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MICROFILM CENTER, INC.

Sentenced to Five Years for Cattle Rustling

Jury Finds Deas Boys Guilty in Vega

By BOBBY TEMPLETON
Brand News Editor

An unusual theft which began Aug. 2, 1974 with a lot of statewide publicity ended almost obscurely Wednesday in the Oldham County Courthouse in Vega when the jury returned five, year unprobated convictions against defendants Jerry, Tommy and Ronnie Mack Deas.

The theft was out of the ordinary as it involved a modern day rustling of between 100 and 108 head of cattle from Tri-State Feedyards, formerly known as the Texan Feedyards. The case also

involved a series of confusing circumstances which had the prosecuting attorney traveling the whole state collecting evidence.

THE TRIAL began at about 9 a.m. Tuesday under the direction of Judge Gene Jordan of Amarillo. He is filling in for 69th Judicial District Judge Archie McDonald, who is recovering from a heart attack received earlier in January.

It ended at about 6:30 p.m. Wednesday after the jury had deliberated for over three hours to determine the fate of three defendants. The fate was guilty and the jury returned again after considering the punishment phase of the

trial for about 20 minutes. That result was five years each in the state penitentiary with no probation.

The state's case was built over a five-month period by Criminal District Attorney Andy Shuval. This included gathering evidence not only from the Hereford area but along the trail left by the Deas, which culminated in the Houston area where the cattle were taken for sale.

The defending attorney was Selden Hale of Amarillo. His case was built for the most part on discrediting witnesses.

THE TWO KEY witnesses in the case were Larry Noland and Gary Godwin,

both who actually participated in the theft. However, they agreed to testify for the prosecution in exchange for immunity from prosecution.

They didn't come forward until the end of August after the theft was about a month old. Shuval said they had misled local authorities during that time.

Noland and Godwin were named in the Dec. 20 grand jury indictment as "unindicted co-conspirators" in the case and the Deas were naturally indicted. The Deas were indicted during the August grand jury session, but lack of evidence forced the reindictment.

The trial had been moved to Vega on a

change of venue because of the local and state publicity.

Noland provided much of the testimony including instances of meeting with the Deas in Amarillo and at the K-Bob's Steak House during which the proposed theft was discussed. Allegedly the Deas explained how easy it would be to steal the cattle but that selling them might be a problem.

He confirmed earlier testimony by Cliff Skiles that the Deas had asked to borrow a cattle trailer that Skiles owned in partnership with Ken Gill. This was the vehicle used in the transportation of the cattle from the feedyard.

THE FIRST WITNESS was Phil Farr, former assistant manager at Tri-State, who described the condition of the feedyard and verified the presence of the cattle at the feedyard the morning of the theft.

Betty Gresham, a bookkeeper for Big Daddy's Truck Stop, testified that Tommy Deas and Larry Noland had lined up a cattle truck with 50 gallons of gas the Friday morning before the theft.

During the Tuesday portion of the trial, Noland had indicated that he, Tommy and Jerry Deas went by the Henry Rayburn house sometime Friday to get keys to the feedyard. Rayburn is a mill man at Tri-State.

This later in the trial was a source of conflicting statements as to whether it was actually Noland or Jerry Deas who asked for the keys. It was fairly well established however that Deas asked for them.

On the morning of the theft, the thieves were said to have taken the borrowed gooseneck trailer of Skiles and Gill to the feedyards, loaded the cattle in three trips and had taken them to the Reece Lawson pens north of Hereford.

THE CATTLE were then supposedly taken in two cattle trucks, owned by Mike Bradley, to Houston where Ronnie Mack Deas was to arrange the sale.

The cattle were delivered to pens on the north side of Houston near Wharton. There the cattle were supposedly shown to a prospective buyer, who approved of the fat cattle and was set to arrange the purchase.

By this time, the theft was discovered by local law enforcement officials and the (See DEAS TRIAL, Page 2A)



Wrong Turn Gets Muddy

This school bus, driven by Mary Rando, was the victim of a swerving accident at about 7 a.m. Friday on Highway 385 North as it was being driven northward on the regular morning route. According to a driver who happened along shortly after the accident, the bus was apparently thrown out of control after it passed a semi-truck. It then went into the left side bar

ditch, came back up onto the road and then swerved back to the left, over the bar ditch and into the shown position. Fortunately no children were yet aboard. The driver sustained only minor injuries for which she was treated at Deaf Smith County Hospital. Damage to the bus as yet is undetermined.

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says an honest confession is good for the soul, but tough for the lawyer trying to defend the case.

YOU NEVER get tired unless you stop and take time for it.—Bob Hops

A FANATIC is one who doubles his effort after losing sight of his objective.

MONDAY is Dollar Day in Hereford. Local merchants are "biting the bullet" to offer you some real inflation-fighting bargains and many of them are listed in today's Brand.

TIMES ARE TOUGH in the cattle-feeding business; there's no doubt about that, and there is naturally much concern here in the "cattle-feeding capital of the world." It's not a pleasant thing to contemplate when one of our major industries is fighting for survival. This has caused some economic problems for other related firms.

But, Hereford is a positive-thinking community and cattlemen and feeders are confident there will be a turn-around. At a time when many communities are singing the blues, most of our business leaders are looking at the positive side and counting up assets instead of worrying about things that may never happen.

We have a sound and solid community; the cattle-feeding business has been good to us for a number of years; we have a diversified agricultural economy and our farmers are able to produce a variety of crops. Retail sales are holding up good, so let's not get bogged down in the blues when there are so many things for which we should be thankful.

WHILE CLEANING out some files the other day, we came across notes made when Dr. Charles Allen of Houston spoke several years ago at a chamber banquet. Dr. Allen gave a recipe for getting along happily in this world and listed five things that are helpful.

They are: (1)Get interested in other people. (2)Don't criticize. (3)Do your work and don't worry about who gets the credit. (4)Meet criticism with a smile and

(See BRANDING, Page 2A)

Dutch Treat Launches GoPro Committee

GoPro members will get in to harness Tuesday night.

The first meeting of the full membership of the Goals for Progress Committee has been called by chairman Wesley Gulley for Tuesday at 7 p.m. in a "Dutch treat" dinner at Hereford Country Club.

Highlight of the program will be a presentation by officials of Lubbock Chamber of Commerce of their "Committee 70" program—a goal-setting project started in 1969 in that city. Citizens on that committee have been helpful in meeting with GoPro leaders to describe how their program functioned.

Gulley said invitations had been extended to wives and husbands of GoPro

members to attend the meeting.

"One of the keys to the success of GoPro will be the number and variety of folks whom we can involve in the process of determining the goals for our city and county for the fourth quarter of this century," Gulley stated.

"GoPro is a select group of Hereford and Deaf Smith County citizens who have accepted the responsibility for trying to develop some imaginative and realistic goals. We are not involved in finding facts to support any project previously proposed by the chamber, the governing bodies, the schools, or anybody else," Gulley said.

The GoPro program was initiated by the Deaf Smith County Chamber of Commerce, but was organized as a separate entity. The C of C board selected Gulley as chairman and Major Schroeter as vice chairman and, with them, appointed five committee chairmen in five areas of work. These seven men, along with the county judge, mayor and school board president, composed the steering committee.

The sub-committee chairmen are Jim Conkwright, Tom Burdett, O.G. Nieman,

Local Construction Off To Slow Start

As of the end of the first month of the new year, building permits in Hereford reflect a fairly average start in city construction. The January permits totaled \$140,450.

This is about a \$65,000 drop from the total of permits issued in December.

The total for last month was a dramatic drop from the permits recorded for this time last year. In January of 1974 the permits issued totaled \$407,100, approximately \$267,000 decrease.

The bulk of last month's building was from additions to area businesses. The largest is a planned \$50,000 addition to an elevator belonging to the Hereford Grain Inc. It is a structure to be made of metal and concrete.

Arrowhead Mills ranks second in planned building in January. They plan to erect and install a \$47,000 mill and accompanying building in the Whitehead Addition.

The Big T Pump Co. plans to construct a \$26,000 shop building made of steel. The only other business construction is a \$2,200 paint shop to be erected.

Residential building included a \$12,000 addition to a house, a \$2,000 residence which was moved in and the installation of a mobile home. No value was listed on the home.

Grand Jury To Be Selected; District Court To Convene

The Deaf Smith County Grand Jury begins a new term Monday with the selection of a new 12-member panel. This begins a week of trials set for the 69th Judicial District Court under the direction of Amarillo Judge Gene Jordan.

The grand jury, after being sworn in, will consider as yet an undetermined number of cases filed by the Criminal District Attorney Andy Shuval. Among these are three civil cases so far and the murder trial of Tommy Perez.

Perez allegedly killed Jose Zapata with a knife on or about Feb. 1, 1974. He was indicted March 15.

Defending attorneys in the murder case and other tentatively scheduled trials arrange with the prosecuting attorney for the exact time of trial. Due to complications with witnesses and others

involved, trials may be called at the last minute or reset for a later date.

The grand jury will meet just on Monday to consider whether or not to indict cases.

The jury is selected from a list of 20 persons who are called to appear. Those called include Jim Culpepper, Mary Hoelscher, James Hull, Howard R. Godwin, Lynton Allred, Charlie D. Burfield, Mrs. Raymond Higginbotham, Mrs. Anson Dearing, Arturo Gonzales, John Orsborn, Barnell Landers, Benny Womble, Bobby Griego, James McDowell, Mrs. Francis Hill, Bob Spangler, Dale Christie, Dave Hopper, Manuel Paceco and Dennis Lomas.

The jury was called by a committee composed of Tommy D. Carnahan, Butch Trevino, Gwen Feagley, Rev. C.W. Waller and Wallace B. Shelton Jr.

district judge of the proposed new judicial district and solicit the support of everyone," Miller announced. "I would be an independent and fair and impartial judge," he added.

The action came after Deaf Smith County Commissioners adopted a resolution last week in support of the new district. The Hereford Bar Association had drafted a bill to submit to the Texas Legislature as an emergency local measure. Oldham County commissioners are expected to take action on the matter Monday.

Also supporting the new district is the 69th Judicial District Bar Association. Members of the association, composed of lawyers in the six-county district area, voted to support the creation of a new district at a meeting Thursday in Dalhart.

According to representatives of the local bar, the new district is needed because of the heavy case load and the large area covered by the present 69th

Judicial District. It is composed of six counties with District Judge Archie McDonald of Dumas as the presiding officer. He is now recovering from a heart attack.

Should Oldham County approve the proposal and the bill be passed by the Legislature, a district judge would probably be appointed by the governor with his term of office lasting until the next general election.

Miller has practiced law here independently since 1949 and is a former county attorney. He has served as county judge on occasions during the absence of the elected judge. He has been a member of the Regional Alcoholism Authority since its creation in 1971 and has served as chairman of the Deaf Smith County Council on Alcoholism.

"I was chairman of the grievance committee of the State Bar of Texas for nine years, during the well-publicized Roy Joe Stevens case," stated Miller.

the Hereford Brand

Deaf Smith County, Hereford, Texas, Sunday, February 2, 1975
74th Year, No. 10 30 Pages including supplement 20 Cents

69th District Bar Favors Bill Miller Wants Judgeship



March of Dimes Collections

Pictured is Mrs. John Bunch totaling the final collections for the Mothers March of Dimes Campaign. An amount of \$2,500 was collected from door to door contributions and over \$600 by mailers, winding up with a grand total of \$3,100. A special thanks goes out to everyone donating money and also those working so hard to get those donations. Special attention is called to the Jaycee-Ettes, for the largest amount donated with a check of \$100.

Monday Is Dollar Day In Hereford

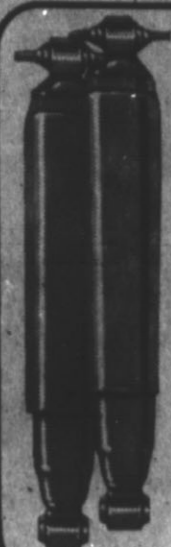
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C78-14	8.25	33.00	24.75 2.04
E78-14	8.60	34.00	25.50 2.27
F78-14	9.25	37.00	27.75 2.40
G78-14	9.75	39.00	28.25 2.56
G78-15	10.00	40.00	30.00 2.60
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- Inspect master cylinder
- Inspect and adjust parking brake
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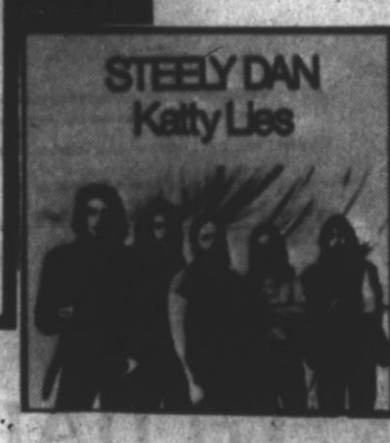
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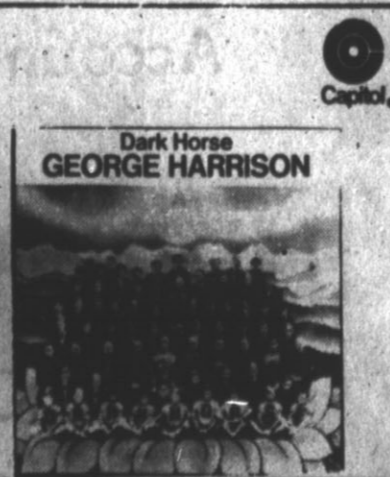
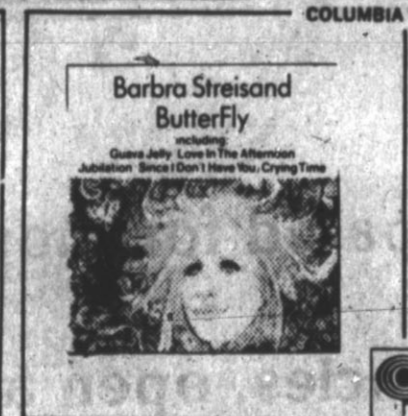
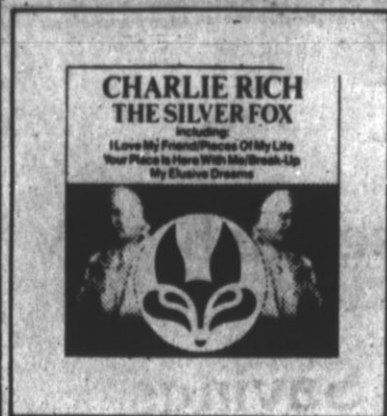


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Sandalfot PANTI HOSE Nude Heel & Toe 2 Pair 88¢	PIECE GOODS BONANZA Pennprest-Danstar Solids and Prints, Skillet Solids, Fashion Corner Broadcloth Print and Plain, Rondo Prints, Cotton Screen Prints, Linings, Poly Co-ordinates Orig. '1" TO '2" Now 66¢ yd.		Acrylic Acrylic WORSTED YARN 4-Oz. Skeins 77¢ Each
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Women's Reduced PANT SUITS From Regular Stock Some As \$12.88 Low As \$12.88	Pennprest Pique, Pennbrook Prints, Polyester Knit Solids and Checks. Orig. '3" \$1.88 yd. Short Length Polyester Knit Solids and Fancies Now \$1.44 yd. Crepe Solid DOUBLE KNIT Polyester Knits Orig. '3" Now \$1.99 yd. Remnants 20% Off Regular Price		Girl's Polyester/Cotton Crew Neck "T" Top PRINT BLOUSES \$2.50-\$2.99
Entire Stock Boy's SWEATERS Orig. '4" to '7" Now \$3.88	Girl's 2 Piece SPORTSWEAR SETS Orig. '13 Now \$4.88	Girl's Better SKIRTS REDUCED Orig. '2" to '6" Now \$1.44-\$3.88	Girl's Reduced BETTER DRESSES From Regular Stock \$1.88-\$5.88
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34"x54" Area ACCENT RUGS \$9.88 9x12 Carpets '34" \$5.88-\$7.88	Men's Short Sleeve DRESS KNIT AND CASUAL SHIRTS Special Purchase 3 For \$10	Quilted Floral BEDSPREADS Special Purchase \$9.99	Full Size Dual Control ELECTRIC BLANKETS Now \$20.99
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Men's Corduroy And Polyester/Cotton CASUAL SLACKS Orig. '4" to '8" Now 3 Pair \$10	Men's Flannel Shirts Orig. \$6.98 to \$8.98 Now \$3.50 Men's Winter Underwear Orig. \$4.99 Now \$1.99 Men's Winter Caps Orig. \$2.55 Now 99¢ Men's Winter Dress and Work Gloves Now \$3.50 Suibul Perfume Orig. \$5 Now \$2.50 Princess Electric Scissors Orig. \$12.99 Now \$5.00 Dyno Match Gift Orig. \$4.99 Now \$2.50 Misses Corduroy & Flannel Blouses Now \$3.50 Misses Plain & Print Pants Now \$4.88-\$5.88	PRICE COMING DOWN COLORED SHEETS Twin, Flat or Fitted \$2.69 Orig. \$3.99 Now \$2.69 Full, Flat or Fitted \$3.67 Queen Sizes Now \$5.97 King Sizes Now \$7.97	CLOSE OUT STRIPE SHEETS Full, Flat or Fitted \$3.50 Orig. \$4.99 Now \$2.50 Cases \$2.50 SORRY NO TWIN SIZES
Men's Long Sleeve DRESS and SPORT SHIRTS \$4.99 Each	Women's All Sizes BETTER DRESSES Reduced from Reg. Stock Some \$4.88 As Low As \$4.88	Ladies' Pique Robes Orig. \$5 Now \$2.88 3 Only Long Skirts Orig. \$19 Now \$12.88 Women's Better Skirts Orig. \$10 Now \$4.88 4 Only Tennis Dresses Orig. \$15 Now \$5	Penncrest ELECTRIC SCISSORS Orig. '12" Now \$5
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		100% Polyester Men's Double Knit SPORT SUITS \$35.88	

SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL

MONDAY — Corn dog with mustard or Vienna sausage, sweet potato puffs, green beans, fruit, hot rolls, milk.

TUESDAY — Turkey pot pie or ravioli, blackeyed peas, pickled beets, banana pudding, hot rolls, milk.

WEDNESDAY — Barbecued beef on bun or chili burger, potato sticks, tossed salad, peach cobbler, bun, milk.

THURSDAY — Western beans or hot tamales, mixed greens, buttered corn, orange juice, coconut cake, cornbread, milk.

FRIDAY — Beef-cheese pizza or sliced turkey, buttered

potatoes, cole slaw, fruit, sliced bread, milk.

ELEMENTARY SCHOOLS

MONDAY — Corn dog with mustard, sweet potato puffs, green beans, fruit, hot rolls, milk.

TUESDAY — Turkey pot pie, blackeyed peas, pickled beets, banana pudding, hot rolls, milk.

WEDNESDAY — Barbecued beef on bun, potato sticks, tossed salad, peach cobbler, bun, milk.

THURSDAY — Western beans, mixed greens, buttered corn, orange juice, coconut cake, cornbread, milk.

FRIDAY — Beef-cheese pizza, buttered potatoes, cole slaw, sliced peaches, sliced bread, milk.

La Plata Students Make Honor Roll

For the first time, one of Hereford's junior highs has published an honor roll. La Plata Junior High has announced names of students with 4.5 and above averages.

The honor roll, which includes grades for the fall semester, is endorsed and recognized by the National Honor Society of Hereford High School for the academic achievement on the part of the La Plata students.

NINTH GRADE

Cindy Ford, 5.50; Brunetta Kindfater, 5.40; David Walterscheid, 5.40; Staci Robinson, 5.40; Vivian Martin, 5.40; Pam Whitley, 5.25; Angela Hartman, 5.25; Steve Douglas, 5.25; Ricky Matchett, 5.25; Gedon Berryman, 5.20; Patricia Hendon, 5.20; Dana Hutchins, 5.20; Kathy Wilson, 5.20; Jeff Nielsen, 5.20; Terry Seiver, 5.20; David Arney, 5.20; Mark Priest, 5.00; John Warren, 5.00; Bette Stewart, 5.00; Rhonalea King, 5.00; Jimmy Bodkin, 5.00; Chris Cabbiness, 5.00; Kent Ellis, 5.00; Cathy Crim, 5.00.

Mike Harris, 4.80; Deadra Pojan, 4.80; Paula Wiley, 4.80; Judy Birdwell, 4.75; Charles Berryman, 4.75; Nancy Last, 4.75; Joyce Betzen, 4.60; Vickie Christi, 4.60; Paula Barber, 4.60; Steven Anderson, 4.50; James Fish, 4.50; Donna Paetzold, 4.50.

EIGHTH GRADE

Luanna Berryman, 5.50; Mahota Manning, 5.50; David Gibson, 5.50; Scott Formby, 5.50; Polly Robinson, 5.50;

Susan Shook, 5.40; Jana Grimsley, 5.33; Keith Goheen, 5.25; Rebecca Rudd, 5.25; Dorothy Fetsch, 5.25; Ryan Lawson, 5.25; Lisa Blakely, 5.25; Cynthia Easterwood, 5.25; Phyllis Kahlick, 5.20; Tammy Fischbacher, 5.20; Stephanie Paetzold, 5.20; Teri Mitts, 5.20; Starla Tindal, 5.20; Joni Webb, 5.00; Michelle Walterscheid, 5.00; Debra Morgan, 5.00; Jessa Rudd, 5.00; Barbara Scott, 5.00; Barbara Schiabs, 5.00; Marie Schilling, 5.00; Charles Schmucker, 5.00; Tony Melugin, 5.00; Jerome Friemel, 5.00; Leslie Herring, 5.00; Mary Kooser, 5.00; Michael Wong, 5.00; Jackie Manning, 5.00.

Sandra Harkins, 4.80; Jana Green, 4.80; Staci Payne, 4.80; Zann Zimmerman, 4.80; Georgie Zetsche, 4.75; Melinda Tatum, 4.75; Laurie Pittard, 4.75; Jeffrey Janssen, 4.75; Don Johnson, 4.75; Denise Cotten, 4.75; Kelvin Barkowsky, 4.75; Denise Albracht, 4.75; Carolyn Smith, 4.66; Lisa Drake, 4.60; Marinda Mason, 4.60; Lesa Mazurek, 4.50; Bernard Meiwes, 4.50; Debbie McPherson, 4.50; Rebecca McGilvary, 4.50; Jim Hughes, 4.50; Terri Adams, 4.50; Georgina Arnt, 4.50; Sandra Manning, 4.50;

Synthia Moore, 4.50.

SEVENTH GRADE

Jennifer Griffin, 5.25; Carla West, 5.25; Kerry Hacker, 5.25; Rebecca Gibson, 5.25; Randall Calhoun, 5.25; Janelle Coupe, 5.20; Timothy Hamlett, 5.00; Dee Hairgrove, 5.00; Brenda Brown, 5.00; Sheri Whitaker, 5.00; Tania Willson, 5.00; Karen Drake, 5.00; Gregory Ward, 5.00; Doyle Vogler, 5.00; Terry Melugin, 5.00; Melissa Tatum, 5.00; Manda Stribling, 5.00; Melinda Rienart, 5.00; Lisa McCabe, 5.00.

Linda Miller, 4.83; Diana Manning, 4.80; Delma Padilla, 4.80; Jean Shaw, 4.80; Laura Rogers, 4.80; Tracy Keating, 4.80; Barbara Brumley, 4.80; Christie Corey, 4.80; Robert Fish, 4.75; Marcel Fischbacher, 4.75; Randall Ellis, 4.75; Alan Almanza, 4.75; Gary Vogel, 4.75; Steven Viegel, 4.75; Brian McCuistian, 4.75; Barry Morgan, 4.75; Brian Rabies, 4.75; Viola Villegas, 4.60; Stephen Artho, 4.60; Jeffrey Casells, 4.60; Kelly Cherry, 4.50; Karla Driskill, 4.50; Linda Davies, 4.50; April Holly, 4.50; Kylene Behrends, 4.50; Karen Trice, 4.50; Connie Walterscheid, 4.50.

Survey to Determine Cost Of Production

A comprehensive survey to determine costs of producing wheat, corn and other feed grains, cotton, soybeans, milk and selected commodities will include information from Deaf Smith County farmers.

Charles E. Caudill, Statistician in Charge of the Texas Crop and Livestock Reporting Service, said the national data collecting effort will get underway in late January. Deaf Smith County producers and those in other parts of the county will be personally contacted for information about

their 1974 costs of production. Costs of labor, power and equipment, fertilizer and chemicals, storage, drying, and other similar outlays will be determined. All responses will be confidential and only State, regional, and national summaries will be issued.

The survey will be conducted annually to identify production practices and establish current national average costs of producing farm commodities.

Time is our most valuable asset; use it carefully.

Hereford Steer Sales At Price Of \$7,800

Speck, a 2½-month-old Hereford steer and grand champion of the 1975 Southwestern Exposition and Fat Stock Show, was sold in the Sale of Champions for a record \$7,800.

The 1,200-pound animal was owned and shown by Marty Mimms, 16, of Lubbock County 4-H Club. Buyer was the Texas Rangers Baseball Club. Placing the top bid were Bradford G. Corbett, principal owner of the baseball team and Fort Worth business executive, and Mike Hargrove, Ranger first baseman and American League Rookie of the Year.

"We are interested in youth programs in Texas, and the development of young people in our home-state," Corbett said in a statement.

"Youngsters exhibiting their stock and selling the champions at the Stock Show are competitors. Showing animals is much like playing baseball. It gives young folks an opportunity to express their talents in a competitive way, and by doing so, they learn to be better men and women," the buyer said.

The champion was chosen by Judge Herman Purdy of Alexandria, Pa. Judging of the 540 head was done in three categories, British pure breeds, American cross breeds and European cross breeds.

Purdy named a Jack County 4-H Club Angus owned by Traci Lee York, 9, of Perrin as reserve grand champion. Traci's calf, a 1,130 pounder, sold for \$3,200 to Pancho's Mexican Buffet, an operation of Pamex Foods, Inc. The top bid was placed by James A. Myers, Pamex president.

Carcass grand and reserve champions and 163 steer show champions passed under the auction gavel of Col. Walter S. Britten of Bryan. The ring totaled more than \$100,218.

"The steer show was the best quality show that has been conducted at Fort Worth in several years," commented W.R. Watt Jr., Stock Show general manager.

Watt noted that Purdy's selections were away from a trend of domination of major

stock shows by cross breeds which for the past five years have most nearly edged out pure breeds as grand champions.

Don't do business with any salesman who offers a buying plan that even resembles a referral selling scheme. This is called a deceptive trade practice, which is illegal in Texas. Mrs. Doris Myers, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System, warns.

Teamwork succeeds when all pull together.



Officer Honored
Vernon Hope, a detective with the Hereford City police department, was awarded the January Officer of the month Award at the weekly Rotary Luncheon Monday. He was pictured in the Thursday Brand but was incorrectly identified.

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SPRING 1975

Registration at First Class Meeting

MONDAY CLASSES

REAL ESTATE LAW
36 Clock hrs. 12 wks.
Monday: Feb. 3
Meets: High School 124
Instructor: Mack Tubb

BOOKKEEPING 11
45 Clock hrs. 15 wks.
Monday: Feb. 3
Meets: High School 116
Instructor: Bill Shore

BRIDGE
20 Clock hrs. 10 wks.
Monday Feb. 3
Meets: High School 102
Instructor: Mozelle Neill

TUESDAY CLASSES

INCOME TAX PREPARATION
30 Clock hrs. 10 wks.
Tuesday Feb. 4
Meets: High School 125
Instructor: Ray Barber

CONVERSATIONAL SPANISH
30 Clock hrs. 15 wks.
Tuesday Feb. 4
Meets: High School 116
Instructor: Paul Abalos

THURSDAY CLASSES

AUTO MAINTENANCE AND TUNE UP
30 Clock hrs. 12 wks.
Thursday Feb. 6
Meets: High School 127
Instructor: Bill McDowell

BUSINESS OFFICE MACHINES
36 Clock hrs. 12 Wks.
Thursday: Feb. 6
Meets: High School 120
Instructor: Betty Oglesby

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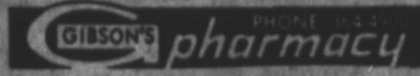
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Second District Defeat For Herd

Monterey Wins 56-40 With Keep-Away

Hereford's hustlin' Herd trailed Lubbock Monterey by just one point, 26-25, after a thrilling first half here Friday night, but the Plainsmen used its superior height to control the boards and shut off the scoring of Lynn Tarr in the second half to score a 56-40 triumph over the Whitefaces.

The Monterey victory set up a first-round championship game

next Tuesday between the Plainsmen and Plainview. The defeat left Hereford with an 0-2 record in 4-AAAA action and 8-16 for the season. Hereford travels to Lubbock next week for a Tuesday game with Coronado and a Friday game with Lubbock High.

Monterey's tall front line of Jackson Pace, Dick Clardy and Scott Gardner dominated the

rebounding of the Friday night game, with the Plainsmen records showing a 38-13 margin for the winners. Most of the Monterey scoring was recorded from close range by the big men, with Gardner hitting 15 points, Pace 13 and Clardy 12.

Tarr led the Whiteface scoring with 12 points, but they all came in the first half. Monterey shut him off in the second half, and guard James Arney was the only other Whiteface in double figures, collecting 10 points. Craig Nieman tabbed six points, while Mike Hull, Archie Crim and Dave Charest had four each.

After Monterey took a 13-8 lead in the first period, Hereford rallied in the second stanza to outscore the visitors by 17-13. But the Monterey coach, who obviously prefers "keep-away" to the game of basketball, resorted to the ball-control tactic in the second half and the Plainsmen gradually pulled away to win by the 16-point margin.

From a score of 32-29 in the third period, Monterey hit eight unanswered points and stayed out of reach the rest of the way. The Plainsmen led by 42-31 going into the final quarter. The visitors tallied 30 points in the second half while limiting the Herd to just 15. The 40 points for Hereford was its lowest output of the season.

