### **Cavazos Named** Settlers Speaker



Dr. Laure Cavazos

The East Lubbock Early Settlers Round-Up is set for Thursday, August 16, 1984, at 7 p. m. at the Booker T. Washington

American Legion Hall, Post 808, in Yellowhouse Canyon. Speaker for the evening is Dr. Con't on Page 6



Mrs. Eliza Locke

Funeral services for Mrs. Eliza Locke, age 50, a longtime resident of Lubbock passed Monday afternoon, July 30, 1984 at about 3 p. m. in the City of Lubbock Data

Processing Department A native of Shiner, Texas, Mrs. Locke was born December 23, 1933 to the union of Burnell and Eliza Perryman.

Mrs. Locks moved to Lubback In 1937. Mrs. Locke married Wilbert Locke July 28, 1951, Five children

were born to this union.

A former employee of the City of Lubbook in the Data Processing Department, she was a forme member of the Greater Saint Luke Baptist Church. She later joined How Jerusalem Baptist Church in 1981. She served as president of the Senior Choir and as Church secretary. She was a devote was less in her church.

Services will be held Saturday morning, August 4, 1984, at 11 Cleveland, pastor of Jersuslem pastor of New Jerusalem Baptist Church,

Interment will be held at Peaceful Gardens Memorial Park under the directions of South Plains Foneral Home.

Survivors include: her husband, Wilbert Locke, four daughters - Kathy Brooks Holliday and Sherry Locke, both Pauston Texas, Donna Locke of Darlas, Texas and Denise Booker of K. I. Sawyer, Michigan; two sons, Harvey Locke of Houston Texas and Rev. Roy Locke of lallas, Texas, one sister, Bertha Lee Jones, five brother - Charles, Ezell, Willin, Burnell and Jimmy Perryman, seven grandchildren, and host of other relatives and

Jerry Gray

### Former Estacado Star Featured In Playboy



Playboy All-America defensive back Jerry Gray, of Texas, and Dallas Cowboys' executive Gil Brandt visit a dude ranch near Dallas during the

magazine's All-America weekend. Gray will be featured in the magazine's September issue (out this week).

"Texas could be either good or great this fall, the difference to be determined by the well-being of a pair of knees belonging to tailback Edwin Simmons," writes Anson Mount in his 27th annual Playboy "Pigskin Preview" in the

September issue, out this week). If Simmons stays healthy, he will give the Longhorns their first running threat since Earl Campbell. The Longhorns' biggest problem: a tough early schedule

facing revenge-minded Auburn

and Penn State. The Texas defense will feature lots of new faces, but two veterans, Tony Degrate and Jerry Gray, both Playboy All-Americans, should lend lots of

Con't on Page 4



An Independent Pictorial Newspaper for All People Primarily Serving the Black Population of Lubbock County and the Surrounding Area

Black Press of America

To Blacks To Gain

Higher Education

VOL. YIII, NO. 41

PHONE (806) 762-3612

510 EAST 23RD STREET

LUBBOCK, TEXAS



More

**AUGUST 2 THRU AUGUST 8, 1984** 

## **Set For August**

Community Cleanup, a coordinated effort by the city's Community Services and Sanitation Departments, continues in the month of August concentrating in the Arnett

Benson area of Lubbock. By enlisting volunteers, Community Cleanup lets people work to help themselves and their neighbors clean up debris in alleys to give the neighborhood a more attractive and appealing

Arnett Benson has been divided into four sections or tracts because of the size of that part of the city. Tract No. 1 includes an area bordered by University, Elgin, Bates and Fourth Street Tract No. 2 is bordered by University, Elgin, Bates and the Clovis Highway. Tract No. 3 boundaries are Elgin,

Indiana, Bates and the Clovis Highway. And Tract No. 4 includes the homes bounded by Elgin, Indiana, Bates and Fourth Street.

Neighborhood meetings will help the residents get informed and organized. The meeting for people in Tract No. 1 was held Wednesday night. Anyone who was unable to make the meeting and wants to join in the effort can still participate by being at the Cleanup starting point at 7 a.m. Saturday, August 4 at 3rd and Elgin Avenue.

Flyers are distributed to each home in the neighborhood informing the residents of the

Meetings for Tracts 2, 3 and 4 will be held August 8, 15 and 22, respectively, at the Rodgers Community Center, 3200 Amherst. Upcoming Community Cleanup campaigns will be held in the Jackson, Cherry Point and Yellow House areas of the city.

For more information, contact Barbara Moreno at 762-6411, ext. 2308 in the Community Services

If you have ever wanted to get the answer to a question or learn what is available and how to use city services, the Community Services department's "Ask the City" series of public meetings

will be of interest. The first meeting will be August 9 at 7 p. m. in the Guadatupe Community Center 102 Avenue P with representatives of the city library, zoning and

information and referral

Persons attending the "Ask the City" meeting will be able to learn what is available at the library, how to use the facilities, how information and referral can get them in touch with needed social sevice agencies in Lubbock and receive instruction and information about how the city zoning department operates in respect to junk vehicle ordinances, housing code

New York -- Hogh

Cullman, Vice Chairman, Philip

Morris Incorporated, is the 1984

Chairman of the United Negro

enforcement and weed control. Time will be provided for meiabers of the city staff to

answer questions about these various city services.

Community Services director Sylvia Martinez said the meeting will take city staff out to members of the community. The meeting will give a large number of citizens to apportunity to meet with city employees on an informal basis.

"We want the people to really take advantage of these meetings to talk over things that are of concern to them. We plan to have a number of departments represented over the course of the series so that people can ask questions. We think there is a need in the community where people can talk about things ina people can talk about things in a

thers," Martinez said. Future "Ask the City" meetings will be held about every other week and will include sessions in

caseal atmosphere, so we

encourage anyone interested to be

the Mae Simmons, Chapel Hif, Yellowhouse Canyon community buildings as well as other

to the public, Martinez said, and should last about on hour. Contact Sylvia Martinez at 762-6411, act. 2300 for make

All meetings are free end open

College Fund's (UNCF) Corporate Fund Drive.

Time And Money Given

A member of the board of directors of UNCF and a long-time supporter of the Fund, Mr. Cullman previded answers recently to a reporter's questions about the UNCF and his own involvement with the

organization. QUESTION: Why is it important to keep the UNCF alive and active?

ANSWER: If the fund did not exist, many of the bright, deserving young people enrolled in the UNCF colleges would not get a college education and our nation and the Black Community would be hurt by their absence from the professions, the arts and the business world. More than half of the nation's Black executives and elected officials are graduates of predominantly Black colleges and many business executives see the need to keep the flow of Black graduates moving into the American mainstream and to significantly

increase that flow. QUESTION: Since most of the UNCF schools are in the South, shouldn't the tuition be cheap or at least easily affordable? ANSWER: Tuition at UNCF

schools is approximately two thirds the cost of twition at other private colleges, but more than 90 percent of the students in UNCF schools are from poor families and they also require financial aide to cover their college

expenses. QUESTION: How do UNCF students' need for aid compare with students in other private colleges nationally?

ANSWER: A recent study by the fund titled "The Impact of Student Financial Aid Policies in UNCF Institutions" revealed that 90 percent of the students at UNCF school require financial aid while 55 percent of students attending private colleges nationally

require assistance. QUESTION: Have federal cutbacks hurt UNCF schools and UNCF students? ANSWER: Yes, Federal

cutbacks have hart UNCF students. The UNCF Research Report shows that the two largest Federal grants, the Pell and Supplementary Educational Opportunity Grant (SEOG) decreased between 1980 and 1963 by one and three percent Con't on Page 6

#### **Blood Needed** In Lubbock!

Blood needs continue to grow on the South Plains and Eastern How Mexico as area medical facilities continue to expand in order to have an adequate supply of all blood types for our 33 area popital; at least "00 units of blood invest be donated daily.

During the summer months, it is especially difficult to meet blood needs. Students are not -hode sta stephysics are shorthanded because of vacations, and regular contes tend to hecema love vad in summer activities la short, blood supplies can get dangerously low.

to order to susp allowatepozantial symmer shortakep. United Dista. Survices in unjunction with Arter Travel. Bolto Airlines, and RESI, Radio, is sponsoring the "Sweepstakes of Champions." Donors will be eligible to enter the sweepstakes drawing for each donation between now and August 31. In addition a person m ay also enter the drawing for each new donor recruited. (A new donor is someone who has not denoted in this area for the past two years.) The grand prize is a trip to the How Udeans World's Fair.

The blood center will be open L. anday-Friday, 9 a.m. - 8:30 p.m. As an aridor zonvenience to

working doners, the blood center will also be upon from 10 z.m. -2 p.m. en Salerdays. Appoint sents may be made by calling 763-6420. Susters may also donate as the Sollowing bised drives:

THE PERSON NAMED IN POST OF PARTY OF PA



WIN A FREE SUBSCRIPTION -- The first postmarked letter returned with the answer of this mystery person will receive a free one (1) year's subscription to the Southwest Digest. Send your answer to: Mystery Person, c/o Southwest Digest, 510 East 23rd Street, Lubbock, Texas 79404.

#### "An Open Letter"

"Thank You!"

Dear Friends and Schoolmates.

Thank you for making the second 50's reunion possible. Your dedication and enthosiasm made it truly a unique and exciting

To all our iriends, it was really good to see you again. Sometimes we had trouble putting faces, names and places logsther, but your willingness to help us along with our eagerness to remember made it so wonderful reminiscing old times together. From the welcoming sign at the airport to the class rosters that graced the columns of the hotel atrium ... you made us remember, and you made us remember well. There is no joy quite equal to that of long ago friends coming together.

We had other feelings too \_ feelings with which you are very familiar. We'd like to share them with you much of what we are see over to you. Our values are so deeply rooted in Lebback, our spiritual and religious values were instilled through the neighborhood churches; and our moral and educational values were developed at Dunbar.

Clearly, it was more than a reunion of Irlands and classmates \_ it was coming back to where it all began; refuses varieg old acquaintances; sharing mutual experiences; and departing with a sense of pride, gratitude and wellbeing in knowing that the spirit of the "class of the

50's" is alive, well and in good hands. Train difficult to put our feelings into words. But, we are not too concerned about that. We know that you understand what were trying

To these of you we didn't get to see, your absence was full. We hope that all is well with you and your families. We look forward to seeing To all of you, we love you, we miss you and it was so good to be back

Same, Prints & Intr



BUDWEISER BIRTHDAY -- Dr. Banjamin L. Hooks, NAACP executive director (fourth from left), gets plenty of help in slicing Budweiser birthday cake, which represented Anneuser-Busch's salute to the 75th anniversary of the nation's oldest civil rights organization. "We are proud to be a part of the diamond anniversary celebration of the NAACP," said Henry H. Brown, vice president of market development and affairs for Anheuser-Busch (second from right). Anlieuser-Busch sponsored the diamond anniversary calebration and surprised guests with the live-tier Budweiser birthday cake. The event was cartered by Gales Bar-B-Q, popular minority-owned barbecue empira in the Midwest. From left are: Charles Cherry, national board nember and president of Florida State Conference of the NAACP branches; Evelyn Roberts, national board member and president of Crisis

magazine; Mrs. Frances Hooks; Dr. Hooks; Ida Boone, Midwest regional director of the NAACP; Mr. Brown; and Harold Moore, president of Double Eagle Distributors, the distributors of Anheuser-Busch products in Kansas City where the NAACP convention was



Dr. Charles W. Faulkner

#### Are Blacks Recists?

Is Jesse Jackson a bigot? Are Blacks racists? I was asked these questions during a recent lecture at a predominantly white university. The questioner about Black "bigotry" and "racism" never defines the terms but allows the question to imply its own answer. In other words, the simple asking of the question carves as an indictment of blacks because whites enjoy discussing this issue but avoid accepting responsibility for racism and making their responsibility the focus of

A racist is one who uses the color of his/her skin, or other racial distinctions, to incluence, modify and control the behavior of those who do not have such characteristics. The racist is intent upon enhancing his/her own self-perception with a preconceived notion of his/her superiority that results from the racilly characteristic distinction. The racist structures the institutions of society based upon such racial differences that provide social advantage and uses the social advantages that already exist. Blacks could certainly not be racists and chould not waste their time defending themselves.

Let's examine this logically:

A) If Blacks defend themselves against whites who abuse them, they (Blacks) are considered to be racists. (Ninety percent of the racism experienced by Blacks is caused by whites. It makes sense, therefore, that Blacks should be skeptical of whites).

B) If Blacks do not defend themselves aginst whites who abuse them, they are not considered to be racists. But, their condition will not improve and they will be charged with doing nothing to improve their condition.

