

The Odell Reporter

VOL. 2. NUMBER 28.

ODELL, WILBARGER COUNTY, TEXAS, THURSDAY, JULY 10, 1913

ONE DOLLAR PER YEAR

THE BIG BEN PUBLIC SALE Opened With A Big Rush

Saturday morning, 10 minutes after the doors were opened, Gibbin's store was jammed full. No more people could get in until those a head got through and passed out with their bundles. Hundreds of people came from far and near and carried home big bundles of Big Ben bargains. Hundreds of big bundles have left the store.

Not a Solitary Person Has Been or Possibly Could be Disappointed or Dissatisfied

We know that everyone went home to tell their friends and neighbors about this unusual opportunity, because the crowds still continue. And, of course, they will continue as long as these remarkable prices are in force. But that won't be long. Those who hurry will be glad. Those who don't will be sorry. Come, join the glad, happy crowds. You will save a lot of money.

YOU'LL HAVE TO

HURRY UP

Good things like this Big Ben Bargain Sale don't last very long. Because there are too many far sighted people who are shrewd enough to buy all the goods they will need for some time to come, at an occasion offering of such bargains.

Many of the items offered are goods so much wanted now and at such extremely low prices that they will not last long. These are listed below as "Hurry Up Bargains" because any one who takes advantage of them will have to hurry up or they'll all be gone.

It will pay you big to hurry for these bargains. There are many others also. Come and see.

Hurry up Bargains

Half Gallon Fruit Jars
per dozen

85 cents

Quart Fruit Jars, per
dozen

65 cents

There are hundreds of other bargains awaiting you.
Come Early and Stay Late. Plenty of
Ice Water and Fans free

Big Ben Says Hurry

Don't Stay Out And Doubt---Come In And Find Out

**BIG
BEN
SAYS:**

**YES
SIR,**

The man who fails to investigate the opportunities of life such as this great sale---has no one to blame but himself is he doesn't prosper. Here now every man in Odell is offered the chance to buy goods he will surely need sooner or later, at prices way below what he has had to pay formerly or will have to pay later. The shrewd men---those who are getting ahead---are quick to grasp such an opportunity as this. They realize that to take advantage of it is just like finding money.

Go where you will and when you will, you'll not find bargains like these. No merchant is going to sacrifice good merchandise in this way except under circumstances compelling drastic measures. Gibbins must reduce their stock without delay in order to carry out their plans. Hence there are many bargains waiting you.

Big Ben Public
Sale of the

Gibbins' Store

Stock of General
Merchandise

The Odell Reporter
Published Every Thursday

CHARLES P. ROSS
Editor and Proprietor

Entered as second-class matter, January 4, 1912, at the post office at Odell, Texas, under the Act of March 3, 1879.

Telephone No. 22

SUBSCRIPTION \$1.00 A YEAR.

Display advertisement 12 1-2c per column inch each insertion. Locals 5c per line each insertion. All advertisements will be run until ordered out.

A great deal of preparation is being made by the citizens of the town and others of the surrounding country, preparatory for the holding of Odell's annual picnic Saturday. This one day off in July which for the last five years, has been set aside by the people in this section of the country, as a day of recreation and enjoyment of social pleasure, is an event which each succeeding year receives more recognition away from here. While it is generally understood, that the pleasures derived from a picnic, depend largely upon the mood a persons in, as whether or not they will enjoy an occasion of this kind, there still rests upon each individual citizen of this country, a part he must act in helping to make the picnic an enjoyable affair for our visitors. While it is known to those here, that the picnic will be held this year under the auspices of the local order of Rebekahs, as it has been held each year under the auspices of some of the secret orders. Yet the citizens as a whole, should not feel that no responsibility rests with them in seeing that strangers get their lunch at the noon hour, or shirk any duty that might present itself in helping to make the picnic a success for as it will be Odell's picnic, and the object is, to help make our visitors enjoy themselves, and show them our hospitality extends further than ourselves, as along this line they will judge us when they go home.

Odell Reporter 1 year for \$1

Notice to John

John, do you want me to go to the picnic at Odell? Yes Shug. Well don't forget what you promised when I was packing Alcy around on my hip last year. You promised me a baby buggy for the next one. So go to Matthews' furniture store and get me a nice buggy or cart and lets picnic and not work. Get busy John. W. W. MATTHEWS "The Furniture Man"

Dr. A. S. Kerley
DENTIST

In Odell every second and fourth Thursdays in each month.