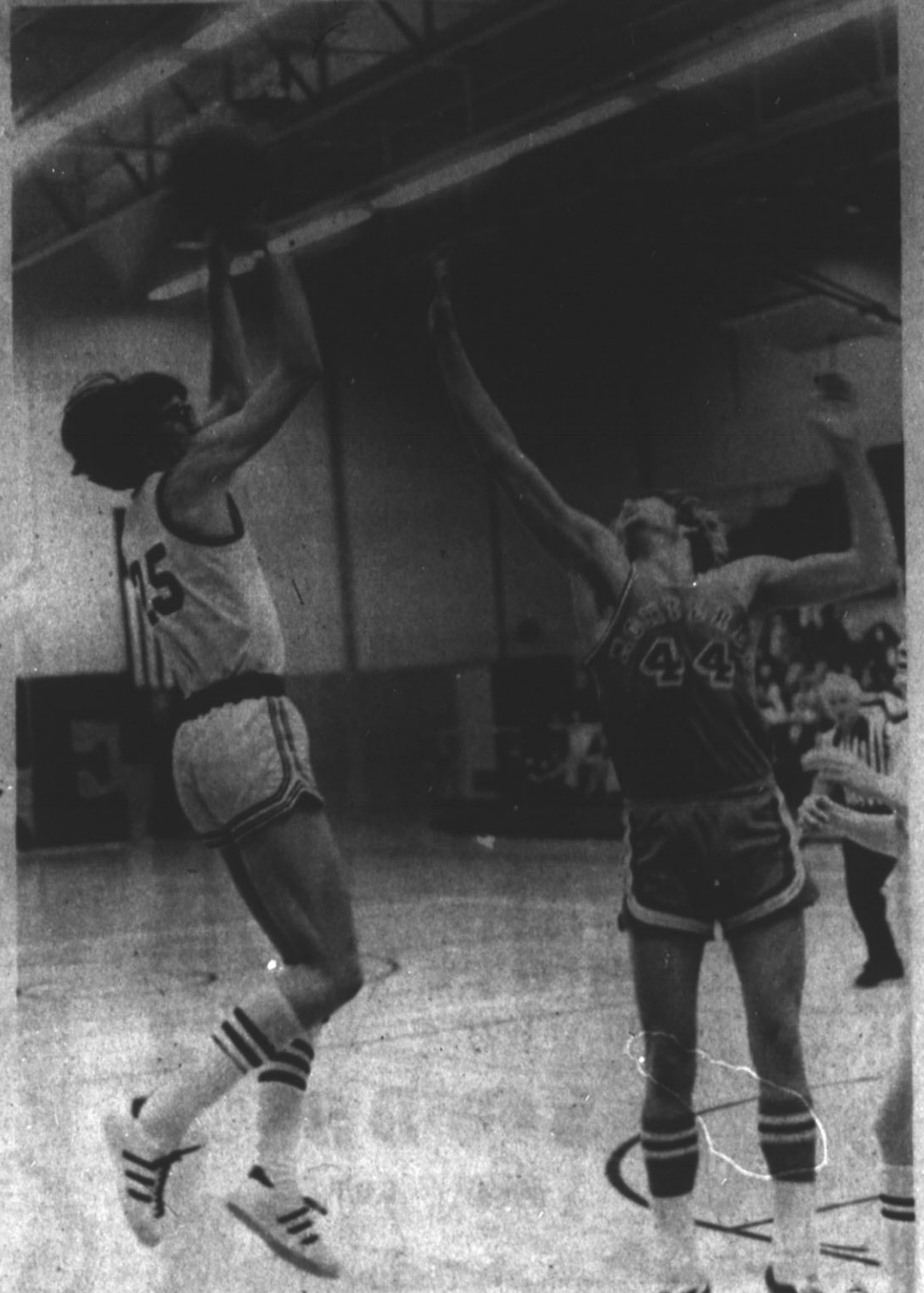
In the other 4-AAAA game Friday night, Coronado scored a close 59-55 win over Lubbock High. Plainview was idle. Coronado is 1-1 in district play and Lubbock High is 0-3.

Monterey made a clean sweep of the games here Friday night, taking a 56-49 decision in the JV contest and capturing a 58-45 victory in the sophomore game. The score was tied at 26 at halftime of the JV game, but Monterey pulled to a 40-35 edge after three quarters. Hereford had a trio in double-figure scoring as Steve Cornelius hit 15, Mike Arthro 12, and Rowan Alexander 10.

The Herd sophs put on a scoring surge in the second period to take a 34-26 lead over the visitors, but Monterey retained the lead, 40-38, going

into the final period. Mike O'Rand tallied 13 to lead Hereford, and Joe Valdez added 10 points.

MONTEREY(58)		HEREFORD(40)	
Player	pts	Player	pts
Gardner	15	Tarr	12
Pace	13	Arney	10
Clardy	12	Nieman	6
Overbeck	3	Hull	4
Kelth	2	Crim	4
Paulerson	1	Charest	4
		Loerwald	0
TOTALS	58	TOTALS	40



Monterey Keys on Tarr
Herd forward Lynn Tarr tries to put the ball up as a Monterey Plainsman puts a hand up in an effort to block the shot. Tarr scored 12 points for the Herd, but all those came in the first half. The Monterey defense keyed on the Herd's leading scorer to shut him out in the second half.

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The End Zone

DAN WELTY

HERE! HERE!

We notice by an article in the Dallas Morning News that a non-profit medical research group has been organized in North Carolina. According to the story, the center is developing a psychological test with which to screen out the potentially hazardous driver for retraining-rehabilitation. National Driving Center, they call it.

The center says it is aware that a problem driver usually has a problem-filled life. If it can measure driver attitudes before someone gets behind the wheel, negative attitudes can be corrected and senseless accidents and fatalities prevented.

The article is not talking specifically about the people you think may drive a little too fast. They are talking about the driver whose mind is anywhere and everywhere else except on the job at hand: controlling the motor vehicle. They are talking about the driver who travels below the speed limit in the left lane and won't budge. They are talking about the drivers who poke along, never using turn signals or, worse, using turn signals improperly.

It has been our contention since before we even got a driver's license that half the people driving ought to be walking.

A driving proficiency test might better serve the purpose than a driving skills test. A test to determine if drivers can handle situations that occur in everyday driving. Surely in this world of computers and space age technology someone could come up with a driving simulator that could better teach drivers, from beginners to those who have been driving for hundreds of years, methods of car control.

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Comment On Sports

WASHINGTON, D.C. — Ralph Kiner, the new Hall of Famer, generously gave credit for his success to Hank Greenberg—the day his entrance into the Hall was announced. Greenberg came to Pittsburgh in a management capacity shortly after he had returned to the Detroit Tigers from the war (1945) and carried the Tigers to a world championship.

Hammerin' Hank was some stroker at the plate. This writer interviewed him in 1941, the Tigers having just won the pennant (but not the world crown) the year before under Del Baker. Steve O'Neill's 1945 club beat the Chicago Cubs but the 1940 club had lost a heartbreaking series to a fine Cincinnati club, and the pitching of Bucky Walters and Paul Derringer, 4-3.

Hank, in spring training in 1941, said his goal was to be on another World Series winner; at that time the Tigers had last won in 1935 under Micky Cochrane. Although the Tigers didn't win in 1941, and Hank went off to war, when he returned to the Bengals four years later the Tigers got such a boost they took it all.

Greenberg was smarter than most players; he knew his days were numbered and, well situated, went into management with the Pirates. His first big task was to straighten Kiner out, mentally and as a hitter. The job he did was evident the other day with Kiner's election of the Hall of Fame.

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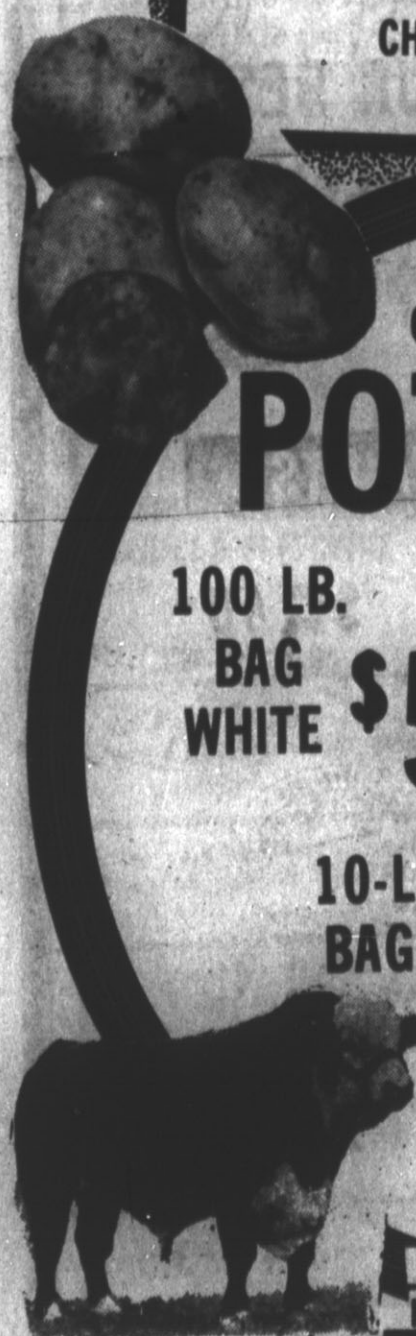
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Game Warden Job Encompasses All

The past hunting season serves as an example that there is more to being a game warden than checking fishing licenses and nabbing poachers, according to Texas Parks and Wildlife Department law enforcement officials.

For example, game wardens Roland "Buck" Williams of Pampa and Calvin Tow of Dalhart took part in a high-speed chase after two reform school escapees on a four-day, two-state crime binge.

After the escapees crashed their car into a calf on a ranch road, they took off across a field with Buck in pursuit. He had them both on the ground and one handcuffed when other officers arrived to assist.

Tarrant County game warden Larry Osborne investigated a hit-and-run boating accident in which a man and his 14-year-old daughter were run down while swimming in Lake Benbrook. The driver made a fast getaway before anyone could get a description or registration number of the boat, leaving the man with deep cuts across the back, a nearly severed right elbow and every rib on his right side broken. The girl received lesser injuries.

Through careful police work, Osborne was able to trace the boat to a commercial storage shed. The driver was found in Lubbock, and his two companions who were riding in the boat were found in Austin. All were fined for not reporting the accident.

Milton Vincent, a game warden in Trinity, was investigating a report by a deputy game warden of a shot fired at night, but he and the deputy failed to find anything out of the ordinary after an initial investigation. So, they decided to wait and see if the night hunters would return.

While they waited in cover, a car stopped, and two men got out. Vincent checked their trunk and found a 400-pound calf which had been shot with a high-powered rifle. Although the men insisted that they had found the calf by the road, it was traced to a Houston County ranch from which it had been stolen.

Many game violations investigated by game wardens are routine, but others have a flavor all their own. For example, game wardens in Val Verde County arrested seven Florida residents who had 30 buck carcasses and a large quantity of boned meat with them. The seven were fined \$4,252.50 for hunting deer without a non-resident hunting license and for possession of untagged deer.

Sometimes game wardens team up when a violator crosses jurisdictions. For example, game warden Frank Hudson of Henderson received word that a man had killed a doe deer in Rusk County where it is illegal to kill any deer but bucks. The man was on his way home to Commerce, his informant told him, by way of a Longview residence, but when Hudson arrived in Longview, the man has already left.

A message was sent to District Supervisor Charles Hensley of Dallas who went to the suspect's home to wait. The violator must have breathed a sigh of relief when he finally reached his home, only to face arrest when Hensley stepped from behind a bush.

Many times suspects plead that they have misplaced their trunk keys.

Woodville produced two of these careless persons in one day for game warden Huey Hancock. In the first case, a thorough search of the vehicle produced the key, and a night-killed doe deer was found. A few hours later in the early morning three more men were approached who insisted they had lost their trunk key.

Hancock and game warden Charles Westbrook attempted to get to the trunk by removing the rear seat but were unsuccessful. So they had a key made by a locksmith. Sure enough, inside the trunk was a spike buck which could be used as evidence.



Burst of Speed

Herd guard James Arney tries a burst of speed and change of dribbling hands as he tries to get by a Monterey defender. Monterey's defense and keep-away tactics held the Herd to their lowest points total of the season, 40.

Stanton Cops Three

Stanton Junior High swept three games from Plainview Tuesday as the strong 9th grade team led the way with a 75-37 win over the Bullpups. The 8th grade Dogies scored a close 22-15 victory, and the 7th graders took a close 31-29 decision.

The Stanton teams travel to Canyon for three games Monday beginning at 5 p.m.

and had a 16-4 advantage at halftime.

The 7th graders had to rally for their victory. Plainview took a 9-4 lead after one period and led by 17-14 at halftime. The score was tied at 21 starting the last quarter, and Stanton pulled it out, 31-29. Belen Rameriz sparked Stanton by scoring 28 of his team's 31 points.

The 9th graders had all five starters in double figures in the one-sided 75-37 win over Plainview. The balanced scoring attack saw Greg Brockman with 13, James McDowell 12, Randy Marrs 11, and Kelly Kitchens and Albert DelToro with 10 each. The Dogies jumped to a 30-14 lead in the first period and were never headed.

Jackie Mercer tallied 10 points to lead the Stanton 8th graders in their 22-15 triumph. Hereford jumped to an 8-1 lead



Boxers Fight in District

Hereford Boxing Club coaches and the two undefeated boxers on the club pose before traveling to the District AAU Junior Olympics Tournament held in Amarillo Thursday, Friday and Saturday. From left to right are coach Vincent Guerrero, Eddie De Leon, sponsor Harold



In England and Germany it is held to be unlucky to bring lilacs into the house.

Wheeler, Hector Guerrero and coach Joe Gonzales. De Leon and Hector Guerrero have gone undefeated through the season. Of 16 boxers who competed in the Amarillo tourney, 11 were in finals matches.

(Brand Photo)

Mavericks Win Pair

The La Plata Mavericks won two of three games at Canyon Tuesday evening, with the 8th graders scoring a 32-23 win over Canyon Purple and the 7th graders posting a 36-21 victory. The 9th grade lost, 65-19.

The Mavericks will host Plainview Estacado Monday for three games beginning at 5 p.m.

In the 8th grade game Tuesday, the score was tied at 12-12 when the halftime buzzer sounded. La Plata moved ahead by 22-18 going into the final period and won by 32-23. Kent

Herring and Greg Dement led La Plata scoring with 12 and 8 points, respectively.

The 7th graders took a 5-4 lead in the first period and held a 15-8 advantage at halftime. La Plata increased the margin to 28-14 going into the last period. Randy Ellis hit 16 points for the Hereford team, and Joe Walker connected for 11 points.

The 9th graders fell behind, 36-4, in the first half and lost a one-sided decision to Canyon. Ricky Nielson hit four points for La Plata.

The Hereford Branch Of The High Plains Chapter Of The American Civil Liberties Union Will Hold Its Monthly Meeting On Tuesday, February 4, 1975 At 7:30 P.M. In The Presbyterian Church-610 Lee St. All Interested Parties Are Invited And May Take Part In The Discussions And Voting.

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FARM PAC MEDIUM DOZEN
GREEN BEANS 24¢
DEL MONTE CUT BUFFET CAN ITALIAN NO. 303 CAN 39¢

DINNERS
FOOD CLUB MACARONI AND CHEESE
7½-OZ. PKG.
4 FOR \$1.00

MARYLAND CLUB COFFEE
1-LB. CAN \$1.25
2-LB. CAN \$2.49
3-LB. CAN \$3.73

JUICE 59¢
DEL MONTE PINEAPPLE 46-OZ. CAN
TOMATOES 31¢
AND GREEN CHILIES MOUNTAIN PASS 10-OZ.
JALAPENO'S 56¢
MOUNTAIN PASS PICKLED 10-OZ.

Frozen Food Favorites

BRUSSEL SPROUTS 3 FOR \$1.00
GAYLORD FRESH FROZEN 10-OZ. PACKAGE
CREAM PIES 49¢
TOP FROST ASS'T 8-OZ.
POT PIES 4 FOR \$1.00
TOP FROST CHOPPED 10-OZ. PKG.
BROCCOLI 29¢
PIZZA 79¢
TOP FROST 4 FLAVORS

SUPER DISCOUNT SPECIALS

COFFEE 49¢
FOOD CLUB 1-LB. ALL GRINDS
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

EGGS 19¢
FARM PAC MEDIUM DOZEN
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

CRACKERS 9¢
NABISCO 1-LB. BOX
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

TIDE 3.59
DETERGENT FAMILY SIZE 10-LB. 11-OZ.
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

PRICES EFFECTIVE THRU 2-5-75



OIL FILTER \$1.29
TOPCREST SPIN ON-FITS MOST CARS T5-T4-T3
EACH

NEW FREEDOM SMALL PADS 30's 79¢

BATH OIL \$2.49
ALPHA KERI 8-OZ.

HAVOLINE MOTOR OIL 33¢ EACH
Reg. 20 W AND REG. 30 W.

INSTANT SHAVE 37¢
COLGATE 11-OZ.

SINUTAB TABLETS 30's \$1.57
For relief of sinus headache and congestion

HAIR COLOR LOVING CARE LOTION \$1.25 EA.

SHAMPOO \$2.63
CLAIROL HERBAL ESSENCE REG. OR DRY 8-OZ.

H³ / HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President
Deaf Smith County Chamber of Commerce

Been hearing any belly achin' and 'down' talk lately? I've heard some and it bothers me cause it's contagious and it does no good for no body. Seems like everyone is aware of the problems and most folks have at least a partial solution. But wouldn't it be refreshing if people would talk things 'up' instead of down?

Be a whole lot better for all of us. Guess you'd call it the positive approach. If we'd concentrate on what's good about the situation we could talk a whole lot longer and what we'd say would be a great deal more valuable.

For openers let's concentrate on Hustlin' Hereford and Deaf Smith County. Do you know we have the finest school system that I've ever seen?

And in my travels across these states I've been exposed to many, many different elementary and secondary schools. Why not let the board and the administration know that? Then there are the law enforcement people — never have I seen more efficient and courteous officers — willing to help and effectively doing their jobs not just to apprehend but to prevent crimes and accidents. How about our hospital — ever find a more modern, efficient and accommodating medical facility for a community of our size — or many times our size? Not likely, and the staff is always warm, friendly and helpful — not like other places where some folks tend to get officious.

Shops and stores and services are normally on the plus side with good prices, quick hospitable service and a friendly smile. Not hard to find in Hereford, but a rarity in many other cities.

How about the young people — respectful, courteous, considerate — you bet and they

pretty well reflect their parents attitude.

Even the weather is an asset — the Panhandle's best kept secret is its overall mild, pleasant climate.

I think the general philosophy of citizens is the most important plus of all. The progressive nature of people striving to make a better living, to improve conditions and to make this community a better place is evident in most every person with whom I've come in contact. These are West Texas people, a friendly wave, a cheery smile and a GOOD WORD — we talk things 'up' and we exude Hope — Helpfulness — Hospitality.

Oh yes, we can find exceptions to all the foregoing. A confirmed pessimist can probably darken many a bright sky.

But let's "accentuate the positive" and let others know how pleased we are with what we have and how thankful we are to have it. I'm sure that I couldn't possibly live in a finer community and with a better group of citizens than we have right here. And for me — that's the real source of my Hustle Hustle Hustle!

Enrollment At ENMU At High

Enrollment at Eastern New Mexico University's Clovis campus (High Plains Area Vocational-Technical School) shows an all-time high of 1,124 academic and vocational students for the spring semester.

An academic headcount during the current registration period is up 32 per cent over a year ago and up 20 per cent over the 1974 fall semester, according to Kenneth Rasmussen, dean of the Clovis campus. Vocational enrollment has increased 40 per cent over a year ago and 55 per cent over the 1974 fall terms.

Obituary

MRS. ANNIE L. WOFFORD
Funeral services for Mrs. Annie L. Wofford, 86, grandmother of Mark Bogan of Hereford, were conducted Saturday morning in the Chapel of First Methodist Church at Plainview.
Dr. Luther Kirk, retired Methodist minister of Lubbock, officiated. Burial was held in Plainview Cemetery by Lemons Funeral Home.
Mrs. Wofford died Thursday morning in a Houston hospital. Widow of a Plainview dentist, the woman was director of Cousins Hall, women's residence at West Texas State University until her retirement in 1958. Born in Texas, she lived in Houston for the past 16 years.
Survivors include a daughter, Mrs. Anne Bogan of Houston, and a grandson, David Bogan of Houston.

Nazarene Revival Begins

The Rev. Burford Battin of Lubbock will be presiding revival services for The First Church of Nazarene, scheduled to start today and continuing through Feb. 9.

Sunday services will begin at 10 a.m. and 6 p.m. Weekly services will start at 7:30 p.m. Featured tonight only will be "The Revelations," five Christian laymen from Amarillo. They have appeared throughout the tri-state area at various churches, civic clubs, banquet and community organizations.

Rev. Max Jetton, pastor of First Church of Nazarene, wishes to offer an invitation to everyone, who wishes to attend.

TEXAS TALK



"PERFECT" STEERS — should show good muscle in the forearm and arm with front legs set wide apart. Shoulders should not be excessively coarse and open. When viewed from the rear the back and loin should slope in Quonset fashion and be uniformly wide. Rounds should carry down full and thick with the widest points halfway from the hock to the rump. Moderately short necks and strong backs are necessary attributes. Common indicators of quality are a loose and pliable hide with the hair fine, smooth, and glossy.

For good finish (fat), a common check point is under the steer's neck where a ball of fat should be felt near the anchor point of the tongue. On steers approaching prime grade fat will often be noticed at the point of the shoulder.

MILO CENTER 66 FERTILIZER
10 MILES NORTH OF
HEREFORD ON HWY. 388
PHONE 578-4242
C.R. BRANDON
RES. PH. 364-0254

We're proud to offer this exceptional value! Total Savings on Handcrafted Countrystone Acapulco & Spice Pattern Ironstone Dinnerware



- BEAUTIFULLY HANDCRAFTED AMERICAN-MADE IRONSTONE
- YOUR CHOICE OF TWO INSPIRED DECORATOR DESIGNS
- DURABLE AND STRONG - GOES FROM FREEZER TO OVEN TO TABLE
- DISHWASHER SAFE AND DETERGENT PROOF
- SPECIALLY PRICED MATCHING COMPLETER PIECES

Countrystone is the ultimate in fine casual dinnerware. Quality Ironstone just like the finest you've seen in department stores and gift shops - but at a price you can afford. And you have your choice of pattern, sunny "Acapulco", a dramatic, bold design inspired by native Aztec art. Or, choose sweet and simple "Spice" sprinkled with nutmeg and gracefully trimmed.

Whichever service you pick, you'll use it proudly both everyday and when entertaining. Durable, as well as handsome, this dinnerware can be taken from the freezer, to oven, and to the table in one easy step. Chip resistant and dishwasher safe, too. With the minimum of care, you're sure to enjoy this Countrystone dinnerware for years and years.

Purchase the five basic dinnerware pieces, a different piece each week at special savings. Our offer will be in effect for fifteen weeks so you'll have ample opportunity to get as many pieces as you wish at the special feature-of-the-week price. And thirteen other dinnerware items will be available to complete your Countrystone set, at significant savings! Be sure to get started this week when you shop our store.

EACH PIECE ONLY

DINNERWARE WEEKLY FEATURES	
1st WEEK	Dinner Plate
2nd WEEK	Soup/Cereal Bowl
3rd WEEK	Coffee Cup
4th WEEK	Saucer
5th WEEK	Salad/Sandwich Plate
6th WEEK	Dinner Plate
7th WEEK	Soup/Cereal Bowl
8th WEEK	Coffee Cup
9th WEEK	Saucer
10th WEEK	Salad/Sandwich Plate
11th WEEK	Dinner Plate
12th WEEK	Soup/Cereal Bowl
13th WEEK	Coffee Cup
14th WEEK	Saucer
15th WEEK	Salad/Sandwich Plate

59¢

Farris
SUPER MARKETS

SAVE UP TO
50%
ON COMPLETER PIECES

IF YOU'VE BEEN TRADING SOMEWHERE ELSE,

SAVE \$48.00

ON YOUR NEXT SET OF
TIRES AT SHOOK TIRE CO!

THAT'S WHAT OUR CUSTOMERS SAVE ON OUR FREE
BALANCING AND ROTATION SERVICES DURING THE
AVERAGE LIFETIME OF THEIR TIRES.

*Based on company averages

NOW, SAVE EVEN MORE...

MICHELIN X

40,000 Mile Warranty

MICHELIN

BUY NOW AND RECEIVE A.....

FREE ALIGNMENT
PASSENGER CARS AND 1/2 TON PICKUPS, PARTS EXTRA IF NEEDED

CALL FOR AN APPOINTMENT

SHOOK TIRE COMPANY

600 WEST FIRST

364-1010

Maternal Care Ranked High Locally



Modern facilities are available to expectant mothers in the delivery room at the local hospital.



Janette Hill, LVN, explains maternity ward procedures to an expectant mother, Mrs. Max Bridges. The pair are standing by a fountain, focal point of the large waiting room.



The labor room's fetal monitoring machine is shown by Betty Hammock, LVN, at left, and Azalee Hodges, RN.



Mrs. Hill demonstrates the communications panel in each maternity patient's room.



Watching over her tiny charges, Azalee Hodges checks controls on nursery incubators.

Rising to meet the active birth rate in Hereford, the modern maternity complex of Deaf Smith County General Hospital offers the most current facilities for obstetric care. The unit, which was completed in August 1973, is valued at \$285,000. This includes \$85,000 cost of delivery room and equipment; patients' rooms and the nursery were priced at \$200,000. This unit which cares for approximately 400 newborns a year, is staffed by three nurses per shift.

Ultramodern equipment are available for mother and infant keeping constant check on the unborn child's heartbeat, a fetal monitoring machine is located in the labor room. An isolette device controls temperature, humidity and oxygen supply for newborns.

In case of complications, a port-a-crib is available for transferral of the baby to another location. For the convenience of the mother, a complex telephone system connects her with nurses and outside lines. Each room is provided with a television, lounge chair and private bath.

The Hereford Brand

Section B

Hereford, Texas, Sunday, February 2, 1975

Scribbles and Scratches

By Kerrie Wombie
Women's Editor

RELATED CONGRATULATIONS are in order for Mr. and Mrs. George S. Parker of Blue Water Garden Apartments who celebrated their 72nd wedding anniversary last Sunday.

Relatives and close friends of the couple honored them in the recreation hall of Bluewater Gardens.

Mr. and Mrs. Parker were wed Jan. 25, 1903 at Alva, Okla. They came to Deaf Smith County in 1932 and farmed for several years before buying a small store at Dawn.

After his retirement in 1955, Mr. and Mrs. Parker moved to Hereford. They have eight surviving children, including Mrs. Viola Giles, Mrs. Ben

Conklin, Mrs. Clinton Jackson, Mrs. Jerry Albracht and Muri Parker, all of Hereford. Other children are Mrs. Mary Roof of Enid, Okla. and Mrs. Del Brunsteter and Glen Parker, both of Alva, Okla.

The Parkers have seen a lot in 72 years of marriage, including the births of eight great-grandchildren. Two years ago,

they visited their eldest daughter, Mrs. Brunsteter, as she celebrated her 50th wedding anniversary.

Seventy-two years of marriage is a rare thing and it is heartily hoped that the patience and love of the last years will carry them past a Diamond Anniversary.

MRS. MARVIN Gordon of 213 Beach has gone to Vincennes, Ind. to be with her daughter, Mrs. Joe Adams, who gave birth to a son recently.

Mrs. Adams (Vicky) received a masters of science degree in elementary education from Indiana State University during December. She is endorsed as a

reading specialist.

DR. AND MRS. Eugene Hendon are justly proud of their son, Paul, who has been designated as a Distinguished Student at Texas A&M University, College of Veterinary Medicine.

Hendon was recognized for "remarkable achievement in the areas of self-discipline and hard work" during the last semester. He was congratulated by Dean George C. Shelton for "dedication of purpose and perseverance of effort."

Paul, 1970 graduate of Hereford High School, is majoring in biological medical science. He is a senior student at College Station.

ANOTHER OUTSTANDING collegiate student is Daniel K. Anderson, who has been named to the President's List at Southwestern State University, Weatherford, Okla. Anderson, who was cited for straight A grades during the fall semester, is a Hereford graduate.

His parents are Mr. and Mrs. Kendon Anderson of Frio. They have seven other children.

Daniel is majoring in pharmaceuticals and has two more years of college before graduation.

Thirteen Aspire For 1975 Titles



Gussie Sanders



Lynda Dones

Five judges will determine which brows will bear crowns as Miss Hereford and Miss Teen Hereford when the annual pageant is held Saturday, Feb. 15, at Hereford High School.

Five young women, including college coeds and high school seniors, will be competing for the Miss Hereford title and a chance to be named Miss Texas later this year. Eight entrants are vying for the Miss Teen position, in which capacity she will attend many community functions.

An entrant in the Miss Teen Hereford category, Gussie Sanders is president of the high school Pep Squad. The tall, slender HHS senior is the daughter of Mr. and Mrs. William Sanders of 434 Ave. C.

Preferring soul music, Miss Sanders has won several awards in vocal competition. She frequently performs with a local band "Stray Leaf."

Current fashion is her favorite mode of apparel and topaz a popular color.

Also signed up for the Miss Teen title is Lynda Dones, daughter of Joy Dones, 116 Hickory.

Miss Dones, a junior at Hereford High, maintains a 4.5 honor roll grade average. Dark brown hair and eyes top Miss Dones's 5'8" frame.

She enjoys football as a spectator sport and is active on the tennis courts. Miss Dones, who is dedicated to church work, likes religious and country western music.

Her tastes prefer the color violet, modern clothes, hamburgers and French fries.

Her most embarrassing experience was drifting to sleep during a class at school.

STOCK REDUCTION SALE

ABBIE'S MISTER SHOP

"We Care How He Looks"

319 Main 364-0204

- Layaway Charge
- Mastercharge
- BankAmericard

<p>Men's DRESS SHIRTS Van Houson Long Sleeve</p> <p>Reg. Price \$8.00 to \$9.00 SALE PRICE \$3.00</p>	<p>Men's DRESS SHIRTS 100% Polyester (Knits)</p> <p>Reg. Price \$10.00 to \$12.00 SALE PRICE \$5.00</p>	<p>Men's PULLOVER SHIRTS Long Sleeve S-M-L-XL</p> <p>Reg. Price \$13.00 SALE PRICE \$4.00</p>
<p>Entire Stock Men's SWEATERS Cardigans Pullovers & Sleeveless & Turtlenecks</p> <p>Reg. Price \$10 & \$29.00 SALE PRICE 1/2 Price</p>	<p>Men's JUMP SUITS Polyester (Knit) Regulars & Longs</p> <p>Reg. Price \$24.00 SALE PRICE \$16.88</p>	<p>Entire Stock Men's SUITS Hart Schaffner & Marx Don Richards Michael Stern Knits & Also Wool Blends</p> <p>Reg. Price \$125.00 to \$215.00 SALE PRICE 40% OFF</p>
<p>Entire Stock Men's SPORT COATS Knits Regulars & Longs Solids & Patterns</p> <p>Reg. Price \$50 to \$135.00 SALE PRICE 1/2 PRICE \$35.00</p>	<p>Men's LEISURE SUITS 100% Polyester Knits</p> <p>Reg. Price \$80.00 SALE PRICE 1/2 PRICE</p>	<p>Men's LEISURE SUITS TOPS 100% Polyester (Knits) Solids & Patterns</p> <p>SALE PRICE 1/2 PRICE</p>
<p>Men's SHOE SALE Freeman</p> <p>Reg. Price \$27.00 to \$42.00 SALE PRICE 40% OFF</p>	<p>Men's COATS & JACKETS Leather, Vinyl & Cloth</p> <p>ALL COATS 1/2 PRICE</p>	<p>Dollar Day Special Men's FELT-DRESS HATS</p> <p>SALE PRICE \$2.00</p>
<p>SPECIAL ALL MEN'S SLACKS 20%</p>		

The Lonely Heart

Keepsake

KESTER'S JEWELRY
Across From the Post Office In Downtown Hereford



Plans Membership Drive

During February, the Women's Division of Deaf Smith County Chamber of Commerce will be focusing special attention on increasing membership. Meeting recently were members of the accelerated membership committee including, left to right, seated, Carol Rose, Mmes. Joe Railey and Bill Howard. Standing are Mmes. R.W. Eades, Harvey Hammett, Alma Scott and Bartley Dowell.

You Are Invited to a

OPEN HOUSE

350 DOUGLAS

Browse through this beautiful 3 bedroom-2 bath Brick home

SPECIAL FEATURES INCLUDE:

- Basement Bedroom
- Cathedral Beam Ceiling Den with Stone Fireplace and Brick/wrought iron fence....