C] If whites approve of any tactics that Blacks propose for eliminating the problem of discrimination, it is virtually certain that the factic which white approved will be ineffective.

It is, often, the same white person who call Blacks racists who, also cirticizes Blacks for being too passive in their own behalf. It is a "damn if you do, damn if you don't" situation. It is no wonder that many Blacks are confused, disoriented and uncertain as to which label is most appropriated Black person if another Black person who uses tactics, with which the white person disagrees, is a "bigot." Yet, this often happens.

It becomes a "no win" situation for Blacks. Perhaps one of the most powerful contributors to racial discrimination is the "good white guy" who speaks the language of democrary but carries out the behavior of discrimination without realizing that he is doing so. It is this person who says to the Black individual: "You don't appreciate it even when I try to help you." This patronizing do-gooder is almost invulnerable to attack and becomes the voice of guidance and coescience for the white (and, often black) community. This is probably why Blacks would do better to seek a solution to their plight out of sight of the white person until a solution is found.

Inasmuch as Black efforts against racism must modify the behavior of the racist tormentor, is there anything other than being passive that whites would approve of?

Former Address - 1622 10th Street, Suite 700

is a increase recently in a re-

#### Damon H. Hill, Jr. M. D.

Family Practice

New Office

The Compound II

2202 - Althaca Avenue (806) 793-0772 Lubbock, Texas 79410

#### - Help Wanted -

Agents!!! Lubbock, Amarillo & Midland

Disciplined Representative to sell insurance and manage industrial debit. High activity level needed. Apply to: Atlanta Life Insurance Company, District Manager E. L. Elliott, 504 East 23rd Street, Lubbock, Texas 79404. Call (806) 744-7325.

"An Equal Opportunity Employer"

#### PUBLIC NOTICE, July 29; 1984

The City of Lubbock has established FY 1985 goals of Ten Percent (10%) of funds for disadvantaged business enterprise and one-half percent (1/2%) of funds for women-owned business enterprise participation in contracted work and operational procurements, under DOT-assisted contracts. The goals and a description of the City of Lubbock's DBE/WBE Program are available for review between 8:30 a.m. and 4:30 p.m. at the address listed below 30 days following this notice. UMTA and the City will accept comments on the goals for 45 days from date of this notice. Comments are for informational purposes only.

DBE/WBE Director

The City of Lunbock and Citibus are interested in updating its directory of DBE and WBE firms capable of providing goods and services required by the transit system. Firms interested in assuring inclusion or desiring to be listed on the directory should submit to the below address a letter of interest stating the firms's qualifications and area of service.

For more information, please contact: Sylvester Dantu, Administrative Assistant I, City of Lubbock, Transit Department, P. O.Box 2000, Lubbock, Texas 29457. (806) 762-6411, Ext. 2384.

# After North Vietnamese Bullets Left Him Paralyzed, Gene Murphy Built A Life As A Leader Of Disabled People

Gene Murphy didn't have to go on that patrol into the jungles of Vietnam just 30 days before he was scheduled to return to the United States. But the 20-year-old sergeant wanted to be with the men of the squad he led.

"Six of us were hit by small arms fire," recalled the Sioux Falls, S. D., man 15 years after that harrowing day.

"After being hit, I felt a burning and stinging feeling, I thought I'd bought the farm," he remarked, meaning that he believed he would die.

"I couldn't feel my legs when I fell, so I moved to see if my legs were still there. When I moved, they opened fire again, and I was hit in the ankle. So I quit moving."

That was the beginning of a day and a night of anguish and pain as Murphy waited for military choppers to get close enough to lift him out of the dense Vietnamese jungle. For 14 hours, he waited.

Months of hospitalization could not cure the paralysis of Murphy's legs, but that didn't dim the will to live that sparked Murphy's soul as he lay wounded in the thick heat of Vietnam. And that determination has since carried him to a prominent position of leadership among South Dakota's ht dicapped citizens.

Murphy's accomplishments were recently recognized by the Disabled American Veterans (DAV), which chose him as 1984's National Disabled Veteran of the Year. The stocky Vietnam vet will receive the award at the opening of the DAV's National Convention in Washington, D. C., August 25.

When he first returned from Vietnam, Murphy was angry, demanding that doctors and clergymen stay away, but that mind-set didn't last long. "I guess I've had a positive attitude all my life," he remarked. "Looking

around and seeing others worse off than I has made me feet very locky to be afive."

Even so, he was apprehensive about returning to his homefown. White, S. D., in a wheelchair. But before long, he was out hunting for a standing vehicle with his brothers and cruising around with his buddies. And he decided to enroll at Dakota State College in Madison, S. D., where he majored in business administration.

There he met a nursing student named Eldine, whom he married in 1972. Today, they enjoy swimming and playing computer games with their perky, 7-yearold daughter, Erin.

After his marriage, Murphy continued his studies at Augustana College in Sioux Falls and became active in the DAV. He's held just about every elected position in Sioux Falls DAV Chapter 1 and the DAV Department of South Dakota, currently serving as commander of the state DAV organization.

of the state DAV organization.

That rise to prominence brought new responsibilities as he was appointed to various boards and committees charged with improving conditions faced by disabled South Dakotans. He also lobbies before the South Dakota legislature, advocating the needs of disabled vets, veterans generally, and handicapped



Gone Murphy

people.

But most meaningful, personally, to Murphy is the aneon-one counseling he's often called upon to do with others who've recently undergone spinal cord injury.

"Some of them want to give up entirely," he noted with concern. "They don't even want to live anymore. I try to encourage them,

tell them of their potential, their abilities. There are still so many things they can do."

Paralysis didn't dim Murphy's enthusiasm for sports, and he's taken on a leading role with the Sioux Wheelers, a group of disabled vets and other handicapped people who've

## Banking . . . With YOU In Mind

in the First Federal Spirit!



FIRST FEDERAL SAVINGS BANK

## THE SNACK SHOP

#### FREE

Small Coffee Or Soft Drink With Any Purchase.

- Donuts
   Snacks For Everyone
- Danishes Sandwiches And
- Cookies Saleds For Lunch
  (Limit One Coupon Per Person)

(Expires 8-15-84)

## Immediate Death Benefit! Only One Health Question!

Guaranteed Issuel
AGES 0 - 85

Whole Life Plan Minimum 500 Maximum 75,000

For more information send your name and address:

Address \_\_\_\_\_\_City & State \_\_\_\_\_



B.L. RAY SMITH - G-Owner Bus. B3. 744-0798 F. 1 246-7727

Billy Ray Smith & Asso.
INSURANCE SPECIALISTS
Monday - Friday 9,00 - 6,00

1717 Avenue K Suite 226 Lubbock, TX 79401

People bringing about good things for themselves and others.



Plains Cooperative Oil Mill

2901 Ave. A. Lubbock 306/747-3434 achieved an anytable record in such athletic fields as basketball,

rd in softhall, trap shooting, and track

Obscribing why he died two others organized the Sieux Wheelers, Murphy said, "We liked the exercise and the fin of coting, and track competing, and we wanted to

Con't on Page 5



#### U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT HUD HOMES FOR SALE

Offers to purchase will be accepted on the following properties in accordance with normal bidding procedures:

#### EARNEST MONEY POLICY CHANGE

In a change to our longstanding policy, it has been determined that earnest money received in connection with the sale of HUD Homes will be deposited upon execution by HUD of the HUD-9548, Standard Retail Sales Contract.

#### NOTICE

The following language shall be entered in Item "H", Form HUD-9548, Standard Retail Sales Contract, when a property is sold AS-IS, OR ELIGIBLE FOR MORTGAGE INSURANCE:

"Item 11 on the reverse hereof is void and of no effect and the purchaser will make no claim thereunder. Purchaser also acknowledges that the property may not meet local code requirements on which certificates of occupancy are based. The seller does not assume any liability for the correction of outstanding building code violations after the sale is closed. Compliance with building code requirements is the responsibility of the purchaser.

Itam b. on the reverse of this contract is hereby deleted. HUD will deposit the earnest money deposit, tendered herewith, upon acceptance of this contract."

Effective IMMEDIATELY only the HUD-9551 (Broker's Tender) will be submitted on properties in the ten (10) day listing period shown below. Within five (5) working days after notification that an offer submitted on HUD Form 9551 has been awarded first priority for processing, the selling broker must submit the following exhibits: Earnest money deposit; executed HUD Form 9548 (Standard Retail Sales Contract) and an executed statement of Forfeiture of Earnes Money Deposti. Upon receipt of the earnest money and HUD-9548, the earnest money will be deposited. On FIRST-COME, FIRST-SERVED properties, include all documents in bid offer. \$500 Earnest Money is required on all properties.

DEADLINE FOR RECEIPT OF BIDS: August 7, 1984 4:45
DEADLINE FOR RECEIPT OF BIDS: August 7, 1984 4:45 p.m.
BID OPENING DATE: August 8, 1984 9:0C a.m.
1205 Texas Ave., Lubbock, TX - 5t.: floor Federal Bidg., Rm.
521

#### LUBBOCK

NEW ON MARKET

ALL CASH, AS IS, NO WARRANTY

Case No. Address List Price C	P/G BR's	Baths
494-104761-203 2115 71st \$58,000.00 26 494-109198-265 4639 Fordham \$35,500.00 16 494-113697-261 4538 Marshall \$14,000.00 26	2	2 2 2 2 1

#### RELISTED AT REDUCED PRICE

494-117/35-503 1904 52nd \$47,500.00 2G 4 2 494-053298-203 2701 E. Colgate \$14,500.00 1G 2

#### LITTLEFIELD

494-111668-203 1207 W. 3rd \$11,875.00 OSP 3

If bids are not received on the listings above, they will automatically go to FIRST COME, FIRST SERVE status after the bid opening.

In its sole discretion, HUD will only pay discount points which HUD. Buyers are to determine HUD's maximum allowable discount points if any, prior to negotiating with lenders on interest rates and discount points to be charged on the loan. Al! other discount points beyond those HUD will pey are the responsibility of the buyer. By policy, the Lubbock HUD Office does not permit the payment of discount points on All Uash, As Is, No Warranty sales.

The listing price is HUD's estimate of fair market value. HUD reserves the right, in its sole discretion, to accept offers less than the listing price, but only the highest acceptable offer will be considered. Broker's fee is 5% unless otherwise noted.

HUD HOMES !NFORMATION LINE (ADJ) 743-7278

## EDITORIALS • COMMENTS • OPINIONS

#### None Of Us Is **As Smart As** All Of Us!!

Eddle P. Richardson



The best thing for Lubbock, Texas and the nation is to become united. Locally, if Black people would get themselves together among themselves and then after we have our thing together then collectively work together for the good of all of us and the entire city.

A good example of unity and togetherness was the citizens of East Lubbock saying we are tired of junk yards, feed lots, hide houses, etc. in our community. We care about our community, the pollution, the redents, etc. especially when we get all the pollution.

For the gentleman, Mr. Houston, we can feel for him especially if he goes out of business or have to leave town to survive. Our sympathy is with you, but on the other hand, citizens — mostly Blacks — have had

enough of everything that is not wanted in any other part of town ending up in their community.

By people standing together, they will never be taken for granted again. We also say to Mr. Houston, the East Lubbock community and the City Council didn't put you out of business, but you were put out of business by I-27. In the times of progress, someone always is hurt or loses, but on the other hand, they are well compensated. What about some vacant land in South or Southwest Lubbock, Mr. Houston? Best of luck on an approacable location for your relocation in a non-residential area of Lubbock.

Its a fact that if any group or race, or any bunch or what ever you want to call them to survive and make it big in society is collectively. The secret is really no secret, but an open fact, no one can do it alone. How true is the old saying: "No one can make it alone, everybody needs somebody; together we stand; divided we fall" and others, but in the end, unity can be the answer.

One of the things that made Japan so productive was the attitude of its people. None of us is as smart as all of us.

We have to do it together! If every Church, organization, and group in our community was talking the same thing, at the same time collectively, the clout we could muster would be held and controlled by us. The second thing would be for Black people to re-invest in the community by spending money in the Black community. For those of you who don't know, the Black community spent over \$72 million dollars in Lubbock in 1983, and less than 1% of it was retained in the Black community. This means that 00% of it imposed left the Black Black community. This means that 99% of it (money) left the Black community and went elsewhere. Money turns over anywhere from 7 to 10 times. As money usually does, what do you think would have

happened to the Black community if we spent more in this area? Once Black people become a united community and get away from all the different splinters, just think of the clout and power we will have. There will be political power and then economic power. We will be on The state of French State of S

The newspaper wants to do its part in informing and giving you what is necessary to be a part of this effort. We welcome your input, too. Please fill out the questionnaire in this issue, and let us know what you want from us. We will do our part to give you what you want.