Webb Bros.
Livery, Feed and Sale Stable

First Class Rigs and Careful Drivers at all times. Odell, Texas



BARBER MERCHANT
Standard toilets direct from the Barber Supply house, see me. All barber work carefully and neatly done.
City Barber Shop
J. J. BAGGETT, Prop.

Henry Watterson, the keen foresighted Louisville editor looks into the future, and beholds

the time when the ruination of our country will be brought about by the making and enactment of too many laws, basing his prediction on the fact that the numerous laws that are now being brought to bear upon us, have only a tendency to produce confusion among the people, Taking the right conception of the Louisville editor's idea of our laws, like him the majority of the people will admit, that the many laws that are now being passed, supposed in the true sence of their meaning, to right the wrong principles in the human family, and govern the people in such a way that the greatest number will be benefitted; are legislated merely to be beneficial to only a favored few, while the majority of the people have no conception of their meaning and are entirely ignorant of their true sence

While touring the state of New Hampshire, President Wilson with his family recently attended services at a quaint old fashioned country church, said to be a century old, and listened attentively to the sermon preached by the pastor. While there should be nothing remarkable about this, as he was only doing his Christian duty, what every Christian man should do, attend church when ever an opportunity presented itself. Yet the lay of the world regards it as a remarkable occurrence that one who has been accorded the highest position our country affords a man, should find interest and seek the presence of some quaint old fashioned country people with whom to worship the Almighty, as their idea of one in his position nothing short of the finest of churches, with high salaried pastors and paid choirs, ought to appeal to him as a suitable place for divine service. For our part we admire the Wilson family humble spirit and readiness to disregard on formality and social standing that would hinder them from rightly worshipping their Creator, as they were truthfully carrying out the teachings of the Lowly Nazarine, who taught us to exemplify at all times an humble submissive spirit towards another.

The Horse and the Automobile

The number of horses on the farms and ranges of Texas has decreased 99,364 head during the past ten years, and the automobile is said to be responsible for these conditions. An argument in favor of "Dobbin" is that his value has increased 164 per cent during this period while the average value of an automobile has depreciated \$887.

The horse has practically held his own in Wilbarger county, although our records show a large increase in cars in this county. We have in Wilbarger county 6340 horses according to the latest census reports and their total value is given at \$549,222.

COULD SCARCELY WALK ABOUT

And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst.

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. J-65

The Real Truth On Cost of Lumber

Makes the talk of some look exceedingly amateurish. Like jewelry, there's lots of difference in grades. If you buy a 14kt gold ring you pay a 14kt price, and if you buy B & Btr Siding you naturally expect to pay the price for specially selected stock—and in either case you trust a lot to the dealer you patronize.

We've known of people buying No. 1 siding at a shade lower than our price for B & Btr, thinking they were beating our price, when in reality our No. 1 siding was as cheap as the price they paid but they had confused B & Btr with No 1. We wont misrepresent to make a sale, for we buy our lumber from mills that use Manufacturer's Standard Grading Rules and the quality we offer is 100 cents to every dollar. Better investigate.

Yours truly,

Odell Lbr. Co.
D. M. Kendall, Manager

Plenty of Water

That is what you get when you have a celebrated Challenge Windmill

over your well and a storage tank near by. Study the matter over and come to see us, we have a full and complete stock of windmills, pumps, pipe, shop made tanks and well casing. In fact everything carried in an up-to-date hardware store.

Just received another shipment of the WONDER WASH-ER washing machine, have you got one? If not, why not?

B. D. SMITH

"If its Hardware we Have it"

Colorado Coal

Now is the time to buy your winter's supply of coal while you can get it at summer time prices.

I have a complete stock of good Colorado Coal at the gin.

Call on me for prices.

I am yours truly,

S. B. Sutton

W. T. COLLINS,
President

L. G. HAWKINS,
Vice President

HAY TIME
is
HIGH TIME
FOR YOU TO HAVE
MONEY
IN THE
BANK

When the first crop is in, or at the first opportunity, you should start a Bank Account or add to one you already have. No harvest is complete until you provide for the winters of the future.

The Bank of Odell

(UNINCORPORATED)
W. P. Starr, Cashier.
"Let us be your Bankers"

Get Your Clothes Pressed At The Odell Tailor Shop.

