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## "Miss Black Lubbock, 1983" Off To Hawaii!

Cynthia Ball, Miss Black Lubbock, 1983, is off to Oahu, Hawaii, March 12, 1984. Departure is from Lubbock International Airport, via American Airlines, flight No. 262 at 7:02 a. m.

Ms. Ball, a sophomore at Texas Tech University, is the daughter of Mr. and Mrs. Willie L. Ball of Lubbock. She was crowned "Miss Black Lubbock" June 4, 1983. The trip to Hawaii is compliments of American Airlines and one of several gifts presented to "Miss Black Lubbock, 1983" by merchants of Lubbock.

Cynthia will spend Spring Break in Hawaii, accompanied by her

mother, Mrs. Vessie Ball. Upon her arrival in Oahu, Cynthia will be greeted with the traditional lei greeting. During her visit, she will reside in the Coral Reef Hotel, conveniently located adjacent to the International Market-Place and a block and a half from the beach. Some of the schedule tour, attractions that "Miss Black Lubbock" will see are: Pearl Harbor Memorial, The Buddhist Temple, Hawaiian sugarcane plantation, and the popular pine-

Airlines flight No. 629, at 12:06 p. m.

"Miss Black Lubbock" is saying a special thanks to the directors of the "Miss Black Lubbock Pageant", American Airlines and the Lubbock community for making one of her life long dreams come true.



Cynthia Ball  
Miss Black Lubbock, 1983

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## Mrs. Gertrude Lasley In Concert Sunday

The Missionary Society, Number Two of the Greater Saint Luke Baptist Church is presenting Mrs. Gertrude Lasley in concert Sunday afternoon, March 11, 1984, at 3 p. m.



Mrs. Gertrude Lasley

Mrs. Lasley, a former resident of Lubbock and now resides in San Antonio, Texas, is truly a Christian Gospel Singer. She sings with the Music Department of the Missionary General Baptist Convention of Texas.

She has sung with the Lubbock Symphony Orchestra for a number of years, and has appeared on program

with great personalities as the late Ethel Waters and others.

Truly, she is a great gospel singer. If you miss this lady, you will miss a treat.

## Next Week: The Court's Opinion

We will publish extracts from the Fifth Circuit's opinion in the election case that you will not see in the daily newspaper. Read for yourself what the Court of Appeals said about the old at-large system, and why the city council's appeal failed.

fields, and Honolulu, Hawaii.

After a week of sunshine, fun and excitement, "Miss Black Lubbock" will return to Lubbock March 19, 1984, via American

## Mass Choir Rehearsals!

Rehearsals for Mass Federation will begin Friday, March 9, 1984 at 7:30 p. m. at the Greater Saint Luke Baptist Church.

All choir members and musicians are asked to please participate.

VOTE APRIL 7!

# Southwest Digest

FORMERLY LUBBOCK DIGEST

An Independent Pictorial Newspaper for All People  
Primarily Serving the Black Population of Lubbock County and the Surrounding Area

Black Press of America

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Worth More

VOL. VIII, NO. 21      PHONE (806) 762-3612      510 EAST 23RD STREET      LUBBOCK, TEXAS      MARCH 8 THRU MARCH 14, 1984

# Editorial: WE WIN!!

On Monday the Fifth Circuit Court of Appeals rendered its decision in the Lubbock election case and upheld Judge Woodward's orders for a six single-member district election system. *Lubbock's minority citizens (and actually all of Lubbock's citizens of good will, whatever their race) are the winners!*

Until the present at-large, all-white city council decides whether to appeal the Fifth Circuit's decision, however, the battle is not yet over. The present city council might decide to appeal the decision to the Supreme Court, or they might ask the Fifth Circuit for a rehearing of the case. But even if the present city council does appeal, it is virtually certain that the forthcoming April elections will be by the single-member district system.

The city had earlier asked the Fifth Circuit for a stay, and the Fifth Circuit denied that request. Unless the city can now persuade the Fifth Circuit to change its mind and grant a stay (which is highly unlikely), or perhaps get a stay from the Supreme Court, it will have to go on and conduct the April election by the single-member district system.

