## Mules Stun Idalou With 21-15 Victory

## Mule Days Scheduled Here

 Merchants Offer Special 'Buys'|  |
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SMASHING THROUGH.-Charles Walker No. 40, attempts to elude the everpresent Idalou defense as he racks upa few more yards in the Muleshoe-Idalou football game
Friday night. Walker had 72 yards rushing in the game, but was still behing Quarterback Mike Northcutt who had another good night of rushing with 123 yards.
His concern is evident as he is jarred loose from his football here.

## Historical Brands

 Imprinted At A\&M
## products, with oil filters and air filters at $\mathbf{\$ 2} 233$ and

 booster cables costing\$1.99, along with other special prich with other Cobb's Department Store has gone through the
store, slashing prices and marking percentages off
marksing prices and
items in the men's depart. ment; women's wear and
the children's department.
Tires, spark plugs, anti
freeze, mufflers and other
vehicle care items will be specially featured at Poy will also have other item on special sale.
$G$ and $G$ Floor Covering is fifring a percentage of storm doors, all linoleum and congoleum and hardLee's Western Wear is featuring jeans, pants,
men and women's suits, belts, shirts and boots
along with a large line of along with a large line of
other specially priced merchandise to help supply
expected to be imprinted
on the 254 "councal societies to select
octy oak
 $\begin{array}{lll}\text { berg Center's 'branded st- } & \text { Kleberg Animal and Food cattle specialist, said. }\end{array}$ $\begin{gathered}\text { University. } \\ \text { L.A. Maddox, chairman }\end{gathered}$
$\begin{gathered}\text { "County Extension ag. } \\ \text { ents are working with their }\end{gathered}$ $\begin{gathered}\text { Recently, a delegation } \\ \text { from Bailey County added } \\ \text { local brands to the coun }\end{gathered}$ project, said that some local beef cattle commit-
tees to select eight brands
Minimum Till Cover
Crop Benefits Farmer
are among many area
farmers who are planting
small grains in cotton this
fall.

The Schusters, who farm in the Needmore Coming cover crops this way for several years. They
realize the need for taking
care of their care of their land. This is
illustrated by the conservation practices that they carry out each year.
"When I plant wheat or

John Gunter imprinted ituted in this county inst-
in mand
 "When 1 plant wheat or
rye into cotton, 1 have


[^0] Blackwater Valley Soil and Water Conservation Service, right, and Jack Schuster
several options open to
me", says Alec. "I can
plow it under as a green
manure crop, leave it for manure crop, leave it
harvest or graze it out. In August 1979, they both
interseeded a mixture of interseeded a mixture of
rye and vetch into cotton. A rate of $50 \mathrm{lbs} / \mathrm{ac}$ of rye
and $10 \mathrm{lbs} / \mathrm{ac}$ of vetch was used said Jack
They utilized the cover crop for grazing cattle.
Jack said he did not begin grazing cattle until March and grazed it until about
April 20. Land preparation for this years cotton crop operation followed by prewatering. Jack said that he incorporated prowl herbicide using a spring tooth.
ed harrow. The har ed harrow. The harrow did not destroy the crops res.
Idue.
Jack said that he used a Tye drill to plant the Con't on page 6, Col. 3

