE OF NEGRO PERFORMERS
 Reggie tries and discards various identities, ending as Donald Potts, jobbing gardener, ex-convict and ex-drunkard.
12:30 NBA BASKETBALL
 Atlanta Hawks vs. Philadelphia 76ers
12:40 WE INTERRUPT THIS WEEK
 (1) PTL CLUB
 (2) NEWS
 (3) JIMMY SWAGART
 (4) NEWS
 (5) NEWS
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- FRIDAY**
- 6:00 PTL CLUB**
LIFE IN THE SPIRIT
DISCOVERY
ROSE BAGLEY
NEWS
THE THREE STOOGES / THE LITTLE RASCALS
CAPTIONED ABC NEWS
LAND OF THE LOST
U.S. FARM REPORT
MISTER ROGERS
GALAXY GOOD-UPS
CLIFFWOOD AVENUE KIDS
CROSSROADS HOUR
BOOBY'S ALL-STARS
POPEYE
SEASIDE STREET
FRANK CAGERT
FANTASTIC FOUR
THE PARTISAN FAMILY
LET THE SUNSHINE IN
HAPPY HOUR
GOZZILLA SUPER 8
STAR WARS
ADVENTURE CLUB
BUSBURN / ROAD RUBBER
VILLA ALEGRE (R)
LIFE IN THE SPIRIT
NEWS
SUPERFRIENDS
MISTER ROGERS (R)
PRACTICAL CHRISTIAN
MOVIE
 "Little Men" (1940) Jack Oakie, Jimmy Lydon.
FOCUS ON FAITH
EXTENSION 78
LEADERSHIP (R)
THE ROCK
DAFFY DUCK
LISTEN / ATHLETES
TARZAN / SUPER SEVEN
STAR WARS
YOGI'S SPACE RACE
PTL CLUB
FAMFAC
NCAA FOOTBALL
 "Southwest Conference"
LOS TIEMPOS
ROSE BAGLEY
NEWS
FAITH ALIVE
700 CLUB
MOVIE
 "The New Frontier" (1935) John Wayne, Dolores Costello.
RISE AND BE HEALED
SACRED HEART
WORLD AT LARGE
HARVEST TEMPLE MEETINGS
THE BIBLE

- SATURDAY**
- 6:00 PTL CLUB**
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Sports And TV

By HOWARD SMITH
AP Sports Writer

Another year passes and again it is time to pause and consider. The parade of televised sports events continues. Eventually it will reach over-exposure and begin to decline, but we are not there yet.

The important thing is that, with precious few exceptions, sports is the only spontaneous commodity left on TV. Almost everything else is pre-recorded and packaged, worked out according to a script, spoon-fed to a target audience according to a market-tested formula. The bad guys win for the first 45 minutes, then the good guys finish on top in the final 15.

But there are no good or bad guys in sports, only fan preferences. And no one knows who will win or lose. Sports is live drama, for the most part, and the ending is never known until it happens.

In 1978 there were more TV hours devoted to sports than ever before. ABC remained the most successful vendor of sports fare while NBC and CBS

shuffled executives in an effort to catch up.

Football continued to prosper although there were some signs of slippage in the ratings particularly in college football. Baseball, boosted by Pete Rose and four good division races, did well in the ratings.

College basketball was up slightly and pro basketball was down significantly, particularly the NBA championship series. Boxing continued as a solid draw, hockey failed to make a network comeback, soccer got a TV contract, golf and tennis remained of interest to a limited but influential audience.

The so-called "minor" sports, like gymnastics, ice skating and weight-lifting, found a welcome home on the anthology shows. And bowling continued to plug along successfully on Saturday afternoons.

Here with an attempt to recognize some of the high and low points:

MAN OF THE YEAR: ABC's Howard Cosell. On the morning after, no one talks about the game. They all talk about

Cosell. TV Guide takes a poll and Cosell is named BOTH the Favorite Announcer and Least Favorite Announcer. He covers heavyweight title fights by himself. People throw bricks through television sets when he comes on. He needs bodyguards to allow him to carry out assignments. He gets enough vicious letters to start a library. He is absolutely unkind and, love him or hate him, he is the biggest name and weilds the most clout in the business.