Our "Eighth Year Anniversary" issue will be featured September 13, 1984. God has been good to us as we have tried to do what we thought was best for all of us. Despite, the many obstacles in our path. we've tried to do what we thought was best. For that reason, and many, many more, we would like for you to help us in this special issue. If you would like to purchase an advertisement, i. e. your fraternity, sorority, club, church, business or whatever, please do so.

Even if you would like to write us a letter about this issue, please do so. No matter what you would like to say, please advise us so we can publish it in this upcoming issue. If there are any questions about this upcoming effort, please call us at 762-3612 or 762-4605, and let us know what's on your heart!

Remember, this is Lubbock, Texas' 75th anniversary and your newspaper's 8th anniversary. Both, together can have a beautiful issue. Will you help in this effort? Let's hear from you!

#### Southwest Digest

P. O. Box 2553 Lubbock, Tenas 79408

\$15.00 per year - \$25.00 two years

Editors - Publishers T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbook, West Texas, the Louth Plains of Texas and Eastern New Mexico - printing the news impartially supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the industrial, Education, Social, Political and Economical Advancement of Black people.

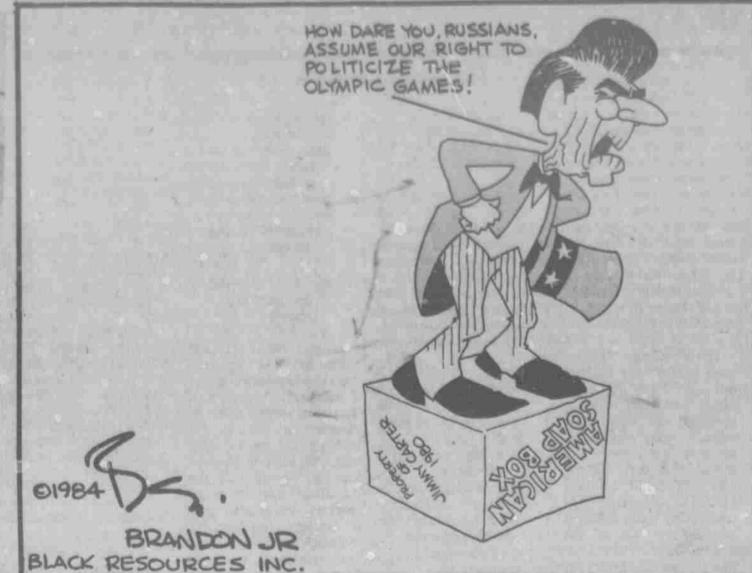
You may be critical or some things that are written, but, at louht you will have the satisfaction of knowing they are truthful and to the

People will react to that which is presise, and we will publish these articiles as precisely and Sponsible We will also give credit and respect to thece who are doing good things for the Lubbock Area and the prople. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

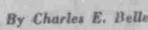
So, this our resolution to your "Feer free at Maytime to call this office for information conspraing this newspaper or any other matter that is of concurs to you."

.This is not a propagandu sheet arade to chastise or validity. This is a new spaper made to educate and not to agitate.

National Advertisement Representative Einck Media, Inc. Suite 2101 - 507 Fifth Avenue New York, N.Y. 10027 Phone: (213) TN7-0034



Business in the Black





\$9 Million Bourbon is a Family Affair **Maker's Mark Abe Lincoln Connection** 

Bill Samuels, Jr., president of Maker's Mark Distillery, Inc., brings five generations of expertise to the art of making fine whiskey. Bourbon is not yur biggest selling liquor and neither is Maker's Mark the most sold bourbon. But, Maker's Mark is the most expensive bourbon on the market. My first meeting with this distinctive little distillery, it cranks out fewer than 400 cases a day for worldwide sales, was at the Stanford court Hotel in San Francisco. What dat? When my favourite and only requested whiskey was not offered at this opulent habitat. It's a family brew just for you true bourbon drinkers came to polite response to my anxious query. In fact, Maker's Mark is also a lesson in making money. A subject which I have a keen sense of interest whether or not I am exercising my elbow.

Only 59 full and part-time people partial ate in putting this preferred bourbon on the table or at the bar for bourbon drinkers requiring pure enjoyment. It's enlightening to know that old Bill Samuels, a master distiller, took a few dollars, about \$70,000 to be exact and went into business with his own recipe on his way to justly deserved riches.

Recipes for food and drink come and go, but this fourth generation Samuels' recipe for the "best damn bourbon tht money can buy" is a testament to the man's good taste. "to taste bourbon without an after bite" is what Maker's Mark is all about, attests Bill Samuels, Jr., fifth generation and an engineer by profession who grew up on "whiskey

Who now puts his hat and his heart into helping the family owned distillery develop its sales here and overseas. "Japanses think it's great, Parisenne prefer it, Londoner's love it, and some Kentuckians cannot seem to live without it," chuckled Bill as he ordered another shot trying to keep up with meo over lunch at San Francisco's Le Central Restaurant where a special bottle awaited the arrival of this handsome young president. People have a problem getting Maker's Mark all over the world, explained Bill, caressing his glass like a man about to have a double divine experience.

Other people boast of their bourbon but "we just do a better job of improving the taste." It's easier if you don't let the "trailings" go into the whisky in the first place, says Bill. "Maker's Mark Just does not start out had to begin with," also Samuels senior has substituted wheat for rye to get a smoother bourbon in his original recipe. Rags to riches is not exactly how this story goes, but with sales of nine million dollars as of August 31, last year, profits that are so plentiful for this preference bourbon being made by a chosen few that they will not reveal the upward figure. Few people can find it at their liquor stores or bars, but once seen it's easily recognized by its bright red wax like top covering pouring dow over its bottle top. The designer is none other than Frandniother Samuels. While Abe Lincoln used to work for her granddaddy, her real claim to fame is as a chemist by college education. Everybody is the family pitches in to put out for you pleasure this preferred bourbon, Maker's Mark.

#### **Child Watch**

Marian Wright Edelman

**Looking Out For Missing Children** 

We love our children and want no harm to come to them. So it is frightening to consider that as many as 1.8 million children disappear each year. Between 4,000-20,000 of these children are abducted by strangers. The rest are runaways or are taken by one parent in a cuistody

Locating a missing child takes a tremendous effort on the part of local and state police, parents, concurred community members, and watchful citizens groups. In large cities, parents have mised as much as 580,000 to put the word out that their child has been kidnapped.

The search for missing children has become a little easier recently due to increased public awareness and action by Congress and state legislatures. There is a concerted effort now to educate the public on how to protect their children and where to turn if a child disappears.

Representative Paul Sienon of Illinois is a leading advocate for missing children and is trying to get the Congress te provide \$52 million for a parm-eneut missing children assistance contents and parents and The police to Suding kirknapped children. In the meantime, the furtice

#### Letter to the Editor

**Give Citizens A Break!** 

Dear Editor.

Give us citizens a break - Tech ghetto out of control, indeed!

We are again subject to the old cliche, "Need more men" says
detective. In the time it took for the detective to make his statement to

the paper, he could have made three arrests.

To Police Chief Tom Nichols I say nuts to you and your 'vary limited resources'. Just trying going 45 mph down Quaker and two or three policemen will be readily available to issue more than one traffic ticket in the distance of a mile or so. Or, try to get a seat some morning for breakfast at the Village Inn, or try to turn west off Quaker behind the telephone building at 34th Street — there is a conclave or two or three

police cars at any given time. But let a citizen get a policeman by the nose and show him stolen property or a drug seller, and see the lack of interest and excuses. When the law is broken, it should be enforced whether the violation is large or small. The citizens pay the price through traffic tickets and the criminal stands on the cerner and laughs while he smokes pot.

I say instead of voting for pay raises, we fire them all and hire just one that will act against crime. If paper work is the problem, than let the chief do it. I know it is scary to give a speeding ticket, but what we need is someone brave enough to arrest a junky as many times as it takes. In tead of crying about personnel shortages, use the people we have more efficiently and effectively and the criminal will get the message. The article in Sunday's paper (Lubbock Avalanche Journal, July 22, 1984) gave ever one notice that nothing will be done about law breakers.

The Lubbock County Appraisal District and the City Council have doubled and tripled our taxes but are afraid to demand excellence from the employees.

I do want to thank Sheriff Sonny for finally taking a small step to stop the fencing operation. I congratulate him on a small job long Just sign me .....

> Sick of the whole mess in MY town A. K. Howard

Department has given a two-year, \$3.3 million grant for this purpose, and or June 13, the National Center for Missing and Exploited Children opened its doors in Washington, D.C.

The National Center will serve as an information clearinghouse for parents, community groups, and the police to simplify the search for missing children and to educate people on how to protect their children in order to prevent such tragedies. The National Center's main telephone number is (2C2) 634-9821. By August 1, there will also be a toll-free number for callers who want to report seeing children who may have been kidnapped. The National Center is located at 1835 K Street, N.W. Seite 700, Washington, D.C. 20006.

Children are abducted under normal circumstances: on the way to school, waiting for a bus, on their way to a sports activity, in a playground, in shopping malls, and in their own backyards. They are usually enticed away by a friendly stranger or someone they have seen in the neighborhood, so it is difficult for an onlooker to know the child is in trouble. It is also not unusual to see a child crying screaming, and kicking in a fight with a parent. It is difficult to detect a child kidnapping in any of these situations.

To protect your children from abduction, parents should consider

1) Teach your child his full name, address (lackuding state), and talephene number including area code, and show him how to make a

2) Select a code word (the mans of a television show or game) to share

witt your children and teach them not to accept rides or care from even friendly adults unless the code is given. 3) Keep a copy of your child's fingerprints and he able to locate dental records. Also, take photographs of y our child every year.

4) Tell your child that no one has any right to touch him or make him feet uncomfortable or ask him to keep a secret from you. 5) Teach your child that she should not talk to strangers and that "had strangers" are people who want to give inn gifts and causy. Tell her to let you know if she meets any bad strangers.

6) Instruct your shild not to ausover the foor when he is home alone and over tall anyone on the telephone that he is home alone. Th Ducide ahead of time where your child should go if you are separated. If you are shopping, tell but to ark a clerk for help and not to wander around looking for yes.

We have become a society of people ofraid of getting involved insociatine that's business and often do not help those who may need it. But we ergently med to help each other both to finding the thousands of polyring children who are kidnapped every year and in preventing the disappearance of thousands more.



### Ringing The Bell

by Bob Tloud!

Bellringer writes: Dear Bob-Methodist ministers are not ordained at their own local church because they do not belong to a local congregation. Their names do not appear on its roll anywhere. They belong to the Annual Conference. And from the conference they are sent to local congregations to be in charge of the spiritual work being annually stationed in this fashion.

"The band of conference itineracy has come to be a dear one and becomes enriched across the years. Indeed the Methodist system is a great comradeship and fellowship that makes it an outstanding ministry even from the first Christmas conference in 1784. From that time on Methodist preachers have stood and sung "Go Preach My Gospel", followed the frontier and received their commissioning from their peers and the bishop at the conference sessions. Our conferences in Texas congratulate you on the great contributions you have made to our denomination during the past forty-five years. Keep up the good work, I remain Ceasar David Coleman, presiding hishop of the 8th District-

Christian Methodist Episcopal Church.

Dear Bishop: We are glad we served and we will continue to serve as long as life lasts. Perhaps the greatest challenge is that of the survival of our church related institutions of higher learing like Texas College and Wilberforce University. And we will give our Texas Board of Social Concerns our best effort tee. Thank: agagain. Your humble servant—Bob

The six thousand members of "The Links, a national black women's organization, has agreed to bring its total contribution to the United Hegro College Fund to ever \$1 million by August 1, 1984, according to Dr. ; Dolly D. Agams, president. This will make The Links, the largest contributor in history to the UNCF among all the nation's black organizations. The Links programs are concentrated in four areas: the arts, services to youth, national trends and services and internation

News Bulletin — If you are 65 or over, Medical City Dallas Hospital will absorb any out-of-pocket deductible amount you owe up to \$356. It is called the Seniors Courtesy Program. The hospital is an affilate of

Humana Inc. From Dallas A.M.News.

Women Heads Black University. Mrs. Yvonne Walker Taylor is the newly elected president of Wilberforce University, an A.M.E. School near Xenia, Ohio. Ms. Taylor is the first woman ever to be elected president of Miller and Market Wilherforce, following in the footsteps of her father, the late Bishop D. Ormonde Walker who was president of the university from 1936-1942. President Taylor is a widow. Her husband, Robert Taylor died tow weeks before site was elected to the post. They had no children but adopte twins. She has begun a drive to raise an one hundred thousand dollar scholarship endowment fund and the completion of a \$10 million major

gift campaign.

