

THE ROPES PLAINSMAN

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Ten Cents

Randy Smith Named as Lone Star Farmer Here

Mr. Walter Labay, Vocational Agriculture Supervisor for Area I, has announced that Randy Smith of the Ropes Chapter of Future Farmers of America has been selected to receive the highest degree offered on the State level; that of Lone Star Farmer. The State Checking Committee met early in June to review all the applications for the year 1974, and the successful applicants will receive their degrees at the State Future Farmer Convention on July 10, 11, & 12, 1974, in San Antonio. Randy served as treasurer of the Ropes Chapter for the year 1973-74. He was chosen as the outstanding member of the chapter for 1973-74. He recently attended Boy's State at Austin under the sponsorship of the Ropes Lions Club and American Legion Post 575 of Lubbock.

Other members are expected to attend the State Convention. The Ropes Chapter will be allowed two voting delegates to the convention and will help select the state officers for 1974-75, the State Sweetheart, the talent team, the nominee for national office, and other matters to come before the convention.

They will be accompanied by C.T. McCormick, Agriculture Instructor of Ropes High School.

Mr. and Mrs. C.F. Cowan to Mark 54th Anniversary

On July 4 Charles Franklin and Bessie (Longley) Cowan celebrate their 54th anniversary. They were married in 1920 in Hockley County.

Mr. and Mrs. Cowan are longtime residents of Erath County, having purchased land on the lower Granbury Road in 1938. They are the parents of ten children, (seven living), 25 grandchildren and two great grandchildren. Their children include Mrs. Julius (Rebecca May) Blair of Ralls, Ms. L.M. Viloa Williams of Meadow; Frank Lee Cowan of Stephenville; Cecil Wade Cowan of Brownfield; Ms. R.D. (Opal June) Russell of Andrews; Mrs. Doyle (Charlene) Pruitt of Mineral Wells and Mr. John Cowan of Ropesville.

Cowan is truly a pioneer from a pioneer family. He is one of the many direct descendents of Judge James H. Cowan (Titus County, 1854-59) of Erath County. Judge Cowan settled at Alexander around 1849 and enlisted in Co. B's Calvary for Frontier Protection. He joined Captain N.M. Guillentine at Stephenville September 8, 1863.

Two of Cowan's sons enlisted to fight in the Civil War. During the war years Judge Cowan and his family were attacked by wandering hostile Indians at their cabin. He happened to see them coming and hid his family and his horse in an old cellar until night. Then he put his wife and two young children on the horse and walked at night all the way back to kinfolks in Hunt County.

Some years later several of his children returned to Erath County. Two settled the old homestead. The youngest son returned as an orphan, to live in the home of his sister, Mrs. Samuel T. Morris first at Dublin where Morris was employed as a schoolmaster, and then to Stephenville where Lee Cowan finished school. Lee married Miss Rebecca Reynolds at Stephenville in 1890.

They raised ten children. Charles Franklin Cowan was their first son, born August 15, 1894. He attended his first grade at Old Harbin School near Dublin under the watchful eye of Joe Fitzgerald. In the second grade his father along with several Erath County residents (Jarrets, Royaltys, Blankenships, John Boyles, Solan and Lee Cowan to name a few), started on the long trip by train and wagon to Hockley County where they became the first nester families on the South Plains in 1902. Lee Cowan helped organize the town of Ropesville. He was a charter deacon in the First Baptist Church and played the organ for services. He later helped organize the county government, serving as the first Commissioner of Precinct 1 in Hockley County.

Lee Cowan produced the first bale of cotton in Hockley County, taking it by wagon all the way to Snyder to be ginned. Years later,

Lubbock which is 20 miles to the north, has become the cotton capital of the world.

As the oldest son, Charlie's job was to take the old rifle, hop on the horse and ride the drift fence every day. When the settlers moved to the South Plains it was a large area of cattle ranches. After the ranches and cowboys had personally threatened Cowan and others with a gun to leave or else—without succeeding, they began to cut their drift fences, which allowed their cattle to enter and destroy the nesters' crops. Each settler set up a watch, day and night, during harvest time, to keep those cattle from invading their land. Lee Cowan and others proved the land to be very good farming, indeed.

In 1936, because of drought conditions on the South Plains, Charlie F. Cowan was forced to look for grass and water for his cattle. He thought of his childhood and thus back to Stephenville he returned. He found land to his satisfaction and purchased the

Continued On Page Two

Ropesville Area News

Mrs. Jessie Thomas returned from a months vacation last week. She visited with her daughter, Mr. and Mrs. S.J. Chesney of Burnett, Texas, for 2 weeks. She visited her son, Mr. and Mrs. J.V. Thomas of Pasadena, Texas. They camped out in the park at Huntsville for a week. Then she visited with her daughter, Mr. and Mrs. T.P. Simpson in Jacksonville, and also a grandson, Mr. and Mrs. Danny Thomas.

Mrs. Maude Young returned home Thursday after spending several days in Lubbock. She visited her sister, Mrs. Myrtle Shipman, and nephews, C.A. and Leroy Shipman, all of Lubbock. While there, two of her sisters from Oklahoma, visited with them.

Mr. and Mrs. Peck Rogers returned from a vacation last week in Texas and eastern Oklahoma. They visited his sister, Mr. and

Meadow Lodge 1228 A.F.&A.M. Elects Officers

Meadow Lodge 1228 A.F. & A.M. elected officers at the June stated meeting. The following were chosen to serve the lodge for the year 1974-75.

Worshipful Master, Herman Timmons; Senior Warden, Douglas Jones; Junior Warden, Bill McCormick; Treasurer, Charles Shannon; Secretary, O.V. Fuller; Chaplain, C.T. McCormick; Senior Deacon, D.H. Lindley; Junior Deacon, A.M. Armstrong; Senior Steward, Bud Rucker; Junior Steward, N.J. Green; Tiler, Everett Wallace.

Mrs. Barney Ford of Ardmore, Okla. They visited in Monitou, Okla. with Faye's nieces and nephews, then came back by Wichita Falls and visited her brother and family. They reported an enjoyable time as the weather was nice and cool.

Mr. and Mrs. Joe Blakley and family of Ackerly, Texas, visited in the home of her sister, Mr. and Mrs. Clyde Loveless Saturday.

Steve Wright ate dinner Sunday in the home of his mother, Mrs. Violet Wright.

Master C.P.O. Boyd Smith and wife Barbara and children and also Barbara's mother, Mrs. Amy Hutcheson from Patuxent Naval Air Station, Maryland are visiting his uncle, Mr. and Mrs. J.R. Smith this week.