BEST CONTINUING SERIES: ABC's college football, national and big regional games.

WORST CONTINUING SERIES: ABC's college football, lesser regional games. ABC's coverage of smaller regional makes my uncle Fred's home movies look like Citizen Kane.

BEST COMMENTATOR: NBC's Billy Packer. Informative, interesting, to the point. Runnerup: NBC's Merlin Olsen.

WORST COMMENTATOR: Overall crop not as bad as last year. CBS' George Allen gets the nod for leaden commentary, wooden delivery.

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FOCUS ON FAITH
EXTENSION 78
LEADERSHIP (R)
THE ROCK
DAFFY DUCK
LISTEN / ATHLETES
TARZAN / SUPER SEVEN
STAR WARS
YOGI'S SPACE RACE
PTL CLUB
FAMFAC
NCAA FOOTBALL
 "Southwest Conference"
LOS TIEMPOS
ROSE BAGLEY
NEWS
FAITH ALIVE
700 CLUB
MOVIE
 "The New Frontier" (1935) John Wayne, Dolores Costello.
RISE AND BE HEALED
SACRED HEART
WORLD AT LARGE
HARVEST TEMPLE MEETINGS
THE BIBLE

- SATURDAY**
- 6:00 PTL CLUB**
LIFE IN THE SPIRIT
DISCOVERY
ROSE BAGLEY
NEWS
THE THREE STOOGES / THE LITTLE RASCALS
CAPTIONED ABC NEWS
LAND OF THE LOST
U.S. FARM REPORT
MISTER ROGERS
GALAXY GOOD-UPS
CLIFFWOOD AVENUE KIDS
CROSSROADS HOUR
BOOBY'S ALL-STARS
POPEYE
SEASIDE STREET
FRANK CAGERT
FANTASTIC FOUR
THE PARTISAN FAMILY
LET THE SUNSHINE IN
HAPPY HOUR
GOZZILLA SUPER 8
STAR WARS
ADVENTURE CLUB
BUSBURN / ROAD RUBBER
VILLA ALEGRE (R)
LIFE IN THE SPIRIT
NEWS
SUPERFRIENDS
MISTER ROGERS (R)
PRACTICAL CHRISTIAN
MOVIE
 "Little Men" (1940) Jack Oakie, Jimmy Lydon.
FOCUS ON FAITH
EXTENSION 78
LEADERSHIP (R)
THE ROCK
DAFFY DUCK
LISTEN / ATHLETES
TARZAN / SUPER SEVEN
STAR WARS
YOGI'S SPACE RACE
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TEXAS CATTLE FEEDERS TRADE - Slow
VOLUME - 4800
STEERS - 57.00 to 57.50
HEIFERS - 55.00 to 55.50

LOCAL CASH GRAIN
CORN - 4.38
WHEAT - 3.02
MILO - 3.82
SOYBEANS - 5.98

AS OF 12-28-78
BEEF - Trade was moderate to fairly active with demand no "w" to good. Steer Beef was steady to 1.00 higher and Heifer Beef was steady to 1.00 higher. All prices choice yield grade three unless otherwise stated.

EAST COAST - No Comparison on Loins at 105.00 for 14-17 lbs. and no comparison on Hams at 92.50 for 14-17 lbs. and 87.50 for 17-20 lbs.

MIDWEST - Loins were steady to 1.50 higher at 101.25 for 14-17 lbs. and 88.00-89.00 next week shipment for 17-20 lbs. Hams were steady to 1.75 higher for 14-20 lbs. with 14-17 lbs. at 88.00-88.50 and 17-20 lbs. at 83.50-84.00

Picnics were 2.00 higher for 4-8 lbs. at 65.00. Bellies were steady to 1.00 higher for 12-14 lbs. at 51.00 and for 16-18 lbs. at 49.00.

