

WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

Volume VIII, Number 52
Thursday,
December 25, 1969
Eight Pages
(Week of Dec. 25-31)

Services Read for Johnnie Scroggins in Plainview

Services Pend For Lubbock Woman

Services for Eunice Herford, 24, 1001 East 28th Street, were pending at South Plains Funeral Home this week.

Miss Herford died shortly after midnight last Friday in Methodist Hospital.

Police identified the others injured as Wilma Williams, 21, 611 Zein# Avenue, and Annex Scott, 27, 1014 East 28th Street, both passengers in Jackson's car. Drivers of the other two cars, James Gaily, 27, 1921 Dixie Drive, and Glenn Riddle, 18, 1615 23rd Street. Riddle and Gaily were both going west on East 34th Street when the crash occurred. All three cars collided, then Riddle's auto and Gaily's car skidded down 34th Street and collided again. Jackson's auto careened across 34th Street and crashed into a pile of rocks at a tree nursery, Brown said. Jackson's auto came to rest atop the rock pile, he added.

Final rites were read for Johnnie Charles Scroggins last Wednesday, December 17, at 4 p.m. at First Baptist Church, 208 West Eighth Street, Plainview, Texas. Rev. Walter Griffin, minister of United Baptist Church of Plainview, officiated the services.

Burial was held in Tyler, Texas under direction of Wood-Dunning Funeral Home.

Mr. Scroggins was born September 23, 1931 in Waxahachie, Texas. He attended the public schools of Tyler, Texas and later was graduated from Texas College at Tyler.

He was a veteran of the U.S. Army, having served his country well during World War II, and the Korean Conflict.

Coach Scroggins moved to Plainview after his marriage to Miss Helen Ross in 1956. He was employed by the Plainview Public Schools as a coach first at Booker T. Washington High School and then at Plainview High School. In these positions, Coach Scroggins



Johnnie C. Scroggins

positively influenced the lives of many boys and girls.

At the time of his passing, Mr. Scroggins was a member of the board of deacons of United Baptist Church, Plainview.

He is survived by his wife; one son, Jimmy Scroggins of the home; two sisters, Mrs. Annie Belle Slater of Wabash, Arkansas, and Miss Mattie Lous Starks, Houston; one brother, Thomas Starks, Los Angeles, California; and a host of relative and friends.

New Doctor at Lauf Clinic Now

Dr. William J. Freitas has recently joined the Lauf Clinic in Lubbock. Dr. Freitas was born in Fresno, California. He attended Fresno State College. Dr. Freitas received his bachelor's degree in 1942. He subsequently took a year's graduate work, and taught English Rhetoric and Composition on a secondary level in California. In 1945, Dr. Freitas left the teaching profession to study medicine in Los Angeles, California. He matriculated at the California College of medicine which is presently operated by the University of California. Dr. Freitas took his internship at the Los Angeles County Hospital, and did a residency in internal medicine with a subspecialty in cardiology. Dr. Freitas has studied heart disease and electrocardiography under Dr. Edward Massie of St. Louis. He has studied since 1965 under Richard Bloomfield, M. D. Director of the Heart Station at Boston City Hospital, Harvard University. He has taken several courses in advanced cardiac dysrhythmias under the direction of Rita Lavin, also of Boston City Heart Station. Dr. Freitas recently studied electrocardiography under the direction of Keith E. Cohn, M.D. of the University of California.

Dr. Freitas practiced in St. Louis for 15 years, limiting his practice to diagnosis and cardiology. In April Dr. Freitas will present a paper in Denver entitled "Cardiac Arrhythmias Recognition and Treatment".

Dr. Freitas is married to Dr. Margarete Elisabeth Kuhrou Freitas a native of Germany. The couple met while Dr. Freitas was visiting in Germany in 1958. Mrs. Freitas received her Bachelor's degree from Southern Illinois University,

Employed At Southwestern Bell Telephone



Patricia Ann Scott, daughter of Mr. and Mrs. Edwin Scott of 2409 Globe Avenue, was hired this month by Southwestern Bell Telephone Company as a directory Assistant. She is a 1969 graduate of Dunbar High School and is a member of Bethel A.M.E. Church where she is an active member.

Services Read for William B. Hamilton at Messiah Presbyterian Last Friday

Funeral services were conducted Friday, December 19, for William Bradford Hamilton at Messiah Presbyterian Church at 3 p.m. with Rev. John L. Walker, minister, officiating and was assisted by Rev. A.W. Wilson and Rev. Kado Lang.

W.B., known to many of his friends as "Hog", passed away at 10:30 p.m. Sunday, December 14, at University Hospital after a lengthy illness.

He was born July 11, 1906 at McKinney, Texas to Mr. and Mrs. John Hamilton. He and a twin brother, W.A. Hamilton, were the only children in the family. W.A. "Pig" passed away at Gainesville, Texas July 9 of this year, which was five months prior to W.B.'s death.

He was reared in Gainesville, Texas and part of his high school was in Gainesville, but did com-



plete his secondary education at Wichita Falls.

During a marriage with Miss Mocquinetta Windfield, a son, Robert, was born.

After moving to Lubbock thirty-one years ago, he met and married Mrs. Maude Sedberry Pyles.

He became a member of Messiah Presbyterian Church and served as an ordained ruling elder and served as church treasurer until his health failed him.

He spent three months at John Sealy Hospital at Galveston, Texas.

Survivors include his widow, a son, five grand children, two nieces, Mrs. Mary Sue Thomas, and Mrs. Virginia Marie Brothers of Oakland, California; other relatives and many friends.

Burial was held in the City of Lubbock Cemetery under direction of Sedberry Funeral Directors with Leon Melton in charge. Pallbearers were George Scott, Jr., George Woods, George Smothers, Charles Johnson, Carlton Priestly and D.C. Fair, Jr.

First "Soul" To S.H.S. National Honor Society

Snyder-Mr. and Mrs. Tippens are the proud parents of the first Negro to be selected to be a member of the Snyder High Schools National Honor Society. Linda Tippens, a junior, was selected along with twenty-nine others to the National Honor Society. This is a honorable honor for Linda as well as the other.

Veterans Administration

The Veterans Administration issued a reminder last week to veterans and widows who receive pensions and to parents receiving compensation to be sure and return the income questionnaire enclosed with checks dated November 1. VA Administrator Donald E. Johnson said that VA benefits are paid to war veterans with limited income who are totally disabled for reasons not related to military service and to their widows, and to certain other dependents of veterans who meet income limitations.

Where benefits are based on income the VA, by law, cannot make payments unless it receives the questionnaire containing the estimated income for next year.

Some 2,000,000 will receive questionnaires. Veterans and dependents who have questions were invited to contact their local VA office. The VA office in Lubbock is located at 1612-20 Nineteenth Street. Information may also be obtained by writing the VA Regional Office, 1400 North Valley Mills Drive, Waco, Texas 76710.

the Masters and doctorate degrees from Vanderbilt University. She is assistant professor of German at Texas Tech. University.

Mrs. Freitas is completing a German text book for College intermediate level. She is co-authoring with Dr. Harold Van Hoffe of the University of Southern California. The book will be published by Scribners of New York.

YWCA Programs Scheduled Here For New Year

The Young Women's Christian Association, an agency of the United Fund, will initiate the spring season with swimming classes starting Monday, January 12. Beginning, Intermediate, and Advanced swimming will be offered as well as Life Saving and an evening swimming class for working women. Classes are held at the Boys' Club pool at 2323 Ave. K. Other sports activities for the spring include Slimnastics, and exercise course which is scheduled for an evening and a morning class; Golf on Monday and Thursday mornings, Tennis on Thursday afternoons, a Monday and Wednesday morning Self-Defense class and a Tuesday and Thursday evening Karate class.

For the homemakers the always popular knitting and sewing courses with both an evening and morning class, will be offered. An exciting new class in stitchery will begin February 3, and in March, a Flower-Making class will be offered. Both classes are taught by experienced teachers and will bring out the artist in you.

