### Third Year's Not the Charm For Couple with Bird Problems

By PAUL SIMS

Managing Editor

If Mrs. Ed Loerwald had her druthers, her song wouldn't be "Sweet Adeline." She'd sing, instead, "Bye, Bye, Blackbird" and probably accompany herself with an assortment of

They probably won't do any good. however. She made noise before, but the birds stayed.

She's also made noise to the mayor, the city manager and the game warden. but the birds stayed.

Three summers ago, the birds, ala Hitchcock, circled her house. Adeline Loerwald and her husband watched them, thinking it odd that black birds would circle their house.

"We thought they looked unusual and we said that to each other. Now we wonder if they weren't scouts." said Mrs. Loerwald before telling her amazing, and somewhat pitiful, tale of the invasion of the starlings.

The birds, tens of thousands of them. flocked to the then-magnificent Arizona Cyprus trees in the Loerwald's back yard at 224 Star St. three years ago around Thanksgiving.

They stayed in the trees, making the branches sag under their weight, during the evening hours, flying off each dawn. When they took off, the sky blackened above the Loerwald home and the sound was something like a tornado.

"It was terrible. The first year, the bird droppings were about six inches deep under the trees. Ed sprayed it around the yard, used it for fertilizer. But it smelled. We could smell it all summer long," Mrs. Loerwald said.

While resting in the cedar trees at night, the starlings did what all birds do-they chirped, and because of their numbers, the noise was ominous, Mrs. Loerwald said.

"I called the city manager and Mr. Cosper (game warden Chuck Cosper). They said they didn't know any way to get rid of them, that nothing could be

The Loerwalds lived with the problem through March. Then, as quickly as the birds had come, they left. But, they came back in 1977, again around

"That second year, Ed went out every single night with a water hose and sprayed water on the birds. We beat on metal pipes, clapped our hands and did everything we could to scare them away. We scared a few of them, but they always came back," Mrs. Loerwald

They were worse the second year and had spread to the neighbors' trees. But, the Loerwalds kept most of them-again through March.

This year, they are worse than ever. They came, again, around Thanksgiving and aren't planning to leave until the spring.

"We try to chase them off every night, but it hasn't done any good. It just makes me so mad. Our trees got so pretty and green and full after the summer rains; not they're real bare-looking. The birds just flit and fly around in the trees and knock off all the needles.

"All they're good for is to tear up the (See BIRDS, Page 2)



**Bothersome Invaders** 

Starlings, thousands of them, take off from the Ed and Adeline Loerwald residence each morning and

return at dusk. It's a sight to behold, but it's one the Loerwalds can live without.



### The Hereford Brand

A Member of Most Families in the Hereford Area

77th Year, No. 140

Hereford, Texas, Friday, January 12, 1979

### Helen Rose Named Citizen of Year

By PAUL SIMS Managing Editor

Helen Rose, a former High School teacher who worked for hundreds of hours in restoring the historical E.B. Black house in 1977, was named "Citizen of the year" at the annual Deaf Smith County Chamber of Commerce Banquet Thursday night in the Bull Barn.

A capacity crowd of 800 persons followed the naming of Mrs. Rose by Noon Lions Club president Gayle Cotten with a standing ovation.

She was selected in a recent vote of

Mrs. Rose is on the boards of Deaf Smith County Historical Society, Deaf Smith County United Way and Daughters of the American Revolution. She is an officer in both the United Way and DAR and is a member of Women Involved in Farm Economics and Bay View Study

"Her most recent accomplishment was her untiring work on the eestoration of the historical E.B. Black home," Cotten said in making the announcement.

Mrs. Rose, Cotten said, "has spent

our community, helping them to mold their lives, become better citizens and to become leaders, listen to their problems, and provide a shoulder to lean on."

The citizen of the year has served as Cub Scout den mother, 4-H leader, Sunday School teacher and elder at First Presbyterian Church. She taught Latin and French at Hereford High School and was sponsor of the band twirlers.

"To illustrate her love and compassion for young people and her desire to help others, I am aware of instances where for

in the hospital or ill at home after school each day," Cotten said.

"She would bring this ill student his daily lessons to keep him from getting behind in his school work. I am aware that even when misfortune confined her to a wheelchair for a time, she still made her daily visits without fail because she cared so much for others," he said.

Mrs. Rose is the sixth woman in 33 years to be named by the Lions Club as citizen of the year.

Television personality Jerry Clower, named four times as country comic of the homegrown humor for an hour to the sellout crowd.

Clower, well-received by the audience, told stories for 50 minutes, then told his famous "coon-huntin" tale as an encore. He signed autographs following the banquet.

1978 chamber President Speedy Nieman served as master of ceremonies and introduced new C-C officers and directors, along with holdover directors and board members whose terms have just expired.

Ken Rogers is the new president of the

include Jake Webb, vice president; Dr. Milton Adams, treasurer; and Joan Coupe and Earl Brookhart, directors. Webb is a new chamber director.

Holdover directors include Rogers. Nieman, Paul Abalos, Jonny Cloud. Raymond Schlabs, Butch White, Jerry Payne and Dave Hopper.
Tom Hamlett, Mack Tubb, Joe

Shollenbarger and Margaret Formby were honored as immediate past directors. Mrs. Formby was president of the chamber Women's Division last year.

Jan Walser provided dinner music at

Cotten...and Citizen of the Year Helen Rose.

Workers, Gulf Reach Agreement

DENVER (AP) - The oil workers union. without a contract for four days. taking decisive action once it got the offer The agreement is the first negotiated it wanted, has reached agreement with by a major union under President Gulf Oil Corp. on a two-year contract, Carter's voluntary wage-price guidelines. apparently averting a threatened strike of which call for a 7 percent ceiling on wage 60,000 refinery workers who had been and benefit increases.

### NORM Rally, Seminar Planned for Amarillo

The National Organization of Raw Materials, (NORM), will hold a rally at 7 tonight at the Hilton Airport Inn in Amarillo in conjunction with a seminar underway there today and tomorrow.

NORM President Arnold E. Paulson will give a detailed explanation of "parity" during tonight's rally.

The NORM three-point program, a proposal that is designed to stop inflation, restore economic balance and stability to the economy and restore monetary solvency while maintaining full employment, will also be discussed by

"NORM's primary goal is to strengthen our nation's private enterprise system, and to attain full honest parity prices for all raw material production at the marketplace. This includes not only agriculture, but oil, fossil fuels, timber, ore and others. NORM's main theme is based upon the production of raw materials or new wealth, which is the primary source of earned national income, consumer markets, and earned operating profits. Underpayment by society for the production of new wealth forces the economy as a whole to operate at a loss," stated Paulson.

Gerald McCathern of Hereford, a leader in the American Agriculture Movement, will discuss the AAM tractorcade to Washington and other plans for the coming year during tonight's rally.

The NORM board of directors will meet tomorrow morning, while panel discussions and other sessions will be held for visitors and guests.

Panel discussion groups and question and answer sessions will be conducted Saturday afternoon, while final plans for tomorrow night have not been

The Gulf proposal was to be submitted. to local unions today, and a final decision on ratification or rejection was expected by Saturday. "I think they will accept it," said A.F. Grospiron, president of the Oil. Chemical and Atomic Workers International Union.

The union's bargaining policy committee unanimously approved the Gulf offer Thursday night, less than 10 hours after it was submitted.

The tentative accord culminated a tense week of talks in which Grospiron kept the bargaining lines open, even though the previous contract expired Sunday night. All but about 3,500 OCAW members stayed on the job while the

negotiations resumed. On Wednesday, the union issued a set of demands for future contract proposals, and Gulf fell in

"Following action of the policy committee to accept the Gulf offer. I have approved an offer from Amoco Oil Co. which conforms with the pattern settlement," Grospiron said at a news conference Thursday night, adding that the Amoco offer was identical to Gulf's. "Offers from other companies are expected to follow.

"We have every reason to believe that the Gulf settlement will set a pattern for (See STRIKE, Page 2)

**But Permission Withheld** 

### FmHA Won't Recall Loans over D.C. Trek

Managing Editor

Farmers Home Administration isn't telling farmers with mortgaged tractors they can't participate in the national tractorcade to Washington.

The administration is telling farmers, though, that it won't give permission to farmers to drive their tractors to Washington D.C. should the farmers ask

The office of U.S. Representative Kent Hance, D-Lubbock, said Thursday that the Hereford American Agriculture Movement office, national headquarters for the tractorcade, called to clarify a

"The farmers thought the FmHA was going to call in their loans if they took their tractors to Washington," said Don Richards, press aide for Hance.

Richards said he contacted the state FmHA office in Temple concerning the

"Bob Hopper there told me that it is a state law that mortgaged equipment cannot cross county lines or state lines. If it does, the farmer has to file a lien in every county and state he goes through between Hereford and Washington," Richards said.

Hopper also told him that FmHA won't

call in his loans, but if a farmer asks if it's all right to carry it to Washington, FmHA cannot give permission," Richards said.

"If it's brought up there and back without a problem, it's okay," Richards quoted Hopper as saying. "But if they're involved in a disaster -- a wreck or whatever--they're on their own."

Mike McCathern, of the Hereford AAM office, said Thursday that all of the tractors will be insured by the time they leave Hereford for Bushland Saturday afternoon. The tractors will leave Bushland for Washington D.C. Monday morning.

"We've told everybody to get insurance and they've been getting insurance, so it shouldn't be a problem," McCathern said. "One of the rules in the tractorcade code of ethics is that you have insurance."

McCathern said he realized that taking mortgaged tractors to Washington D.C. is against the law, "but it's a law that everyone breaks--if you owe money on your car and you go to Amarillo and you didn't get permission, you're breaking

the law.' McCathern said that Hance's office assured him that FmHA has no plans to cancel any mortgages because of the tractorcade.

### **Employment Growth Slows in December**

WASHINGTON (AP) - The nation's unemployment rate edged up from 5.8 percent to 5.9 percent last month as the number of persons holding jobs increased by a relatively small 104,000, the Labor Department said today.

However, the department said both black and white workers and adult men and women scored strong gains for all of 1978, the third year of sharp expansion in

December's employment growth was much more slower than that of previous months and was down sharply from November, when 510,000 new jobs were

Some private economists say the Carter administration's success in bringing down the unemployment rate is clouded

by the prospect of a business downturn. Because of the emphasis on fighting inflation, these economists expect the jobless rate to rise later this year. They say new jobs must be created steadily to keep the unemployment rate from rising because of the increase in the workingage population.

In its year-end review, the Labor Department said the number of persons with jobs increased by 3.3 million in 1978, with 2.1 million of the new jobs going to

The department said the only group with a worse job situation for 1978 were teen-agers. About one out of every four unemployed person was between ages 16

The unemployment rates for most categories showed little change last When President Carter took office in

January 1977, 7.8 percent of the work force was unemployed and the administration spent several billion dollars to create more jobs. Since then, the unemployment rate has

dropped to nearly 6 percent and the government has described inflation as the nation's No. 1 problem. The administration plans to reduce some job programs in an attempt to balance the budget.

In fighting inflation, the government has also been trying to make money more scarce by driving up interest rates, and most economists believe this will lead to slower economic growth.

Two, Arthur Okun and Alan Greenspan, agreed Thursday that the chances of a recession are strong.

Greenspan, chief economic adviser to former President Gerald Ford, said the predicted recession would be modest unless home prices decline.

Okun, chief economic adviser to former President Lyndon Johnson, said, "the odds are 2 to 1 we will see a recession sometime this year." However, he predicted that the recession will not be as bad as the one in 1974 and 1975 and he predicted inflation will be partially under

(See ECONOMY, Page 2)

### update friday

### Wayne To Undergo Another Surgery

LOS ANGELES (AP) - John Wayne, the battling giant of Hollywood films for half a century, has fought off cancer and an ailing heart. His new adversary is his gall bladder.

The 71-year-old veteran of Westerns and war movies - known to his fans as "The Duke" - checked into UCLA Medical Center on Wednesday for gall bladder surgery, a spokesman for his film company said.

Wayne reportedly has had a gall bladder problem for some time. A hospital spokeswoman described the Academy Award-winning actor's condition as good Thursday following preliminary tests.

"Everything is go now," said Tom Kane, a spokesman for Batjac Productions, Wayne's film company. "He's strong enough now, so they're going ahead with it."

Officials at the medical center could not say if Wayne's bladder or just gall stones would be removed, but described the procedure as "significant."

A doctor, who is not treating the star, said the operation generally would be regarded as a serious procedure due to Wayne's age and medical history. Wayne will be 72 years old May 26.

Hollywood's box office king overcame lung cancer in 1964. He has been recuperating from open heart surgery since April.

"The man upstairs has been pretty good to old Duke," Wayne said last August when he counted his blessings in an interview.

### Iran Oil Shipments Won't Resume Yet

trees and use the bathroom."

into the matter a few weeks ago.

problem.

Economy-

control by late 1980.

percent, they say.

Strike ·

industry.

TEHRAN, Iran (AP) - Oil exports from Iran are shut off by a complex mixture of political and technical factors that sources say make it impossible to predict when

A skeptical Mayor Bartley Dowell, on

"There were thousands of them."

"She's got those big, ol' tall

Administration officials are not

predicting a recession but they expect the

economy to grow by about 2.5 percent

this year. That should increase

unemployment slightly, possibly to 6.5

Walter Hoadley, chief economist for

the Bank of America, predicted

Wednesday that the economy will grow

by about 1.9 percent and the

unemployment rate should rise to nearly

Hoadley also forecast an inflation rate

Grospiron said he had not talked to the

administration's Council on Wage and

Price Stability since the Gulf offer was

submitted, so he did not know what the

The union oversees the negotiation of

411 contracts with 100 companies on the

local level. Traditionally, an agreement

with a major oil company is used as a

pattern for settling with the rest of the

"We have a pattern settlement, and

7 percent by the end of the year.

the U.S. oil industry."

council's reaction might be.

evergreen trees--it's a perfect place for

the invitation of Mrs. Loerwald, looked

Dowell said. "She really does have a

the vital fuel shipments will resume.

Industry sources who asked not to be identified said there is no guarantee Iran will ever produce the 6 million barrels of oil a day that made it the world's second largest exporter after Saudi Arabia.

There are many people who are talking about production levels of perhaps 4 million barrels a day," one source said.

Prime Minister Shahpour Bakhtiar, echoing the wishes of the Paris-based religious opposition leader. Ayatullah Khomaini, told Parliament Thursday that Iran will halt deliveries of oil to South Africa and Israel, both of which rely heavily on this troubled nation for their fuel supplies.

He said oil sales to South Africa would be stopped because of that country's policy of racial segregation. Oil to Israel will be shut off, he said, because "the Iranian nation has always shown its unity with the Arab brothers and has always supported the rights of the Palestinian people."

Although most Iranians are Moslems, they are not Arabs, and Iran has continued to export oil to the Jewish state despite the Arab-Israeli conflict.

About 6 percent of American oil imports come from Iran, and a significant reduction in Iranian exports will affect prices in the United States.

### Legislators Recess

### Until Next Week

AUSTIN, Tex. (AP) - Texas legislators rechecked totals of the Nov. 7 vote for governor and lieutenant governor Thursday and then took off for their first long weekend of the 66th Legislature.

The Senate will return at 11 a.m. Monday and the House at 2:30 p.m. Texas lawmakers performed the largely ceremonial task Thursday of officially counting the general election returns for governor and lieutenant governor. Other statewide races, including the U.S. Senate race, were canvassed Nov. 24.

After the election, results in the governor and lieutenant governor's races from the 254 counties were sent to Secretary of State Steve Oaks, who turned them over to Speaker Bill Clayton. Then by decree of the state constitution, a 10-member canvassing committee from the House and Senate worked with a staff of professional tellers to get the official

"You ought to hear the tape. It.

"I don't know what the city can do to

Dudley Bayne, city manager, echoed

that. "She called me, and I told her I

didn't know of any help I could give her.

this year of 7.5 percent to 8 percent.

situation will improve.

1. 1. 1910

A government report on wholesale

prices Thursday gave little encourage-

ment to consumers hoping the inflation

Wholesale prices rose 0.8 percent in

December, the same as in November and

about average for the year. Prices of

gasoline went up 4 percent, prescription

-The Census Bureau said the average

resale price of a house rose from \$15,878

drugs 1 percent and food 0.9 percent.

In other economic news Thursday:

sounds just like a whirlwind," he said.

the birds."

help her."

The announced official result showed that Republican Bill Clements beat former Attorney General John Hill. Democrat, by 16,909 votes. Clements got 1,183,828 votes; Hill 1,166,919; Mario Compean, Raza Unida Party 14,213; Sara Johnston, Socialist Workers Party 4,624; and 115 for "other" candidates.

Lt. Gov. Bill Hobby won reelection with 1.434,613 votes to 760,642 for Republican Gaylord Marshall, 14,855 for Socialist Workers candidate Andrea Doorack and 182 for others.

### Economist Predicts

### U. S. as Next OPEC

PITTSBURGH (AP) - The United States is likely to dominate world energy sources in the next century the same way the Middle East oil producing nations do now, a leading energy economist said here Thursday.

"The U.S. could become the OPEC of the 21st Century," Warren B. Davis, chief economist for Gulf Oil Corp., told a briefing session on the national energy outlook.

Davis said that by the year 2015, the nation will draw more than half its energy from coal, either by burning it directly or by converting it to gas or oil.

Imported oil and gas, expected to provide about 20 percent of the nation's energy by 1990, will have dropped by 2015 to 3 percent of the nation's energy supply. Davis predicted.