CATTLE FUTURES
 CHICAGO (AP) - Futures trading Thursday on the Chicago Board of Trade
 Open High Low Close Chg
 1000 lbs. cwt. per lb.
 Jan 87.75 87.75 87.75 87.75 +.17
 Feb 87.75 87.75 87.75 87.75 +.17
 Mar 87.75 87.75 87.75 87.75 +.17
 Apr 87.75 87.75 87.75 87.75 +.17
 May 87.75 87.75 87.75 87.75 +.17
 Jun 87.75 87.75 87.75 87.75 +.17
 Jul 87.75 87.75 87.75 87.75 +.17
 Aug 87.75 87.75 87.75 87.75 +.17
 Sep 87.75 87.75 87.75 87.75 +.17
 Oct 87.75 87.75 87.75 87.75 +.17
 Nov 87.75 87.75 8

For God So Loved The World

AVENUE BAPTIST CHURCH

Bro. Bill Frazier, Pastor
130 N. 25 Mile Ave.

BIBLE BAPTIST CHURCH

Rev. Kenneth Carroll, Pastor - 647-2402
501 S.E. 3rd - Dimmitt, Texas 79027

DAWN BAPTIST CHURCH

Bill Alexander, Dawn Community
Sunday Services 9:50 and 6 P.M.

FIRST BAPTIST CHURCH

Doug Manning, Pastor
Fifth and Main Streets

FIRST BIBLE BAPTIST

4th and Jackson
Gordon Parsley, Pastor - 364-2962

Sunday School, Morning Worship, Evening Services, Missions Service

FRIO BAPTIST CHURCH

Johnny Tims, Pastor
Frio Community

GREENWOOD BAPTIST CHURCH

"A Bible Baptist Church"
Rev. Gary Bandy, Pastor

Mt. Sinai Baptist Church

Malvin Martin

PALO DURO BAPTIST CHURCH

Waldorado Community
David Harp, Pastor

SANIT JOHN BAPTIST CHURCH

400 Mable Street
Rev. C.W. Allen

SUMMERFIELD BAPTIST

Don Larkin, Pastor

TEMPLE BAPTIST CHURCH

Rev. J.L. Bozeman
Forrest Ave. and Ave. K

TEMPLO BAUTISTA MEMORIAL

Pablo Garcia, Pastor

TRINITY BAPTIST CHURCH

Southern Baptist - Rev. C.F. Powell
205 E. 6th

WESTWAY BAPTIST CHURCH

Rev. Frelin E. Suttle
Route 4, Hereford

WIPPUS COMMUNITY CHURCH

Gene Brock, Pastor - Preaching 1,2,3,4
Sundays, 5th Sunday, Singing.