The National Baptist Congress of Christian Education (National Baptist Convention U.S.A. Inc.) met recently in Gary, Indiana. It is the largest group of black (8 million) in the world, according to reports.

Action and Inspiration

" What you do toring thint is worthwhile, inspires others to not the same some fichere time"

-Marcus Garren

A Creative Minority (For church men, women and young people of all ages)

A review of Black Gos- duced by brief biographies pel-White Church by John of the clergymen which M. Burgess (Seabury Press, serve to place the writers pages, Soft Cover, \$7.95.

age group from middle sermons date from the early 1800's to the present and white church group.

New York, 1981). 108 and what they have to say in the context of their times. These are pages of rare Here is a marvelous book beauty, reflecting a rich for church people of every heritage of redemptive work, where a creative school years and above. minority is serving as a cor-Perhaps most remarkably, it rective or redeeming element is a book of sermons. The for the whole of which they are a part.

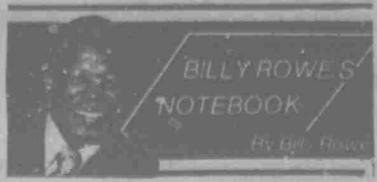
To read these pages is to have been written by black relive much of the best in churchmen who have been a black life and to "ind fresh part of a predominantly hope for the church as it listers to its most creative

The sermons are intro- saints. A Member Newscaper Associated With



Ill Teach your shild that he can and should say to be an adult if he is "A Cooperative Effort For Retocusing The Affinds And Actions" using bothered and he should run to the assest public place for beig. Of Block yinvaricons for The Greater Benefit Of All Americans."

> The National Cover for Missing and Exploited Gilldren will provide meeted assistance to police and individuals revalved in the continuing search—but as purents, we have to look out for other people's precised children If we want them to look cuttor our mus.



M'York Gity - A two border fight, which for more than two month, threatened the tranquility of the American and Canadian music whiri, has ended through peaceful negotiations. The across the border battle against bias was launched in early April by the Buffalo Jazz Society. Politics and passion were the bedfellows in this thrust against the exclusion of Afro-American Jazz Bands in the Toronto International Jazz Festival, sponsornd by Molson's Brewery. Entering the fray early on, The Buffalo News, in its "Inside Straight" column asked, "How do you mount a large scale Jazz Festival without a single Black Band?" S. Herbert Nelson, who's Canadian and chairman of the Jazz Society, warned the beer company of the "repercussions" and that ist position was "intensitive." He also submitted a brief on the matter to the House of Commons Special Committee on Visible Minorities. He further called the matter to the attention of Panama Francis who straightaway alerted this space. The BJS forces were also joined in its bias battle by Lynda Edith Armstrong, who as prexy, also led her Canadian Black Performers Ass'n head and heart on into the fray. It is believed that the public meeting spearheaded by this group June sixth at the Underground Railroad Restaurant in Toronto might well have been the straw which snapped the camel's back. Whatever, it was a july good show of

The Toronto International Jazz Festival, spensored by Molson's Brewery now includes two Black bands; the Harlem Jazz and Blues Band and the Young Tuxedo Marching Band from N'Orleans. The \$175,000 40band event sounded off wed'day and will conclude on Monday.

DOUBLE TAKE - Even with a 20/20 vision it would take more than that to focus on all the members of the Martin family. All the time I have pleasured myself enjoying the mandated laughter of Charlie Martin those years of winter in Miami I never realized that his family string stretched through 17-states and was more than 1500-kins long. Well the Martin clain is in the Big Apple celebrating its annual reunion this wkend. They will be in NYC thru July first. As usual the group is doing it first "cabin" and most of them are shacked-up in about 180 rooms at the posh Waldorf Astoria on Park Ave. Charlie advanced noticed me that at least 700 members of the family will have checked in by the time your eyes reach this line, this is a fantistic family story. The Martin family originated in Jenkinsville, S.C., a rural section 25 miles west of Columbia. Charlie's great uncle was 96 when he died in '55. His wife Ella was 116 when she passed in '68.

FOLKS' FACTS -- The medical probers told Panama Francis, the ider of the Savoy Sultans, that the lump on his lung isn't malignant and the removed a load off his chest. The news added more romp to his stint at the Rainbow Rm. with short term guest-stars Maxine Sullivan and Herb Jeffries the veteran balladear...The producers of "Mahalia Sings" has scuttled the idea of starring Aretha Franklin. The "Soul Queen" has been a no show too many times, even when she was expected by train... Now that he has qualified to participate in 4-events in the upscheduled L.A. Olympics the only thing left for Carl Lewis to chase is the ghost of the immortal Jesse Owens. The daughter of another Diympian, Linda DiGangi, is moving as fast in biz as her dad, Eulace Peacock, did on the cindar path. She has not only won an Oldsmobile with her team of beauty consultants, but has been made a charter member of the Mary Kay Cosmetic VIP program. As such she will be honoged during the July seminar in Dallas. If the beginning is a proper barometer, the inbetween will be a ball and there will be no ending. The vivacious Venita Gay Elliott, who wedded the serene Ray Alan Archer a Sat'day age, was the happiest bride in memory. Not only did the sun shine on her, but the bridegroom was all aglew with love and wonderment as they deposited their future hapiness in a joint heart account with no withdrawal period in mind as the greatest interest is love. The ceremony eas perfo. ned by Rev. (City Councilman) Wendell Foster on the green expanse of Lee and the Archer, Ir's N'Rochelle manse. Mrs. Waverly Eurdell, Macon, Ga., Mrs. Archer's mom, and Lee Archer 111, who was recently married in Paris and his wife, Janine, were among the 173 wedding guests. Ruby Dallas Young, former Cotton Club glamour girl, did what all grandmothers do when her grandson graduated from kindergarten. She told all her friends how smart he is. Especially since, he Poy Low, designed the grad's invitation. J. Bruce Llewellyn is actively searching for a monied person interested in his interest in the Fedco supermarker chain. Now that he's ch'mn Philly Coca-cola bottling Co. he has not time to spare.

MARQUEE PEOPLE - Little Richards' suit for \$115 million against 3-music publishing cos for non payment of royalties in an old tune. 't is one which should and could have been sung by the Late Fats Waller, Andy Razaf, Fletcher Henderson, don Redman, Chick Webb and many of the very much alive musicians who have been forced to sellout their genius for peanuts. The word is that coke has inked Teeteriffic Calvin Peete by offering him a deal he could not refuse. Would you Madison Ave boys with large bucks and the Mark Cross ball points...The Apollo Theatre Hall of Fame has blocked out Nov. 19th. for its gala ntroduction at Radio City Music Hall. ABC-TV said it will spend about \$1,000,000 on minority contractors during '84 and that the amoun should grow to \$1,500,000 comes '85. It said that the staff for the coverage of the Olympic will contain minority workers in these percentages: 41% of the engineering, 19 of the production crew and 15% each of the clerical and on camera workers. A8C challenged the other networks to follow its lead. STAY LOCSE...Billy rowe is a syndicated Columnist.

**Estacado Star** 

Continued from Page 1

SMU, on the other hand, has an easy early schedule that will help the Mustangs work the bugs out. Tailbacks Jeff Atkins and Reggio

Dupard will give SMU one of the best running games in the country, says Mount.

Arkansas and Texas A & M will also he in the thick of the race. The Razorbacks, under new coach Ken Hatfield, must hope for an

improved running attack to take pressure off a fine passing game.

The Aggies' offensive unit will be improved with the addition of some speedy receivers, while the detense led by Playbuy Alf-American Ray Childress, will be

Sray, a 1681 graduate of Estacado High School here, was an obtatanding quarterback and glessive base for the Matadoss He is the son of Mrs. Jessie M rmmons of 2703 East 6th Street lifthy has a younger brother, Donald, who also plays for the

## The





Make Summer Barbecues Easy

In today's Black Amerlean home, cooking is no 11/2 cups orange juice longer the responsibility of one person. Because of busy and varied schedules, usually every member of the another has to prepare permodern Black family.

When summer comes, ings.) most families take cooking outside. That typically means barbecued hamburgers and hot dogs. This 1 summer, make your barbecue even more special by serving this collection of easy fixin' family favonces. I Thanks to convenience products, these menu ideas get 1 you in and out of the 1/2 cup chopped onion kitchen fast, so you don't 11/2 cups mayonnaise miss a moment with your 1/2 teaspoon salt loved ones.

Keeping the menu and preparation simple is the secret. Start with a refresh- 6 ing Plenic Punch. Bright and festive looking, this sparkling punch is easy to make and serve. Then, team up your favorite hamburger and hot dog fixin's with a delicious make-ahead Overnight Salad that starts with a colorful mix of vegetables. Since every family has its

chocolate lovers, for the grand finale, surprise them with Chocolate-Frosted Icebox Cake-another perfect make-ahead choice, guaranteed to be cool, creamy and

These recipes come to us via the courtesy of General Foods.

Picnic Punch

scoops cherry or strawberry flavor sugar-sweetened

soft drink mix bottle (12 fl. oz.)

Place soft drink mix in family at some time or nonmetal pitcher. Add water to make I quart; stir sonal meals or meals for to dissolve. Add orange other members of the fam- juice and chill. Just before ily. The Kitchen Bent is serving, add ginger ale. designed to meet some needs. Serve over ice and add of the various cooks in the lemon and lime slices or strawberries, if desired. (Makes 7 cups or 14 serv-

fresh

broccoli, corn and red peppers small head lettuce, coarsely chopped cup chopped celery

¼ teaspoon garlic powder cup shredded cheddar

bacon slices, cooked and crumbles Parmesan cheese.

(Makes about 3 quarts or 12 servings.)

> Chocolate-Frosted Icebox Cake





20 (about) whole graham crackers

ginger ale, chilled thawed

Overnight Salad

pkg. (16 oz.) farm

\*Or use 1/2 cup grated

Pour vegetables into a strainer or colander and hold under cold running water to remove frost; drain well. Cut larger pieces of broccoli into bite-size pieces. Layer lettuce, celery, onion and drained vegetables in a glass serving bowl or 13x9-inch pan. Spread mayonnaise evenly over vegetables to cover. Sprinkle with salt and garlic powder. Cover with plastic wrap and chill 8 hours or overnight. Just before serving, sprinkle with cheese and crumbled bacon.

soft drink mix

pkgs. (4-serving size) vanilla flavor instant pudding & pie filling industry expert.

cups cold milk container (4 oz.) whipped topping.

14 cup ready-to-spread chocolate fudge frosting

Line 13x9-inch pan with some of the graham crackers, breaking crackers if necessary. Prepare pudding mix with milk as directed on package for pudding. Let stand 5 minutes, then blend in whipped' topping. Spread half the pudding mixture over crackers. Add another layer of crackers; top with remaining pudding mixture and remaining crackers. Spread frosting carefully over top layer of crackers. Chill 3 hours. (Makes 12

We believe that our readers will want to support those advertisers who support the press of Black America. We are sure, therefore, that when you select the ingredients for this week's recipes, you will want to use:

servings.)

BirdsEye farm fresh frozen broccoli, corn and Cool Whip whipped

Jell-O brand instant pudding & pie filling Kool Aid sugar-sweetened Oried fruit has long been a favorite snack of campers and those interested in good notrition. But dried fruit has many other interesting uses, says a food

Dried fruit can be incorporated into a main dish and add not only extra flavor but a new dimension to food presentation," explains Donna Higgins, director of consumer affairs and services for Del Monte

in the recipe that follows, dried iruit is incorporated into a pork roast that, when sliced, creates a colorful main dish display. "It's a great idea for company, or a Sunday dinner with the family and is an easy way to make a traditional dinner even more special," Higgins adds.

3/4 cup Del Munte pitted prunes

3/4 cup Del Monte evaporated apples 1 cup boiling water 4 to 5 bonless rolled pork lion roast

This Creamy Dressing Features Carrot Juice



There's no cream in this creamy salad dressing; it's made with carrot juice and it contains only 28 calories per tablespoon! After blending, it has a smooth and lightly thickened consistency. All the dressing ingredients are low in choles erol, and the carrot juice supplies us with much needed vitamin A Pure carrot juice is now available in the canned juice sections of supermarkets. Serve this bright orange dressing over mixed greens or aliced tomatoes.