In addition to coal, oil will have been supplanted then by nuclear power and shale oil, he said.

"We'll have a number of sources of energy, but this won't be true of the rest of the world," Davis said. "The U.S. could become the OPEC of the 21st Century. The question is what will we do with it? Will we hug it to ourselves or will we share it with the rest of the world?"

But another Gulf analyst warned there would be hard times between now and the time when alternative energy sources become available.

### Weather

West Texas-Partly cloudy and warmer today. Partly cloudy and colder most sections tonight and Saturday except snow flurries Panhandle tonight and early Saturday. Highs middle 50s Panhandle to upper 60s extreme south. Lows middle teens Panhandle to middle 30s southwest. Highs Saturday low 30s Panhandle to middle 50s extreme south.

You can't shoot the birds. Those bullets

The Loerwalds haven't given up.

"We've thought about cutting our

trees down. Cats wouldn't do any good.

There's too many birds. Someone said

to make pictures of owls and put them in

in 1966 to \$34,557 in 1976. The agency

also said property taxes averaged 145.33

per \$1,000 of personal income in 1976,

-The government was urged by an

organization of savings and loan

associations to stop taxing the interest

paid people saving money for new

houses. The International Union of

Building Societies and Savings Associa-

tions said that exempting long-term

savings from taxation would help hold

down inflation by diverting money into

down from \$46.36 in 1966.

the trees. I'm thinking about it."

have to fall someplace.

from page 1

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arom page 1



### Funny Guy

Jerry Clower, C of C Banquet speaker, got a hustlin' Hereford welcome at the Amarillo airport Thursday afternoon. The Hustlers and chamber officials, about two dozen in all, were on hand with a huge "welcome" banner when Clower embarked from his plane. A portion of the group, pictured, were Bob Baker, Lee Umsted, Gladys Cavness, Clower, Hustler chairman Carrell Ann Simmons, and Charlie Bell.

### Some Ulcers May Be Inherited

BOSTON (AP) - The peptic said, they have found a specific, ulcer, long enough to be a symptom of the stresses of modern life, may actually be inherited in many cases, according to a new study.

California researchers say that more than half of all ulcers may be passed on from generation to generation, although drinking, diet and stress can make the disease appear sooner.

For the first time, the doctors

genetically - determined trait that can be measured to figure out who is in danger of developing an ulcer of the duodenum, the most common form of this intestinal ailment.

One researcher said the discovery may make it possible for doctors to spot youngsters who risk ulcers and help them avoid the disease.

A report on the research,

Calif., was published in today's New England Journal of two-thirds of people with

The doctors discovered that. in some families, people whose stomachs secrete unusually large amounts of an enzyme called pepsinogen are likely to have ulcers.

The researchers said they are not sure whether pepsinogen

conducted at Harbor-UCLA always means an inclination to Medical Center in Torrance, develop ulcers. Other studies, however, have shown that duodenal ulcers also have high levels of this enzyme.

Peptic ulcers occur in 8 percent to 12 percent of American adults. An ulcer is a painful hole in the stomach or duodenum, the section of the intestine just below the. stomach, that is caused by

says they are - just good.

I won't spoil it by telling you

how this ends; besides, I can't

remember if there was an

ending. Wait, there must have

been an ending ... I recall

seeing a football stadium and

I hope things turned out well.

I couldn't make it through a

down-home girls having fun.

### Movie To Feature Dallas Cowgirls

By PETER J. BOYER **AP Television Writer** 

LOS ANGELES (AP) - If you thought television was overdoing it a bit with all those cheesecake cheerleader shots at football games, wait until you see what ABC is offering this weekend.

A television movie called The Dallas Co leaders." I'm not making this up. A DRAMA about the Dallas Cowboy Cheerleaders. It is a monument to jiggle.

The story which, believe me, is of only secondary value to this flesh revue turns on the efforts of a nasty New York magazine editor Bert Convy to save his job by coming up with a big story. An idea hits him.

The Dallas Cowboy Cheerleaders, of course! Why, these girls "are every guy's secret fantasy." Convy reasons. If only

he could get the inside scoop on everything their public relations them, prove that the cheerleaders are really a bunch of sleazy tramps...

"There's a story there." Convy tells a colleague. "I can smell it!"

Wait. It gets better. To do his dirty work, Convy solicits the services of Jane lots of cleavage just before the Seymour (what's she doing in this?), a hot-shot reporter who used to be in love with Bert before he dropped her. Jane doesn't want the assignment at first, but when Bert mentions as \$30,000 fee, dollar signs light up

in her pretty eyes. She hops the next plane to Dallas, where the cheerleader tryouts are about to commence.

"I can't wait for you to make the squad," Convy tells her before she leaves, "we're gonna

blow this thing wide open!" Miss Seymour infiltrates the cheerleader squad, thus setting up a few subplots involving other aspirants; actually, these are just momentary diversions to get the cameras away from all

the bouncing flesh. Anyway, joining the cheerleading squad proves a great Learning Experience for Miss Seymour, who backs out of the deal with Convy by telling him,"I've been really into it here and there is no story. The Dallas Cowboy Cheerleaders are

Letter To The Editor

screen went dark.

Dear Editor

We would like to commend the action of the Deaf Smith County Commissioners in their price adjustment concerning dirt working equipment. Also we would like to commend the citizens of Deaf Smith County for, quoting Plato, "electing wise men" to these positions.

We know these prices seem exorbitant to many people. In our small business we do not follow these prices exactly. somewhat, however.

Any conscientious machinery perator knows full well that the next stroke of the bucket may bring up oil, gas or water, or we may break a communication line that would disrupt service from here to Halifax. Please bear with these operators, whether they be county, municipal or private for we will do our best to do a professional job.

We thank you for your time as you read this letter.

> Sincerely. Leon J. Bell Mitchell Bell

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Any erroneous reflection upon the character standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be corrected upon being brought to the Mention of the editor.

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O.G. Nieman Paul Sims Bob Nigh

The Abundant



MUTUAL ASSISTANCE BY BOB WEAR

MUCH OF THE JOY, strength and general satisfaction available to us can be preserved and maintained: when we fully admit and practice the principle of 'mutual assistance." Of course, there is a sense in which each one of us must assume our own personal responsibility. Even so, there is a very real and practical sense in which we are

dependent upon each other. INTERDEPENDENCE IS PRESENT, as a working element, in all successful human accomplishments. Even when we are not fully conscious of its presence, it is there and is making its valuable contribution. "No degree of knowledge attainable by man is able to set him above the want of hourly assistance." - Johnson. It is very necessary that all of us recognize this truth. Perhaps it should be made clear that this established principle, in the human experience, does not give aid or comfort to the parasites or the slothful persons.

THE IMPORTANCE OF "MUTUAL ASSISTANCE" is easy to see, unless we foolishly blind ourselves to its reality. We actually need each other. "God has made no one absolute. The rich depend on the poor, as well as the poor on the rich. The world is but a magnificent building; all stones are gradually cemented together. No one subsists by himself alone." - Feltham.

**OUR PERSPECTIVE OF** LIFE, and our real life experiences will be better; if we frequently take notice of the numerous ways in which we are dependent upon one another. In .fact, we should look for the ways

in which we can be most helpful in our interdependence. THE GOOD LIFE which we

desire is not possible without "mututal assistance." The people who seem to think that they are independent would be surprised, if they analyzed the complexity of their life situation; because they would find that they are, in many ways, actually dependent upon many people. The more conscious we are of our dependence upon each other, the more meaningful we will find our lives. We are enriched by being properly grateful for the help we receive. and by being diligent and

'NO MAN EVER GOT TO FIRST BASE ALONE." The wise person knows this, and also knows that "it is only through cooperative effort that we move on to better things." It is interesting and significant to know that "mutual assistance" is one of the basics in applied Christianity. "Have the same care one for another." "Build one another up." "Bear one another's burdens." These and many other statements of Inspiration support the working principle of "mutual assis-

HUMAN STRENGTH, abilities and total well-being are increased, enlarged and enhanced through the continual workings of "mutual assis-

generous in the help we give.

WE INCREASE THE GEN-ERAL GOOD, to the extent we live in accord with the law of "mutual assistance." "Those who bring sunshine into the lives of others cannot keep it from themselves." - Barrie.

### **Obituaries**

### L.D. BRAZELL Services for L.D. Brazell, 64,

step-father of a local resident, Billy Wayne Ramsey, will be at 10 a.m. Saturday at Third and Crosby Street Church of God in Tulia. The Rev. J.O. Mitchell. pastor, and Harlan Resch, will officiate. Burial will be in Rose Hill Cemetery by Wallace Funeral Home.

Mr. Brazell died Wednesday. Other survivors include the widow, two daughters, a step-daughter, a son, another step-son, a half-sister, a step-sister, a step-brother, 22 grandchildren and six greatgrandchildren.

JO JESSE ARELLANO Services are pending with Englunds Funeral Home in Slaton for Jo Jesse Arellano, 21,

of Hereford. He was pronounced dead by Justice of the Peace O.K. Neal, Wednesday, after he reportedly touched a line to a fuse box on a

pole at Hereford Salt Co. Death was ruled as a result of accidental electrocution.

### Joseph Carter, a deputy assistant director of the council, told The New York Grospiron said the Gulf proposal Times that the council "has been in contact and has answered many technical

that's a breakthrough," said union spokesman Jerry Archuleta. OCAW represents about 3,250 Gulf employees and 6,700 Amoco employees.

provides a wage increase of 73 cents per hour in the first year of the two-year agreement. It also calls for a 5 percent

a clause which permits the contract to be reopened in the second year for wages, health care benefits and vacations, and gives the union the right to strike on Jan. 8, 1980, if necessary.

wage boost the second year, but contains

Other provisions included in the offer were increases in the company contribution toward medical insurance premiums of up to \$4.50 per month for individual coverage and up to \$12 per

month for family coverage. The proposed exclusion of certain employees from the wage boost, which the union objected to, was made a local

option in the Gulf proposal. questions by the parties. We have not seen nor have we approved any specific

proposals."

investments.

According to the administration guidelines, the 7 percent ceiling applies to the length of a contrat. So, although Gulf's 73-cent first-year offer amounts to more than an 8 percent boost (based on the firm's average) worker wage of \$8.80, the 5 percent proposal for the second year would indicate the contract falls within the guidelines.

Grospiron admitted that increaes in fringe benefits offered by Gulf apparently exceed the guidelines, but added, "We'll have to work that out."

The union president said the toughest aspect of the negotiations was the government intervention. "You're faced with the government trying to enforce a position on the industry," he said. "We're not bargaining with the government, we're bargaining with the industry. That makes it very difficult."

### Chinese Ask Council For Cambodia Action

UNITED NATIONS (AP) - China is pushing a resolution to have the U.N. Security Council take action against Vietnam for its invasion of Cambodia, but the Soviet Union is certain to veto it.

The resolution was introduced Thursday by Chinese Ambassador Chen Chu after the former Cambodian chief of state. Prince Norodom Sihanouk. condemned Vietnam and asked for action against Hanoi.

The prince conceded to reporters afterward: "We shall not have a satisfactory resolution because of the

opposition of the Soviet Union and Czechoslovakia."

The Soviet Union, Vietnam's chief ally, failed in an attempt to delay the council debute until arrival of representatives of the new Cambodian Communist government installed in Phnom Penh Sunday after the speedy two-week conquest of the Vietnamese army and Cambodian rebels sponsored by Hanoi.

The Chinese resolution condemns Vietnam for "armed invasion and aggression" against Cambodia, calls for it to cease fire and withdraw and urges all governments and U.N. agencies to halt aid to Vietnam.

It declares that if Vietnam continues fighting and refuses to withdraw, the Council "will convene again to consider the adoption of effective measures" against it.

Sihanouk spoke for the Communist-Cambodian government of Premier Pol Pot, which fled from Phnom Penh after sending the council its complaint of Vietnamese aggression on New Year's

tance."



### Talents Cited

These Hereford High School orchestra students received All-Region recognition this week, shown from left are Laurie Parker, Barbie Koelzer, Naomi

Ann Landers

Teenage Thoughts

DEAR ANN LANDERS: Often them up, tries them on and

the same. Right now I am in the fellow said, "Holy smoke! In a

dumps because of a guy and 1 few years you'll need a dog!"

Fuhrmann, Elizabeth Rudd, Rebecca Rudd, Nedra Fuhrmann, Jill Paschel and Richard Olson. [Brand

Photo by Denise Smith)

### Orchestra Students Hold Region Title

Hereford High School Orches- and South America. tra All-Region students will go to a clinic today and will perform in concert tomorrow at 3 p.m. Both will be held at Austin Junior High School in Amarillo. This year's clinician will be A. Clyde Roller who is a famous conductor of orchestras in the United States as well as Europe

adults express their feelings in

your column. I hope you will

need to share my thoughts.

Yes, a teenager can be

love. I'm sure of it. It's having

all those special feelings for one

person and sort of building your

whole world around him. You

have your little quarrels but it's

wonderful when you make up.

You're sure nothing can really

separate you. Then, when you

get to the point where all you

want to do is be with him and

nobody else--it happens. He

decides it would be best to end

the relationship. His reasons?

Well, you don't understand. But

they're HIS reasons and that's

Even worse is when he

and just stops calling. All you

can do is sit around and cry. You

wait--thinking maybe you'll die

of a broken heart, but somehow

Most girls go through this

agony many times before they

find the right one. So if any of

you out there are sitting around

you're suffering from a split,

please know you are not alone. I

am, with you. Let's put our

heads on straight--right now--

over. -- Goodbye Depression,

DEAR GOODBYE, HELLO:

DEAR ANN LANDERS: 1

hem off and rest them on my

mmediately someone picks your town?

you go on living.

**Hello Sunshine** 

sure you succeeded.

give a teenager a chance to do

The All-Region orchestra will be performing the following music Saturday: "American Salute" by Morton Gould: Russian and Ludmills Overture" by Glinka; and "Evening Prayer and Dream Pantomine' by Englebert Humperdinck.

says, "My God, you're blind!"

.. or "I had no idea your eyes

were so bad." Yesterday, one

What can a person say in

I've thought of telling them to

enroll in optometry school so

they can charge for their

gentleman I've been seeing

you please check this out? --

Baffled in Binghamton

esponse to these du

Annoyed in Worchester

perfect foil.

Students qualifying for All-Region through competition in Amarillo on Tuesday were Rebecca Rudd, Elizabeth Rudd, Lori Parker, Kylene Behrends, Richard Olson, Nedra Fuhrmann. Craig Burford and Naomi Fuhrmann. Barbie Koelzer and

Jill Pashel were elected as

Chicken

Supper

Jan. 20

KBUY dance Saturday from 8:30-12:30 p.m. in Umbarger Parish Hall.

CYO

Dance

Saturday

Cost will be \$2 per person.

toast, orange wedges, chocolate

THURSDAY - Sausage. toast.

FRIDAY - Bacon, 1/2 boiled

LUNCH

**Hereford High School** 

and Junior High

Beef pattie or roast beef &

gravy, mashed potatoes, garden

green peas, rosy applesauce,

peanut butter cookie, hot rolls,

TUESDAY - Chili Dog or fish

on a bun, French fries, buttered

corn, pineapple upside-down

enchilidas or beef pattie, tossed

salad. Spanish rice, pinto beans.

sliced peaches, toastados, milk.

sloppy Joe, Lettuce, tomato,

pickle & onion, crispy fried

FRIDAY - Batter fried fish or

Bar B Q franks, Macaroni &

cheese, creamy cole slaw, carrot

curls, diced fruit, cookie, hot

potatoes, hot apple pie, milk.

THURSDAY - Hamburger or

WEDNESDAY - Turkey

cake, milk

MONDAY - Chicken Fried

egg. peaches, toast, milk.

### Special Concert Planned Sunday

Rev. and Mrs. Warren A. Rogers, well-known in the Church of the Nazarene, will be appearing in concert Sunday at Hereford Nazarene Church. Rev. and Mrs. Rogers will present a versatile service with duets, solos, and various instruments: electric guitar, banjo, ukulele, trombone, handsaw, piano, multi-kord and cordovax.

This special program will begin at 9:30 a.m. and again at 10:45 a.m.

In addition to his inspirational gospel messages, Rev. Rogers is a qualified spokesman concerning the Black work of the Church of the Nazarene and a representative of Home Missions. He pioneered in Nazarene Negro work 30 years ago, served as field representative for the Nazarene Bible College of Institute, W. Va. and served as district superintendent for the Gulf Central District. The Rogers are the first Black missionaries from the United States to represent the Church of the Nazarene in foreign

Rev. and Mrs. Rogers have been instrumental in organizing 40 new churches and have traveled thousands of miles in the interest of the church, laboring to win people to Christ.

Their new assignment is with the Department of Home Missions appointed for the Ministry of Planting New Churches in the Inner-City and Good Will Ambassadors for the Department of World Missions.

Hereford Nazarene Church is located at 16th and Blackfoot. Pastor Bob Huffaker and Ted Taylor, pastor of youth and education, extend a welcome for interested persons to join them for this special concert service.

### Social Schedule Planned by Women

social events were considered Tuesday evening by members of Kappa lota Chapter, Beta Sigma Phi Sorority, in the home of Melody Seiver.

American Heart Association. Other routine business was conducted under the supervision of Mrs. Wall.

of Columbus Hall. Kappa lota's

nominee for Valentine Queen is

A progress report concerning

the chapter's current service

project, the Heart Ball, was

given. The sorority women are

selling tickets and making

decorations for the formal

dinner-dance, which is a

non-profit event for the

their president, Judy Wall.