Rev. and Mrs. Edwin Perkins, Paula and Dennis were in Post Friday night where Rev. Perkins performed the marriage of his niece, Lillie Wilke to Jerry Wright of Maljamar, New Mexico.

Paula Perkins, daughter of Rev. and Mrs. Edwin Perkins, is spending several days in Baton Rouge, La.

Mrs. Bill West recently, spent six days in Methodist Hospital, but after successful surgery is home and recuperating fine.

Visitors in the home of Mr. and Mrs. W.E. Harris this weekend were Mr. and Mrs. B.B. Lee of Colorado City.

Continued On Page Two



ENGAGEMENT ANNOUNCED—Mr. and Mrs. Richard West of Sudan announce the engagement and approaching marriage of their daughter, Jana West to James Alton Synatschk, son of Mr. and Mrs. W.J. Shockley of Ropesville. The couple plans a double ring ceremony Saturday, August 10th at 7:30 p.m. in the First Baptist Church of Sudan.

Miss West is a 1974 graduate of Sudan High School and is a sophomore home economics major at Texas Tech University. The prospective bridegroom is a 1971 graduate of Anton High School and a senior secondary education major at Texas Tech. All friends and relatives of the couple are invited to attend the wedding.

Boy Scout Troop 563 Making Plans for Camping Trip to Tres Ritos, New Mexico

Boy Scout Troop 563 is making plans to attend summer camp at Tres Ritos, New Mexico on the dates of July 21-27, 1974. Scouts will have the opportunity to live in the open and practice scout skills in archery, nature, botany, cooking, camping, hiking, and other scout activities. The highlight of the camp will be the campfire on Friday night, July 26 when new

members of the Order of the Arrow will be tapped out to start their entry into this society of honor campers. Each troop is allowed to select scouts that are first class or above on a quota basis to receive this honor. Adults may be admitted upon meeting the same requirements and being recommended for the honor. Scouts and adults from Troop 563 to receive nomination into the order in 1974 are:

Scouts: Kenneth Chambers, Jeffery Ivy, Ricky Kimberlin.

Adults: Bobby Britton and Sam Cox.

The Ropes Troop is sponsored by the Ropes Lions Club and has been in existence for over 15 years. C.T. McCormick will accompany the scouts to camp, as he has done for the past fifteen years. He is a Lion and holds the Vigil Honor in the Order of the Arrow.

Little League Play Last Games

The Little League ball teams played their last games Tuesday night July 2nd. The Cubs played the Dodgers and the Yankees played the Red Sox.

Last Friday night, June 28th, the Cubs beat the Red Sox and the Dodgers beat the Yankees.

The Way to Know

"If any man will do His will, he shall know of the doctrine." John 7:17.

The golden rule for understanding spiritually is no intellect, but obedience. If a man wants scientific knowledge, intellectual curiosity is his guide; but if he wants insight into what Jesus Christ teaches, he can only get it through obedience. Intellectual darkness comes through ignorance; spiritual darkness comes because of something I do not intend to obey.

The Spirit of God teaches us down to the scruple. He unearths the spirit of self vindication; He makes us sensitive to things we never thought of before.

If you shirk from his word you will become a religious humbug. Watch the things you shrug your shoulders over, and you will know why you do not go on spiritually.

by Ann Perkins

Sorghum—The Bargain Grain

The market price ratio between grain sorghum and corn has widened in recent weeks and corn is now \$1.00 cwt. higher than sorghum, according to Grain Sorghum Producers Ass'n. Executive Director Elbert Harp. GSPA is a national organization of grain

farmers, with headquarters in Lubbock, Texas.

"Grain sorghum may be a buyer's dream right now," said Harp, "but the seller may find this to be the worst possible time to market his grain." Harp quoted two main reasons for the variation of prices between corn and grain sorghum:

1. Cattle feedlots have cut back sharply on numbers of fed cattle throughout the sorghum production belt. Feedlots that bought ahead are finding themselves in a grain surplus situation and some are reselling a portion of their grain. Others are waiting to see if they are going to have any cattle to feed before purchasing grain.

2. Countries competing with the United States, such as Argentina, Australia and South Africa, have been capturing much of the foreign grain market sales during the past

few months.

As the cattle situation improves, the GSPA executive feels that feedlots will resume a more normal operation, which should automatically help the grain export situation.

With the corn/sorghum price spread of \$1.00 cwt., Harp said it is likely that there soon will be a large shift of purchasing from corn to grain sorghum to take advantage of the price break.

An example of price comparisons between corn and sorghum a year ago was the February 1973 Gulf Export Price for grain sorghum of \$3.73 cwt. compared to \$3.64 for corn. In June of 1973 the Gulf Export Price for grain sorghum was \$4.37 cwt., compared to \$3.85 for corn.

During other months a year ago, corn and sorghum alternated as to which grain was selling at highest

Continued On Page Six

Ropes Senior Citizens Meet

The Senior Citizens met at the Community Building Monday, July 1st. They had lunch and played 42 which was enjoyed by 20 members.

The club meets every first Monday of the Month.

Arthritis Sufferers:

WAKE UP WITHOUT ALL THAT STIFFNESS!

New formula for arthritis minor pain is so strong you can take it less often and still wake up in the morning without all the pain's stiffness. Yet so gentle you can take this tablet on an empty stomach. It's called *Arthritis Pain Formula*. Get hours of relief. Ask for *Arthritis Pain Formula*, by the makers of *Anacin* analgesic tablets.

LOSE FAT STARTING TODAY

ODRINEX contains the most effective reducing aid available without prescription! One tiny **ODRINEX** tablet before meals and you want to eat less - down go your calories - down goes your weight!

Thousands of women from coast to coast report **ODRINEX** has helped them lose 5, 10, 20 pounds in a short time - so can you. Get rid of ugly fat and live longer!

ODRINEX must satisfy or your money will be refunded. No questions asked. Sold with this guarantee by leading drug stores.

Gail Gregg on Dean's List

Gail Gregg, son of Mr. and Mrs. J.H. Gregg, has been named to the Dean's Honor list for the spring semester at Wayland Baptist College.

A May graduate, Gregg holds the bachelor of science degree in physical education and history. During the past semester he had a 3.80 grade average.

Now that you've retired, put your savings to work.

Trade your E Bonds for H Bonds

Bought a lot of Series E Savings Bonds over the years? Well, you probably want to keep your nest egg intact. But retirement is the time when you need some extra income.

Here's how to get that income. Just exchange your E Bonds (in cash value amounts of \$500 or more) for Series H Bonds. H Bonds pay out interest every six months by Treasury check mailed right to your door, and at a rate averaging 6% annually when held to 10-year maturity.