CREAMY CARROT DRESSING

1/3 cup carrot juice tablespoons fresh lemon juice 3 tablespoons safflower oil 1/2 cup diced fresh tomato

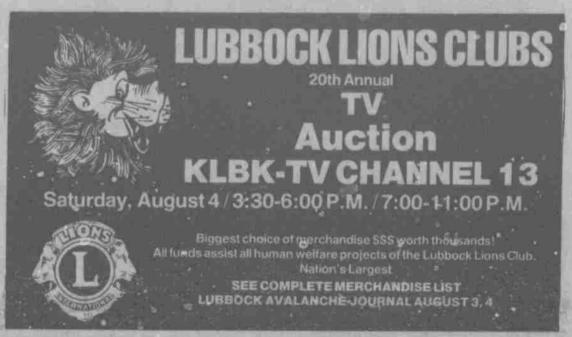
1/4 cup sliced scattions (green onions) 3/4 teaspoon basil leaves, crushed 1/2 teaspoon salt

1/16 tenspoon ground black pepper In the container of an electric blender measure carrot and lemon juices, safflower oil, tomato, scallions, basil, salt and black pepper. Blend until smooth, Serve over salad greens. Refrigerate any remaining dressing in a covered container in the refrigerator. YIELD: 1 cup

Per tablespoon: 28 calories 3 Tosp. flour 3/4 cup chicken broth 1 tsp. bottled browing

sauce 3/4 tsp. salt 1 Tosp. dry sherry or white wine

Cover prunces and apples with water, let stand 30 minutes. Drain; pat dry. Unroll roast. Layer prunes and apples on Con't on Page 8



## THERE'S MORE TO ARMOR THAN DRIVING A TANK.

An Armor unit is a strong, tough, proud unit. A fast, mobile striking force. It is also a total unit. And that means it needs all kinds of people with all kinds of skills. Cooks, administrative people, mechanics, communicators, supply people.

So there are many opportunities to make it in Armor. To find out more

about the variety of skills available in today's Armored units, see your Army Recruiter.

743-7617

BE ALL YOU CAN BE.

### THIS N THAT

ARE THEY RUMORS & ONLY RUMORS?? Since \_\_ REV. JEBBE L. JACKSON ... has changed his LEGAL HESIDENCE to Greenville S. C ... one would think ... he would be gatting his ... POSTURE \_ for the \_ U.S. SEMATE ... against Republican \_ THURMOND SEMATE ... THIS N THAT ... hopes this is not \_ TRUE \_ because his efforts are still needed in what he has been doing ... and wouldn't

be locked in \_ but \_ YOU \_ can't tell what will happen in the POLITICAL ARENAH Anyway ... we wish him the ... WERY BESTH

**PUT IT TO REST!! Why** not \_ PUT AWAY \_ the publicity on ... the first Black to MISS be chosen Vanessa AMERICA Williams... Sure ... she's a ... **HURT YOUNG LADY ..** only hope she will \_\_PICK UP THE PIECES \_ and move on

BLUNDER! The U. S. Post Office \_ may start the \_ 90200 E DIGIT CODE SYSTEM \_ soon \_ but all studies \_ we've learned ... have reported that ... it was a \_ BIG MISTAKE ... . Even the equipment \_ bought to do it ... is now \_\_ OBSOLETE - just call it a .\_ FOUR HUNDRED FIFTY MIL-LION DOLLAR \_\_ BLUN-

**HOW ABOUT THIS** DELTAS??? If you are a .... SOROR \_ and belong to the \_ Lubbock Alumnae Chapter of \_ **DELTA SIGMA THETA** SORCRITY, INC. ... you will have an opportunity . attend the \_\_ 1985 \_\_ DELTA CONVENTION \_ in Dallas \_ \_ next August\_ Reports reveal that .... 9,000 DELTAS ... will add a lot of beauty to ....

"BIG D"E KNOW THIS, YOUNG REMTERSH No matter how little the ... LANDLORD ... does if you continue to .... OCCUPY ... the premises .... you must pay ... RENT! But if you already owe him \_ you can move under the \_ CONST-RUCTIVE EVICTION LAW ... and not pay ... anything

D. C. KINNER THE BARBER SAYS: "Television \_ is full of all \_ SORTS \_ of \_ CHIME \_ DESENERABY \_\_ MURDER \_ RAPE \_ and even worse .. after that ... THE NEWS COMES

If you're not regis-IF YOU ARE NOT REGISTERED! Keep in mind that if you are not ... REGISTERED ... and would like to ... EXERCISE ... this precious right of voting ... then you have time to .. REGISTER ... today\_ You'll

be glad you did! DRGP AND SISN UP! If you want to be part of ... BELPING ... developing a ... CREDIT UNION \_ then you have an opportunity to do so .... SOUTHWEST DIGEST office at \_ 510 East 23rd and show your \_ GONCERM \_ by signing your name on the dotted line \_ It would be a great THOUSAND PERSONS ... would sign up for such a constructive program... Our brother and friend ... DAVID SOWELL ... has been coordinating this efforts

GOOD TO SEE!! It was ... **QUITE REFRESHING** \_ to see the .... OPENING

Angeles, Co. \_ last weekend \_ 11 makes you feel good \_ when you see something like this happen... BLACK BROTHER JOHNSON \_ participated in the lighting of the torch ... and the granddaughter of ... the late

and great. JESSE OWENS

Sure was good to see! LOOKING GOOD!! The cutting of weeks on the \_\_ VACANT LOT \_ of the historical \_ CHATMAN HOSPITAL \_ makes the corner of \_ East 23rd and Codar Avenue \_\_ look real good! Wouldn't it be \_ GREAT ... if this 'building was utilized. It would make ... a great ...

even a ... MEALTH FACILITY \_ Once this .... BUILDING ... was used by the PRESBYTERIAN CHURCH ... for a ... CLIMIC \_\_ hope something \_

BRANCH LIBRARY \_ or

will done for it \_ in the future\_ MARK YOUR CALEN-DARII COME \_ the third Wednesday \_ AUGUST 15TH \_ the residents of \_ DISTRICT TWO ... will hold its regular meeting ... This meeting \_\_ will take place at \_\_ MAE SIMMONS COM-MUNITY CENTER \_ More discussion will be on the ....

CEREMONIES ... of the ... ECONOMIC DEVELOP-23RD OLYMPIAD ... for Est MENT PLAN ... for East

Lebbeck WHAT'S WRONG WITH A CURFEW?? Since NOUNG so many PEOPLE \_\_ in East Lubbook \_\_ and around the city \_ are on the streets of Lubbook ... During the tate hours of the night \_ THESE N THAT \_ would love to see the present \_ CURFEW . reactivated ... What do you think about it??? Say one which would

help our young people \_\_ SEXTEEN \_ or less? MORE CLEAN UPS MEEDED!! No doubt about it ... ALL OF US ... who live in the eastern part of Lubbock .... need to do something about our ALLIES ... and ... OTNER PARTS ... of our community ... Why not do something ... about BIANT having a ..... **EAST LUBBOCK CLEAN** UP?? Let ... THIS IN THAT

MO MORE, PLEASE!!
THIS N THAT \_ hopes the \_ CITIZENS \_ of East Lubbock \_ has sent a clear \_\_\_ MESSAGE ... that they don't want anymore \_ SALVAGE \_ or \_ JUNK YARDS \_ in this area... Good to see ... all the CITIZEN PARTICIPA-TOOM ... in this matter .... in the City Council Chambers \_\_ last week ... Really did look good!

#### **Prison Sentences Vary Across Texas For Simular Crimes**

LUBBOCK -- The disparities in sentences handed felons convicted in the courts of Texas' 254 counties tend to be evened out by the state's parole system.

Texas Tech University law Professor Robert A. Weninger counts that among his preliminary findings in research into criminal sentencing in Texas. Weninger said sentences

handed down by local courts in similar cases vary in their severity statewide. For example, in a survey Weninger conducted of five Texas counties -- El Paso, Camerca, Jefferson, Nueces and Potter - over the decade of the 1970s, a person convicted of a burglary in Potter county had more than twice the chance of Cameron County. And, an average Potter County prison sentence was stiffer than one in Cameron

Disparities such as these are among the criticisms aimed at the state's indeterminate sentencing system, Weninger said. Indeterminate sentencing, used in about two-thirds of the states, gives judges and parole boards discretion within broad statutory ranges in setting prison terms.

Weninger said critics of indeterminate sentencing are

County

overlooking the role that parole plays in reducing those variances. in a survey of more than 1,100 Texas prison inmates, Weninger categorized inmates into 10 groups based on the severity of their crime and their past criminal record. The variances among court sentences increased with 'the severity of the crimes

committed. However, those variances in sentencing among the more serious offenders were reduced by approximately 20-50 percent, depending on the type of crime. after decisions by the Texas Board of Pardons and Paroles. Weninger said.

"The board does tend to equalize the sentences." Weninger going to prison than a person in - said, "but it is a result of how the system works rather than a conscious effort by the parole commissioners."

> Weninger said sentencing reformers have proposed a system of determinate sentencing which provides uniform prison terms for persons convicted of similar crimes. A legislative commission is studying Texas' indeterminate system and the merits of determinate sentencing to report back to the next session

#### of the legislature. Backers of determinate

Minority Representatives to be

Community Room, Mahon Library, Lubbock, Texas, Thursday, August 9, 7:00 p.m. A meeting to select five (5) minority individuals for the Board of Directors of South Plains Association of Governments (SPAG) for a one year term beginning some physical impairment." October 1, 1984.

Qualifications: 1. Must be a resident of Lubbock County 2 Must be eligible to hold public office in Lubbock,

3 Must not be an employee of any private organization which receives funds from SPAG

#### The Key To Overcoming Obstacles For Economic

"Businesses must make a

return on their investment

dollars," Bass sald. "And they

cannot unless they can make

timely delivery of their own

products and can competitively

price them. That means

companies are looking for reliable

vandors whose prising meets their

cost requirements."

companies," he said.

department.

Bass recommended formal

education or on-the-job

experience to obtain the technical

knowledge and personal skills

necessary to know how to work

with a large purchasing

Second, Bass told the

own company, RJ.

audience, is developing personal

Reynolds Industries, has hosted a

series of seminars over the last

few years for minority and

women vendors to tell them what

products we buy and what our

procedures are and to intorduce

them to the buying staff," Bass

He recommended that

participants take advantage of

such seminars because of the

opportunity they offer to make

The third skill Bass discussed

"Without capital, a minority-

was knowing how and where to

or women-owned business cannot

maintain the inventories or

production they need to meet the

requirements of large

Bass stated that business also

He used as examples for how

business can do that RJ.

Reynolds' programs in banking

"R. J. Reynolds has signed

illuratey is one of the team's

top competitors, and his home

and office sport shelves of

trophies, including gold and

bronze medals won at the

Mational Wheelchair Veterans

has an obligation to overcome

key contacts.

acquire capital.

companies," he said.

some of these postacles.

#### Participation

Columbus, Ohio --Perseverence and acquiring required skills are the keys to ovarcoming remaining obstacles for full economic participation, an officer of a major U.S. corporation told about 1,000 attendees at the first Governor's Minority Business Conference

Marshall B. Bass, vice president of R.J. Reynolds ndustries, Inc., delivered the beynote address to the gathering of minority and women suppliers at the Sheraton Columbus Plaza. the conference was sponsored by the Ohio Department of Development's Small and Developing Business Division.

Bass said there are three business requirements that must be met by vendors who want to seel to a major corporation.

"The first requirement is quality goods," Bass said. "Rest assured if you are building a better mousetrap, you are going to be able to sell it to major companies because they are in business to make quality products."

Bass also indicated that timely delivery and competitive pricing were essential in order to

#### **Garage Sale**

The Lubbock Eastside Bicycle Club will be sponsor a Garage Sale Saturday, 1984 from 9 a.m. until at 806 Idalou Road.

Club members invite their many friends to come out and help them assist some needy families in Lubbock.

"We are keeping our

commitment to the community by assisting those families who are in distress," says a spokesperson. sentencing say it reduces the discretion of judges and parole boards and will thus cut down on disparities between sentences. However, Weninger said determinate sentencing does not eliminate the discretion in sentencing, but merely transfers more of it to the legislature and the presecuting attorney and away from judge, jury and parole

A prosecurtor, by the charges he brings against the accused, would make the major discretionary decision under a determinate system, Weninger

"The system of indeterminate sentencing," Weninger said, "has something to say for itself because we have discretion which is shared, not ony by the prosecutor but also by the judge, jury and parole board."

Weninger's research into Texas sentencing is being funded by a grant from the American Bar Foundation, the research arm of the American Bar Association. Murphy

Continued from Page 2 show other handicapped individuals that you don't have to crawl into a corner or sit in a back room at home just because of

#### RUBY JAYS CORNER

Sunday School began at 9:30 a. m. at the New Hope Baptist Church last Sunday morning with Deacon Swain, superintendent, at his post of duty. It was a very

hour, Deacon Swain and Deacon Francis led the devotions. At the absence of the pastor, Rev. John Wright of Marshall, Texas, who is a student at Bishop College at Daltas, Texas, brought the morning message. His scripture was St. Luke 2:40-51. His subject was "Taking Jesus For Granted." It was a very helpful message.

pastor of the Wheel Baptist Church of Nachadoches, Texas.