The Fifth Circuit reversed Judge Woodward on one point: the Fifteenth Amendment violation. Judge Woodward had found that when Lubbock's present city charter was first adopted, there was an intent to discriminate against minorities. The Fifth Circuit disagreed. But everything else in Judge Woodward's opinion and judgment in the case was affirmed by the Fifth Circuit, with the result that *we have won!*

It is significant that we won because of the amendment to the Voting Rights Act. That amendment was adopted by the Congress in response to the Supreme Court's decision in the Mobile, Alabama, case. In the Mobile case, the Supreme Court established the requirement, for the first time, that plaintiffs had to show a *deliberate, intentional discrimination in order to win a voting case of the kind we brought here in Lubbock.*

The Congress saw, correctly, that the intention requirement was a very heavy burden to carry. How can one produce evidence bearing on the intent of men who are long dead, and who organized a government decades ago? In many cases, that would be impossible. *And so the Congress of the United States acted to correct that new, impossible requirement.* Congress amended the Voting Rights Act to provide simply a "results test," so that if a particular election scheme actually has the effect of vote dilution, then the federal courts can provide a remedy, as Judge Woodward has done in the Lubbock case.

*It is important to keep in mind that the amendments to the Voting Rights Act came from the Congress, and thus from the elected representatives of all the American people.* As the *Avalanche-Journal's* two editors begin their howling for an appeal, with the standard nonsense about the federal courts intervening in the affairs of the good local people, it is well to remember that the amendments to the Voting Rights Act came from the Congress of the United States, not from the courts. The amendments to the Voting Rights Act represent the voice of the American people saying a loud, clear "No!" to any further discrimination against minority citizens in the nation's election systems.

*So we have won.* Once again, the present all-white, at-large city council has been told that it is wrong. We wonder whether the lesson has been learned. Will the present city council abide by this decision, now, and move to bind up the wounds that its appeal opened among Lubbock's citizens, or will it vote for a further useless appeal to the Supreme Court?

No matter what the present city council decides to do about an appeal, there is this bright possibility: *the new city council, elected fairly and legally in April, will have the authority to drop and dismiss any appeal that the all-white council may file.*

Any party in a lawsuit can always dismiss and abandon an appeal, even after it has been filed. So if the present all-white city council files an appeal, the new city council can simply dismiss it, and that will be the end of that.

For that reason, it will be especially important for

voters to ask questions of the candidates *now*, and find out their attitudes toward a possible appeal. *We need to know, clearly, the stand of each candidate on the matter of a further appeal of this case.* We need to support candidates who are against an appeal, and work to defeat candidates who favor an appeal. This can be done even if the candidates are outside of a person's own district. We can vote only for the candidates who reside in our district (whatever it may be), but we can support or oppose the other candidates with our voices, our money, and our influence with voters in the other districts.

An appeal, if filed by the present all-white council, can probably be dismissed by the new council, after the April elections. But even if something goes wrong, and there actually is a further appeal that we cannot get dismissed, we must not give up hope.

We have come this far, and we have been fighting the city's stubborn resistance for eight long years now. We have been opposed every step of the way by the *Avalanche-Journal!* and whatever influence it could exert in the community (fortunately not much, as it turns out). And our side of the case has had to pay its own way, while the city council was able to dip into the public treasury and spend thousands upon thousands of our tax dollars in fighting the case. *But we never gave up, and we never thought of backing down, and we never will give up or back down on this case.*

We fought. We paid our own way. We were not financed from the public purse like the city council was. *But we won because we were right. The all-white, at-large council was wrong, and we were right. The Lubbock Avalanche-Journal was wrong, and we were right.* In battles of this kind, it does help to be right, and we were right.

A prominent American minister has written a book entitled *"Tough Times Never Last, But Tough People Do."* We need to remember that: tough times never

last, but tough people do. *The minority citizens of Lubbock, Texas, are tough people, and we will last.* Blacks and Browns are going to be heard, and are going to make a difference in this city from now on. We will still have problems, but now, at long last, we are going to have a part in running the municipal government under which we all live.

And that is good. That is very good indeed.

What we must do now is pull together, all of us in Lubbock, for a better city. We must try to heal the divisions of the past, and go forward with this great new opportunity that is ours, now, that we have won the election case. We must demonstrate to each other, no less than to the outside world, that democracy works, that it is the best way for people to govern themselves, and that democracy works best when all citizens have a part in it.