Just the thing for retirement, when you need steady income coming in.

You'll get a tax break on the exchange, too

When you exchange your E Bonds for H Bonds, your tax liability on your accumulated E Bond interest continues to be deferred. Right up until the H Bonds are cashed or reach final maturity (there's an optional 10-year extension privilege after original maturity).

The result? You get more for your money in the exchange. And when your H Bonds are redeemed, and you finally pay your deferred E Bond tax, it's at your lower post-retirement rate.

Get income as it's earned

Steady, dependable income. Twice a year. Or, if you prefer, get interest checks every month. Just buy an H Bond a month for six consecutive months. That way, you've got a regular income guaranteed.

Purchase \$500 to \$5,000

Your banker has exchange (as well as new purchase) applications for H Bonds. At face values of \$500, \$1,000 and \$5,000. There's an annual purchase limit of \$10,000 (\$20,000 with a co-owner), but this won't apply if you're trading in E Bonds.

H Bonds. A good way to make sure your money won't retire when you do.



Take stock in America.

Buy Series H Bonds—now averaging 6% when held to maturity of 10 years.

WASHINGTON AND SMALL BUSINESS

AS HEARD BY HEARD



A Ridiculous Lag.

There's probably not a man or woman alive in government that does not realize that there is inflation.

In addition, there are many in government that deplore the growth of conglomerates, the disappearance of the family owned farm. It is to be assumed that this viewing with concern is not in the category of crocodile tears.

Thus, on this premise, it can only be wondered why there is so much dragging of the heels in reforming the inheritance, or death tax laws.

As it stands now, any estate left over \$60,000 in value is taxed. It is important to bear in mind the value of the estate is based on the arbitrary decision of some appraiser on the current market value of the estate.

Thus, a family owned, or closely held business, may suffer the loss of a principal owner whose entire estate is tied up in the enterprise. The business to survive, must then dig up cash which it probably doesn't have to meet the appraisers idea of what the business is worth at current market value, which is not always compatible with the profit of the operation.

Thus, the enterprise either must be liquidated before such a death occurs, or it must be

sold to some big corporation in order to keep operating.

The same situation happens with a family owned farm. The family may be making a fair living off the farm, but on the death of a principal family member, the estate tax is based on today's inflated land values.

Congressman O. C. Fisher of Texas has before the Congress a bill, supported by 81 per cent of the independent business people who responded to a national poll by the National Federation of Independent Business, which would amend the death tax law.

His bill would permit the heirs to demand that the value of the estate be based on the decedent's cost basis, or the earning power of the business, whichever is higher.

Similar bills have been kicking around Capitol Hill for several years, and they really have been kicked around, with no action taken.

In view of the inflationary times, it would seem that the Congress would rush through this needed reform posthaste

As long as the death taxes are a fact of life, and as long as inflation is also a bitter fact of current life, it seems ridiculous that there should be any further lag in action on this needed reform.

Area News

Continued From Page One

Mr. and Mrs. Newt Green moved into their new home in Ropes last week. Although they are well known in this community. We welcome them to our little town.

The new Church of Christ minister, Pat Burk and family, moved to Ropes last week. We welcome them to our community.

Visitors in the home of Mr. and Mrs. W.E. Harris are their sons, Mr. and Mrs. Rex Harris and Kimberly of Sublett, Kansas; Mr. and Mrs. Billy Harris and sons of Carvallis, Oregon; and Eldon Harris of Slaton.

Becky Pierce, daughter of Mr. and Mrs. James Pierce is visiting her aunt, Barbara Embery of Boise, Idaho.

Visitors in the home of Mr. and Mrs. Kenneth Evans last week were Mr. and Mrs. John Covey and family of Silver Bell, Arizona.

Sherrie and Jerry VanStory, children of Mr. and Mrs. Bill VanStory, returned Friday after spending a month in Orange, Calif. visiting relatives.

Mr. and Mrs. Charles Little and family of Garden Grove, Calif. are

visiting in the home of his sister, Mr. and Mrs. Bill Van Story and family.

Mr. and Mrs. Gene Sanders and family are visiting his cousins, Mr. and Mrs. Bill Van Story and family.

Mr. and Mrs. O.K. Briggs attended 5th Sunday singing and church services at Lakeview Baptist Church.

54th Anniversary

Continued From Page One
Cowan Ranch in 1938. He hired a brother-in-law to watch after his stock.

He retired from cotton farming in 1952 and has lived in Erath County since that time. He is a deacon in the Cedar Point Baptist Church. He has served as Sunday School Superintendent, adult teacher, and son leader for many years. Mrs. Bessie Cowan has also been very active in the church serving as a Sunday School teacher for many years.

We wish to congratulate Mr. and Mrs. Charles Cowan and their successful, long devoted lives to their family and community and church.

Mr. and Mrs. Charles Cowan received relatives and friends in the home of their son, John A. Cowan of Ropesville, Texas, at the old Lee Cowan Homestead.

THE ROPES PLAINSMAN

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper will be gladly corrected upon due notice of same being given to the managing editor personally at the publisher's offices.

Publication Service Company Publisher
Norman L. Williamson Managing Editor
Isla Etheridge News Editor

Wedding Vows Exchanged in Lubbock



Trinity Church in Lubbock provided the scene for the wedding of Miss Pamela Jean Hayes, daughter of Mr. and Mrs. Jesse Hayes of Shallowater, and Stephen Rieger Louder, son of Mrs. Joan Louder of Cooper at 7:30 p.m. Friday, June 28, 1974. The Rev. Jack Gray, Methodist Minister, performed the double ring ceremony.

Mrs. Jean Lanham of Lubbock, pianist, accompanied Miss Lauren Chilton of Albuquerque, New Mexico as she sang "Wedding

Prayer", "True Love Comes from God", and "The Lord's Prayer."

Misses Lisa and Lydia Louder, sisters of the groom served as candlelighters.

Miss Gail Alderson and Miss Cathy Moxley, both of Lubbock, distributed letters to the guests as they arrived that had been written by the bride and groom.

The bride's attendants wore floor length yellow peau de seau dresses accented with a cord of white pearls at the bodice. White, large brimmed hats accented with

yellow ribbons completed their attire. Miss Kathy Baer of Shallowater, served the bride as Maid of Honor. Mrs. Tom Benton of Kenton, Oklahoma was the bridesmatron. Bridesmaids were Miss Linda Louder, sister of the groom of Cooper, Miss Jan Andrews of Carlsbad, New Mexico, and Miss Sharon Wells of Lubbock.