The Lubbock Radio Choir's quest speaker last Sunday evening was the Rev. Larry L Polk, Sr., pastor of the Mount Gilead Baptist Church, His subject was "Lift Him Up." That is exactly what Rev. Polk did last Sunday

Business arrangements such

Much progress has been made by and for minority and women vendors," "But there is much yet

good Scaday Scheol. During the morning worship

Bass, whose own company purchased more than \$82 million in goods and services from minority vendors in 1963, also outlined three skills minority and women vendors need to fully participate in the marketplace. "First is a knowledge about how to do business with major

Sunday, August 5, 1984, is Annual Day for the Sunday School, Baptist Training Union (ETU), Young Adults Department and Youth Department at New Hope. At 3 p. m., the guest speaker will be Rev. Lugene Sparlock,

agreements with five blackowned insurance companies for \$392 million in employee group life insurance," Bass Said. "And we are maintaining a \$15 million line-or-credit and banking accounts with 55 banks owned by minorities and women."

as these make dollars available in the minority community for small business loans, he said.

to be done."

"R.J. Reynolds Industries, Inc., with headquarters in Winston-Salem, N.C., is the parent company of R.J. Reynolds Tobacco Co.; R.J. Reynolds Tobacco International, Inc.; Dei Monte Corp canned and frozen foods, beverages, fresh fruit); Heublein Inc (spirits and wine), Kentucky Fried Chicken Corp.; Aminoil Inc. (energy exploration and development); and R.J. Reynolds Development Corp. (packaging and institutional/consumer

#### - Opportunity -

Assistant Director of Finance to assume position of Director of Finance on November 1. Responsible for accounting, financial statements and reporting, treasury function, comptroller function. Requires knowledge of cost accounting, fund accounting, experience in operation of automated accounting system. Public sector and audit experience helpful. Degree in accounting or finance and recent applicable experience required.

Beginning salary \$23,249. Interest persons submit resume to Executive Director, South Plains Association of Governments, P. O. Box 2787, Lubbook, Texas, 79408. Equal Opportunity Employer.



evening, he lifted up Jesus! It was a very inspirational message.

Growth in Christian Fellowship. Brown, "Constant Fellowship" Brown, "Constant Fellowship."

Sister E. Dyer sung a beautifu! number entitled: "I'm So Grateful That Christ Is In My Life."

All did a beautiful job.

During the evening services at New Hope, the Mission presented a lovely program at 7 p. m. The theme was "Pre-Requisites for the program consisted of several speakers. They were Missionary R. B. Thompson, "Know God, Lova God"; Sister Vanessa Burleson, "We Are Das"; Sister Thelma

Let us not forget our sick and shut has of the community. Among them are Brother Samuel Curtis, who is home from the hospital and doing nicely; Sister Octavia Givens, who was admitted to the hospital Friday

the funeral services of her nephow who passer away in Los Angeles, California last week Mrs. Anna Mary McBride attended the feneral services of her aunt in Crane, Texas who passed last week. This was her

mother's last sister.

for the second time, and Sister

Lillie Cork is stell short in Mrs. Cork's daughter, Cado of Houston,

Rev. J. V. Harris is still in the

files. Katle Lynn's son from Washington, D. C. is visiting her

Deacon Ulysesses was at

Mrs. Susie Williams attended

Taskas, is here with her.

and other relatives here.

church last Sunday morning.

inspital.

This writer and others are praying for Sister G. H. Davis and Sister Arene Fleming. Their hearts are with us at the church services of New Hope.

Bernard Thompson from Lousigna visited his parents here - Andrea and Jim Thompson over the weekend. He left Sunday for home. He brought his daughter, Ann, a camera for her birthday.

#### CONTRACTORS NOTICE OF TEXAS

#### **HIGHWAY CONSTRUCTION**

Sealed proposals for constructing .000 miles of Traffic Signals at FM 2255 in Lubbock on Highway No. US 82, covered by HES 000S(275) in Lubbock County, will be received at the State Department of Highways and Public Transportation, Austin, until 9:00 A.M., August 22, 1984, and then publicly opened and read.

This contract is subject to all appropriate Federal laws, including Title VI of the Civil Rights Act of 1964. Plans and specifications including minimum wage rates as provided by Law are available for inspection at the office of W. C. Powell, Resident Engineers, Lubbock, Texas, and at the State Department of Highways and Public Transportation, Austin, Texas. Bidding proposals are to be requested from the Construction Division, D. C. Greer State Highway Building, 11th and Brazos Streets, Austin, Texas 78701. Plans are available through commercial printers in Austin, Texas, at the expense of the bidder.

Usual rights reserved.

## **Beauty Tips From**



Paula Menofee - Ann Mallory - Shirley Pratt

- Hair -

Shirley Pratt

Whats the normal rate of hair growth per month? The normal rate is I inch per month which may very depending on the hair type and physical condition of the individual.

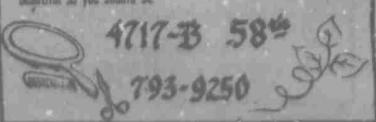
How can I stop hair breakage? Depending on the cause of breakage, most breakage an be stupped by applying an acidinde condition. Example, Aphagee, by Jhirmack or P. P. T. and Acid Christals by Parker.

What can be done about my pily skin? An olly skin condition requires close attention. It should be wastled twice a day, once in the morning and once at night. This should be done with a strong. but not harsh product.

> - Malls -Ann Mallery

how can I keep my scutpland nails from taking layers of my awn nails off when I want them off?

You should soak them in actions when removing them, it can be brought by non professionals. Watch this space weekly for beauty tips which can help you be as beautiful as you should be



YOUR BODY. SHE HAS POWDERS, OILS, CANDLES, MIRACLES, AND PRAYERS TO PUT MONEY IN YOUR YOU CAN'T LOSE WITH THE STUFF I USE. SO CALL TODAY. (804) 799-9124

2263 34th Street 799-9124 OPEN SEVEN DAYS A WEEK FROM 8:00 A.M. TO 10:00 P.M.

SISTER SOPHIA

The Only One Who

**GUARANTEES 100% RESULTS** 

TO PUT LOVE, MARRIAGE, GOOD JOB,

AND GOOD LUCK. CAN REMOVE SUF-

FERING, SICKENSS, PAIN FROM



POCKET.



lot of ways you can save on your electric Call us today. We want to help you conserve energy ...

There are a



SOUTHWESTERN PUBLIC SERVICE COMPANY

### **OBSEQUIES**

#### Mr. Oscar Nicholson

Funeral services were held for Mr. Oscar Nicholson at the Streetman Baptist Church in Streetman, Texas with Rev. Sheffield, pastor, officiating last Saturday afternoon.

Mr. Michelson was born January 15, 1919 in Streetman, Texas, Freeston County to Mr. and Mrs. Cash Nicholson.

He died Thursday, July 19,

He leaves to mourn his death: five daughters - Ann O'Neal of Seattle, Washington, Joyce Michelson of Dallas, Texas, Shirley Germon of Lubbock, Texas and Linda Culpepper and Emma Evans, both of San Antonio, Texas; sixteen grandchildren. three great grandchildren, a host of other relatives and friends.

Pallbearers were nephews of Mr. Nicholson. They were Cornell



Soloman, Clarence Soloman, Willie J. Soloman, Jr. Ezard Soloman, Glen Dell Soloman and

#### **Faith First Baptist Church News**

1504 East 15th Street and Oak Avenue Lubbock, Texas

- Church Slogan -"The Church reaching the world through faith first" Hebrew 11:1.

Sunday School began at 9:50 a. m. The subject of the lesson was "Mar Between The Kingdoms." The scriptures were II Kings 14:1-3; 8-14.

he morning worship hour began at 11:05 a m. Responsive reading was from Psalm 1:1-6. Pastor Ben Roberts brought

the morning message. His subject was "Disappointment Will Bring You Home." His scripture was St. Luke 15:11-32.

The night services began at 7:20 p.m. The Sunday School superintendent and Baptist Training Union president led a powerful devotion.

Pastor Roberts' message came from Ecclesiastes 6:1-2. His

John 3:16 -- Jesus said: God so

loved the world that He gave his

only begotten son. That

whosoever believeth in him

should not perish, but have

Lord, I love my Father. He fertied

I love my Mother for the nine

Lord, without you, the two wouldn't

me as a seed.

months she carried me.

be. I love you out of the three.

"God, I'll keep trusting in my

Jesus"

Isalah 9:6 -- For unto us a child is

born, unto us a son is given; and the

government shall be upon his

shoulder; and his name shall be called

Wonderful, Counsellor, The Mighty

God, The Everlasting Father, The

Prince of Peace.

can trust me.

wasn't to be.

trust in thee!

on my Jesus!!

"Pod, I'll keep trusting in my

Jesusii"

-John 6:35 - Jesus said: I'm the

bread of life; he that cometh to me

sha!! never hunger; and he that

believeth on me shall never thrist.

when we were in school.

Lord, I once trusted my best friend,

Lord, many times man will say, you

And we found them liars, and it

Lord, since I've known you, I

When I need a true friend, I call

everlasting life.

subject was "Sin". The installation service of our Pastor and Wife, Rev. and Mrs. B. F. Roberts, will convene August 10, 1984 at 8 p. m. and will close out on August 12, 1984. Closing thought for the week:

"God dosen't have to be Rev. B. F. Roberts, Jr., pastor; Linda W. Harper, reporter.



gation in the world is the Abyssinian Baptist Church in New York City, established 1808.

"We Thank God For Jesus"

A Senior Citizen's Testimony

God, I'll Keep Trusting In My Jesus

#### Word of Truth Church. On The Move

Word of Truth Church, Partnered by Ero. Roy P. Davis is growing rapidly. The new location of the church is 1625 19th St. previously, the Civic Center inn had been the meeting place, since October. The move of the Church was God inspired. We are currently engaged in a gradual renovation of our new temporary Church location. Because of our tremendous growth, we feel that in time we will realize the need for an even larger building

We are extremely proud of our children's Church which is located we the basement of our Church. It will soon be fully equiped. The staff and teachers are trained in Child Evangelism and are called into the ministry of teaching children. Many children are being saved weekly, because of the love and dedication of the teachers and staff, that are trained and spiritfilled Christians. The church will be staffed with it's own ushers. greeters, and other officers. These children are taught to pray for one another, and to believe God for one another, and to beleive God for

answers to their prayers, and divine healings Another ministry, of the Church, is our tape Ministry. We are excited about it. God has blessed us with a Pastor - Teacher. As we receive the word of God, we desire to share it with others through these cassette tages. They are available to all who desires to know more about Jesus and the teaching of the Bible. Our vision is to take the Gospel of Jesus Christ to the entire world, starting here in Lubback. If you are interested in acquiring more information about our Tape Ministry, including a listing of subject matters, contact. Diana Hooker-744-8795 or Darlena Lee 763-6665 ,or if you would like to write us our address is:

Word of Truth Church P. O. Box 3306 Lubbock, Texas 79412

If you, your church, or an organization of your church are planning future teaching seminars, lectures, healing services, or revivals, we would like to suggest our Pastor. He is called by God to teach, he has a B.A. degree in Theology and is very capable of conducting, meeting and teaching the word of God. His wife, Brenda, has been given a ministry of singing and ministering in the scriptures. She is available for Praise Concerts, also. They work as a team, together it is a double blessing They also will come individually either way you and your church will be blessed by God. Remember, we at Word of Truth, have been called forth by God to serve, not to be served.

Tape Series:

Vision Robbers A Living Vision Steps To Salvation Power Of The indwelling Christ Weaponry of Spiritual Warfare Principles Of Spiritual Warfare Faith As A Way Of Living Gifts Of Healing In Action Questions And Answers

Cavazos Continued from Page 1

Lauro Cavazos, president of Texas Tech University and Health Science Center.

Food and entertainment will be provided for the annual event. Tickets are \$3.00 per person, and may be purchased at the Southwest Digest, Kinner-Evans Barber Shop, Sedberry's Barber Shop and from any member of the Early Settlers Round-Up.

Murphy Continued from Page 5

Games in Long Beach, Calif., last

- Summarizing the meaning of a life as full as Gone Murphy's would be a chore but Larry. Bouska, supervisor of the DAV's national service office in Sioux

Falls, recently gave it a shot.
"He is without a doubt the inspirational leader for not only veterans, but all of the citizens and handica; sed individuals in our community and state," Bouska commented. "Gene is a

doer and a leader." Blacks Gain Money

Continued from Page 1

respectively while the State Student Incentive Grant (SSIG) decreased by 22 percent. The cost of tuition at private four year colleges has increased about 58 percent during that time.