H. T. Fillingim,
Proprietor

Use

SEAL FLOUR

Solves the problem at baking hour

For sale by M. A. Smith & Company

Dealers in everything good to eat and wear. Agents for Chase & Sanborn's High Grade Coffee.

Country Correspondence

Red River News

Rev. Oliver Oldham filled his regular appointment here Saturday and Sunday.

E. C. Austin and family spent Sunday with R. J. Stowe and family.

We are sorry to report that Mrs. Crawford is on the sick list this week.

Milton Stowe and wife visited the latter's parents in Farmers' Valley Saturday night and Sunday. They report crops looking good in that community.

John Tate is still making his regular calls in the Plain View community.

Cass Shaw and wife and Mr. Horton spent Sunday at J. P. Tate's.

Miss Barbria Shaw is still improving, which we are glad to report.

Rev. Leslie Robeson closed the meeting at this place the first of last week on account of the rain.

Everybody in this part of the country are rejoicing over the coming of the Odell picnic.

J. B. Morris, who has been working with R. J. Stowe, has moved to Odell and will try city life a while.

Items From Haulk

Grandpa Flowers was on the sick list last week.

G. T. Pitcock and family were Vernon visitors Monday.

W. T. Flowers spent Friday and Saturday at Elmer, Okla.

Joe Collins and family visited the latter's parents, Joe Hughes Sunday.

A. T. Flowers and wife visited the latter's mother Mrs. Mary Archer Sunday.

W. C. Wright and wife visited G. T. Pitcock and family the latter part of last week.

Mrs. W. T. Flowers visited her

daughter, Mrs. Dave Kendall of Odell Wednesday night.

The Haulk ball team and Odell's second nine crossed bats at Odell Saturday evening, which was a victory for Haulk, the score standing 15 to 6 at the seventh inning.

MARRIED at the home of the bride's mother, Mrs. C. C. Hornsby, Sunday morning at 10 o'clock, Miss Adelle Allen to Mr. Otto Drake. There were only a few friends present. We extend our heartiest congratulations.

Plain View Items

The health of this community is very good except Mrs. Bonnie Scott who has been on the sick list, but is improving fastly.

E. M. McLellan and wife spent Sunday with Z. M. Crutchfield and family.

Mr. Armstrong and wife spent Sunday with Mr. Lee and family.

A. M. Lunham, wife and daughter Ethel, spent a very pleasant Sunday afternoon, with Mr. and Mrs. Riddle.

Mr. and Mrs. V. W. Riddle and family spent Sunday afternoon with C. M. Hays and family.

J. R. Grimes and family, also Mr. and Mrs. Fowler, and Miss Lola Lee, were the guest of Mr. and Mrs. Z. M. Crutchfield Sunday afternoon.

R. T. Macy and wife of near Chillicothe spent Wednesday with W. W. Riddle and family.

R. A. Tally and family spent Sunday afternoon, with Mr. and Mrs. T. J. Stanford.

Walker Siniard and Delbert Lanham spent Saturday night with Fed Tooley.

Willie Thompson and wife, also Williard Newbury and wife, spent Saturday night with their parents, T. G. Siniard and wife.

C. M. Hays made a business trip to Vernon Monday, return-

ing home in the evening.

J. G. Ayers and wife visited C. M. Hays and family Thursday.

T. C. Siniard and family spent Sunday with their daughter Mrs. Harmon of Odell. A number of about 35 were present, all having a nice time with plenty of ice-cream.

Plain View Literay will meet Friday night July 11th. Everybody invited.

Odell's Annual Picnic Saturday July The 12th.

Rebekahs Has Special Program For Forenoon--- Large Crowd Expected

Odell people and others nearby will hold their annual celebration in the Crownover pasture, at the usual place, Saturday July 12th.

As has been the custom, since the Odell citizens first attempt to give a picnic, this day of recreation and sociability has always been held under the auspices of some of the secret Orders. This year the Order of Rebekahs will have charge of the program and ground privileges and as a result of a thorough advertising campaign the Order has made over the country, a large crowd is expected to be on the Picnic grounds Saturday.

Judging all other undertakings the Rebekah Order have been connected with, which to our knowledge have always proved successful; and the interest the members here have been taking this week or more in getting up their program, and attending to other features relative to the picnic; if fair nature dawns with a suitable day Saturday, it is believed by many this will be the most successful picnic ever held at Odell.