Daleine Springer from the Face Place was introduced as the guest speaker for the evening. She presented the. proper techniques for applying cosmetics through the use of live models.

Afterwards, refreshments were served by Mrs. Seiver and her cohostess, Judy Stoy.

Others in attendance were Karen Abney, Nanette Ashby, Cheryl Betzen, Marcia Boye Lynn Carter, Poppy Head, Kathy Johnson, Dolores Jones, Donna Jones Marsha Jones, Marilyn Leasure, Kathy Paetzold, Susan Sublett, Donna Warrick, Mary West and Marsha Winget.

...... Richard Sheppard, D.D.S. General Dentistry

Hours by appointment. 909 E. Park 364-7490 .:



**REV. AND MRS. WARREN ROGERS** ... to be appearing in concert Sunday

### Hospital Notes

PATIENTS IN HOSPITAL

William Elliot, Rick Fangman, C.F. Finley. George Funk, Mary Garza, Pat Goforth." Louise Gunther, Juan Guterrez. G.L. Haney, James Haney, Luz Hernandez, Fernando

Claud Lemons. Barbara Logan, Joe McKinney, Elizabeth Rea, Sandra

Warren. Jim William Annie O'Conner.

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lard, Sylvia Barrientez, Tommy Carnahan, Sandra Combs, Anita Cupell, Charles Dean.

Herrera, Fay Jung, Elmer Kennedy, George Kinyon,

Short, Clyde Taylor, Bessie Tice, Erwin Ward, Jerry

Donna Burney, Inf. girl Burney, Ida Marry, Inf. boy Marry.

United States again in 1933 when the 21st Amendment to the U.S. Constitution was repealed.

975 Acres Irrigated Farm, N.W. of Hereford, 7 wells 2 Tailwater return pits, underground tile, 3 Bedroom, 2 bath Frame house. This is a very nice level farm. Only \$700 per acre. 29% down, seller will carry note. Good interest rate and terms. Call Travis Templeton at

TEMPLETON REAL ESTATE PLAINVIEW, TEXAS 806-296-6833

After 7:30 p.m. call 806-293-1855

### night of Feb. 17 in the Knights

Plans for several upcoming

It was announced that the ritual chapter will have a social on Jan. 27 in the home of Kathy Paetzold. Also, members were reminded that the Valentine Ball involving all of the city's

sorority chapters will be on the

### School Lunch Menus

BREAKFAST **Public Schools** 

orange juice, milk.

Plans for chicken supper, to be held on the night of MONDAY - Honey Buns, fruit Saturday, Jan. 20 were juice, milk. discussed by members of TUESDAY - Do-nut, mixed Hereford Elkettes last week fruit, milk.

Elk Lodge. Jovce Walker, president, conducted the business meet-

during a meeting at the BPOE.

During the upcoming supper. diagnosis. Any other ideas? --Ken Wiggins, district chairman of the Muscular Dystrophy DEAR ANNOYED: Your best bet is to cut them off at the pass. Association, will present a certificate of appreciation to the The minute someone reaches for your specs, snatch them up and local Elk Lodge in recognition of their MD carnival and other "Sorry, I don't allow fund-raising events during the anyone to put on my glasses. Labor Day weekend this past They get bent out of shape." fall. Also, a film produced by This is a true statement and the the MD Association will be DEAR ANN LANDERS: A shown. Cost of the supper will

lately seems to think keeping The name of Leola Dunivan doesn't have the guts to tell you the lights on rather than turning was drawn for the door prize, them of is economical. He said it but she was not present to claim "saves the bulbs." I think his reasoning makes no sense. Will

be \$1.50 per person.

The Elkettes' next meeting will be Wednesday at the lodge.

**DEAR BING:** The man at Con Others present at the recent meeting were Karrell Rettman. Edison says incandescent light Donna Smith, Ruby Gallagher, bulbs are made to burn a certain Martha Bridges, Lynn Bridges. feeling miserable because number of hours. They will burn Laura Harris and Kay Ivins. approximately the same number of hours whether they are left on

### or turned off and on frequently. Teen Dance Fluorescent bulbs, however, this very minute and start all DO use up a certain substance that wears them out. However, Scheduled in normal household use, the life of a light bulb is NOT Thank you for sharing your shortened by an appreciable Tomorrow innermost feelings in an effort amount if the bulb is turned off

Lively Times will be playing Saturday night from 8-12 p.m. in the Community Center during a teen disco dance.

Cost will be \$3 a single and \$5 per couple.

rolls, milk. LUNCH **Other Public Schools** MONDAY - Chicken fried beef pattie, mashed potatoes, green peas, rosy applesauce, peanut butter cookie, hot rolls,

TUESDAY - Chili dog, French fries, buttered corn, pineapple upside-down cake, milk. WEDNESDAY - Turkey

enchilidas, tossed salad, Spanish rice, pinto beans, sliced peaches, toastados, milk.

THURSDAY - Hamburger. lettuce, torlato, pickle & onion, crispy fried potatoes, hot apple

WEDNESDAY - Cinnamon pie, milk. FRIDAY - Batter fried fish, macaroni & cheese, creamy cole slaw, carrot stix, mixed fruit, cookie, bread, milk.

LUNCH St. Anthony's School

MONDAY - Sliced turkey with gravy, mashed potatoes, peas, fruit, rolls, milk.

TUESDAY - Beef raviola with cheese sticks, tossed salad, blackeyed peas, white cake, milk.

WEDNESDAY - Meat loaf with catsup, peas, buttered potatoes, brownies, buttered bread, milk.

THURSDAY - Hotdogs with chili, pork and beans, potato chips, cookies, milk.

FRIDAY - Fish sticks, green beans, baked potatoes, peaches.

When Woodrow Wilson sailed for the Versailles Peace Conference in 1918, he became the first United States president to leave the country while in of-

IF YOU ARE BETWEEN THE AGES OF 55-65 and are not in a Bible study class, we invite you to join us for Bible study at First Baptist Church each Sunday at 9:45 a.m. ground floor **ADULT IV** 

DEPARTMENT

### TONIGHT 8 p.m. **HHS Auditorium**

The Whiteface Kiwanis Club **Presents** "Razzle Dazzle"



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to help your sister sufferers. I'm and on several times a day.

wear glasses. Frequently I take friend is preoccupied with

desk -- or the table. Almost saving electricity? Or is it free in

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FRANK AND ERNEST

by Bob Thaves



	ACROSS	40	Half a score	
		42	Acts	
1	Octopus-like	44	American	
	creature		humorist	1
5	Clip	45	PM beverage	1
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	ment		Davenport	
	Tristan's		Purpose	[
	heloved		Water.	19

14 Miniscule surrounded 15 Military force land 54 Leo's son 16 Day before a 55 Cooks feast 17 Actor Mineo 56 French 19 Genetic

material

(abbr)

23 Shroud

31 Relative

32 Title

36 Spoon

24 Invitation re-

28 Common tree

ciety (abbr.)

33 King of fairies

sponse (abbr.)

20 Dry

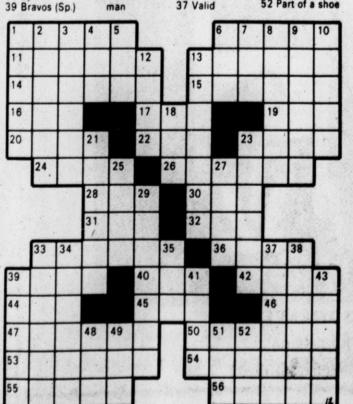
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a kidney 12 Trial Arrow case 13 Malady Pronounces 18 Make know 21 Induces 23 Turned Math symbol 30 Automotive so- 6 Compass 29 Snarled Glutton 33 Most elderly (collog.) 34 Scarab 8 Slurs 9 Handsome

39 Refuge 41 Fasten 25 Poker holding 27 Abels brother 35 Born 37 Valid

Answer to Previous Puzzle

43 Fracas (2 wds.) 48 Playing marble 49 Graduate of Annapolis (abbr.) 51 Filch 52 Part of a shoe





### Gradishar Named As Top Defensive Player

DENVER (AP) - He's not the swiftest, nor the hardest hitter. Others have more flair, and many have saltier reputations.

What Denver Broncos linebacker Randy Gradishar has going for him is an uncanny knack of being where the ball is. And whether it's a running back heading for an opening or a receiver going for a pass. Gradishar usually gets there

"He doesn't miss very many tackles, but his greatest asset is his ability to stay unblocked," said Broncos defensive coordinator Joe Collier. "That's the reason he gets in on so many tackles."

"Others have had more physical ability." said Broncos head Coach Red Miller, "but when you consider Randy's mental apprach to the game. he's the best there is."

Gradishar, a five-year pro who had his best season yet in 1978, was named Thursday as The Associated Press' Defensive Player of the Year in the National Football League.

Gradishar was named on 30 of 84 ballots cast by a panel of sports writers and broadcasters. three from each league city.

Linebacker Jack Ham of the Pittsburgh Steelers was second in the balloting with 14 votes. followed by Dallas Cowboys defensive tackle Randy White with 101/2 and Steelers linebacker Jack Lambert with 10. Others receiving more than

one vote were linebackers Steve Nelson of New England and Robert Brazile of Houston and defensive ends Lee Roy Selmon of Tampa Bay, Harvey Martin of Dallas and rookie Al Baker of Detroit.

Gradishar, the right inside

and 90 assists this season - both club records.

But he insists those gaudy statistics are largely due to his role in the defense.

"People will come up to me and say, 'Wow, 20 tackles!"" said Gradishar, an All-Pro for the second straight year. "What they don't realize is that I'm expected to make a lot of tackles. I'm on the inside, so a lot of action comes my way.

"The way I play depends on how the line plays. I'm like a quarterback . I get all the glory. But if the guys up front aren't doing the job, I'm not going to do anything.

"Much of my success this year was due to the play of nose tackle Rubin Carter. His job was to keep the center off of me so 1 could make the tackle. There's a

linebacker in Denver's 3-4 lot of sacrificing in our defense. defense, compiled 196 tackles guys who play unselfishly so other players can get the

The former Ohio State star. called "the best linebacker I ever coached" by Woody Hayes, made the key play repeatedly in 1978 as the Broncos raced to their second straight AFC West Division

Against Kansas City on Sept. 24, with the game in overtime and the Chiefs on a third-andtwo at the Denver 40. Gradishar twice stopped Tony Reed cold on running plays up the middle, The Broncos then drove to the winning touchdown.

On Dec. 3 in Oakland, he scooped up a Raiders fumble and ran 20 yards for a touchdown, sealing a 21-6

### Raider Reserves Save Game

LUBBOCK, Tex. (AP) . Reserves poured off the Texas Tech bench to score a blistering 57 points as the Red Raiders exploded in a furious secondhalf rally Thursday night to trap the Baylor Bears 80-76 in a Southwest Conference basketball game.

Tech snatched a narrow 71-70 lead with 3:03 remaining when Kent William's 19-foot jump shot popped the net. And the Raiders breathed a sigh of relief when Baylor offensive wizard Vinnie Johnson fouled out just moments later.

"The turning point came when Johnson went out of the game," said Tech Coach Gerald Meyers. "I tell you we had to fight for our lives tonight."

Ben Hill, Joe Baxter and Tommy Parks sparked the offensive surge that propelled Tech past the Bears and into sole possession of first place in the SWC standings with a 3-0 record. Tech is now 11-2 on the season, while Baylor fell to 1-2 in conference play and 7-6

Hill led Texas Tech with 20 points, while Baxter had 16. Parks 14 and Williams 12. Terry Teagle led Baylor with 20 points and Johnson had 19. Wendell Mays added 16.

Baylor led 40-39 at halftime and twice had Tech down by 11 points in the first half.

"We weren't flat, but we weren't sharp," said Meyers. We got shocked into it after the first 10 minutes. Baylor played really good basketball and I have to give our veteran players credit for the job they

told the final difference. Tech reserves scored 57 points while their Baylor counterparts could manage only seven.

But the substitutes may have

"Baxter really did a good job while Parks led the press and Hill played well at both ends." Meyers commented. "The press got us back in the game in the second 10 minutes and again at the end of the game."

"I thought Tommy Parks was the most instrumental difference in the game. He kept hitting the free throws and we expected him to miss," lamented Baylor hit 48.5 percent overall,

Parks, who was eight-foreight from the free throw line. hit repeatedly in the closing seconds to quelch any Baylor

"I was proud of our team at the start of the second half. Tech had the momentum, but we came out and started playing well," said Haller.

Tech, after shooting only 41.7 percent the first half, rebounded at 66.7 in the second half to average 51.7 percent. The Bears

### Campbell Stopped By Mother Nature Only

HOUSTON (AP) - All that came close to stopping Houston Oilers running back Earl Campbell in his record-setting rookie season in the National Football League was Mother

### **Dibbs Wins Prix Bonus**

NEW YORK (AP) . If he hadn't spent his wayward youth hanging around the city park courts, Eddie Dibbs might well have wound up jerking sodas at the corner drug store or operating a car wash.

Or, as he himself once quipped to an Italian reporter in Rome, "Except for tennis, 1 probably would have been a bag boy in the A&P supermarket.'

Sometime this weekend at Madison Square Garden, the sponsor of the Grand Prix Masters Tournament will present Eddie with a check for \$300,000 - just like that. It's a modest tip for his allegiance to the Colgate circuit during the past year.

Eddie will stuff it in his pocket and go about his business of trying to pick up an added \$100,000 first prize in the windup Masters, although he must stand in line behind Jimmy Connors and young John McEnroe.

"How much prize money have you made altogether during the past year?" somebody asked him after he had won one of his Garden matches.

"Oh, I don't know," Eddie replied, shrugging his shoulders. "Half a million, I guess. ready." Maybe more." He hadn't counted lately.

This little scenario is a microcosm of the mad, orbiting world of tournament tennis money cascading like a waterfall, players getting rich almost in spite of themselves and the old game on the verge of

foundering on its own success. Edward George Dibbs is a bandy-legged little court scrambler 5-feet-7, 160-pounds -Brooklyn-born, Miami-educated and world-seasoned. Mention his name at a cocktail party and you probably would get a blank stare and a query: "Eddie Who? What's he do?"

Eddie Dibbs is not exactly a household name. You don't see it in the black headlines on the sports pages. You don't see him on the TV tube when the big eye at Wimbledon or the U.S. Open. courses each day with a

Eddie has never won a major championship. A gutsy little guy with a two-fisted backhand and ability to rally all day, he wins a few tour events but he is a perennial semifinalist. He collected the Grand Prix bonus check because Jimmy Connors and Bjorn Borg defaulted on it while he chose to hang in there and plod it out week after week.

Yet the Eddie Dibbses. Wojtek Fibaks, Jose Higuereses. Harold Solomons and Tim Gullicksons - sharing in the Grand Prix' \$11 million circuit and \$2 million bonus poll should be concerned least others deprive them of the mother lode.

ated Press offensive player of the year, ripped through Atlanta for 137 yards in his first regular season game as a pro. electrifying the crowd with a 73-yard touchdown run on his third play from scrimmage. Campbell, also named to the

Campbell, named the Associ-

AP All-Pro team and the AP offensive rookie of the year, later gouged 199 yards out of the tough Miami Dolphins on the way to becoming the first rookie to lead the NFL in rushing since Jim Brown in 1957.

The former University of Texas Heisman Trophy winner finished the regular season with 1,450 yards rushing to break the rookie rushing record of 1,162 set by San Diego's Don Woods in 1974.

Finally, in the American Football Conference title game against the Pittsburgh Steelers. Campbell met his match in the icy rain that fell throughout the

"It rained on both sides of the field," Campbell said, echoing the statement of Coach Bum Phillips that the Steelers also had to play in the slush.

Oiler specialty teamer Al

Johnson had a different theory after watching Campbell slip and slide for 62 yards in the 34-5

loss to the Steelers. "Earl's low-to-the-ground running style isn't conducive to running in the rain, he runs so hard." Johnson said. "Pittsburgh running back Franco Harris is more of a standup runner and he can glide more.'

Campbell's yardage total against the Steelers was his second lowest output of the season. He gained 41 yards on seven carries in the first quarter against Pittsburgh Dec. 3 but missed the last three quarters with a broken rib.

Despite his historic rookie season, Campbell refuses to say he set any personal goals.

"All I wanted to do this year was to become a part of this team and help them in whatever way I could," Campbell has repeatedly said. "Whatever else happened, happened."

Campbell received 47 of the 84 votes cast for the honor. Pittsburgh quarterback Terry Bradshaw finished second with 24 votes and Seattle quarterback Jim Zorn was third with six. No other player received more than

### **Mahaffey Leads Hope** Golf After Two Days

PALM SPRINGS, Calif. (AP) -John Mahaffey took a philosophic view of the situation.

"For a long time," he said, "I had what they call the fear of winning. I thought I was good enough, but I wasn't sure I was

There's little doubt of it now. He reeled off an improbable string of seven birdies - one short of the all-time PGA Tour record - on the way to another 6-under-par 66 that gave him a two-shot lead after 36 holes of the five-day, 90-hole Bob Hope Desert Classic.

"It must be something like what Johnny Miller had going a few years ago," Mahaffey said Thursday. "I could see the line. I was hitting the ball solid and the putts just kept going in the

His spectacular effort at La Quinta gave him a two-round total of 132. A whopping 12 shots under par after playing the two toughest of the four desert courses used for the first four rounds of this event. The format calls for the pros to play is zeroing in on the center court one round on each of the four different team of amateurs before the final round Sunday at Indian Wells.