CATHOLIC CHURCH

Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

LA MISION DE SAN JOSE

South West of City
Pastor: Rev. Jim O'Connor

CHURCH OF THE NAZARENE

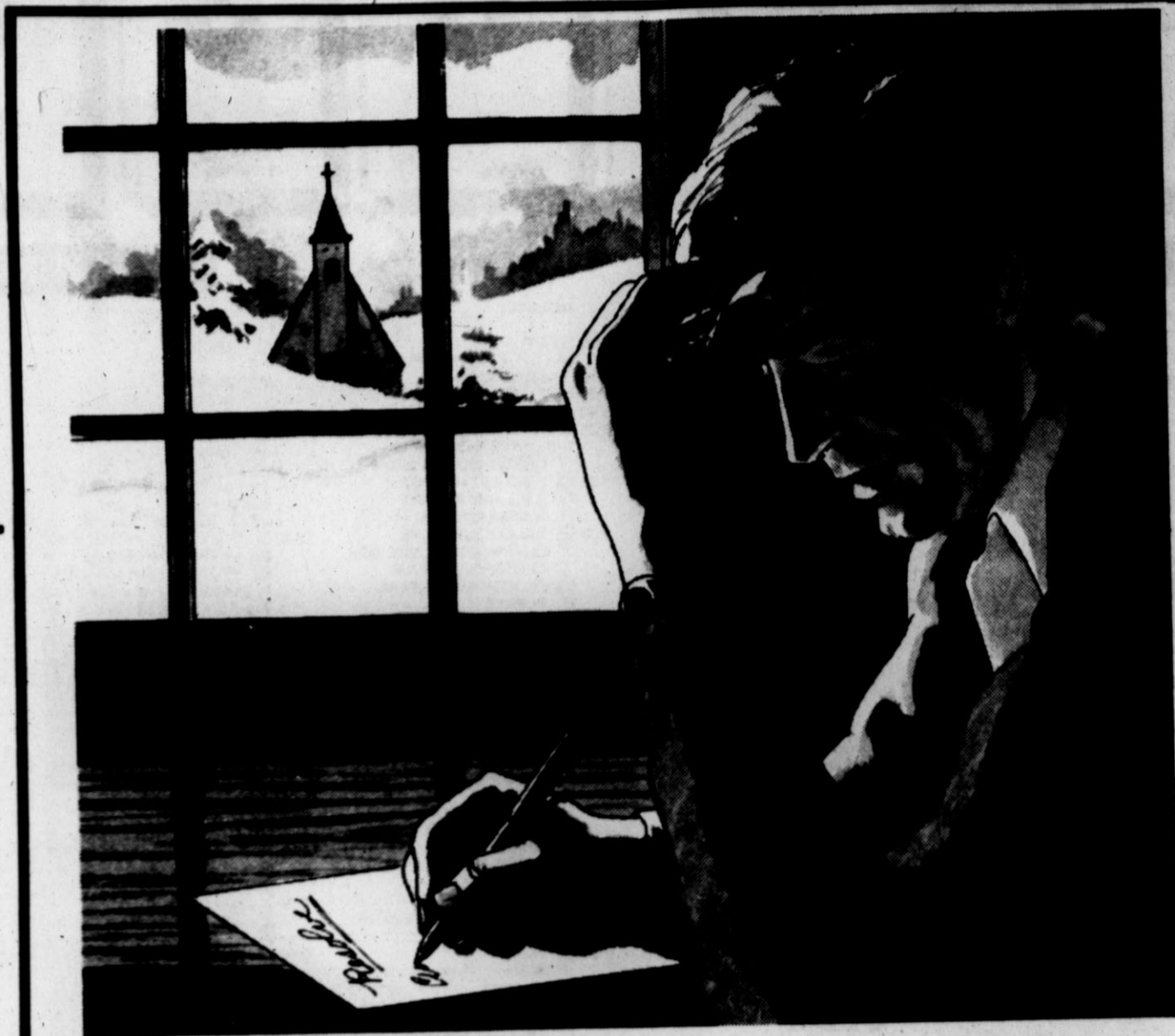
Rev. Bob Huffaker
16th & Blackfoot

IMMANUEL LUTHERAN CHURCH

Ave. B and Park
"The Church of the Luthern Hour"

HEREFORD COMMUNITY CHURCH

Pastor, Rev. Morris Means
15th & Whittier - 364-8866



LET FAITH CONSOLIDATE YOUR NEW YEAR'S RESOLUTIONS



As the season of fun and festivity draws to a close, let us give some serious thought to a worthwhile task which most of us have undertaken rather half-heartedly at this time every year, despite our good intentions. Driven by a natural impulse to turn over a new leaf in our lives as well as on the calendar, we compile our annual list of personal reforms and even try to follow it for a few days before consigning it to limbo along with its predecessors. This year for a change, try simplifying it into one all-encompassing resolution: to attend the Church of your choice regularly throughout the coming year. If you will do so and try to live by the lessons you learn there, this will be the only New Year's resolution you'll ever need.