One final point needs to be made. *Local officials would not listen to us or help us. We obtained our help from the federal courts. We are going to be elected, now, to the Lubbock city council because one lone federal judge, Halbert O. Woodward, had the moral and ethical courage to follow the law of the land and do what was right.*

*The next time you hear some ignorant person denouncing the federal courts, take time to set him or her straight.* The federal courts have made this victory possible. They are as much a part of our government, and our way of life, as local governing bodies like the city council or the county commissioners court. To read a local paper like the *Avalanche-Journal*, you might think (if you didn't know any better) that the federal courts are not really a part of the American system of government. Well, the *A-J* is wrong on that, as usual.

*The federal courts stood up for us, and stood by us, when local governments failed us, and we should never forget that.* It is true that we didn't win at the first trial, but that's why we have an appellate court system: to correct mistakes made at the trial level. And Judge Woodward had the integrity and the courage to change his ruling after the second trial of the case. He followed the law and the evidence where it led, and as a result our rights have been upheld.

## New Beer Launched By Black Firm

Atlanta, Ga. — If Black Americans consume 80 percent of the malt liquor brewed in the United States, then it seems logical that they should also have some hand in the manufacturing and distribution of same. Two Atlanta residents have decided it is time to launch the latter.

As of February, 1984, Leon Oldham and Curtis Dilworth took the wrap off "Big Man" Malt Liqueur in Georgia and North Carolina. By the end of March, the two men will have the fledgling brew in Virginia, Tennessee, Florida and South Carolina. By the end of next year, Big Man will be in every major city in the country.

Oldham and Dilworth are mapping their growth as slowly and carefully as they formed and planned the company and its concepts. "Big Man" is marketed under do (Dilworth and Oldham) Inc., a company formed not long after Oldham departed as vice president and general manager of City Beverage Company, a Black owned Atlanta beverage distributor.

While the City Beverage Company, Oldham took the firm from \$4 million in revenue to a record \$20 million within 3 years.

But yearning for his own business, Oldham launched Ditto, originally



Oldham & Dilworth

set up as a distribution arm for a Lambrusco Wine named after the company. But a change in management with his Italian suppliers forced Oldham, a 22 year beverage veteran, to consider another product. "By being in the beverage industry that long, one thing I notice was that malt liquor had a very small share of the total beer market and that the base could be expanded." Oldham also discovered that malt liquor drinkers are disproportionately Black. On why his figures were so high he could only speculate, but surmised that malt liquor may appeal to many Afro Americans because of its extra "kick." Malt liquor, unlike regular beer,

contains about 6 per cent alcohol. Most regular beer contains from 2.3 to 3 percent alcohol.

Sensing that he might have a "tiger by the tail", Oldham went searching for a partner. After being approached and approaching several, he joined partnership with Eilworth, a successful dentist in Atlanta and a classmate with Oldham at Tennessee State University in Nashville. "I went to Curt because we had been talking about some projects but never got them started. I told him about Big Man and he had the vision and insight to see promise in it," Oldham said.

Oldham got the name Big Man from a remark made by the babysitter of his children one day as

she waited to be picked up by the babysitter of his children one day as she waited to be picked up by her husband. When his car pulled in the driveway he recalled, "I called out to her and told her he was here. She said something about 'The Big Man finally arriving.'" The name clicked. Oldham and Dilworth characterized the new brew as the "animal tamer", which takes a mild swipe at their competitors. Most of the other malts are named after animals. "We figured that since man is supposed to have dominion over the animals that the animal tamer characterization was perfect for our beverage," said Oldham.

Continued on Page 2

## Mae Simmons Senior Citizen News

Meet this lady! She is the lady who reaches out for the home bound.

She is Mrs. Christine Carter.

In other words, Mrs. Carter is another Santa Claus. Always full of surprises, Mrs. Carter never forgets her fellowman, and stays busy.

She says, "As long as I think about the ones who are shut-in, the more I can go." And she does that by never missing a day to check on the sick and shut-in.

Some would call her a sunshine gal.