329 DOUGLAS

Open for your inspection 2750 sq. ft. 4 bedrooms & 3 baths with 3 bay windows setting off this lovely home....

ALSO FEATURING Cathedral Beam ceiling and Paneled Den with a woodburning fireplace

See these Uniquely individual Homes on display **TODAY (Sunday) 2 to 5 P.M.**

LONE STAR AGENCY

Your Host Realtors
DON TARDY & MELVIN JAYROE

Business Sponsors Named For Pageant

Business sponsors of entrants in the Miss Hereford-Miss Teen Pageant, scheduled Feb. 15 at the high school, have been announced by Mrs. Ed Lino, committee chairman.

The scholarship contest, based on talent and poise, will choose a young woman to represent Hereford in the Miss Texas Pageant at Fort Worth this summer. Susie Hickman will step down from her position as Miss Hereford, which has also been filled by Mrs. Jay Robinson and Sherry White.

There are five entrants aiming for the Miss Hereford crown. They are Monica Herring (current Miss Teen Hereford) sponsored by Chandler Gift Shop, Caye Clearman sponsored by Cowan Jewelers, Kay Blasingame sponsored by Boots and Saddle Western Wear, Beverly High sponsored by JC Penney and Nancy McDonnell sponsored by Lone Star Agency Inc.

Miss Teen entrants and their sponsors include Lisa Lyles, Brown Sheet Metal; Melinda Watts, Plains Insurance Company; Kandi Newman, Pants Cage Plus; Lynda Dones, Gaston's in Sugarland Mall; Donna Kendall, Koster's Jewelry; Millie Blasingame, Edward's Pharmacy; Michelle Moore, C.R. Anthony's; Gussie Sanders, Property Enterprises.

This annual pageant is sponsored by the Women's Division, Deaf Smith County Chamber of Commerce. Mem-

bers of the steering committee are Mrs. J.W. Robinson, chairman; Mrs. O.G. Nieman, Women's-Division president; Mrs. Harlan VanderZee; Mrs. Eugene Hendon; Mrs. Ken Rogers; Mrs. Joyce Shipp; Mrs. Melvin Hoover.

Pageant committee directors are Mrs. Glenn Watts, in charge of entries; Mrs. Terry Caviness and Mrs. Dwight McGee, choreographers; Mrs. Calvin Goodin, decorations; Mrs. Guy E. Warden, advertising;

Also, Mrs. John Bunch, ticket sales; Mrs. Lino, sponsorship of entrants; Mrs. Clyde Sorrells and Mrs. Steve Hodges, backstage beauty advisors.

Tickets for the pageant, which will begin at 7 p.m., will be sold by various businesses, the Chamber of Commerce and at the door on Saturday, Feb. 15. Admission will be \$2.50 each.



To Spearhead Scholarship Project

Selected from the Women's Division, Deaf Smith County Chamber of Commerce, the steering committee for the 1975 Miss Hereford-Miss Teen Hereford Pageant met recently. They are, from left to right, seated, Mmes. Ken Rogers, J.W. Robinson and O.G. Nieman; standing, Mmes. Harlan VanderZee, Roy Shipp, Melvin Hoover and Eugene Hendon.

Books To Have Role At Festival

A display of books by local authors will be featured as a part of the literary division in the annual Fine Arts Festival to

be sponsored by the Women's Division of Deaf Smith County Chamber of Commerce April 12 and 13.

Facilities in the new library building are to be used this year for the festival and will allow expansion in each department, according to Mrs. Elmer Patterson, chairman of the literary committee.

Mrs. Colby Conkright is making plans for the display of books and requests that local book authors or those knowing of such writers contact her or Mrs. Patterson.

Mrs. Ansel McDowell and Mrs. Clint Formby are planning adult book reviews to be presented during the festival and Mrs. Patterson will

moderate a panel of local authors who will discuss book publications.

Literary efforts of Hereford students will be collected and arranged by Mrs. Philip Shook and Mrs. Boyd Foster. While students' works have been a part of the festival previously, this is the first time adults have been featured in the literary field, Mrs. Patterson observed.

Other divisions in the annual event include art, with Mrs. Warren Owen as chairman; music, chaired by Mrs. Wesley Fisher; drama, with Mrs. John Gilliland in charge; and arts and crafts, arranged by Mrs. Herschel Black. Mrs. Joe Henry is general chairman of the Fine Arts Department.

Officers Elected By Auxiliary

Deaf Smith County General Hospital Auxiliary elected officers recently at a regularly scheduled meeting in Community Room of First National Bank.

Mrs. Karl Mannschreck was voted as president; Mrs. Ansil McDowell, vice president; Mrs. G.L. White, secretary; Mrs. Larry Walterscheid, treasurer; Mrs. Tom Carter, historian.

Also during the business meeting, it was announced that a donation of \$100 was given to the auxiliary by members of La Madre Mia Study Club.

Wit and wisdom are born with a man.

-John Selden.

CRAFT CLASSES

Dip & Drape
Macrame
Decoupage

Beginning next week
TEXAS GALLERY & FRAME
Sugarland Mall

Women Honored At Coffee

A farewell coffee was given for Mrs. Buster Thomason and Mrs. Ray Bates by members of Mon Amis Study Club recently in the home of Mrs. Ernest Flood Jr.

Mrs. Thomason is moving to Spur and Mrs. Bates will reside in Seminole. To show appreciation for their work in the club, members presented the pair with a book entitled "Making The Most Of Life From A to Z" by Leroy Brownlow.

Following the brunch, the club's style show which will be presented by Gaston's Feb. 13 in the Community Center was discussed. Members of Summerfield Study Club and Newcomers Club of Hereford will be invited to attend the show and luncheon.

Mrs. Martin Young and Mrs. Tony Young were recognized as guests by the 10 members present.

Information Needed For Reunion

The Hereford High School graduating class of 1965 is presently making plans for a reunion scheduled July 5. Chairman for the event is Mrs. Gary Victor.

Address of the following need to be obtained: Brian Baum, Pat Barber, Darla Caraway, Sharon John, Kay Hassell, Shera Harris, Lynn Hendricks, Elizabeth Hallford, David Grubbs, Donnie Elland, Larry Fuhrmann, Peggy Neff, Clint Oliver, James Proffitt.

Also Linda Scott, Dannie Kemp, Mrs. Jan Keeth Sutter, Britta Krunkick, John Lohr, Don Ravizza, Jerry Ross, Mary Scott, David Marcontelli, Maura McAndrews, Dale Minor, Ana Mendez, Dale Williams, Sanford Williams and Lewis Barnett.

Anyone with needed information is asked to contact Mrs. Joel Lytall at 364-5179.



At one time it was believed, that marigolds would reveal a robber to his victim.



To Direct Pageant

Directing choreography and all stage production, Mrs. Terry Caviness, seated, and Mrs. Dwight McGee will be working closely with Miss Hereford and Miss Teen Hereford entrants. The pageant will take place Saturday, Feb. 15, beginning at 7 p.m. in the high school auditorium.

Journey Is Recounted

Scenic slides of a missionary trip to Guatemala were shown to members of Friendship Sunday School Class of Temple Baptist Church when they met Tuesday in the home of Mrs. Bill McDowell, Yuca Hills.

Ten members of the Temple congregation partook of the Baptist mission in December. Photographs of the trip were displayed and explained by Mrs. Jim Bozeman, wife of the Temple Baptist minister.

After hearing project reports from Mrs. Bill Shore, home ministry leader, and Mrs. Bill Lamm, outreach leader, members decided to adopt an underprivileged family through the church's "Crisis Closet" program.

Class teacher, Mrs. Vernon Inman read an inspirational selection entitled "It isn't the

Church—It's You." Others present were Mmes. L.C. Hudson, Don Waters and Reece Lawson.

Methodist Women

To Host Luncheon

United Methodist Women will meet for a luncheon at the church fellowship hall Wednesday at 12:15 p.m. An executive session will be held at 11:30 a.m.

Elizabeth Brumley will direct the hostess circle. Mrs. Bob Simms will deliver the gift of prayer. Study will be titled Call to Prayer and Self Denial led by Nancy Richie.

Welcome
American Legion
Hereford Post 192
to
Deaf Smith
Chamber of Commerce
Enrolled by
Bill Albright

People once believed that the disembodied ghost of a living person would appear to his distant friends shortly before he died!

PRICES GOOD AT BOTH STORES

Anthony's DOLLAR DAY

SIDEWALK DAY

MONDAY ONLY

LATE FALL EARLY SPRING SHOES
LADIES' DRESS BROKEN SIZES AND STYLES
VALUES TO '13" NOW ONLY **\$5**

LADIES' BELL SLEEVE TOPS
Give yourself and wardrobe a vacation from the everyday humdrums of winter with these colorful 100% polyester bell sleeve tops. Your choice of 4 different styles: pointed collar with open placket; full turtleneck in "baby cable stitch" pattern; mock turtleneck shell or full turtleneck shell with 7" back zipper and 2 x 2 rib all over. Colors to coordinate with just about anything. Sizes S-M-L.
\$5.79

LAST GO AROUND YOUNG MEN'S BELL BOTTOM JEANS
BROKEN SIZES AND STYLES **\$4**

SELECTED GROUP MEN'S LONG SLEEVE DRESS SHIRTS
THESE HAVE BEEN SELECTED FOR THIS ONE DAY SALE VALUES TO '7 **\$3**

LADIES' FLANNEL GOWNS & PAJAMAS
VALUES TO '7 AFTER INVENTORY SALE PRICE NOW ONLY **\$4**

STUDENT JEANS
BLUE DENIM PLAIDS YOUR CHOICE **\$6.88**

ONE RACK JR. GIRL'S JEANS
BROKEN SIZES & STYLES **\$5**

GIRL'S COTTON PANTIES
6 FOR \$1

BOY'S MATCHING JEAN & JACKET LEISURE SUITS
WITH THE WESTERN TOUCH JACKET SIZES 8-18
JEANS SLIMS & REGS. **\$5.88**

72x90 BLANKET
ASST. COLORS & STYLES REG '7" **2 FOR \$10**

LADIES' DOUBLE KNIT SLACKS
CUFF OR FLARE SIZES 6 to 20 **\$5.88** OR **2 FOR \$10**

MEN'S HOODED SWEATSHIRTS
ORANGE, GREEN, NAVY FULL ZIPPER FRONT **\$4.88**

JUST ARRIVED 300 BATH TOWELS
ASST. COLORS & STYLES **\$1.97**

ONE GROUP OF FLARE JEANS
BROWN & NAVY SIZES 28 to 42 **2 PAIR FOR \$6**

"Wul, Mr. Poorman, if we're goin' to subdivide this 'un, we'd better move over a couple of counties - that's where this 'uns blowin'!"

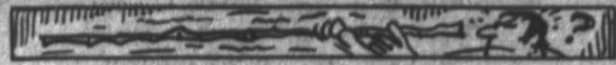
Hereford STATE BANK

THE HOME GAME

BY VIRGINIA TRUAX

ONE MORE TIME — Keep a box of instant mashed potatoes on your shelf to augment last night's fresh leftovers when there aren't enough to go around. Place the leftovers in a pan with milk and butter. While you're heating them on a low flame, sprinkle in the instant a little at a time and keep stirring until you've got enough. So long as you don't use more instant than fresh, you won't taste the difference. Fresh or instant, stir in a spoonful of browned onions for heartier flavor, or a dab of sour cream for velvety texture.

BAD WEATHER BLUES — If bad weather or illness has kept the kids in the house too long, here's an amusing game they can make. Give them an old shoe box and have them turn it upside down. Cut five or six little doors of various heights and widths and put a number above each door. The object is to roll marbles into the holes and score according to the numbers over the doors.



In Burma, some people believe that they can see the future inside a burnt bamboo stick!

Hospital Notes

PATIENTS IN HOSPITAL

James C. Allred, Kings Manor; Clifford Allmon, Summerfield; Mrs. Thelma Bell, Pampa; Louis L. Biddle, Vega; Mary Bourn, 711 E. 4th; George Bumpass, 1013 Grand Ave.

Carmela Burges, Route 2; Vevian Alice Burges, Route 2; Mrs. Frank Chaver, 205 Kibbe; Hugh Clearman, P.O. Box 1367; Leslie Combs, 109 Kingwood; Mrs. Jerry Daley, 219 Ave. C. Si Darling, 222 Northwest Drive; Jamie Archie Dwyer, Star Route; Francisco Garcia, 401 Knight; Mrs. Huracio Garcia, Route 2; James Gilliam, 503 S. 25 Mile Ave.

Clotel Green, 203 Western; Luis Griego, 205 Ross; Ruby Harty, Route 1; Mrs. Everett Hudson, P.O. Box 294; Mrs. Hettie Johnson, Route 1; Mrs. Martha Jones, 102-A Cottage Drive.

Mrs. S.G. Kilpatrick, 214 Windsor; Cecil Lady, P.O. Box 102; Mrs. Robert Lohr, Dimmitt; Frances Lopez, 329 W. 2nd; Mrs. John Mayo, 832 Blevins.

Mrs. George Packer, 604 Irving; Mrs. Semmie Peters, Route 5; Cade M. Price, 600 Ave. J.; Mrs. Iselda Robbins, P.O. Box 1494; Joe L. Russ, Grand E. Traylor Park.

Sandra Saucedo, 211 Blevins; Shirley Simpson, 440 Ave. B.; Hubert L. Smith, 119 Lake; Rafael Soliz, P.O. Box 1453; Mrs. Johnny Soto, P.O. Box 2122.

Richard Stewart, 134 Beach; Glenna Thompson, 507 Ave. J.; Ervin H.W. Ward, 130 N.W. Drive; Mrs. Viola Williams, 404 Western; William R. Moore, Wildorado.

PATIENTS DISMISSED

Mrs. Darrell Adams, Leslie Hill Luis Griego, Shawn Taylor, Herbert Vogel, Jan. 29.

Mrs. Willie Duggan, Juan Ortiz, Mrs. Irvin Reeve, Mrs. Frank Segura Jr., Mrs. Eugenio Garcia, F.H. King, Jan. 30.

Mrs. Samuel Galvan, Miss Robie Sims, William Carlson, Mrs. Joe Noriega, Cory Vine, Luis Zepeda, Mrs. W.C. Hill, Mrs. Alberto Garza, Guadalupe Suarez, Kyle Maples, Jan. 31.



Mrs. A.G. Neinast Jr.

CALENDAR OF EVENTS

SUNDAY

Deaf Smith County Historical Museum, open to the public free of charge from 2 to 3 p.m.

Deaf Smith County Historical Museum open to the public, 2 to 5 p.m.

MONDAY

Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.

Palo Duro Extension Club, home of Mrs. Ted Coleman, 603 Ave. J, 7:30 p.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions Club, K-Bob's Steak House, 7 p.m.

Dawn Lions Club, Dawn Community Building, 7 p.m.

TUESDAY

Hereford Jaycee-Ettes, Southwestern Public Service Reddy Room, 7:30 p.m.

Young Homemakers of Texas, La Plata Junior High School, 8 p.m.

Progressive Extension Club, home of Mrs. A.B. Jacobs, 2 p.m.

Women's Division of Deaf Smith County Chamber of Commerce executive board meeting and luncheon, Caison House, noon.

American Legion Auxiliary, Legion Hall, 7:30 p.m.

Kappa Iota Chapter of BSP Sorority, Community Room of Hereford State Bank, 7:30 p.m.

Xi Epsilon Alpha Chapter of BSP Sorority, home of Mrs. Ken Wiley, 7:30 p.m.

Alpha Alpha Chapter of BSP Sorority, Community Center, 7:30 p.m.

La Afflatus Estudio Club, home of Mrs. Allyne Johnson, 3 p.m.

La Plata Study Club chili supper for husbands, Community Room of First National Bank, 7:30 p.m.

Rebekah Lodge, IOOF Hall, 8 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

BPOE Lodge, Elks Hall, 8:30 p.m.

Weight Watchers, First Baptist Church, 6:30 p.m.

Baptist Church, 6:30 p.m.

Hereford Branch of High Plains Chapter of the American Civil Liberties Union, First Presbyterian Church, 7:30 p.m.

WEDNESDAY

United Methodist Women executive session at church, 11:30 a.m. and luncheon in Fellowship Hall of the church, 12:15 p.m.

United Presbyterian Women's Association luncheon, at

THURSDAY

Wyche Extension Club, home of Mrs. J.H. Holden, 2:30 p.m.

Alpha Iota Mu Chapter of BSP Sorority, First National Bank Community Room, 7:30 p.m.

Hereford Study Club Valentine party, Hereford Country Club, 7 p.m.

Citizens for Decency Through Law, Community Center, 8 p.m.

Summerfield Study Club supper, home of Mrs. Clayton Sanders, 7:30 p.m.

Bay View Study Club, home of Mrs. Juston McBride, 2 p.m.

Kiwanis Club, Civic Club Center, noon.

Jaycees, Civic Club Center, 8 p.m.

VFW, VFW Clubhouse, 8 p.m.

AARP social meeting, Community Center, 7 p.m.

FRIDAY

Dawn Extension Club, home of Mrs. Leroy Johnson, 2:30 p.m.

Garden Beautiful Club, home of Mrs. Joe Story, 125 Nueces, 3 p.m.

Bud to Blossom Garden Club, home of Mrs. A.L. Manjeot, 303 Westhaven, 9:30 a.m.

Campfire Girls Father-Daughter Banquet dinner, Deaf Smith County Bull Barn, 7 p.m.

Merry Mixers Square Dance Club, Community Center, 8 p.m.

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

Duplicate Bridge Club, 309 Western, 7:30 p.m.

Story hour for children.



Mrs. Dan Fields



Mrs. Dorothy Vernon



Mrs. Marvin Coffey

Eastern Star School Draws Top Officials

Grand (state) officers of Order of the Eastern Star will be at Masonic Temple to conduct a school of instruction for the 15 chapters of District 2, Section 3.

OES Worthy Grand Matron, Mrs. A.G. Neinast Jr. of Dallas, holds the highest rank in the Texas chapter and will be present at the school sessions. Other noted officials will include Mrs. Dorothy Vernon of Monahans, grand examiner and Mrs. Dan Fields of Denver City, district deputy grand matron.

Mrs. Marvin Coffey, deputy grand matron of Section 3, will direct hostess duties of local OES members. Subject of the

grades 1 through 4, Deaf Smith County Library, 4 to 4:45 p.m.

Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

Look Who's New

Mr. and Mrs. Jose Guadalupe Noriega are the parents of a daughter, Olga Margarita, born Jan. 28. She weighed 7 lbs. 14 oz.

Mr. and Mrs. Carl Lynn Hollingsworth are the parents of Wendy Dawn, born Jan. 28. She weighed 7 lbs. 6 oz.

Mr. and Mrs. John Austin Mayo are the parents of a son, Corey James, born Jan. 30. He weighed 9 lbs. 11 1/2 oz.

Mr. and Mrs. S.G. Virgil Kilpatrick are the parents of a daughter, Toni Lynn, born Jan. 30. She weighed 6 lbs. 14 1/2 oz.

school will be "Road to Knowledge."

Coffee will be served during registration at 9 o'clock Tuesday morning. A luncheon in the Country Club is scheduled at 12:15 p.m. Tickets for this meal will be sold for \$4 each under direction of Mrs. Opal Roberson.

Following afternoon classes, a banquet will take place at 6 p.m.

in First Christian Church Fellowship Hall. Mrs. Beatrice Noland is chairman of tickets, which will cost \$4.25 apiece.

Mrs. Neinast will make her joint fraternal visit at 8 p.m. in the Masonic Temple. She will be honored at a reception in the dining room.

Worthy matron of the Hereford chapter is Mrs. H.L. Hershey.

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You don't have to break them in.

Free-Flex has incredible flexibility and comfort built right into it thanks to a unique construction. Give your feet a break in the Free-Flex Fairmont. Dark Brown Kidskin, exceptional quality.



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of Hereford
IN SUGARLAND MALL

Duckwall's

dollar day

SIDEWALK SALE

SAVE UP TO

75%

OFF REGULAR RETAIL!

This and a whole lot more

at **DUCKWALL'S**

Store Hours 9:30 to 6:00 - Saturday 7:00

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FINAL CLEAN-UP RUMMAGE SALE SIDEWALK SALE MONDAY

*Price Good Through Sat. but hurry for best selection

MEN'S SUITS & SPORT COATS \$20-\$40-\$60 ON 3 BIG DOUBLE RACKS		LADIES' & JUNIOR SEPARATES \$5-\$10-\$15 •Pants •Skirts •Jackets •Shirts •Sweaters •Tops	
SHIRTS \$8 ⁹⁹	PANTS & SWEATERS 1/2 PRICE	COATS-COATS \$29 ⁹⁰ OVER 200 TO CHOOSE	
BOY'S WINTER COATS 1/2 PRICE	PANT SUITS \$19 ⁹⁰	LADIES' SHOES \$3-\$5-1/2 & LESS	
MEN'S SHOES \$8 ⁹⁹	BOY'S SHIRTS & PANTS \$4 ⁹⁹	SPECIAL TABLES OF MISCELLANEOUS MERCHANDISE FROM \$1 & \$3	

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Lil Charro Too

Fine Mexican Foods

Always Open Sundays

The Abalos Family

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Auxiliary Chooses Officers

Officers were elected and committees formed Monday by Hereford Fire Department Auxiliary at the Fire Department.

Directing committees will be Norman Garner, food projects; Frances Stipe, flowers; Mary Anna Laing president, Lynetta Dixon 1st vice president, Wanda Spain 2nd vice president, Karen McGilvary secretary, Pat Rhodes treasurer and Mary Gilster parliamentarian.

Directing committees will be Norman Garner, food projects; Frances Stipe, flowers; Mary Kay Hagar, special services; Terri Laing, Norman Garner and Juanita Higgins, telephone; Margarette Craig, reporter-scripbook.

Tentative plans were made for the annual fund-raising dance to be sponsored in March by the auxiliary.

Speaking Project Slated

The Rev. Lon Connor, pastor of Frio Baptist Church, will lead a public speaking project beginning Thursday in Community Center. Anyone interested may attend the event.

The project, planned for four sessions in February, will be held each Thursday from 4 to 5 p.m. The informal meetings are planned using a variety of activities.

Especially beneficial to 4-H Club members planning to prepare a method demonstration for County Round-Up, the last session will deal specifically with method demonstrations.



Engagement Announced

Mr. and Mrs. Jack Hughes of 538 Sycamore Lane announce the engagement of their daughter, Anita, to Gary London, son of Mr. and Mrs. Baxter London of 306 Western. The couple will exchange wedding vows May 31 in Assembly of God Church. The bride-elect attended Southwestern Assembly of God College at Waxahachie and West Texas State University. She is presently employed by Gibson's Discount Center. The prospective bridegroom attended Oral Roberts University at Tulsa, Okla. and WTSU. He is employed by First National Bank.



Couple To Marry

Miss Carla George and Randy Jones will marry March 15 in First Presbyterian Church. The bride-elect is the daughter of Mr. and Mrs. B.E. George of 114 Ranger and Jones is the son of Mr. and Mrs. J.P. Jones of 114 Douglas. Miss George is presently employed at Flowers West and is a 1972 Hereford High School graduate. Her fiancé is employed by Deaf Smith County Rural Electric. A 1970 HHS graduate, he has attended Eastern Texas State University at Commerce and West Texas State University at Canyon.

Show Scheduled Saturday

Southwest Foods is the theme for the Deaf Smith County 4-H Food Show scheduled Feb. 8 in Community Center.

The Cultural Extension Club will assist with registration from 1:30 p.m. until 1:55 p.m. Judging will begin at 2 p.m. and awards will be presented at 4 p.m. with the public invited to attend.

Four food classes will be judged. They include breads and desserts, main dishes, side dishes, snacks and beverages. Each contestant will exhibit the food of her choice.

To be eligible for entry, a 4-H food project must have been

completed. Approximately 80 members have met this requirement.

Four senior and four junior 4-H members will be chosen to represent Deaf Smith County in the district Food Show March 15 at Amarillo.

UNEMPLOYMENT RISES

The nation's unemployment continued to grow rapidly in December, reaching 7.1 per cent of the labor force, or 6.5 million workers, the Labor Department reported. It was the highest unemployment rate in more than 13 years.

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No charge for straightening* DURING FEBRUARY ONLY

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Make this YOUR Silver Investment for the Future!

Every Item Replated at Sale Prices

Article	Reg. Price	Sale Price
Teapot	\$40.95	\$32.76
Creamer	21.30	17.04
Candlestick (per inch)	2.30	1.85
Sugar bowl	23.60	18.88
Trays (per sq. in.)	.185	.148

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*FREE DENT REMOVAL and straightening on all items we silverplate.
*ONLY \$10.00 FOR ANY AND ALL ADDITIONAL REPAIRS, no matter how extensive, on any piece we silverplate. Includes soldering broken handles, legs, knobs, etc. (Only exceptions are for furnishing new parts).

SALE ENDS FEBRUARY 28 BRING IN SILVER TODAY!

COWAN JEWELERS

DOWNTOWN HEREFORD MEMBER AMERICAN GEM SOCIETY

Dollar Days SALE!

1 Rack Broken Sizes FALL CATALINA SPORTSWEAR

Mostly Tops 1/2 OF 1/2 PRICE

1 Table BRAS-SLIPS JEWELRY and MISC. ITEMS 1/2 PRICE

1 Rack ROBES Quilts Sheer & Long Gowns 1/2 PRICE

All Remaining VANITY FAIR SHEVELVA ROBES \$19.95 Matching Scuffs 1/3 OFF

Large Group DRESSES Includes Famous Brands 1/2 OFF Small Group DRESSES \$10.00

Bess Moore, Owner

THE Vogue Downtown

Comings And Goings At King's Manor

By FAY GAUGGEL

By FAY GAUGGEL
King's Manor Reporter

Mrs. Minnie Cannon and Mrs. Eula Chunn from Clarendon were visitors at King's Manor and with relatives in Hereford over the weekend.

Mrs. Lena Menefee had as her guests Saturday her son and his wife from Friona, grandson and his wife Ronald Long of Amarillo, and Mrs. Edna Minor of Amarillo, a cousin of Mrs. Menefee's.

Alpheus Tooley spent the last 10 days visiting his son and family at Floydada.

Three fourth grade groups from Northwest Elementary School, under the direction of teacher, Nancy Richie, sang for

Manor residents Friday morning. Mrs. Richie accompanied as the piano.

The program was largely popular songs, such as Leroy Brown, Only You, Let Me Be There, Snow Bird (Take me with you), Sweet Violets (full of rhymes wherein the obvious rhyming word was missing, and Up With People (unique in that early Youth Groups over the Nation named themselves after this song. Good philosophy that it's a way of life wherein there are less people to worry about and more people to care).

Please come again and entertain us. You're refreshing.

We wish to correct our thank you for the barber chair from Hap Arnold and Leroy McDonald. The chair was donated to King's Manor by the Hereford Men's Bowling Association. Mr. Arnold and Mr. McDonald were members of this association, however, the funds used for the purchase of the barber chair belonged to the association. Thanks to each of you gentlemen for this gift to our male residents.

Justine

Maternity clothes have made a great change during the past ten years. Time was when women stayed out of public as much as possible and wore left overs from larger members of the family—but no longer is this true. New styles are attractive and made so that they can be used up to the time the baby is expected.

Dollar Days

Group Men's Quality SPORT COATS Values '59" to '85"	1/2 PRICE
DOWNTOWN	
Group! Both Stores DRESSES Values to '50	\$5.00
While They Last	
Small Group Mall Store Only SPORTSWEAR Blouses, Vest and Skirts	\$5.00
Ladies Mall Store Only COATS	1/2 Price
Small Group Both Stores LINGERIE	1/2 Price
Ladies! Both Stores PARTY-PANTS & LONG DRESSES	1/2 Price
Ladies! Mall Store Only ROBES	1/2 Price
ITEMS BELOW DOWNTOWN ONLY	
Group Men's Higgins & Botany SLACKS Dacron & Wool Values to '28"	1/2 Price
Odds & Ends Wrangler & Levis JEANS	\$7.00
Group Ladies Fashion Craft BOOTS Values to '21	\$5.99
Group Boy's Cowboy BOOTS Values '11 to '18	1/2 Price
Small Group Men's & Boy's SWEATERS	20 x 40 BATH TOWELS Asst. Patterns. \$1
1/2 HARMAN'S	
Price DOWNTOWN AND SUGARLAND MALL	

The Rev. Geary Reckling of Canyon will be serving as interim pastor for Dawn Baptist Church until a permanent minister is found. Rev. Reckling is an employe of the United States Post Office at Canyon. He is married and has a son. The Dawn congregation lost their former pastor, the Rev. Gene Meacham, to missionary work in Malawi, Africa.



Local Author

Author of "New Harvest," Frank Ford moderated a review of his publication recently at Deaf Smith County Library. This type of program is one of many projected activities coming under the wing of Friends of the Library. The Friends organization is a non-profit group interested in progressive growth and active civic involvement of public libraries.

Stripes are making big waves in fashion circles this spring. Look for them in thick or thin styles, in contrast or tone on tone, Mrs. Becky Culp, area clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System, predicts.



Some American Indians believe that mosquitoes were formed from the ashes of a giant.

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Friends Of Library Accelerate Growth

Backed by the American Association of University Women (AAUW), the newly-organized Friends of Deaf Smith County Library will begin a week-long membership drive tomorrow.

Friends of the Library will send representatives to both banks to seek members from 9 a.m.-12 noon and 1-3 p.m. Monday. Their campaign will be brought to civic clubs and Sugarland Mall during the remainder of this week.

Designed to give citizen support to the local library, the Friends group was formed here during November. Mrs. Colby Conkright was instrumental in the formation of the county chapter which now has a membership of about 200.

This new chapter is one of many in the Texas Panhandle. All Library Friends are interested in promoting and meeting the needs of public libraries. Working to build good public relations with the library, Friends encourage active membership and financial gifts.

An executive board has been formed by the following officers and directors: Ken Rogers, president; Mrs. Earl Holt, 1st vice president; Mrs. Clint Formby, 2nd vice president; Mrs. Gene Savage, secretary; Mrs. W.J. Albracht, treasurer; Mrs. R.A. Frye, Mrs. Joe Reinauer and Frank Zinser, directors. Gwen London, head librarian, is an unofficial member of the executive board and all committees. Friends of the Library plan to add the immediate past president to the executive board next year.

Mrs. Conkright is chairman of a nominating committee including Mrs. Walter London, Mrs. H.H. Miller, Sam Morgan and Mrs. Si Darling. A bylaws and constitution committee of Mrs. Gene Savage and Mrs. Marion Mayfield is being directed by Mrs. Linda Winder.

Members have not been appointed to the following standard committees: membership, programs and meetings, public relations and projects. The executive board has the option of forming special committees.

Any individual or organiza-

tion can obtain a membership, and a single vote, by paying dues. The amount paid determines the type of membership. A regular member must pay at least \$1; sustaining members must pay at least \$10 and lifetime membership can be bought by contributing \$100 or more.

All membership fees, endowments and project proceeds are forwarded to the public library for improvement of services. Friends of the Library are helpful in securing material beyond the reach of the regular library budget.

Friends sponsor such programs as discussion groups, lecturers, exhibits, book reviews and children's story hours. Most of these activities have already been established at Deaf Smith County Library.