"Be not conformed to this world: but be ye transformed by the renewing of your mind, that ye may prove what is that good, and acceptable, and perfect, will of God."
— Romans 12:2

"I'll turn over a new leaf."
— Miguel de Cervantes

Faith Lets You Discover A New World Of Happiness

- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
15th & Ave. F
- CHRISTIAN ASSEMBLY**
364-2284
South Main
- FAITH ASSEMBLY OF GOD**
401 Country Club Drive
Rev. Don Yeddin
- LA IGLESIA DE CRISTO**
Pete Vega, Minister 364-6401
334 Avenue E
- FIRST METHODIST CHURCH**
Rev. William D. McReynolds
501 North Main
- WESLEY UNITED METHODIST CHURCH**
Rev. Jesse Hodge, Pastor
410 Irving
- IGLESIA METODISTA SAN PABLO**
Rev. Emilio Montemayor, Minister
- CENTRAL CHURCH OF CHRIST**
Bob Wear
148 Sunset Dr. - 364-0594
- PARK AVE. CHURCH OF CHRIST**
703 W. Park Ave.
- 15th STREET CHURCH OF CHRIST**
15th and Blackfoot
J.M. Gillpatrick, Minister
- THE CHURCH OF CHRIST**
319 Ave. I - 10:30 A.M. - 6 P.M.
364-0178 364-7208 364-6563
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- FIRST CHRISTIAN CHURCH**
Rev. Mack McCarter - West Park Avenue
10:50 a.m. Sunday Morning - 9:45 Sunday School
7 P.M. Sunday Evening
- GRACE GOSPEL CHURCH**
804 Ave. K
- UNITED PENTECOSTAL CHURCH**
Rev. Warren McKibben - 364-6578
Ave. H. & Lafayette
- FIRST PRESBYTERIAN CHURCH**
610 Lee Street
George D. Belford, Pastor
- ST. THOS. EPISCOPAL CHURCH**
William A. Lang Jr., Vicar
601 West Park
- SEVENTH DAY ADVENTIST CHURCH**
Elder Ron Spear, Pastor
West Park Addition
- LA IGLESIA DE SAN ANTONIA**
North 25 Mile Avenue
- TEMPLO CALVARIO ASAMBLEA DE DIOS**
Union and Avenue G
Rev. Hector Sanchez
- FAITH MISSION CHURCH OF GOD IN CHRIST**
Rev. Richard Collins
902 Heibach - 364-6698

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

A to Z TIRE & BATTERY

Troy Rhodes

BRANDON & CLARK ELECTRIC

364-5470

C & W CARPET

364-3448

CASE POWER & EQUIPMENT

L.B. Herring, Manager

COIN OPERATED MAY TAG LAUNDRY

Two Locations: 213 13th & 1009 Park Ave.
Herb and Dennis Edwards, Owners

CONSUMER'S FUEL ASS'N.

"Bub" Sparks, Manager

DICKIE'S RESTAURANT

364-6901

FIRST NATIONAL BANK

Since 1900

GILLILLAND-WATSON FUNERAL HOME

Marlin Gilliland - John Gilliland - Charles Watson

DAVIS IMPLEMENT CO.

W. L. Davis Jr.

HEREFORD IRON & METAL

Anson A. and June Dearing

WEST TEXAS RURAL TELEPHONE

Cooperative Incorporated
Thomas A. Hyer, General Manager

McRIGHT GARAGE

Mr. & Mrs. Clyde Oldham

SONIC DRIVE IN

305 N. 25 Mile Avenue
Tom & Sandy Beatty

HEREFORD STATE BANK

"The Friendly Bank"

HI PLAINS SAVINGS & LOAN ASSOC.

364-3535

THE INK SPOT, INC.

C.E. Coleman Jr.

THE HEREFORD BRAND

364-2030

SUIT'S AUTO SUPPLY COMPANY

364-1500

KELLEY ELECTRIC

Virgil Kelly

LOERWALD BROTHERS

231 W. 2nd.

PITMAN GRAIN CO.

John D. Pitman

CARL McCASLIN LUMBER CO.

Carl G. McCaslin

ROCKWELL BROS.

Ray Chambliss, Manager

SMITH & CO. FUNERAL HOME, INC.

Park Avenue & Greenwood
(Hereford's Finest)

WAC SEED, INC.

Hug Clearman-Armon Lauderback

SECURITY FEDERAL

1017 W. Park Avenue

OGLESBY IMPLEMENT CO.

Cecil Oglesby