If you still haven't learned to
Continued On Page Five

Amarillo City Ushers Union Meets

Amarillo-The Amarillo city ushers union held it's annual Christmas banquet at the Rice's Dining Salon this week. Master of ceremonies was A.T. Franklin, with music rendered by Mrs. John Dell Gilstrap. Invocation was presented by Rev. R. G. Marshall, pastor of Carters Chapel C.M.E. Church. The welcome address was by Usher Annette Reynolds and a beautiful musical solo was rendered by Mrs. Melissa Godbolt.

The speaker for the evening, Rev. L. L. Gipson, was presented by Usher Ed Ownes. Rev. Gipson, pastor of the Greater Mt. Oliver Baptist Church, spoke on the subject, "If you were convicted for being a Christian is there enough evidence to prove you guilty?"

Rev. V.P. Perry, pastor of Mt. Zion Baptist Church blessed the food prior to dining.

Three plaques were presented to faithful members of ushers union, Presenting the plaques was Mable Wortham, and the recipients were Martha Jones, Alice Miller and Theobia Harker. Friends of the union were given special recognition by Rosetta Calhoun, and each were given a special Christmas corsage. Special friends to receive these corsages were Mrs. Johnnie Allen, Mrs. Roy L. Sneed, Mrs. Henri Lee McCoy, Mrs. Ellen Henderson and Mrs. Christine Marshall.

Last Sunday an evening service was held at the Shiloh Missionary Baptist Church under the direction of Rev. Wilson. His theme for the service was "Agents of Order." Mrs. Wilson presented a very wonderful musical selection.

EDITORIALS

It's That Time of The Year Again

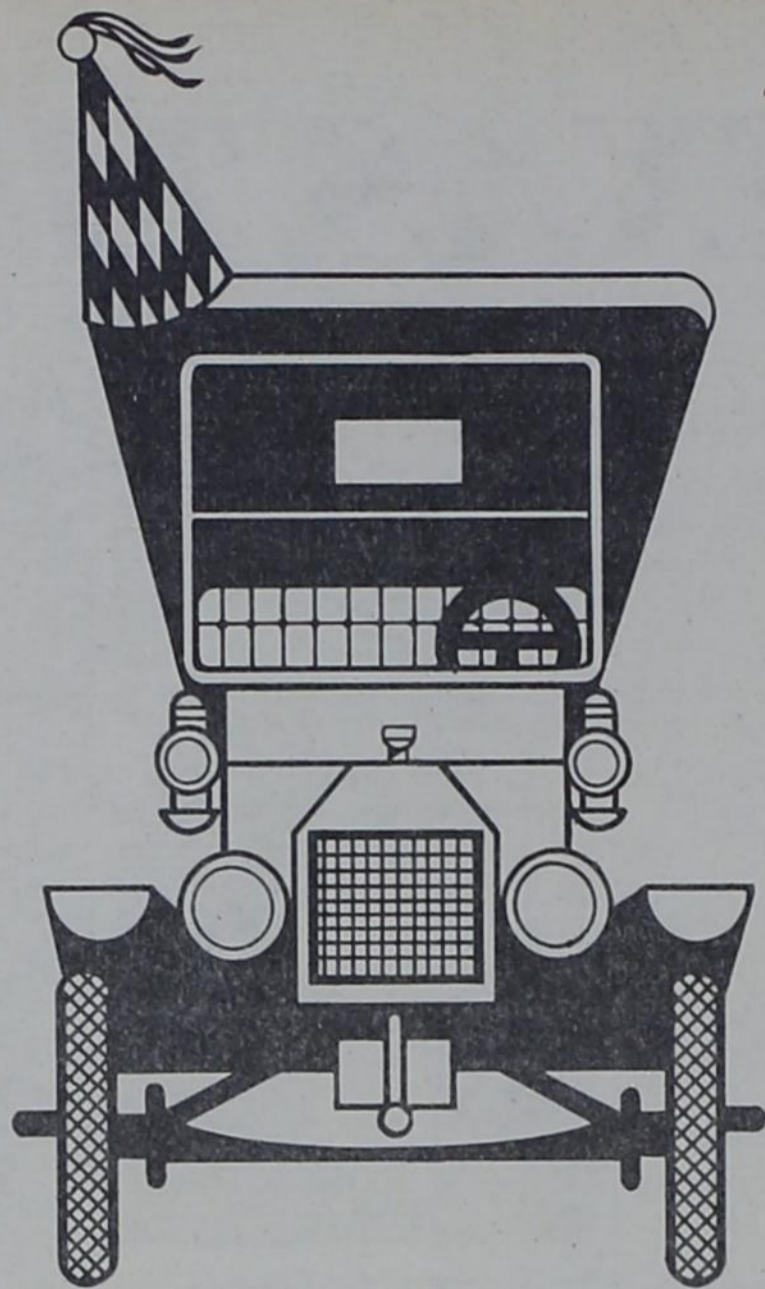
It's the time of year once again when we look over our past accomplishments. Thinking back over 1969, as well as the entire decade of the 60's we certainly can find some very interesting things.

One thing worth observing, at least as far as we are concerned, is the birth and growth of the West Texas Times during the 60's. Close observation would show that this paper has had many struggles in the past eight years, just to remain in print. As the publisher and this writer have said from time to time, "It ain't been easy: we have a hell of a time."

In the short duration of our existence, we have found many business establishments that would not advertise in our pages. We have been asked by many of our readers why we didn't inform them as to what merchants refused to advertise in West Texas only black media. We have been reluctant to do so for several reasons.

Rather than take the 'black mail' approach to the problem, we have tried for a number of years now to explain to the various merchants and business concerns that it is good business to cultivate the black community's business. Since the beginning of the old Manhattan Heights Times, to the point where we are now, with the West Texas Times, we have endeavored to stay away from the idea of having; to receive hand-outs for our weekly efforts. This we intend to continuing doing, although sometimes we still receive payments in the mail from advertisers marked "contribution". Another of our reasons for not "ratting", on the local merchants who refuse to cultivate black business is simply because we feel it is our responsibility to improve community relationships and communication between the groups of people, rather than attempting to destroy what few grounds of cooperation exist at the present time. Perhaps it might be easier understood by simply saying that we have sought to exemplify responsibility while at the same time printing what we feel our readers wish to know.

Our service is most certainly accepted and appreciated in the black communities through-out the West Texas area, or we could not sell the 3,000 odd number of papers we print each week. If we were to make new year's resolutions, perhaps our only one would be to resolve that in the next ten years, or the 70's, we will work even harder to make the West Texas Times more complete publication. Many have asked us in the past why we don't print a larger paper. The answer lies in the fact that we can't get the local support needed to afford a larger paper. In all honesty, we would love to be a weekly paper of at least 24 pages, but that requires more than 3 times the advertising we now are able to sell most weeks. It is our desire and intent, in the next few years, to point out even more explicitly to the local business community how important we feel it is that this newspaper remains in existence, and at the same time, how important we feel it is for them to advertise to some extent with a black publication. We still will refrain



COMING TO YOU:

OLD FASHIONED

New Year Greetings

From The Management and Staff of The

WEST TEXAS TIMES

from printing in these pages the names of local concerns who refuse quite bluntly to advertise with us, simply because it is our feeling that forcing anyone to do so would only hurt the black community more than it would help it, or us for that matter. We will continue to remind our readers to do business with the people who advertise in the "Times", simply because the one's who are present in this paper certainly desire your trade and good will, and many who are not in this paper, have been approached and have repeatedly turned us down.

May, 1970, the new year of a new decade, prove to be most prosperous for all of our readers and advertisers, as well as the first step toward a happy and prosperous decade of the 70's.

representative on the Commission.

Under the law, when the unemployment compensation fund exceeds \$300 million, as of October 1, the rate must be reduced. This October it totaled more than \$355 million.