Art Wall, grinding away in his 31st year of tour activity, coaxed in a wide-breaking, up-hill, 30-foot birdie putt on the final hole at Bermuda Dunes to complete a 67 that gave him a 134 and second place.

"Gee whiz," exuded the 55-year-old Wall, a Masterchampion 20 years ago, "What's going on?"

He thought a moment and continued: "This sort of thing could make me start thinking I can play again, and I'm not sure that's a good thing."

Leonard Thompson, with a 66 at Tamarisk in mild, cloudy weather, was next to 135. He was followed at 136 by Keith Fergus, who had a 67 at Indian Wells.

The group at 137 included J.C. Snead, Tom Purtzer and former PGA champ Lanny Wadkins. Snead had a 69 at Indian Wells, Purtzer 68 at Tamarisk and Wadkins shot 66 at La Quinta.

Lee Trevino was 68-139 and Jack Nicklaus 69-140. Both played their second rounds at Tamarisk.

Mahaffey's "fear of winning" reference was to the struggles and near-misses of his earlier years on the tour. In his first seven seasons, he won once and had countless chances. Probably the most devastating were two consecutive U.S. Open titles which eluded him. He went into a deep decline, compounded by physical and personal problems.

But he came back in a dramatic example of personal courage. It was capped last fall by his playoff victory over Tom Watson and Jerry Pate in the PGA championship. He won again the following week and finished the season with the individual triumph in the prestigious World Cup competi-

And there's no indication he's letting up.

### First Game

The first pro football game in the United States was played in Pittsburgh in 1892 with the Pittsburgh Athletic Club opposing the Allegheny Athletic Asso-

By The Associated Press It took M.L. Carr and Bob

Lanier a while to warm up Thursday night - shucks, it took everyone a while to warm up in the frigid Pontiac Silverdome but when they did the Detroit Pistons began cooking on all cylinders.

Carr scored 17 of his 23 points. in the second half and Lanier got 12 of his 18 after the intermission in leading Detroit to a 104-101 triumph over the Portland Trail Blazers that snapped the Pistons' six-game losing streak. The Silverdome was cold with the thermometer in the low 50s - it was near zero outside - because of a condensation problem under the

Elsewhere. George Gervin pumped in 52 points as the San Antonio Spurs flogged the San Diego Clippers 140-111, the Seattle SuperSonics edged the Phoenix Suns 109-106 and the Kansas City Kings turned back the Golden State Warriors 94-89

Detroit moved ahead of Portland for good by scoring the last six points of the third period on two free throws by Lanier. John Long's slam dunk and two foul shots by Andre Wakefield. The Pistons then had an eight-point lead sliced to two with 30 seconds left before Carr canned a free throw.

"It was freezing out there." said Carr. "It took me a long time to get warmed up." Lanier said the cold "stiffens my as they used the 20 points of

knees." But Portland Coach Jack Ramsay said the cold had the same effect on both teams. Spurs 140, Clippers 111

Gervin, the NBA's leading scorer, broke his own point record for San Antonio's HemisFair Arena. Gervin hit 24 of 33 floor shots and all four of his free throws to snap the mark of 51 he set in 1975 against Memphis in the old American Basketball Association.

Gervin had 40 points in the first three quarters and sat out the first seven minutes of the final period. When he re-entered the game he notched 12 of histeam's next 14 points in a span of less than four minutes. Nick Weatherspoon scored 38 points to pace the Clippers.

SuperSonics 109, Suns 106 Gus Williams sank four free throws in the last 29 seconds to

nail down Seattle's victory and put the Sonics a full game ahead of Los Angeles in the Pacific Division while Phoenix fell into third place, 11/2 games behind the Sonics. Seattle upped a one-point lead to 101-94 in the closing minutes and Jack Sikma's 16-foot turnaround jumper kept the Sonics safely

### Kings 94, Warriors 89

Otis Birdsong scored 24 points, including the last six of the game, to lead Kansas City. Golden State took an 89-86 lead with 4:50 remaining but the Warriors were blanked the rest of the way, missing their final eight shots. Phil Ford hit two free throws with 4:41 left to pull Kansas City within a point and Birdsong then scored the final

### **Mavericks Take** Two From Canyon

La Plata's freshman boys had four players in double figures last night as they routed the visiting Canyon White Freshmen 86-48.

Scoring for the Mavericks were Alan Wartes with 31. Don Delozier with 17 and Joe Soliz and Aubrey Richburg with 16 points each.

Also winning last night was the Maverick seventh grade

Robert Martinez and the 12 points of Steve George to whip the Canyon team 44-27. La Plata could not make it a

clean sweep last night as the eighth grade could not get the ball to fall in the basket in a 49-15 loss to the Canyon White eighth graders. Leading the Mavs in scoring was Ricky McCracken with six points.

Next action for the Mavericks will be Jan. 15 when they host

### JV Girls Whip Tulia

girls basketball team started a four-game-in-three-days series by winning their first round game of the Canyon Invitational

### Ex-TCU Mentor Dies

FORT WORTH, Tex. (AP) . Othol "Abe" Martin, who led Texas Christian University to three Southwest Conference football champions during his 14-year tenure as head coach, died early Thursday. He was 70.

Funeral services will be at 11 a.m. Saturday at University Christian Church next to the TCU campus.

Martin was an end on TCU's first SWC title winning team in 1929 and was an assistant line coach in 1931 while finishing his degree.

After a successful high school coaching stint. Martin returned to TCU to direct the offense under Coach Dutch Meyer. He served'as head coach from 1953 to 1966 and athletic director from 1966 until his retirement in

Martin was named Texas' "Coach of the Year" in 1955 and 1958 and represented his district on the National Football Rules Committee for years.

Martin also helped develop the All-American Bowl game sponsored by the coaches.

Martin's 1955 team lost to Ole Miss 14-13 in the 1956 Cotton Bowl, but the following year beat Syracuse 28-27 in the post-season bowl. His 1958 team won the SWC title and tied Air Force 0-0 in the Cotton Bowl in 1959. His 1959 team tied for the SWC title and played in the Bluebonnet Bowl. His last bowl team was 1965 when he took the beating Marita Redondo 7-5, Erogs to the Sun Bowl.

He is survived by his wife. Sally; a son. Don; and a on Saturday. Kiyomura upset granddaughter. Lisa, all of Fort fifth-seeded Rosie Casals 6-3,

Funeral Services will be at 11 a.m. Saturday at University lova won her second round Christian Church next to the TCU campus.

The Hereford junior varsity Tournament, 55-36, against the Tulia B-team Thursday after-

> Using a balanced team effort which produced two players in double figures the 'Faces took a 19-10 lead at the end of the first stanza and never trailed.

Holding a nine-point lead until the start of the fourth quarter. Hereford poured in 15 points in the final period while holding Tulia to eight.

Corina Suarez led Hereford with 17 points, followed by Cerry Hacker with 10 Connie Huffaker and Christi against the host Harvesters.

Beane with eight each.

Hereford travels to Pampa tonight and then plays in the Canyon tournament for two games on Saturday.

In the sophomore game at the Canyon tournament the girls were not so fortunate as they were dominated by a strong River Road junior varsity in a 41-18 loss. Leading the scoring was Deanette Vigil with 12

Pampa is Hereford's next stop also as they open the night's playing in a 4:30 contest

### Sports Shorts

**TENNIS** 

NEW YORK - Defending champion Jimmy Connors. suffering from a large blister on the bottom of his left foot. retired from his match against John McEnroe at the \$400,000 **Grand Prix Tennis Tournament** at Madison Square Garden.

Due to rules instituted for the event this year. Connors. trailing 7-5, 3-0, is out of the tournament. The retirement, being treated as a default. means McEnroe automatically advances to one of Saturday's semifinals.

In the matches that were completed. Arthur Ashe downed fellow American Harold Solomon 6-1, 6-4, Brian Gottfried defeated Italy's Corrado Barrazutti 7-6, 6-4 and second-seeded Eddie Dibbs demolished Raul Ramirez of Mexico 6-0, 6-1.

OAKLAND - Second-seeded Chris Evert advanced to the semifinals of a \$125,000 women's tennis tournament by

She will meet Ann Kiyomura 6-4 in their quarter-final match.

Top-seeded Martina Navratimatch over Yvonne Vermaak of South Africa 6-3, 6-0 and fourth-seeded Dianne Fromholtz of Australia beat sixthseeded Virginia Ruzici

SAN ANTONIO, Tex. . Wendy White, an 18-year-old Rollins University freshman. defeated fifth-seeded Dana Gilbert 6-1, 6-2, to advance to the quarter-finals of a \$25,000 women's tennis tournament.

COLLEGE FOOTBALL

COLUMBUS, Ohio - An Ohio State University official who asked to remain anonymous confirmed that Earle Bruce will replace the fired Woody Hayes as the Buckeyes' 20th football

Ohio State athletic officials scheduled a news conference for 2 p.m. Friday to announce the successor to Hayes, who was fired Dec. 30 for slugging a Clemson player in a 17-15 Gator Bowl loss.

SAN FRANCISCO - Joe Paterno, who guided Penn State to an 11-0 regular season record before losing to Alabama in the Sugar Bowl, was named College Football Coach of the Year for the second time by the American Football Coaches Association

In 13 seasons at Penn State, Paterno has rolled up a record of 123-25-1 for an .825 winning percentage, putting him first among major college coaches with 10 of more seasons.

### Who Is No. 1 Now

By HERSCHEL NISSENSON **AP Sports Writer** 

The No. 1 college basketball ranking is up for grabs again ... and come Saturday. Illinois just might claim it.

In a clash of Big Ten powers. the unbeaten and fourth-ranked Fighting Illini upended No. 1-rated Michigan State 57-55 at Champaign, Ill., Thursday night when sophomore Eddie Johnson popped in a 20-foot jump shot from the right corner with three seconds left.

"If we can beat Ohio State Saturday, we should be No. 1," said Johnson.

"I know we are not No. 1." conceded Michigan State Coach Jud Heathcote.

Meanwhile, 16th-ranked Michigan also hit the road, only to find the road hitting back. The Wolverines dropped a 77-67 Big Ten decision to Purdue at West Lafayette, Ind.

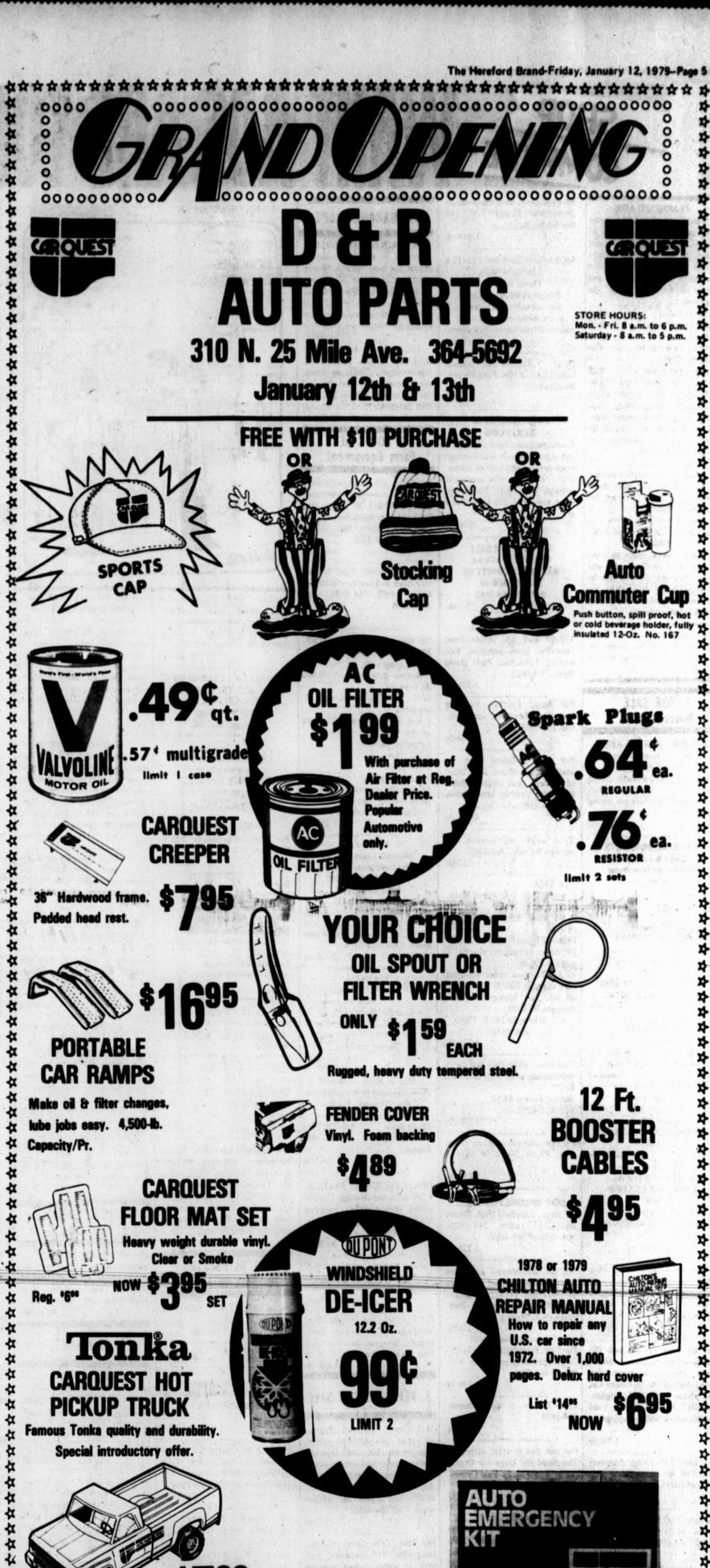
The only other member of The Associated Press Top Twenty to see action was No. 19 Long

Beach State. The 49ers whipped the University of California-Irvine 83-58 in their Pacific Coast Athletic Association

In boosting its record to 15-0. Illinois won a jump ball with 40 seconds left and ran the clock down until the game-winning bullseye by Johnson, who led

the Illini with 16 points.

Johnson also pulled down 13 rebounds to help the Illini to an overwhelming 50-22 advantage in that department.



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Big 20-oz. capacity for

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Lever action, spring primed.

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Cards of Thanks: \$2. Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030. ERRORS

Every effort is made to avoid errors in Classified ads and legals but not we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser. an additional insertion will be given.

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BIG JIM'S FURN. & APPL. 111 Archer St. (Mission Rd)

Phone 364-1873 Plenty of stoves and dining room suits, lots of other furniture. Specials on living

1-111-tfc

SHAKLEE PRODUCTS Clyde & Lee Cave **Authorized Distributor** 364-1073

107 Ave. C

SAVE MONEY ON UTILITY BILLS Have your house insulated

For free estimates call A&M Gun Shop, 364-6996 J's Insulation, 364-7161

1-173-tfc PLEASE CALL 364-2030

Between 6 and 7 p.m. Tuesday through Friday p.m. to 7 p.m. Saturday if you don't get your Hereford Brand

Call 364-2030 to start delivery THE HEREFORD BRAND 364-2030 1-109-tfc

CALL YOUR LOCAL **USED COW DEALER** FOR Seven days per week DEAD STOCK REMOVAL

364-0951

1-1-tfc

Johnston 4 inch wood line turbine pump 8 stage bowls with gearhead. 220 feet setting. 2 years old. 364-4793 or mobile 578-4639.

1-89-tfc For all your health and life

insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights, 364-6957 or 1-655-9156. Your consideration will be apprecia-

1-79-tfc For Sale: Two choice cemetery

lots. Call 364-0218 after 5 p.m. or weekends. 1-134-tfc

For Sale: Calf fries, cleaned and frozen. \$1.25 per pound. 2032

Plains. 364-6509. 1-53-tfc Very good Domestic sewing

machine with cabinet for sale. Phone 364-2569.

1-135-tfc Hay grazer for sale. 6 miles

north. 578-4392. 1-133-10c

COMPACT VACUUM CENTER New, used and rebuilt vacuums. Parts and repair on most makes. 130 East 5th. 364-5820. 1-128-22c

Several color and black/white portables. Tower T.V. 248 Northwest Drive.

1-114-tfc MCKNIGHT SEWING CENTER

226 North Main Phone 364-4051 Singer authorized dealer For full sales and service. parts, labor. New and used machines and vacuum cleaners. 1-121-tfc

Divan. 3 months old: Dinette suite with 6 chairs. Formica top. 364-2163. 1-94-tfc

> PROFOAMERS OF HEREFORD

Foam insulation for walls can be put in from outside wall through brick or most any kind of siding. 31/2" - R19. We blow acoustical ceilings also. B.F. McDowell. Rt. 4. Hereford, 578-4390 after 4

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PHONE 364-3552 REBUILT KIRBYS \$70.00 and up. Other used

Byler, 364-0422. 1-131-tfc For Sale: Fairfax Vacuum Sweeper. Excellent condition.

Call 364-8849.

vacuums, good selection \$35.

1-136-5c

For sale: Bedroom suite, no mattresses included. Bed, chest of drawers, desk, chair, bedside table and another small table. Call 364-4607 after 5 p.m. 1-137-3c

Twin beds, mattresses and springs for sale. 364-5492. 1-137-tfc

FOR SALE: 6 doors 2x8; 3-0 some locks. partly framed \$75.00 3 3-0 store front glass doors \$150.00

59 conc. shadow blocks X pattern \$50.00 16 Ft. Formica teller counters with drawers \$80.00 20 Sq. Jno Mansville Slate

shingles \$400.00 A.J. Schroeter 242 E. Third 364.6641

1-136-tfc Calf Fries, while they last \$3.25 Introducing roast beef sandwich \$2.25.