Clash With Friona
Starts District Play
counties in his 19th Con-
gressional District have
been officially declared as
disaster areas by the $S$ mall
Business Administration
(:SBA).
Counties included in the
19th District by the SBA 19th District by the SBA
are: Bailey, Castrok, Hockare: Bailey, Castrok, Hock-
ley, Hale, Martin, Lamb,
Dawson, Parmer, Gaines, ley, Hale, Martin, Lamb,
Dawson, Parmer, Gaines,
Cochran, Yoakum, Deaf Cochran, Yoakum, Deaf
Smith, Terry, Lubbock, Midland and Andrews.
The declaration of the
disaster counties follows
disaster counties follows
similar action a few weeks
similar actiona few weeks
ago by the Farmers Home
administration (FmHA).
administration (FmHA).
ade declaration will allow
the declaration will allow
farmers to seek low-inter-
farmers to seek low-inter-
est loans to help offset damage done by weathe
created natural disasters
during July, August and
September. One hailstorm
in late August alone
caused more than 5200
million in crop damage
the 19th District.
Wity 161,000 acres of
cotton planted in Bailey
County, the total loss due
Co weather has been re-
ported at around 58,791
$\begin{array}{lll}\text { Take a pinch of true grit, } & 1979 \text { football season and } \\ \text { a dash of stubbornness, } & \text { were now going to med } \\ \text { a nother dash of pride and } & \text { the upstar }\end{array}$ a dash of stubbornness, were now going to meet
another dash of pride and
mix liberally with upstart Mules, who did mix liberally with a large them out of the bi-district may have the Muleshoe But, a funny thing happ. Mules. Especially, when ened on the way to victory, you mix together on the and somehow it got all
football field with a highly football field with a highly turned around, and the ranked football team and
grudgingly give way to ground out a $21-15$
victory after the Wildcats highly few yards for a planswent awry. team, you just might have offersive on the males managed to $\begin{array}{ll}\text { the winning Muleshoe the Mules managed } \\ \text { hold the IdalouW Wildcats to } \\ \text { Mules. } & \text { a low } 9 \text { yards }\end{array}$ Friday night the Mules ground for the evening traveled to Idalou, located
12 miles east of Lubbock tough and stingy de. 12 miles east of Lubbock fense, though fairly small
and sure enough, the news of stature, dus in media was right there; the refused to give way to the rnaland Channell 11 news. onrushing 'Cats'
photographers.
pecting were perhaps ex. that they were running thing pointed in the gen. headon into brick walls, Wildcats. The of the Idalou The struck early ambled along, racking up the game, managing Lazbuddie Sets
 On Next Friday Homecoming is schedul.
ed at Lazbuddie next Fri- $\begin{aligned} & \text { scoreboard clock, } \begin{array}{l}\text { Sam } \\ \text { Whalin split the uprights }\end{array} \\ & \text { to put the mules out front }\end{aligned}$ day, October 19. Activities to put the mules out front get underway with the Containing another Wild
Lazbuddie Senior planning a barbecue from catattack, the Mules again the county due to severe along with a smaller acre age of vegetables, soy-
beans, grain sorghum beans, grain sorghum and
vegetables. Corn was
heavily damaged, but no
complete losses were not-
ed, as in all instances,
some corn could be harv-
ested.
Bailey County escaped
Bailey County escaped
the heavy damage report.
the heavy damage report-
ed in Parmer County whe.
ed in Parmer County whe.
re some 00,000 acres of the
76,024 acres of planted
cotton were reported to
have been lost due to
severe weather. Also dest-
royed or damaged in Par-
mer County were 121,000
buddie School cafeteria.
For $\$ 3.50$ for adults and $\$ 2$ for children 12 years of Northe 20 yard pass from age and younger, the end zone. Whalin made it menu will include bar- a 14.0 g ame with $9: 15$ to 8
secue beef, ham and sau.
sotato salad; cole
With a Mule margin
slaw, red beans, fresh
vegetables; rolls;
aged two plays later to
reach the scoreboard on
coffee.
Following the Lazbuddie Brad DeBusk to Rudy Fab
Longhorns the dinner will again go on Brad DeBusk to Rudy Fab
ila. Fabila loped for than 30 yards to paydi
with $8: 57$ to go until half reported that Lazbuddie senior class is time. Alan Em
also selling football mums.
also selling football mums.
Highlight of the evening
Following the half, the
game was stalled




BRANDING THE PANEL--Bennie Claunch, of Bula, was in College Station recently
Texas A \&M University, where he im printed the Claunch brand on panneling at the



WE GENERATE 14 BILLION KILOWATTHOURS OF ELECTRICITY A YEAR $\mathbf{9 9 . 6 \%}$ without oil!