So, payroll tax paid by the employers will be about \$23 million less. Not all employers will benefit. About 65 per cent already have earned the 0.1 per cent. But some 23,000 firms will pay a smaller payroll tax. More than 90 per cent of the covered employer will now pay the minimum 0.1 per cent.

Overall average tax rate for unemployment insurance paid by Texas employers is about half the average for all states.

More Crime-Fight Funds Allotted—Governor's Criminal Justice Council has recommended allocation of \$50,025 in federal funds to fight crime. Money comes from the \$1.1 million action fund granted Texas by the Federal Omnibus Crime Control and Safe Streets Act of 1968.

Grants went to Caldwell (\$84 for photo equipment); Grayson County (\$2,244 for police firing range equipment); Smith County-Tyler Council of Governments (\$5,520 for regional training program); Lower Rio Grande Valley Development Council at McAllen County (\$442 for photo equipment); Permian Basin Law Enforcement Committee (\$15,624 for regional police training); Robertson County (\$76 for photo equipment); Texas Police Association (\$6,490 for a police management workshop); Texoma Regional Planning Commission (\$6,060 for a teletype network) and Washington County (\$165 for a fingerprint camera and kit).

Congress considers funding the program this year with \$270-275 million, including \$9 million for Texas.

Water Quality Plans Told—Twenty three north-east Texas towns and corporations have told the Texas Water Quality Board their plans for improving waste discharges.

Mayors and managers were invited to report on what they are doing to improve water quality. Board also conducted hearing on a proposal to require self-reporting from firms and cities that now discharge waste materials.

Safe Driving Urged—Governor Smith has appealed to Texas drivers to use "utmost caution" during coming holiday season.

Department of Public Safety estimated traffic crashes in state during the Christmas-New Year period may claim as many as 87 lives.

Both the governor and the DPS said that this tragic toll can be averted if Texans will "drive safely and realize that no one is immune to a traffic crash."

Continued On Page Seven

STATE CAPITAL
Highlights
 AND *Sidelights*
 by Vern Sanford
 TEXAS PRESS ASSOCIATION

Austin, Tex.—Highlight of the Holiday Season at your State Capitol always is the annual Christmas party for employees and state officials, held in the House of Representatives.

Featured at this year's festivities was a children's Life Corps Choir from Mexico City and Texas.

Climax of the revelry always is the group singing of Christmas carols around a giant Christmas tree, erected in the rotunda. This year's tree is 32-foot tall, and decorated with brilliant, colorful lights. It is so huge and so heavy that a crew of workmen had to hoist it into place with guide ropes secured to the second floor balcony. Watching them erect it got everyone in the holiday spirit.

After the giant tree went up, Gov. Preston Smith and the First Lady lighted the Mansion tree—a 22½-foot lace cedar. It was donated by a retired Central Texas couple, Mr. and Mrs. George Doss Sr. of Gay Hill near Brenham.

Thousands of Texans make the annual pilgrimage to the statehouse to admire the beauty of the capitol building and the matching attractiveness of Congress Avenue and the Governor's Mansion.

What A Tax Cut!—While most taxes go up, the state unemployment insurance tax paid by Texas employers will go down again in 1970—for the third straight year—according to the Texas Employment Commission.

Tax rate of employers will be reduced 1.2 per cent from the calculated experience rate effective January 1, reports W.S. Birdwell Jr., employer

WEST TEXAS TIMES

Formerly *The Manhattan Heights and West Texas Times*
Volume VIII, Number 52 Thursday, December 25, 1969

The *West Texas Times* is an independent, privately owned newspaper published weekly, each Thursday, in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro citizen of Lubbock and other West Texas cities.

Signed articles appearing within the pages of this newspaper do not necessarily represent the viewpoint of the paper. Any erroneous reflection upon the character of anyone by this newspaper will be corrected immediately when called to the attention of the editor. The editor will not be responsible for the return of any articles or photos submitted for publication, other than when accompanied by stamped, self-addressed envelopes.

The *West Texas Times* may be purchased yearly at a rate of \$2.75, payable in advance to the office by mail or in person. Advertising rates and other information will be furnished upon request.

Second Class Postage Paid at Lubbock, Texas.

OFFICE

Farm Road 1585, East of U.S. 87 South, Lubbock, Texas
Phone: Area Code 806 SHERWOOD 7-4419
Mailing Address: P.O. Box 225, Lubbock, Texas. 79408

Publication Service Company Publisher
Thomas James Patterson Editor
Norman L. Williamson Business Manager
Harriette Davis Advertising Manager

Lubbock Circulation:
Hubert Alexander
4304 East 61st St.
Phone SH 4-6035
Lubbock, Texas

Amarillo Representative:
George D. Parrish
1613 N.W. 15th St.
Amarillo, Texas
Phone 373-9460

Haskell Representative:
Andy L. Phea
1420 North Ave. B
Haskell, Texas

Midland-Odessa Representative:
Bob Tieucl, Jr.
1710 East Illinois
Midland, Texas
Phone MU 3-3568

Member 1969
TEXAS PRESS ASSOCIATION

Police Beat

"Watch The Young People During The Holiday Season"

We would like to encourage all parents, especially those who have young ladies between the ages of 14 and 18 as well as young fellows, to be concerned about the activities your young people are involved in since the kids are home for the holidays.

Last week, a mother observed her daughter, age 15, getting out of the car of a male who was apparently 22 years of age. After careful investigation, the youth told her mother that the man had forcibly raped her at a local motel. She went on to tell her mother that the man broke into the motel by breaking the window.

This incident could have happened to any young person. It is worth while to be concerned about their activities during the holiday season as well as during the entire year.

Gunshot Victim

A 19 year old youth reported to the Lubbock Police Department that he was shot with a .22 caliber pistol above his left knee at an outing last Saturday night.

According to the youth, he was enjoying a dance when the lady shot him.

Disturbance Call

A 68 year old man was arrested for being drunk at a residence one night last week. After looking into the matter, the Lubbock Police Department learned that the man resided at the apartment where he was refused to enter by the landlord.

The landlord told police that she didn't want the man at the residence. He was caught by police as he tried to enter the apartment with a fork.

Gunshot Victim

A 32 year old man was apparently shot with a pistol by his girlfriend one night last week. According to the man, he said that his son was also shot with the same pistol and he received a shot in his chest.

He told police that he would file charges against the woman.

House Burglary

Beatrice Harris 617, Avenue C, reported that someone did gain en-



try into her residence by the front window. This was apparently done by tearing the screen and merely opening the window.

Once inside, the unknown person did take a portable black and white television, value unknown; and a clock which was valued at approximately \$25.

The Police Beat Prayer

Dear Lord, please remind us of how important it is for us to continue to rear our children as we should. AMEN.

around the hub city

Mr. and Mrs. Marvin Sterling and son, Mike, were weekend visitors in Lubbock while enroute to Waco, Texas to spend the Christmas season with their parents. They are former residents of Lubbock and were faithful members of Bethel A.M.E. Church.

They now reside at Rock Island, Ill. Mrs. Sterling and son worshipped at Bethel Sunday morning and also attended the Federation of Choirs. They left Sunday evening for Waco, Texas.

Mrs. Alva T. Franklin and Mrs. J. W. Wilson of Amarillo were visitors in Lubbock Sunday. They were guest of Mrs. Franklin's brother, Otis McKnight.

Among the college students home for the season are James, Johnny and Patricia; Ricky Cunningham, Linda Marie Lusk, Leon Bunton, Frank Melton, Tyrone Ervin, Caroly Rollison, Linda Scott, Cecille Graves, J. S. Graves, Robertha Ann Johnson, Tindall Hollins, Lovie Cage, Larry and Donna Jones, Joe Phea, Jr., Micheal Roberts, Damon Hill, Jr., Alberta Lincoln, Jimmie Theressa Walker,

Brends Alexander and others.

If we missed any young people home for the holidays, please contact us.

Mrs. Gury Bula Roberts of Abilene, Texas spent the week end with Mrs. Maude Hamilton.

