

## 'Around the Hub City'

Approximately 200 Lubbockites were on hand last Saturday night to witness the first of many "Voters Registration Banquets" sponsored by the Lubbock Chapter of United Political Organization of Texas.

Mr. George L. P. Weaver, Assistant Secretary of Labor, was guest speaker. Other guests included M. J. Anderson, State President of Austin, and Thomas Stone, member of the Board of Directors of UPO from Abilene.

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The Tonettes, a group



of Dunbar High School female vocalists, are terrific with their first single recording. If there are any of you who have not heard this group---you are missing a treat. They are really something else. It sure would be swell to see these girls on TV. Perhaps one day soon we will see them on set. Virgil Johnson, manager

## FIRST ANNUAL VOTERS' REGISTRATION BANQUET HELD

### GIVEN MONTH STAY OF EXECUTION

It was learned at press time that James Marion, found guilty of killing a Midland woman, was given a month stay of execution in order to present his case to the Federal Court.

Marion was scheduled to die this month in the electric chair at the Huntsville State Prison.

The first annual "Voter's Registration Banquet", sponsored by the Lubbock Chapter of United Political Organization of Texas, was a total success according to Edward Deo, president of the local chapter.

This chapter of the United Political Organization of Texas has been functioning for a little more than six months and in such a short duration has established an annual event that will serve as a factor to inform potential voters of how important it is to pay their poll tax.

The speaker of the evening, George L. P. Weaver, assistant Secretary of Labor, delivered

participate in elections and by doing so they must be qualified by paying their poll tax.

Weaver admitted that an individual's vote is only counted at an election and that one should be concerned with his or her city, state, and national election.

The State President of United Political Organization of Texas, M. J. Anderson of Austin, and Thomas Stone, member of the board of directors of UPO of Abilene, were present and entertained the audience with words of appreciation to the city of Lubbock and the Lubbock Chapter of UPO in regard to the spark of good that is being instilled in the new organization.

Deo stated that a score of people took applications to become a member of UPO immediately after the banquet.

### Annual Poll Tax Drive Is Underway

The annual drive to encourage as many persons as possible to pay

poll taxes or secure exemption certificates for voting in 1966 is underway at the county tax-assessor collector's office here in Lubbock.

Qualified potential voters may secure regular tax receipts or exemption certificates which will be good for voting in all elections or they may register to secure special receipts marked "Poll Tax Not Paid", which will be good only for voting for federal offices.

It has been learned that the tax may be paid or exemption certificates or "Poll Tax Not Paid" receipts may be secured at the county tax office in the new courthouse in Lubbock or at the office of the deputy tax assessor-collector in Slaton.

Representatives of various groups have been deputized. These include public schools in Lubbock, the Slaton Civic Group, and Bethel AME Church, located on Railroad Avenue.

For the 1964 presidential election year, a record 47,207 persons registered to vote in Lubbock County. This figure included 36,975 who were responsible for paying poll taxes, 9,297 who secured exemption certificates and a mere 935 who registered to vote only for federal offices.

In an off-year as it was in 1965, we find that only 22,551 persons registered. Out of these, 16,831 paid

You have only four more days to purchase your POLL TAX.

Maunita Terrell and Harold Chatman will be glad to write you up.

ed a message to some two-hundred people on the subject of citizenship. He stressed with emphasis the necessity of voting. He made it clear that it is the duty of a man and woman to

poll taxes, 5,713 secured exemption certificates and seven got receipts marked "Poll Tax Not Paid."

If we would look at the 1962 general election, not a presidential election year, there were 36,134 persons registered, including 29,490 who paid poll taxes and 6,644 exemptions.

## EDUCATION -- OUR GREATEST HOPE

by Emanuel Cleaver

Knowledge and skills have become the basic tools for achievement in our society. This holds especially true for the American Negro, who is in a struggle for equal opportunities. Education is the key to Negro acceptance in the development of the "great society," new jobs, social standings, and a community uplift, all these and more can be accomplished through higher education.

It is the young Negro of today who will shape the internal structure of this nation. It is of extreme importance for each young Negro to secure the ultimate level of education available. These young people need motivation in seeking a high level of aim. Motivation involves, first, a young person's own degree of discomfort with things as they are. Secondly, Negro parents should be the motivators. They must modify the fact that economic and social improvement will come with the larger degree of education.

More and more Negroes are being judged on an individual basis. This means that he can go as far as his abilities and qualifications go. With these opportunities knocking at the door, let us meet this challenge with great readiness.

There is very little excuse for failure to get a complete education (with complete I mean college as well as high school.) Many of our colleges and universities throughout the state and nation are receiving large grants to aid those students who otherwise would be unable to attend school.

We have overcome many obstacles in reaching this new frontier of opportunities. We can continue only through the increase in our high school and college graduates. It is through our schools that we are to build up a greater and grandeur civilization commensurated with the signs of time just ahead.

Let us set our goals high. Know what we want, know the effort that will be involved in overcoming obstacles along the way, and know what satisfaction the end results can bring. Do all these things and you will have done yourself, your people, and your country a great service.

## NEWCOMERS SET NEW RECORD

Here is more proof that the Hub City is steadily on the move toward becoming one of the largest--if not the largest--cities in West Texas. It was learned last week that the population (163,000) increased in number as new-comer residents moved into our city.

New families last

week totaled 114, and added to the previous total since January 1 of 89, and they contributed to the 203 for the year that outreaches the 134 of a similar date in '65.

There'll come a time in life when you don't have to pay girls to spend an evening with your son.



### Phone Building To Be Constructed

Construction will start early this year on a new four-story telephone building at Broadway and Avenue M in downtown Lubbock, according to officials of Southwestern Bell Telephone.

John Whitcomb, division manager of the company, said the building will be used to house telephone equipment and that a micro-wave tower 87 feet high will be er-

ected on the top of the building.

Whitcomb said the micro-wave tower which will be used for the transmission of long distance telephone calls will be enclosed in gold anodized aluminum. The modernistic building and tower will be erected on property formerly occupied by the Milam's Toy Store building which was torn down some time ago.

The telephone company acquired the property several months a-

go and announced at the time that it planned to use it 'for future expansion.'

The building will be 75 feet wide and 125 feet deep and it will be immediately adjacent to the Porter telephone building which fronts on Broadway. A full basement will be excavated for the building. Included in the project are plans to re-construct the front of the existing building to make its architecture and appearance conform to that of the new building.

Directly behind the vacant property where the new four-story building is to be constructed is the telephone company's Sherwood building which houses equipment, and the local and district headquarters offices.

### Royal Ladies Club News

The Royal Ladies Club held their first meeting this year in the home of the president, Mrs. Heddie Lee.

The first order of business was the election of officers and it was moved that all officers succeed themselves.

Several new members were added this year.

The hostess, president, served a very tasty dinner.

Mrs. Mary Simmons, who was a member more than twenty years ago, came back to the club and was elected to the same office she served many years ago.

Mrs. L. Brown entertained the group last Wednesday night with a lovely Spanish dinner.

Mrs. L. M. Parks was elected counsellor of the club. Mrs. Margie Goode is improving nicely and she will be able to attend our regular

meetings.

The next meeting will be held in the home of Mrs. Pearl Baker. The president is expecting all new members to attend this meeting.