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Vera Observes 70th Birthday

Frank Vera of 329 Ave. E celebrated his 70th birthday Saturday at a small dinner party given by his family.

Vera, who is a retired farmer, was born Feb. 1, 1905 at Yorktown. He married Maria Sullivan Yanes April 29, 1933 in his hometown. He volunteered for service in the U.S. Army during World War II.

The Veras came to Hereford in 1953. They have three sons and one daughter, all living in Hereford.

Friends of the Library assemble annually to elect officers and conduct necessary business transactions. The executive board is privileged to call a general meeting if needed.

The board meets quarterly. Ideally, all board meetings take place at the county library, which offers the Bicentennial and Heritage Rooms for public use.

Ken Rogers defined the possible roles of a Friends organization. Friends encourage support of the public library, work for favorable library legislation and campaign for up-to-date facilities.

"One of the Friends' most urgent goals is to inspire public awareness of the services offered by the library," Rogers said. "Hereford is fortunate to have a modern, well-supplied library at public disposal."

"The Friends organization offers democratic control of the library's progress," he commented. "It is a major responsibility of the community as a whole to take advantage of its services, while expanding and improving this valuable institution."



Vera Observes 70th Birthday

FLARE FLAIR — There's nothing like a cozy evening by the fire, but keep it small and refrain from burning trash such as scrap papers. Air currents could catch flaming papers and carry them to the roof! If you're having trouble starting your fire, toss in an empty milk carton and stand back. It flares up instantly in a beautiful blaze.

BOOT ORGANIZERS — If you have a closet full of snow boots that the kids are always mixing up, fasten the pairs together with a spring-type clothespin that has the child's name written on top. Makes the early morning winter rush a breeze. Try it with mittens, too.

DOLLAR DAY SAVINGS

Final Mark Downs

All LINGERIE Girls & Juniors NOW \$3
All Junior DRESSES \$7.50
Girl's COATS Val. to \$30 \$10
Girls' Pants and Tops SPORTSWEAR \$3-\$5
Tables
ODDS & ENDS \$1-\$2-\$3
Boy's PANTS And SHIRTS Sizes 1-12 Now \$2 AND \$3
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CENTRAL CHURCH of CHRIST
Bible Study 9:30-10:15
Worship Service 10:25 and 6:00 p.m.
SUNSET and PLAINS
Radio Bible Class (KPN860) 9:50 to 10:10
Write for Free Lessons
Box 407

WHAT CHURCH SHOULD I JOIN?

There is a popular idea existing today in the trend of religious thought that at one time a sinner is converted, and at some later time he ought to join some church. Let us now consider the much-thought-of question: "What Church Should I Join?"

But is it necessary to be a member of any church in order to be saved? Paul declares that Christ is "the Saviour of the body." (Ephesians 5:23). But what is the body? It is the church, for Christ "is the head of the body, the church" [Colossians 1:18]. Therefore, it follows that since Christ is the Saviour of the body, the church, one must be in the church in order to be saved. But among the more than 250 religious bodies in this country of ours, just which one shall I become a member of?

But why not join several churches? Where did man get the idea that he ought to be in just one church? If it is a good thing to join one church, why is it not better to join several? There are various clubs and fraternities in this city in which a man may hold membership at the same time. Is it right for a man to join a certain church? Many would say "yes." Is it right for B to belong to another church? "Certainly," most religionists would answer. But is it right for C to belong to both churches? Suppose that it is pleasing to God for A to preach a certain doctrine, for B to preach one that conflicts with A, for C to preach one that conflicts with both A and B; why would it not be right for A to preach all three doctrines? If three men preach three different doctrines, many would say that God is pleased, but if one man should preach them all, the world would say that the preacher was a hypocrite or else insane.

But it is not man's prerogative to be joining churches. The Bible knows nothing about it. From Genesis 1:1 to Revelation 22:21, the expression "join the church" cannot be found. Those who obey the gospel of Christ, the Lord adds them to His church. [Acts 2:47].

The first Pentecost immediately following Christ's resurrection marks the beginning of the church of Jesus Christ. [Acts 2] What did people do to become members of it then? The gospel of Christ was preached, which brought conviction to the hearts of the hearers. [Acts 2:37]. When they asked what to do to be saved, they were told to: "Repent, and be baptized every one of you in the name of Jesus Christ for the remission of sins, and ye shall receive the gift of the Holy Ghost." [Acts 2:38] Did they do this? Note verse 41: "Then they that gladly received His word were baptized; and the same day there were added unto them about three thousand souls." They were "added" to what? Verse 47 says: "... the Lord added to the church daily such as should be saved," or "those that were saved," as the Revised Version reads. Hence to be added to the church they believed in Jesus Christ, repented of their sins, and were baptized.

Then what church should I join? Absolutely none. You may be able to join some denomination or club; but no man has ever joined the church of Jesus Christ. There is only one way to enter Christ's church, and that is for the Lord to add one to it. There is only one condition under which He will add one to it, that is for one to obey the gospel of Jesus Christ as did those on Pentecost.



Five Generations
During a brief family reunion recently, five generations of the Owen family were represented. They are from left to right, David Parmer and his daughter Stephanie, Mrs. W.L. Hendrick, Mrs. Tom Hargrave and Mrs. G.P. Owen.

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Call for an appointment to be assured of "same day" service!

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American cars. Parts extra, if needed.
NO ADDITIONAL CHARGE for factory air or torsion bar cars.

EXPERT CAR SERVICE AT LOW, LOW PRICES!

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Firestone Motor-King 12-Volt Battery
\$22.95 MK22F 24, 24P
Price includes acid and normal installation. Fits most cars.
- BRAKE OVERHAUL**
Install linings and rebuild cylinders on all 4 wheels, arc linings, turn drums, install NEW return springs, repack front bearings and inspect system.
\$59.66 Drum type
ALL AMERICAN CARS (except luxury)
Includes ALL parts listed Add \$6 for each NEW wheel cylinder.
- FOLDING STEP STOOL**
with safety top guard rail
• Strong, lightweight aluminum frame
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• Folds to compact 2" width for easy carrying, storing.
Only \$5.55
Limit one at this price. Additional \$9.95 each.
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FIRESTONE TRANSPORT TRUCK TIRES
\$26.95
6.70-15 Black Tube-type. Plus \$2.43 F.E.T. and tire off your vehicle. 6-ply rated.

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40,000 Mile STEEL RADIALS
Everyday Low **DISCOUNT PRICES**
Firestone Steel Radial 500 as low as... **\$38.65**
BR70-13, BR78-13 Blackwall Plus \$2.16 to \$2.32 F.E.T. and trade in tire.
OPEN AN ACCOUNT Firestone REVOLVING CREDIT We also honor
105 N. MAIN 8:30 - 5:00 P.M. 8:00 - 2:00 SAT. 364-4333

Joyce's Journal

Inching To The Metric System

by Joyce Shipp

Changing to the metric system is at last in sight. It is expected that by the 1980's the United States will be using metric measure more than our customary English system. This means that you will need to learn a new system of measuring equipment, clothing, food, distance, speed, temperature and so on.

The United States has been inching its way toward the metric system for more than 150 years. In fact, Congress legalized the use of the metric system in 1866. The United States pharmaceutical industry was one of the first to change.

Metric units have also been used for camera lenses, film sizes, and track and swimming events for a number of years. In 1970, NASA began using metric terms in all its reports and last year several major companies (including IBM, GM and Ford) began to use metric units in developing new models.

In various places throughout the United States gas is being sold by the liter and interstate highway signs are being installed giving distance in both miles and kilometers. In the food industry, several companies are also including metric

measures on packaged food.

In 1968, Congress authorized the National Bureau of Standards in the U.S. Department of Commerce to study all aspects of conversion to metric measure. In 1971, the Bureau recommended change. To date, Congress has not passed the bill that will establish a metric conversion board to co-ordinate the changeover. Until Congress acts, using the metric system will be an individual choice. However, it is apparent that metric measurements and the metric language will become increasingly important to us.

Many Americans will not change to the metric system. Even when the changeover is made, many will still continue to measure in pounds, feet and so on. The metric system will be used predominately but not exclusively. A 10-year adoption period will help us become accustomed to the new ways of measuring.

There are several reasons in favor of "going metric." There are two main reasons for using the metric system. It is a simple system and it is a decimal system.

1. A Simple System. It is simple because each quantity

has its own unit of measurement and no unit is used to express more than one quantity. For example, the only metric unit for weight is the gram, while our present system has several units for weight: such as ounce, pound, ton. An "ounce" can also mean volume (as the number of ounces in a quart) as well as weight (as the number of ounces in a pound). In the metric system another unit, liter is used to measure volume.

At the supermarket, you may find a box of cereal marked in grams for weight, and a carton of milk marked in liters for volume.

2. A Decimal System. The metric system also makes it easier to compare the weight or size of two objects because metric units have a decimal relationship to one another; this means numbers can be multiplied or divided by 10. We have to divide and multiply mixed numbers and fractions to show relationships between our present units. Nobody thinks fractions are easy.

The United States' monetary system is an example of a decimal system. We know that a dime equals one-tenth of a dollar and one cent equals one-hundredth of a dollar. You know how simple it is to show the relationship of one unit to another when counting money. Multiplying and dividing is done simply by moving the decimal to the right or left of the number.

Compare this to the figuring we have to do to change units and to determine relationships with our present units for

length. An inch is 1/12 of a foot; a foot is 1/36 of a yard; an inch is 1/36 of a yard. Let's determine how many feet and yards are in 181 inches. $181 \div 12 = 15 \frac{1}{4}$ feet $(181 \div 36 = 5 \text{ } \frac{1}{36} \text{ yards})$

Since the units are unrelated, this takes time and paper and pencil for most of us to figure. And we have those nasty little fractions left over to worry about! To change units using the decimal or metric system is simple.

Let's try this problem again using metric measures. The metric unit for length is the meter. A meter is a little bit longer than a yard. The centimeter will take the place of inches in the metric system. A centimeter is 1/100 (.01) of a meter. There are 100 centimeters in one meter, as compared to 36 inches in a yard.

If we divide 181 centimeters, how will we find out how many meters are in 181 cm? We divide 181 by 100 or simply move the decimal point two places to the left: $181 \div 100 = 1.81$ or $181 \text{ cm} = 1.81 \text{ m}$. This is so easy we don't even need paper and pencil.

The decimal or metric system might be easier to understand if we use words we are familiar with. Let's do this again using money. Suppose we have 181 cents. One cent is 1/100 (.01) of a dollar. There are 100 cents in a dollar. To find out how many dollars are in 181 cents we divide 181 into 100 or simply move the decimal point two places to the left and we get \$1.81.

Did you understand the example with dollars and cents better than the one with meters and centimeters?

Lasting friendships are built slowly.



Elder and Mrs. Ron Spear

Spear Is Named New Pastor

Elder Ron Spear of California has been named pastor of the Amarillo district, which includes Hereford, of Seventh Day Adventist Church.

He will attend church services here every other Saturday and Tuesday evenings for prayer meetings. Elder Spear and his wife, parents of a son and guardians of a nephew, are now residing in Amarillo.

The pastor, a graduate of Walla Walla College, has had a wide range of experience beginning in Washington Conference where he was active in evangelism.

He has served in Africa as a mission director in the Congo and Ruanda then as an activities and Sabbath School secretary of the union in Tanzania, East Africa. For two years he worked in the Hawaiian Mission.

He married Betty Louise Mink, a registered nurse, who took her training at La Sierra College and Glendale Adventist Hospital.

Elder Spear's hobbies include

water skiing, hiking, reading and writing. A number of his articles have appeared in Adventist publications. His wife enjoys writing and painting.

Rebekahs Assist Lodge

Traveling to Dimmitt Thursday, representatives of Hereford Rebekah Lodge 228 installed officers of Lodge No. 54.

The installation team was led by Mrs. P.B. Sowell, district deputy president.

A salad supper was served to 17 Dimmitt Rebekah members and 11 guests from Hereford.

Despite the troubles that afflict the world, the human race goes along and, as one of our friends remarks, there will always be people.

Concert To Aid MD Patients

Tickets are still available at Hereford State Bank and First National Bank for a muscular dystrophy benefit concert to be given Feb. 25 at Amarillo.

Country western performers Susan Raye and Pat Roberts will headline the show which will be held at 7 p.m. and 10 p.m. in the Ramada Inn Camelot, I-40 and Nelson.

Only 700 tickets, costing \$7 each, will be available for each

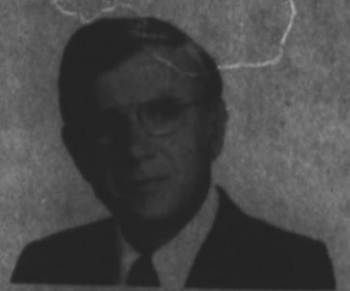
performance. All proceeds will be used in research of muscular dystrophy and to aid MD patients.

Susan Raye is a featured singer with the Buck Owens Band, which appears on "Hoe Haw."

Faith in one's self is the foundation of success.

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 8. H & R Block is a year-round service. We do not disappear after April 15th.



H&R BLOCK

THE INCOME TAX PEOPLE

127 W. 3rd

Open 9am-9pm weekdays, 9-5 Sat. Phone 364-4301 NO APPOINTMENT NECESSARY



DE Student of the Week

Melissa Henry, senior student at Hereford High School, was selected as Distributive Education student of the week. Miss Henry, daughter of Mr. and Mrs. Joe Henry of 1400 16th St., is employed at Pants Cage Plus, under the supervision of Suzanne Martin. Miss Henry plans to attend college after graduation.

FINAL CLOSEOUT ON EARLY SPRING SPORTSWEAR

PANT SUITS and BLOUSES 1/2 PRICE

LONG DRESS PARTY PAJAMAS 1/2 PRICE

One Table of Bargains: BLOUSES, PANTS, JACKETS All Weather COATS 1/2 PRICE

Knitted TURBANS & SCARVES 1/2 PRICE

After Five Turbans

La Boutique

828 W. 1st.
364-1350

Proudly Presents: WEXFORD CRYSTAL

BY ANCHOR HOCKING

AT TREMENDOUS SAVINGS!

49¢

EACH FEATURED PIECE

This magnificent crystal glassware is a machine reproduction of very expensive hand made lead crystal imported from Europe. WEXFORD is styled in every way for today's living—sturdy enough for children while providing traditional elegance for gracious entertaining. Its classic "Old World" styling will add a touch of warmth and charm to your home and pride in serving your family and friends.

Now WEXFORD is made available at extraordinary savings! Each week we will be featuring a different WEXFORD item at 49¢. Start your set today!

14 INCH SERVING PLATE

2 QUART PITCHER

8 INCH FOOTED CENTERPIECE

4 LB. JAR AND COVER

7 1/2 INCH CANDY DISH/COVER

11 INCH RELISH TRAY

1 QUART WINE DECANTER

Add these handsome Complete Pieces to your sets at substantial savings during this special ten week offer!

	SPECIAL PRICE
14 INCH SERVING PLATE	1.49
7 1/2 INCH CANDY DISH/COVER	1.49
2 QUART PITCHER	1.49
8 INCH FOOTED CENTERPIECE	1.49
11 INCH RELISH TRAY	1.49
1 QUART WINE DECANTER	1.49
4 POUND JAR AND COVER	1.49

SCHEDULE OF WEEKLY FEATURES OF WEXFORD CRYSTAL

FIRST WEEK AND SIXTH WEEK	STEMMED GOBLET	.. 49¢
SECOND WEEK AND SEVENTH WEEK	STEMMED SHERRET	.. 49¢
THIRD WEEK AND EIGHTH WEEK	TABLE TUMBLER	.. 49¢
FOURTH WEEK AND NINTH WEEK	STEMMED WINE	.. 49¢
FIFTH WEEK AND TENTH WEEK	ON-THE-ROCKS	.. 49¢

FEATURED THIS WEEK: STEMMED GOBLET

HONESTY IS BEST
 ST. LOUIS, MO. — Mrs. Catherine Pelican is a person who believes honesty is the best policy. She returned the \$1,500 she had been paid for jewelry once lost but recently found.



In Dahomey, it was believed that a knife-shaped god was used in the shaping of the original men.



Keepsake
 REGISTERED DIAMOND RINGS

The gift of love Through the centuries, the diamond has been the traditional gift of love. And today there is no finer diamond than a Keepsake. Every Keepsake engagement center diamond is perfect, pure white and permanently registered.

Serving Hereford Since 1927

Kester's Jewelry

Across from the Post Office In
 Downtown Hereford



Photography Tips Given

Betty Koelzer, left, receives pointers in photographic portraiture from professional photographer Frank Cricchio during a recent seminar at Muleshoe.

Mrs. Koelzer Studies Portrait Techniques

Betty Koelzer of 424 Ave. J attended a photography seminar featuring creative posing and lighting by Frank Cricchio, renowned photographer.

The four-day forum held in Muleshoe last week drew 16 professional photographers from the Panhandle and South Plains of Texas and the Oklahoma Panhandle.

Cricchio, president of Texas Professional Photographers Association and executive officer of National Photographers Association, has received national and international recognition for his artistic creations in low-key and high-key portraits.

Having displayed over 500 color prints in international

galleries, Cricchio has earned more than 56 medals for these exhibits. He was rated tenth in the world for pictorial print exhibition in 1967. A teacher and lecturer at photography seminars, the photographer owns and operates Cricchio Studio at Port Arthur.

Mrs. Koelzer, former photographer for The Hereford Brand, will attend the Nikon School of Photography scheduled next weekend in the Marriott Inn at Dallas. Her husband-associate Werner Koelzer, will also attend this short course.

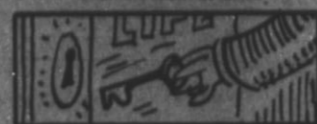
In Bengal it is said that night blindness can be cured by swallowing a firefly.

NARFE Chapter To Hear Judge

Judge Sam Morgan will be guest speaker at the regular meeting of the Magic Triangle Chapter, National Association of Retired Federal Employees at 4 p.m. Thursday in Southwestern Public Service Reddy Room.

Members are reminded by Elmer Patterson, president, that the meeting time has been changed from the third Tuesday to the first Thursday of each month.

In addition to retirees and their spouses, all federal employees with at least five years service are now eligible for membership, the local president said.



In China, a key is given to an only son to lock him into life!

CAMPFIRE GIRLS

Members of He-Ta-Yo Campfire group worked on table decorations for the Father-Daughter Banquet scheduled for 7 p.m. Friday at Deaf Smith County Bull Barn when they met recently in Campfire Lodge. Members present Jennifer

Griffin, Kerry Hacker, Tonia Wilson, Lynette Rhoton, Becca Gibson, Karla Driskill, Lynn Gamett, Laura Martin, Jan-nie Couple, April Holly, Sheri Whiteaker, Lesley Metz, Brenda Brown and Karen Drake.

237 N. Main

DOLLAR DAY

CLEARANCE CONTINUES

Dresses
 Party P.J.
 Long Dresses
 Robes
 Gowns
 Sportswear
 Coats

1/2 & LESS

Table Odds & Ends
\$2.00

Gloves
 Bras
 Misc.

The Hereford Brand, Herbicide Washed

"Herbicide losses in water insignificant," was finding of seven researchers in six southern states. research verifies that herbicide applied by farmers at treated fields and does not off with rain. This information will relieve environmental fear that herbicides in water will cause wildlife, aquatic invertebrates, and microorganisms down. These results were released in summary paper given at A.F. Wiese, Texas Agricultural Experiment Station scientist from Bushland, on Jan. 17 at the Annual Meeting of Southern Weed Science at Memphis, Tenn.

Studies were conducted on a variety of types, slopes, and conditions. Experiment and USDA Cooperators research with Wiese with L.C. Liu, Puerto Rico; Jeffery, Tenn.; J.B. N.C.; K.S. LaFleur, S.C.; K.E. Savage and J.M. ler, Miss.

In each cooperating Cotoran, a commonly cotton herbicide, was applied four pounds per acre to plots. In order to insure maximum possibility for pesticide loss, twice as much Zax applied than normal. Then, if it did not rain, were literally flooded.

Potential Sees

Industrial organic may prove to be valuable sources when it comes to visiting fertilizer shortages.

Recent studies at University of Rhode Island indicate good potential for the wastes both as plant nutrients and as soil conditioners.

During their investigation, plant and soil scientists residues from a pharmaceutical firm's production biotics and organic Composed primarily of loss and protein, the wastes contain about two percent nitrogen.

Unlike most common organic nitrogen sources in the waste is slow — a desirable factor from standpoint of crop production and environmental quality. In addition, the wastes contain the large amount of heavy metals or pathogenic organisms often found in sludge.

GIFTS THAT SAY...

I LOVE YOU FROM McDOWELL'S

Russell Stover Candies

Valentines for Your Valentine Friday, Feb. 14

A. Assorted Chocolates B. Fancy Heart C, D. Red Foil Hearts

McDOWELL DRUG

A perfect Valentine gift...one of these perfumes from McDOWELL'S

<ul style="list-style-type: none"> ELIZABETH ARDEN • Blue Grass • Memoire Cherie • Chanel No. 5 LANVIN • My Sin • Arpege • Via Lanvin 	<ul style="list-style-type: none"> YVES SAINT LAVENT • Rive Gauche • "Y" TUVACHE • Jungle Gardenia • Tuvara 	<ul style="list-style-type: none"> MAX FACTOR • Aquarius • Fame • Toujours Moi • Golden Wood • Primitie DuBARRY • Seven Winds
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Farm Workers Receive Wage Increase

More than half a million farm workers covered under the Fair Labor Standards Act (FLSA) will be entitled to a minimum wage of \$1.80 an hour beginning Jan. 1, 1975, Secretary of Labor Peter J. Brennan has announced.

Nearly one-third of the covered agricultural employees will actually have their pay increased from the previous \$1.60 minimum wage. The remaining covered farm laborers will not be affected by the increase since they currently earn more than the statutory minimum.

The minimum wage for covered agricultural workers will increase to \$2.00 an hour beginning Jan. 1, 1976; \$2.20, Jan. 1, 1977; and \$2.30, Jan. 1,

1978. Betty Southard Murphy, administrator of the Wage and Hour Division of the Employment Standards Administration, said: "The increased wage rate applies to farm laborers working for employers who used more than 500 man days of labor in any calendar quarter of the preceding year."

"Man day" means any day during which an employee performs agricultural labor for at least one hour. Included in the count (although not subject to the minimum wage) are commuting hand-harvest workers who are paid on a piece-rate basis.

Exempt from minimum wage coverage are:
—Members of an employer's

immediate family;
—Hand harvesters paid on a piece-rate basis: 1) if they commute daily from their home to their place of employment and 2) if they have been employed in agriculture less than 13 weeks during the previous calendar year;

—Migrant hand harvesters 16 years old or younger who are employed on the same farm as their parents: 1) if they are paid on a piece-rate basis and 2) if the piece rate is the same paid to workers older than 16 years on the same farm;

—Employees principally engaged in range production of livestock.
Certain full-time students and handicapped workers may be employed at rates less than the current minimum wage under special certificates issued by the Labor Department.

Farm workers are not subject to the Act's overtime pay requirements. The FLSA was amended in May 1974 to increase minimum wage rates for millions of agricultural and nonagricultural workers in the United States and its territories and to extend coverage to more workers.

Persons needing further information should contact the nearest Wage and Hour office, listed in most telephone books under: U.S. Government, Department of Labor.

Hard work still represents the main essential of success in life.

It is amusing how people think you're interested in their troubles.

Farm-facts

A Weekly Report Of Agri-Business News

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Sweet And Sour... Meat Import Bill... Citrus Production Declines... Milk Production Drops... A Tearful Story.

Had the rest of the nation followed Texas in production of honey during 1974 there might have been some help for consumers in a substitute for sugar. Texas honey production in 1974 was up four per cent over 1973, but unfortunately honey produced throughout the nation was down 22 per cent in 1974 compared to 1973.

In Texas there were 210,000 colonies—the same as in 1973—and production totaled 10,290,000 pounds which was almost a half million pounds more than a year before. And while Texas honey bees averaged 49 pounds of honey per colony in 1974, nationwide honey bees averaged only 44 pounds per colony.

Producers had a sweeter price. They averaged 45.7 cents a pound compared to 43 cents per pound. All in all, Texas honey and beeswax value for 1974 was worth almost \$5 million.

A NUMBER of bills relating to agriculture will be introduced in Texas legislature. Among them is a bill which would prohibit purchases of imported meat by state institutions.

The bill would affect institutions such as colleges, prisons, and hospitals. Bids would be accepted only on fresh or frozen meat grown and processed in the United States. Similar regulations have been instituted in Missouri and Colorado.

Purpose of the bill is to aid the failing livestock industry in Texas. Beef imports continue to be a subject of immense interest to livestock groups who have tried to get imports sharply curtailed.

Only voluntary restraints from the importing countries have been made. Australia and New Zealand are the two major beef importing countries. Imports decreased slightly in fiscal year 1974 while beef production has increased sharply.

Livestock producers continue to be caught in a situation of higher production costs and huge declines in prices they receive for their cattle. Feeder cattle prices, for example, are two-thirds below parity.

IF YOU like Texas-produced citrus (and who doesn't?) you won't like the latest production estimate from the Texas Crop and Livestock Reporting Service on that commodity.

Citrus production in Texas now is estimated to be 27 per cent below last season. The small crop is the result of bloom damage received from a hard freeze during the winter of 1973.

Grapefruit production is expected to total 7.8 million boxes; this is 27 per cent under a year ago. Early and mid-season oranges are forecast at 3.6 million boxes, down 14 per cent. Valencia oranges are set at 1.9 million boxes, a 21 per cent reduction from the last season.

Sunflower Production Expected Up For 1975

In what could be one of the biggest jumps in crop acreage in recent years on the Texas High Plains, sunflower plantings for 1975 are expected to exceed 200,000 acres and could go as high as a 400,000. This compares to only 5,000 acres grown last year.

These facts were reported by Dr. James Supak, an agronomist with the Texas Agricultural Extension Service, after a series of meetings this month with producers and county agents across the South Plains.

Supak said that industry officials had expected an increase, but the prospects of acreage in excess of 200,000 acres has probably caught many by surprise.

He said that 200,000 acres of sunflowers could gross between 30 to 50 million dollars. The anticipated expansion of sunflower acreage, he added, means that many farmers will be planting this crop for the first time in 1975.

"They'll be hampered by many unknowns about this new crop," the agronomist predicted. "We don't have answers for insect control, yields under varying soil and climate conditions, disease resistance levels of new hybrids, and other important questions."

Reasons for the drastic increase in sunflower acreage this year, Supak explained, reflect producer concerns about market outlook and the need for additional cash crops with lower water and plant nutrient requirements.

"What prompted many to consider jumping onto the wagon was the availability of firm, profitable contracts for sunflower seed, plus the recent development of sunflower hybrids, he said.

Before 1973, only open-pollinated varieties, largely of Russian origin, were available for commercial production. Since that time, several sunflower hybrids have been introduced in this area by commercial seed companies.

Supak noted that the hybrids provide higher yields, and are more uniform in emergence, flowering, maturity and height, permitting more effective insecticide treatments and harvesting. Hybrids also exhibit some resistance to potentially damaging diseases.

He reported that industry spokesmen indicate that supplies of hybrid planting seed will be limited in 1975, but should be adequate after this year.

The most potentially dangerous risk farmers will face are insects, the agronomist said. "According to Dr. Robert McIntyre, Extension entomologist and co-worker of Supak, as many as 47 different insect species are known to feed on sunflowers.

Major insect pests of this area, McIntyre said, are the carrotbeetle and sunflower

moth. The moth can be successfully controlled with insecticides, but no effective control method has been found for the carrot beetle.

"During the period from 1962 to 1971," McIntyre reported, "the carrot beetle ranged at will over all trial plantings on the High Plains, virtually destroying most of them."

"But in 1972, 1973, and again last year, little damage from the beetle was reported. Commercial plantings were grown successfully in the Crosbyton, Petersburg, Hale Center, Post, Anson, and Roscoe communities of the High Plains during 1974."

Continued McIntyre, "In contrast to these successful ventures, sunflowers had never been successfully grown at the Texas Agricultural Experiment Station at Munday until the fall of 1974.

The entomologist said that no insecticide has effectively protected sunflowers from severe carrot beetle damage. Researchers with the Texas Agricultural Experiment Station are now looking at cultural and biological control methods that might contain the pest.

"Thus far," McIntyre said, "manipulation of planting dates as a possible cultural control method for escaping beetle damage has not yielded conclusive results. Beetles can destroy a crop at any stage of development. And, biological control studies are not far enough along to tell us much."

Diseases also pose a

potentially serious problem, said Supak. Although some of the new hybrids have varying degrees of resistance to some diseases, their tolerance to a multitude of disease organisms in widespread commercial plantings is yet to be fully evaluated.

He added that growers should avoid risking large amounts of land, labor and capital until they have gained experience in producing this new crop.

Sunflowers, he said, are generally adapted to any area where cotton, grain sorghum, corn and soybeans can be grown. They are considered a drought-tolerant crop, and seedlings are hardy plants which seem to tolerate higher levels of hail, wind and sand abrasion than other crops normally grown in this area.

Sunflowers are the world's second largest source of vegetable oil, ranking only behind soybeans. About one-half million acres of oil-types are grown in the U.S. annually. Last year, Texas had about 7,000 acres planted in oil-type sunflowers. There are other types grown for uses other than oil that are not included in these figures.

Supak said that dryland yields are expected to range from 500 to 1,000 pounds per acre depending on soil fertility and rainfall. Irrigated yields may range from 1,200 to 2,500 pounds per acre.

Processing of High Plains sunflower seed are done mostly by local oil mills.

Reduction Only Answer For Cattle Industry

Relief from the present cattle situation can only come about through a reduction in cattle number or cattlemen, believes Dr. Ed Uvacek, livestock marketing specialist for the Texas Agricultural Extension Service.

"Migration into the cattle business was fast and furious during the last few years due to several factors but particularly the high call prices of 1972 and 1973," says the specialist with the Texas A&M University System.

"Many went into the business as weekend ranchers while others put everything they had into it. As a result cow numbers in the United States by mid-1974 had increased by 16 per cent over 1970 levels."

Now, with this oversupply of both cattle and cattlemen, a liquidation must occur. Uvacek contends that the true cattleman, whose major source of income is from the cattle business, is the one who has been hurt the most during the present crisis. He has no other place to turn for income and is forced to cut down on his cattle herds.


"Although the true cattleman has been hard hit, the newly arrived cattleman who came into the business full-time is in really bad shape," says Uvacek. "The long-time cattleman has experience in the business and knows how to get through such bad years, while high breeding herd costs, lack of experience and indebtedness usually mean the end of a newcomer's operation."

"The part-time rancher is probably the one who suffers least since he usually has other sources of income to fall back on," adds Uvacek.

Good Luck
A guy and a girl were sitting on her couch discussing intellectual things like mental telepathy.
"would you call it mental telepathy," the girl asked.
"if you were thinking the same thing I am thinking about?"
"No," the guy smiled.
"I'd call that just plain good luck!"
China is granting fewer immigration permits.

Give yourself a lift

Buy A New Oldsmobile Or Chevy Today!



DOYLE JOHNSON
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N. Hwy 385 364-2160

Cook Cattle Company and Associates of Vega, Texas

in conjunction with Paul Jackson Livestock Hauling and Richardson Seed Co. will sponsor a Cattle Futures Presentation to be held in the Hospitality Room of the First State Bank, Vega, Wednesday, February 5th at 7:30 p.m.