Among the out-of-town friends and relatives attending W.B. Hamilton's funeral were Mrs. C.L. Burnes of Houston; Mrs. Mary Sue Thomas Mrs. Virginia Brother of Oakland, California; Mrs. Elizabeth Bell of Los Angeles, California; Mrs. Mable Hamilton of Gainesville, Texas; Cleveland Dennis of Gainesville; and Mr. and Mrs. Douglas Sedberry of St. Jo Missouri.

Mrs. Sug Johnson is home from the hospital and is recuperating satisfactorily. Mrs. Jesse Johnson is a patient at West Texas Hospital. Mrs. Estelle Pierce is recuperating from being ill last week.

Alpha Morgan is home recuperating from a tonsillectomy. Mrs. Desma Moore is also home from the hospital and recuperating nicely.

Mr. Jessie Hemanes is recuperating nicely. He would like to thank the many friends who have been so kind to him while he has been on the shut in list.

Mr. and Mrs. Douglas "Toot" Sedberry left Friday night for St. Jo., Mo. Their daughter, Mrs. Vera Kirby, went with them to spend the holidays in Kentucky.

NEA Asks President Nixon To Free Funds For Emergency School Lunch Program

Washington D. C., Dec. 10—National Education Association President George D. Fischer, in a telegram to the White House, today urged President Nixon to free funds for an emergency school lunch pro-

gram and extend it to cover all of the nation's school children.

At the same time, Fischer called on the President to transfer the school lunch, milk, and nutrition education programs from the Agriculture Department to the Department of Health Education, and Welfare.

Adoption of these proposals asked for by the NEA president were among the top priority recommendations of the White House Conference on Food, Health and Nutrition which met here last week.

Fischer, who prior to the conference proposed an emergency program to feed more than five million impoverished school-age youngsters, stated in the telegram:

"The National Education Association urges you and your Administration to act on the conference recommendations regarding the school lunch program. In October 1968, the NEA Board of Directors urged the NEA and its state affiliates, which represent a total of two million educators, to work for legislation which would provide lunches for all students within the established school finance structure. The NEA will back your efforts in this direction."

In a separate statement, Fischer observed, "The President called a White House Conference and stated that alleviating hunger and malnutrition is a prime concern of his Administration. In his conference keynote address, Nixon made some promises, including the revelation that his Administration is greatly expanding the school lunch programs with the target of reaching every needy school child with a free or reduced-cost lunch by the

end of the current fiscal year.

"Meanwhile," Fischer pointed out, "the current budget has no provision for feeding these additional five million needy youngsters, and the Administration itself has opposed a House-passed measure to increase that budget. At the same time, the Bureau of the Budget has just eliminated a nutrition and health program proposed by the Office of Education after the White House Conference emphasized the need and importance of nutrition education.

"It is easy to address yourself to a problem in words," Fischer continued. "But let's hope the President will act. Let's hope that the Nixon Administration puts the money where the hungry mouths

Continued On Page Eight



The sky's the limit to our many patrons

PINKIE'S Food Mart

Harold Griffith FUNITURE CO. 116 North University

Magnificent Beauty Salon 1704 E. 4th Phone PO 2-9887



Wig & Hairgoods Sale All Types From \$17.95 Up

"GET YOUR GOODIES AT"

WOODY'S LIQUOR STORE

IMPORTED & DOMESTIC LIQUOR COLD WINE & BEER CRUSHED ICE

3 1/2 Miles East of City

Old Canyon Road, FM 1729

PO 2-1012



To Bring Water to Texas For a More Prosperous Future for All!

Water, Inc.



Happiness to Our Countless Patrons

Mode 'O Day

Parkway Mall

HAPPY NEW YEAR

TO ONE AND ALL

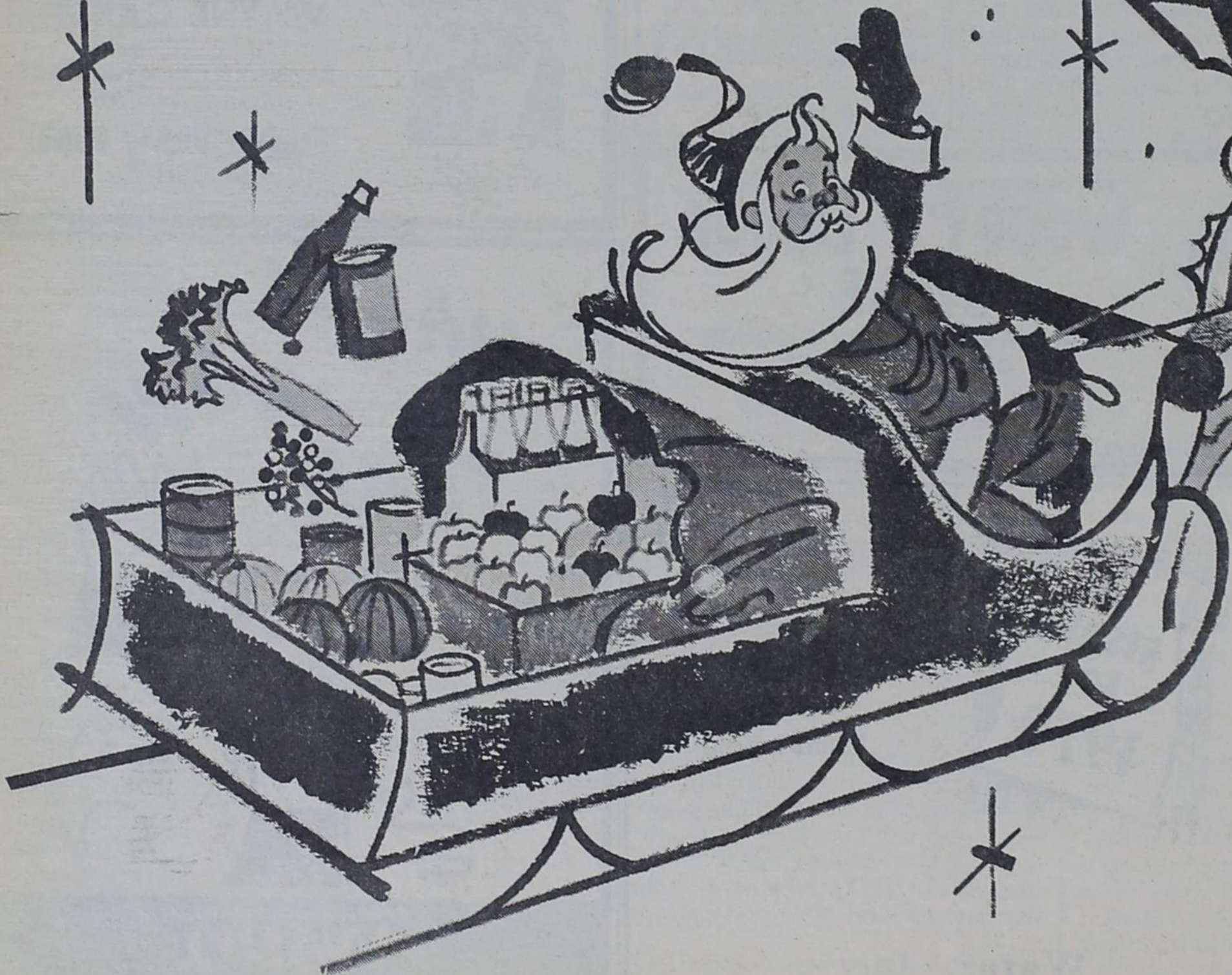


MONTGOMERY **WARD** CAPROCK CENTER 50th & BOSTON

We Wish You a

Merry Christmas

from ALL-OF-US at:



ringing the bell

With Bob Tieucl

Afro-American History Notes for Busy Newspaper Readers: Lewanika 1850-1922. Formerly called Lobosi, this great king of Barotseland, South Africa, was one of its ablest rulers. He defended his territory successfully against the Italians who tried to take it from him. He attended the coronation of King Edward VII who invited him and entertained him at Buckingham Palace. He led his people against the tyrant Sepopa, his uncle.