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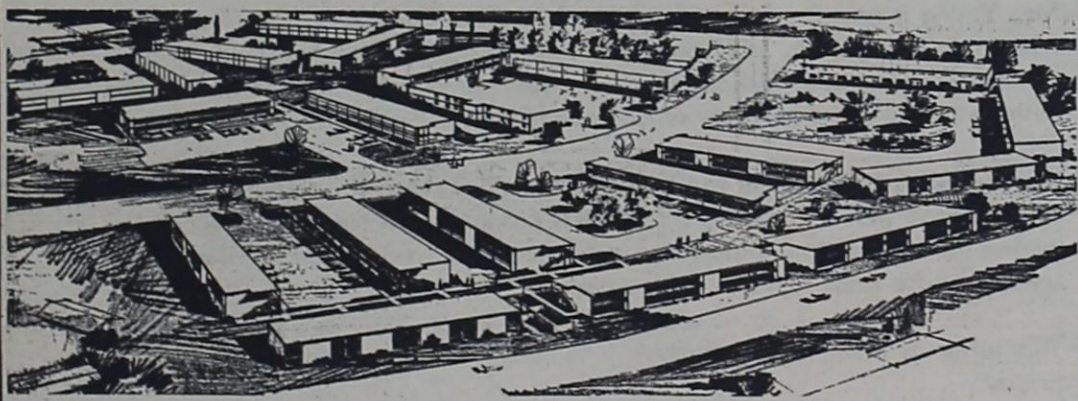
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**YOUNG MARRIED COUPLE ENJOYS LIVING IN CRESTHAVEN**



Man and wife must have a place to live and, this is certainly true in the case of Mr. and Mrs. George Lewis, Jr., of 2223 Quirt Avenue, Apartment A, who have been married for a little more than a month.

George, a 1965 graduate of Dunbar, is the son of Mr. and Mrs. George Lewis, Sr., of Lubbock. He has been employed by the Lubbock Public School System for over eight months in the maintenance department. Immediately after completing his high school education he decided to enter Draughn's Business College in the field of accounting.

His lovely wife, the former Shirley Walton, is a native of Floydada, Texas. There she received her secondary education training. She enjoys homemaking and admits that she loves to do many things around the house.

In asking the reasons

why they preferred the Cresthaven Homes to live, they both agreed that you can't find a better place for a young married couple to live. During the short span of time they have been living at Cresthaven, an institution of 'fine family living', they have discovered that the city of Lubbock provides you a beautiful 40-acre front yard, (Mae Simmons Park); the best and most convenient location, near a bus stop; a nice fresh breeze; a quite place to live; good neighbors; no upkeep; no additional city taxes; no high utilities; no plumbing repairs; no lawn problems; and an ideal location for a young married couple.

Why not take a tip from this couple, Mr. and Mrs. George Lewis, Jr., and consider living as an institution within an institution of "Fine Family Living"--Cresthaven Homes."

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Believe it or not two can live so beautifully at Cresthaven for only \$5.00 per week each! Imagine all brick apartments, tile bath and kitchen for couples or two singles for \$5.00 each, per week. For there's "Nothing like it in Lubbock with such quality", and residents also have ideal bus location for services to

work all over Lubbock.

From 24th Street and Quirt on Mae Simmons Park, which is a 40-acre front yard maintained by the city of Lubbock. So conveniently located within a block or two of schools, churches and the new shopping center. Cresthaven is exclusive with its spacious view from the rim of the canyon.

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MR. E. L. MOORE — MANAGER

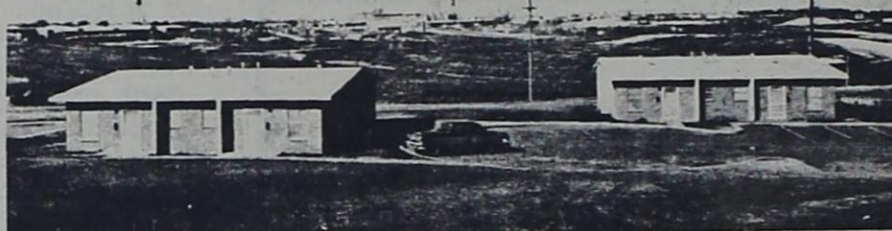
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TO WHOM IT MAY CONCERN:

Mrs. Struggs and I have known Mr. William C. Young, principle owner and builder of Cresthaven Homes, as a personal friend for over 30 years. First, he was a poor West Texas country boy from Ralls during the depression, working his way through Texas Tech College in a Firestone Filling Station, servicing cars and sleeping there on a salary of 50¢ a day. He was a star Red Raider football player.

He became a school teacher and invested his savings in some better rent houses nearby some of my own here in Lubbock. Out of that early investment has come the Modern Cresthaven Homes.

Mr. Young is now President of a large Insurance Company. Our long time friendship brought him to finance the construction of our church where he came and preached a dedicated sermon from our pulpit. He and his company have financed other property among our friends in Lubbock.

Mr. Young is a fine down to earth Christian Citizen and deserves our respect, and we hope that the quality of this new property will merit the respect among the tenants to maintain the good standards where good families can live and raise their families respectively.

This letter to whom it may concern is to recommend Mr. William C. Young to you.

E. C. Struggs

P.S. In all my years in Lubbock there has never been a rental section set aside for young married couples to rear their children decently. Mr. Young is to be complimented for dedicating this new property to these young folks plus the high class single career men and women who want to live decently as well as the elderly folks, which will help solve a dire need here in Lubbock.

## 'Wichita Falls Watch'

Mrs. Rosa Mae Jackson, wife of Lewis Jackson of -228 Gladiolus Street was elected the new president of the Bethanis LVN Alumnae, at Bethania Hospital.

\*\*\*\*\*

Teachers hired in the school system for the second semester are; Mrs. Geraldine Bluit, Mrs. Zelma Hunt, Mrs. Cecelia Jo Johnson, Mr. Willie L. Smith, and Mrs. Katherine Holden.

Teacher Aids are; Mrs. Leona Norris, Mrs. Leander Garnett, Mrs. Ora Montgomery, Mrs. Linda Battle, Mrs. Nardine Warren, and Miss Betty Blackwell.

\*\*\*\*\*

PAY YOUR POLL TAX  
BEFORE JANUARY 31.

## Scoutmaster Given Silver Beaver Award

One of the highest awards the local council of the Boy Scouts of America can give was presented to one of the Scout pioneers of this city Tuesday night at the Annual Northwest Council Boy Scout Banquet, held at Rider High School Cafeteria. The recipient of this award was William Andrew Freeman, a mathematics teacher at Eastside Junior High School. Bill Freeman, as he is so often called, organized the troop he is scout master of nearly thirty years ago and he has been the only scout master of the troop since its organization. This troop is sponsored by the Mt. Pleasant Baptist Church whose pastor is Rev. R.

L. Castle. We are happy to congratulate Bill Freeman for receiving the Silver Beaver Award. We hope for him and the troop of 21 scouts, much continued success.

Hill Publishing Company; Olin Mathieson Chemical Corporation; Pitney-Bowes, Inc.; Library Bureau of Remington Office Systems, Sperry Rand Corporation, Time, Inc.; United States Steel Foundation, Inc.; and the H.W. Wilson Foundation, Inc.

The ACRL Grants program was initiated in 1955 with a grant of \$30,000 from the U.S. Steel Foundation. The program, directed to the general needs of all colleges and universities, is designed for improving the quality of library service to higher education, through fundamental research in librarianship and otherwise aiding in the best use of the most modern teaching and learning materials.

The Huston-Tillotson College Library grant will be used to increase

## JARVIS GRADUATE GETS JOB OFFER



Mr. Calvin B. Rogers, brother of Mrs. Alene Mims, received his BA Degree in biology from Jarvis Christian College.

Mr. Rogers has had two job offers since graduation, one with Ban-

kers Life Insurance Company and one with the Fisher Branch YMCA of Detroit, Mich. At present his plans are incomplete.

He will be here in the city for a few days visiting with his sister.

The award of a grant to the Huston-Tillotson Library - Austin, Texas by the Association of College and Research Libraries, a division of the American Library Association, was announced recently by the ACRL Grants Committee.