The groom's best man was Mr. Jackie White of Lubbock, and the groomsmen were Chris Hayes, brother of the bride, Jay Stanton of Shallowater, Jack Webb of Abilene, and Nathan Griffin of Lubbock.

Miss Camie Stanton of Shallowater was the flower girl, and Mr. Shannon Fredenburg, cousin of the groom of Cooper, was the ring bearer.

Mr. Jack Wolf of Dallas, Mr. Kenney Peterson of Cooper, Mr. Dick Cade of Slaton, Jimmy Hardin of Lubbock, Mr. J.E. Newsom of Lubbock, and Mr. Woody Key of Lubbock served as ushers.

The bride, given in marriage by her father, wore a Renaissance gown of Devon-Creme silken peau-jolie accented in intricate beadwork. The lavishly beaded bodice featured a portrait neckline outlined in scrolls of beading. Long fitted sleeves repeated the intricate beadwork to form wide cuffs with button and loop closure. The full circular skirt fell in deep folds and was complimented by a matching chapel length veil which drifted beyond her train and was completely edged in tiny seed pearls. The bride's bouquet was made of white gardenias to match her head piece.

The bride is a 1973 graduate of Texas Tech University with a degree in secondary education. The groom is a 1974 graduate of Tech with a major in agricultural engineering.

Following their honeymoon to Ouray, Colorado, the couple will reside in Hereford where the groom is employed by Deaf-Smith Rural Electric Co-op as the personnel manager and the bride is employed by Hereford Public School Systems.

EASY EXTRA \$\$ FOR FARMERS RENTING GARDEN PLOTS TO CITY FOLKS

You want to get paid extremely well for doing a little that helps people a lot? Rent garden plots to city folk!

If your farm is near a city or college town, people will say it's a good deal to pay you \$10 or more for the privilege of raising vegetables in a 25' x 30' plot. At 40 plots per acre, you get \$400 or more an acre IN ADVANCE and the renters do most of your work for you. And you still own the land! All you do is plow, stake out the plots, and cultivate two or three times. They plant, weed, and harvest. You or your kids can make extra money selling seeds, tools, plants, water, pop, gum, etc.

People like gardening. As food gets scarcer and prices higher, demand for family-size garden plots zooms.

A 1973 Gallup poll showed a record number of Americans planned to raise vegetables—some 40 million—the most ever. And that was BEFORE HIGH PRICES HIT.

The same poll showed ANOTHER 30 MILLION would raise vegetables if only they could find a wee patch to plant.

This revelation prompted Gardens For All, a non-profit, tax-exempt educational and counseling group, to help city people find land for a vegetable garden. GFA is helping land-owners, too, to bring their plots to the attention of would-be gardeners and to get those vegetables growing. GFA can help you rent your plots. See below.

Rented gardens are booming not only around big cities. College towns are another prime area. Married students welcome this relief to their food budget.

HOW TO DO IT

If you're a free enterpriser, just advertise garden plots for



One of a million happy gardeners

rent in the nearest weekly or daily paper. If you prefer a sponsor, check with a church, school, club, social agency, business firm.

For help in getting started in this money-making public service venture, write to Gardens For ALL, Dept. 42086, Charlotte, VT, 05445. Ask for their free 30-page booklet telling about group gardens. It sure beats farming.

Unselfishness is a rare virtue, not to be expected too often.

Errors often arise when men try to prove that they've been right.

Gossip is an elusive, but dangerous, substance. Avoid it.

There are two sides to every law suit, the legal and the moral side.

Rural Sociology Department Recently Established at Texas A & M University

Members of the Texas A&M University System Board of Directors June 18 approved the establishment of a nonacademic Department of Rural Sociology in the College of Agriculture, effective September 1.

Purpose of the board action is to strengthen and develop research and Extension education programs in rural sociology, and provide for more effective administration of these programs, said Dr. H.O. Kunkel, A&M dean of agriculture.

Kunkel explained that the new nonacademic department will be a component of the Texas Agricultural Experiment Station and the Texas Agricultural Extension Service to provide a departmental

identity "for what is becoming the largest and strongest group of rural sociologists in the south."

Dr. James H. Copp, who is also the head of the Department of Sociology and Anthropology at A&M, was designated as head of the nonacademic department to assure coordination of the various components of sociology.

"Rural sociology has for a long time been a distinct speciality devoted to the study and improvement of the quality of living in smaller towns and open country, and rural sociologists have a distinct professional identity. They have a tradition of problem oriented research, while

Continued From Page Six

MOORE'S GIANT BURGER

Open New Hours

5 Days a Week 10 - 10

Thursday & Sunday 10 - 8

TRY SOMETHING NEW

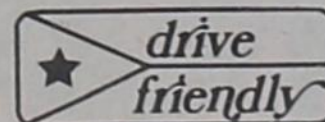
Italian Beef on Bun



REMEMBER 1955?

REMEMBER 1955? The year the seat belt was introduced. It helped you get to and from 4th of July picnics. Sure, there were some who thought it would never last, just like there were some who thought Americans would never give up the horse and buggy.

This 4th of July, don't sit on automobile history. Wear it.



Governor's Office of Traffic Safety

MAC'S ANTIQUES

Celebrating Our First Year

15% OFF ON ANY ITEM

BOUGHT IN JULY!

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All Kinds of Gaskets, Fittings, Plastic and Burlap Socks.

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THRU
JULY 6



JULY 4TH

WEEK-

HORMEL BLACK LABEL
OR
WILSON'S CERTIFIED

BACON

LB. **89¢**

HORMEL LITTLE
SIZZLERS

JUST HEAT
AND EAT
12 OZ. PKG. **59¢**

"UNITED'S PROTEIN BEEF"

BONELESS SIRLOIN
STEAK LB. **\$1.39**

BONELESS TOP ROUND
STEAK LB. **\$1.39**

BONELESS BOTTOM ROUND
STEAK TENDERIZED LB. **\$1.39**

BONELESS FAMILY
STEAK LB. **\$1.98**



CHUCK

STEAK **69¢**

BLADE CUT..... LB.