Diego Gulló was one of the greatest pirates of the Spanish Main. He became rich plundering the ships of all nations. Sir Francis Drake (1545-1596), who defeated the Spanish Armada, learned piracy from Gulló while serving under him in the West Indies. Gulló's mother was a Negro slave. His father Spanish.

In December, 1946 President Truman created by executive order the President's Committee on Civil Rights and in the same month in 1496, Christopher Columbus discovered the Island of Haiti. In Dec. Antonio Maceo, the martyr died in battle for the liberty of Cuba, 1886. Dr. Ralph Bunche was awarded the Nobel Peace Prize in December 1950. He was the first Negro so honored. In December, 1906, Alpha Phi Alpha, first Negro Greek letter society was organized as a fraternity and in same month Henry Adams (1802-1872) noted teacher and Baptist minister was born. On December 19, Carter G. Woodson (1875-1950) historian, founder of the Association for the Study of Negro Life and History and Negro History Week, born.

Your bellringer would like to take this means to wish all of my readers friends and critics, all of the joys and happiness of this blessed Christmas season. And may the spirit of the Christ child become our spirit in the coming days and years of our lives. And may the kind of Christmas you most earnestly desire, whether it be white, black, brown be yours.

Black Journalist Honored: Star-Telegram writer Charles Jackson has been awarded a \$2,000 fellowship to the Washington Journalism Center for its spring 1970 program, Julius Duscha, director of the center has announced. Before joining the Star-Telegram staff last February, Jackson worked three years for the Wichita Daily Beacon and is a graduate of Wichita State University.

According to facts assembled during 1968, a total of 46 black administered insurance companies counted combined assets in the sum of \$431 million. Total insurance in force was reported to be \$2.4 billion.

Grambling College, the predominately Negro school has produced more pro football stars than any other college except Notre Dame. But as segregation barriers crumble, Tulane and Louisiana State University are already eyeing top black athletes. All be 12 of Gramblins current crop of 67 players are from Louisiana.

We learned from Coach Robinson recently at a visit to the campus that he has produced 70 players for the National and American Football League, 35 of whom are still in the pros.

Support the Black Arts Festival and Negro History Exhibit. Theme: Who Am I? Dr. A. Smith, who heads the Department of African & Asian studies at University of Texas in Arlington will speak.

Four Snyder Players Named to All Area Honors



Willis "Racehoss" Harrison

Snyder-Tigers Willis "Racehoss" Harrison, Rocky "Rock" Land, and Randy "Buck" Levens, are all first team selections on the All-Area squad. There was one tiger to make the All-Area's second team, the Tiger's Eddie Ray "Night Train" McClain. Eddie was injured during the season but managed to return to the Tigers and continue that traditional Tiger Power. All four young gentlemen are fine examples of the well known sportsmanship that is a vital part of our all-American City. In the name of S.H.S. Soul, we would like to congratulate them and wish them all the luck in the world.

S.H.S. Holiday Activities
by Billy Ray Hall
Snyder-Members of the Snyder

**HAPPY
1970
TO ALL**

*Thank you for
your continued
patronage.*

Larry & Jessie's Shell Station
McKenzie Village

High School were the guest of various activities of the holiday. The traditional door decorating contest winners were announced Friday morning by principle Horace Bostic. The winner was the advisory room 106, the teacher was Coach Hartsfield. The prize was a five pound box of candy, judging for students Mary Dickie, the candy was really good.

The S. H. S. Santa Clause led his helpers and the choir through out the halls singing Christmas songs and giving pieces of cake to all the teachers. The S. H. S. Choir, directed by Mr. J. D. Smith, presented a choir Christmas program to the students during the week.

YWCA Programs...
Continued From Page One

play Bridge or if your game needs improvement, February 3 will begin the first Bridge classes. Conversational Spanish, French and German will also start February 3,

The children's classes will start January 17, with charm cooking and dance, and an arts and crafts workshop starting March 7, for the grade school girls. Junior High classes will include Dance, Sewing, a creative workshop, and a Junior High Slim-Up class. Beginning Bridge and a Teen Theatre are two of the special classes on the slate for the High School girls. Alterations and Fashion Designing,

Modeling, Creative Stitchery and A Creative Workshop will also be included.

There is something for every age and interest at the YWCA and everyone interested is urged to pre-register at the YWCA building at 3101 35th St. The classes are necessarily limited and will be closed when maximum enrollment is reached. Membership in the YWCA is required for classes as well as a small fee.

**LOTS
OF
CHEER**

Lots of Happiness
to our customers
in 1970



1720 East 4th Street

**MAY THE
NEW YEAR
OPEN UP
MORE
Good
Fortune
FOR YOU**



**KFYO
790**



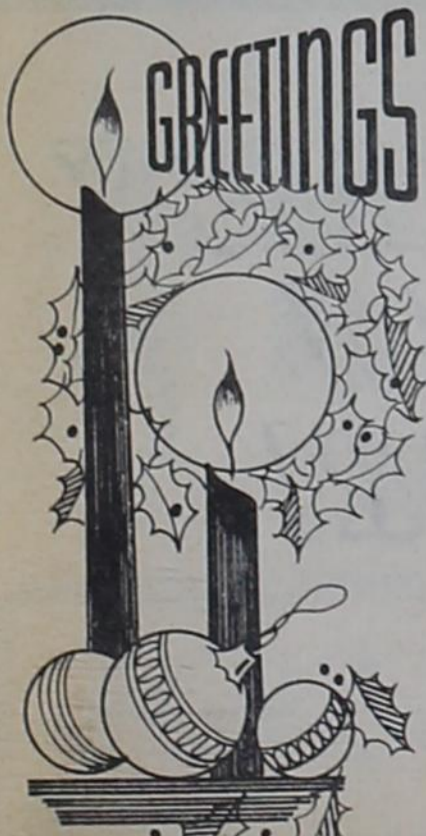
**THE BEST OF
EVERYTHING**

*to our many
loyal patrons
and friends*



2319 Clovis Rd.
PO3-3444

4425 34th
SW5-0645



May every
hearth
in every home
be bright
with Love.

Verner Realty

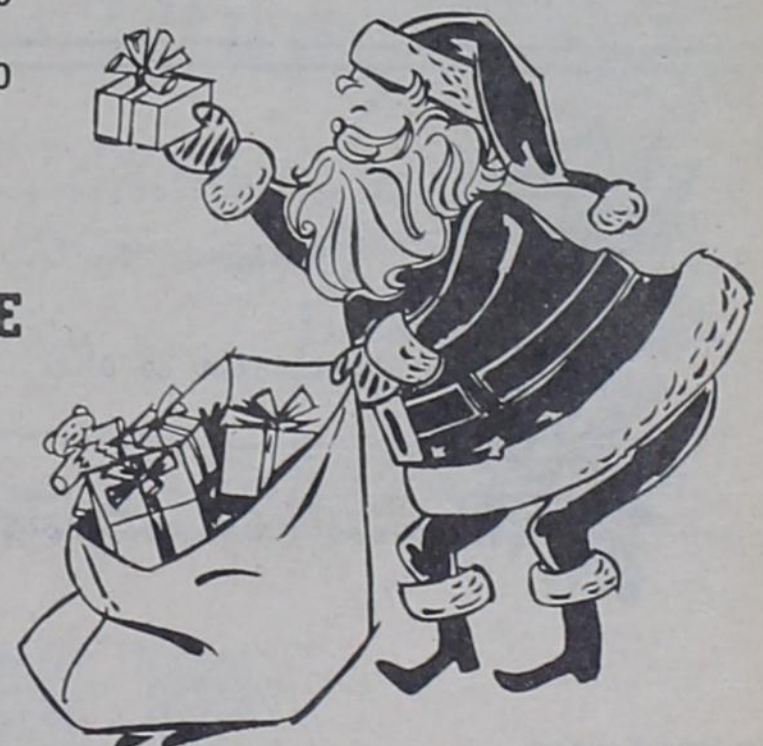
A Christmas Gift of Enormous Cheer to Delight Everyone thru'out the Year!