A special program has been prepared by the lodge for the entertainment of the crowd up to the noon hour, the evening will be spent in the enjoyment of

social pleasures, ball games, and etc.

Program

1. Grand Parade of I. O. O. F. and Rebekah's, from hall to picnic grounds.

2. Opening Ode.

3. Music—by the Odell Band.

4. Invocation—Rev. Leslie Robeson.

5. Welcome Address—C. G. Thompson.

6. Response to Welcome Address—Mrs. Bertha Ross

7. Music—By the band.

8. Recitation—Mrs. Bertha Alexander.

9. Recitation—Miss Clara Hughes.

10. Music—By the band.

11. Quartette—Led by Prof. J. M. Reynolds.

12. Address on Rebekah Odd Fellowship—Mrs. J. D. Alexander, Secretary of the State Assembly.

13. Music—By the band. Master of Ceremonies—C. G. Thompson.

Program Committee—C. G. Thompson, Mrs. B. A. Harris, and Miss Mary Hughes.

Reception Committee—C. G. Thompson, Mrs. B. A. Harris, and Mrs. Bertha Alexander.

If you want the latest and best in Photography and cutest folders, cards, etc., come to Sink's Studio, in fact, it is the place to get the best of everything in his line.

W. B. Beach & Bro.

Remember our picnic July 12th., and don't forget to purchase a nice lap robe suitable for the occasion, we have them.

Dealers In

Hardware, Queensware, Fruit Jars, Binder Twine and Implements, In fact, everything general kept in an up-to-date hardware store.

When in need of anything in our line don't fail to call on us and get our prices, we will treat you right.

We are yours very truly,

W. B. Beach & Bro.

W. B. Beach

Successors to J. D. Handley & Co. Odell, Texas

Early Beach

Fifty Thousand People

Who wanted LIFE INSURANCE in 1912, were refused on account of poor physical condition

You Need The Insurance

and your dependent ones need the PROTECTION, so don't wait until it is TOO late. Let me show you the policy which will suit your particular case.

L. G. Moore Odell, Texas

Representing the Wichita Southern Life Insurance Co. of Wichita Falls, Texas.

The Eagle Drug Company

Drugs, Drug Sundries, Toilet Articles, Cold Drinks and Cigars.

Prescription work a specialty.

The place where price and quality meet.

J. L. Depauw & A. S. Ross, Proprietors

Vernon, Texas

Locals and Personals

Fred Hutchinson was here from Quanah Sunday.

J. A. Jones was in Hall county the last of the week.

Mrs. M. Crownover was a visitor at Chillicothe Tuesday.

If it is a fine Photo you want come to Sink's Studio, Vernon.

Editor W. T. Flowers had business at Chillicothe Wednesday.

Misses Louise Farley and Grace West spent Monday at Chillicothe.

Remember we are now serving 25 cent meals at the Orient Hotel, eat with us.

W. B. Bucy and family left Saturday for a visit with relatives at Fort Worth.

Mrs. W. N. Rodriguez, nee Miss Virgie Kennedy, of Chillicothe, spent Friday with her friend, Mrs. Bertha Alexander.

FOR SALE—Stock Peas, at one dollar per bushel, see John Webb, west of Odell.

L. H. Mason and wife of Terrell are here visiting their son H. C. Mason and family.

A full line of Kodak Films and Kodak Finishing done at Sink's Studio, Vernon, Texas.

Mrs. J. E. Knight of McCaulley, arrived Friday to visit her daughter, Mrs. P. C. Bell.

N. L. Thompson of Altus Oklahoma, is visiting his brother C. G. Thompson and family.

C. S. Highsmith of Eldorado Oklahoma, was shaking hands with friends here Tuesday.

If you want the cutest picture of the baby, bring it to Sink's Studio, Vernon, Texas.

Miss Jannette Farley returned Wednesday from a two weeks visit with relatives at Olustee Oklahoma.

E. E. Worley, wife and daughter of Wise county visited C. G. Thompson and family this week.

H. A. Bell and his boys have been busy this week, loading wheat and corn on the cars here.

B. D. Smith and family, and W. W. Matthews and family spent Sunday at Medicine Mounds.

W. W. Matthews was out at the Pleasant Valley Cemetery this week putting a fence around some graves.

A. C. Flowers returned from an East Texas trip, where he spent a few days for the benefit of his health.

Miss Nannie Norwood of Bellevue, who has been visiting J. F. Mayfield and family, left Tuesday for her home.