21 Oz. FULLY COOKED
Can HEAT 'N SERVE

SWIFT'S PREMIUM
HAM PATTIES **\$1.39**

HOT SHOT
ANT & ROACH

BOMB 13 OZ. **89¢**

HOT SHOT INSECT

BOMB 13 OZ. **\$1.19**

The Perfect Shortening
Extra light, Natural way to cook

WILSON'S
BAKE-RITE

3 LB.
CAN
ONLY **98¢**



UNITED ICE
CREAM
ASSORTED FLAVORS

HALF
GAL. **79¢**



HOME LAUNDRY SIZE

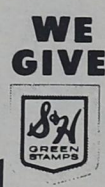
DASH

60¢ OFF
LABEL
20 LB. 10 OZ.
FAMILY SIZE

\$4.69

PLAY
BONUS
"BLACK-OUT"
BINGO

GET 1000 EXTRA
S&H GREEN STAMPS



WE GIVE

CORN WHOLE KERNEL OR CREAM
EARLY HARVEST
PEAS **\$1.19**

SPINACH CUT **\$1.19**

GREEN BEANS **\$1.19**

TOMATOES WHOLE PEELED **\$1.19**

303 CANS

ALL PURPOSE WHITE
POTATOES

10 LB.
BAG **\$1.49**



FRESH DRY YELLOW
ONIONS LB. **10¢**

FRESH YELLOW
SQUASH LB. **19¢**

SANTA ROSA
PLUMS .. LB. **39¢**

SUNKIST VALENCIA
ORANGES

LARGE
SIZE LB. **19¢**

FRESH SWEET BELL
PEPPER

2 LGE.
PODS **29¢**

END FOOD BUYS!

"FEATURING UNITED'S PROTEN BEEF"

RIB STEAK..... LB. \$ **1.09**
ROUND STEAK..... LB.

BEEF CUTLETS

WASTE FREE BONELESS **\$1.49**
LB.

RANCH STEAK CENTER CUT 7-BONE..... LB. **89¢**
BONELESS STEW EXTRA LEAN CUBES OF BEEF..... LB. **98¢**
BONELESS SHOULDER ROAST..... LB. **98¢**
GROUND BEEF 100% ALL BEEF..... LB. **78¢**



KRAFT'S MIRACLE WHIP

QT. JAR

79¢

SHASTA POP ASSORTED FLAVOR 12 OZ. **10¢**
JELLO ASSORTED FLAVORS 3 OZ. PKG. **10¢**
"HOLIDAY WEEKEND FIXIN'S"
CHICKEN OF THE SEA TUNA 6 1/2 OZ. CAN CHUNK STYLE **49¢**
WAGNER DRINK ASSORTED FLAVORS 3 32 OZ. BTL. **\$1**
PORK N' BEANS SHUR FINE 4 300 CANS **89¢**
PICKLES BEST MAID • DILL • KOSHER DILL • HAMBURG DILL QT. **49¢**
BAR-B-Q SAUCE KRAFT 18 OZ. JAR **39¢**
VANILLA WAFERS NABISCO 12 OZ. BOX REG. 59c **49¢**
LIPTON OR NESTEA INSTANT TEA 3 OZ. JAR **89¢**

FOOD KING SOLID OLEO LB. CRTN. **29¢**
SHURFRESH BISCUITS 8 OZ. CAN **10¢**



GLADIOLA FLOUR 5 LB. BAG **69¢**



FOLGER'S COFFEE WITH 25¢ COUPON **95¢**
 ALL GRINDS 1 LB. CAN

PUREX HALF GAL. **29¢**

CRACKER JACKS 3 PACK **29¢**
LISTERINE 20 OZ. BOTTLE **98¢**
BRECK SHAMPOO 11 OZ. **79¢**

WORTH 25¢ VALUABLE COUPON WORTH 25¢
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 WITHOUT... \$1.20 EXPIRES 7-6-74
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 REG. 75¢ **59¢**

MORTON CREAM PIES ASSORTED FLAVOR **3 FOR \$1**

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Spicy Garden Bracer



Summertime is ice tea time and what a pleasant refresher in serving your guest a spicy garden tea bracer. Served with your favorite cookies, this will make your afternoon tea time a most enjoyable one for you and your guest.

Here is the recipe as developed in the Nestlé Test Kitchen:

- 1 cup water
- 1/2 cup Nestea
- 3/4 cup sugar
- 6 cups cold water
- 1 teaspoon whole allspice
- 3/4 cup orange juice
- 1 2" cinnamon stick
- 1/2 cup lemon juice

In small saucepan, combine 1 cup water, sugar, allspice and cinnamon; bring to boil. Continue boiling for 5 minutes. Stir in Nestea until dissolved; remove from heat. Cover and let stand 10 minutes; strain into 2 1/2-quart pitcher. Add 6 cups water, orange juice and lemon juice; mix well. Serve over ice. Garnish glasses with cinnamon sticks and orange twists, if desired. Makes approximately 16 4-oz. servings.

Bargain Grain

Continued From Page Two

prices in the export market.

Harp said, "As buyers begin now to purchase more grain sorghum, we feel that it will not be long before sorghum prices start moving up in relation to corn. Therefore, we encourage those who have grain to seal to watch the markets very closely and not sell too cheap."

Harp stated that a producer who is concerned about the market dropping below its current level can protect himself by setting a "stop order" to hedge his grain in case the market does start dropping. He said this would give price protection and a seller also would get the advantage of future increases in market prices.

If the corn and sorghum crop continues to deteriorate, Harp said the prospects for a smaller than estimated grain crop becomes clear and some increase in the market price for corn and grain sorghum can be expected.

Department Established

Continued From Page Three

the Extension emphasis has brought the research knowledge to bear on the solution of rural social problems," explained Dean Kinkel.

As a matter of convenience, the rural sociology research and Extension enterprises at A&M have been coordinated through a combined department of Agricultural Economics and Rural Sociology, despite the distinctiveness of the two disciplines. "As the number of agricultural economists and rural sociologists increases, however, the sense of departmental mission and resource allocation between the disciplines become more difficult at the departmental level," said Kinkel.

Currently, the rural sociology research group includes five staff members at the professorial level and four research associates with training beyond the Master's degree. On the Extension side, there are at least nine specialists with advanced degrees, or at least 18 rural sociologists on the research and Extension staffs.

SPORTS

by Joe Kelly

It was a long weekend for me. First, I kept dousing the thermometer outside my window with cool water, trying to get it down to a point where it was reasonable.

And then, unable to do much about it, I took to my cubbyhole where I ponder great and little things, makes hen tracks on paper, file for my company reports that unquestionably are added to waste disposal machines and, occasionally, hit a typewriter key or two.

When I finally emerged, I was dripping moisture that I thought must certainly be perspiration. On second inspection, the moisture turned out to be tears. You see, someone had the audacity to slip me a story that pro footballers were going to strike.

To paraphrase the famed saying during the days of the Sox baseball scandals, "Say it ain't so, Donny." Football players going on strike? Oh, no, it can't be.

By reading the moisture-stained pages of the local daily advertising journal, I found it was a fact. The big, burly pros were oppressed, they lacked freedom, whatever that means.