[^1]




"Your Wall T0
Wall Store"
1020 Main - 1013 Mitchell

All

## Bedroom Suites

 $20-30 \%$ of| $\begin{gathered} \text { All } \\ \text { Bedroom Suites } \\ 20-30 \% \text { off } \end{gathered}$ | Gun Cabinets 20\% of All Appliances On Sale !! |  | $\begin{gathered} \mathbf{5 0 \%} \text { off } \\ \text { All Swag lamps } \\ \text { One Group Odd } \\ \text { Occasional Iables } \\ \text { Odd Betroom Pieces } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| All Dinettes $30 \%$ off All Clocks \& Wall \& Table Decor $30 \%$ off | Cedar Chests <br> Luggage <br> $30 \%$ of | $\begin{gathered} \text { All Upholstery } \\ \text { Living Room } \\ \text { Fungitre } \\ \mathbf{2 0 - 5 0 \%} \end{gathered}$ | All <br> Dining Room $20-40 \% \text { off }$ |
|  |  |  |  |



## Varsity Mules Begin District Action This Week


Milk
Hamburgers
Lettuce \& Tomato
Pickles \& Onions
Tater Tots
Cobbler
$\quad$ WEDNESDAY

RACKING UP OVER 200 YARDS.-Although he racked up an astonishing 200 plus
yards in action against Abernathy last week, the Muleshoe Mules' quarterback Mike Northcutt, along wi
ended on a $20-20$ tie


## Mule Mania Becomes MHS New Syndrome

Fourteen the 500 mark


| The seniors in Joh | Mike Wartes. Just |
| :---: | :---: |
| Wrinkle's English IV clas. | Odessa Permian had |
| ses have been writing | "Majo", the Mules now |
| essays. An essay is | had a yell that sounded |
| riter's personal opinion | powerful. Already, the |
| of a subject. The essays | term has become famous |
| have covered a wide vari- | around the area. Many |
| ety of subjects ranging | area newspapers have |
| from homework to nuclear | mentioned the Mania as |
| power. One essay that | being a dominate force |
| bodies the charate | past games |
| tics of a good essay and | Some people may argue, |
| subject that is on the | however, that the Mania |
| minds of all sutdents is one | falls short of what its built |
| written by Dennis W | up to be. People from out |
| a captain of the Muleshoe | of town point to the fact |
| Mules. <br> Mule Mania | that the Mules have not won all of their games in |
| For the past two years, | the past two years. This is |
| new syndrome has been | true, but look at the com. |
| hovering around Muleshoe | plete turn-around the team |
| High School. The symp- | has experienced. |
| toms consist of hea | Since 1963, the Mules |
| breathing, mild hyperact | had not even won the |
| vity, high blood pressur | District Championship. |
| and an uncontrollable urge | The percent of games won |
| to kill. The name of this |  |
| mysterious ailment |  |
| "Mule Mania". This |  |
| so-called disease has done |  |
| more good for Muleshoe's |  |
| spirit and has also stunned |  |
| more football teams than |  |
| any other trademark the |  |
| Mules have ever had. | $\boldsymbol{m}$ |
| The term "Mule Mania" |  |
| developed into a common |  |
| household phrase for many |  |
| Muleshoe residents two | 5 |
| ars ago when it was | ba |

## shared the District title the



and party. He is a senicipates in fo
ball.


Mavor Mills, 17 plays Cor-
Mike
ner and Split End for the Mules. He is the son of
Mr. and Mrs. Marlin Mills and participates in FTA.
Mike commented, .We work hard to win. We are
beginning to have good
team unity. Our number
$\qquad$
adita Silguero. He plays
Tight End and participites
in FTA and Speect and is a