ANNUAL PASS (Family) \$20.00
ANNUAL PASS (Individual) 10.00
ANNUAL PASS (With Camp-
ing Privilege) 25.00

There's year 'round fun for
Everyone at

BUFFALO SPRINGS LAKE

- Boating
- Excursion Boat Rides
- Fishing
- Skiing
- Kiddie Land
- Picnic Grounds
- Horseback Riding
- Refreshments
- Gas and Oil

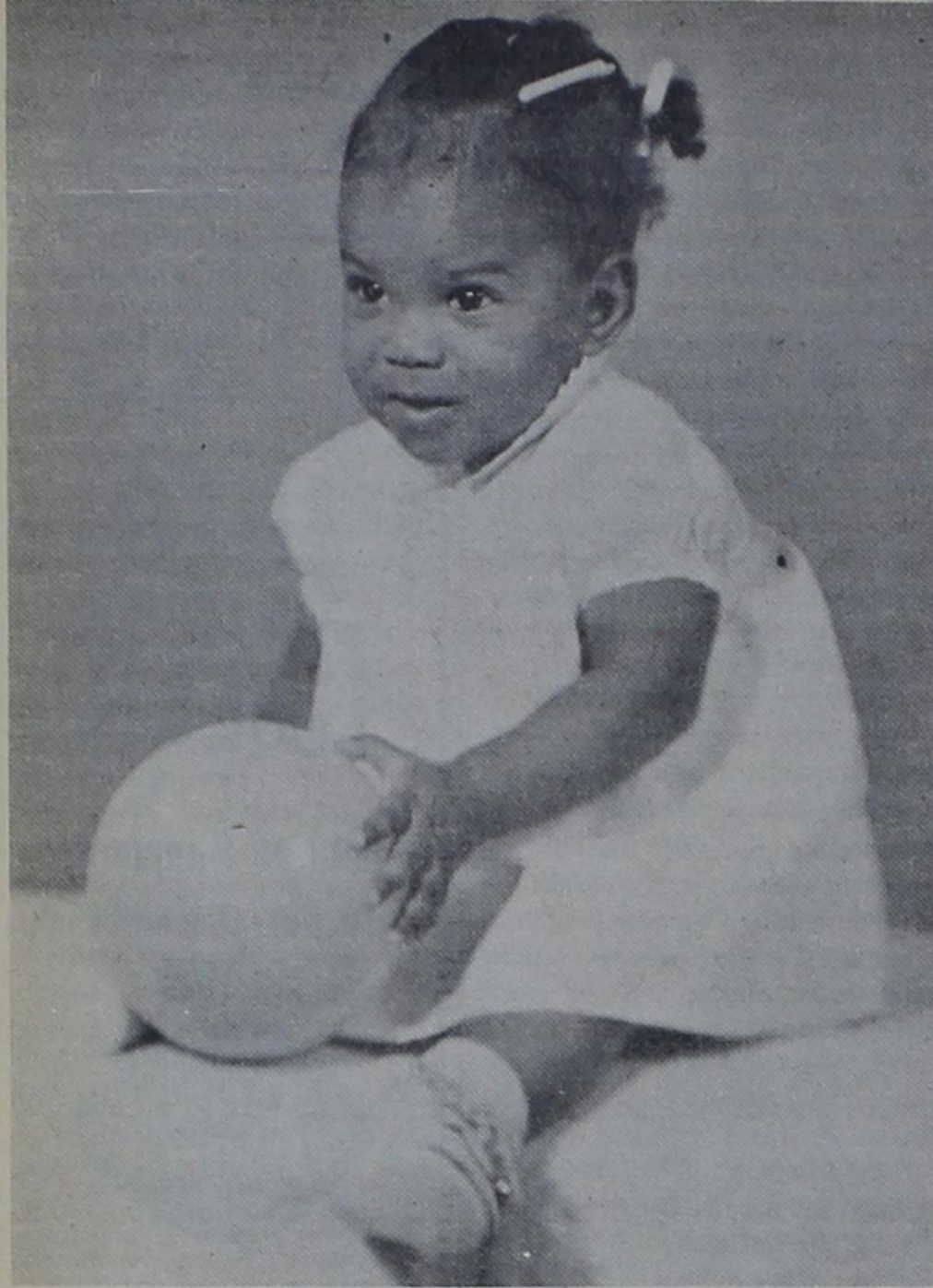


Box 521

East on 50th, 5 1/2 miles SE on Fm. Rd. 835

SH 7-3353

Happy Holidays From Stephanie



Little Stephanie Flewellen, daughter of Mr. and Mrs. Fred Flewellen of 1802 East 24th Street, takes time away from playing with her toy to wish each of you a most happy Holiday Season.

Direct From The Barber Chair
By Connie Mitchell

Lamesa-With the Holiday season in every breath of life, and everybody with that cheerful smile and friendly hello we were elated to have all of many students home again from various Colleges throughout the State and other States. As well as other Lamesans returning home from various parts of the country to be with those near and dear to them especially in this season of the year. From Canyon Texas Miss June Williams, daughter of Mr. and Mrs. Lorenza

Williams, Miss Carylton Butler, daughter of Mr. and Mrs. Austin Butler, Miss Doris Johnson, daughter of Mr. and Mrs. Slim Johnson, Miss Nell Drone daughter of Mrs. Catherine Drone, all attending College at Canyon. Miss Emma Jewel Davis, Miss Patricia Wesley, daughter of Mrs. Mae Welsley and Mr. Jessie Conoway Sr. attending College in Leveland, Texas Mr. Gene Scott, Grandson of Mr. and Mrs. Johnie Simms attending College in Santa Barbara, California, Mr. Bobbie Simms of Mr. & Mrs. Johnnie L. Simms, formerly of Lamesa,

now reside in Missouri, visiting his Grandparents, Mr. & Mrs. Johnnie Simms. Bobbie's a Student at Draughon's Business College in Lubbock. As usual we were indeed glad to see each of these youths at home again sincerely we pray that eventually they will all reach their goal in life. Just keep pushing. Nothing can stop one who is really determined. Also Mr. W. G. Drone son of Mrs. Catherine Drone a student at Canyon College and Miss Carylton Jackson, attending San Angelo State College, San Angelo, Texas daughter of Mr. and Mrs. Conelius (Lefty) Jackson Call Lamesa a villiage or what ever you wish but we have students here with the know how, and who will someday be a lawyer, teacher, secretaries and etc. We are quite proud of our youngsters.

Vistors, Mr. Lee Boy Alexander and Neice and Nephew of Denver-Colorado, visited over the holiday, Mr. and Mrs. Menfield of Houston along with their two sons, Mrs. Novella Gipson of Los Angeles, California, visiting her sisters and brothers in the city, Mr. and Mrs. Alex Roberts, Mr. and Mrs. Willie K. Bolton, and Mr. Roshell Mitchell.

Christmas Spirit Shown
At Snyder this Week

Snyder-Christmas spirit was at its best as the lady members of various churches got together at the home of Mrs. Bertha Nelson. The party was put together by Mrs. Jean Johnson and Mrs. Vernell Thompson. The party was enlited by the New Mount Singers as they sang Christmas songs. Everyone had a great time.