The grant, made to the Huston - Tillotson College Library, was one of 78 selected from among 373 applicants. The grants program this year was made possible by the following companies and corporation foundations: McGraw-

## FASHION VIEW



AN EVENING OUT-in this beautiful gold-colored floor length evening coat. It is fully lined for cold nights, yet is

light enough for spring wearing. Mrs. Nola Finley is the lady that is so beautifully dressed in this picture.

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use of the students as they prepare for a more thorough understanding of both domestic and foreign issues, and develop deeper concern for these issues as they inter-relate to the politics and economies of countries of the world.

NGTON ☆  
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Berlin, as well as in other such actions in the future. Lesser school benefits would be provided for homefront veterans.

The White House version was dispatched to the House without fanfare after long controversy and many huddles with congressional figures. It was introduced by Veterans Committee Chairman, Olin E. Teague (D-Tex.).

House action on such a bill in some form is expected to be cranked

up next month at closed sessions of the Veterans Committee. Final passage of such a bill this year is considered certain.

The Senate passed its \$400 million a year version on a 69-17 roll call last July 19. It would provide school aid payments of \$110 monthly (with extra allowances for dependents) and covers everybody in service for at least 180 days, at home or abroad, since January 1 of 1955.

Teague originally did not favor such legislation, which first was advanced by Sen. Ralph Yarborough (D-Tex.) several years ago as a "peacetime" GI bill carrying school benefits comparable to those made available to returning service men from World War II and Korea.

However, as peace turned to cold war and the cold war turned hot, Teague changed his mind. He now intends to push some such bill this year.

# 'Norm's Notebook'

FROM THE PUBLISHER'S DESK...

Your's truly promised some words each week, so here we go again. If this edition of the weeks paper is late it could just be because of teh many interruptions we have had.

Very late Sunday night, we became involved in the process of farrowing pigs. That's right, we also raise pigs, which continued on through this week and is still going on. Ther Tuesday morning, between litters, we spent the time allowed by mother nature for the preperation of the paper on the telephone explaining our position in regard to the paper to several people.

It would seem to me that the best thing a newspaper man can do is just not publish on different occassions. Several weeks ago, I was called to the phone to hear a Reverend here in town accuse me of discriminating agains his church. It seems that in the process of publishing the paper that week and on several other occassions we had neglected to print his church news. I tried to explain to him that it was merely an oversight on our part, but this didn't suit him. Believe me, it's hard for an old, harried, and most often behind in medting a deadline, newspaperman like myself to be diplomatic when talking to a man of the cloth when the only thing he will accept as an excuse for a mistake is discrimination.

Then this week, I was called on the carpet by another Reverend because we would not print a story concerning his position about a condemned man. In this instance I wasn't accused of discrimination, but was informed that the NAACP could take care of all the matters concerned.

Now let me tell you something gentle reader, I'm not sure what is right or wrong in either case and I'm not going to take issue with either situation in this paper. But I am going to say this; I do not intend to sit back and be accused of discrimination on the part of this paper, nor am I going to sit back and let anyone tell me or the other people working with this paper how to run the thing.

So that's it, no questions left, we have al-

ways welcomed suggestions as to what will make the 'Times' more interesting, in fact we have even requested these suggestions on several occassions. If you have suggestions, please feel free to send them in, by letter preferably, but lets worry about what is happening here in our area, like the mess along Railroad Avenue on the right-of-way, or the slowness of street apving in some areas, or the fact that many of the homes and businesses in the area could and should be cleaned up. These things would help to make a better town, community, and place to live in. So do that, will you? Don't cry discrimination just because you don't like the way someone else is minding their own business. Remember, you can do something about it without sitting down and crying.

This paper will be the first to let it's readers know when a bad case of discrimination has taken place. After all, we still don't cry discrimination when we find someone reading the Avalanche - Journal here in town, why should we?

## \$3 Million in Bonds to Be Sold Here

Sale of three million dollars in general obligation bonds for Lubbock's upcoming capital improvements program has been set for February 24th.

The City Council has okayed the proposed capital improvements program which will top seven million dollars, but only three million dollars will be from bond sales.

The remaining \$4.6 million would come from available funds. Highlighting the plan would be \$3,886,175 for waterworks improvements and more than \$1 million each for street and drainage improvements. A new fire station is also planned.

Plans call for an expenditure of \$2,300,000 for the water treatment plant. Those funds coming mainly from other sources will be for the

Canadian River plant in northeast Lubbock which is curretnly under construction.

Improvement of sanitary sewers will include \$99,336. There is \$660,000 for street improvements.

There is also \$1,056,449 for dragiage. No new projects are called for at the airport, but \$209,888 would go to finance remodeling of the north wing, construction of a flight kitchen and new FAA quarters in the terminal.

Plans call for an expenditure of \$514,185 for park improvements. Over \$100,000 has been allocated for fire stations while more than \$400,000 has been included for electrical improvements.

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Hydraulic Jack ..... \$15.00—7 1/2 books

Mrs. Struggs and I have and builder of Cresthave First, he was a poor Wes working his way through servicing cars and sleeping Red Raider football player

He became a school teacher houses nearby some of my ment has come the Mode

Mr. Young is now Presid friendship brought him to came and preached a dec have financed other prop

Mr. Young is a fine dow and we hope that the qu among the tenants to mai live and raise their famil

This letter to whom it ma to you.

P.S. In all my years in aside for young married a is to be complimented for plus the high class single as well as the elderly foll

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Any erroneous reflection appearing in this newspaper will be corrected immediately when called to the attention of the editor.