Shrimp basket \$3.50. SONIC DRIVE-IN 1-138-22c

For sale: extra long green velvet sofa. Phone 364-2774 after 4 p.m.

1-138-tfc

1-138-3c

DOG HOUSES FOR SALE. All sizes. Hereford High School Building Trades. 364-0025, 364-4672 or 364-4860.

1-136-5c 500 ton conditioned and wire baled alfalfa. Contact Al Hesse

at 402-388-4374 or night 402-388-4451 at Crofton, Nebraska (N.E. Nebr.) 1-136-5c

For Sale: Frigidaire dishwasher Good operating condition. \$75.

Phone 364-0991. 1-136-3c

Free kittens to good home. 364-4910.

For sale due to other interests: The Good Ol' Days Ice Cream parlor and Family Fun Center. Call 364-2137.

1-138-5c Compact Vacuum Center Nuevas, Y Usadas, Osorvedora's El Precio De 20.00 Pa Riva Partes Para To Dos

Modelos 130 E. 5th. 364-5820 1-133-22T AKC registered 4 month old

Collie Pup. Pick of litter. Shots and wormed. 364-2653. 1-135-1c

AKC registered Cocker Spaniel puppies. Bill West, 578-4382.

Full Blooded Afghan pups. Beautiful, show quality. Only serious need inquire. 276-5504. 1-135-5c

### 1A. GARAGE SALES

HAVING A GARAGE SALE? Friday for Sunday's issue.

furniture and miscellaneous. Call 364-5640.

1A-139-5c

### 2. FOR SALE

hay loader \$500. Hay mover \$100. Call 364-7209.

For Sale: Small Ford tractor with front end loader and blade, \$2750. Call 364-4236. 228

2-138-10c

20' bed, 6,000 miles. Big 12 grain cart.

Roman grain trailer, 30,000 lb. capacity. 1971 JD 7700 Combine, 24 platform, 6 row 30" cornhead with corn

savers. Irrigation motors: 4-292 Chev. 1-454 Chev. 2-413 Chrylsers.

Shop made wire roller with one lot of fencing wire and posts. Call 578-4314 after 5 p.m. 2-133-tfc See Us For

**Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT** 409 EAST FIRST

Prione 364-2811 2-1-tfc

Dilly 3 rail, cycle tilt trailer with spare. \$200. 364-5375. 2-138-5c

See Us For FOR Graham (Hoeme) Plows **DAVIS IMPLEMENT** 409 E. First

BUY - SELL - TRADE New and used farm equipment the "Honest" Trader **MM-T-Bone Treinen** Phone days 806-238-1614

GRAIN RECEIVING STATION. 4,000 BPH elevator leg. 100,000 scales. Bolted tanks. Overhead

2-138-5c For sale or trade for calves, 6x22

276-5892. 2-139-3p P.V.C. Pipe, center pivots, steel

East Hwy 60 Hereford. 2-136-tfc

### 3. VEHICLES FOR SALE

'75 Buick Limited. Clean \$3,250. Call 364-6176.

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Advertise it in the Hereford Brand for best results. For a minimum charge of \$1.50 your ad will go into 4.500 homes. Call by 4 p.m. the day before it is published or before 4 p.m. on 1A-198-tfc GARAGE SALE. Baby beds. washer-dryer, bedroom suits. many more odds and ends of

Farm Equipment

For Sale: 1961 tractor trailer, 409 engine. complete overhaul. new tires \$2000. 36" single axle flat bed trailer \$400. Nearly new

2-137-tfc Avenue A.

'76 GMC tandem grain truck, and up. 513A East Park, David

**PARTS SWEEPS CHISELS** 

Phone 364-2811 2-33-tfc

Bovina, Nights 806-247-3084 Friona. 2-12-tfc

truck lift. Dump grate. Office. (806-364-0484).

ft. Hale Gooseneck trailer.

buildings, grain storage bins. augers. Western AG 364-1266.

1976 Chevy Suburban. Power, air. rear air. AM-FM stereo tape, cruise, tilt, cloth interior. Burnt orange and cream color. 51,000 miles. Nicest one around and 1/2 the price of a new one. \$6250. Ron Smith. 105 Greenwood. Call 364-6533.

3-127-tfc For Sale: 1976 Chev. Pickup. Long wide, V/8 automatic. Sell with or without shell camper \$2250 complete. 116 Beach. 3-136-5c

MILBURN MOTOR Company We pay cash for Used Cars 136 Sampson Phone 364-0077 3-33-tfc

3-134-10c



For Sale: 1974 Ford Gran Torino dr. Sedan. Good condition \$1750. Financing available with good credit. Phone 364-3552. Barrick Furniture.

> 3-137-tfc WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE

400 West First Phone 364-2250 3-41-tfe

**NEW & USED CARS** now for sale at STAGNER ORSBORN BUICK, PONTIAC, GMC 211 North 25 Mile Ave.

For Sale: 1975 Toyota Celica. Call after 5:30 364-0546.

3-138-3c For Sale: 1974 Buick Limited 225 4 door. 1973 Oldsmobile Tornado 1973 Opel Manta (small car) 1969 Nova Chevy (small car) 1970 Oldsmobile Delta 4 door.

Call 364-6132 days or 364-3925 after 6 p.m. 3-138-10c

(work car)

For Sale: 1973 Buick Century, 4 dr. Automatic, air, power steering. 59,000 miles. Call 364-4524.

3-139-5p 1975 Ford F-100. Low mileage. Good condition. Call after 5 p.m. week days or any time weekends. 364-7467.

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### 3-138-5c 4. REAL ESTATE For Sale Or Trade

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4-128-tfc

Three lots, two trailers for sale or rent. Also horse barn with small acreage and box car. Call 364-6196.

For Sale by Owner: 2.75 acres outside city limits. Has shop building, well, plus other improvements. Call 364-4560. 4-134-10c

127 acres. 45 acres in cultivation. Irrigation well, nice 3 bedroom home, double garage. Hay barn, 6 horse stalls, 16x48 storage, several corrals. On paving near Hereford. Price \$80,000. Might consider some terms. Call J.M. Hamby. Tri State Real Estate. 364-5191 office, 364-2553 home.

Scenic, close in home sites of 3 acres or more surrounded by fine country homes. Buy now on terms, build later. Gene Campbell, Realtor-Owner 364-0555 or 364-7718.

4-101-tfc

4-130-tfc

NORTHWEST HEREFORD OWNER TRANSFERRED

bedrooms, 21/2 baths, den w/fireplace, living room, dining room with built-in hutch & cupboards, office or game room w/built-ins. Large covered patio, gas lights and grill, storm windows and many other extra features. Call 364-1655 or 364-4294.

4-126-tfc A GOOD INVESTMENT Prestige home sights on Baltimore near Country Club. Great location, extra large lot or two lots. Best deed restrictions in town. 1800 sq. ft. minimum, home, etc. \$55 to \$60 front ft.

160 front ft. 364-5547. 4-131-10c HOME FOR SALE BY OWNER 3 bedroom, 2 bath, corner lot. Sprinkler system. Will sell at appraised value. Call 364-5219

after 5 p.m. 4-118-tfc HOUSE FOR SALE BY OWNER 3- 11/4 -2. Assume \$26,890 loan, 81/4 percent, \$10,000 equity. Buyer pays all closing. 1382 sq. ft. \$284.05 monthly payments. 72x155' lot, across from Bluebonnet. Isolated

master, WBFP. 364-3570.

4-138-tfc FOR SALE BY OWNER bedroom, 14 bath brick home. Large sunken living room with wet bar and fireplace. Double garage, central heating

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### 4-A MOBILE-HOMES FOR SALE

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WE ARE OVERSTOCKED with 2 bedroom homes. Hurry out now and save. A-1 Mobile Homes, 5300 Amarillo Blvd. East, Amarillo 376-5363.

4A-136-5c

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For lease: Office space. excellent locations. 4 rooms or can be divided into two separate offices. Refrigerated air conditioning. 200 South 25 Mile Avenue. Hereford or phone 364-0442.

5-26-tfc For rent or lease: 3 offices located on Hwy 385. Large parking space. Air and heat in offices, answering service. J.M. Hamby. 364-5191 office: 364-2553 res.

5-210-tfc Garage for lease - 60x60 ft. 15 ft. doors open both ends. Ideal for trucks, cars. Contact Wayne Weaver, 364-0391.

5-263-tfc

5-137-tfc

3 bedroom brick. Good location. \$260 month plus one month advance and deposit. Water paid. References. 364-6617. 5-137-5c

2 bedroom for rent. 364-5501.

DIAMOND VALLEY MOBILE HOME PARK

F.H.A. Approved Office - 415 North Main Ph. 364-1483: Home 364-3937. 5-56-tfc

No dust, no mice Behind Thames Pharmacy 110 S. Centre 364-0218 or 364-2300.

. 5-135-tfc For lease: 2 bedroom, 2 bath den/fireplace mobile home partially furnished. Couple, no

For Rent: 3 bedroom home, 11/2 bath, garage, fenced backyard, gas grill. Central heat. Call after

Self-lock storage. 364-8448. 5-131-tfc

6. WANTED WANTED - 30 to 60 gallon

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> 6-115-tfc WANTED TO BUY? Olf gold rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall

88101. 505-763-7610.

WANTED: Dirt Hauling, sand,

Phone 364-0070

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\$25,000 month. Sell qualified operators part interest. 806/-364-0484.

WANTED: EXPERIENCED MANAGER SUPERINTEN-DENT. Liquid feed. Slurry mixes to feedyards. Ranches. Sell part interest. 806-364-0484.

Jones Motor Company on South 385 now taking applications for experienced mechanic for Chrysler, Phymouth and Dodge trucks. Please apply in person to Noel Jones.

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8-138-5c

Hereford, Texas 79045

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One bedroom furnished house. Call 364-7718.

5-118-tfc

C&S MINI STORAGE All steel and aluminum building

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### 6-79-tf-7. BUSINESS OPPORTUNITIES

PROTEIN SLURRY MIXES. To feedyards, ranches. Can net

8. HELP WANTED

8-138-5c

8-137-tfc Experienced feed lot cattle record bookkeeper. Must be

The Sheriff's Department is now accepting applications for dispatcher. Must be at least 19 years of age, male or female.

Easter.

Must have high school education or equivalent. Willing to work various shifts. For applications contact Marilyn Muse at the Sheriff's Office. Applications accepted through Tuesday January 16, 1979. We are an equal opportunity employer. 5-268-tfc

> Feed lot record keeper. Typing and ten-key adding machine a must. Group insurance provided. Salary commensurate with experience. Apply Beef City Feed Yard, 8 miles south of

Hereford on FM 1055 near

8-139-3c

8-138-3c 11. BUSINESS SERVICE Need good workers for concrete. Experienced, or will train. 364-6617.

8-139-5c **OPENING FOR TWO WOMEN** by old reliable company to work in the appraisal of real estate properties. Must be between 30-45 years of age, own car, be free to travel, in good health; must be mechanical minded, personable and of good character. No experience required but education will be a consideration. On-the-job training and must attend some schools required by a State board (at company expense). Position permanent for the two who can qualify. Salary and expenses to start \$14,400 annually, raises commensurate to ability and performance each three months to \$20,500. Send resume to P.O. Box 1289. Hereford 79045 with marital status, dependents and ages. social security number, education, personal and business references--including telephone numbers and addresses, and list all jobs worked in past five years (with addresses). Positions to be filled within two weeks. If we

think you might qualify, we will call and set up an appointment

for interview. FULL-PART TIME corrective, trimming. Contact Sales person needed. No experience necessary, complete training. Must be neat and aggressive. Rapid advance-

8-138-tfc

9. SITUATIONS WANTED Would like to keep children in

my home. Call 364-8208.

ment. 364-5820 from 10 AM to 5

Registered day care Monday through Saturday from 7 a.m. to 6 p.m. Call 364-3727 or come to

9-137-5p

1300 South Main. 9-137-10c Experienced painter would like to do inside work during January. Call 364-0641 before 9

Larry Landers.

a.m. or after 7 p.m. Ask for

9-139-5p

9-79-tfc

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infants through 8 years. Call 364-1578, 7 to 5:30. 9-35-tfc State licensed child care Hereford Day Care, Inc. 215 Norton, 364-1293; 411 Irving,

364-5062. 6 months through 9

Licensed day care available for

9-69-tfc

Hereford Lions Club

meets each

10. NOTICE

Wednesday 12 noon, at the COMMUNITY CENTER

PLEASE CALL 364-2030 Between 6 and 7 p.m. Tuesday through Friday p.m. to 7 p.m. Saturday if you don't get your Hereford Brand Call 364-2030 to start delivery THE HEREFORD BRAND

364-2030

10-109-tfc **ALCOHOLISM INFORMATION** For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12:00. 1:00 p.m. until 5 p.m. Monday

A UNITED FUND AGENCY

through Friday.

**BOBBY GRIEGO** DRAGLINE SERVICE TAILWATER PIT CLEANING LOADER DOZER Phone 364-2322

Mobile Phone 375-4541 11-136-tfc TV & STEREO RENTAL AGENCY Black & White & Color 364-5077 Open 9 a.m. to 9 p.m. closed Sundays & Holidays Gary & Peggy Betts

709 Seminole

11-136-tfc If you have a business service that everyone is not totally aware of - let it be known. We have people coming to our office wondering who to call to get milk delivered, where they can get photos made, where they can subscribe to area newspapers, etc. Advertise it in the

ad the word to 4500 homes. 11-83-tfc PIANO TUNING. \$20.00. Way ne Huff Piano Service. Phone

655-4241. 2707 3rd Ave..

Canyon.

HEREFORD BRAND and spre-

11-54-tfc Horse shoeing. Normal and

Rowland Stables, 806-364-1189 or Bob Jones. 11-136-5c GROUND COTTON BURRS, **ALFALFA HAY** 

Front-end loader work.

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air conditioners

Call 364-6102

11-218-tfc For all your health and life insurance needs, please contact Steve Nieman, representative for Southland Life Insurance Co. Day phone 1-655-7735; Nights; 364-6957 or 1-655-9156. Your consideration will be appreciat-

> 11-79-tfc DARRELL HUSEMAN

**WELDING &** MANUFACTURING Millwright, maintenance and aluminum pipe repair. Phone 364-4240.

11-118-22c

### Television Schedules

FRIDAY

EPORT (2) LESSON DIFFRENT STROKES 4:00 0 0 NEWS with his new wealth. SWEET AUBURN AVENUE "The Family," "Peace Treaty."

TAMMY FAYE

BEWITCHED "Samantha On The Keyboard"
Endora makes Tabatha sound
like a musical genius.

DIAL HOTLINE

OF (2) GOOD NEWS

NEWLYWED GAME

S AMFORD AND SON

This documentary, which coincides with Martin Luther King Jr's birthday, traces the history of Auburn Avenue in Atlanta from the time it was the center of black life to the present.

B PECIALS

DONNY & MARIE
Guests: Dick Van Patten, Ruth Buzzi, Joey Travolta, Johnny Dark. HAPPY HOUR TO TELL THE TRUTH CAROL BURNETT AND FRIENDS
(1) ADAM-12
"Bottom Of The Bottle" Malloy and Reed break up a barroom hassle, chase speeders and

11:00

Dark.

Diana Prince goes undercover to bid on a black-market nuclear warhead auctioned off by a turn-coat American scientist.

Gundancie:

"Cattle Barons" Matt is caught in the middle when feuding cattle lords bring their struggle for power to Dodge City.

D NENS DAY

D (2) BAPTIST CHRUCH

7:30 D JOE AND VALERE

Joe and Velerie learn that a gengater's funeral is scheduled at the same time and in the same church as their wedding.

D NBA BASICITEALL

Atlanta Hawks vs. Chicago Buts

WALL STREET WEEK

"Happy New Year" Guest: Lucien O. Hooper, vice president, Thompson McKinnon Securities, Inc. (Part 2 of 2)

8:00 D ROCKFORD PILES

Rockford, arrested hi a stolen car loaded with weapons, becomes a pawn in a game of diegal gun-running.

D PTL CLUS

AMERICAN MUSIC

AMERICAN MUSIC

Glan Campbell, Helen Reddy and Donne Summer are hosts for the sixth annual presentation of the American Music Awards, live from the Santa Monica Civic Auditodium in California

David Banner fails in love with the poychistrist (Mariette Hartley) who is trying to cure him of his affliction, (R)

(I) MARY TYLER MOORE

"The Co-Producers" Mary's ecotlesy at being able to produce a show turns to horror when she learns that the sters will be Ted and Sue Ann.

(I) WASHINGTON WEEK IN REVIEW

© (2) 700 CLUB 6:30 (1) BOB NEWHART "Enter Mrs. Peoper" (3) ESPLOYUNG THE REST-LESS SEA ing Life On A Coral

9:00 DDDE CAPPA MYSTERUS The odds-on favorite to win the World Series of Poker dies from

(E) MOVIE "Living It Up" (1954) Dean

Martin, Jerry Lewis.

(B) GOD'S COUNTRY

(I) PRESTA MEDICANA

(B) BEST OF LAUREL AND

"The Music Sox"

(3) (2) MARANATHA CON-CERTS

4:00 POWER IN PRAISE WIDE WORLD OF SPORTS

Coverage of the World Individual Gymnastics Championships

from Strasbourg, France.