No more Saturdays and Sundays of deciding which game probably would be the most interesting this fall. No more agonizing over Roger the Dodger and Craig Morton. No more distress about figuring how the Houston Oilers would lose their game.

No, sir, the pros were going out on strike, complete with picket lines and, presumably, placards on poles proclaiming that the owners were unfair.

No more "thrilling" College All-Star pro champions game from Chicago. Only the interesting Canadian Football League games and the neophyte World Football League battles are to be seen. It's enough to make a grown man cry.

So far I haven't seen a list of the demands that the pros have made. The only thing that has come out is that they are kept in slavery. They just can't go to the team that they want to play for and their benefits are pretty bad.

Oh, shed a tear for the poor old pros, those grand old men who managed to pass basket weaving and phiz ed, helped along by some civic minded professors.

Where the former old football players had to man the pumps for dear old Enzon after completing their college careers, now they are being starved on salaries of which even bank presidents wouldn't be ashamed.

And, once signed to a contract, poor Bubba Blowout is forced to remain with that team until eternity—or until he plays out his option one year, or is traded to another club he doesn't like. Meanwhile, smart lawyers help negotiate the best deals and advise the players where to buy the best investments with his rewards for size, speed and shark like skin.

Those mean old club owners, the ones who pay the bonuses, who foot the bills, who stick their necks out, who have fickle fans with whom to contend. Why, they're little better than Simon Legree. Pull that barge! Lift that bale! Get a little drunk and—you get invaluable publicity.

Frankly, pro football has become about as exciting as, if Nick Roberts will forgive me, figuring out who is going to win this week's wrestling matches. Maybe the strike is good, if it costs us one season; the pros might have to go to work and see how the rest of us live.

Here it is July and I haven't had my boat in the water yet, for one reason or another. But a recent Parks & Wildlife article has my appetite whet.

The release said that kamloops trout and coho salmon had been switched from Heart of the Hills Research Station to Inks Lake. The fish were to have been stocked in Lake Meredith, but that Northern Panhandle lake isn't full enough yet by P&W standards.

Anyway, a good friend of mine lives at Inks Lake and he says that the latch is on the outside. It would be a good place to headquarter. He could play golf and I could fish.

John Priddy, one of the original Red Raider Club officers, has lived at Inks Lake for seven years and hasn't even been on the body of water once. His hangup is golf, which seems a shame in these days of high meat prices. He could have a well stocked deep freeze, instead of a trophy case.

Anyway, Inks Lake was chosen because it has year-round cool water, abundant forage and public access. It's within easy range of Lubbockites and rates at nearby hostleries are reasonable.

The fish are running about half a pound to a pound in size and, while you probably won't have one mounted, the limit of 10 in possession should mean good pan fries. P&W put antibiotics in the water to hold down disease and mortality and it seems to be working.

Do you have any idea of how much wild game meat was harvested in Texas last year? P&W conservatively estimates that the list was headed by 13 million pounds of white-tailed deer. Another 9 million pounds of freshwater fish were taken by sportsmen, with commercial fishermen hauling in 570,000 pounds.

Friends, that's a lot of meat anyway you look at it. Add to it commercial saltwater fishermen, who reaped almost 100 million pounds of fin and shell fish and it staggers the imagination.

If and when there ever is a history of minor league baseball written, I hope there will be a chapter on Roy Parker. For those of you who never heard of him, Roy unquestionably the most versatile athlete ever to play in the old WT-NM League.

Roy was the type who could win 27 games with his lefthanded slants, play the outfield when not pitching, take a turn at first base, relieve six nights out of seven, hit close to .400 and make it all look easy.

And, with the Texas League using the designated hitter, he's the old player who probably could step right in today and hit consistently—and with power. He was something else.

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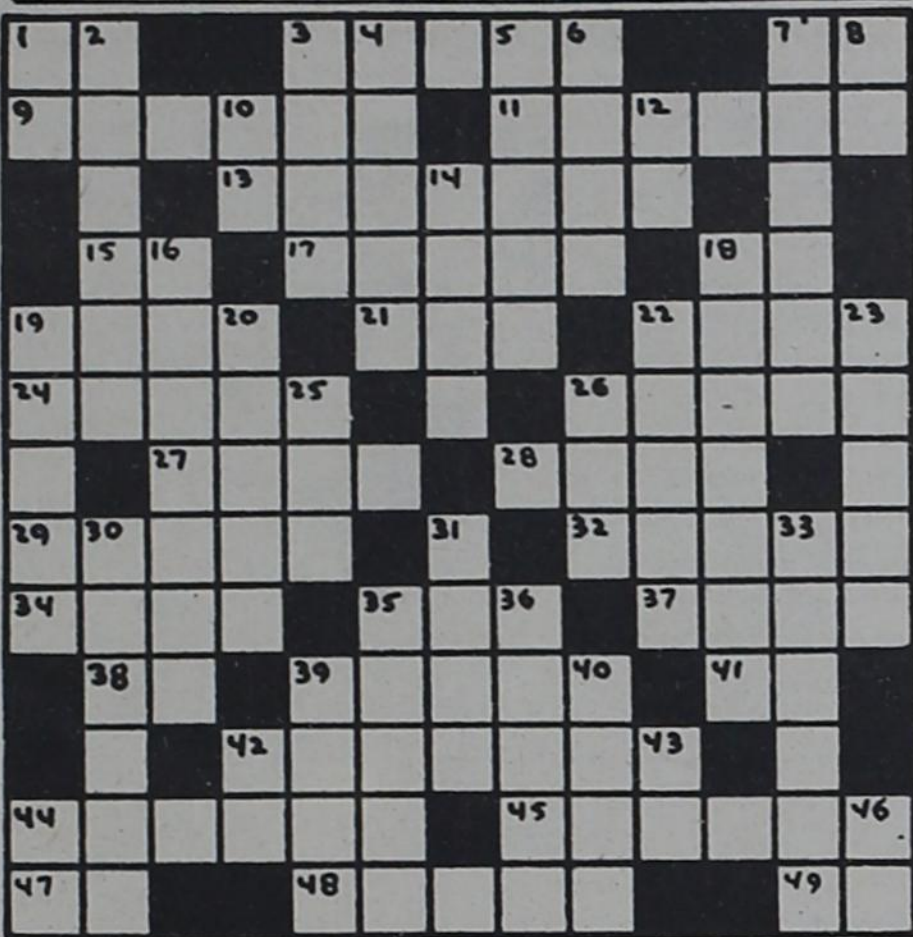
Next time you say, "I haven't a thing to do," think. If you like people, we have more than a few things you could be doing. From counseling prisoners in jail—to teaching blind kids to swim.