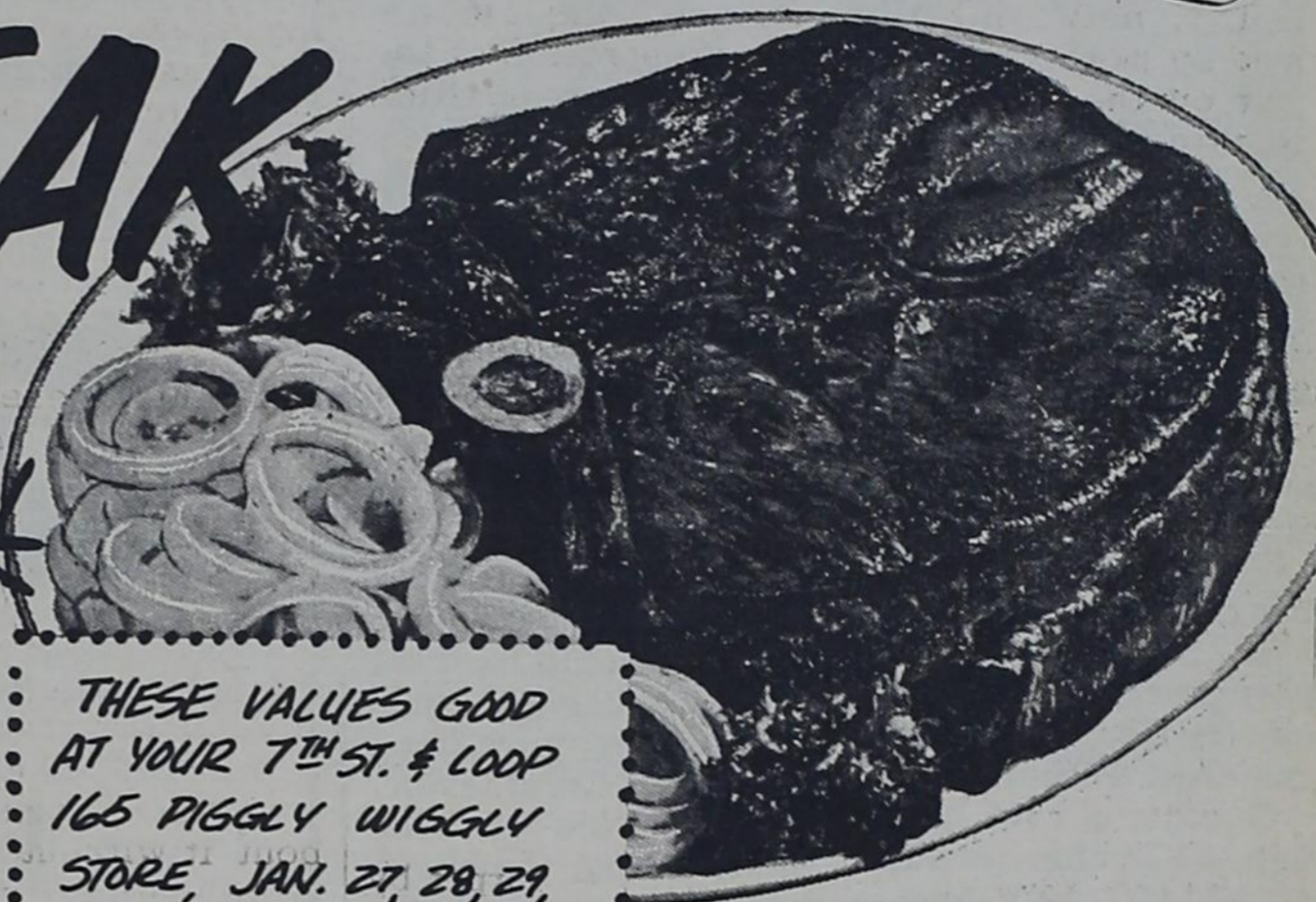
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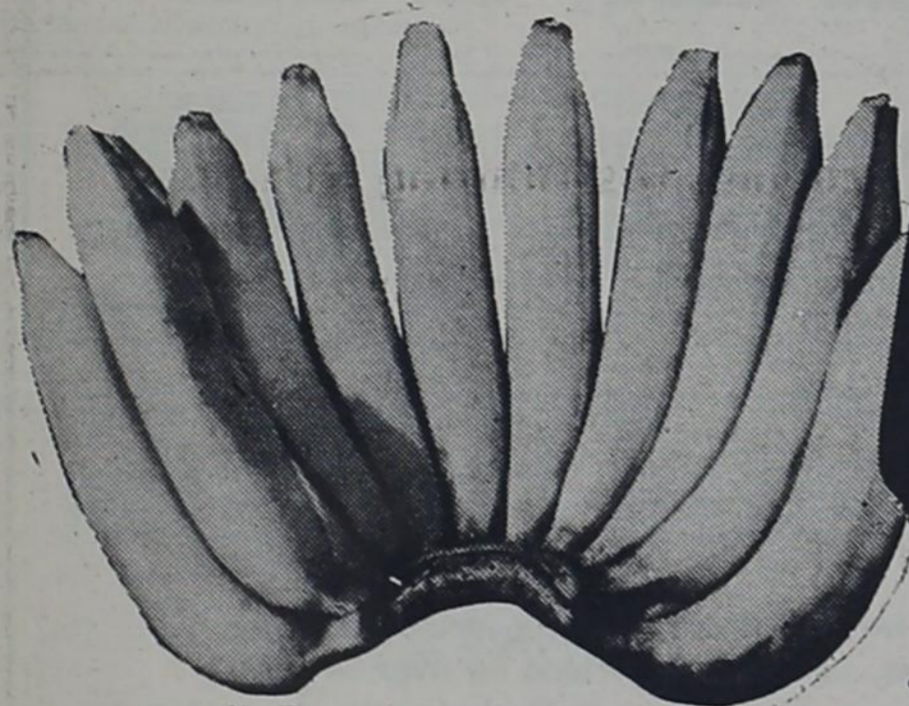
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PURE CANE, 5 LB. BAG 49¢



Lowest Prices . . . Greatest Variety . . .

# Piggly Wiggly

**YOUNG MARRIED COUPLE ENJOYS LIVING IN CRESTHAVEN**



Man and wife must have a place to live and this is certainly true in the case of Mr. and Mrs. George Lewis, Jr., of 2223 Quirt Avenue, Apartment A, who have been married for a little more than a month.

George, a 1965 graduate of Dunbar, is the son of Mr. and Mrs. George Lewis, Sr., of Lubbock. He has been employed by the Lubbock Public School System for over eight months in the maintenance department. Immediately after completing his high school education he decided to enter Draughn's Business College in the field of accounting.

His lovely wife, the former Shirley Walton, is a native of Floydada, Texas. There she received her secondary education training. She enjoys homemaking and admits that she loves to do many things around the house.

In asking the reasons

why they preferred the Cresthaven Homes to live, they both agreed that you can't find a better place for a young married couple to live. During the short span of time they have been living at Cresthaven, an institution of 'fine family living', they have discovered that the city of Lubbock provides you a beautiful 40-acre front yard, (Mae Simmons Park); the best and most convenient location, near a bus stop; a nice fresh breeze; a quite place to live; good neighbors; no upkeep; no additional city taxes; no high utilities; no plumbing repairs; no lawn problems; and an ideal location for a young married couple.

Why not take a tip from this couple, Mr. and Mrs. George Lewis, Jr., and consider living as an institution within an institution of "Fine Family Living"--Cresthaven Homes."

**New Cresthaven Remodels Brick One-Two Bedroom and Single Apartments**

Believe it or not two can live so beautifully at Cresthaven for only \$5.00 per week each! Imagine all brick apartments, tile bath and kitchen for couples or two singles for \$5.00 each, per week. For there's "Nothing like it in Lubbock with such quality", and residents also have ideal bus location for services to

work all over Lubbock.

From 24th Street and Quirt on Mae Simmons Park, which is a 40-acre front yard maintained by the city of Lubbock. So conveniently located within a block or two of schools, churches and the new shopping center. Cresthaven is exclusive with its spacious view from the rim of the canyon.

1 AND 2 BEDROOMS AND SINGLES  
**CRESTHAVEN**

"Lubbock's Finest Most Economical Low Rental"  
**NEW BRICK HOMES**  
Corner Quirt & 24th St. — Phone PO 2-4948

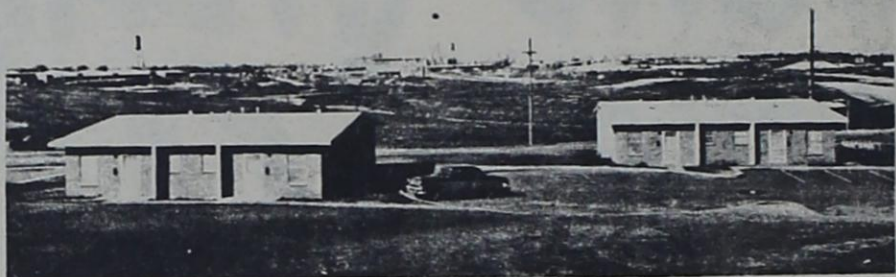
MR. E. L. MOORE — MANAGER  
"For the Finest Treatment in Town"

PRIVATELY OWNED — NO RED TAPE

**It's WARM Inside  
CRESTHAVEN**

"Lubbock's Finest Most Beautiful Low Rental"  
**NEW BRICK HOMES**

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*Lowest Utilities in Town*  
**NO RED TAPE!**

**1 and 2 BEDROOM & SINGLE**

**All Brick Apartments**

**Per Week — Incl. Water**

\$ 10  
\$ 14  
\$ 17

**WHY PAY MORE**

**And Really Get LESS**

**Come and See for Yourself — CORNER QUIRT & 24th ST.  
Phone PO 2-4948 — ASK FOR MANAGER**

"For the Finest Treatment in Town"

TO WHOM IT MAY CONCERN:

Mrs. Struggs and I have known Mr. William C. Young, principle owner and builder of Cresthaven Homes, as a personal friend for over 30 years. First, he was a poor West Texas country boy from Ralls during the depression, working his way through Texas Tech College in a Firestone Filling Station, servicing cars and sleeping there on a salary of 50¢ a day. He was a star Red Raider football player.