We would like to invite all senior citizens to visit our center, located on Mae Simmons Park. Our motto is: "Reach out for the ones we can't see everyday."

Mrs. Carter says: "Communicating means a lot to the older people. And one meal at the

center is great. Plus when you attend the center, you are able to meet some of your old friends. It is just great to have lunch with your friends you haven't seen for a long time."

Mrs. Carter will let you know that the food is good "home cooked food." Especially for the older ones who are on a diet and off a diet.

"Senior Citizens, leave your house and spend a day. Just come and tour through our new center, which is our house," she says.

The Senior Citizen program plays an important part in the lives of older people in the community. This means nutritious food, companionship, enjoyment and needed services for many choice activities. Among the activities are arts and crafts, soap operas, games of your choice, quilting, cera-



Christine Carter

mics, movies once a month, go on shopping sprees once a week with assistants, visiting nurses for blood pressure check twice a month, and other benefits.

"We also plan all socializing exercise for the participants," says

Mrs. Ollie Johnson, Director of the center. Mrs. Johnson advises that there is bus which picks up senior citizens for the center each day. "You see, they don't have to worry about transpor-

Continued on Page 4



## Social Security Tips

Your Social Security And You

by Jewel M. Love  
Service Representative



### Principles of Social Security

Despite many changes in the law since its enactment, certain basic principles of the Social Security program have remained unchanged. The first such principle is that the eligibility for, and the amount of, monthly cash payments are related to an individual's earnings in Social Security-covered employment. In general, the more a person earns while working on a job for which Social Security taxes are paid, the higher his or her benefits will be.

An important feature of these benefits is the absence of a needs test—that is, applicants for benefits do not have to show financial need in order to get monthly payments. As a result, during their working years people can build their financial security in the form of savings, pensions, individual retirement accounts, investments, and the like without being penalized when they apply for benefits.

At the same time, the program incorporates social objectives, so that benefits are weighted in favor of lower paid workers. This means that lower paid workers receive relatively lower benefits even though workers with families are not required to pay higher social security taxes.

The rules of eligibility and the amount of the monthly payment are clearly spelled out in law, and a person who meets them must be paid.

**Q:** I left work because I was pregnant, but now I'm going back to my job. Do I have to start all over again to earn credit for Social Security benefits?

**A:** No. Your Social Security credits are never lost and stay on your record.

**Q:** You say that the right to benefits is defined in the law. But I think that my monthly payment is less than it should be. What can I do about it?

**A:** First discuss the problem with the people at your Social Security office. If it cannot be resolved on that level, you will be informed of the steps you can take to file an appeal and will even be helped to do so.

## Big Man Beer

Posters, which will be made available for clubs, package stores and other establishments which will sell Big Man, features a muscular man figure with a whip in his hand and a colt, a bull, a cobra and a tiger at his feet.

Ironically, profit making is but one part of the planning for Big Man. Oldham and Dilworth have decided that some of that money should be recycled into the Black community. They have earmarked five organizations, to which funds have been committed, namely the SCLC, NAACP, UNCF, MLK Center for Social Change and the National Urban League. Dilworth also noted that the contributions will be a line item in their annual budget. "Because of our strong commitment to these organizations, they are part our total operating budget." He said that Baseball Hall of Famer, Hank Aaron, has agreed to chair a special committee which will be charged with seeing to it that funds earmarked for those organizations get there.

DO, Inc., which is 100 percent Black owned and

operated, has tapped the talents of many minority business in every phase of its operation, from designing the multi-colored logos to handling legal matters. Although the name Big Man gives one the impression that it's an attempt to exploit the so called male macho image, the company is quick to point out that women have played a huge role in the development of the company. Franchising of their logo for hats, pins and other promotional pieces were awarded to a firm headed by a female and they are searching currently for women to staff their sales department. Women are also on their board of directors. This includes the wives of Dilworth and Oldham. "We want the women in our company to know what's going on in the business and some of the sacrifices we are making to make it work," said Dilworth.

Big Man will undoubtedly become the first malt liquor ever marketed by a Black company and one of only a handful to ever attempt the marketing of any alcohol product. DO Inc. is going

# NAACP & Urban League To Sponsor Black Family Summit At Fisk

**New York** — The NAACP and the National Urban League have announced recently they will jointly sponsor a Summit conference of national black organizations on the family from May 3 to 5 at Fisk University in Nashville, Tennessee.