Travis Blue Devil Made
Soul Sweep

Snyder-Snyder's Travis Jr. High made a soul sweep this past week as they took 7th, 8th, and 9th grade victories. Beginning with the 7th grade, Travis became a winner. Travis has two seventh grade teams, the Whites and the Blues. The Travis Blue defeated the city rivals from the other side of town, the Lamar Gray, by a convencing score of 66-15. Number one for the Blue was "Brother" Welton Coff, who was also the high scorer of the city for the week with 42 points. Yes, he is just a 7th grader. The White's defeated Lamar's Red 58-17. Number one White was Robert Alderete with 34 points. The Travis Blue Devils again took victory honors when they hosted the 8th graders

of C-City. They defeated the C-City team 37 to 36, with high point Devil being Gelbert Ramirez with 12 points. The final Travis victory came when the Blue Devil Ninth graders put a soul shake on the Colorado City 9th graders 80-53. "Brother" Tommy Washington led the Devils attack with only 24 points this time. We say only 29 points because on his last outings 46 points. Gary Brooks also added 23 points to his teammates soul beat. The Travis Blue Devils made a completely soul sweep.

Day— 24-Hr. Service —Night
Bryant's Taxi
PO 2-2222
Courtesy & Service

We Have Enjoyed Your
Patronage and Look Forward To
Serving You Again Next Year!

Dillard Harris
KWIK STOP MARKET

Joe Jones
SALT & PEPPER CLUB

Ralph Alexander, H.C. & D.C. Kinner
ESTACADO MATADOR
BARBER SHOP

Welford & Frankie Hooper
HOOPER CLEANERS

MATADOR CORNER MERCHANTS



May Everyday
of the New Year
bring you success

**RALPH
ROBERTS**
Package Store

First Package Store On
East 19th Street
4 Miles East of the City

Merry Christmas
and
A Healthy
Happy
New Year!



Preston Milk Stores



Blessings of the
season to one
and all

Newsom's

We Have Enjoyed
Being of Service
To You!

6th Street and Avenue Q
Phone POrter 3-5343
—in the "LIVING CENTER"

A happy
and
prosperous
New Year

Godwins Service Stations

Conveniently Located "All Over Lubbock"



**HAPPY
NEW
YEAR!**

KSEL Radio & TV

950

Channel 28



CHURCH NEWS

Twentieth & Birch Street Church of Christ

We would like to welcome home all college students and servicemen. We hope that you will enjoy being back home.

Brother Pitts, along with Sister Albrooks, remains on the shut in list. Let us remember to continue to offer up prayers in their behalf. Sister Henderson remains on the sick list also. We were glad to see Sister McCormick out with us last Sunday.

Mount Gilead Baptist Church

Last Sunday afternoon at 3:00 p.m. marked the closing of the church's 52nd anniversary. The Lyons Chapel Baptist Church worshipped with us in this glorious ceremony.

Members on sick list are: Sister H.M. Johanson, Brother Dan Anderson and Sister Ella Lewis.

Greater Saint Luke Baptist Church

A Christless Christmas is something else and less—than Christmas. Service will be held at St. Luke Baptist Church Christmas Morning, December 25, at 10 a.m. Don't become so busy celebrating Christmas that you have no time for Christ.

Federation Of Choirs Met

The Rising Star Baptist Church, Rev. R. D. Dixon pastor, was host to the Federation of Choirs last Sunday, December 21.

A few choirs were absent December 6 in the annual official meeting. The following officers were elected to serve in 1970: President, Americus L. Smith; 1st vice president, Wilson Baldwin; 2nd vice president, Willie Turner; recording secretary, Mrs. Pearl Ruth; treasurer, G. C. Colvin; chairman of the program committee, Mrs. Desma Moore, Mrs. Bettye Hollins and Mrs. Mae Pearl Jackson; chairman of refreshment committee, Mrs. Lovie Jean Cunningham.

The next host church is Greater Saint Luke Baptist Church, Rev. A. L. Davis minister.

The official staff wishes each of you a Merry Christmas and a prosperous New Year.

State Capital Highlights . . .

Continued From Page Two
Smith declared "a State of traffic safety emergency" through January 5.

Huntsmen, please don't forget the "Annual Forrest Dinner" which will be held in the very near future.

Let us pray for our members, Brother and Sister Zollie White, who are at the Funeral Services of Brother White's mother in Marlin, Texas.

Prayer Meeting each Wednesday night at eight. Let us begin 1970 with prayer. The Church and Family that prays together, stays together. The only hope for a troubled world is Christ Jesus.

Let us pray for and visit our sick and shut-in, especially during this Christmas Season: Sister Daisy Deo remains ill in her home; Sister Desma Moore is recuperating nicely. Sister Eva Love is in St. Mary Hospital. Brother Wilmar Wilson is shut in in his home. Sister Mary Brown is in the Rest Home.

New Hope Baptist Church

Installation Services will be held January 5 through 11th all officers being installed for the 1970 year.

The Wayside Travelers will be sponsored in a Special Musical Sunday evening, December 28, at 9 p.m. in an after service program. The public is invited to worship and listen to these young men sing in this special service.

Ushers meeting will not be held Friday night, December 26, due to the Christmas Holidays.

Deaconess Meeting will be held Monday, December 29, at 7:30 p.m. while General Mission will be held at 8 p.m. the same evening in Fellowship Hall.

Watch meeting will be held Wednesday night, December 31, at 10 p.m. Rev. A.L. Dunn, minister, and members are extending a cordial invitation to all.

Whisper a prayer for the sick and shut ins. Brother J. H. Hemanes is ill in his home; Brother H. C. Black is also ill at home. Sister M. Diamond and Sister Ada Bunton is ill at home. Brother J. Colquitt is still ill at Fort Lyons Colorado Hospital. Dr. W.H. Dudley, president of B.M. & E. State, is ill at New Herman Hospital at Houston.

Brother George Francis is asking all members to begin now making plans to attend the "Forrest Dinner" which will take place in the near future. All men are asked to begin their hunting exhibitions now and help make this another big day for the New Hope Baptist

READ and USE CLASSIFIED ADS

HOME AND BUILDING SERVICES

JACK M. WEST LUMBER CO.

LUMBER BUILDER'S SUPPLIES
2506 Ave. H SH 7-2839

Church family.

Mt. Olive Baptist Church

Snyder-The Mt. Olive Baptist Church enjoyed the church services today and Sunday School. Rev. F. Nelson gave the 11 o'clock sermon, which came from St. Luke 2:10, Fear Not, the title of his sermon. The Sunday School studies was reviewed by Sunday School Supt. Tom Willis. The members of the Olive Church would like to invite everyone to come out to Sunday School and services. Young Miss Debra Collins was baptised today by Rev. C. Crayton.

In Sincere Appreciation

We want to thank our many friends for all the deeds of kindness shown us during my husband's recent stay in the hospital. You showered him with flowers, cards and most of all, your prayers.

Your visits helped us to understand how very much friends mean when in need. We want each of you to know how much we appreciate you and you shall have our prayers always. He is home from the hospital now, and is doing fairly good. Thanks again and God bless each of you. Sincerely, Mr. and Mrs. Waymon Henry.

A Note Of Thanks

I wish to thank my many friends, my pastor, S.R. Roberts; my choir members, pastors and members of other city churches, Mrs. George Benson and her family for all your love and kindness shown me during my recent stay at Methodist Hospital.

The flowers, prayers, cards, gifts and visits meant more to me than any words can ever express. I know they were and are your expressions

MISCELLANEOUS

Money Loaned On
Guns, Diamonds, Stereos, TV's,
Tools, Musical & Sporting Goods.
A Acme Pawn Shop
Between the Spanish Theatres
715 Broadway PO 2-2110

MISCELLANEOUS

Budget Accounts Welcomed
Free Delivery
WATKIN'S PRODUCTS
Phone SHERwood 4-6160

Open Sundays
Johnny's Auto Parts
No. 1 800 North Ash PO 2-5555
No. 2 1709 South H PO 3-2666
New Plugs—55¢ Fan Belts—\$1.75
Points & Condenser—\$1.75
Most Generators & Starters
\$ 9.95
Amalie Oil, Transmission Fluid,
Brake Fluid — 3 for
\$ 1.00
Standard Transmission

Harold Griffith
FUNITURE CO. 116 North University

Merry Christmas

HAPPY '70!

Lots of Cheer and lots of luck to our customers from our staff

OUR AIM . . . TO SAVE YOU MONEY

BOWMAN
Lumber Co.