The guest speaker will be Neal Scott of Neal B. Scott Commodities, Inc. - who will discuss all the various aspects of Fat and Feeder Cattle Futures. Everyone is cordially invited to attend.

FARM SALE

TUESDAY, FEBRUARY 4, 1975 - - SALE TIME: 11:00 A.M

LOCATED 3 Miles West on Highway 60 4 Miles South
Lunch will be served.

I am quitting farming and will sell the following at Public Auction:

- TRACTORS-COMBINES**
—PICKUPS—TRUCK & GRAIN CART
- 1 1966 4020 John Deere Tractor-Diesel w/blower
 - 1 1963 4010 John Deere Tractor-Diesel
 - 1 1962 4010 John Deere Tractor-Diesel
 - 1 1964 504 IHC Diesel Tractor
 - 1 1963 105 John Deere 20 Ft. Combine
 - 1 1959 95 John Deere 14 Ft. Combine
 - 1 1970 Ford Pickup, Automatic with Radio & Air
 - 1 1956 Chevrolet Step Side SWB Good Motor
 - 1 1963 Chevrolet 16 Ft. bed w/dual hoist, 2 speed, & Sugar beet gate
 - 1 Big 12 Grain Cart
- COTTON EQUIPMENT**
- 1 IHC Model 30 Stripper w/basket
 - 1 IHC Model 21 Stripper w/basket
 - 1 John Deere 77 Stripper w/blower
 - 1 John Deere 77 Stripper
 - 7 Cotton Trailers (Boxed)
 - 3 Cotton Trailers (Open)
- FARM EQUIPMENT**
- 1 IHC 480 Disc
 - 1 5 Bottom Lister w/hydraulic row markers
 - 1 Rod Weeder on tool bar
 - 1 John Deere Bed Shaper
 - 6 IHC 185 Planters

- IRRIGATION EQUIPMENT**
- 11 Joints 8" Flow Line, 40'
 - 34 Joints 8" Flow Line, 30'
 - 46 Joints 7" Flow Line, 30'
 - 20 Joints 6" Flow Line, 30'
 - 4 12x8 Hydrants
 - 1 Lot of Reducers
 - 8 45° Elbows 8"
 - 6 90° (L's) 8"
 - 1 Lot of 2", 1½", & 1¼" Irrigation tubes
 - 1 Fairbanks-Morse Centrifugal Lake Pump, 6" w/valve & etc.
- IRRIGATION MOTORS**
- 2 413 Chrysler Industrial Motors
 - 1 428 Ford Industrial Motor
 - 1 300 Ford Industrial Motor
- LABOR HOUSE**
- 1 1953 New Moon 2 Bedroom Trailer House, 8x40 Ft.
 - 1 12x20 Storage Building, Metal on Skids
- TANKS**
- 1 1,000 Gal. Propane Tank (NEW)
 - 1 82 Gal. Butane Tank for Pickup
 - 1 40 Gal. Butane Tank for Pickup
 - 2 24 Gal. Upright Butane Bottles
 - 3 12 Ft. Cattle Tanks
 - 1 5,000 Gal. Overhead Water Tank
 - 2 Water Tanks, 500 Gal.
 - 1 Dr-A John Deere 8-20 Wheat Drill w/Packer Wheels
 - 1 8 Ft. Graham Plow w/hyd.
 - 1 Ditch Filler

- TANKS (Cont.)**
- 1 John Deere V Ditcher
 - 1 John Deere Graymore 707 Shredder
 - 1 John Deere 3/14 Bottom Spinning Moleboard
 - 1 IHC 3/14 Bottom Spinning Moleboard, slatted
 - 1 Birch Rotary Hoe w/3 Point Hitch
 - 1 Birch Rotary Hoe, drag type
 - 1 Roll-A-Cone 20 Ft.
 - 1 Set of John Deere Dual Tires, Bolt ons, 15.5x38
 - 1 Set of John Deere Dual Tires, Bolt ons, 16.9x34
 - 1 15 Ft. One Way on Rubber.
 - 1 Clark spray rig w/520 Gal. Tank
 - 1 IHC 4 Row Vegetable Cultivator
 - 1 Eversman Camelback Float
 - 1 Lot of Row Drags
 - 1 Anhydrous Ammonia Chisel rig (Drag Type)
 - 1 Quick Hitch IHC Hay Mower
 - 1 Eversman Bed Shapper
 - 1 Wooden Box Float
 - 1 2-Wheel Chassis of Electric Fence Wire on 2 spools w/approx. 5 miles wire
 - 1 lot of Electric Fence Posts
 - 1 8 Row Chisel Dempster Anhydrous Rig on Rubber
 - 1 Lot of sweeps, gage wheels & clamps
 - 1 Forney Arc Welder
 - Miscellaneous items

NOTES, COMMENTS

The know-how is less important than the do-it-now.

Who's the head of the house is often a matter of argument.

It's good to have a slogan, but it's better to perform.

Every citizen complains about the taxes he has to pay.

One of the easiest ways of obtaining publicity is to advertise.



GIGANTIC PANELING SALE

FIRST QUALITY NO SECONDS
OAKTONE OR NUTMEG
Real Wood Paneling

\$4.39 4'x8' PER SHEET

PLYWOOD

4'x8' EXTERIOR

3/8" CD **\$3.99**

Perfect for Roof 1/2" CD **\$4.75**

Decking or many 5/8" CD **\$5.72**

other uses. 3/4" CD **\$6.72**

Pay CASH & SAVE

CASH & CARRY ONLY!
NO DELIVERY AT THIS PRICE

ROOFING

240 SELF SEALING 3 TAB

18 Year **\$15.95**
Bonded Per Square

FARM DISCOUNT LUMBER & SUPPLY

(Just outside city limits)

PHONE 394-6822 HIGHWAY 385 SOUTH

TERMS OF SALE: CASH..... All Accounts Settled Day of Sale

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it's fun...it's exciting...pick up your game ticket today!



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 9-9 SUNDAY
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AGAR OR PATRICK CUDAHY
 FULLY COOKED

5-LB. CAN **\$5.99**

MEADOWDALE HICKORY SMOKED, 3-LB. 92.17
 Sliced Bacon.....1-LB. PKG. **\$1.09**

FRESH PORK
Whole Pork Loins

14 to 17 LBS. AVG.

99¢

QUARTER PORK LOINS ASSORTED CHOPS
 LB. **\$1.19**

RODO Skinless Franks.....13-OZ. PKG. **69¢**
 RODO ASSORTED Lunch Meats.....13-OZ. PKG. **89¢**

OSCAR MAYER SLICED Olive Loaf.....8-OZ. PKG. **93¢**
 OSCAR MAYER SLICED Picnic Loaf.....8-OZ. PKG. **93¢**

BUTCHER BLOCK BEEF
Chuck Roast
 BLADE CUTS OF BEEF CHUCK
 LB. **69¢**

FRESH, 100 PER CENT PURE
Ground Beef
 IN 3-LB. PKGS. OR MORE
 LB. **69¢**

FRESH, EXTRA LEAN
Ground Chuck.....3 LBS. OR MORE.....**99¢**
 BUTCHER BLOCK BEEF
Chuck Steak.....7-BONE CUTS.....**79¢**



IMPERIAL OR C and H
CANE SUGAR
\$1.99
 5-LB. BAG
 LIMIT 1 WITH \$5 OR MORE PURCHASE



STAR-KIST LIGHT
CHUNK TUNA.....LIMIT 1 WITH \$5 PURCHASE
 6 1/2-OZ. CAN **48¢**

MEADOWDALE
SALAD DRESSING.....QUART JAR **77¢**

FOR SALADS OR COOKING
Camelot OIL
\$1.49
 38-OZ. BTL.

ELLIS
Vienna Sausage.....3 5-OZ. CANS **97¢**

ELLIS
Chili with Beans.....15-OZ. CAN **48¢**

THRIF-T PRICED
Ellis Tamales.....15-OZ. CAN **44¢**
ELLIS Spaghetti and Meat Balls.....15-OZ. Can **44¢**

HUNT'S Fruit Cocktail 3 15-OZ. CANS **99¢**
 CAMELOT PINK Grapefruit Juice 46-OZ. CAN **46¢**
 CAMELOT Hamburger Mix 7-OZ. BOX **44¢**
 DEL MONTE CUT Green Beans 3 16-OZ. CANS **89¢** LIMIT 3
 SKIPPY Dry Dog Food 5-LB. BAG **\$1.29**
 DEL MONTE Sweet Peas 3 16-OZ. CANS **89¢** LIMIT 3

Bakery
 THRIF-T PRICED
SUGAR DONUTS
 PKG. OF 6 **53¢**

ODDS CHART AS OF JAN. 13, 1975

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STONE VISIT	ODDS FOR 10 STONE VISITS	ODDS FOR 20 STONE VISITS
\$1,000.00	10	213,225 to 1	10,661 to 1	5,330 to 1
100.00	125	25,000 to 1	1,250 to 1	625 to 1
20.00	250	12,500 to 1	625 to 1	312 to 1
5.00	1,250	2,500 to 1	125 to 1	62 to 1
2.00	2,500	1,250 to 1	62 to 1	31 to 1
1.00	25,000	125 to 1	12 to 1	6 to 1
TOTAL	28,145	1 to 1	1 to 1	1 to 1

HERE ARE SOME OF THE EARLY WINNERS!

- \$1000 To:**
 Jerry E. Thompson
 Dumas, Tex.
- \$100.00 TO:**
- BEN T. NIVENS...Dumas, Tex.
 - JOYCE ROBINSON...Manter, Ks.
 - FRANK FORTUNE...Berger, Tex.
 - OLIVIA ESQUEDA...Hereford, Tex.
 - IDELLA RANDALL...Spearman, Tex.
- \$20.00 TO:**
- ROSS TURNER, Rt. 1...Liberal, Ks.
 - RONALD KEMP...Enid, Ok.
 - W. O. LLOYD...Berger, Tx.
 - MRS. LUTHER TURNBOUGH...Liberal, Ks.
 - HAZEL LUCAS...Garden City, Ks.
 - KENNETH PENDERGRAFT...Enid, Ok.
 - DONNA GUILLAUME...Liberal, Ks.

There Are Thousands More To Be Won... YOU COULD BE **NEXT!**



QUARTERED Meadowdale Margarine.....1-LB. CTN. **42¢**
 AMELOT INDIVIDUALLY WRAPPED American Slices.....12-OZ. PKG. **76¢**
 IDEAL LARGE OR SMALL CURD Cottage Cheese.....12-OZ. CTN. **45¢**
 FAIRMONT Yogurt ALL VARIETIES 3 8-OZ. CTNS. **\$1.00**



BANQUET Fruit Pies
 CHERRY, APPLE OR PEACH 20-OZ. PKG. **56¢**
 ORE IDA French Fries 2-LB. PKG. **68¢**
 SAUSAGE OR HAMBURGER Jenos Pizza 12 1/2-OZ. PKG. **86¢**

CALIFORNIA ZIPPER SKIN
Tangerines
4-LBS. \$1.00

COLORADO RUSSET
Potatoes.....10 -LB. BAG 79¢

TEXAS RUBY RED
Grapefruit..5 -LB. BAG 79¢

25 SPSC Men Honored at Safety Breakfast

Twenty-five Hereford District employees of the Pasadena Division of Southwestern Public Service Company were honored Tuesday morning at a Safety Breakfast at Cason's Steak House.

Awards were presented by Brad Higgins, Division Manager to the employees for working without a lost-time accident during 1974.

Working Foreman was presented a Presidential Citation for notable achievement in accident prevention as a supervisor for successfully completing the year without injury to any personnel under his supervision.

Three employees received Safety Debits for 25 or more years without a lost-time injury. They are Ervin Barnow, local manager, Vega, 34 years; Bill Davis, Hereford serviceman, 27

years; and Hank Outland, Hereford, 27 years.

ON VITAMIN PACKS

WASHINGTON, D.C.—The Consumer Product Safety Commission has called for a new rule that would make it more difficult for the average child to open packages of vitamins and other products containing heavy doses of iron.

Tower Says Rule 22 Necessary

By JOHN TOWER
Senator From Texas

A fight over procedure that is going on now in the Senate could have a profound effect on you. I'd like to tell you a little bit about Rule 22 of the Senate Rules — and about what you stand to lose if the rule is changed.

Most of our procedural fights aren't worth the time it takes to explain them to you. But this one is different. The outcome of this dispute probably will have more effect on you than any other measure we consider this session.

Those of you who work in the oil and gas industry or who have children in Texas schools have the most at stake.

But those of you who own your own business, or who work in Defense related industries, or who simply are worried about the security of our nation also have reason to be concerned.

Rule 22 — the so-called filibuster rule — provides for unlimited debate on an issue until such time as two-thirds of all senators voting vote to shut off debate.

It is the result of an ingenious compromise worked out when the Senate first was organized in 1789, and maintained in roughly its present form for nearly two centuries.

Although the Constitution is the principal safeguard of our liberties, the first senators knew that it was also important to build checks and balances into the procedures of the House and Senate.

They wanted to make sure that any law that was passed by the United States Congress would be the product of reflective thought, not an emotional response to temporary tribulations. They wanted the Senate to heed the voice of reason, not the shouts of demagogues.

Their answer was Rule 22 which permits the majority to rule, but only after passions have cooled and the minority has had a full opportunity to state its case.

Rule 22 has served the nation well for nearly two centuries. Judicious use of unlimited debate has forced the Senate to reconsider "heat-of-the-moment

measures that would have discriminated against foreign-born Americans, and would have brought this nation — without good cause — to the brink of war.

In recent years, some senators have been trying to weaken or abolish this safeguard of the rights of the minority.

This year, Senator Walter Mondale of Minnesota, a Democrat, and Senator James Pearson of Kansas, a Republican, are spearheading a drive to reduce the margin required to shut off debate from two-thirds of all senators voting to three-fifths of all senators voting.

If Mondale and Pearson are successful, control of the Senate effectively would be surrendered to a liberal clique that is pushing for measures that could cause severe — and perhaps irrevocable — harm to our economy.

Senators unwilling to face up to the hard truths about our

economic crisis, spurred on by loud voices in the news media and the self-styled consumer groups, are looking for witches to blame.

A favorite scapegoat is the oil and natural gas industry, which provides employment to tens of thousands of Texans, and is the primary source of funds for Texas school systems.

Although we desperately need measures to buy incentives to search for more energy, the liberal clique will push for rash, poorly conceived measures this year that would cripple the industry's ability to raise more capital.

Without Rule 22, there may be no way to stop them.

Another effort will be made this year to create a so-called Consumer Protection Agency, which would have unprecedented powers to meddle in our free economy.

Effective use of unlimited debate blocked passage of this unwise measure last year, but without Rule 22, there may be

no way to stop it this year.

The lesson of Watergate we all should have learned is that we must carefully safeguard the checks and balances that have been built into our system of government to prevent abuses of power.

Events of the last week indicate that the procedural safeguards of the House are being swept out in a binge of radical change.

It is more important now than ever before that the Senate maintain its procedural safeguards so that the nation will be spared that "violence of faction" the Founding Fathers so dreaded.

I'm going to do all I can to keep Rule 22 intact. I hope you'll be with me in this fight.

Americanism: Thinking you are educated when you finish school.

It takes more than a liberal education to make a liberal individual.

Residents Urged To Answer Christmas Seal Letters Soon

Hereford Lung Association representatives are urging residents to answer Christmas Seal letters.

Local officials are Mrs. Jewel Smith, Mrs. Joyce Seigler, R.N., Mrs. June Ridd, R.N. and Dr. Clyde Rush.

Recipients of \$10,000 in Christmas Seal awards to help relieve a critical shortage of chest specialists were named recently by the American Lung Association of Texas.

Five doctors receiving \$10,000 fellowships each for advanced study in lung disease are Stanley Russell Rehm, John Burk, Eliot J. Huskey, William T. Schnarr and William J. Deaton. Fellowship training will take place at Baylor and Texas University and Methodist Hospital in Dallas.

By the way, what was the name of the last sensible book you read?

"Dodge can sweeten the good deal you make at The Dodge Boys. With a check for \$300."



Joe Garagiola

Listen to it! Joe G. I'm gonna tell you how to make the deal of a lifetime on the "Dodge of the Week." Right now, during the Car Clearance Carnival at the Dodge Boys.

Here's how:

Every week from now till February 16, the Dodge Boys will pick one gorgeous Dodge as "Dodge of the Week." Could be a Monaco, A Dart, A Coronet. Even a pickup or van. Now you hustle down and make the Dodge Boys give you their best

deal on that Dodge. Then, find out how you collect your check from Dodge for at least \$200. But there's more. Trade in the right car on the "Dodge of the Week," and you get a \$100 trade-in bonus. That's a total of \$300!

But there's more to the Car Clearance Carnival than "Dodge of the Week" deals. Through February 28, the Dodge Boys are offering other great deals on all '75 Dodges. They've got a lot of cars to move. And they're gonna move 'em.

And — even if you don't end up buying a new Dodge, you might end up driving one. Just by entering the Dodge Boys' Clearance Sweepstakes. Each sweepstakes winner (and there'll be plenty — so one could be you) gets free use of a brand-new Dodge for one whole year. You've got nothing to lose. You've got nothing to buy. All you gotta do is come in for full details.

But hurry. If you're not driving a new Dodge by the end of the Car Clearance Carnival, it won't be the Dodge Boys' fault.

*Sorry, only one "Dodge of the Week" deal per customer. Retail customers only. ¹Sweepstakes ends February 28, 1975. Void in states where prohibited by law. Open only to licensed drivers 18 years old or older.



JONES MOTORS

364-3150 345 E. 1st



MANAGER'S CHOICE APPLIANCE SALE

Gas Range with continuous cleaning oven

SAVE \$30

Was 239.95 **209.88*** WHITE. IN COLORS 214.88*

ELECTRIC RANGE SAVE \$30

Was 249.95 **219.88*** WHITE. COLORS 224.88*

other ranges as low as 178.00

17 CU. FT. ALL FROSTLESS REFRIGERATOR FREEZER

CUT \$60

Was 359.95 **299.88***

Extra with icemaker

other refrigerators as low as 189.95

12-CYCLE AUTOMATIC WASHER

Was 389.95 **299.88***

other washers as low as 178.88*

MATCHING DRYER

Was 249.95 **229.88***

other dryers as low as 128.88*

ELECTRIC ADDER

Was 59.99 **48.88***

SPECIAL BUYS NOW IN STOCK

8-DIGIT ELECTRONIC CALCULATOR with FREE CASE

ONLY **18.88***

TAKE ADVANTAGE OF THESE LOW PRICES—USE YOUR CHARG-ALL ACCOUNT

Stop in. See it, Buy it now!

364-5801 114 PARK AVENUE

NEXT WEEK'S HOROSCOPE

By Clay R. Pollan

Next planetary ruler of your birth symbol

FOR WEEK BEGINNING MONDAY, FEB. 3, 1975

★ If your birthday occurs this week...

- Aries** Mar. 21 - Apr. 19 | **Pluto** ☿ You have the confidence of others. Many trust you with secrets and their valuables. Others are prone to lean on you and depend upon you for guidance. If the occasion arises, join friends on a short trip. Be discriminating in your choice of friends. Choose only the highest quality when purchasing.
- Taurus** Apr. 20 - May 20 | **Venus** ♀ Change plans willingly, if they are requested, but it's no time to change habits or resolutions. Money should be put aside, but use it for yourself. You learn a deep dark secret which will put your mind at rest. It's a good time to put official forms, resumes or notices in the mail. Act decisively.
- Gemini** May 21 - June 20 | **Mercury** ☿ A celebration is in the offing. News of a wedding or happy event is sprung on you. You can gain much from social activities. You may consider joining a new club or social group. Someone who appears to want to help you may try to make friends with you. Find a quiet way to get out of it.
- Cancer** June 21 - July 22 | **Moon** ☾ Mixed blessings accent this week, with a bit of loss here, a bit of gain there. Money matters promise to work out well. Budgetary matters will right themselves. If challenged, keep your feelings under control. Older persons may make you miserable with their strange attitudes.
- Leo** July 23 - Aug. 22 | **Sun** ☼ Don't fall for someone's sob story. You will intuitively recognize sincerity and honesty. Protect your interests. Do not loan money. Allow for surprise decisions or demands. Excellent period for timing important meetings. Persons in high places will be impressed with your dramatic presentation of ideas.

THE ELECTRIC HEAT PUMP

It's Reversible...

Just one unit for heating and cooling your home? Sure! The electric heat pump does both and it's more than 100% efficient at the point of use. The heat pump uses the warmth that is always present in the outside temperatures and electricity to provide an atmosphere inside your home that's comfortable and clean.

in the winter...
the heat pump squeezes ever-present warmth from the outside air and converts it to cozy heat in your home...

in the summer...
the heat pump removes heat from your home... turns it into cool, clean air and recirculates it, dehumidifying all at the same time. For full details on the heat pump... and a free personalized heating survey for your own home, call us this week!

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GRAIN FED BEEF SALE!

CHUCK ROAST 69¢ BLADE CUT LB.

- TENDER AND DELICIOUS **Rib Steak** LB. 99¢
- Family Steak** LB. 89¢
- Rib Steak** LB. 99¢
- Club Steak** LB. \$1.39
- FAMILY PAK Ground Beef** LB. 69¢

CHUCK ROAST 89¢ 7-BONE LB.

- OSCAR MAYER Wieners** LB. PKG. 99¢
- OSCAR MAYER Beef Franks** LB. PKG. 99¢
- Beef Ribs** LB. 49¢
- T-Bone Steak** LB. \$1.49
- Shurfresh, Self Basting TURKEY HENS** 10-15 LB. Avg. 55¢

KRAFT VELVEETA \$1.29 Cheese Spread 2-lb. Box

FREEZER BEEF 75¢ 1/2 BEEF GOOD OR CHOICE 250 LB. AVG. LB.

PURE VEGETABLE CRISCO OIL 38 OZ. BTL. \$1.69

10¢ OFF LABEL CHEER DETERGENT 99¢ GT. BOX

FROZEN BEEF-CHICKEN-TURKEY MORTON POT PIES 5.11 8 OZ. PKGS.

30¢ OFF LABEL DASH DETERGENT 2.89 JUMBO BOX

- EGGS** Nestfresh Grade "A" Medium DOZ. 59¢
- TUNA** Starkist, Light Chunk 49¢
- ICE CREAM** 1/2 Gallon Cloverlake All Flavors 99¢
- BUTTERMILK** 1/2 Gallon Cloverlake 69¢
- COTTAGE CHEESE** Cloverlake 12-OZ. CTN. 49¢
- HERRING** Brunswick Packed in Oil 5 FOR \$1
- PRESERVES** Savory, Strawberry, Peach, Apricot, Pineapple, 18-oz. 79¢

- CAKE MIX** Betty Crocker Layer Cake 59¢
- VIENNA SAUSAGE** Hormel 3 FOR \$1 5-oz.
- DIAPERS** Soffin, Disposable 30 Daytime \$1.69
- GREEN BEANS** Shurfine 3 FOR \$1 Whole 15 1/2-oz.
- PEACHES** Shurfine, 29-oz. Sliced or Halves 49¢
- TOMATO SAUCE** Shurfine 6 FOR \$1 8-oz.
- COFFEE** Shurfine All Grinds 89¢
- SHORTENING** Bake Rite 3-lb. Can \$1.39
- SUGAR** Holly 5-lb. Bag \$2.19

- Shur-Fine QUALITY FOODS**
- SHURFINE Coffee** LB. CAN 89¢
 - BANQUET ASSTD. FLAVORS Cream Pies** 14 OZ. PKG. 49¢
 - MINUTE MAID FROZEN Juice** 3 6 OZ. CANS 89¢ ORANGE
 - SOFT PARKAY Margarine** 2 8 OZ. CUPS 79¢
 - NABISCO Ritz Crackers** LB. BOX 79¢
 - SHURFRESH COLBY LONGHORN Cheese** 10 OZ. PKG. 79¢
 - SHURFRESH PURE CORN OIL Margarine** LB. PKG. 69¢

SHASTA REGULAR Soft Drinks 7 \$1 12 OZ. CANS

THRIFTWAY FARM PRODUCE

POTATOES ALL PURPOSE RUSSET 20 \$1.29 LB. BAG

Onions LARGE TIE GREEN OR CELLO PKG. 29¢

Radishes 2 MIX OR MATCH FOR 29¢

Bananas CENTRAL AMERICAN LB. 15¢

Tangerines CALIFORNIA EXTRA LARGE LB. 29¢

Carrots BUGS BUNNY LB. CELLO PKG. 19¢

GERBER'S STRAINED FRUITS & VEGETABLES 7 \$1 4 1/2 OZ. JARS

SPECIALS GOOD FEB. 2-8, 1975.

DOUBLE GUNN BROS. STAMPS TUESDAY-WEDNESDAY

THRIFTWAY

426 N. MAIN HEREFORD

GOLD MEDAL FLOUR 5 LB. BAG 79¢

WITH THIS COUPON VOID FEB. 8, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

THRIFTWAY

MAXWELL HOUSE INSTANT COFFEE 6 OZ. JAR \$1.39

WITH THIS COUPON VOID FEB. 8, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

THRIFTWAY

Heaviest Burden to Bear

Perhaps the heaviest of all crosses to bear is that of uncertainty, insecurity, fear. The normal person can accept and bear almost any burden. There are unlimited examples. But many cannot accept the worry that precedes the anticipated burden.

One can remember that a large percentage of worries never materialize, but that is little comfort.

President Roosevelt was right when he made his famous observation. "The only thing we have to fear is fear itself."

Tulsa's heaviest burden at this moment is fear of the future, fear of what the new year holds. It is not what has happened or what is happening.

Our basic economy is strong. Our statistics, while not record setters in every case, are good. It is a myth that we must always set new records in order to be in good condition. It's nice to report ever increasing farm income, ever increasing bank deposits, ever increasing meter connections . . . but it isn't essential to progress. Every upward graph has its momentary dips.

Business is good today in Tulsa. And it would be better if it wasn't for the dismal headlines which inspire fear of the future.

Losing several stores is never good news, it is depressing. But there were personal reasons associated with these closings. Our retail sales this past year were higher than those of the year before.

Sometimes an independent just gets weary of the burdens of running a business—and it is a burden in these times. And he just decides he'd rather sell out and accept a job that perhaps pays almost as much and lacks the headaches that accompany management responsibilities.

In any event, these closed stores will likely be replaced by someone seeking a good location.

A town is like an individual. All have problems and burdens. And a great source of comfort when one is depressed is to ask the question, "What person would I like to change places with?"

Consider the burden of a community losing an industry that employs 500 persons! Consider the burden of a city such as Detroit when a major industry goes on strike. Berger has had its burdens. Amarillo has had its burdens.

This is no time for Tulsians to panic.

This is no time to go searching for greener pastures . . . they do not exist!

This is a time to stay put and to correct a lot of mistakes that have been made in the past, to upgrade our stores, to strive harder to attract potential trade that is untapped.

Quality of life is the area in which we are most lacking. We don't need more gadgets we need quality of life. And in most instances it is in no way associated with economics.

Those things that count most and which perhaps have been most neglected in recent years are available to all, regardless of his income, regardless of the price of cattle or cotton.

—The Tulsa Herald

The Brand Files

50 YEARS AGO

Announcement was made Saturday by W.J. Black, general manager of the Santa Fe, after a time table conference at Albuquerque, that Santa Fe Transcontinental trains Nos. 1 and 10, which now run over the main line through LaJunta, Colo., and Albuquerque, will be routed via Amarillo and Belen . . . About the hardest piece of bad luck that has happened to one man in this community in years occurred last Friday when W.H. Gilbreath, ranchman 12 miles west, lost seven horses and six mules, total 13 head of real good animals at one stroke. Prairie dog poisoning did it.

30 YEARS AGO

Besides being a month of almost continuous sub-freezing weather, January 1940, marked the highest circulation of any one month in the 10-year history of Deaf Smith County Library. Five-thousand, five-hundred and ninety-eight books, an average of slightly over 215 books a day for the 26 days the library was open, were checked out during the month . . . With completion of 220 miles of new REA lines, 206 of which are energized, the Deaf Smith Rural Electric Cooperative, Inc., now has 398.9 miles of energized lines in Deaf Smith, Parmer and Castro Counties.

20 YEARS AGO

Hereford's March of Dimes campaign Saturday was slightly over the \$5,900 mark, according to C.C. Acker, treasurer, who predicted that the drive this year will bring \$6,000 by the time all phases have been completed. Work got underway Tuesday on a new 560,000 bushel concrete storage unit at Sears Grain Company, which sends Hereford's total elevator storage spiraling to a total of 6,425,000 bushels. The storage figure, when combined with Summerfield's 485,000 bushels and Dawn's 550,000 bushels, total 746,000 bushels for the immediate territory.

10 YEARS AGO

The "Variety Park" project is speeding along again after a near derailment Monday night. Downtown Main St. property owners, invited by Mayor Ray Cowsett to meet with the city commission, voiced objections to what they termed having to hear the full blunt of the project's cost, which could range as high as \$75,000, a preliminary estimate shows . . . City commissioners, meeting early Monday night to allow additional time for a public discussion with downtown project owners on the "Variety Park" project, accepted the \$26,824 low bid of Big T Pump Co. on two city wells.

5 YEARS AGO

Hereford State Bank, paying \$3 per pound, out-bid all other buyers Saturday for the Grand Champion Steer of Show, paying a total of \$2,649 for the 883-pound animal exhibited by Rodney Brooks. The Reserve Champion steer of the show, a 996-pound angus displayed by Valerie Christie, was purchased by Pittman-Fasley Industries for \$2 per pound for a total of \$1,992 . . . Residents of Deaf Smith County are beginning the decade of the 70's with more financial safeguards in the form of insurance than they ever had.

1 YEAR AGO

Purchase of equipment and furniture for the new county library was completed at a total cost of \$29,840 when Deaf Smith County Commissioners held their regular meeting Monday . . . Hereford's Whitefaces kept alive their hopes for at least a share of the first-round title in District 4-AAAA by capturing a 63-54 decision over the Snyder Tigers in a bruising battle here Tuesday night.



The Sunday Brand Editorial Forum

Page 6C Sunday, February 2, 1975 Hereford, Texas.

Handgun Control Serious Subject To FBI Director

By CLARENCE M. KELLEY
FBI Director

Handgun control is a subject of serious concern to me. Admittedly, it is a highly emotional issue. However, so is the subject of death.

From 1964-73, a total of 858 law enforcement officers were feloniously killed, and individuals using handguns were responsible for 613 of these deaths—a shocking 71 per cent. During '73, an estimated 19,510 murders were committed in the United States, and 53 per cent of these homicides were through the use of handguns. These are truly tragic statistics. Equally tragic are the thousands of friends and relatives who also suffered irreplaceable losses as the result of these handgun-related killings.

In considering these statistics, one additional fact needs mentioning. There are presently in the United States an estimated 30 million handguns. That represents a lot of triggers that can be pulled, both accidentally and intentionally.

The proliferation of the so-called Saturday Night Special is particularly menacing. The weapon has no worthwhile sporting value and is unsafe for use as protection. Under any criteria, its possession should be prohibited.