The cutbacks in Federal grants have forced UNCF students to greatly increase the amount of money they borrow to finance their education. In 1979-80, student loans at UNCF schools were in the amount of \$9.3million and the amount for the year 1981-82 was \$26.3 million. QUESTION: Why is it necessary to raise funds for Black colleges when Black students are free to go to any college they

ANSWER: The UNCF raises funds for 42 fully accredited colleges, mostly in the South, that provide quality education for more than 50,000 Black Students, vast majority of whom could not afford the higher tuition at many other institutions.

Prayer Breakfast

Outreach Prayer Breakfast met in the home of the president, Mrs. luanita Sowell, at 9 a.m. last Saturday. This was a great

Members and friends of the

Opening devotion scripture was Psalms 37.

The morning scripture lesson was led by Rev. Homer Avery. His scripture was Matthew 10:38. "And he that taketh not his cross and followeth after me, is not

worthy of me. We must bear our crosses that we can wear a crown. We must build our house on a solid foundation so if the wind comes, and it will and it has; we will be

able to stand. Some

He also said, rebuke the devil and he will flee from you, but be sure you are not the devil. Three things the devil have to tempt you with: (1) appetite, (2) popularity, and (3) wealth. Keep loving your neighbor as yourself. Mrs. Harris also said women should be proud

christians say I have,

when the storms come,

we crumble. We find

ourselves stumbling

over simplicities. We

have to put on the whole

armour of God. Then and

only then, we can stand.

of themselves. God saw fit that a virgin woman

Latson V.A. Hospital Big Springs,

Sister's Lela Kelly, Madie

Johnson, Della Smith, Elizabeth

Hes, Emma Griffin, Bro. W.C. Sapp

and Alvin Taylor are ill in their

residences. Continue in prayer

please for their speedy remyery.

Rev. John James, Jr.- Assoc.

Sis. Annie Bates Gilbert- Reporter

Rev. Arthur Kelly- Pastor

Texas Room 524 Bed D.

#### Post, Texas Pleasant Home Baptist Church News

Services were well attended last Sunday. Well here we are again this nice day which the Lord has made for us to see and enjoy as his children. Well attended lasson subject- War between the Kingdoms 2 Kings 14:1 - 3,8-14. Golden Text pride goeth before destruction, and an haughty spirit before a fall irroverbs 16:18).

It was a very very good lesson everyone was at their post of duty everynne was at their post o duty. Devotion hour by Deacon's Willie Burleson, Jim Osby, Sister risher Wynn & she read Acts chapter 2 verses 1 thru 8. Altar call highly prayed by our pastor. The choir sung praises which were beautiful to our Savior.

Reverend Kelly delivered a Leautiful message from 1 Sameul chapter 17 verse 49 his subject was: Use what he have. God is still in our midst here at his Holy Temple. Rev. Kelly preached to our savior from his heart & soul.

Sick & Shut in's are: Sister's Lizzie Milo, Sirloma Steel, Lela Patterson, and Bro. Harry Trueblood resident's in Golden Piains Care Center. Bro. Raymond

**Faith First Missionary** 

**Baptist Church** 

1504 East 15th at Oak Avenue

Lubbock, Texas 79403

Rev. Ben Frank Roberts, Pastor

Residence: (802) 787-3105 Office: (806) 747-6846

"The Church Reaching the Whole World through

Faith First" Hebrews 11:1

- Weekly Services -

BTJ ..... 6:00 p. m. .... Night Service ... 7:00 p. m.

Bible Study ........ Wednesday ......... 7:00 p. m.

Church Ministries (Available)

Notary Public .... Marriage Counseling

**Spiritual Counseling** 

Welfare & Social Security Forms completed

and others are services are available.

.... 7:00 p. m.

The Outreach destructive, one tricked Sampson a strong man. Members will be bearing more from those people who are super. We love them so much. Rev. Avery and Sister Harris, God bless each

> of you is our prayers. Thought of the week "Let your light shine before men that they may see your good work and glority your father which is in heaven."Think about it.

bring forth his first barn

son. They can also be

Breakfast was served to all in attenduice. Are you hungry?? Either spiritually or physically Come on, "we love you!"

Our guest list last Saturday morning included: Rev. Homer Avery and wife, Emma Lue Avery: Rev. S. C. Nash, who drapped by: Mr. George Francis, Nona Roberson, Ester Josey, Irma Cook, and Otter Morris. We thank each of you for

coming by. You are the greatest Our sick and shut in list include: Mr. Earl Wheeler, Wilma Roberson, Rosie Permon, Will Williams, Foster Formely, Mrs. Thomas, Mrs. Andrew Williams and Rev. A. W. Wilson.

Our bereaved families include: the Avery family who lost a loved one; and the family of Mr. Son

- Lets Pray -We pray God of mercy that you will open our eyes to people every-

where who need the gospel. Remove from our hearts and minds the barriers that keep us from fulfilling your great commission. May we lack to you for strength, health and guidance as we serve you. In the name of Jesus we pray. AMEN.

The Project Blessing went to Mr. Wilma Campbell. We retuke the demon of sickness now in the name of Jesus. Release in the heating power of the Almighty in this brother. AMEN.

If you are having a problem write us. We just might be able to help you in someway. We care about you Our address is: Outreach Prayer Breakfast and Project Blessing, P. O. Box 1223, Lubbock, Texas 79408. You may numbers: 182-3347 or 747-7328.

We shall walk by faith and not by sight. Keep smiling, precious people. You are making the world beautiful.

Closing prayer was offered by Rev. Homer Avery. The next meeting will be held

in the home of Mrs. Mary Ward, 823 Vanda Avenue, Saturday morning, August 4, 1984. See you there on Saturday

morning Mrs. Juanita Sowell, president

Mrs. Chritine Hysom, vice president; Mrs. Mildred Bogus, secretary; and Mrs. Dorothy Hood,

in your midst are My trust; guard ye My trust."

"O rich ones on earth! The poor

#### the Bahá'í Faith

For Information Call:

## FIND

W THIS PUBLICATION PLEASE COMSIDER THAT THEY ARE

THERE POR A PURPOSE. WE FUBLISH SOMETHING FOR EVERYOHE, AND SOME PEOPLE ARE ALWAYS

MISTAKES

LOOKING FOR

#### Church Of The Living God (Motto: C.W.F.F.)

408 N. Zenith Ave Phone: 744-6459 "Where The True Gospel Is"

Preached"

Everybody is always Welcome | Rev. L. F. Bincir. Parlin

Y.P.P.U. Evening Worship . . . 7:30 P.M. Mid Week Services. . . 7:00 P.M.

4:00 P.M.

"Come by and get your 1984 Calendar"

Jamison & Son Funeral Home & Burial

Insurance

Insurance 0.85

No Medical from 40 to 85 years.

Graduating benefits. Premium stay the same. Example: \$3,000 after the first year increases to \$3,240 second year: \$3,480 third year and \$240 each. year thereafter. For more information call: Jamison & Son Funeral Home -(806) 747-2731 or go by 1522 East Main, Lubbock, Texas 79403.

#### Bethel African Methodist Episcopal Church

(806) 744-7552 Lubbock, Texas

God Our Father, Christ Our Redeemer, Man Our Brother"



- Surday --Sunday Church School ...... 9:68 a. m. Youth Fellox Mp..... - hi anday -Boy Scouts ..... ...... 7:02 p. m. - Wednesday -

Rev. Stephen Pierson

Missed Your Digest Lately???

Never miss another issue. Subscribe today!!!

Mid Week Service .....

Address Zip Code State City\_\_\_\_ ONLY \$15 Annually (Save \$5) \$25 Two Years!

> Southwest Digest gio East 23rd Street Lubbock, Yexas 79494

ernennymmen

She taken my boyfriend, and that God is not through with us yet. Let's pray for one another

> always. Dire 'ed - Arranged - Produced - Guidad by My Lord Jesus Christ Written by Billy 'B. J." Morrison, Ill. Your brother in Christ Jesus Always!

his michievious desiru; so they wrap it

wasn't too cool.

and he married me.

marriage wouldn't be.

friend, put ye not confidence in a

guide: keep the doors of thy

mouth from here that lieth in thy

Lord, years ago I trusted in a man

Inflation moved high and nobody

and voted him my president.

Lord, I even trusted my husband,

Then gave me a diverce; so the

Micah 7:5 -- Trust ye not in a

Lord, I'm trusting you like Abraham did, ha offered to kill his

only kid.

take. But there was a ram in the bush,

for God's sake. "God, I'll keep trusting in your sen and my Jesus!"

shopherd; I shall not want. AMEN Lord Jesus, may I a nobody, keep telling somebody, about your body, dying on the cross for averybody and that's incredible!"

knows where the money went. Micah 7:3 -- They do evil with both hands earnestly, the prince asketh, and the judge asketh for a reward, and the great man, he uttered qualify for?

Psalms 40:4a -- Blessed is the man that maketh the Lord his trust.

Lord, he started to kill his, one

blocy of the knife is all it would

Panima 23:1 -- The Lard is my

Wame

Mall to:

## top Looking-It's All in The WANT A





BUY, SELL TRADE OR BENT THROUGH THE I







BUY SALE TRADE

Male/Female



St. Mary of the Plains Hospital & Rehabilitation Center For employment infornation contact:

Personnel Office 792-6812, Ext. 451 4000 24th Street

FOR JOB INFORMATION WITH THE

City of Lubbock CALL

762-2444

AN EQUAL OPPORTUNIT EMPLOYER"

Classifieds -Call 762-3612 or

762-4605

LUBBOCK regarding employm GENERAL opportunities at HOSPITAL Lubback General



METHOBIST HOSPITAL

eblained by calling

793-4184 Equal Opportunity Employer

Extra Cashir

Does your club, church, organization or even you meed extra money? Let the Digest be the answer ... Call - 806 - 762-4605.

Equal Opportunity Employers Business like with pleasant attitude.

Housewives, high school students, college students, active senior citizens. Call - 806 762-4605

**Bid Information** City of Lubbock

Bld Information:

Line

744-2233

MASII

Mens Clothing



Caprock Shopping Center Phone 792-7161

Lubbock, Texas DAVID SOWELL Home: 765-8679 MEN'S DEPARTMENT

Personal Services

Neappointment

Mama Della is here for the first time. She is French Creols and born in Louisiana. She has the prayer to turn on the Tower of Power to pass your message to Jesus.

She can help in anything! Everything you want done, I. c. financial blessings, in tove, marriage, nature, drugs, sicoher, jeb, business, law suites, health problems of any nature. She will help remove bad luck, evil, voodes of an kind and guarantees it will never returen.

Mama Dalla is available to you. Lubbock, Tx 79495 1912 Avenue Q Open 74 6 8 Werk

7 a. m. tgr10 p. m. Call has tedayfil

- Autos For Sale -

Valuable Coupon \$200.00

\$200.00 off any car advertised! Limited one per carl

\$200.00

Offer expires August 15th!

1978 Buick Electra 225	\$4,395.00
1978 Olds 98 4 door	\$3,995.00
1978 Riveria	\$3,795.00
1979 Fairmount 4 door 4 cylinder	\$2,895.00
1979 LTD 2 door	\$ 2,895.00
1977 Plymouth 4 door	\$1,895.00
1981 Pontiac Bonneville 2 door	\$5,995.00
1978 Dids 98 2 door	\$3,995.00

M & M Auto Sales 38th & Avenue H

Lubbock, Texas Phone 744-7211

Some cars reduced as much as \$500.00 dollars.

We Finance - We Write Insurance

"West Texas Leading Olds Dealer

Villa Oldsmobile, Inc.

5301 South Avenue Drive Lubbock, Texas 747-2974

**Tax/Financial Services** 

Charles H. Stogner (CPA)

- Complete -

\* Bookkeeping \* Income Tax Service

3060 34th Street

Lubbock, Texas

793-8158



There is some historical evidence that the first man-made bridge was built in Africa about 2660 B.C.

Thank God every morning when you get up that you have something to do which must be done, whether you like it or not. Being forced to work, and forced to do your best, will breed in you a hundred virtues which the idle never know.

-Charles Kingsley

#### - Public Notice -

Persons interested in statewide procurement opportunities should check the bulletin board in the Eccaomic Development Department of the South Plains Association of Governments offices at 3,224 Avenue H. Lubbook, Texas. The SPAG of less are open from 8 AM to 5 PM, Monday through Friday.