He became a school teacher and invested his savings in some better rent houses nearby some of my own here in Lubbock. Out of that early investment has come the Modern Cresthaven Homes.

Mr. Young is now President of a large Insurance Company. Our long time friendship brought him to finance the construction of our church where he came and preached a dedicated sermon from our pulpit. He and his company have financed other property among our friends in Lubbock.

Mr. Young is a fine down to earth Christian Citizen and deserves our respect, and we hope that the quality of this new property will merit the respect among the tenants to maintain the good standards where good families can live and raise their families respectively.

This letter to whom it may concern is to recommend Mr. William C. Young to you.

E. C. Struggs

P.S. In all my years in Lubbock there has never been a rental section set aside for young married couples to rear their children decently. Mr. Young is to be complimented for dedicating this new property to these young folks plus the high class single career men and women who want to live decently as well as the elderly folks, which will help solve a dire need here in Lubbock.



### LOOKING FORWARD TO JOB CORPS

Gertie Mae Dinwidie, daughter of Mr. & Mrs. Floyd Avery Lane, 3403 East 17th Street, will spend nearly two years at Carlestown, W. Virginia where she will work with the Job Corps. After completion of her training she will be given a job somewhere in the United States.

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COMPLETE INSURANCE AND LOAN SERVICE Since 1922  
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2120 East Broadway PO 2-9118  
*We Finance "Freezer Meats" on Easy Terms*

T-BONE STEAK	Lb. 69c
SIRLOIN STEAK	Lb. 59c
CHUCK ROAST	Lb. 49c
PORK CHOPS—First Cut	Lb. 59c
PORK STEAK	Lb. 55c
BABY BEEF LIVER	3 Lbs. \$1.00
HAMBURGER	3 Lbs. \$1.00
OX TAILS—PORK KIDNEYS	4 Lbs. \$1.00
FRESH FISH (Delivered Twice a Week)	
ALL GREENS	(2 large bunches) 29c
EAST TEXAS YAMS	Lb. 5c
PAPER SHELL PECANS, lb. 45c or	3 Lbs. \$1.00
ROMAN BEAUTY APPLES	Lb. 10c
GRADE A LARGE EGGS	2 doz. \$1.00
CORN, GREEN BEANS or TOMATOES—No. 303 cans	6 for \$1.00
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*We Haul Our Own Produce Every Week*

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**Sedberry's Barber Shop**  
"We Treat You Like You Want To Be Treated"  
310 17th St. PO3-8644

**LINOLEUM RUG SALE**  
9x12 LINOLEUM RUGS  
SPECIAL PRICE!  
**\$4.95**  
Slightly Factory Damaged  
Patterns Assorted  
Also in Stock:  
WALL LINOLEUM  
HALL RUNNERS,  
6 and 9 Ft.  
YARD GOODS

**LINOLEUM YARD GOODS**

12 ft. yd. goods	On Sale
9 ft. yd. goods	On Sale
6 ft. yd. goods	On Sale
9x12 Linoleum Rugs	\$4.95 up

Other Sizes

9x10 1/2	7 1/2x9	6x9
12x12	12x15	9x15

**TOM FRENCH & CO.**  
1937 Ave. H Lubbock, Texas SH 7-2863

Your Best Buy is a

completely equipped with **MODERN GAS APPLIANCES**

The "Blue Star" signifies many important advantages to home buyers. It means design that emphasizes individuality... expert construction from top quality building materials... and perhaps most important of all, the Blue Star assures the ultimate in comfort and convenience to be found only with dependable GAS appliances. And Blue Star means outstanding household economy... for with all GAS appliances the average family can save \$10,000 or more over a 25-year mortgage period. Yes, the Blue Star means gracious living for the family who owns one... and it's "the" sign to look for it you're a prospective home buyer.

**Pioneer Natural Gas Company**

THE DIARY OF LIFE

The trouble with the diary of life is that we can't rewrite it. And while no one has to read out loud the parts he doesn't like, neither can he rip out the pages he doesn't want others to see. The psalmist just wants writing on the wall when he penned the words: "We spend our years as a tale that is told", Psalm 90:9. Whether or not we like the "book" we are writing, it's a safe assumption that we have a high regard for the author, (ourselves). Like politicians, "We don't stand on our own record; we jump on the other fellow's." Not everyone can write the kind of a story he would like to—we all can't be "best sellers"—but no man's story has to be a recital of regrets, a story of phobias or a discourse of doubts. Some people's lives make thrilling readings and others fall into the same category of most snapshots; "The camera never lies, and it takes a family

album to convince some people that the truth is a terrible thing."

Regardless, everyone of us is glad to have the chance to write a new chapter for 1966. No one wants to be 'out of print'. And while we can't rewrite last year's chapter, taking our cue from it we can come up with a better story from this one. Some of us are fortunate in the help we have in transcribing the passing paragraphs of life into a noble novel, while others struggle against overwhelming odds to be printworthy. The famous novelist Nathaniel Hawthorne might never have written at all, except for the inspiration and opportunity his wonderful wife afforded him. When he lost his job, coming home brokenhearted to confess himself a failure, she said, to his amazement, "Now you can write your book!" Replying bitterly, "And what shall we live on while I am writing it?" He was astonished as she produced an unsuspected hoard of cash, (and said), "I have always known you were a man of genius. I knew that someday you would write an immortal mas-

Things You Should Know



Robert Brown ELLIOTT...

...THE CONGRESSMAN

FROM SOUTH CAROLINA,—THE STATE THAT SENT MORE NEGROES TO CONGRESS DURING THE "RECONSTRUCTION" THAN ANY OTHER; SOME FOR AS MANY AS FIVE TERMS! HE WAS EDUCATED AT ETON COLLEGE, ENGLAND, BUT IS

MOST FAMOUS FOR HIS CONTROVERSIAL "CIVIL RIGHTS SPEECH" AT THE HOUSE OF REPRESENTATIVES ON JAN. 6, 1874!

CONTINENTAL FEATURES—

terpiece So every week, out of the money you have given me for housekeeping, I have saved something; here is enough to last us one whole year."

So, as all of us "go to press" for this new

year, let's not only write a masterpiece of devotion ourselves, but

help others to do the same.

Ann Clark

**McWhorter's**  
CLEANERS  
Special 2-Hour Service  
When Requested  
1609 Ave. H PO 3-9031

**Eureka Body & Fender Works**  
Box 386 2227 Avenue H  
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Day—24-Hr. Service—Night  
**Bryant's Taxi**  
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Courtesy & Service

DIRECT MATTRESS COMPANY  
WE SELL SLEEP  
THE LARGEST FACTORY ON THE SOUTH PLAINS  
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**JOE and PAUL'S BARBER SHOP**  
BARBERS: Osiaphene Walker, George Paul,  
Ralph Alexander and Joe Davenport  
1528 East 19th St.—Lubbock, Texas

**Merriwether's Beauty Salon**  
"Hair Styling — Wigs — Manucuring"  
1701 Avenue A PO 5-7154 MR MRS. IRMA JOHNSON, Operator  
S. J. M. ROBERSON, Manager

**J. R. Wilson's Used Clothing Stores**  
"WHERE YOU GET THE BEST FOR LESS"  
25% Discount Center We Take Stamps in Trade  
1954 Avenue H SHerwood 4-2532

**STEWART'S Grocery and Market**  
(Formerly Ray's Grocery)  
FRESH MEATS AND VEGETABLES DAILY  
FREE DELIVERY ON \$2.50 OR MORE  
JAMES STEWART, Manager  
1706 East 29th St. PO 2-9760

"OPEN 24 HOURS DAILY"  
**SAVING CENTER**  
704 EAST BROADWAY  
DOWN IN THE CANYON WHERE THE PRICES ARE LOW  
Get Your Card Today

**CAVIEL'S PHARMACY**  
1706 Avenue A, Lubbock PO 5-5311  
THIS MONTH'S SPECIAL—Wilsonite Sunglasses One-half Price.  
Come by or have your doctor call PO 5-5411 for all your Prescription Needs.