B SPORTS SPECTACULAR

(Joined in Progress)
(1) WESTERN HOUR
(2) BEST OF LAUREL AND

HARDY
"Wey Out West"

(9 (2) HI, DOUG

4:30 (3) (2) ROSS BAGLEY

5:00 (3) NEXT STEP BEYOND

(3) (4) WRESTLING
(5) (4) WRESTLING
(7) LAWRENCE WELK
"Bob Hope Tribute"
(7) WE INTERRUPT
YEAR: 1978

Barbara Howar, Jeff Green

Queen and his father try to solve the murder of a woman who leaves a very strange clue in her final moments of Me. (3) MARKE CURKE Marie receives her doctorate in physics and she and Curie are married. BASE DE LOVE, AMERICAN STYLE
10:00 DE DE LOVE, AMERICAN STYLE
10:00 DE DE LOVE AMERICAN STYLE
10:00 DE LOVE AMERICAN STYLE G GOOD NEWS "Volcano: An Inquiry Into The Life Of Malcolm Lowry" (1976) Documentary. Excerpts from Lowry's "Under The Volcano" are accompanied by interviews with family members and close 10:16 (1) MOVE (CONT'D)

Richard Pryor, Dr. Len Smith, Marvin Hamilach, Consey.

(3) MOVIE
"Curse Of The Werewalf" (1961)
Clifford Evens, Oliver Reed, A young boy is destined to kill even those he loves.

(3) CHANGED LIVES

(4) REW AVENDERS 19:45 Q QUINDMOKE 11:65 Q ACCENT ON MUSIC 11:80 Q MAYERY

11:20 (1) MAYENCK
"Hedley's Hunters"
11:45 SPORTS SCORESCARD
COS LATE MOVE
"J.W. Coop" (1974) Cliff Robertson, Geraldins Page. A rodeo rider finds everything changed when he returns to the circuit after len years in jai.

12:00 MIDDIGHT SPECIAL Host: Wolfman Jack. Guests: Santana, Alicia Bridges, Chan-

(E) JERRY FALWELL
(S) FALL AND RISE OF REGIMALD PERMIN
Tired of carrying on the
masquerade, Reggie tells Elizabeth who he really is. Then C.J.
finds out the truth, and Reggie is
fired.

fired.

(2) MARANTHA CONCERTS

12:16 SARETTA

Seretta is pitted against an Oriental killer expert in the use of all martial arts. (R)

12:20 (3) MBA BASKETBALL

Attenta Hawks vs. Chicago Bulls

(1) MIGHT GALLERY

"Witch, Witch Burning Bright" A psychic investigator is called in when a young women is thought to be a witch.

1:00 (3) PTL CLUB

(1) NEWS

(2) JAMMY SWAGGART

436 D WORLD AT LARGE **NEW IMAGERY** NEW YORK (AP) - "New Image Painting," an exhibition of the work of 10 young artists, will be on view at the Whitney Museum of American Art through next Jan. 28. The artists are Nicholas Africano, Jennifer Bartlett, Denise Green, Michael Hurson, Neil Jenney, Lois Lane, Robert Moskowitz, Susan Rothenberg, Da-

vid True and Joe Zucker.

SATURDAY

5:00 (1) PTL CLUB

MACNEIL / LEHRER

5:10 (3) DISCOVERY
5:30 (3) (2) ROSS BAGLEY
5:40 (3) NEWS
6:00 (3) THE THREE STOOGES / 6:30 U.S. FARM REPORT

7:00 GED GALAXY GOOF-UPS

CLIFFWOOD AVENUE KIDS
CROSSROADS HOUR
SCOOSY'S ALL-STARS POPEYE

JIMMY SWAGGART
FANTASTIC FOUR
THE PARTRIDGE FAMILY
LET THE SUNSHINE IN

(2) HAPPY HOUR GODZILLA SUPER 90 STAR TREK ADVENTURE CLUB BUGS BUNNY / ROAD VILLA ALEGRE (R)

2) LIFE IN THE SPIRIT
PUPPET TREE
SUPERFRIENDS MISTER ROGERS (R)

9:00 (1) MOVIE "Decision Before Dewn" (1952) Richard Basehart, Gary Merrill.

D FOCUS ON FAITH EXTENSION '78 SESAME STREET (R) 9:30 DAFFY DUCK LISTEN / ATHLETES TARZAN / SUPER SEVEN

PIFTY PLUS
(2) MANNA
YOGI'S SPACE RACE
PTL CLUS
FANGFACE
HANNA BARBERA COME-ELECTRIC COMPANY

THE BIBLE
PINK PANTHER
WHAT ABOUT PEOPLE

ZOOM
(2) FAITH THAT LIVES
FABULOUS FUNNIES
WEEKEND SPECIALS "If I'm Lost, How Come I Found You?" Two bank robbers find everything but seclusion in the wacky house they have chosen as a hideout. (Part 2 of 2) (R)

SPACE ACADEMY

LOS TIEMPOS LOS TIEMPOS

BIG SILUE MARBLE

(2) WARREN ROBERTS

TIME OUT WITH SCOTT

BAY CITY ROLLERS AMERICAN BANDSTAND FAT ALBERT PARENTS IN ACTION REBOP

AFTERNOON 12:00 NASHVILLE ON THE ROAD

Top college seniors representing the North and South meet in the annual Senior Bowl from Ladd Stadium in Mobile, Alabama. (1) TURNING POINT
ARK II
(1) SIGN OF OUR TIMES
(2) ONCE UPON A CLASSIC

"Sky Pirates" Two brothers and an ex-pilot stop a gang of thiswes from amuggling the Napoleon Diamond across the English Channel.

(2) SEST OF 700 CLUB

DONNA FARGO HOLY SPIRIT IN THE NOW NASHVILLE MUSIC 30 MINUTES 12:30 age parents; Betsy Aaron reports on teenagers who orga-nize and run their own business-

1:00 O COLLEGE BASKETBALL MARTY ROBBINS FOOTBALL Top college seniors representing the North and South meet in the annual Senior Bowl from Ladd Stadium in Mobile, Alabama.

(1) MOVIE

"Blondie Meets The Boss" (1939) Penny Singleton, Arthur OTTO: ZOO GORILLA Chicago's Lincoln Park Zoo is the setting for a look at the behavior of apes in captivity.

1:30 HEE HAW HONEYS

2:00 GERALD DERSTINE
NEWS MAGAZINE
BEST OF LAUREL AND HARDY
"Blockhaads"

(2) RAYS OF HOPE PROFESSIONAL BOWLERS Coverage of the \$125,000 Sh

boat Invitational from the Show-boat Lanes in Las Vegas, Neva-

berg compete in a quiz on the major events of the past year.

5:30 WILD KINGDOM

MAPPY HUNTERS

ABC NEWS 3:00 GOLF A top field of golfers compete for a \$50,000 first prize in the 20th annual Bob Hope Desert Classic, from Palm Desert, Cali-

LAWRENCE WELK SOMETHING SPECIAL

MEWS
COS NEWS
DRAGNET
"The Bedge Racket"
STAR SOCCER
West Brometch Albion vs. Wolverhampton Wanderers (2) WARREN ROBERTS
LETS GET ACQUAINTED

SHA NA NA RAT PATROL "The Daredevil Rescue Raid"
7:00 CHIPS Ponch, Jon and Sgt. Getraer (Robert Pine) are assigned to determine the cause of a multiple-fatality accident in which a CHP unit was involved.

MEE HAW HONEYS

ACCENT ON MUSIC
THE WHITE SHADOW
Coach Reeves leunches his own minority rights protest when Ricky Gomez is forced off the basketball team because of bad

7:30 (3) MARTY ROBBINS
CARTER COUNTRY

delect.

The MASHVILLE MUSIC

COMMOVIE

"Who's Killing The Stuntmen"

(1977) Robert Forster, Flons
Lewis. A veteran Hollywood
stuntmen joins a movie cast to
learn why three other stuntmen,
including his brother, were killed
during the filming. during the filming.
(5) QS (2) POOTBALL
All-stars from the Pac 10 and
Big 8 decide conference
supremacy in this year's Challenge Bowl.

D PTL CLUB "Gopher's Opportunity" Bobby Van, Elaine Joyce; "Home Sweet Home" Nancy Walker, Abe Vigoda; "The Switch" Ron Palli-o, Melinda Naud

"Champions: A Love Story"
James Vincent McNichol and
Joy LeDuc portray two young
people who become closely
involved with each other on both
a personal and professional love. a personal and professional level white attempting to win the national figure-skating cham-DIONSHIPS.

DI MARTY ROSSINS

NATIONAL GEOGRAPHIC

"Gold!" Camera teams travel the world to show how the preci-ous metal is mined, transported and used, and how it affects our daily lives.

8:30 (1) PORTER WAGONER 9:00 FANTASY ISLAND

A young woman (Eve Plumb) seeks the truth behind her brother's deaths; and a man (George Maharis) dreams of becoming a millionaire.

(I) HIGH CHAPARRAL
"The Ghost Of Chaparrai"
(3) MOVIE
"The Secret Agent" (1936) Robert Young, Madeleine Carroll. Directed by Alfred Hitchcock. A successful novelist becomes a spy and accidentally kills an innocent tourist.

10:15 NEWS 10:30 S SATURDAY NIGHT LIVE

"Only With Married Men" (1974)
David Birney, Michele Lee. A
bechelor wins the heart of an
independent girl by posing as a
married man.

[] FILMMAKERS

"Death Rides A Horse" (1969) Lee Van Cleef, John Phillip Law. Years after witnessing the slay-ing of his family, a young man sets out to find revenge.

Guests: Cheryl Ladd, Jethro Tull, Con Funk Shun.

B HOLIDAY AT MELODY-

"All in A Day's Work" During an

Whitfield kills a 17 year old bo in the line of duty.

3 DICK CAVETT

12:00 S ROCK CONCERT

6 ROCK CHURCH

9 DICK CAVETT

6 (2) BEST OF 700 CLUB

12:16 MOVIE

"The Boss" (1956) John Payne, Doe Avedon. Doe Avedon. 12:30 (3) JUKEBOX

D NEWS "My Wild Irish Rose" (1947) Dennis Morgan, Ariene Dahl.

(1) PTL CLUB
(3) DICK CAVETT
1:30 (1) EXPLORING THE REST-LESS SEA

Reef"

(3) (2) THE LESSON

2:00 (3) MOVIE

"The Secret Agent" (1936) Robert Young, Madeleine Carroll.

Directed by Alfred Hitchcock.

(3) (2) REX HUMBARD

3:00 (3) MAVERICK

(4) REVIVAL FIRES

(5) (2) CHARIBMA

3:30 (3) CHARIBMA

3:30 (3) CHARIBMA

3:30 (3) MOVIE

"Roshomon" Director: Akira

SPE The Spirit Of Punxsutewn
4:00 (1) LETS GET ACQUAINTED
(2) (2) LARRY LEA
4:30 (3) AGRICULTURE U.S.A.
(8) YOU ARE SPECIAL

STAR

### SUNDAY

11:00 A BETTER LIFE
DAKTARI
BAPTIST CHURCH FIRST METHODIST

39 (2) ACTS 29
11:30 MEET THE PRESS
(3) MOVIE
"El Greco" (1966) Mel Ferrer, DIRECTIONS
DIRECTIONS
DIRECTIONS
DIRECTIONS
DIRECTIONS
DIRECTIONS

**AFTERNOON** 

12:00 COLLEGE BASKETBALL CRAL ROBERTS

CHALLENGE OF THE SEX-(Season Premiere) Male and female athletes are pitted against each other in a variety of sporting events, this week featuring Cynthia Woodhead vs. Jesse Vassallo, swimming; Teri Kezar vs. Jeff Gutierrez, motor-vice imm; and Martina Navyaticycle jump; and Martina Navratiova vs. Roscoe Tanner, tennis.

POINT OF VIEW
VILLA ALEGRE (R)
PRESBYTERIAN CHURCH
12:30 (I) HOLY SPIRIT IN THE NOW
ISSUES AND ANSWERS
(I) FUN OF FISHING
(I) ELECTRIC COMPANY (R)

DELECTRIC COMPANY (R)

12:45 M NBA BASKETBALL
Regional coverage of New York
Knicks at Kansas City Kings;
Chicago Bulls at Milwaukee
Bucks; Los Angeles Lakers at
Seattle SuperSonics

1:00 MISSION: IMPOSSIBLE

WALLACE WILDLIFE
MASTERPIECE THEATRE
"The Duchess Of Duke Street:
No Lawyers, No Letters" A No Lawyers, No Letters" A newspaper publisher runs a highly spiced account of life at the Bentinck Hotel. (Part 11 of

15)(R)
OB (Z) WORLD OF PENTECOST 1:30 (§) MOVIE
"Room Service" (1938) Marx
Brothers, Lucille Ball.
(I) JUKEBOX

Guests: Alan Price, Silk, Rubettes, Steve Harley.

GP (2) DEAF HEAR
2:00 GP POPI GOES THE COUNTRY

(1) AMAZING GRACE BIBLE BIG VALLEY

(1) MOVIE
"How To Frame A Figg" (1971)

Custom plowing and fertilizing. Call Ed Hammett, 578-4569.

WANTED: Pasture for precon-

ditioned calves by month or on

gain basis. Ray Polan. 276-5595

13. LOST & FOUND

days: 364-8314 nights.

12. LIVESTOCK 364-6957.

13-tfc

LOST: Reward for white gold value. Call Lavon Nieman.

diamond pendent. Sentimental

13. LOST & FOUND

Don Knotts, Joe Flynn.

RAISED IN ANGER

Edward Agner hests this program intended to help abusive parents.

OD (2) AT HOME WITH THE 2:30 (3) IRONSIDE (1) VICKI JAMISON WORSHIP

SERVICE

(3) (2) WORLD CONCERN

3:00 (3) MOVIE

"The Ladies' Man" (1961) Jerry
Lewis, Helen Traubel.

MOVIE

MOVIE

To Be Announced

GRAND PRIX MASTERS Eight male tennis players who have collected the most points on the Grand Prix circuit during the year compete in this cham-pionship event, live from Madi-son Square Garden in New York

BEETHOVEN FESTIVAL (2) HE LIVES

Coverage of the final round of the 20th annual Bob Hope Desert Classic from Wells Country Club in Palm Desert, California.

(3) CLUB PTL
(3) (2) GOD'S NEWS BEHIND THE MEMORY THE NEWS

"Blast Off Into Space" Despite Smith's rescally dealings with an intergalactic prospector, Robin-son manages to get Jupiter 2 into space before the planet disintegrates.

FIRING LINE

(1) FIRING LINE
"1979: A Conservative View".
Guests: Philip Crane (R-III.), Jack
Kemp (R-N.Y.), Jeffrey Bell,
Richard A. Viguerie, James
Buckley. (Part 2 of 2)
(3) (2) WIDE WORLD OF
TRUTH

### THUTH
### 4:30 BROTHER DAVE
### 5:00 BROTHER DAVE
### 5:00 WRESTLING
### I LARRY JONES
### WELCOME BACK, KOTTER
### WORLD OF SURVIVAL
### The Poscher!" dy The Poacher"
CONGRESSIONAL OUT-

'Social Security Reform" (R)

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CECIL NEWKIRK--MANAGER

MINE NEWS
HUMAN DM
NEWS
CBS NEWS "Indoor / Outdoor Barbecue"
39 (2) GOOD NEWS

EVENING

\*\*COO \*\*\* WORLD OF DISNEY

"Donovan's Kid" Timothy Donovan (Darren McGevin) and his sidekick (Mickey Rooney) attempt to free his wife and daughter from their scheming uncle. (Part 2 of 2)

(\*\*§ STAR TREEK\*\*

"The Man Tren" A creature from

(3) STAR TREK
"The Man Trap" A creature from
planet M-113, capable of changing its form and personality
invades the

The Great Escape" (1963)
James Garner, Steve McQueen.
British, American and Canadian
POWs plan a massive break out

British, American and Canadian POWs plan a massive breakout from a Nazi camp.

(3) TURNABOUT

"Why Punish The Children?" Alternatives to separation from their children are explored for incarcerated mothers. (R)

(3) (2) ROBERT SCHULLER

(30) (3) KROEZE BROTHERS

(3) ONCE UPON A CLASSIC
"Secret Garden: The Cry in The

(3) ONCE UPON A CLASSIC
"Secret Garden: The Cry In The
Corridor" Mary learns that her
aunt was killed in the parden.
7:00 (3) CENTENNIAL
"The Storm" Oliver Seccombe
(Timothy Dalton); manager of the
Venneford Ranch, is charged
with fraud while the ranch itself
is faced with a devastating bitzzard; Levi Zendt (Gregory Harrison) encounters tragedy on his

son) encounters tragedy on his return to Centennial. (Part 8) (3) MOVIE
"Munster Go Home" (1966) Fred
Gwynne, Yvonne De Carlo. The
lovable descendant of Frankenstein inherits his British uncle's RALPH WILKERSON IN
MELODYLAND
 BATTLESTAR GALACTICA

ous powers and promises of an end to their search for Earth (Part 1 of 2) ALL IN THE FAMILY "The Duchess Of Duke Street: A Matter Of Honor" Louise's plans for a gourmet's delight result in an unpleasant scandal. (Part 12 7:30 D ALICE A minor war crupts between Mei, Flo and Vera when Alice is given two extra tickets to a celebrity ball.

celebrity ball.