THE MAN WHO WORSHIPS THE GROUND HE WALKS ON IS A GOLFER

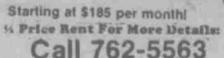
Apartments For Rent

#### **Phoenix Apartments**

(Formerly Coronado Aparlments)

Completely Remodled 1017 East 29th Street

- Security Guard
- New Management Gas Furnished
- All New Appliances
- New Carpet
- Air Conditioned
- 1 & 2 Bedrooms



**BLACK BUSINESS** AND PROFESSIONAL DIRECTORY

If you are a Black Business person in Lubbock, South Plains, or Eastern New Mexico, please send us your name, address and type of business. If you are a professional, please send us your name, address and profession.

Please send this information to the following address:

"Southwest Digest" Black Business/Professional Directory 510 East 23rd Street Lubbock, Texas 79404

Or call for information at 806 762-3612.

Help us to let others know who you are and what you do or what goods and/or service you have.

Year Opened ......

No. of Employees . . .

Structure of Business:

Sole Proprietor\_Partnership\_Corp.

WANT TO BUY, SELL TRADE? **NEED A JOB** SOMEONE TO WORK Call:

Southwest Digest

Classifieds - 762-4605 Results Guaranteed 510 East 23rd Street

Airconditioning & Heating NAME OF THE OWNER, WHEN PERSON ASSESSED AS THE OWNER, WHEN THE PARTY OF THE OWNER, WHEN THE OW

IVORY

Air Conditioning/Heating Service

744-4778

Pharmacies

#### CAVIELS PHARMACY

"Greeting Cards" Exceptage and Seasonal Prescription - Drugs

> Store Hours Mon. - Sat.

9 a.m. - 7 p.m.

Sundays 9 a.m. to 5 p.m 765-5311 or 765-7560

Golden Fried Chicken

## RICH'S

golden fried chicken

"The chicken that East Lubbock made

famous"

1212 Quirt Avenue

Lubbock, Texas

Dairy Products

747-7260



If it's Borden, it's got to be good.



Have something to buy or sell? One phone call to us is like dialing our entire circulation...person-toperson! Place your Wan! Ad taday:

Southwest Digest

Professional Printing & Typesetting 510 East 23rd Street - (806) 762-3612

We Set Type

We Set Type We Set Type

We Sel Type We Set Type

We Set Type For Flyers,

Handbills, Brochures,

Pamphiets & Books.

#### **OUR GIANTS SPEAK**

Out of the Briars by Rev. A.H. Newton

#### Continued from last week!

forgotten that they came is following the rich up- brings it down. We can man-set times and occa- drippings; place in medium not to be ministered unto, town. Great and grand never get up a revival sions, and must look to the saucupan blend in flour. Cook but to minister; not to be buildings are standing idle, because the Holy Spirit br- Holy Spirit for direction in over low heat ent'l hubbly. Stir in served with easy and and posted on their front is ings it down, so that there all these matters. lucrative positions, but to the sign, "For Sale," has crept into the Church, serve in any sphere however. Whereas the multitudes are times and seasons and plans humble. Money has been living and surging all about of man's making for revival spens in vast sums for the these empty houses of God, purposes, simply because Church today. I have not procuring of high positions; The great burden of the time has come for a selfish attempt to save it; the Church has become corrupted and made sinfut. of much of is ower. It is following men instead of God, instead of the Holy Spirit. The Church cannot serve two masters.

Sermons preached by our our history have served a dual purpose; educating in the religious sense, as well hope you enjoy them.

The following is the contimuation of an excerpt is that they cannot afford from Rev. A.H. Newton's to be members of the book, Out of the Briars.

#### The Church: What It Is and Sabbath Day is money, What It Should Be Part II

than for the poor man in down. We have never been

30ther \_\_\_

Tyou!!!

Magnificent buildings are such attempts? Revivals thereby driving the Holy erected costing hundreds, come through the operation Spirit away from its work yes millions of dollars. The of great spiritual laws, and and presence. The Church members are compelled to these laws must be obeyed today is more or less dis- pay for the costly struc- by God's people, or there graced by such political tures. We forget that the can be no revival methods. stands depleted groves were God's first temples. We forget that He has done much to bring was pleased to live in a tent Church has gone money- his set methods of rousing ing expenses of the Church spiritual leaders throughout have been met. If he fails to accomplish this herculean task, he must go. By this course the masses of the as providing insights into people are driven away his own methods and manlife's perplexities. The ser-from the Church. Only fifmons presented here have ty percent of the people of certain amount of work; so By LLOYD STRAYHORN August 1-7, 1984 endured the test of time and the United States attend the are still relevant today. We Church, and only thirty verted; so much money percent are members of the

sicken at the cry, and turn away in utter disgust. The Church today is There is a growing formlargely under the power of ality in the Church. This the god of Mammon. It has formality is seen in the lives forgotten the poor which it as well as the worship of the gone off after the well-to- Alas, too many love the do and rich classes. It has form of religion, but they

reasons, if not the greatest,

Church. The call on the

They have In our cities the Church because it is nature that methods and plans; these tablespoons but from pass

life has been wasted in a Church today is not getting revival and for no other purpose, the revival is had. in souls, but in dollars. What good can come out of

The modern evangelist about a stereotyped condiwith His people. The tion of the Church. He has mad. The struggle of the the people; he arranges for pastor is to get his salary a revival in a certain church after the great and increas- because it suits his convenience, not looking to the special need of the church for such a service. He is often inclined to depreciate the work of the pastor by many souls must be conmust be raised, and he is on Church, and one of the hand to have this work done, and in this manner, the whole work of revivals has been almost entirely ber can be a great help to like these places. discounted. The work of quickly point out where the the modern evangelist is best place is to have your unscriptural in that he is "fun in the sun." For exmoney, money. People not doing it in the right ample, a person born on the place. The pastorate is not 23rd of the month is conthe place for the evangelist, sidered a number 5 person He should go to those waste (2 + 3 = 5) and therefore places where there is no should select vacation places pastor. He belongs on the under the 5 heading as their always has with it. It has members of the Church. frontier, and the pastor first selection. who is wise will not permit Those born on the 4th, an evangelist to come into 13th, 22nd or 31st of the trology, send a money-order people as well as making im-

#### Kitchen Beat

Continued from Page 4

toulde, along length of reast. Roll roast and the Place in shallow baking pan, fal side up. Bakn at 325 F., about 1-1/2 hours, or until centur registers 170 F. Skim 3 salt. Cook over medium heat I wish it understood that stirring constantly, until sauce I am pointing out some of book. Stir in sherry, simmer the great weaknesses of the minute. Serve sauce with pork



redeemed. I have not Josephine Baker, the forgotten that the Church is mous singer, was known the salt of the earth, the for walking her pet leopards light of the world, the bride down the Champs Elysees of Christ

## AND YOU

Numerology and Vacation Places

Part III of Four Parts Paris, San Francisco or San-

forgotten that the Church

of Christ.

greater respect for the man deny the power of it. his church, and so the work month can look forward to of \$5.00 plus \$1.00 for pos-portant moves. Just as you that comes into its doors Revivals are gotten up, which he himself ought to fun in Atlantic City, Bar- tage and handling to: get past the weekend you dressed in goodly apparel whereas they always come do, or some other pastor. bados, London, Surinam, YAMA Publishing Com- may find yourself in a fam-The Church must get Trinidad, Washington, pany, Dept. R-136, Lincoln ily dispute. Be considerate. 4 able to get up a rain, away from these man-made Mobile, Richmond. Persons Station, New York, N.Y. is your number. GEMINI born under the 2, 1 and 7 10037. will find these places enjoyable as well.

Those born on the 5th, 14th or 23rd of the month this week, things may seem hold minor disappointments will find lots of variety in like "the pits" with a capital with either a partnership ar-Acapulco, Athens, Belize, P. Don't take this too ser-rangement or a member of Cairo, Chicago, Freeport, iously-for, like all things, the opposite sex-but don't Rio de Janeiro, St. Croix, this too will pass. Monday take it too seriously. Friday St. John and Vienna.

will feel a romantic aura in Steel, businessman. Honolulu, Hawaii, Dallas, TAURUS-April 21-Bermuda, Paradise Island,

to Domingo. Persons born Knowing your birth num- under the 3 and 9 will also

ANNOUNCEMENT

By popular demand, the book "NUMBERS AND things. Your number is the YOU" by syndicated col- Master 33. TAURUS umnist Lloyd Strayhorn is BORN: Jim Kelly, famous now available in paperback. martial artist and actor. To order your copy of this GEMINI-May 21 June 20 beautiful soft-cover book on Middle of the week will Numerology mixed with As- find you meeting important

ARIES-March 21-April 20 CANCER-June 21-July 21

For the first few days of . The first of the week may the 6th looks like an ex- and Saturday will bring a Those born on the 6th, cellent day. 8 is your num- pleasant change. Watch 15th or 24th of the month ber. ARIES BORN: Warren moods on Tuesday. Look

May 20

A Danish pork roast incorporates dried fruit for the look of a special meal. In addition to the extra flavor provided by the fruit, slices of prk The first few days of the LEO-July 27-August 20

leader of New York's 1199.

A chance to make plans new month starts off pretty based on residential matters smoothly. However, around are strongly indicated for late Friday thru early Sunthis week. There is a minor day morning, keep your warning to be on guard of eyes and ears open to all the health this weekend. Next Monday brings a chance for romance. Select the I. LEO BORN: Carl D. Washington, Teleport Oil

> Company president. VIRGO-August 21-September 21

Start off this month by having some type of plan or structure to what you wishto do. Late Saturday into Sunday suggests an unexpected twist in your affairs, BORN: Ronnie Dyson, but for the better. Select the 5 as your guide. VIRGO BORN: Marva Collins, famous educator.

LIBRA—September 22-

October 21 you kick off the new month. very interesting prospects churchman and astute polifrom the time of this tician.

reading into next Monday and Tuesday. II is your Master Number, LIBRA BORN: Norman Thomas, president of Thomas' Distributing Co.

roast reveal medallions of dried fruit

that enhance the attractiveness of this

main dish.

SCORPIO-October 22-November 21

From the looks of things, it would be in your best interest to save your best plans for the weekend. It will seem as if you have the Midas touch with whatever you pursue. Use your time wisely. 2 is your number. SCORPIO BORN: Thomas Merriweather, businessman. SAGITTARIUS-Novem-

ber 22-December 21 Use this week to build a base or foundation of security for yourself. This attitude will become apparent as you approach next Monday and Tuesday. These A big opening for possi- days should be nothing ble advancement awaits as short of great. Your number is 6. SAGITTARIUS BORN: Rev. Adam Clayton In fact, there await some Powell community activist,



#### ৰ ক্ষেত্ৰত হাজ কি বাব কৰা বাহা মাজাৰীৰ কাম লাই ভালাকীৰ দান কাম হাত লাহ লাহ আহত কাম লাহ লাহ কাম কাম কাম লাহ আছি SOUTH PLAINS FUNERAL HOME, INC. **FUNERAL DIRECTORS**

"Yes, we are open!!"

With Dignified Personal Service

Emma Thornton - Leon Melton

Owners

1715 East Broadway

"We Are Not Closed!"

HELP US SERVE YOU BETTER!!

Southwest Digest!!

Entertaiment YES\_NO\_More Sports YES\_NC\_

Human Interest YES NO Features YES NO

Let us know what you want so we can get it to

Don't miss a single is the of the Southwest Digest You can pick up your Southwest Digest at one of the

\* United Seper Markets in Lubbook & Slaten, Yexas \* Town & Country Stores in Lubbook & Staton, Texas

\* Caviels - 1718 Avenue A

\* Buddy's Supermarket - 984 58th Street

\* Newburn's Meat & Grecary - 1721 Park vay Brive

\* Triway Grocary - 3401 Railroud Avenue

\* B. C. Kinner Barber Shop - 1781 Parkway Prive

\* Snappy Shine - 1118 Avenue .\*

\* Dillards Kwik Stop - 1710 East 4th Street \* Brooks Super Warket - 1807 Parkway Drive \* Kwik-8-Food - 1528 East Broadway \* Joe & Paul Barber Shop - 1528 East 18th Street \* Fina Stimon - 34th & Avenue A \* Sasuty Cover-Up Unlimited - 1813 Parkway Erive \* Scuthwest Digust - 579 East 23rd Street

tollowing business establishments.

Tell us what you would like to see in the

#### Minority Contractors Wanted

If you are a Minority Contractor of a. y kind, we need your Name, Address, Telephone Number, and the kind of work you do, i. e. Electrician, Piumber, Carpenter, Concrete, Black Top, Asphalt, Brick Layer, or whatever. We desperately need you to help us compile a Minority Business Roster. Fill out the following coupon below and mail or bring by the Southwest Digest, 510 East 23rd Street, Lubbock, Texas 79404.