Eight Pictures for \$1.00
Size 2½x3½
PHOTOCRAFT STUDIO
1209½ Broadway Lubbock, Texas Phone PO 2-9112

Greetings of the Season

KRESS

GREETINGS
With every good wish for the season and the new year

PIONEER
NATURAL GAS COMPANY

J-State Push For Track Status

The Jackson State College track team finished fifth in the SWAC cross-country meet with outstanding performance from Joe Rule who finished twelfth in the four mile distance run.

The team entered the United States Track and Field Federation meet sponsored by the University of Houston at Memorial Stadium in Pasadena, Texas, and received outstanding performance from Barney King who ran an early season 21.5 leg in the 880 yard relay. Bobby Phillips scratched a 21.8 in the 220 yard sprint. Rule's performance in the federation meet emphasized his potential to become one of the top half-miler in the SWAC.

JSC's track team is scheduled to enter the Northeast invitational indoor track meet in Monroe, Louisiana, at the Monroe Civic Center, and the NAIA national indoor championship in Kansas City, Missouri, followed by their participation in the Astrodome indoor championships in Houston, Texas, February 13, 1970.

The team's excellent starting effort predicts a promising place in the world of track and field. Jackson State is making an effort to become prominent in the world of track and field events.

YMCA Installs New Board Officers

This morning the Lubbock YMCA installed new officers for its Board of Directors. The installation took place at the regular December meeting of Board held at the YMCA. R.H.Brummal, outgoing board president, handed the gavel over to Jimmie Lee Mason, the new president. Other new officers were: B. C. "Peck" McMinn, first vice president; Coffee Conner, second vice president; Paul Willis, secretary; and Linus Wright, treasurer.

Executive Director, Bob Schreiner conducted the installation and also led the Board in a short induction ceremony for new Board members.

NEA Asks President . . .

Continued From Page Three
are. Talk is cheap. Food is expensive!"

In explaining the operation of the 23-year-old school lunch program, Fischer stressed. "We have never gotten away from the original intent of the National School Lunch Act which was designed to provide an avenue for disposal of surplus food—not to feed hungry

youngsters. The act has never lived up to its lofty words. We have protected farmers long enough. Now let's start protecting children!" he enjoined the Administration.

To emphasize a shift in thinking, Fischer recommended transferring the school lunch and milk programs to HEW which is "more concerned with social problems than with farm problems."

The White House Conference task force's five-point action statement, which was accepted by the Conference, proposed that present food programs be reformed and expanded immediately and that a national free lunch and breakfast program providing at least two-thirds of the minimal dietary requirements be made available to

all children, through secondary school and regardless of income.

James Harris an Iowa teacher and member of the NEA Board of Directors, emphasized at the conference: "Adequate nutrition for students should be as much a part of a school district's budget as desks, books, and the school building. We shouldn't talk anymore about 'free' lunches. School buildings and furnishings are not free because they are paid for out of the regular tax structure. Food for students should be handled the same way. It is terrible to discriminate against a child or to humiliate him by making him carry a free lunch ticket or stand in a separate line to distinguish those receiving lunches under the federal program.

This must stop."

The White House Conference task force also urged the President to establish immediate free breakfast and lunch programs for all children whose families are on public assistance and to actively support immediate passage and

funding of a School Lunch Program Reform which consists of Sen. Herman Talmadge's (D-Ga.) school lunch bill with further amendments and proposals by Sens. McGovern, D-S.D., and Javits, D-N.Y.

We will give cash or stamps for large lady's dresses and men's work clothes (pants or shirts). At present we will be open on Saturday. Come in and browse around. We have clothes for the whole family and the price is always right at —

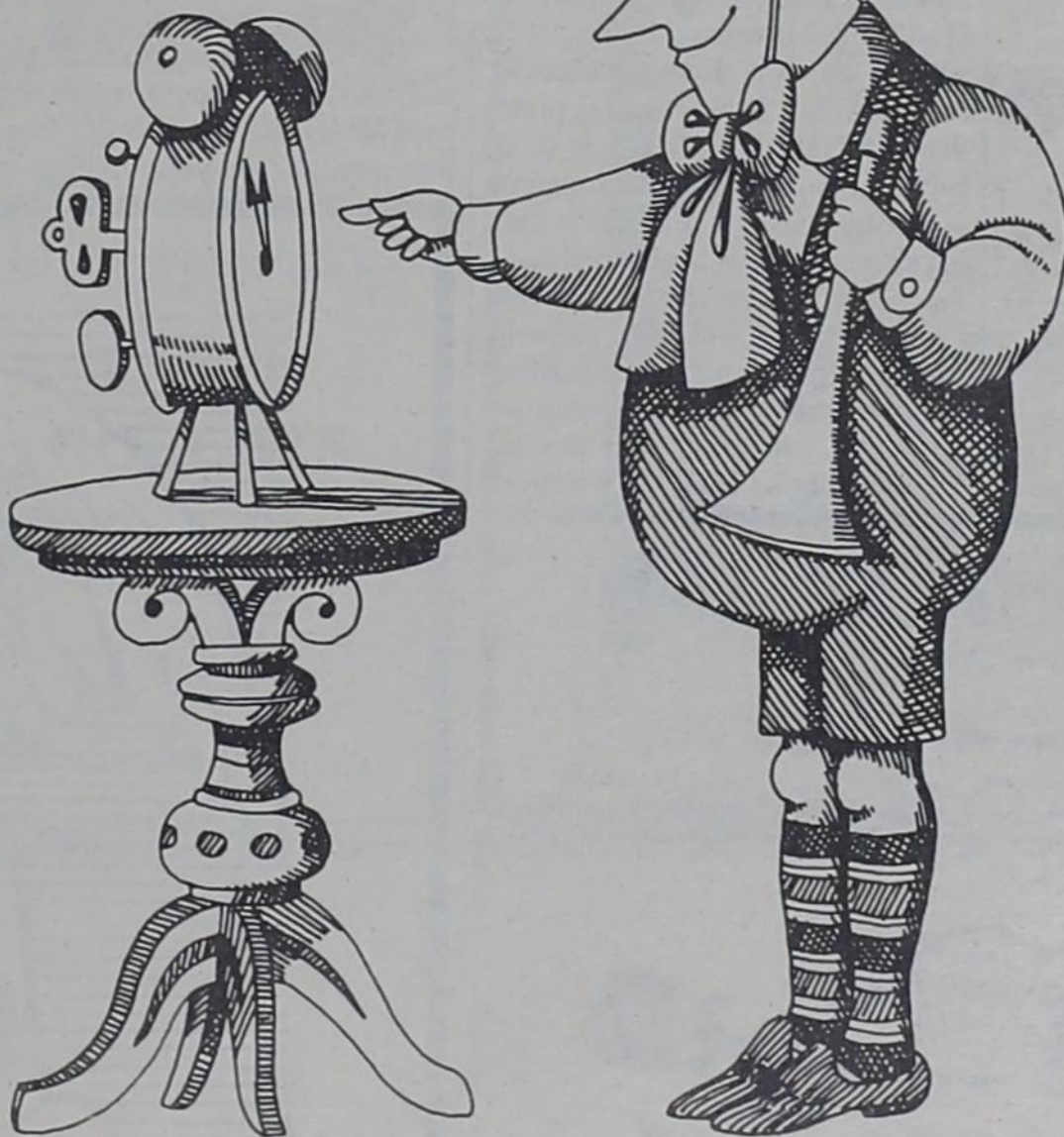
Wilson Used Clothing
22 years in the Used Clothing Business
409 Idalou Road PO 5-8951

MERRY CHRISTMAS

HAPPY NEW YEAR!

McKISSACK AUTO SUPPLY CO

A Happy New Year!



CANYON VIEW Apartments

PO 2-4948

East 24th and Quirt Ave.

BEST WISHES FOR THE NEW YEAR

J. C. Roberts Package Store
FM 1585 & Tahoka Highway