8:00 (I) PTL CLUB

ABC MOVIE

"The Dallas Cowboy Cheerleaders" (Premiere) Jane Seymour,
Laraine Stephens. A magazine
plans to publish a scandalous
expose of the All-American midose of the All-American girls

KAZ O ONCE UPON A CLASSIC "A Connecticut Yankee in King Arthur's Court" Hank Morgan (Paul Rudd), a 19th-century fac-tory boss, is somehow tran-sported to 6th-century England, Camelot and the court of King Arthur (R)

Arthur, (R)

(3) (2) BEST OF 700 CLUB

(3) EDWARD THE KING

"The Boy" (1841-1843)

(4) DALLAS

(1) OUTER LIMITS
"Don't Open Till Doomsd "Don't Open Till Doomsday"
Two eloping teenagers spend
their wedding night in a mysterious bridal suite that hasn't been
occupied since 1929.

occupied since 1929.

(1) NOVA
"The Long Walk Of Fred Young"
From Navajo Indian boy to nuclear physicist, the life of Dr. Frederick Young is profiled. (R)
9:30 (3) (3) ORAL ROBERTS
10:00 (3) (3) NEWS
(3) OPEN UP
Host: Bill Tush.
(4) CALVARY TEMPLE

CALVARY TEMPLE
ABC NEWS
COMBAT

TEXAS CATTLE FEEDERS TRADE--Slow VOLUME-5300 STEERS-60.50 to 61.50 HEIFERS-No test LOCAL CASH GRAIN The crew of the Galactica is attracted by an alien's mysteri-**CORN-4.28** 

**WHEAT-3.07** MILO-3.75 SOYBEANS-6.08 (AS OF 1-11-79) SEEF-Trade was moderate to fairly active with demand good. Steer beef was 1.00 higher and Helfer beef was 1.00-2.00 higher. 70.00. Bellies were steady to All prices choice yield grade three unless otherwise stated. EAST COAST-Steer beef formula sales were 2.00-3.00 higher for 600-800 lbs. Hiefer beef formula sales sold at 97.00-97.50 for 500-700 lbs. **MIDWEST-Trade was moderate** 

higher for 500-700 lbs at 93.50-AMARILLO-No sales reported on steer beef. Helfer beef was 2.00 higher for 500-700 lbs at

to fairly active with demand good. Steer beef was 1.00

including packer to packer.

Helfer beef was 1.00-2.00

higher for 600-900 lbs at 95.50

93.50. PORK-Trade was moderate with demand good except for

"The Medal" A Glube Hanley recommends for the Silver Star for bravery concests the fact that it was not he, but a dead buddy who was the hero.

The FALL AND RISE OF REGINALD PERRIN
Reggie can't find another good job. Elizabeth is offered a position by C.J. but doens't tell Reggie where she is working.

MARANTHA CON-

NEWS NEC LATE MOVIE 10:30 B NBC LATE MOVIE

"Scott Joplin: King Of Ragtime"
(1978) Billy Dee Williams, Art
Carney. The life and career of
Scott Joplin, the gifted black
composer of ragtime music, is
dramatized. (R)

700 CLUB

1 MOVIE

"The Secret Agent" (1936) Robert Young, Madeleine Carroll. A
successful novelist turned spy
who, as a novice at the secret
agent game, mistakenly kills an
innocent tourist.

10:45 MOVIE

To Be Announced

10:46 MOVIE
To Be Announced
11:90 MAPPY HUNTERS
11:10 MEWS
11:10 AREX HUMBARD
11:30 DAN GRIFFIN
12:00 MOVIE
"Let's Kill Uncle" (1966) Nigel
Green, Mary Badham. A young
man decides to strike first when
he discovers his uncle is planning to kill him.

(B) ACCENT ON MUSIC

12:10 (I) NEWS 1:00 (I) PTL CLUB 2:00 (I) MOVIE "Don't Just Stand There" (1968) Robert Wagner, Mary Tyler Moore

3:00 (I) CLUB PTL 4:00 (I) DRAGNET (I) TIME TO LIVE WORLD AT LARGE CROSSROADS HOUR

moderate to light. All prices untrimmed unless otherwise **EAST COAST-No sales reported MODWEST-Loins clear channell** were steady with 14-17 lbs at

and for 10-12 lbs at 58.00. **GRAIN FUTURES** LIV DEEP CATTLE

GAME TOLE CONTROL

GAME TOLE CONTROL

JON 62.50 62.50 62.50 62.17 + .50

POD 62.50 62.50 62.50 62.57 - .50

JUN 64.50 62.50 62.50 62.57 - .50

JUN 64.50 62.50 62.50 62.57 - .50

JUN 64.50 62.50 62.50 62.57 - .30

DOC 62.77 62.50 62.50 62.57 - .30

DOC 64.50 64.50 62.50 62.57 - .40

JON 64.50 64.50 62.50 62.57 - .40

JON 64.50 64.50 62.50 62.57 - .40

ABS 64.50 64.50 62.50 62.57 - .40

ABS 64.50 64.50 62.50 62.57 - .40

20 4.25 40.45 40.46 - 36
Est. soins: 26.26; soins Wed. 26.27;
Trials upon inferred Wed. VI,201, up 405
from Tum.
PERSON CATTLE
Jan 74.10 77.10 76.25 76.46 - 46
Alag 7777.07 77.10 76.25 76.46 - 46
Alag 77.80 77.90 76.30 76.50 - 46
Alag 76.07 76.07 76.07 76.00 - 46
Alag 76.07 76.07 76.07 76.07 - 40

17-26 lbs Hams the demand was

115.00 and for 17-20 lbs at 105.00. Hams were 1.00 higher for 14-17 17 lbs at 86.25 and 2.50-3.00 lower for 17-26 lbs with 17-20 Ibs at 80.90-83.50. Picnics were 1.50 higher for 4-8 lbs,at 2.00 higher for 8-10 lbs at 50.25

> 100,000 tal. 01.
> Jun 365,00 565,00 562,00 562,30 —3,60
> Mary 304,00 264,00 265,10 265,30 —4,60
> Mary 307,00 267,30 265,30 265,30 —4,50
> Jul 306,00 265,30 165,30 165,50 —3,70
> Sep 165,60 167,30 165,30 165,30 —3,70
> Est, Sales: 2,779; pales Wod. 2,366.
> Total opn Interest Wed. 6,131, off 149
> from Tues. CATTLE FUTURES

CHILDREN \$1.25 OPEN: 7 p SHOWTIME: 7:30 p.r 'A Cartoon Classic for the Whole Family



Total open interest Wed. 27,462, up 487 from Tues.
CORRI
5,666 be.; dellers per be.
Mar 2,714 2,304 2,274 2,304 2,504 4,604
Jul 2,474 2,504 2,774 2,304 2,604
Jul 2,474 2,62 2,474 2,634 2,604
Dec 2,474 2,605 2,674 2,604 2,614 2,604
Soles Wed. finfi.es.
Total open interest Wed. 154,154, up 534
from Tues. Trom Tues.
GATS
LARD huy delitors per be.
Alar 1.304 1.354 1.354 1.354 +.004
Alar 1.40 1.41 1.42 1.40 +.004
Jul 1.474 1.40 1.40 1.40 +.004
Dep 1.514 1.354 1.514 1.55 1.54 -.004
Dec 1.594 1.594 1.515 1.54 -.004 Doc 1.50% 1.50% 1.55 1.56 -.50% Sales Wed. 327.
Total open interest Wed. 5.642, up 5 from Tues.
SOVBBLANS 5.600 hay deliars per be.
Jen 6.74 6.50 6.72% 6.70% +.50% ASVA 4.50% ASVA 5.50% ASVA 4.50% ASVA 4.50% ASVA 5.50% ASVA 5.50% ASVA 5.50% ASVA 5.50% ASVA 5.50%



nedging or commodity trading call or visit our office at 145 W. 3rd, Hereford 364-6971 STEVE & DAN McWHORTER

FOUND: key ring with 16 keys in the alley between A & B Street by the Dempster-Dumpster. 364-5783.

LOST: 5 miles southwest of Hereford two black horses (one with large scar on right hip) and one sorrel horse. Call 364-2946.

MISSING from Gebo's parking lot. 21' Donahue Implement trailer. Reward. Phone 364-2057 or 364-2946.

13-137-10c

13-137-3p

### For God So Loved The World

### **AVENUE BAPTIST CHURCH**

Bro. Bill Frazier Pastor 130 N. 25 Mile Ave.

### **BIBLE BAPTIST CHURCH**

Rev. Kenneth Carroll, Pastor - 647-2402 501 S.E. 3rd - Dimmitt, Texas 79027

### DAWN BAPTIST CHURCH

Bill Alexander, Dawn Community Sunday Services 9:50 and 6 P.M.

### FIRST BAPTIST CHURCH

Doug Manning, Pastor Fifth and Main Streets

### FIRST BIBLE BAPTIST

4th and Jackson Gordon Parsley, Pastor - 364-2962

### FRIO BAPTIST CHURCH

Johnny Tims, Pastor Frio Community

### **GREENWOOD BAPTIST CHURCH**

"A Bible Baptist Church" Rev. Gary Bandy, Pastor

### MT. SINAI BAPTIST CHURCH

Melvin Martin

### PALO DURO BAPTIST CHURCH

Wildorado Community David Harp, Pastor

### SAINT JOHN BAPTIST CHURCH

400 Mable Street Rev. C.W. Allen

### SUMMERFIELD BAPTIST

Don Larkin, Pastor

### TEMPLE BAPTIST CHURCH

Rev. J. L. Bozeman Forrest Ave. and Ave. K

### TEMPLO BAUTISTA MEMORIAL Pablo Garcia, Pastor

TRINITY BAPTIST CHURCH Southern Baptist - Rev. C.F. Powell

### 205 E. 6th **WESTWAY BAPTIST CHURCH**

Rev. Freelin E. Suttle Route 4, Hereford

### BIPPUS COMMUNITY CHURCH

Gene Brock, Pastor - Preaching 1,2,3,4 Suffdays, 5th Sunday, Singing.

### CATHOLIC CHURCH

Rev. Bernard McGorry, Pastor Harrison Highway at 25 Mile Ave.

### LA MISION DE SAN JOSE

South West of City Pastor: Rev. Jim O'Connor

### CHURCH OF THE NAZARENE

Rev. Bob Huffaker

### 16th & Blackfoot **IMMANUEL LUTHERAN CHURCH**

Ave. B and Park "The Church of the Luthern Hour"

### HEREFORD COMMUNITY CHURCH

Pastor, Rev. Morris Means 15th & Whittier - 364-8866

### FRANKLIN KNEW WHAT GOD EXPECTS OF EVERYONE

The occasion of Benjamin Franklin's birthday reminds us that it would be almost impossible to list all the accomplishments of this distinguished American patriot who still exerts a profound influence over our lives; or to decide whether he is best remembered as a statesman, diplomat, inventor, author, philosopher or simply as our foremost advocate of thrift, hard work and sensible living. In any case, you can do no better than to follow his common sense advice, and to attend the Church of your choice regularly: for as Franklin himself pointed out. God helps those who help themselves.

"Whatever thy hand findeth to do, do it with all thy might." Ecclesiastes 9:10

.. Waste neither time nor money, but make the best of both. Without industry and frugality nothing will do, and with them, everything. - Benjamin Franklin

### **Faith Lets You Discover** A New World Of Happiness

### **ASSEMBLY OF GOD CHURCH**

Rev. Homer T. Goodwin, Pastor 15th & Ave. F

CHRISTIAN ASSEMBLY

364-2284 South Main

### FAITH ASSEMBLY OF GOD

401 Country Club Drive Rev. Don Heddin

### LA EGLESIA DE CRISTO

Pete Vega, Minister 364-6401

### 334 Avenue E FIRST METHODIST CHURCH

### Rev. William D. McReynolds

501 North Main

### **WESLEY UNITED METHODIST CHURCH**

Rev. Jesse Hodge, Pastor 410 Irving

### IGLESIA METODISTA SAN PABLO

Rev. Emilo Montemayor, Minister

### **CENTRAL CHURCH OF CHRIST**

**Bob Wear** 148 Sunset Dr. - 364-0594

### PARK AVE. CHURCH OF CHRIST

703 W. Park Ave.

### 15th STREET CHURCH OF CHRIST

15th and Blackfoot J.M. Gillpatrick, Minister

### THE CHURCH OF CHRIST

319 Ave. 1 - 10:30 A.M. - 6 P.M.

### 364-0178 364-7208 364-6563 **CHURCH OF JESUS CHRIST OF**

LATTER DAY SAINTS

### (Mormon)

Country Club Drive

### FIRST CHRISTIAN CHURCH

Rev. Mack McCarter - West Park Avenue 10:50 a.m. Sunday Morning - 9:45 Sunday School 7 P.M. Sunday Evening

**GRACE GOSPEL CHURCH** 

### 804 Ave. K **UNITED PENTECOSTAL CHURCH**

Rev. Warren McKibben - 364-6578

Ave. H. & Lafayette

### FIRST PRESBYTERIAN CHURCH

610 Lee Street George D. Belford, Pastor

### ST. THOS. EPISCOPAL CHURCH

Rev. Charles R. Threewitt, Pastor

### 601 West Park SEVENTH DAY ADVENTIST CHURCH

Elder Ron Spear, Pastor

### West Park Addition

LA IGLESIA DE SAN ANTONIA

### North 25 Mile Avenue

TEMPLO CALVARIO ASAMBLEA DE DIOS

### Union and Avenue G

Rev. Hector Sanchez

### FAITH MISSION CHURCH of GOD IN CHRIST Rev. Richard Collins

902 Heibach - 364-6698

### These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

### A to Z TIRE & BATTERY

### Troy Rhodes

### **BRANDON & CLARK ELECTRIC**

364-5470

### C & W CARPET

364-3448

### **CASE POWER**

& EQUIPMENT L.B. Herring, Manager

### **COIN OPERATED MAY TAG LAUNDRY**

Two Locations: 213 13th & 1009 Park Ave. Herb and Dennis Edwards, Owners

### CONSUMER'S FUEL ASS'N.

"Bub" Sparks, Manager

### DICKIE'S RESTAURANT

### FIRST NATIONAL BANK

**Since 1900** 

### **GILILLAND-WATSON**

**FUNERAL HOME** Marlin Gililland - John Gililland - Charles Watson

### DAVIS IMPLEMENT CO.

W. L. Davis Jr.

### HEREFORD **IRON & METAL**

Anson A. and June Dearing

### **WEST TEXAS** RURAL TELEPHONE

Cooperative Incorporated Thomas A. Hyer, General Manager

### McRIGHT GARAGE

Mr. & Mrs. Clyde Oldham

### **SONIC DRIVE IN**

305 N. 25 Mile Avenue Tom & Sandy Beatty

### HEREFORD STATE BANK

"The Friendly Bank"

HI PLAINS SAVINGS

& LOAN ASSOC.

### 364-3535

THE INK SPOT, INC.

C.E. Coleman Jr.

### THE

HEREFORD BRAND 364-2030

### **SUIT'S AUTO**

SUPPLY COMPANY

### **KELLEY ELECTRIC**

Virgil Kelly

### LOERWALD BROTHERS

### PITMAN GRAIN CO.

John D. Pitman

### CARL McCASLIN LUMBER CO. Carl G. McCaslin

### **ROCKWELL BROS.** Ray Chambliss, Manager

SMITH & CO. **FUNERAL HOME, INC.** 

> Park Avenue & Greenwood (Hereford's Finest)

WAC SEED, INC. Hug Clearman-Armon Lauderback

### **SECURITY FEDERAL**

1017 W. Park Avenue

### OGLESBY IMPLEMENT CO.

Cecil Oglesby

## Women's Division

Officers



















# message from your 1978 President

# Building for a greater Hereford

& Deaf Smith County



FIRST NATIONAL

BANKOL



Smith County

### Commerce mber

rn, Hereford, Texas an. 11, 1979 anquet and Meeting,

### nvolvement '79 BANQUET PROGRAM

Guest Speaker	President's Remarks	Introduction of Officers.,	Citizen of Year Award	Introductions.	Invocation	Welcome
	marks.	Officers	- Award			
Jerry Clower	Ken Rogers	Emcee	Gayle Cotton	Emcee	Rev. Mack McCarter	Speedy Tieman

### ACKNOWLEDGEMENTS

Joe Shollenbarger, Banquet Chairman Jan Walser, Dinner Music

Bereford Bustlers

Olivia Denning, Chairman, decorations Chairman, Women's Division Dickie's Restaurant, Caterer Rester's Jewelry Dean Herring Bereford Camp Fire Council

Bolly Sugar Corp.

Santa Fe Railway

You to become ber invites, and urges

nvolved **1979**!





**DIRECTORS** [1977-79] Paul Abaios Jonny Cloud Speedy Nieman Raymond Schlabs

[1978-80]

Jerry Payne Ken Rogers Butch White [1979-81]

WOMEN'S DIVISION Dr. Milton Adar Earl Brookhart Joan Coupe Jake Webb

Mary Herring, President

Michael Carr, Executive VP Toni Shakocius, Office Mgr Carolyn Killough, Bookkeep

OFFICE STAFF



# Meet Your Officers



JAKE WEBB Vice President



KEN ROGERS President





# MILTON ADAMS Tressurer

# A Message from the New President. . .

mmunity activity, a place to become involved offer them the resources to see their ideas INVOLVEMENT 79 was selected as our eme for this year's annual banquet and to be rried throughout 1979 for basically two asons: One, the Chamber of Commerce is adicated to our continued involvement in all vernmental and other related activities of the reford Area. Two, we want to offer each lividual that wants to be involved in s of the economic, personal achievement

Your Chamber works on a budget each year with the income being primarily from nembership dues from about 475 members

currently carried in the Chamber. To be able to provide more and better planned activities, our goal is to increase our membership by at least 10 percent. Your support is needed both in terms of membership and in manpower as the Chamber is a volunteer organization from the entire community and it is only through your efforts that the Chamber can be what you want

We are committed to working with and for those involved in our agricultural problems to try and help solve them and to assist in anyway that we can as these are community problems not just farm problems. They touch each and everyone of our lives.