Joe Cleveland and family of Little Rock Ark., were here this week visiting the families of B. D. Smith and W. W. Matthews.

The families of G. W. Webb, R. L. Drumright and D. C. Vasey took in the Fourth of July celebration at Vernon Friday.

J. P. Tidmore, living west of town, was here today to meet Rev. A. J. Noblet of Eastland, who will visit at his farm home for a few days.

Miss Ruth Churchill of Hereford, who has been visiting her friend Miss Alma Beach returned home Sunday, Miss Alma returning home with her.

Mrs. George Buford and son of Fort Chadbourne, arrived the last of the week for a visit with the former's mother, Mrs. L. E. Britton near here.

Mrs. J. M. Bottoms of Chillicothe, left Monday night for her home after a few days visit with Mrs. Bertha Alexander of this place, and A. T. Collins and family near here.

NOTICE

We the undersigned agree to close our places of business on Saturday, July 12th from 9 a. m. to 4:30 p. m.:

M. A. Smith & Co.
W. B. Beach & Bro.
C. W. Stults,
B. D. Smith,
Webb Bros.
Naylor Dry Goods Co.
Odell Commercial Co.
W. W. Matthews.

A Fish Fry

A crowd consisting of Misses Louise Farley, Geneva Hutchinson, Maude and Hattie Ross, and Lena Tolbert, Mesdames Jas. B. Ross and C. P. Ross, Messers. Horace Turner, Claude Hamilton, and Jas. B. Ross, enjoyed a fish fry on the creek near town Tuesday evening.

Besides a big supply of fish, fried nice and brown for the evening lunch, there was bountiful supply of other good eatables, palatable to an appetite, which naturally always becomes sharpened on a trip of this kind.

Notice

All who wish to transfer their children to the Odell District for school another year, must do so before the first of August.

H. C. Chandler
M. A. Smith
W. M. Scott, Trustees

We are sorry to learn of the death of Billie Barnes, which occurred at his home in Vernon last Thursday. Burial Friday at the Fargo cemetery. He was a member of I. O. O. F. at Doans.

M. T. Cochran, manager of the Ice Cream Factory, and J. R. Jmeson, manager of the Bottling Works, both of Altus, Okla., were business visitors in Odell Tuesday. The former had his name placed on the Reporter's mailing list while here.

The City Tailor Shop

Saturday, July 12

Is picnic day, bring me your clothes and have them cleaned and pressed nice as you will want to look good that day. Let me order you a new suit, I am making some special low prices on them.

Boys, bring in your clothes and have them fixed up for the picnic.

Bert Belcher,
"The Guarantee Tailor"

Smith--Robinson

Jesse Smith, clerk at B. D. Smith's hardware store, and manager of the telephone system here, boarded the early morning train today, for Eldorado Oklahoma, where he will be married tonight to Miss Ellie Robinson, formerly a telephone operator at that place.

The groom has a number of friends here, and in this immediate section, who will congratulate him on winning the hand of his bride. The Reporter joins their friends in extending congratulations, and wishing the remainder of their journey thru life, may be one of happiness and prosperity together.

J. D. Handley and son, Felix, made a trip to Vernon this week to bring back a traction engine they had recently purchased of Jim Key, which they intend using in operating a corn sheller this fall. Mr. Handley informs us they had bad luck in returning with the engine as it got to leaking on them.

Pickles For The Picnic

We have plenty of nice fresh pickles, both sour and sweet, which are mighty nice for your Picnic Dinner

Call and get some of them, they are here for you.

Pure Bee Honey

We are receiving weekly shipments of South Texas pure strained and comb honey right from the Bee Hives, call and get a bucket.

Webb Brothers,

Staple and Fancy Groceries
Country Produce Bought and Sold



SUMMER DRESS GOODS

In Great Variety to be Found at

M. A. Smith & Co.

If you are in need of Summer Dry Goods, you will be agreeably surprised by looking through our summer line of Dry Goods.

This is the greatest and latest varieties of thin light weight Summer Dress Goods to be found anywhere in this part of the country.

It will be to your interest to look through this summer line of new dress fabrics. Our prices are right, our goods are new and the quality is up to the requirements of our customers.

Yours to serve,

M. A. SMITH & CO.

ODELL,

"Everything Good to Eat and Wear"

TEXAS