## member of the National


inconsistent at nime
throughout the season; but
we are really beginn ing to
look real good and start to
get our stuff toge ther. W
are a lot better than our
we are going to start
showing it. If the fans stick
with us as I believe they
will go with us, the Mania
is going places. Believe
itt!
jes
sen
Jesse Ray Lackey is the
son of Mr. and Mts. J. Lackey. He is 18 and is a Nose Guard, Quick Guard and Quick tackle. His ac.
tivities include football, tennis. and FTA. He com.
mented. $\cdot$. We have a mented, "We have a good team and a good coaching
staff. We are working hard staff. We are working hard
and are improving. The and are improving. The
team is developing more team unity and leadership, and 1 believe the Mules can do it."
Tommy Wheeler, 17, is the son of Mr. and Mrs.
George W heeler and is a George Wheeler and is a
Cornerback. His activities Cornerback. His activities
include FTA, FFA and include FTA, FFA and
sportsjand he is a member sportsiand he is a member
of thenational Honor Society. He commented, "Our
team is improving every
week. We just have to
keep working hard and
will reach our goals."
will reach our goals."
Rodney Unrein, 18 son
Mr. and Mrs. Ralph Un-
Mr . and Mrs. Ralph Un-
rein, plays Linebacker,
Guard, and Specialty
team. His activities in.
clude Athletics, Speech,
Ag., and FTA. He com.
need to put it all together. Mark Northeutt is the 17
Penalties killed us last year old son of Mr. and week against Abernathy. I Mrs. Ed Northcutt. He $\begin{array}{llll}\text { think you're going to see a } & \text { plays Free Safety and } \\ \text { new Mule Team from now } & \text { Wide Receiver and par- }\end{array}$ ew Mule Team from now $\begin{aligned} & \text { Wide Receiver and par- } \\ & \text { ticipates in athletics, is } \\ & \text { Joel Bratcher, 18, son of } \\ & \text { Student Council President, }\end{aligned}$ Mr. and Mrs. Charles Bra- National Honor Society Pher plays monster and President, Art Club vice
cunningaack. His activities president, and a member include FTA, Art Club, of FTA. His comments and Student Council. His were, "I think we have
comments were, "Since more ability than the averur first game we've made age team this year. Once
grat deal of improve. we start utilizing this work. With more hard beat.
work and team unity, I Ramiro Torres, son of
believe we will accomplish Mrs. Daria Torres. Ramiro $\begin{array}{ll}\text { our goal of being District } & \begin{array}{l}\text { plays offensive tackle and } \\ \text { 3AA Champions!!", }\end{array} \\ \text { defensive noseguard. Ra- }\end{array}$ The Offensive Tackle this miro is an active member
year is 17 year old Mike of VICA. His comments enry, son of Mrs. Marcia were, "Our team is giving
enry. He is a member of an all out effort to be the
TA. He commented. We District Champs ave a great team this again.
year. We just haven't got- Rickey Luera, a defensive n it together yet. When tackie Mules is the we do get it together, there son of Mrs. Marina Luera.
in not anybody who will be Lyndal Stovall is the 17
able to stop us. Everyone year old son of Mr. and
as



| The Sandhills Philosopher |
| :---: |
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| Several U.S. Senators up |
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| - |
| Wing about 3.000 |
| Semis is puz |
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| Whether they |
| were machine guners |
|  |
| the ground. |
| ${ }_{\text {B }}{ }^{\text {B }}$ |
| shows tanks, the Senators |
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|  |
| der |

$$
\begin{aligned}
& \text { week-ends. Beats walking. } \\
& \text { But, the Senators ask, } \\
& \text { what are Russian troops } \\
& \text { doing in Cuba in the first } \\
& \text { place? } \\
& \text { They're on vacation. } \\
& \text { Cuba's weather beats Rus. } \\
& \text { sia's weather all hollow, } \\
& \text { the cigars are better, and } \\
& \text { the place is a delightful } \\
& \text { distance from Siberia. The } \\
& \text { reason Russia doessn't let } \\
& \text { its troops vacation in New }
\end{aligned}
$$

$$
\begin{aligned}
& \text { during World War II on } \\
& \text { the deferred } \\
& \text { the payment } \\
& \text { plan. Trouble is, we forgot }
\end{aligned}
$$ its troops vacation in New York is it

defect.

It's possible. It just takes some men longer to get the hang of soldiering. A man isn't born knowing which is his left foot and which is his right.
Russia reportedly is giving Cuba a billion dollars worth of arms a year, bu Cubstro denies it. He saying deferred payments. with will learn.

The United States let its allies, including Russia have billions and billions erment lasted. It's still
to say how long the def
ent going on.
Yours faithfully J.A.