As I perceive the present situation, the solution to the handgun problem hinges on keeping them from potential criminals, while at the same time guaranteeing that the interests of persons desiring weapons for legitimate use are respected. By strictly controlling access to handguns, I believe a significant reduction can be made in the high rates of aggravated assault, robbery, and homicide. At the same time, I feel the interest

Small Cars Kill

"The current increase in small car use will lead to a greater number of injuries, including fatal and crippling injuries, a University of Michigan research group has warned," notes a publication of the Automobile Club of Oregon. The article continues, "The group based its conclusion on an extensive analysis of crash injury data from national and local crash investigation files. Its analysis showed, it said, that the following rule should be applied to new cars in crashes: . . . once involved in an accident, the chance of injury in this car increases at the rate of about 2.5 per cent for each decrease of 100 pounds in vehicle weight." The analysis also indicated that smaller cars are involved in single vehicle crashes at a significantly higher rate than larger cars, and in other crashes at about the same rate as larger cars. . . . The New York State Department of Motor Vehicles and the Insurance Institute for Highway Safety (finds) that occupants of compact and smaller size cars are substantially more vulnerable to death and serious injury in crashes

of those individuals wishing shoulder weapons for strictly sporting purposes must be given proper consideration.

I advocate two proposals to keep handguns from those who intend to use them wrongfully.

First, it is essential that there be adequate local, State, and Federal regulations pertaining to handguns, and it is imperative that these regulations be strictly and vigorously enforced.

Second, I strongly urge at least mandatory minimum sentences—stiffer penalties—for those persons convicted of a crime where a handgun is used.

Only persons who can meet the provisions of local, State, and Federal regulations should be lawfully able to possess handguns. Violators should face the stern penalties enacted by concerned legislators supported by an aroused public.

The "right of the people to keep and bear Arms" (not necessarily handguns) is well known to me—and I certainly respect that right. However, the unlimited exercise of any right should not be tolerated where the public is endangered.

Human life unquestionably must be a respected value among mankind. Truly effective handgun controls can save the lives of hundreds of law enforcement officers and thousands of other citizens. It's up to you—it's your life.

The Voice of Business

By ARCH BOOTH

They tried price controls in France, in 1793. This is the story:

In May, 1793, the French Committee of Public Safety tied the price of grain and flour in France to the average local market prices prevailing during a preceding base period. Does that sound familiar? Let's call it Phase I.

Phase I didn't work. The French farmers kept their food off the market.

So on Sept. 11 a new plan was tried. Let's call it Phase II. Phase II set uniform prices throughout France, with allowances for the cost of transportation. It lasted about three weeks.

Another formula was tried—Phase III—but it, too, was dropped in less than a month.

About this time, some distant Gallic relative of John Kenneth Galbraith's must have said the problem was a lack of sophistication in the design of the controls. Whatever the cause, the next phase, Phase IV, was a bureaucrat's dream.

Phase IV price calculations in France started with the local price during the base period, which was 1790. The base figure was

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY—In Ney Cave, 30 miles north of Hondo in Bandera County, there are an estimated 30 million bats whose ancestors served in the U.S. Navy during World War II.

In 1944 Navy experts decided that the bats could be used to carry incendiary bombs into the heart of Japan. For two years, the Navy took over Ney Cave and its bat population to test the theory.

Researchers counted on the unique ability of the furry little creatures to awaken from hibernation within a few seconds. The plan was to strap a small incendiary bomb to each bat's chest, then refrigerate the animals in crates at 40 degrees. Low-flying bombers then would drop the dozing bats over the enemy cities.

Tests proved that the bats would come out of their sleep as they were dropped and would take refuge in the nearest building. It was assumed that they would chew the straps off their chests and leave the bombs on their roost. The Navy's experts theorized that a crate of bats would start hundreds of fires as a result.

Tokyo itself was selected as the first target. A bomber dropped several crates of bats over the heart of the Japanese capital. However, the bats were failures as arsonists. Not so much as a grass fire resulted.

THE SIGNS OF TEXAS—A Dallas optician chose for the personalized license plates on his automobile the words: IC MORE.

THE LAST WORD—The whitewashed interior of Mission

Espirtu at Goliad doesn't cover up any 200-year-old paintings as "Talk of Texas" said recently.

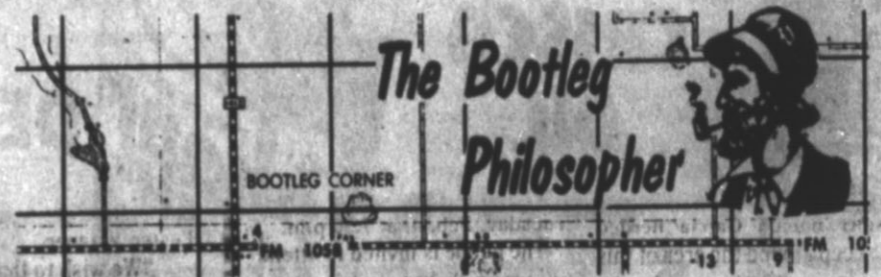
It's true that the inside walls were decorated with religious paintings when the mission was built in 1749. However, Richard A. McCune, information director for the Texas Parks and Wildlife Department, says that these disappeared more than a century ago when Espirtu became a college. Any remaining paintings were destroyed when an 1886 storm reduced most of the building to rubble.

Not until the 1930's was any effort made to restore Mission Espirtu. At that time, the interior walls were repainted in a style similar to the originals. Deterioration took its toll, however, and in 1957 these paintings were covered with whitewash. By the time Raiford L. Stripling, the architect, did his complete restoration of Espirtu in 1970-71, no trace of the church's original wall paintings existed.

If Parks Department employees covered up any paintings when they whitewashed the mission's interior walls, they were those done in the 1930's, not 1749.

IT TAKES ALL KINDS—When Jim West, the eccentric Houston millionaire, died several years ago, he left 8.4 tons of silver dollars hidden in the basement of his home.

A Houston bank, which figures up the values of coins by the pound, estimated that the horde then was worth \$285,000. Collectors say that it would be worth many times that today.



Editor's note: The Bootleg Philosopher on his Deaf Smith Grass farm on Bootleg Corner claims he has found a new statistic, at least it's new to him.

oo

Dear editor:

I never have understood how the government economists can figure out down to the last decimal point what the cost of living index was last month. You know, say it went up 8.1 per cent, compared with 7.03 per cent the month before. Things like that.

I suppose the figures are gotten up by school teachers who can tell you that the top student's knowledge after four years of high school stands at 94.5 compared with the next in line or salutatorian's at 94.4. It's an exact science and leave it at

that. Don't be checking up to see how things turned out ten years after graduation.

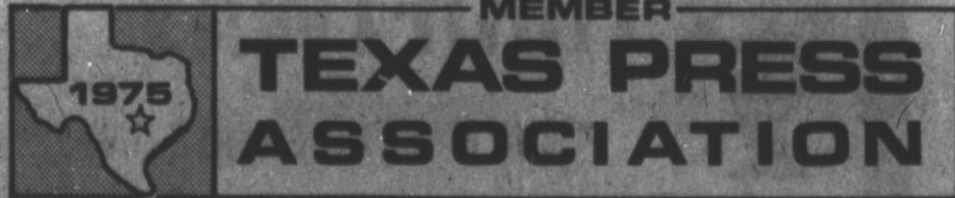
ANYWAY, THOSE are statistics you can take or leave but there's another batch that has me puzzled. Government statisticians have just announced that productivity by the country's whole work force declined 5.1 per cent during the last three months of 1974.

How did the government get those figures? You talk about the C.I.A. snooping on private citizens, you mean to say somebody has been checking up on me and can tell you what my production level was during October, November and December of last year?

FURTHERMORE, how many people in Hereford do you think would like it to know how much they really produced last year or yesterday for that matter? And how can the government tell whether you're producing or not? It might look like an editor for example was just sitting in a cafe drinking coffee when all the time his mind is a gadget to tell actually how fast it's racing, although I don't suppose the statisticians have figured out a gadget to tell actually how fast it's racing. People's minds, like windmills, turn at different rates of speed, depending, sometimes of course, on which way the wind is blowing.

Now I know that some people are saying Congress is spending too much time investigating the C.I.A., the FBI, etc., but I'd like to see if look into how somebody found out how hard I worked last year. I believe Congress will be willing to do it. After all, if I was faced with solving the economic crisis I'd find something else to do too.

Yours faithfully,
J.A.



Deaf Smith Place Names Explained

[Editor's note: Donald A. Gill, Associate Professor of English at the University of Southwestern Louisiana, completed his dissertation for a Ph. D. degree from East Texas State University on linguistic analysis of place names of the Texas Panhandle. Gill, who is a graduate of West Texas State and served as a student teacher at Hereford High School in 1966, contributed the following article on Deaf Smith County place names.]

ranches in the area raise Hereford cattle, which came from Hereford County, England.

MOSER AIRFIELD. The Moser Ranch operates this private airstrip.

PAETZOLD AIRFIELD. Herman and Walter J. Paetzold own the airstrip.

PALO DURO CHURCH. Palo Duro Creek is located four or five miles away.

PALO DURO CREEK. This creek runs through Palo Duro Canyon in Armstrong County. The name is Spanish for "hard wood."

PROGRESSIVE. In 1918 a contest was held to name the road which runs beside the community. The winning name was Progressive Avenue. Later the name of the school was changed to Progressive.

REST LAWN CEMETERY. The purpose and description of the cemetery gave it its name.

SIMMS. A pioneer preacher named Simms gave his name to this place.

TERRA BLANCA CREEK. After water has spread over the land either by rain or by irrigation, a white film will form because of minerals in the soil. This name comes from Spanish tierra, meaning "earth," and blanca, meaning "white."

WALCOTT SCHOOL. W.H. Walcott donated the land for the school.

WESTWAY. The community is located on the way west from Hereford.

List of contributors: Kay Hall, Earnest Langley, Mrs. Lorene Newman, Mrs. W.M. Stewart and Walter Prescott Webb, The Handbook of Texas.

Civil Liberties

Union Next

Meeting Feb. 4

The next meeting of the Hereford Branch of the High Plains Chapter of the American Civil Liberties Union will be held at the Community Center Tuesday, Feb. 4, at 7:30 p.m. The public is invited to attend as we will be studying and discussing the upcoming school board elections.

CONCORD, N.H.—Former Senator Fred R. Harris of Oklahoma was the third Democrat to announce for the 1976 presidential nomination.



Revelations To Sing

The Revelations are five Christian Laymen from Amarillo, dedicated to the purpose of proclaiming God's Words in song and testimony. Organized in April 1971, they have appeared throughout the Tri-State area at various churches, civic clubs, banquets and community organizations. Their unique ability to combine the songs of today with traditional gospel favorites has made them one of the most popular groups in the area. Members of the quartet are from left to right, Jack Carter, baritone; Sam Elrod, bass; Wayne Pfiner, pianist; Larry Jones, lead; and Mel Adkings, tenor.

Tech Sets March 31 For ROTC Deadline

Officials of the Department of Military Science at Texas Tech University announced today that Mar. 31, is the deadline for applications for the Army's two-year ROTC program.

The U.S. Army offers college men and women the opportunity to be commissioned as second lieutenants after two years of on-campus ROTC instruction. The program calls for a six-week ROTC basic camp after the sophomore year and completion of the ROTC advanced course in the junior and senior years.

The two-year program is designed to fill the needs of community and junior college graduates and students of four-year colleges who have not taken Army ROTC during their first two years. Students

currently enrolled in Texas Tech are eligible for the program.

A six-week basic camp substitutes for the first two years of the four-year program. Participants in the two-year program receive approximately \$500 for attending the basic camp.

During the advanced course cadets receive \$100 a month plus approximately \$500 for the six-week advanced camp. That totals \$3,000 in financial assistance during the junior and senior years.

LONDON—The Chrysler (U.K.) Ltd., Co. has announced that it was putting thousands of workers on a three-day week as the troubles of the British car industry worsened.

Jobe Promoted To Army Private First Class

Jimmy Jobe, 29, son of Mr. and Mrs. Clayton Jobe, Route 2, was promoted to Army private first class while serving as a repairman with the 218th Ordnance Detachment, 3rd Infantry Division in Giebelstadt, Germany.

SAFEGUARD ACT

President Ford has signed a Privacy Act to safeguard individuals from the misuse of federal records. At that time he announced that Housing Secretary James T. Lynn will replace Roy L. Ash as director of the Office of Management and Budget.

Darling, this cake is delicious. Did you buy it yourself?

—The Gospot.

Wilkerson To Speak At Crusade

A bus load of Assembly of God Church youth will travel to Canyon Thursday to hear David Wilkerson, renowned author, during a youth crusade.

The local group will leave from the church with a sponsor at 6:30 p.m.

The program, open to the public, will start at 7:30 p.m. in West Texas State University Field House.

A committee instigated by Wilkerson is directing crusade activities. Representatives from nine churches form the committee, including First Assembly of God of Hereford, First Baptist Church, Calvary Baptist Church, Faith Chapel and the First Assembly of God Church, all of Canyon.

Also First Assembly of God Church, 10th Avenue United Methodist Church, Paramount Baptist Church and Christ on the Plains Fellowship, all of Amarillo.

Known around the world as the "Gang Preacher," Wilkerson wrote "The Cross and the Switchblade" in 1962 as an account of his efforts to reach and rehabilitate street gang members during the era of gang wars in New York City in the late 1950s and early 1960s.

The book also details the formation of the organization known as Teen Challenge, a program which in the past decade has had marked success in the rehabilitation of drug addicts.

Teen Challenge now has facilities in 50 cities in the United States and has documented a cure rate of 74 per cent.

The crusade soloist will be

Happy is the man whom God correcteth; therefore despise not thou the chastening of the Almighty.

—Job 5:17.

Unbroken happiness is a bore; it should have ups and downs.

—J.B. Moliere.

Dallas Holm, a former rock singer, Bob Hogue, WTSU campus minister at the Faith Student Center, said musical entertainment will be provided for 30 minutes before each program. Any process from the crusade will go to Teen Challenge, stated Hogue.

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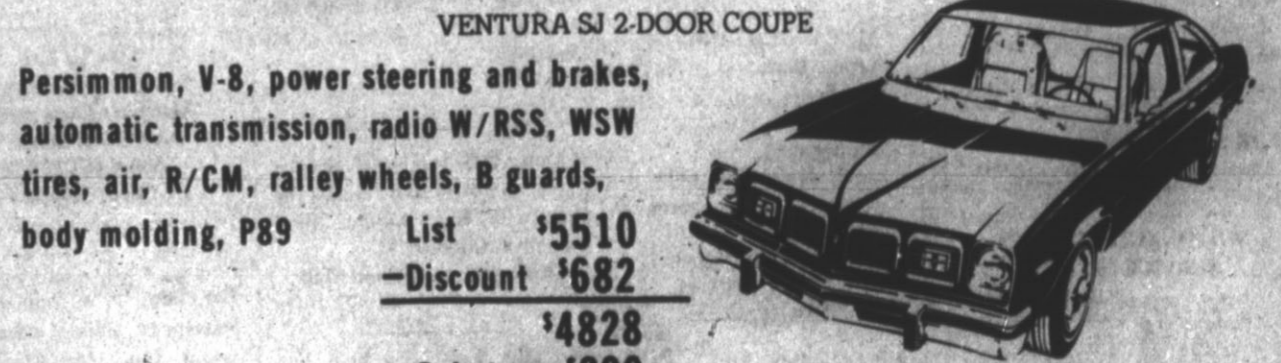


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Jayroe Takes Office At Alumni Meeting

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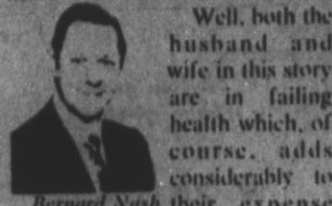
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Food Stamp Cutback: More Sacrifices?

By Bernard E. Nash

There was a story recently in *The Washington Post* about how a middle-class couple in their late 70s are struggling to exist solely on the approximately \$440 they receive each month from Social Security. So, as any retiree with an eye on the family budget might ask, what else is new?



Well, both the husband and wife in this story are in failing health which, of course, adds considerably to their expense burden. Although not as badly off as many other old people, they are in obviously precarious financial straits, yet they are not considered poor enough to qualify for assistance via food stamps, Medicaid or Supplemental Security Income.

"I'm not asking for a hand-out," the husband told reporter Doug Brown. "I've never asked anybody to give me anything. I've stood on my own two feet all my life. I've helped lots of others and I never had to ask for help until now." Sounds familiar, doesn't it?

Unfortunately, help has not been forthcoming, so this middle-class couple, who are not really so very poor, continue to skimp on even the most basic essentials as they struggle just to survive on their limited income during these trying times. And one wonders how much more difficult life must be for those in our land of plenty who have even less.

Difficult as their lives may be now, there will be still more hardships and sacrifices after March 1 if President Ford's announced cutbacks in the food stamp program take effect.

As you may already know, this is the U.S. Department of Agriculture program under which an individual or family buys stamps which are then used, in place of money, to purchase food worth considerably more than the sum paid for the stamps. There are, of course, income limitations, and the program has had its shortcomings, but it has also represented for some 15 million Americans of all ages the difference between salvation and starvation.

It might be anticipated that, as inflation continues to escalate, more and more people would have turned to this program. Instead, if the price of food stamps themselves is raised, at least half of the two million older Americans currently using them (plus many other younger users) will be forced out of the program.

Under the new schedule, it has been estimated that most people living alone (such as many older people) would have to pay 35 to 100 percent more for their monthly supply of stamps. For instance, to an older person with a monthly income of \$405, the price of stamps (redeemable for \$16 worth of food) would rise from \$18 to \$31. In his home state of Minnesota, notes Sen. Hubert H. Humphrey, an older person living on \$178 monthly would have to pay \$53 for stamps worth \$46.

Of course, his or her income is not expected to increase, but the price of food undoubtedly will, thus further reducing the stamps' value. At the same time, the administration has indicated that, in addition to cutting financial assistance to state Medicaid programs, it will seek to decrease Medicare benefits by requiring older Americans to pay a still greater share of their medical expenses. (There will be more in this column about these proposed health care cutbacks as they come before Congress.)

Unlike the health care reductions, the food stamp cutbacks can be brought about by an Executive Order from President Ford, and thus do not have to seek Congressional approval. The only way they can be stopped is if the President considers the terrible damage they will do and changes his mind, or if Congress enacts legislation blocking them.

Declaring that "Mr. Ford's proposal hits hardest those least capable of coping with inflation," Sen. George McGovern (D-S.D.) has promised to introduce legislation freezing food stamp prices at their present level. Such legislation would most likely receive support from those legislators concerned about the elderly and the poor, but it would also be met with strong administration opposition.

It's only fair to point out that these cutbacks are not being proposed to hurt the elderly and the poor, but to reduce government expenditures. I can appreciate the need for economy measures at this time, and am sure that most older Americans are willing to do what must be done within reason. However, as I have noted in this column before, it is unreasonable and callously cruel to demand further sacrifices from those who have the least left to sacrifice.

Hereford Man Honored By Cattle Feeding Magazine

Hereford native Lee Hicks, Clovis, N.M. has been named "1975 Commercial Feeder of the Year" by *Feedlot Management* magazine, national business publication for the cattle feeding industry.

management excellence and contributions to the cattle feeding industry.

George Ashfield, managing editor of *Feedlot Management*, presented Hicks with an engraved trophy, symbol of the award, at the annual convention of the American National Cattlemen's Association in Las Vegas, Nev. The award was given during a nighttime gathering of representatives of the cattle feeding industry.

Hicks began his commercial cattle feeding career in California 15 years ago. He has spent time in Australia on two occasions, investigating the possibilities of commercial cattle feeding in the Southern Hemisphere. He also conducted a feasibility study there for a private concern.

Hicks currently is serving his fifth year on the board of directors of the Texas Cattle Feeders Assn., and he is also a member of the board of directors of the Clovis YMCA. He previously managed Bovina Feeders, Inc., located near Farwell, and he is one of the owners of that 30,000 head commercial feeding operation. Hicks expresses his views on the cattle feeding industry in the February, 1975, issue of *Feedlot Management*.

"Feeders and ranchers today must decide, as independent businessmen, how to best run their operations," Hicks said. "Not only are producers separated by geographic and climatic conditions, they also represent a full range of political and ideological thought." Hicks continues that cattlemen in all parts of the nation must be willing to pay their fair shares for a better cattle industry. Otherwise, Hicks notes, "we will have trouble injecting

needed price stability into our badly damaged industry." He feels it unfair that the cattle feeder is losing money on each animal fed while reported retail food store profits climb higher and higher.

Efforts must be made, according to Hicks, for the cattle industry to catch up to the more sophisticated marketing techniques used by the major retail chain stores. Until the cattle feeding industry organizes nationwide, he feels that there is no way to realize the potential of the cattle feeding industry. Hicks cites the new Beef Development Taskforce as one such organized effort.

In addition to supporting a unified effort for the cattle feeding industry, Hicks offers some predictions for the industry. He is quoted in the February issue of *Feedlot Management*:

1. Packers will feed more cattle in 1975 than they did in 1974. Feeders are going to be forced, financially, to cut down and others will be curtailed. Several packers are watching this situation very carefully. They may feed more due to their uncertainty over where the cattle will come from.
2. Ranchers will feed more cattle because they will be reluctant to accept current prices for feeders.
3. Feedlot owners will probably feed a few more cattle, especially the ones who have recorded good earnings from a feed-selling standpoint. Some of them may enter into more partnerships on cattle to keep their yards at full production efficiency.
4. Many long time cattle owners will stay in the industry.
5. Investors in cattle will still be around. There will probably be fewer than in recent years, and much of this will depend on upcoming tax legislation.
6. The bulk of cattle will still be fed in Texas, Nebraska, Iowa, California, Arizona, Kansas and Colorado, with increased production occurring in Southwestern Nebraska, Western Kansas, and the corn belt, as well as in the extreme northern portion of the Texas Panhandle.

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FOOD MARKETING ALERT

USDA Agricultural Marketing Service

As of mid-January, the supply situation in February is expected to look like this:

RED MEATS —

Beef . . . plentiful. Output to exceed the February 1972-74 average and will be near record for the month. Lower grade beef will account for all of the increase.

Pork . . . adequate. February output less than a year earlier and 1972-74 average.

POULTRY & EGGS —

Turkey . . . adequate. Seasonally small new-crop marketings 4% below last February, but 17% above 1972-74

average for the month. Feb. 1 cold storage holdings about one-tenth under the high level of a year earlier, but one-tenth above 1972-74 average.

Broiler-fryers . . . adequate, considering seasonally reduced demand; February output 6% less than year earlier and 4% under 1972-74 average.

Eggs . . . adequate; output 5% below last February; 9% less than 1972-74 average.

MILK & DAIRY PRODUCTS —

Fluid milk, dairy products . . . adequate. While below the 1972-74 average for February, milk production will be increasing seasonally as will production of manufactured dairy products. Commercial stocks of products will continue well above 1972-74 average for month.

FRUITS, VEGETABLES, NUTS

Pears . . . plentiful. End-of-December cold storage

holdings, mostly D'Anjou, 32% above a year earlier and 38% ahead of 1971-73 average.

Apples . . . plentiful. Dec. 31 cold storage stocks were 7% more than a year earlier; 13% greater than most recent 3-year average.

Fresh citrus fruits, citrus juices . . . plentiful. End-of-December stocks of Florida frozen concentrated orange juice were highest of record; 50% above most recent 3 seasons' average for December. Dec. 31 stocks of Florida frozen concentrated grapefruit juice were 46% greater than record holdings of year earlier. Early, midseason, and Navel orange production should be 7% above last season; 15% more than average of past 3 seasons. U.S. grapefruit output is down 8% from both last season and past 3 seasons' average.

Frozen red tart cherries . . . adequate, based on larger 1974 harvest. End-of-November stocks were 42% above a year earlier, but 9% below 1971-73 average.

Canned non-citrus fruits . . . adequate, due to 1974's output. Examples (Nov. 1 stocks, compared with year earlier

JUSTICE

JUSTICE REAL ESTATE

We have several 1/2 sections for sale, two with very small down payments and easy payout, also large farms.

107 Ave. H. Home and Commercial Property \$200.00 front foot extra good buy...

Phone (806) 647-2159
Box 536
Dimmitt, Texas 79027

CALL VIRGIL JUSTICE

"THE BEST INVESTMENT ON EARTH IS A PART OF IT."

For lease 1720 acres - 3 irrigation wells, 1000 acres wheat, equipment. Excellent land and rent condition.

200 ACRES. Owner says sell. One 360 GH Pivot - 130 acres alfalfa. Good well. A money maker.

325 ACRES. 3-4" wells, tallwater return system, U.G. Pipe. Good deep level soil. Will carry \$117,000.00 loan. \$550 A.

320 ACRES No. Plains. 2-8" wells. Good soil. Close to a nice town. \$450 A. 7% per cent down.

317 ACRES. 29 per cent down. In real good water. 1,000 GPM plus. Land lays extra good. One well. 3/4 Mile U.G. Hutchinson County.

400 ACRES. 3 Bedroom house, machine shed 155' x 28' this farm gets about 6" of water from an industrial plant. This plant is expanding and the available water should be more when the plant is in operation. 25 per cent cash downpayment. \$500 A.

625.5 ACRES. Deaf Smith Co. at \$780 A. On pavement. All in crop for 1974. 6 wells, 3 bdr. house, large barns.

800 ACRES Carson Co. 3 wells, choice land, on pavement. Owner says sell. Make us an offer.

100 ACRES 2 wells, good level land North of Muleshoe. 3 bdr. modern house. \$575 per acre.

320 ACRES - 3 wells good water. 1 tallwater return pit. Extra good 3 bdr. house, well improved farm all in cultivation with extra good crop products on.

633 ACRES Dallam Co. 2 Full 8" wells, one new Gifford-Hill Sprinkler, over \$100,000.00 depreciable property. 400 Acres plus of growing wheat, 3 room modern home, 40 x 80 Quonset Barn, corrals. A real buy at \$450 A.

GIBSON

REAL ESTATE & INSURANCE

902 Lee Street

NORMAN HARDER 364-1677
W.V. "Bill" STRUVE 364-6396
WILBUR D. GIBSON 364-2225



Marn Tyler

Real Estate
111 Ranger
364-0153

- 1 bedroom brick, 1 1/2 bath, living room, den, playroom, covered patio, double garage. 2216 sq. ft. \$30,000.00.
- Excellent older neighborhood location, near downtown, 2 bdr., large L.R. with utility and garage, 1175 sq. ft.
- 2 Bedroom with 2 extra lots \$6500.00
- 270 A. with small wells, 150 acres in wheat, \$200.00 per acre.
- 10 acres with 3" submergible pump - 5 miles out.
- Texarkana River Bottom Land, 2 creeks, improvements, 834 acres, 1/2 in Bermuda and Pesque, 1/2 in farmland. Will sell or trade for West Texas Land
- 500 A. in Southern Arkansas — will trade.
- 3 tracts near Dallas - 63 A., 200A., and 221 A., ideal places.

CARMICHAEL REAL ESTATE, INC.

W.T. (Troys) CARMICHAEL
508 S. 25 MILE AVE. PHONE 364-1251

113 BRADLEY
2 BR. extra clean. All furniture stays, storm cellar, extra large lot. Phone for details.

220 RANGER
4 BR. 3 bath, 2628 sq. ft. Beauty pleat drapes, fireplace, beautiful builtins, intercom. 3 car garage, 7 1/2 per cent loan. Call today.

4 sections in one block. Fine improvements. 8" water wells connected with underground tile. A well planned, well improved farm. Reasonably priced for immediate sale.

Other Smaller tracts of land.

MARY GIBSON 364-2493

RALPH OWENS & ASSOCIATES

REALTORS

311 E. PARK AVE.

PHONE 364-2222

HOMES



NEW LISTING
Located in N.W. Hereford. Less than \$23,000.00 3 BR, 2 bath, Den with fireplace. Purchase equity and assume payments of only \$176.00 Call before it is gone.



MANY EXTRAS
Go with this well built 3 BR, 2 bath home. Quiet neighborhood, 8 x 12 storage building. Patio with Bar-B-Que grill. New dishwasher and extra drive. Carpeted. Nice home for young or old couple. Present payment \$114.00, in N.W. Hereford.

JUST BEGINNING
Need a home for a young couple just getting started. Look at this 2 BR home. Priced only \$12,000.00 Good location, close to school and hospital. H-2355

GOOD TERMS
are available on this nice 3 BR home in N.W. Priced less than \$22,000.00 Present payments only \$141.00. Owner would carry part of the equity on a 2nd note. New carpet, paneling and orginal in kitchen and bath. New fence. Call to see today. H-3101

EXTRA NICE
Completely remodeled with new paint, carpet and remodeled kitchen. Nice yard with storage. Lg. BR's, 2 baths. Storage building. Nice location. Ref. air. Call today. H-30194

PRICE REDUCED
Owner says sell and has reduced the price on this quality built home in N.W. 1900 sq. ft. Ref. air, storm windows, built-ins. Nice landscaping with fruit trees. All rooms are nice and large. If may be what you want. H-30172

Tommy Bowling 364-5638 Sam Long 364-0381 Ralph Owens 364-2560

FARMS

15 TOWER SPRINKLER
6 Wells, Tile, Lockwood Sprinkler, Pavement, Barn, F.L.B. Loan. \$600.00 per acre. F-3129

TRADE
960 acres owner will trade for good 1/2 section. 7 wells. Sprinkler, Good lake, \$175,000 loan. F-4126

1149 ACRES
Can be sub-divided, 9 wells, Pavement, Fence, Some grass. F-4129

334 ACRES
South of Hereford, 29 per cent dn, 4 wells, Tile, Motors go. F-3130

80 Acres, House, Barn, 1 well, near Hereford.
Assume existing loan. Ideal for family. \$60,000.00

320 Acres with 2 good wells, excellent water area, 2 pivot points, one 360 sprinkler, growing wheat, fertilized. 5 per cent existing loan.

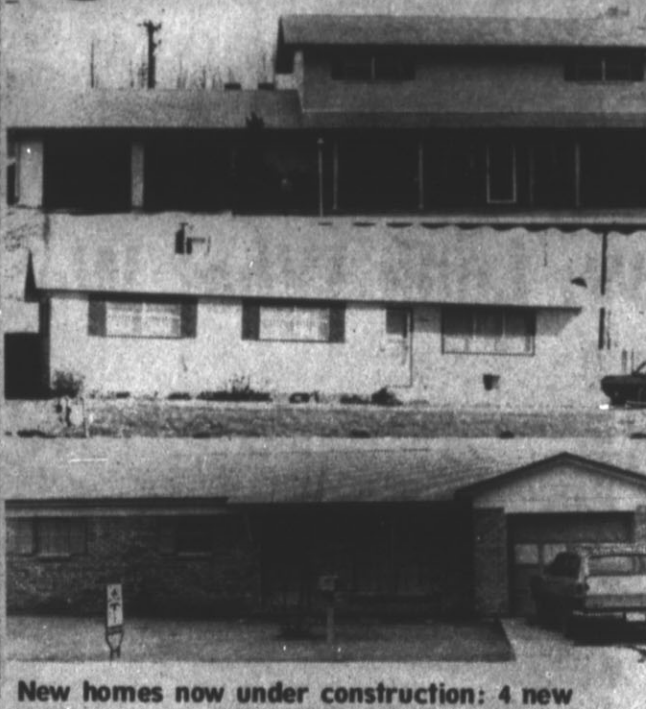
635 Acres, 6 wells, Pavement, West of Hereford.
One sprinkler, F.L.B. loan.