Remember: Red Cross is more than blood drives. It's more than helping the thousands of victims of disasters. In fact, American Red Cross tackles over 100 different kinds of "Helping People" jobs—in the city, the suburbs, wherever you are.

We need money, it's true, so we can go on offering all our free services. But we also need hearts. And hands. And conviction. Call your local chapter. Join us.

The American Red Cross. The Good Neighbor.

CROSSWORD By A. C. Gordon



ACROSS

- 1 - Abraham's birthplace
- 3 - Finger
- 7 - Exist
- 9 - Extent of time
- 11 - Color shade
- 13 - Made resolute
- 15 - Printer's measure
- 17 - Assuaged
- 18 - Greek letter
- 19 - Matures
- 21 - ... Vegas
- 22 - Sensed
- 24 - Fish
- 26 - Taut
- 27 - Annul
- 28 - Type of rubber
- 29 - Concerning
- 32 - Was in a fury
- 34 - A bumpkin
- 35 - Article of feminine apparel
- 37 - Permits
- 38 - Pronoun

- 39 - Years of adolescence
- 41 - Be quiet!
- 42 - Denies
- 44 - Carriage
- 45 - Unimpaired
- 47 - That thing!
- 48 - Of a geological thrust
- 49 - Thus

DOWN

- 1 - Aloft
- 2 - To revoke
- 3 - Love to excess



- 4 - Perfect
- 5 - British
- 6 - Bound
- 7 - Cancels
- 8 - Parent
- 10 - Exists
- 12 - Male nickname
- 14 - Biblical son of Isaac
- 16 - Jittery
- 18 - Households
- 19 - To dismay
- 20 - Reconnoiter
- 22 - Untamed
- 23 - Serves
- 25 - Strike
- 26 - Sailor
- 30 - Obtained at a price
- 31 - Expanse
- 33 - Morals
- 35 - Procreate
- 36 - Those opposed
- 39 - Girl's nickname
- 40 - Japanese coins
- 42 - Nickel (chem.)
- 43 - Thoroughfare (abb.)
- 44 - Roman 101
- 46 - Preposition

WANT ADS

WHATEVER YOU NEED

Classified Ads may be placed in this newspaper at the rate of \$.05 per word—minimum charge \$1.00—by contacting your local news editor or by calling 745-3419 in Lubbock.

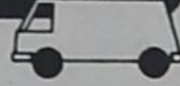
MISCELLANEOUS FOR SALE

For Sale—30 sq. yds. pale green nylon carpet. See Leon Young or call 562-3861, Ropesville.

LOST & FOUND

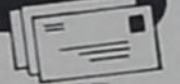
Lost, Friday — White Female Poodle puppy with apricot ears. Red collar. Call Shallowater, 832-4420.

HOME SERVICES



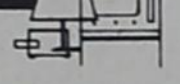
Wiring Specialists—Commercial and Residential Electric Maintenance and Repair. Day and Night. Crownover Electric Co., 2110 Avenue J, Lubbock. 763-2041, Night 873-2453. Danny Lesley.

PERSONALS



Card of Thanks
I would like to say "Thank You" for the flowers, cards, prayers, food brought in, and other acts of kindness during my stay at the hospital.
Mary Lou Martin

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Singer Touch & Sew—deluxe models, these machines zig-zag, blind hem, make buttonholes, fills boggin in machine, etc. Desk cabinets with drawer space. Used 3 mos. several left out of public school systems. Your choice, \$75 each. Cash or terms. Fully guaranteed.
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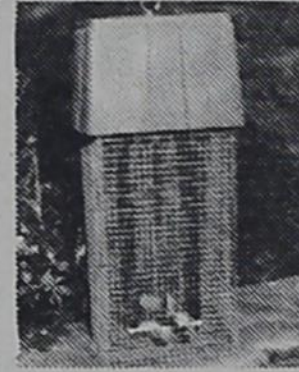
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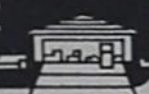
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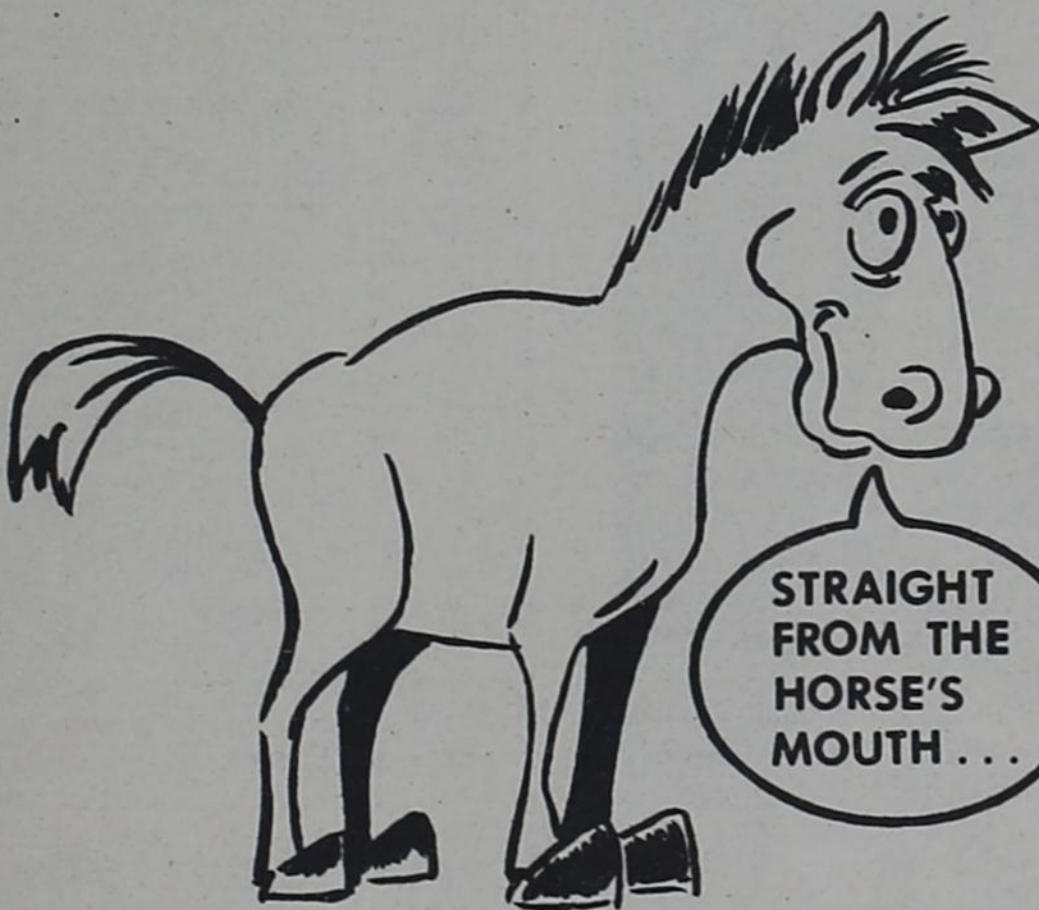
The reason some people talk so much about themselves is that they know so little about anything else.