LUNCH
icken salad or Chicken salad or
pimento Cheese Sandwic
es
Pickles, Onions lettuce
Pickles, Onion
French Fries French
Jello
Chocla more or less, the uproar
over the Russian comba soldiers in Cuba.

| $\begin{gathered} \text { MONDAY } \\ \text { BREAKFAS? } \end{gathered}$ |  |
| :---: | :---: |
| CerealJuice |  |
|  |  |
| Milk |  |

## Choclate or White Milk <br> Beef \& Cheese Tacos Ranch Style Beans Buttered Corn

 Milk

Peanut
Toast
Milk

$$
\begin{aligned}
& \text { defed } \\
& \text { Pre }
\end{aligned}
$$

Ravioli \& Cheese Sticks ilk

$$
\begin{aligned}
& \text { } \\
& \text { Premier Castro lights a } \\
& \text { fresh cigar and says the }
\end{aligned}
$$ Green salad

Cream Potatoes Corn Bread Oats THURSDAY Oats
Fruit
Milk
$\qquad$ ${ }_{\text {oaf }}^{\text {LUNCH }}$

$$
\begin{aligned}
& \text { fresh cigar and says the } \\
& \text { troops are on a training }
\end{aligned}
$$

$$
\begin{aligned}
& \text { troops are on training a } \\
& \text { mission and have been for }
\end{aligned}
$$

$$
\begin{aligned}
& \text { mission and have been for } \\
& 17 \text { vears. }
\end{aligned}
$$ Cornit

Milk multiplication? Guess again! It's newspaper talk for a one column by 3 inch ad. Too small to be effective? Your're reading this one!

Singleton-Ellis Funeral Home 24 Hour Ambulance Service Ph. 272-4574

Muleshoe


## ATTEND THE CHURCH OF YOUR CHOICE



[^2]Church of the nazarene
Ninth and Ave.
Dana Shanko, Pastor
FIRST Christian church 130 W. Ave. G.
Rev. Walter Bartholf Rev. Walter Bartholf
Sunday chool $10: 0 \mathrm{a}$ a.m.
Worship 11:00 a.m. atin american hethodist mission Ave. Dand Fifth Street
Q. Chavez, Pastor
the community church H.D. Hunter, Past
Morton Highway
calvary baptist church James Williams, Pastor PROGRESS SECOND BAPTIST CHURCH lifford Slay, Pastor
Ist and 3rd Sundays FIRST UNITED METHODIS RevURCH David Hamblin Rev. David Hamblin
507 West Second, Mule
st. John lutheran Lariat, Texas
Herman J. Schelter-Pastor Sunday School Classes
$0: 00 \mathrm{a} . \mathrm{m}$. Worship S

RIMITIVE BAPTIST CHURCH Elder Bernard Gowen
MULESHOE CHURCH OF HRIST
David Cox, minis
Clovis Highway JEHOVAH WITNESS Friona Highway

mmaculate conception CATHOLIC ChURCH Father Terry Burke | Northicast of City in Morrison |
| :--- |
|  |

muleshoe assembly of GOD


$$
\begin{aligned}
& \text { not given much protection from the cold North wind } \\
& \text { There are times when you might think there in op pretion and comfort afforded }
\end{aligned}
$$ from the hardiness and cruelty of the world. But there is a a buffer between you and the world. This help and protection is the church. As members of the church, you are with

good people of like minds who love yout pray with youn comfort you and assist you. They are the ones who "by love serve one another." (Gal. 5: 13)
We invite you to attend the church of your choice this week. You will find a warm welcome there. also."
I John $4: 21$


## CMURCH

## Iglesia Bautist 107 E. Third

saias Cardenas, Pastor
aichland hills baptist
17th and West Ave.
SPANISH BAPTIST MISSION
Rev. Ynes Aleman
trinity baptist church 14 Ave. B
Rev. Gene Prevo

## Churchew baptist

 CHURCHPastor B.C.
Pastor B.C. Sronecipher
ph $946-3413$

## ST. MATTHEW BAPTIST

West Third
West Third
E. McFrazier, Pastor
Sixteenth and avenue d CHURCH OF CHRIST Evening. 6 p.m.
Wendensday -8. Wednesday-8 p.m.
Terry Bouchelle, Minister progress baptist church Progress, Texas
Rev. Gearld Albers, Pastor