TODAY IT'S...

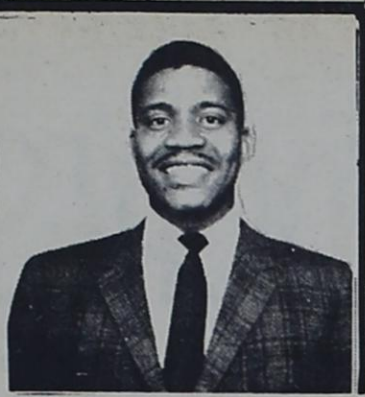
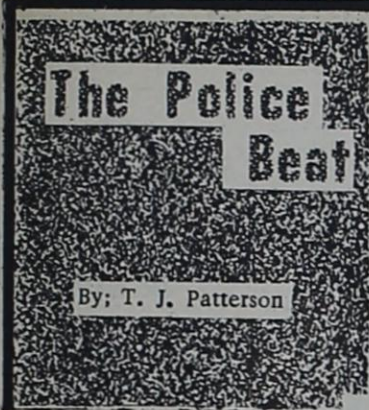
**TOTAL ELECTRIC**  
living for your family's comfort!

This medallion on your new home means:

- MODERN ELECTRIC HEATING
- BEAUTIFUL LIGHT FOR LIVING
- FULL HOUSEPOWER WIRING
- MODERN ELECTRIC APPLIANCES

*Total ELECTRIC Living*

ASK YOUR PUBLIC SERVICE MANAGER FOR COMPLETE INFORMATION



**IT WENT LIKE THIS:**

Maybe the adverse conditions in our city played an important role in keeping down the crime rate this past week. Perhaps it was too cold for the stores and houses to be burglarized. One thing is for certain, the weather was an ideal situation for traffic mishaps. Over one-hundred traffic accidents were recorded as late as Sunday night.

\*\*\*\*\*

**STAB VICTIM**

Police were called to a residence on Avenue D last weekend and were

told by a lady that her husband had stabbed her. She said this terrible misfortunate resulted from an argument --and he stabbed her-- ACCIDENTLY?

The lady had a one inch stab in her left shoulder. She told authorities that she would not file charges.

Just goes to show that "Love is a many splended thing."

\*\*\*\*\*

**CAR BURGLARY**

How does this grab you? Marvin Trim told police that his car was parked at the Hilton Grocery, located at 17th & D, when it was looted by unknown prowlers.

Trim stated that he had one catton of cig-

arettes, and approximately ten dollars worth of meat. He was sure that no one would be so rude as to enter his '56 model sedan. He admitted that his car was locked as it was parked in front of the store. The value of the merchandise taken from Trim amounted to about \$13.00.

\*\*\*\*\*

**CAR BURGLARY ALSO**

Earnest Lacy, 1615 Zenith Avenue, informed police that he was doing some mechanic work of J. D. Gary's car, a 1960 Cadallic, when someone burglarized it while parked in front of his garage. Gary told police that he believed someone entered the car around January 20th and took his car record player.

Lacy was unable to describe the record player or give any information regard it. Lacy also informed police that the owner of the car, Gary, had been out of the city for some time.

Entry was gained by the right front vent glass as a result of prying it loose.

\*\*\*\*\*

**THEFT OF BILLFOLD**

It was learned last week that a female entered the residence of a family and took from the man his billfold containing about \$17.00.

The offense was re-

**City Man Given Ten-Year Probation**

Surlester Hereford, Lubbock bail bondsman, was found guilty last Friday in the 140th District Court of murder with malice and assessed a probationary term of ten years by Judge Robert H. Bean.

The prosecution waived the death penalty for the non-jury proceeding and Hereford pleaded "Nolo Contendere", or no contest, according to officials. Attorneys stipulated the testimony of a previous jury trial in the case.

Hereford was indicted in the gunshot slaying

of Booker T. Malone, 34, at Hereford's residence, 3603 Beech Avenue, July 12, 1963.

Hereford was found guilty in a jury trial on December 5, 1963, but the sentence was declared defective by the Court of Criminal Appeals.

The appellate court reversed and remanded the 72nd District Court conviction because the jury verdict sentenced him to "confinement in the penitentiary for a period of 10" . . . but failed to specify the word years.

The altercation in Hereford's front yard was the aftermath of an argument between the two. He claimed that he shot Malone three times as the victim advanced with a butcher knife.

**PERSONAL**

**WATKINS PRODUCTS**  
Ask about our money saving specials on all quality products.  
Phone SH 4-6160  
Lubbock, Texas

**South Plains Funeral Home**  
Ask About the "South Plains Plan" for Family Protection  
2302 Date SH 7-2919  
LUBBOCK

**JACK M. WEST LUMBER CO.**  
LUMBER BUILDER'S SUPPLIES  
1506 AVENUE H SH 7-2839

**Sport Center, Inc.**

"If It's Sporting Goods... We Have It"

PO 5-6645 1602 13th St.  
PO 5-6646 Lubbock

**BOAZ PRESCRIPTION PHARMACY**  
DIAL SH 4-3218  
1988 Ave. X Lubbock

**Ten Pictures for \$1.00**  
Size 2 1/2 x 3 1/2

**PHOTOCRAFT STUDIO**  
1209 1/2 Broadway Lubbock, Texas Phone PO2-9112

Phone PO 2-1148

**HOME LOAN COMPANY**  
"Specializing In Personal Loans"  
NOW UNDER NEW MANAGEMENT

D. L. COGGIN Manager  
1110 MAIN ST. Lubbock, Texas

"We Give Frontier Stamps" DOUBLE ON WEDNESDAY

**LIMUAL HEREFORD'S ENCO SERVICE STATION**

HUMBLE PRODUCTS  
OPEN DAILY 7:00 a.m. UNTIL 10:00 p.m.  
102 E. Broadway and Avenue A PO 3-1459

Jamison Funeral Plan Insurance  
For information, write us or Call us. P. O. Box 1255

**JAMISON Funeral Home**  
Phone SH 4-7608 or SH 4-7665  
2407 Elm Ave. Lubbock

Loans on Anything of Value

**B. B. B. Pawn Shop**  
1215 AVENUE G

**Vacuum Cleaners**  
All Vacuum Cleaners and Polishers Repaired  
Bags For All Makes  
Authorized Sales & Service  
**EUREKA PARTS & BAGS**  
Wholesale and Retail  
**HOOVER AUTHORIZED SERVICE**  
34th STREET  
**VACUUM REPAIR**  
Free Pick Up And Delivery  
1513 34th Ph. SH4-1214

Rooms and Apartments  
**Rental and Real Estate**  
3 Lots for Sale - 1400 Block B  
Call E. A. Lewis, PO3-4449  
1823 Avenue B - Lubbock