305 Acres, 200 ft. water, 3 wells, Table top. Owner will partially finance. You will not see a better farm. F-2069

320 Acres, 4 wells, We will help you get some good terms. Let us know what you would like.

640 Acres on pavement with 7 wells. Excellent improvements for farming. \$750.00 per acre. Enough water to plant all to summer crop. F-4125

CREATOR REALTOR



New listing. Beautiful 2 story colonial with basement in Northwest area. 7 1/2 per cent loan can be assumed. Storage building, full sprinkler system, playhouse. Over 3,000 square feet. Located on large corner lot.

Country living. Small 3 bedroom with well and septic tanks. No city taxes or city utilities. 6 1/2 per cent interest on current loan. Payments \$111 per month

\$3,000 equity. Assume loan of \$152 per month. Clean 3 bedroom, 1 1/2 bath. Garage, fenced yard. Couple moving to Amarillo and need to sell quickly. Total price \$17,500.

2 new homes on Hickory Street being built by Richard Farrell. 95 per cent loans available at 8 1/4 per cent interest. Call for details.

New homes now under construction: 4 new homes on Oak Street being built by Gerald Boggs. \$41-42,000 price range. 95 per cent loans available at 8 1/4 per cent interest.

Visit our home show today—350 Douglas and 329 Douglas

FARMS

1 section with 4-6" wells and 1-8" well. Underground pipe. Return water system. 3 bedroom home. 40' x 80' barn. Good allotments. \$475 per acre.

Farm land West of Hereford. 90 Acres dry land. \$8,000 loan balance. Equity \$5,500. Semi-annual payments \$160 at 5 per cent interest. \$150 per acre.

200 Acres Northeast of Hereford. Circular sprinkler system. Good fences. Windmill. \$125,000.

Good farm 1/2 miles from Hereford. Just over 500 Acres. 3-8" irrigation wells. Underground tile. 3 bedroom home. \$660 per acre.

One quarter section 4 miles from Hereford. \$525 per acre.

Lone Star Agency, Inc.

601 N. Main 364-0555

Mohin Jayroe 364-3766 Don Tardy 364-1006 Kenneth Campbell 364-6077
Lloyd Sharp 364-2543 Ken Rogers 578-4350

Charles Wagner 364-6475 Don Zimmerman 364-3274

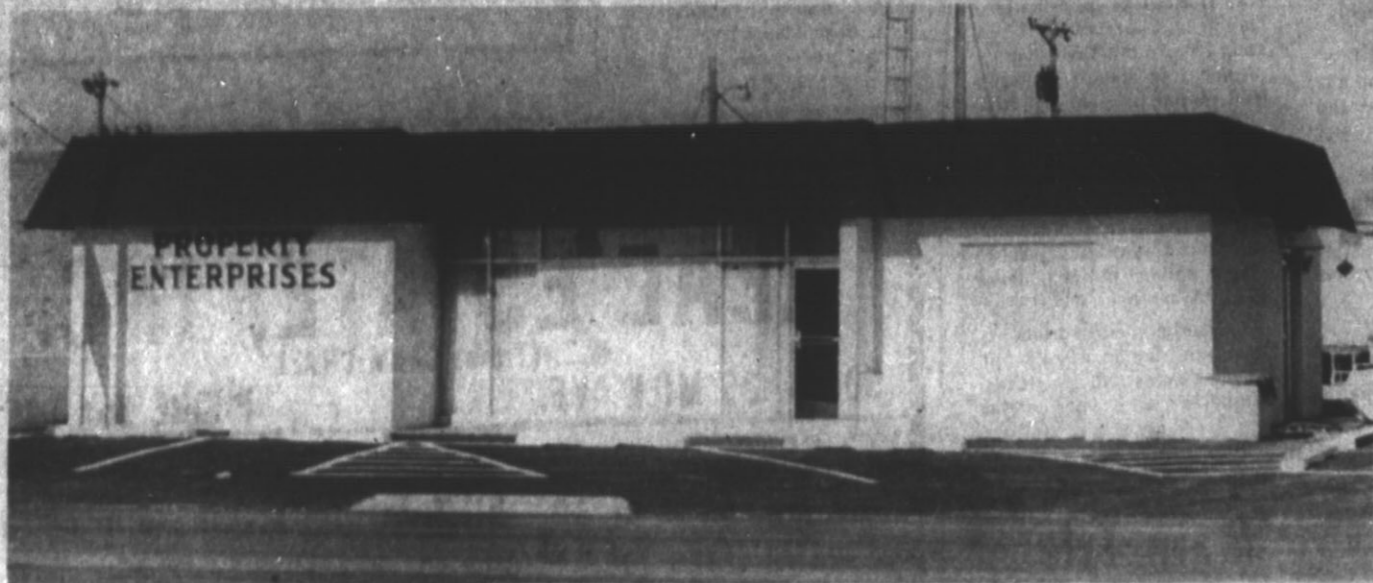
SERVING HEREFORD FIRST WITH INSURANCE & REAL ESTATE

PROPERTY ENTERPRISES

205 S. 25 Mile Avenue

List With Us For Quality Service.

364-6633



We Are Proudly CELEBRATING Our First

ANNIVERSARY

And 1974 Has Been A Busy Year, Too!



Now, Look What We Have To Show You In 1975!



217 Fir
Just like new, wood burner, electric garage opener, loan balance of \$26,000.00. Make us an offer for



Bluebonnet
3 bedroom, 1 1/2 bath, 2 car garage. Real nice, make offer.



7% Loan
Monthly payments only \$130.00 on



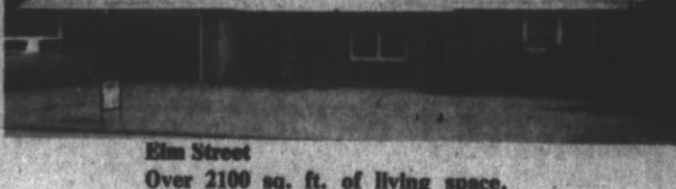
Low Equity
And assume 7% loan on this one. Payments \$141.00.



232 Fir
3 bedroom, 1 1/2 bath, excellent condition. Asking price \$28,900.



Northwest Drive
Good loan on this one. Lots of room



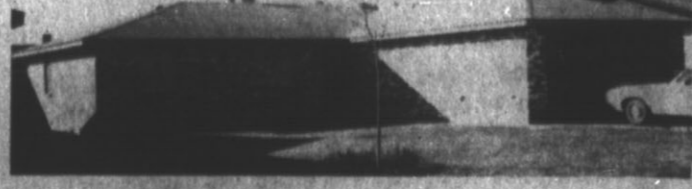
Elm Street
Over 2100 sq. ft. of living space, refrigerated air, 2 car garage, fireplace, extra large lot.



2 Bedroom
This is ideal for the young couple just getting started. \$550. got in cost and payments of approx. of \$110.00.



213 Western
3 bedroom, in good location, all built-in in kitchen. \$25,900.00



Willow Lane
Woodburner, and all the extras, only \$27,900.00.



South Douglas
This home is in good location, near the new school. Call today.



Basement
2 bedroom, refrig. air, excellent location.



Lee Umsted
364-6113

Carol Rose
364-0362



We'd Like To Have
All Of Our Friends
Come By Tomorrow
For A Piece of Birthday
Cake, A Cup of Coffee
And A Visit.



Virgil Slentz
364-3725

Avis Blakey
364-1050



GEORGE'S

HOME OF THE FAMOUS DURALON TIRES

DURALON®

SAVE ON

D.S. Premium*

TUBELESS WHITEWALL
4 PLY NYLON

Get 2 on the road for as

little as

\$33.98

A-78-13 Tubeless

Whitewall Plus \$1.78

Fed. Ex. Tax Each

Buy In Pairs And Save!

DURALON®

D.S. PREMIUM*
POLYESTER
4 Ply

Tubeless Whitewall

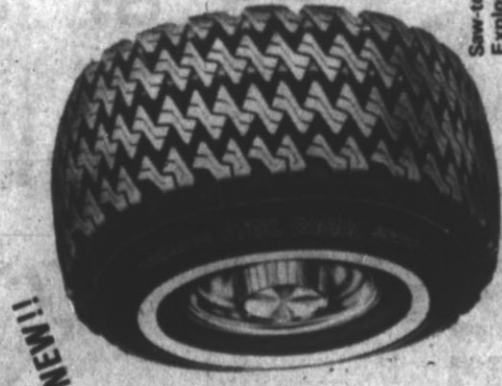
Polyester — the "thumpless" stuff that's plenty tough. Polyester cord's shown its stuff in years of use over billions of miles. It can really take it. Yet it resists "cold start thump" — starts out smooth.

CAT. NO.	REGULAR LOW PRICE	FED. TAX
MB8L5	\$24.60	\$2.24
MB8L7	\$25.40	\$2.41
MB8L8	\$26.40	\$2.55
MB8M5	\$27.98	\$2.77
MB8V4	\$27.40	\$2.63
MB8V1	\$28.60	\$2.99
MB8V3	\$29.75	\$3.13

Saw-tooth tread design to cut right through the deep stuff.

Explosive tread design runs quiet even on dry turnpikes.

SIZE	Cat. No.	PRICE	Fed. Ex. Tax
GR70-15	YFLU5	\$43.50	\$3.22
HR70-15	YFLU7	45.95	3.42
LR70-15	YFLVD	49.49	3.86



Duralon®
Steel Belted Radial
MUD & SNOW

NEW!!!

LIFETIME GUARANTEE
Our passenger car tires are covered by an UNCONDITIONAL NO-HAZARD GUARANTEE for the life of the original tread. This guarantee covers failures due to cuts, bruises or other injuries but does not cover ordinary punctures or running the tire flat. You will be charged only for the amount of tread you have used, plus tax, and we'll give you a new tire. No money back. We guarantee our tires are guaranteed by the factory against any defects due to workmanship or material.

Sale Price Per PAIR	Cat. No.	Ex. Tax	Fed. Tax
\$36.98	C78-13 MB4FX	\$1.99	\$2.24
40.80	E88-14 MB4L5	2.41	2.55
42.90	F78-14 MB4L7	2.55	2.77
44.96	G78-14 MB4L9	2.77	2.99
47.99	H78-14 MB4M8	2.99	3.21
50.96	I78-14 MB4M4	3.21	3.43
53.98	J78-14 MB4V1	3.43	3.65
56.98	K78-14 MB4V3	3.65	3.87



REMEMBER!
YOUR MASTER CHARGE AND BANK AMERICARD ARE THE SAME AS CASH

DURALON

Super Highway

6 PLY NYLON CORD CONSTRUCTION

Super Traction — Super Strength — Super Mileage

Super Protection — Tube Type — Blackwall

Power Grip tread edges for traction, engineered for long life.

Polybutadiene tread compounds. High-Tech Nylon Cord.

Size	Ply	Cat. No.	Sale Price	Fed. Tax
6.70-15	6	D2Y1V	\$19.49	\$2.36
7.00-15	6	D2Y1G	23.49	2.70
7.00-15	8	D2Y2C	26.49	3.00
7.50-15	8	D2Y2K	27.95	3.50
6.50-16	6	D2Y1E	21.49	2.52
7.00-16	6	D2Y1J	26.49	2.88
7.50-16	8	D2Y2L	30.95	3.60



DURALON®
DOUBLE DUTY TRACTION

- WIDE 78 SERIES
- RUGGED NYLON CORD
- TOUCH MASSIVE TREAD

Exceptional advanced-design tire for pick-ups, farm trucks and light construction vehicles used in, on, and off the road service where improved mileage, traction, stability and flotation are required.

SIZE	REPLACES	PLY	REGULAR PRICE	FED. TAX
G78-15	6.70-15	6 Tubeless	\$35.95	\$3.59
H78-15	7.00-15	6 Tubeless	38.60	3.61
L78-16	7.50-16	8 Tube-type	43.43	3.96

Fits On Standard Rims

Size	Replaces	Ply	Cat. No.	Sale Price	Fed. Tax
G78-15	6.70-15	6	MBL7C	\$24.95	\$3.14
H78-15	7.00-15	6	MBL7D	26.49	3.36
H78-15	7.00-15	8	MBM7D	32.95	3.37
H78-16	6.50-16	6	MBL7K	22.95	3.04
H78-16	7.00-16	6	MBL7L	32.49	3.61
L78-16	7.50-16	8	MBM7M	39.45	4.01

FITS ON STANDARD RIMS

NEW 78 SERIES brings its road steadiness and high flotation to pickups. This broad, burly track tire fits standard rims. Put more tread on the road without replacing rims. Tough Massive Tread and Shoulder resist the cutting, chipping and gouging of rough surfaces and road hazards.



Duralon
Double Duty Highway

Ask About Our Oil Booking Sale

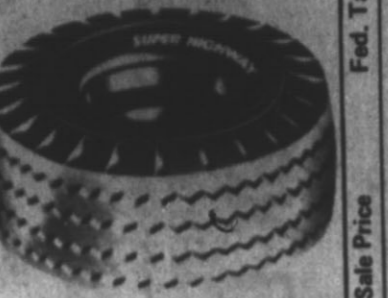
We feel you'll find Duralon to be the best tire value ... dollar for dollar ... on the market. We buy them by the Boxcar, and pass the SAVINGS on to YOU

DURALON®

D. S. TRACTION

- Thick, Deep Tread
- Super Strength Nylon Cord
- Outstanding Traction and Mileage
- Tube-Type

Farm, Ranch or Highway, this proven performer grips the road under all conditions. Extra-depth traction bars and multiple tread blocks give maximum biting action for extra pull through mud and snow. The wide, flat, sided, tread surface affords faster starts, safer stops.



SAVE ON SETS OF 4 GET 4 STEEL RADIALS FOR ONLY \$143.80



Get the super long mileage, phenomenal traction and unequalled safety that only steel radials will give you AT A PRICE YOU CAN AFFORD. Armor tough, tread-steady steel belt, surrounded by 4 shock absorbing, strong rayon belts and 2 flexible body plies to absorb impact and lateral sway. Smooth riding and quiet.

Catalog	Size	Sale Price Per 4	Excise Tax Each
MB8YR	BR70-13	\$143.80	\$2.28
MB8LE	FR70-14	\$171.80	\$3.04
MB8LH	GR70-14	\$181.92	\$3.18
MB8U5	GR70-15	\$182.40	\$3.22
MB8U7	HR70-15	\$191.80	\$3.42
MB8U9	JR70-15	\$199.60	\$3.62
MB8VD	LR70-15	\$206.16	\$3.86

DURALON

SUPER HIGHWAY TWIN SINGLE

- Advanced Reverse-Molding
- Premium Nylon Cord
- Tough Massive Tread And Shoulder
- Money Saving Mileage Potential
- Brings great road steadiness and high flotation even to pickups and campers. Resists the cutting, chipping, and gouging of rough surfaces and road hazards. Long mileage tread design.



DURALON®

TRACTIONITE TWIN SINGLE

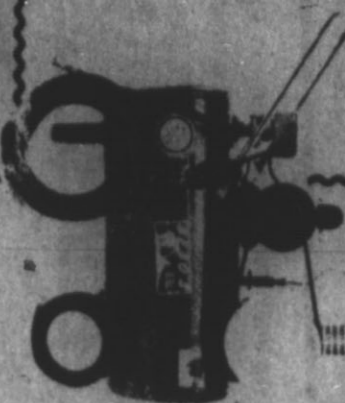
- WIDE, LOW BRAUNY TRUCK TIRE
- TOUGH, MASSIVE SHOULDER & TREAD
- STRONG PREMIUM NYLON CORD

Farm Pickups, Campers, Delivery Trucks, used in on-and-off the road service where improved mileage, traction, stability, and flotation are required. Resists chipping, cutting, and gouging caused by rough terrain and ground debris.

Size	Ply	Cat. No.	Regular Low Price	Fed. Tax
8.00-16.5	8	YSY4X	\$47.47	\$4.30
8.75-16.5	8	YSY4Y	52.52	4.88
9.50-16.5	8	YSY5B	52.98	4.87
10-16.5	8	YSY5G	71.45	6.12

15TH ANNUAL

FACTORY DAYS Sale



1/2 H.P. Air Compressor

Large 14 gallon Tank. 3.4 CFM ball bearing compressor pump. Complete with automatic start pressure switch, check valve, air line shut-off, air hose and chuck.

No. 3A450-14

GEBO'S SPECIAL

\$9777

1/4" 2 BRAID AIR HOSE

25 FOOT

\$497

50 FOOT

\$897

Tire Pressure Gauge



Calibrated from 5 to 50 lbs. in 1 lb. units. Easy-to-read 4-sided nylon indicator bar. Handy pocket clip.

\$177

Bio-Gun Kit



Degrease engines, spray livestock and plants. Kit includes Bio-Gun, 8' Siphon Hose and storage pouch.

Reg. \$8.30

\$595

Blow Gun



MEETS OSHA 150 PSI INLET MAX. NOZZLE 30 PSI.

\$195

Quick Coupler Sets

Effortless Coupling and uncoupling of Air Tools and Equipment. 2 Piece Set, 1 Coupler and 1 Nipple. Regular \$2.50.

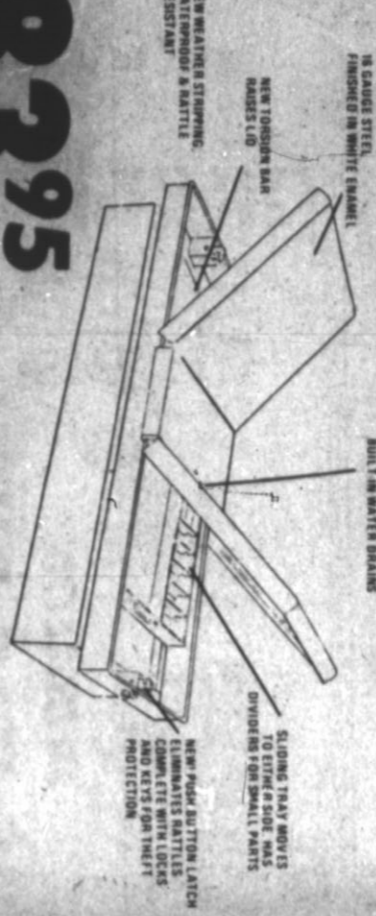
\$188

SPARK PLUG PUMP

On The Spot Inflation Of Tires. Pump Fresh Air Up To 130 P.S.I. 16' Heavy Duty Rubber Hose. Reg. \$11.92. Adapters included to fit most engines.

\$895

WIDE BED, NARROW BED & IMPORT PICK-UP TOOL BOX



\$8395

GEBO'S SPECIAL

Rides on the sides of your pick-up. Instantly accessible from other side and does not clutter up the loading area. Slim styling permits unobstructed rear window visibility.

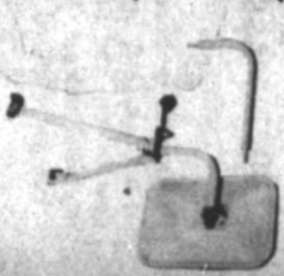
3 1/2" BLIND SPOT STICKON MIRROR



Regular \$1.13

89c

LO-MOUNT TRUCK MIRROR



#48200

Fits pickups, campers, vans, station wagons... fits more models than any lo-mount ever made.

\$666



AIRLITE CREEPER

CUSHIONED HEAD REST HARDWOOD FRAME

Gebo's Special

\$649

FACTORY DAYS Sale



MYSTIK JT-6

10 Tubes

\$549

\$1697

Multi-Purpose Grease. A long life, multi-purpose grease product which is superior to other greases in most applications. Offers excellent protection from rust, corrosion, oxidation, and low temperature brittleness. And it cleanses the metal.



GREASE GUN



Spring primed, will handle grease cartridges or bulk grease. All steel construction. This gun develops a working pressure of 10,000 pounds.

\$297

FACTORY DAYS SPECIAL

GREASE SALE LITHIUM BASE ALL PURPOSE GREASE 10 TUBES FOR



\$309

SU-1 HAND SPRAYER

For Only \$11!



WD-40

regular price \$6.25
sprayer/regular 1.15
TOTAL \$7.40
VALUE Only...

WD-40

and sprayer For **\$630** Only...

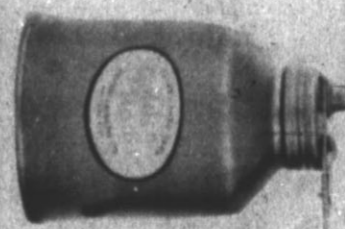
SPARK PLUGS

Regular Champion

59c



GOLDEN ROD OILER WITH 8" FLEXSPOUT



No. 707

Gebo's Special

\$214

Waterless Soap. No water required - just rub in - wipe off. Cleans hands instantly. Removes grease, ink, tar, undercoat, paint, etc. in seconds.

15 OZ. CAN

69c

35 POUND PAILS



35 LBS. NET LITHIUM GREASE

\$949

GEBO'S

BATTERIES

For The Famous DURA-START®
Battery low... you may not go!
Replace Today At Money Saving Prices...
All batteries priced exchange.

12 Volt Automotive

GRP. NO.	APPLICATION	GUAR.	REG. PRICE
21F-D36	Falcon, Comet, Fairlane	36 Mo.	\$20.95
21F-D38	Ford Prod.	36 Mo.	21.95
24-D36	G.M. Chrysl. Corp. Rambler	36 Mo.	21.95
24-D48	G.M. Chrysl. Corp. Rambler	48 Mo.	25.95
27-D48	Chrysl. Corp. Buick, Olds., Cad.	48 Mo.	29.40
27F-D48	Ford Products	48 Mo.	26.80
29H-D48	Ford Products	48 Mo.	26.80
60K-D48	Buick, Olds., Cad.	36 Mo.	23.50
42-D36	Volkswagen	36 Mo.	23.50
74ST	G.M. Side Terminal	36 Mo.	29.80

12 Volt Tractor-Truck

GRP. NO.	APPLICATION	GUAR.	REG. PRICE
3ET-DT38	M.A.M., J.D., I.H.C.	36 Mo.	\$31.95
8-D24	Oliver, I.H.C.	24 Mo.	92.95
24F-D36	6000 Ford	36 Mo.	21.95
24-D36	A.C., Case, I.H.C., Jeep, G.M.	36 Mo.	21.95
24-D48	A.C., Case, I.H.C., Jeep, G.M.	48 Mo.	25.95
27-D48	A.C., Case, I.H.C., Jeep, G.M.	48 Mo.	29.40
29H-D48	Ford	36 Mo.	26.80
30H-DT24	A.C., Case	24 Mo.	39.40
60K-D48	Oliver	36 Mo.	28.75

6 Volt Tractor-Truck

GRP. NO.	APPLICATION	GUAR.	REG. PRICE
1DT24	Various - Jeep, I.H.C., G.M.	24 Mo.	\$16.30
1DT26	Various - Jeep, I.H.C., G.M.	36 Mo.	20.80
1DT48	Various - Jeep, I.H.C., G.M.	48 Mo.	24.95
20T48	Various - Jeep, I.H.C., G.M.	48 Mo.	23.60
30T48	J.D., I.H.C., Oliver	48 Mo.	31.60
40T48	Case, I.H.C., M.F., I.H.C.	48 Mo.	34.40
50T24	M.F., Oliver	24 Mo.	38.80
70D24	A.C., Case, I.H.C., M.F., Oliver	24 Mo.	44.48
3EHDT24	I.H.C.	24 Mo.	33.95
4EHDT24	I.H.C.	24 Mo.	41.95

8 Volt

GRP. NO.	APPLICATION	GUAR.	REG. PRICE
1DT8V	Various - G.M., Dodge, Jeep	24 mo.	\$22.95
20T8V	Various - G.M., Dodge, Jeep	24 mo.	26.80

12 VOLT BIG SHOT

Over 65% more start power than most original equipment batteries. Hi-torque, inter-cell construction shortens power path 35%. Reduces unwanted internal resistance 65%. Plenty of power for easy starts on even the largest engines.

FITS MOST CHRYSLER, FORD, AND G.M. CARS.

5 YEAR GUARANTEE
\$29.95 Exchange

Special

Exchange

24B60 and 24FB60



Dura-Start® BATTERIES

Most Popular Auto And Tractor Battery. 12 Volt. Fits Most GM & Chrysler Cars.

3 Year Guarantee

Special \$19.95 EXCHANGE

Gebo's Special

15TH ANNUAL

FACTORY DAYS Sale

SPRAY PAINT

Large 13 oz. aerosol can. Fast dry, high gloss. Ass't. Colors. YOUR CHOICE

Special 79¢

50' NYLON ROPE

NO. 8 \$1.59

Electrical Tape

3/4" x 66' - UL Approved

49¢

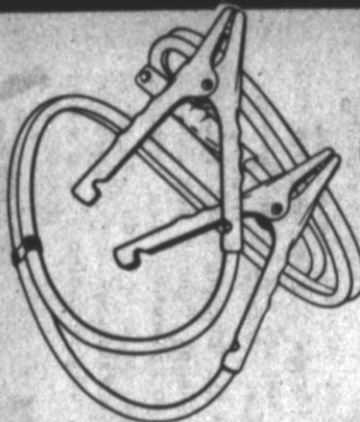
Lewis Industries Clipper Battery Terminal



Regular Price 68¢

49¢

Gebo's Price



SUPER CHARGE BOOSTER CABLES

Heavy duty 4-gauge Welder Cable, 400 amp, heavy duty clamps. 12 Foot.

Special \$9.95

Flexible

Special

FOR A BETTER BUY BETTER GO TO GEBO'S



Truecraft 1/2" DRIVE 14 PIECE Socket Set Fully Guaranteed

#6314C

10 standard sockets from 7/16" to 1" spark plug socket. 10" Reversible Ratchet Handle. 15-1/2" Flex Handle, 5" Extension, Sturdy Plastic Box.

TRUECRAFT 3/8" DRIVE 19 PIECE SOCKET SET Fully Guaranteed

Gebo's Special Your Choice

1/2" DRIVE 14 PIECE Socket Set Fully Guaranteed \$19.97

7 Standard Sockets from 3/8" to 3/4", 7 Deep Sockets from 3/8" to 3/4", 7 Deep Sockets from 3/8" to 3/4", Spark Plug Socket, 8" Reversible Ratchet, 8" Flex Handle, Extension, 3" and 6" sturdy plastic box. Quantities Limited.

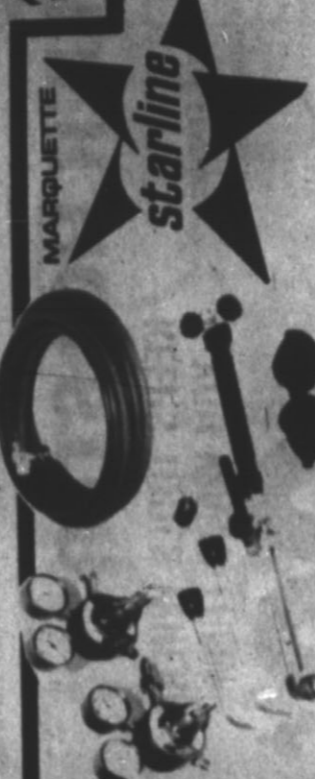


LINCOLN WELDER

225 AMP

Special \$119.95

Easy to operate-Dial type current selects welding currents from 40 to 225 amps in 12 steps. No cranking or loose plugs to fool with. Economical to own. No special wiring is needed. The average cost of using this machine is 3¢ to 5¢ per hour. Price includes necessary V.I.T.

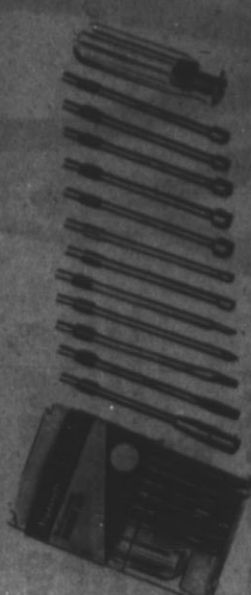


ACETYLENE WELDING SET

Cut, weld, heat and braze. High quality equipment for medium duty welding. Excellent for automotive and farm repairs. Torch, mixer, regulators, welding and cutting tips, lighter, goggles, and hose.

Special \$99.95

Handiest Tools In Your Tool Box



13 PIECE MULTI-DRIVER SET

Chrome vanadium steel blades. Extension bar gives additional inches and rigidity to the set. Set includes: 3/16" to 3/8" Nut Drivers; 3/16", 1/4", Phillips No. 1, No. 2 Screw Drivers; 5" Extension Bar; Heavy Duty Plastic Handle.

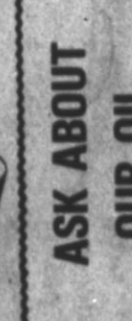
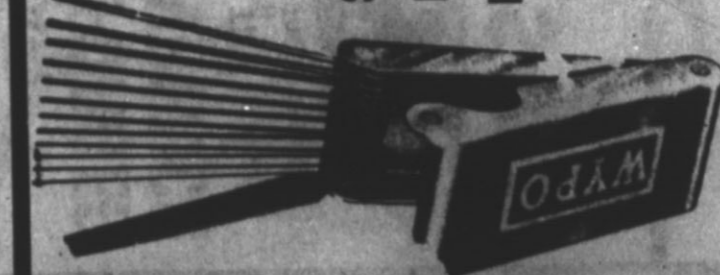
Special \$4.77

Quantities Limited



WELDING DEPARTMENT SUPPLIES

Set Tip Cleaners \$1.39
H2A Welding Helmet \$12.77
LB-254 25' Twin Welding Hose \$13.98
557-5 Soft Side Goggles \$2.64
2001 Single Flint Lighter .39



ASK ABOUT OUR OIL BOOKING SALE

Prices advertised with current press closing date; however, due to the fluctuating market conditions, we must reserve the right to change prices without notice to reflect the current costs. Items advertised were either in stock or on order at the time of printing. Market conditions beyond our control, will sometimes result in the delivery of items advertised. We reserve the right to limit quantities and correct printing errors.



VERSA-BAR PRY BAR

CVB-15



100's of uses... For this Heavy Duty, yet small and handy tool.

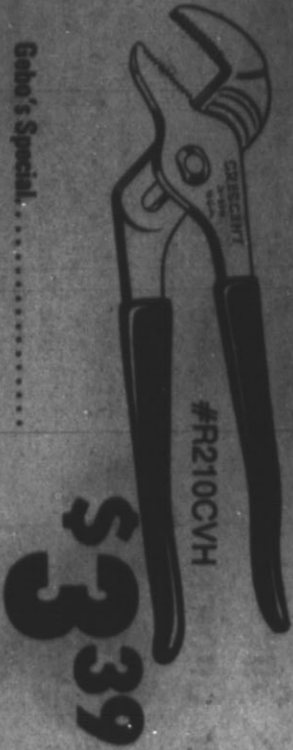
Special \$2.29



Gebo's the working man's store

FACTORY DAYS Sale

10" MULTI-PURPOSE PLIERS



Gebro's Special.....

\$339



6 1/2" LONG NOSE PLIERS OR
#R210CVH

\$222

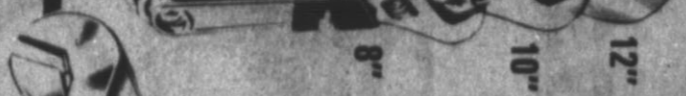
6" SAFE GRIP DIAGONAL PLIERS
No. K409G. Induction heat treated cutting edges give stronger cutting ability. Suitable to telephone and electrical jobs. Safe grip handles provide cushion and comfortable grip for the operator. Triple chrome plated.