NORTHSIDE CHURCH OF CHRIST

SPANISH ASSEMBLY OF GOD East 6 th and Ave. $\mathbf{F}$
Rev. Hipolito Pecina
united pentecostal
GOSPEL LIGHTHOUSE CHURCH
George Green, Pastor
muleshoe baptist
CHURCH
Bth Street and Ave.
Bob Dodd, Pastor
FIRST BAPTIST CHURCH
220 West Ave. E.

|  |  | Ana's House Of Beauty 109 E. Ave. B | WESTERN DRUG II4 Main |
| :---: | :---: | :---: | :---: |
| WATSON ALFALFA | $\begin{aligned} & \text { MULESHOE } \\ & \text { CO-OP } \\ & \text { GINS } \end{aligned}$ | WHITES CASHWAY GROCRY WWheie friend Meneet ond Prices Tolk" |  |
| BRATCHER MOTOR SUPPIY $\qquad$ | ST. CLAIRS IIO Main |  | $\begin{aligned} & \text { Dairy } \\ & \text { Ouecraie Howkins, } \\ & \text { Mangager } \end{aligned}$ |
| Main Street Beauty   <br>  Salon  <br> 115 27348   | Kemp's Discount Furniture |  | MULESHOE BODY SHOP |

## anso minuoss <br> CLASSIFIDD ADS

Deadline For Classified Ads is 11:00 Tuesdays And Fridays

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2:. LOSTAND................................


## ....................

| HELP WANTED: Mule. |
| :---: |
| shoe Publishing Co, is now |



## Apply in person, to Polly, At olounal office, 304 W . Second st.

 $\xrightarrow[\substack{\text { NEED } \\ \text { Need }}]{\substack{\text { 232 }}}$

Page 10, Section A, Bailey County Journal, Sunday October 14, 1979

LB.


SINGLES BROCCOLI 2
 WAFFLES 2 解 $89^{\circ}$

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 MIXES
 ROOT BEER JUCE DOG FOOD Iec Cream Bkt hetm $\mathbf{5 3}^{50}$
Cokes $\quad 2 / 51^{49}$




|  |
| :---: |

$x^{*}$

GREEN CABbAGE 10. 10


## Muleshoe Merchants Are





| Mule Days |  |
| :---: | :---: |
| Sale <br> Oct. 15-20- |  |
| Roll Ends $40 \%$ off |  |
| $\begin{gathered} \text { Wallpaper } \\ \text { (lnstock) } \\ 30 \% \text { off } \\ \hline \end{gathered}$ | 20\% ofr |
|  | ALL |
| $\begin{gathered} \hline \text { Storm Doors } \\ \text { (hanocock) } \\ 20 \% \text { off } \end{gathered}$ | LINOLEUM |
|  |  |
|  | Ajax Hardware $10 \%_{\text {off }}$ |


105 E. Ave. B. $\quad$ Us 10 25vernorn 272-5105




[^0]:    space' Jack and alec Schuster, who farm south of Muleshoe on Highway 214, have planted rows of rye grass in between the rows in their cotton crop. The Schusters use the rye grass for winter and spring graze. Pictured are Ernest Moravec of the

[^1]:    Coal abundant American coal We now burn over 3 million tons The coal and gas we burn is the
    and natural gas. clean burn of coal and over 90 billion cubic equivalent of saving 25000 . 0 . ing. locally produced.are the teet of natural gas a year And we barrels of of saving 25.000 .000 uels we use
    These days. depending upor
    oreign oil can be uncertain and
    costly. To say the least
    AI S P S oil is
    power generation
    

[^2]:    (xacer ceracr

    ## the

    ## Warmich

    Elegance Plus the BEST VALUE for Quiet Luxury
    at most moderate rates at most moderate rates
    E.legance Plus private dressing rooms, walk-in closets and two telephones in all rooms and
    suites; free valet parking suites; free valet parking
    Elegance Plus
    Great location; 2 blocks to the Superdome, 1 block to Medical Center 3 blocks to Central Business District, Civic Center and Oil Center are right across the street
    Elegance Dlus. fabulous New Orlea
    Continental dishes