**KING Cleaners**  
All Work Done In Our Own Plant  
YOUR BUSINESS APPRECIATED  
1715 Ave. A PO 2-4732

**SMART COOKS SHOP BROOKS**

NABISCO CRACKERS 1 lb. box	29c
FAB DETERGENT Giant Size	65c
ROSE LOTION VEL DETERGENT Giant Size	49c
AUNT JEMIMA WHITE CORN MEAL 5 lb.	43c
PILLSBURY CAKE MIX 4 boxes for	\$1.00
BEEF UP THOS WINTER NIGHTS MAKE A FRITO PIE WITH WOLF CHILI AND FRITO CORN CHIPS.	
WOLF CHILI No. 2 Can	59c
FRITO CORN CHIPS 49c bag only	39c
BABY BEEF SIRLOIN STEAK Lb.	69c
ARMOUR STAR SLAB BACON (by the piece) lb.	69c
HOMEMADE COUNTRY STYLE PURE PORK SAUSAGE Lb.	49c
GLOVER'S SLICED-8 KINDS, YOUR CHOICE LUNCH MEATS Three 6-oz. Pkgs.	79c
KRAFT ORANGE OR GRAPE FRUIT JUICE 3 qt bottles	\$1.00
WILSON'S THRIFT SLICED BACON 2 lbs. for	\$1.19

**BROOK'S SUPER MARKET**  
224 AVENUE H DIAL PO 2-1636

**FLEETWOOD HOMES**

NO DOWN PAYMENTS  
PAYMENTS LESS THAN RENT  
TWO, THREE AND FOUR BEDROOMS  
TURNKEY JOB

You Must Have a Clear Lot and a Good Credit Rating  
BUY NOW - THIS OFFER IS LIMITED

THREE-ROOM HOUSE AND BATH-ON CORNER LOT - 2211 EAST NINETEENTH ST.  
SMALL DOWN PAYMENT

**CANYON LUMBER CO.**  
(In Canyon on East Broadway)  
1600 EAST BROADWAY PHONE PO 3-3344

**BEEF**  
FRESH GROUND  
3 POUNDS  
**89¢**

**PEACHES** Hunt's  
2 1/2 Can **25¢**

**COOKIES** Reg. 29c Value  
3 Pkg. FOR **80¢**

**ORANGE DRINK** QUART BOTTLE  
No Deposit

**FREE!**  
One Quart of Milk with Purchase of 39c Pkg. of KIMBELL SPONGES

**ROYAL CROWN COLA** 3 FOR **29¢**

**GIANT HALF QUART PLUS DEPOSIT** **29¢** **DOG FOOD** KIM **3/25**

**SUGAR**  
5LB IMPERIAL **19¢**

**TOILET TISSUE** B.V. ROLL **5¢**

WITH \$5.00 PURCHASE OF GROCERIES

**POTATOES** 10 POUND RUSSETS **49¢**

**EGGS** A SMALL **39¢**

**DAY & NIGHT** 1301 LOOP PRICES  
**MARKETS** 165 EFFECTIVE  
917 E. FULL WEEK  
SCOTT

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**Pioneer Natural Gas Company**

**THE DIARY OF LIFE**

The trouble with the diary of life is that we can't rewrite it. And while no one has to read out loud the parts he doesn't like, neither can he rip out the pages he doesn't want others to see. The psalmist just wasn't writing on the wall when he penned the words: "We spend our years as a tale that is told", Psalm 90:9. Whether or not we like the "book" we are writing, it's a safe assumption that we have a high regard for the author, (ourselves). Like politicians, "We don't stand on our own record; we jump on the other fellow's." Not everyone can write the kind of a story he would like to—we all can't be "best sellers"—but no man's story has to be a recital of regrets, a story of phobias or a discourse of doubts. Some people's lives make thrilling readings and others fall into the same category of most snapshots; "The camera never lies, and it takes a family

album to convince some people that the truth is a terrible thing."

Regardless, everyone of us is glad to have the chance to write a new chapter for 1966. No one wants to be 'out of print'. And while we can't rewrite last year's chapter, taking our cue from it we can come up with a better story for this one. Some of us are fortunate in the help we have in transcribing the passing paragraphs of life into a noble novel, while others struggle against overwhelming odds to be printworthy. The famous novelist Nathaniel Hawthorne might never have written at all, except for the inspiration and opportunity his wonderful wife afforded him. When he lost his job, coming home brokenhearted to confess himself a failure, she said, to his amazement, "Now you can write your book!" Replying bitterly, "And what shall we live on while I am writing it?" He was astonished as she produced an unsuspected hoard of cash, (and said), "I have always known you were a man of genius. I knew that someday you would write an immortal mas-

**Things You Should Know**



*Robert Brown*  
**ELLIOTT...**

**...THE CONGRESSMAN FROM SOUTH CAROLINA,—THE STATE THAT SENT MORE NEGROES TO CONGRESS DURING THE "RECONSTRUCTION" THAN ANY OTHER; SOME FOR AS MANY AS FIVE TERMS! HE WAS EDUCATED AT ETON COLLEGE, ENGLAND, BUT IS MOST FAMOUS FOR HIS CONTROVERSIAL "CIVIL RIGHTS SPEECH" AT THE HOUSE OF REPRESENTATIVES ON JAN. 6, 1874!**

CONTINENTAL FEATURES—

terpiece So every week, out of the money you have given me for housekeeping, I have saved something; here is enough to last us one whole year."

So, as all of us "go to press" for this new

year, let's not only write a masterpiece of devotion ourselves, but

help others to do the same.

Ann Clark

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**Grocery and Market**

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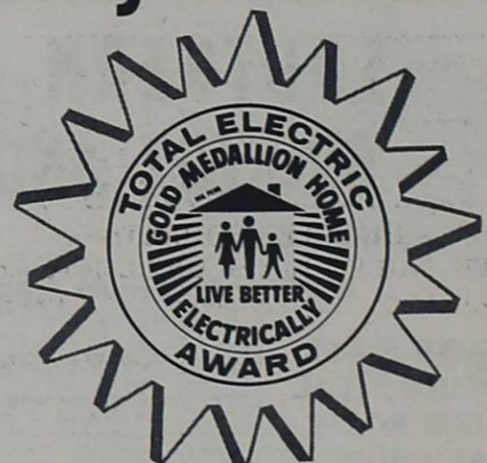
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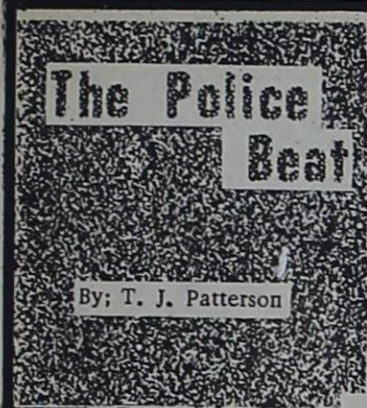


Total  
**ELECTRIC**  
Living

53-3

ASK YOUR PUBLIC SERVICE MANAGER FOR COMPLETE INFORMATION





**IT WENT LIKE THIS:**

Maybe the adverse conditions in our city played an important role in keeping down the crime rate this past week. Perhaps it was too cold for the stores and houses to be burglarized. One thing is for certain, the weather was an ideal situation for traffic mishaps. Over one-hundred traffic accidents were recorded as late as Sunday night.

\*\*\*\*\*

**STAB VICTIM**

Police were called to a residence on Avenue D last weekend and were

told by a lady that her husband had stabbed her. She said this terrible misfortunate resulted from an argument --and he stabbed her--

**ACCIDENTLY?**

The lady had a one inch stab in her left shoulder. She told authorities that she would not file charges.

Just goes to show that "Love is a many splended thing."