GEBRO'S SPECIAL
YOUR CHOICE

TRUCRAFT
3 PIECE
ADJUSTABLE
WRENCH SET

\$849

Quantities Limited

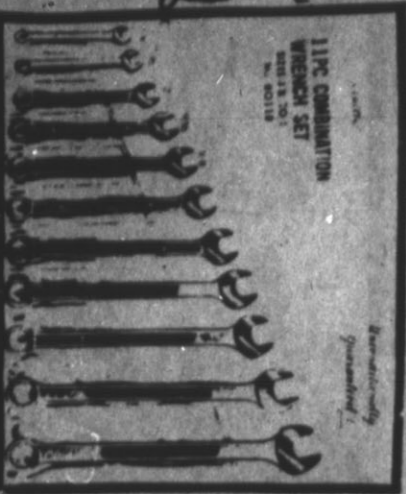


11 PIECE COMBINATION WRENCH SET

Drop forged, selected tool steel, fully polished and of guaranteed quality.

\$1649

Quantities Limited



Peterson
10" Straight Jaw

WISE GRIP

THE WORLD'S MOST USEFUL HAND TOOL
GEBRO SPECIAL.....

\$279



Trucraft
13pc 1/2" Drive
Socket Set

10" Ratchet with rubber grip, 6" extension, 10" extension, 10 sockets from 7/16" to 1" plus metal tool box.

\$1095

Quantities Limited

PLIER HOLSTER

KEEPS TOOLS WHERE YOU WANT THEM



SADDLE LEATHER
A utility pocket for many tools. Holds pliers, pruners, wrenches, grass shears and other long tools.

99¢

Handy!



15" DROP FORGED ADJUSTABLE WRENCH

Fully polished and nickel chrome plated. Thin tapered jaws. Carefully machined, controlled hardness for long lasting dependable performance.

Fully Guaranteed 15" INCHES.....

\$999

SPECIAL PURCHASE
10" ADJUSTABLE WRENCH.....

\$249



Trucraft

6" Drop Slip-Joint Pliers

PLANTIN' PLIERS

They Won't Grow... But Seed is Cheap

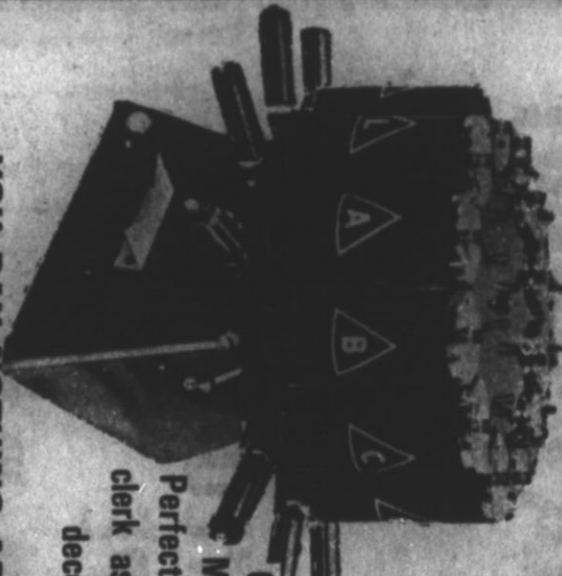
67¢

FACTORY DAYS Sale

15TH ANNUAL

CUSTOM COLOR SERVICE

OVER 100 COLORS



Sparkling clean shades to accent or compliment Your Choice in Decor Expertly Mixed Every Time for Perfect Match. Let a qualified clerk assist in your entire decorating scheme.

YOU PAY NOTHING ADDITIONAL, NO "HIDDEN" TINT FEES AT GEBRO'S

VAN SICKLE ACRYLIC-LATEX OUTSIDE WHITE HOUSE PAINT

Easy spreading, good covering, non-fading. Proven durable and chip resistant even in extreme weathering conditions. Lighter, easier to brush or roll.



NO. 900

\$749

EASY TO HANDLE REMINGTON CHAIN SAW

MODEL SL-9R AUTOMATIC OILER



Here's a fully automatic Remington Chain Saw you can use to fell trees up to 30 inches in diameter. And it's ideal for trimming and pruning, cutting firewood, even building outdoor furniture. Weighs just 9 lbs. yet has powerful 46 cc displacement engine. Fingerrip starting. Low-tone muffler. Automatic oiling. Cushion grip handles. Exclusive 2-year warranty.

\$16395

EASY TO HANDLE REMINGTON MIGHTY MITE AUTOMATIC CHAIN SAW



Fells trees up to 2 feet thick. Cuts firewood. Trims and prunes. Build outdoor furniture. Fully automatic chain oiling for smoother cutting, longer chain life. You'll like its low tone muffler, cushioned grips, and easy starting. 2 Year Warranty.

\$11195



LEAD FREE - CREDSOTE BASE
HARMLESS TO ALL LIVESTOCK
Farm tested to assure you of lasting protection. Use on all out-buildings, fences. Contains lasting non-yellowing creosote oil.

VAN SICKLE OUTSIDE WHITE

NO. 279 BASE
HARMLESS TO ALL LIVESTOCK
Farm tested to assure you of lasting protection. Use on all out-buildings, fences. Contains lasting non-yellowing creosote oil.

\$579

MASTER PAINTERS HOUSE PAINT

Exterior Gloss White
Lead Free Self Cleaning
Fume Proof
Harmless To All Livestock

\$845

PER GAL



Large Selection of Colors

VAN SICKLE TRACTOR ENAMEL

One of the finest tractor enamels on the market. Brightens up your machinery and vehicles. Protect from outside wear and rust. Large selection of colors.

\$849

REMINGTON LIMB & TRIM SAW



Cuts trees up to 16 inches thick, trim and prunes, great for all kinds of home improvement and backyard projects. Double handle and for maximum user protection.

\$2995

**15TH ANNUAL
FACTORY DAYS
SALE**

**SOLID SHANK CAPROCK
IRRIGATING SHOVEL**



Caprock Pattern, #1 size. 8 1/4" x 9 1/2" blade. 2 1/2" blade lift. 47" handle.

\$788



MURRAY Riding

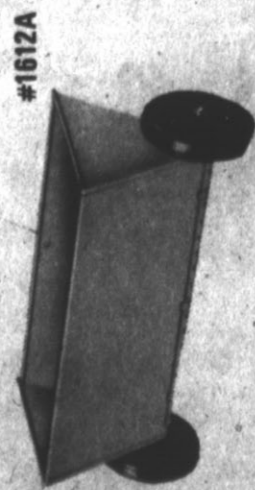
**Lawnmower
30 INCH
8 Horsepower
Electric Start
Super Deluxe**



No. 4-3063. 7 position easy height adjustment. 3 speeds forward. 1 reverse. Short turning radius. Heavy duty gears. Dual braking system. Large turf-tamer tires. Safety chute deflector. 12 volt electric start. Alternator and headlight. Twin tempered steel blades. Fully padded and upholstered seat.

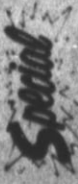
**1974 PRICE ★
\$45900**

**18" Lawn
Spreader**

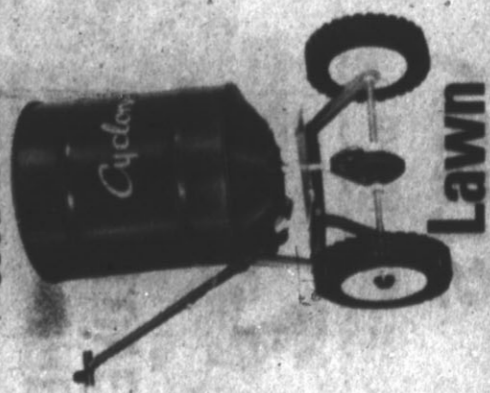


Flow-rate control for accurate spreading at all times; 40 lbs. capacity; heavy gauge steel construction; convenient on-off control lever calibrated for accurate spreading.

\$697



"Cyclone is known wherever seed is sown"



5 times faster than ordinary spreaders. Feathered edge eliminates streaks. Amazing accuracy saves materials.

\$2295

**CYCLONE
Canvas
Bag
Hand
Seeder**

Almost Everybody Needs A "Cyclone"

Used for broadcast seeding, spreading pelleted fertilizer, and granular materials. Spreads 8' to 30' wide. Adjustable rate gauge. Shoulder strap for easy carrying.

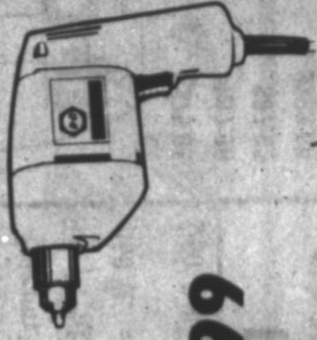
\$867

Gebo's Price

Black & Decker

**Black & Decker
#7114 3/8" VARIABLE
SPEED DRILL**

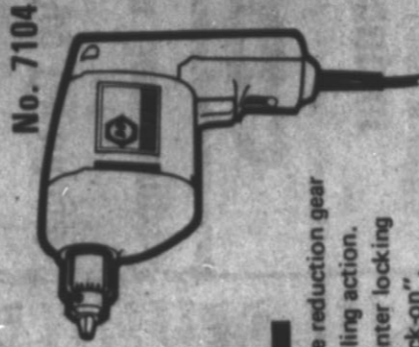
Outstanding value for home or shop. Has variable speed versatility plus double reduction gearing and a 3/8" chuck to handle bigger, tougher jobs. Equipped with ball-thrust bearing system. Double insulated. Exclusive recessed center locking button prevents accidental "lock-on".



GEBO'S PRICE

\$2299

STOCKS A COMPLETE
LINE OF



No. 7104

3/8" DRILL

Unbreakable Housing - Double reduction gear system delivers high power drilling action. Double insulation. Recessed center locking button prevents accidental "lock-on". Ball-thrust bearing system.

REG. \$11.99

\$999



**Black & Decker
#7204 1/2" COMPACT DRILL
UNBREAKABLE HOUSING**

Compact, lightweight drill has triple reduction gearing for torque. Burn-out protected motor. Removable side handle for added control. Double insulation. Recessed center locking button prevents accidental "lock-on". Ball-thrust bearing system.

\$2399



BLACK & DECKER



**7 1/4" CIRCULAR
SAW**

Outstanding value in a general-purpose saw. 1 1/2 HP motor. Bevel and depth adjustments made easily. Exhaust keeps sawdust away from cutting line. Burn-out protected motor.

REG. \$24.99

\$1899



**MILLER'S FALLS
1/2" DRIVE ELECTRIC**

**IMPACT
WRENCH**

DOUBLE INSULATED

Light Weight - Easy One-Hand Control - High Temperature Protected Motor - Full Power Reversing Switch - Torque 95/130 Ft. Lbs. 1/2 Bolt Dia. Capacity.

SP5060

2000 1950 RPM
Impacts Per Minute

REG. \$63.45

GEBO'S

\$5198



**Black & Decker power tools...just right for
FIX IT/BUILD IT/TIME**

**Black & Decker
NO. 7310 7 1/2" SAW**

Powerful 1 1/2 HP motor handles the big jobs with ease. Excellent blade visibility from either side. Wiresawround sturdy steel slots for added support. New "movable" pointer adjusts to follow cutting line every time, regardless of blade wear or angle of cut. Sawdust chute keeps sawdust away from cutting line. Burn-out protected motor.

GEBO'S PRICE
\$3999



POWER TOOLS

**JIG
SAW**



7504

Makes straight, curved and scroll cuts in wood, metal, plastics and other materials. This low cost, versatile time-saver does innumerable jobs around the home and in the workshop. Double insulated. Burnout protected motor. Includes wood cutting blade.

REG. \$11.99

\$999



**Black & Decker
#7514 TWO-SPEED JIG SAW
UNBREAKABLE HOUSING**

Pick the speed to suit the job. High speed for wood and composites, low speed for metal and plastics. Calibrated tilting shoe for making bevel and compound mitre cuts. Double insulation. Burnout protected motor. Includes one blade.

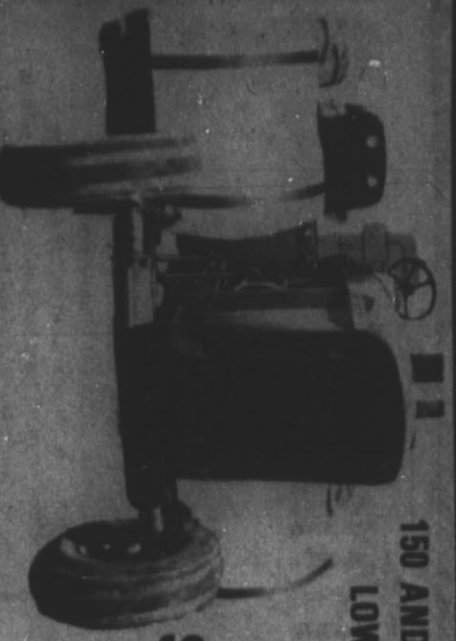
GEBO'S PRICE



\$1299

GEBO'S \$6995 WORKSAVERS

PRICE



**150 AND 200 GALLON
LOW PROFILE
Side
Mount
Sprayers**

Complete With 2 Snyder Ribbed Polyethylene Tanks, All Hoses And Parts, Less Pump, Some Models Of Case And Massey Require Extra Cast Mounting Bracket.

\$525.60
\$622.50

200 Gallon Rig
We Carry A Complete Line Of Repair Parts For Our Pumps,
Plus Nylon And PVC Fittings



**DELAVAN
ROLLER PUMPS**

Pressure-Resistant to eroding tolerances to assure premium performance and longer life. Large suction and discharge ports. Heavy-duty bearings assure longer life.

6-Stroke, Cast Iron, Back Pumps - No. 66-2110 (with quick coupler) \$228.95
6-Stroke, Cast Iron, Top Pumps - No. 64-110 (with quick coupler) \$483.90
7-Stroke, Cast Iron, Side Port - No. 72-3110 (with quick coupler) \$372.90
7-Stroke, No. 66-2110 (with quick coupler) \$372.90

TRANSFER PUMP

PORTABLE - CENTRIFUGAL

Pumps chemicals, liquid fertilizer, or water. 2" inlet-outlet, self-priming 3 H.P. 4 cycle engine. Pumps up to 7200 GPH. Reg. \$149.95

\$139.95



1 TON

POWER PULL

\$21.95

Whenever Men Labor - Lifting - Pulling - Stretching - The Work Is Done - Easier - Faster - Safer - With A Massey Power Pull.

**CULTIVATOR
WHEELS
COMPLETE**

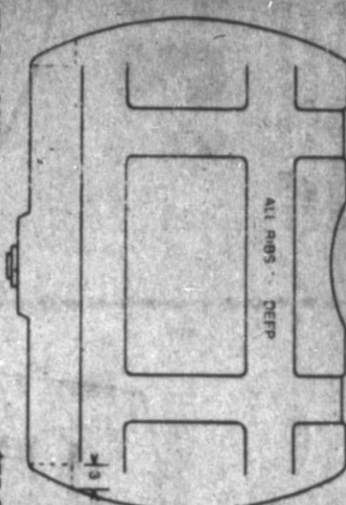
\$22.97



Green™ FIELD SPRAYERS
At Your Complete
Field Sprayer Headquarters



**POLYETHYLENE
AGRI-TANKS**



150 Gal. 32" \$75.95
200 Gal. 32" \$87.90
200 Gal. 38" \$87.90
300 Gal. 38" \$123.00
500 Gal. 48" \$214.00

CHECK
Geho's Low Prices
On Ace Centrifugal
And Belton Gear Pumps



Trailer Coupler
5,000 lb. capacity. Complete with 2" Ball (1" Shank) No. 233200.

\$14.95

Regular \$16.49

TRAILER JACK

Versatile all-purpose swivel Jack. Swings out of the way when not in use. Famous Bulldog quality. Extra large Disc Foot.

Regular \$24.95

\$21.95

HANDYMAN HILIFT

FARM JACKS
7,000 lbs. capacity. Giant of power, weights only 31 lbs. 48" continuous lift.

\$23.95



15TH ANNUAL
Geho's Boot
Headquarters

COMPLETE SELECTION
Top Quality Name Brand Boots At Prices
You Can Afford

Wangler Boots
RANCH WELLINGTON

SMOOTH BLACK OR CHEYENNE RAWHIDE TAN

11" shallow dip. Fully leather lined. Cushion insole. Nylrene outsole. Walking heel. Reinforced pull straps.

\$22.95

No. 17522T or E.



GENUINE WATER BUFFALO
12" shallow dip. Fully leather lined. Walking heel. Leather fortified insole. Nylrene outsole. Reinforced pull straps.

\$26.95

No. 17515B



ZIPPER HOODED SWEATSHIRTS

Cotton & Polyester. String Draw Hood. Red Or Gun-metal.

\$4.99



LIGHTWEIGHT

Leather upper with oil-resistant, flexible pilotur sole, lace up boot.

\$14.95



OVERSHOES

LaCrosse 5 Buckle
All black, heavy duty overshoe. American Made. Size 6-12.
Geho's Price **\$12.60**



\$23.95
WE STOCK

MULE TRAIN

12" brown oil tanned cowhide top and vamp. Hypalon sole, wide round toe, 1-3/4" understitch heel. Regular shaft.

\$47.95



LA CROSSE

OVERSHOES

4 Buckle Cowboy
Specially designed to fit easily over leather cowboy boots. Premium quality 100% waterproof uppers. Fiberglass heel for extra strength and wear. Walking heel. Size 6-12. American Made.
GEBO'S PRICE **\$10.49**

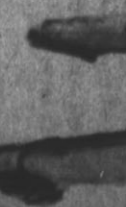


DENIM, CHECKS, & SOLIDS

SHIRTS

DRESS WESTERNS In Patterns, Solids, & Stripes

CASUAL & WORK WESTERN SHIRTS



Complete Size And Style Selection

See Them All At



QUILTED NYLON JACKETS
Water resistant yet completely washable. 100% Nylon jacket with 10 oz. insulation and Nylon lining. Two large slant openings. Six-draw pockets.

\$8.95

COLORS: Brown, Green, Blue, Bronze, Burgundy.

QUILTED NYLON INSULATED COATS

This "Long Line" is the great look for Fall. Wear it over the Warmth and Beauty of Quilted Nylon, with the style and design of the Long Look.

\$10.95

WELLS-LAMONT TABLE RUN LEATHER GLOVES
Soft-Tanned Leather
GEBO'S SPECIAL **\$2.99**



VESTS

For the Farmer or Hunter. Comfortable. Water Resistant. 10 oz. Insulation. Colors: Red, Bronze, Green.
Sale Price **\$6.49**



See Them All At

7 ORNAMENTAL WINDMILL

7 Ft. tall (tall enough to prevent children from reaching wheel). 22" diameter wheel. Replaceable ball bearings. Painted aluminum color. Can be used for: Yard Ornament, advertising purposes, mailbox holders, flower planters, climbing vine trellis, yard light holder and many other uses.

SALE PRICE
\$33.95



No. L-295S

Special

Ideal companion for boating 'cause it floats, but also takes abuse in the trunk of your car. Great all-purpose lantern, it throws a piercing spot beam from a brilliant 3" reflector. Completes with battery.

Battery Included

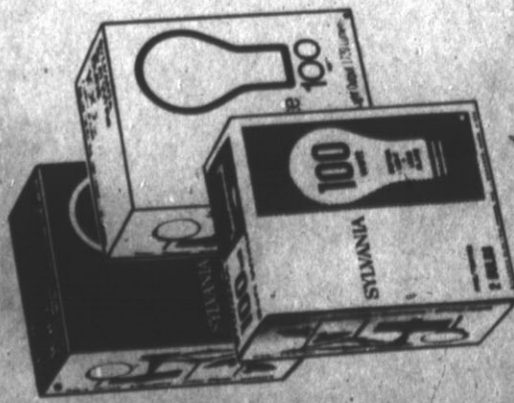


Model 466A, G
Avocado or Harvest Gold
NEW FROM HAMILTON BEACH
Pantastic Skillet

- Versatile, large 11" x 16" size skillet cooks eggs, turkey, steaks, pizza, fried chicken, lasagna and other meals
- Pantastic can be used as slow cooker... eliminates need for other pans
- Duralon III non-stick cooking
- Removable legs Avocado or Harvest Gold similar to illustration.

\$26.95 Always Beach for **HAMILTON BEACH**

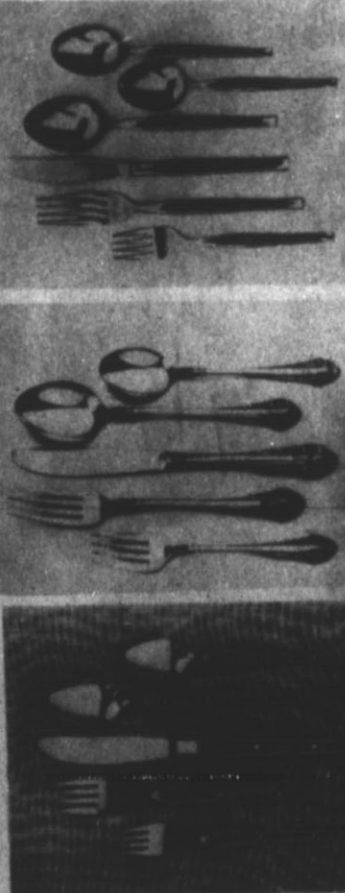
SYLVANIA LIGHT BULBS



Buy The Dozen
60-75-100 Watts

\$1.99 DOZ.

Less Than 17¢ Per Bulb



WASHINGTON FORGE

Stainless Flatware

Finely crafted and sculptured in extra heavyweight stainless. Completely dishwasher safe. 50-Piece service for eight.

LA SENDA No. V5152K **\$15.95**
CHARLESTON No. V4752K **\$15.95**
CRESTMONT No. V4952K **\$15.95**
COEUR D'ALENE No. V5652K **\$13.95**

WASHINGTON FORGE STEAK KNIFE SET

No. P3235W. 6 Piece Set. Knives have serrated edges. Heavy chrome stainless. Triple riveted, full tang. Fleet-wood handles.

Special
\$4.99

PLASTICS ASSORTMENT

- 761 TOTE KADDY size 6 1/2" x 10" x 15"
- 474 HEAVY DUTY RECTANGULAR Dish Pan Capacity: 16 qts.
- 472 LARGE HEAVY DUTY PAIL Capacity: 11 qts
- 714 TWIN SPIN TURN TABLE Size: 11" diam. x 6-1/8"
- 831 ROUND LAUNDRY LAUNDRY BASKET Capacity: 1 bushel

YOUR CHOICE

99¢

SPECIAL PURCHASE

Ask About Our Oil Booking Sale

One Big Week **FEB. 3-8**



Pfizer ANIMAL HEALTH PRODUCTS



REFILLABLE

DUST BAG KIT

Contains Canal for the control of Lice on beef and dairy cattle. Mount it, load it and leave it! Fast, easy cartridge load. Weather resistant. Large 25" x 30" size.

\$12.97



Special

Especially recommended for treatment of Vitamin A and D deficiencies and prevention of Vitamin E deficiency in cattle, sheep, swine and horses.

VITAMIN A-D INJECTABLE

100cc. **\$2.97** GEBO'S SPECIAL



TERRAMYCIN

NO OTHER INJECTABLE CAN MATCH IT!

Assures potent action against many common respiratory and bacterial infections - plus many secondary infections.

\$6.99 **Special**

500 cc.



DOERR STOCK WATER TANK

Doerr Water Tanks NOT Available in Ennis or Hillsboro.



Only Doerr has such deep corrugation and horizontal V-ribs to provide the strongest and most durable tank. Heavy 1 1/2" galvanized steel in riveted and welded construction. Bottom is lock-seamed and sweat soldered to prevent leaking.

SIZE TANK

3 Foot	GEBO'S \$29.30
3 1/2 Foot	\$33.95
4 Foot	\$38.30
4 1/2 Foot	\$43.95
5 Foot	\$50.50
5 1/2 Foot	\$56.95
6 Foot	\$63.95
6 1/2 Foot	\$71.75
7 Foot	\$78.95
7 1/2 Foot	\$87.50
8 Foot	\$96.50
8 1/2 Foot	\$106.95
9 Foot	\$118.95
11 Foot	\$181.50

The Durable Ones - Built To Last!



COMBIOTIC

Two potent antibiotics - penicillin and dihydrostreptomycin - in one economical dosage form, for intramuscular injection.

100cc.



Special

\$3.49



FAMBRO PORTABLE CATTLE PANELS

Lightweight, easy to handle.

Size	10'	12'	14'
Price	22.50	26.95	31.50

HEAVY DUTY SQUARE TUBE CATTLE PANELS

Built to last and last!

Size	10'
Reg.	\$39.95
Special	\$31.95

FOR A BETTER BUY BETTER GO TO GEBO

VALLEY PAK RAK CATTLE CHUTES

Heavy duty square tubing, ratchet squeeze easy access to controls. Vertical side drop bars. No choke head catch. Front and side exit. Regular \$342.50

\$299.50

FACTORY DAYS SPECIAL

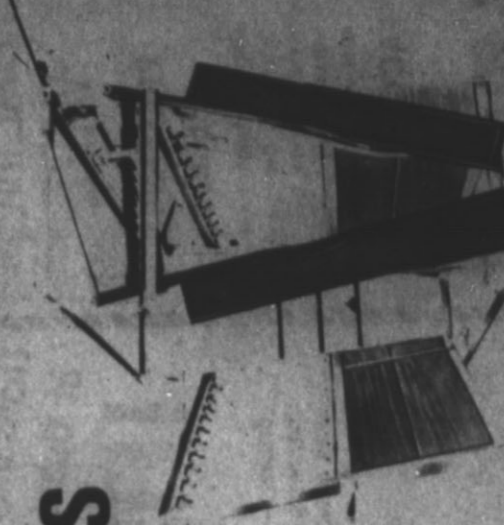
FILSON CATTLE CHUTES

Vertical side drop bars, central control permits one man operation. Front and side opening. No choke head gate.

GEBO'S PRICE

\$369.00

Available With Left or Right Hand Controls



15TH ANNUAL



GEBO'S

MEASURING WHEEL

Model A. R. - With Reset Counter



FEB. 3-8 ASK ABOUT OUR OIL BOOKING SALE

BOLT SALE!

REGULAR BOLTS, FLAT WASHERS, CARRIAGE BOLTS

MIXED YOU PICK'EM

\$23.90

PLEASE NUTS LOCK WASHERS, & PLOW BOLTS NOT INCLUDED

59¢ "MOTOROLA" ALL WEATHER TRACTOR RADIO

Not just another radio. It's engineered specifically for rugged conditions, outdoor performance to cope with weather conditions and tractor noise. Solid State circuitry for reliability. 5 1/2" x 7-1/2" Speaker. Works on 6 or 12 volt operations, positive or negative ground.

MODEL TM 107M
Geba's Special

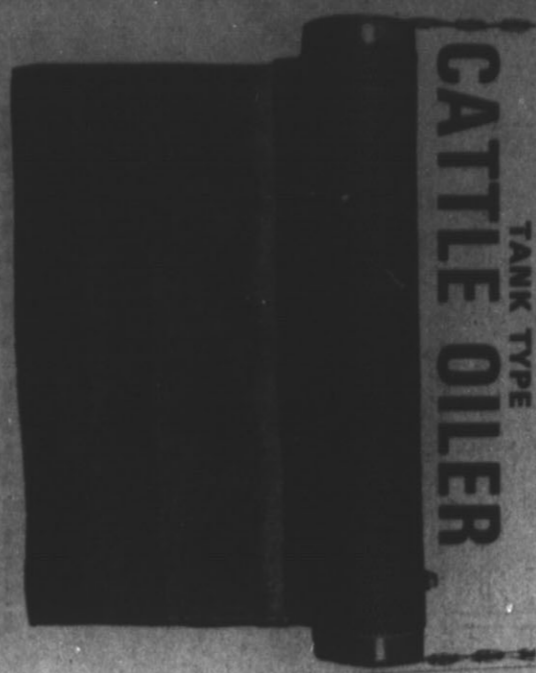
\$66.95

REG. \$78.95



CATTLE OILER

TANK TYPE



Mechanism of animal molasses flap. Extra heavy screen gives good penetration. Comes with hanging chains. Easy to position. No maintenance required.

REG. \$19.95

\$12.97

DOMESTIC BARBED WIRE

12% GA.

GEBO'S PRICE

\$27.95



6 FOOT Sheffield Studded "T" Post

Extra-heavy sector plate
Designed for all-weather protection.
Bright orange reflector lips for night
Easy to install

GEBO'S PRICE

\$1.98



BALL-BEARING SPINNERS

Durable weatherproof post with aluminum knob. Added ease for power steering.

\$1.49

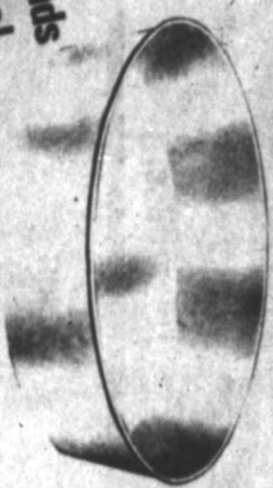
FAMOUS NAME DOMESTIC BALING WIRE

PRESEASON SPECIAL

Don't be caught short this spring. Baling wire is available now, but will be in short supply in season.

GEBO'S PRICE

\$29.95



Thousands of Uses!

12 QT.

UTILITY PAN

Drawer - No. 6160 - A handy find or water pan for the farming house. Ideal for poultry, dogs, many other uses, as well as drain pan, parts washing, etc.

99¢

GEBO'S

15th ANNUAL

SUPPLEMENT TO:

PLAINVIEW DAILY HERALD CLOYVIS NEWS-JOURNAL
HEREFORD BRAND BROWNFIELD NEWS
ENNIS NEWS HILLSBORO REPORTER
LAMESA PRESS REPORTER
LAMB COUNTY LEADER-NEWS

FACTORY DAYS

SALE

ASK ABOUT OUR OIL BOOKING SALE

ONE BIG WEEK

FEB. 3-8

AS GOOD AS CASH AT GEBO'S



10 BIG STORES TO SERVE YOU

Plainview 426 Ash St.
Hereford 230 N. 25 Mi. Ave.
Littlefield 508 Hall Ave.
Brownfield 1604 Lubbock Rd.
Amarillo 2500 E. 3rd.
Lamesa 208 S. Dallas
Ennis Old No. 75 Hwy. South
Hillsboro Hwy. 77 South
Cloyvis, N.M. 101 N. Sycamore
Lubbock 50th & A

TREMENDOUS SAVINGS

DIRECT FACTORY

PURCHASES

TRUCK LOAD PRICES

Baler Wire \$29.95
Quilted Nylon Jackets \$ 8.95
Champion Spunk Plugs \$.59
Sylvania Light Bulbs \$1.99 Doz.
Plantin' Pliers \$.67
8 & 0 7/8" Circular Saw \$18.99
Terramycin 500cc \$ 6.99
Pickup Tool Box \$23.95

STEEL RADIAL TIRE SALE

Prices advertised were current at press deadline; however, due to the fluctuating market conditions, we must reserve the right to change prices without notice to reflect the current costs. Items advertised either in stock or confirmed for shipment prior to our sale dates. Market conditions beyond our control, will sometimes result in late deliveries of items advertised. We reserve the right to limit quantities and correct printing errors.