We are also committed to making Hereford and Deaf Smith County a better place in which to live, work and play. Through many activities planned during the year of 1979, we will sponsor culture, sports, industrial, fun, business agricultural and many other events to accomplish this for you our members.

Hereford has achieved the reputation of a dynamic community ready to achieve goals and to meet the challenges presented and we will continue to do this and become more dynamic and motivated to accomplish more in the future, we must and will continue to move ahead.

We are going to be INVOLVED and we want you to be INVOLVED in 79.

Ken Rogers

Madre Mia Study Club Plata Study Club

's Steak House

STATE BANK

Your Nextdoor Neighbor

"Congratulations to the Chamber on a great year in 1978

212 SAMPSON 364-3456

513 N. 25 Mile Ave.

Best wishes for 1979

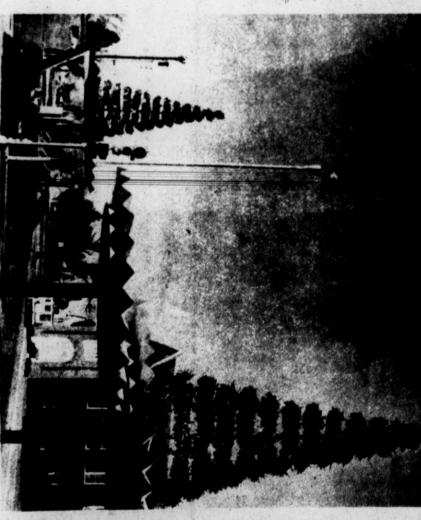
MEMBER

TIME & TEMPERATURE DIAL 364-5100

> The Deaf Smith County Chamber of Commerce expresses Appreciation to the following good friends, firms and businesses for their support of the annual CHRISTMAS LIGHTING PROJECT

Appreciation is also extended to the Hereford Kiwanis Club for their assistance in this project \*\*\*\*\*\*\*\*

owsert, Bybee, Line & Hoelscher redit Bureau of Hereford I Llano Study Club amily Medical Clinic nerican Legion nn's Knit Shop



Christmas decorations shown above are furnished each year through d by the Chamber of Commerce.

ford TOPS Club ford Travel Agency ford Welding Supply ains Savings & Loan Ass'n.

p Top Oil Co., Inc. b, Easterwood & Saul Knox TV & Music Vines Earth Moving nbarger, Berry & Co vestern Bell Telepho Tire & Supply ral Gas Co. Motor Co.

### **BOOTS & SADDLE WESTERN WEAR**

Ron Smith's

Flowers West

**BUTCH & MARY BETH WHITE-OWNERS** 

**BACKING THE CHAMBER IN 1979** CREDIT **Hereford Texas Federal** 

> SUPPORTING THE CHAMBER of COMMERCE IN 1979 PARK PLAZA CENTER 364-6452

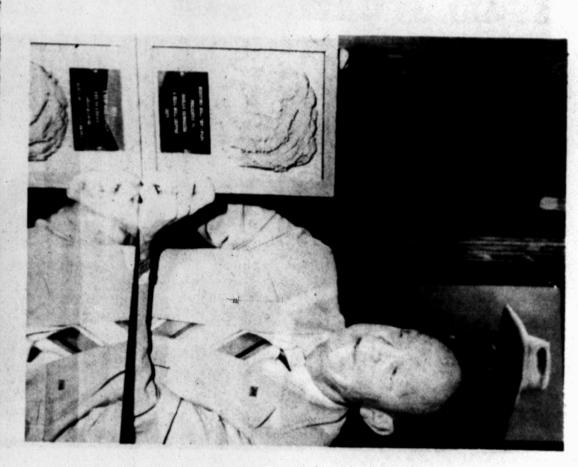
105 GREENWOOD. HEREFORD, TEXAS 79045 Funeral Home, Inc.

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(Sp.

BACKING THE CHAMBER IN '79



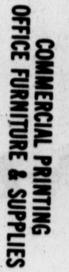


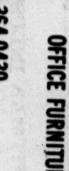


## PARK AVENUE FLORIST

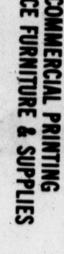
& GIFTS 315 Park Ave. 364-4042

Bill & Randy Griffin



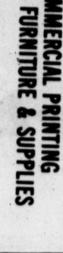














364-0430

Support the Deaf Smith County Chamber of Commerce

## ALLRED OIL CO. INC.

**VETERAN PARK ROAD** P.O. Box 590 SINE.

66 PRODUCTS"

utho-GRaphics

FOR COMPLETE TIRE SERVICE SEE TROY RHODES AT "BEST

South 25 Mile Avenue

# and Directors for 1979



Past President





PAUL ABALOS



JONNY CLOUD



RAYMOND SCHLABS



**BUTCH WHITE** 





DAVE HOPPER





EARL BROOKHART



JOAN COUPE





Phone (806) 364-3150

James McDowell

P.O. Box 191 336 N. Main

Hereford, Texas 79045 364-1313

## **JONES MOTORS**

S. Hwy 385

A STRONGER CHAMBER MEANS A STRONGER

HEREFORD.

WE BACK THE CHAMBER IN 1979

Hereford, Texas 79045



PRINTING. OFFICE SUPPLIES. OFFICE FURNITURE

OFFICE INTERIOR DESIGNS

621 N. MAIN - 364-6891

# Outgoing Directors of the Chamber

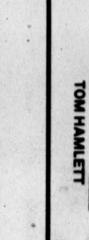












040 MACK TUB

Office Staff









Past Presidents

1918-24 D.L. McDonald 1929-30 T.E. Seigler 30-31 John P. Slaton 31-32 W.E. Dameron 1934 A.O. Thompson 1935 B.H. Hopkins 1936 Jesse Stanford 1938 A.H. [Bus] Streu 1939 Miles Robertson 1940 D.H. Alexander

1955 Ralph Hastings
1956 Townsend Dougla
1957 Dr. A.T. Mims
1958 Marcus Latham
1959 J.R. Johnson
60-61 C. Palmer Nortot
1962 Clint Formby
1963 Maurice Tannahil
1964 Austin Rose Jr.
1965 Wayne Thomas
1966 Raymond White
1967 Neil Cooper
68-69 Earnest Langley
1970 Virgil Marsh
1971 Charles Hoover
1972 Melvin Jayroe
1973 Jim Conkwright
1974 Roy Faubion
1975 R.W. [Bud] Eades
1976 R. Donald Hicks
1977 Joe Shollenbarger



Fonor Roll

The 'Strictly Bull' Follies were sponsored by the Chamber in November and proved a highly successful musical revue, with costuming and direction provided by a professional New York company. Many young couples in the community helped make the show a success. In the photo at right, Dallas Cowboy star Randy White was presented with the Chamber's Hereford Bull award when he appeared at a YMCA Banquet. President Speedy Nieman made the presentation. In the bottom right photo, Calvin Jones was one of many Hereford residents who participated in the Women's Division Clean-Up

## Supporting the Chamber...Supporting the County

MICHAEL CARR Exec. Vice President



215 S. 25 Mile Ave. ● Finest Steaks In The County ● Private Dining Rooms ● Complete Salad Bar ● Plenty of Parking 364-6413

We Salate the Chamber for H's Concern with the Fature

MONA MARQUEZ

COWAN JEWELERS

364-4241

HEREFORD



364-2232

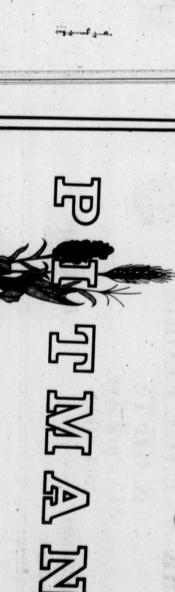
205 E. PARK

### **WORKING WITH THE CHAMBER FOR** A STRONG 1979



HEREFORD, TEXAS 79045 PRINTING COMPANY

240 East Third St.





Post Office Box 1937, Hereford, Texas 79045



nities in the area for morial Bank in Amarillo, committee was a big factor.



To get better acquainted with some of the local industries, chamber groups toured several of the companies during the year, including the Sue Ann Corporation.

## It takes two,

## the Chamber and YOU!



clower, named country comic of the year four times, was eatured banquet speaker in January 1979. Clower helped a sellout audience for the annual event.

# Miss Hereford Pageant of 1978

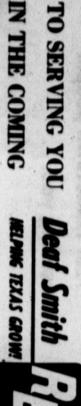


crowned Miss Hereford of 1978 sponsored by Women's Division at annual pageant Stephanie Stringer



Miss Hereford, Teen Queen **Tammy Stringer** 

### TO SERVING YOU LOOKING FORWARD





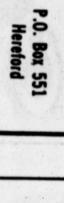


Behind the Chamber in 1979!

## **PROPERTY ENTERPRISES**

205 S. 25 Mile Avenue 364-6633

Branch Manager Noien Legate



601 N. Main



Your Professional

## NCE ESTATE &

Continuing for 31 Years

Hereford, Texas

Phone 364-0555



OFFICE 364-0250 MOBIL (806) 289-5697

(806) 364-1033 (806) 364-0250





of the 19 ribbon-cutting ceremonies conducted

## involved in many areas The Chamber was

among C of C activities

Industry, safety, sports



The Super Sports Weekend, sponsored by the chamber, included tennis, baseball and golf tournaments, as well as a huge track and field meet.



Chamber groups toured several local industries during the year, including a trip to Arrowhead Mills.

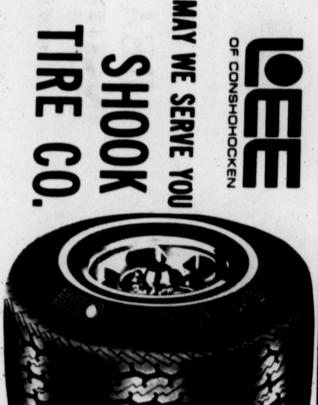


Danny Boyer and his Health & Safety committee conducted a boating safety clinic for area citizens.

## SUPPORT THE CHAMBER OF COMMERCE



HEREFORD, TEXAS



364-1010

600 W. 1st

Sugarland Mall

Deaf Smith County Help Hereford and

Lajean Henry, Owner

Support the Chamber!

andra Savings

Your hometown people serving you. . .



364-3535 119 E. 4th







drew great crowds Fun Breakfasts



The Charleston number was popular with the audience and brought back memories for some.



Announcements are a part of the breakfast programs, and Jim Fucker is never at a loss for words, much to the dismay of



TRAVEL CENTER HEREFURD

STANDING BEHIND AN ACTIVE CHAMBER.

CONSUMER'S FUEL CO-OP

ASSOCIATION INC.

116 New York Ave.

COUNTY CHAMBER THE DEAF SMITH OF COMMERCE

364-1322

301 W. 3rd

Supporting Your Town and

Your County.

801 Park Ave.

364-0578

Chamber of Commerce...

Supporting Deaf Smith County

Downtown Hereford

Residential-Commercial-Industrial
West Walnut Road

364-0193

GONZALES BROS. PLUMBING

Saluting the Deaf Smith County Chamber of Commerce

for a great 1978 and even better 1979

Across from the Post Office in

SERVING HEREFORD SINCE-1927

kfast meetings, and here ne, as emcae Lynton Allred

'Strictly Bull Follies' was new project

THE NATURAL ENERGY COMPANY SALUTES

# Committee Chairmen



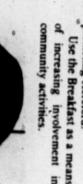
stance in conduct

roduction ToEoXoAoS

tourism income



The Con



Continue current corres-

es showing interest in



ssenger and freight trans-tation including air, rail and

bort Highway 60 Highway

Promote Hereford as the Hospitable Hustlin' Hereford' f the Panhandle Empire.
Promote Chamber projects tilizing all available communi-Coordinate with the Business

nuing improveme ford streets and study traffic pro-ding possible loo routes and recon

loop and

ote a program

d Interstate Ro

ny activities that will occur in 979 which will benefit Make arrangements with all mmittees to better promote

f Hereford Airport and te the availability of the llo Air Terminal to the t of Hereford and Deaf

Initiate action to focus local, state and national attention upon the economic development of water into the Panhandle area. studying the Irrigation Tax Legislation and working with our Governmental Affairs Com-mittee to assure this area of Support the Deaf Smith ounty Water Association and Study availability of water Actively promote conser



A STATE



SPORTS

Monitor local, state and national issues which have an effect on the local economy and gislative issues rtance of such issues to the nmend policy positions on lative issues. Emphasize

Sponsor public meeting with state and national legislators.
Conduct such activities as voter registration and "Get.
Out-And Vote" Campaigns.
Represent the Chamber

Provide an open forum for local condidates to discuss Represent the Chambe membership in communicatin with local, state and national fficials in matters pertaining to

GOVERNMENTAL AFFAIRS
...Jim Conkwright

offices.

and forethought .....

Provide a focal point for various groups to coordinate

CARL McCASLIN

LUMBER CO.



CULTURAL
...Helen Eades

Coordinate with local clubs nd organizations in the romotion of fine arts, educa-

begins now ... in the present. A better world, a richer life depend on vision Building a better, brighter tomorrow THINGS LOOK BETTER IN 79

Continue to support the Hereford Chamber Singers.
Coordinate with Women Division on activities for Finarts Festival including musical arts, dancing and drama.
Support the Déaf Smit County Museum, the Religiou Arts Festival, and Mexical American Culture Day.

Assist the Community Player in Locating suitable facilities.

Conduct a vigorous, sus-tained campaign to enroll every reputable individual, firm or MEMBERSHIP
...Mike Patrick Support the annual New Teachers Banquet.
Continue program of recognition for Hereford High School Valedictorian and Salutatorian.
Encourage active participation in activities of local tion, religion and other cultural activities in Hereford.

Seek to increase involvement of all present members in adding to membership.

Promote the need of all agriculture related fields in helping strengthen our membership.

AGRICULTURE

Unite all groups in furthering agri-business in the country.

Support and promote all aspects of agri-industry and serve as focal point and action agency for all activities affecting

Here are your Committee Chairmen for 1979 and a list of the tasks

which constitute the Chamber's Program of Work for this year.

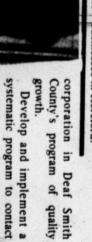
with annual agricultural events.
Establish and maintain liaison with state and national leaders and inform them of local agricultural situations.
Work closely with the Water Plan and conduct all agri-related tours and

Committees to insure proper representation for this area.
Study any and all legislation that directly affects our area and



ntinue conducting "ribbon gs" and welcome for all

ship support of each member to identify those members who business browth would indicate their ability to increased their ir share investment in the



Develop and implement a systematic program to contact prospects and to maintain communication and good relations with members.

Review annually the member-

Coordinate with Publicity Committee on community ad-**Assist Christmas Decorations** 

district, city, county, state and federal offices established holidays to be observed in the Plan and conduct seminars on economic areas.

Conduct special promotion campaign to stress the Hereford shopping area.

cooperation of all of us. That's how to as well as the dedicated effort and



ARROWHEAD MILLS

A Whole Food Company

Phone 364-3434

142 M. Miles Ave.

HEREFORD

364-0990

1 Block East of the Courthouse

Strong Chamber Activities make a stronger Future

AN ACTIVE MEMBER OF THE DEAF SMITH CHAMBER OF COMMERCE

FOR 40 YEARS

mily centers

STAGNER-ORSBORN

BUICK-PONTIAC-GMC

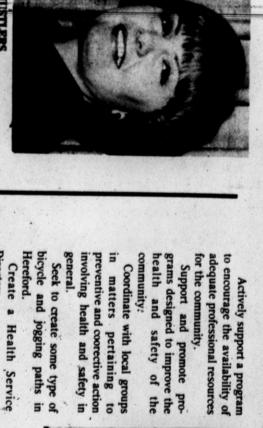
Wouldn't you really gather have a BUICK?

or Pontiac or GMC Pickup.

10 S. Lauton

364-0730

364-1251



Act as official host for Deaf h County Chamber of

Work to insure Hereford of emergency service and disaster preparedness.

Coordinate educational safety

HEALTH & SAFETY

Ommunity.
Visit all new businesses and offices as soon as ist in special projects for

tew members and help uct annual membership membership com-sustained campaign

ntormation Promote better consumer motions in Deaf S

Actively support a program to nprove courtesy and service.

meetings held in

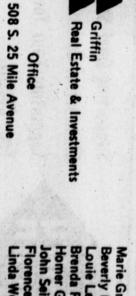
Promote and coordinate sales courtesy clinic and oth terprise system

Supporting the Deaf Smith County Chamber of Commerce get things done - through team work and solidarity with all the community.

**GILILLAND-WATSON FUNERAL HOME** 

We Care—Since 1907

364-2211



Griffin Real Estate &

Marie Griffin
Beverly Lambert
Louie LeGrand
Brenda Parks
Homer Guerra
John Seiver
Florence Traweek
Linda Welty