It would be nice if every citizen would do as Boy Scouts try to do—help someone, or do someone a favor, every day. Do You?

GARAGE SALE



Shallowater Garage Sale — To settle estate. Like new mower, edger; clay pots, hose carrier, books, dishes, pans, jars, miscellaneous treasures. Make offer. Starts Wednesday (4th) until all sold. 1004 14th St., Shallowater.



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Home Highlights

by Jewel Robinson
County Extension Agent
Hockley County
HAMBURGER

QUESTIONS & ANSWERS

Q. Depending on where I shop, I see ground beef labeled differently. Sometimes the words "lean" and "extra lean" are used and other times it's "ground church", "ground round", and "ground sirloin." Why?

A. The reason is that there are no standardized names for different qualities of ground beef. Therefore, supermarkets label their packages according to their own preferences. As a practical

matter, most ground beef is made from trimmings and the less tender, less popular cuts of meat. So, if you want real ground sirloin, buy a sirloin steak or roast and have the butcher grind it for you. Or, grind it yourself at home.

Q. Many people call ground beef "hamburger". Yet I don't often see it labeled that way in the store. Is there a difference?

A. The U.S. Department of Agriculture does distinguish between these two products ground and packaged in a Federal-inspected or State-inspected plant. No distinction is applied to beef ground in a local market. According to USDA, "hamburger" is ground beef to which seasonings and pieces of beef fat may be added while the meat is being ground. No added water, extenders or binders are permitted, though. "Ground beef" is just what the name implies. No extra fat, water, extenders or binders are permitted. Seasonings, however, may be added as long as they are identified on the label.

Q. Does USDA set a limit for fat in ground beef?

A. Yes, but only for products ground in Federal-inspected or State-inspected packing plants. The limit for fat is 30 percent. Most ground beef, though, is ground in local supermarkets to maintain freshness. This grinding is not subject to Federal inspection regulations on fat content. Some states and cities, however, do set standards for store-packed ground beef.

Q. What kind of meat is ground beef made from?

A. Generally, ground beef is made from the less tender and less popular cuts of beef. Trimmings from higher-priced cuts also may be used. These cuts contain varying amounts of fat and lean. Because ground beef is so popular, many supermarkets and grocery stores cannot get enough meat from a carcass of beef after they have removed the steaks, roasts, and other cuts to fill the demand. Consequently, they may buy less tender meats or less popular wholesale cuts specifically for grinding into ground beef. Some stores may buy imported frozen boneless beef and grind it after adding trimmed off fat from their meat cutting operations. Whiel most steaks and roasts come from younger steers or heifers, most ground beef is prepared from the meat of older animals, which is tougher. Grinding tenderizes it and the addition of fat alleviates its dryness.

Q. Why is pre-packaged ground beef often red on the outside and dull, greyish brown on the inside?

A. The red color is due to exposure to air. When exposed to air, a natural pigment in meat combines with oxygen to produce the red color, which is referred to as its "bloom". The interior of the meat does not have the red color due to lack of enough oxygen to cause the "bloom" to appear.

continued next week

A pretty girl makes a lot of men feel younger.

Travel West Texas This Summer

The West lives on in the rolling plains of Texas, maintaining a broad-brimmed profile in the land of the Four Comanches, Cavalrymen and Cowboys.

The first three are gone Cowboys, in a region that low Abilene to the Okla- in the Panhandle.

Western hats and boots wear, particularly in the smaller towns. Not far from main highways are the old, established ranches: the Spur, Pitchfork and Matador, below the Caprock in the Dickens area; farther east, near Vernon, the W. T. Waggoner spread; and near Dalhart, what remains of the XIT, once the world's largest.

Rodeos abound. Some are stop-offs on the professional cowboy circuit; others such as the Texas Cowboy Reunion at Stamford, are fro amateurs.

Texans who decide to vacation on the Plains will find that there is one scenic point which surpasses all others: the 122-mile Palo Duro Canyon, 22 miles southeast of Amarillo.

The 1,000-foot deep canyon is the scene each summer of the Panhandle heritage drama, "Texas," in an outdoor amphitheater.

Palo Duro is recommended by the West Texas Chamber of Commerce in its new spring publication, "Wonderful West Texas Fun and Adventure Map," said J. Fike Godfrey of Abilene, WTCC executive vice president.

"An in-Texas vacation, at today's lower speed limits, offers a fine opportunity to enjoy the majestic expanse of the Plains and Panhandle," said Godfrey.

Below Palo Duro Canyon, State Highway 207 between Claude and Silverton, also passes across Tule Canyon. The Croton Breaks south of Dickens is a colorful region of canyons, buttes and creeks, while the new Copper Breaks State Park north of Crowell was dedicated in April Abilene, the southernmost of the three largest Plains cities, offers an excellent zoo whose reputation is growing, and Old Abilene Town, a western amusement park on Interstate 20.

Southwest of Abilene, near Buffalo Gap, is Abilene State Park, shaded by oaks and mesquites. It is one of seven state parks on the Plains: Copper Breaks, near Crowell; Lake Arrowhead, Wichita Falls; Lake Brownwood, north of Brownwood, Mackenzie at Lubbock; Palo Duro Canyon; and Fort Griffin, north of Albany.

Lake Brownwood and Hubbard Creek Reservoir near Breckenridge give fishermen and water sport fans plenty of elbow room, as do lakes near Abilene and Coleman and Lake Kemp at Seymour.

In the Panhandle, Lake Meredith, west of Borger, reigns over the fishin' holes as Palo Duro dominates the scenery. Spreading among the cliffs of the Canadian River Valley, it covers 21,600 acres and also is accessible from Amarillo, Stinnett, Sanford, Fritch, Dumas and Pampa.

Detailed brochures about West Texas number more than 200 and

are available free from the literature library of the West Texas Chamber of Commerce, Box 1561, Abilene, Texas 79604.

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The figures go on and on. But maybe you get the point.

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National Safety Council

If you don't like thinking about safety, think where you'd be without it.

A reminder from the National Safety Council. A non-profit, non-governmental public service organization. Our only goal is a safer America.