\*\*\*\*\*

**CAR BURGLARY**

How does this grab you? Marvin Trim told police that his car was parked at the Hilton Grocery, located at 17th & D, when it was looted by unknown prowlers.

Trim stated that he had one catton of cig-

arettes, and approximately ten dollars worth of meat. He was sure that no one would be so rude as to enter his '56 model sedan. He admitted that his car was locked as it was parked in front of the store. The value of the merchandise taken from Trim amounted to about \$13.00.

\*\*\*\*\*

**CAR BURGLARY ALSO**

Earnest Lacy, 1615 Zenith Avenue, informed police that he was doing some mechanic work of J. D. Gary's car, a 1960 Cadallic, when someone burglarized it while parked in front of his garage. Gary told police that he believed someone entered the car around January 20th and took his car record player.

Lacy was unable to describe the record player or give any information regard it. Lacy also informed police that the owner of the car, Gary, had been out of the city for some time.

Entry was gained by the right front vent glass as a result of prying it loose.

\*\*\*\*\*

**THEFT OF BILLFOLD**

It was learned last week that a female entered the residence of a family and took from the man his billfold containing about \$17.00. The offense was re-

**City Man Given Ten-Year Probation**

Surlester Hereford, Lubbock bailbondsman, was found guilty last Friday in the 140th District Court of murder with malice and assessed a probationary term of ten years by Judge Robert H. Bean.

The prosecution waived the death penalty for the non-jury proceeding and Hereford pleaded "Nolo Contendere", or no contest, according to officials. Attorneys stipulated the testimony of a previous jury trial in the case.

Hereford was indicted in the gunshot slaying

of Booker T. Malone, 34, at Hereford's residence, 3603 Beech Avenue, July 12, 1963.

Hereford was found guilty in a jury trial on December 5, 1963, but the sentence was declared defective by the Court of Criminal Appeals.

The appellate court reversed and remanded the 72nd District Court conviction because the jury verdict sentenced him to "confinement in the penitentiary for a period of 10" . . . but failed to specify the word years.

The altercation in Hereford's front yard was the aftermath of an argument between the two. He claimed that he shot Malone three times as the victim advanced with a butcher knife.

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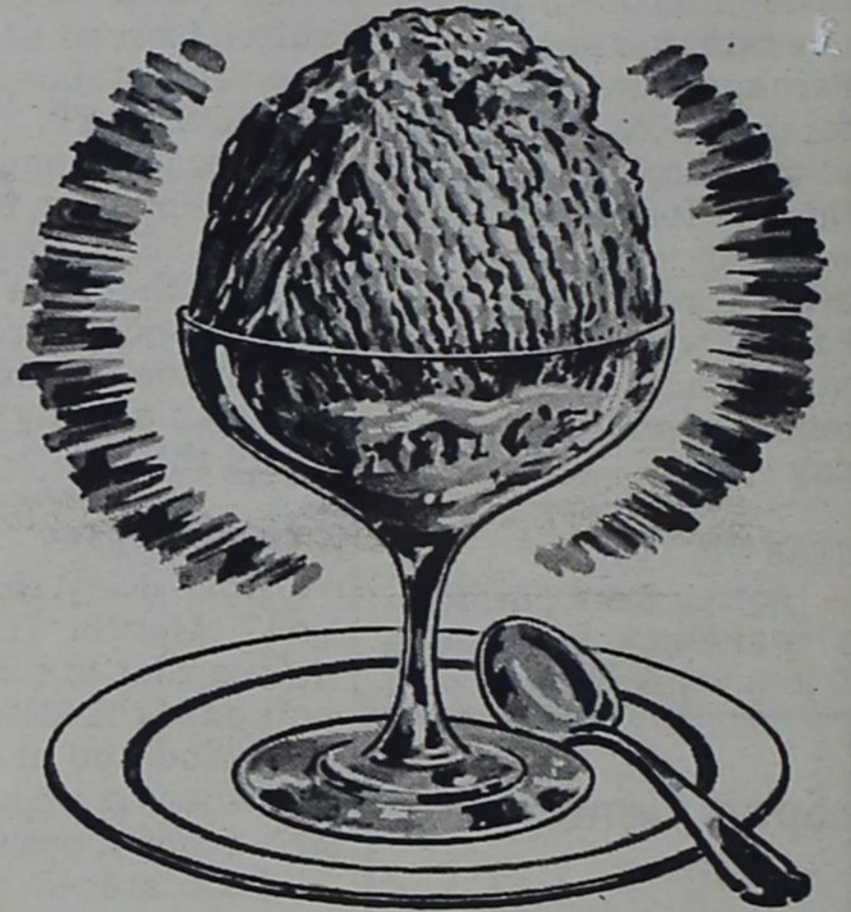
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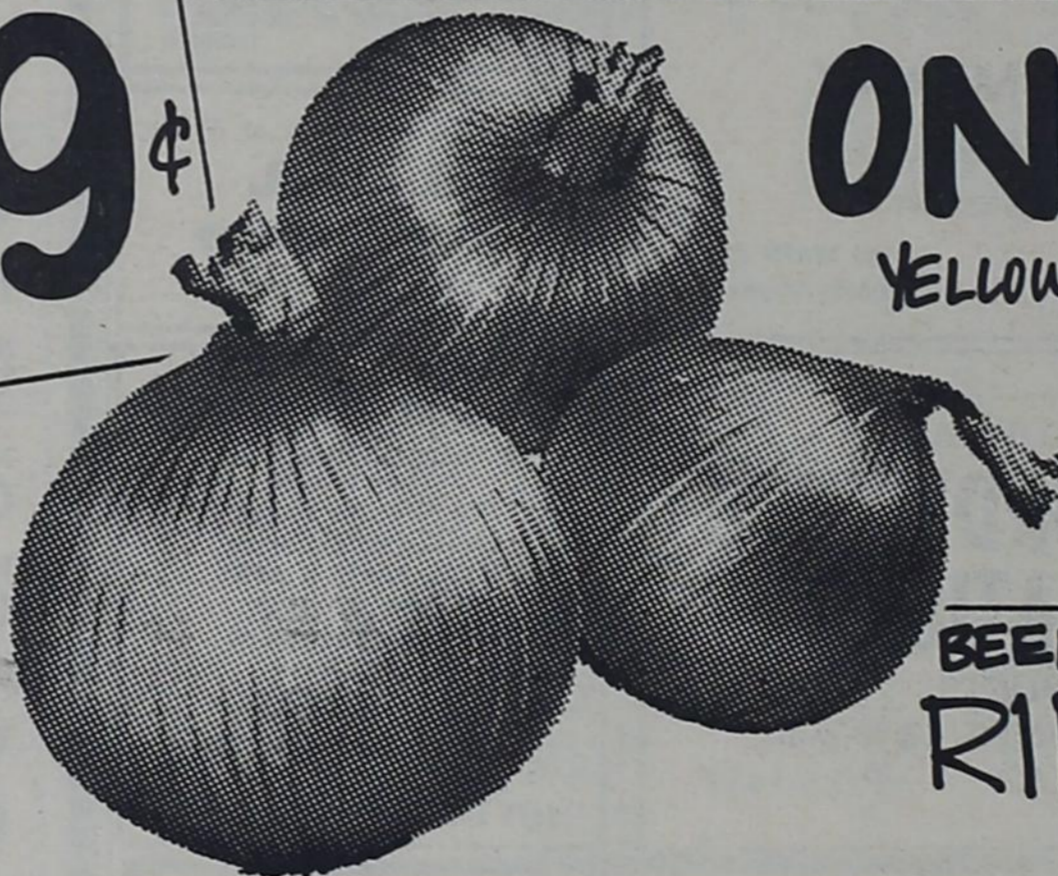


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