The announcement was made by Benjamin L. Hooks, NAACP executive director, and John E. Jacob, president of the National Urban League in a news conference at the League's headquarters last month.

The goal of the conference will be to develop a program for the black community to contend with the crisis threatening the strength and survival of black families. Participation

squarely after the Black dollar and neither Dilworth nor C. J. Han are apologizing for it, though they are equally quick to note that their concepts have been warmly received by both Black and white consumers and colleagues in the industry. "The crab in the bucket theory is a myth."

When Black people have had to rally around a cause, they did it and based on that premise, Oldham and Dilworth are confident of the support they will receive from the Black community. "If we have a quality product and the price is competitive, they will try us. The aim of our company is to also be first, to be different and to be daring." "As far as we are concerned, we are all of these," said Oldham.

will be black membership organizations, including churches and fraternities.

Both leaders stressed that one point the conference will make clear is that the crisis resulting from the breakdown in the black family structure does not derive from "any pathology" within the group. "We regret such a reductionist view that blames the victims," said Mr. Jacob. "For it ignores the context in which black families struggle for survival." This context, he said, is

one of "institutional racism, mass unemployment, denial of educational racism, mass unemployment, denial of educational and employment opportunities for black men and for black women."

In short, they agreed, the crisis of the black family results from the pathology of American society which places horrendous pressures on those families.

As host of the conference, Fisk University enjoys a special

linkage with past leaders of the NAACP and the Urban League.

Dr. W. E. B. Du Bois, the renowned scholar, and George Edmund Haynes, a sociologist of distinction, were founders respectively of the NAACP and the National Urban League. Both were also Fisk graduates.

## NAMD Will Award \$1,000 Scholarships

**Atlanta, Ga.** — The Board of Directors of the National Association of Market Developers (NAMD) approved the increase of their scholarship grants awarded to high school students entering college majoring in marketing. Recipients will be chosen on the basis of their test scores, scholastic aptitude, leadership skills, school recommendations, good citizenships, financial need and their acceptance and attendance at any UNCF school. Each recipient will be awarded a \$1,000 grant. This year, NAMD will award two grants.

NAMD was established 31 years ago and is a

national, professional organization serving practitioners two-way communications between establishment institutions and the Black and Latin communities. NAMD promotes professionalism among its members and serves to enhance its members' performance through

*Continued from page 1*

workshops, seminars and an annual conference (May 20-23, 1984 at the Sheraton Grand Hotel, Los Angeles, CA), and various chapter-by-chapter activities. Members of NAMD are found largely in the areas of sales, marketing, advertising, public

**FRESH FISH & SEAFOOD SALE -- Saturday, March 10th, 9:30 a. m. to 11:30 a. m. only at East 19th & Quirt Avenue. Buffalo Fish, Catfish, Shrimp, Frog Legs, Oysters and other available seafoods. Food Stamps accepted!**

**Bingo Begins For Community**  
For first time ever, there is a Bingo program to benefit Lubbock Opportunities Industrialization Center (LOIC), Koots, and Eastern Little League. Bingo will be held each Monday and Thursday, at 8 p. m., at 1805 Oak Avenue.  
The Bingo where the money go directly back into community.

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Sale ends March 11th



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Plastic cover  
Black plastic mulch cover. 3x50-ft. roll. Sale ends March 11th



**1.88** Pk. Reg. \$3.49  
ORTHO 5-15-5 UP-START Plant Starter  
Reduces transplant shock. Gets plants off to a strong start. \$4.99 qt. Up-start 2.88  
Quantities limited



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## Beauty Tips

by Tina Burton

### Reflections II

What's the normal rate of hair growth per month?  
The normal rate is 1/2 inch per month, which may vary depending on the hair type and physical condition of the individual.

How can I stop hair breakage?  
Depending on the cause of breakage, most breakage can be stopped by applying on acidified condition. Example: Aphogee, by Jhirmack or P. P. T. & Acid Crystals by Parker.

**Charles H. Stogner**  
(CPA)

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# EDITORIALS • COMMENTS • OPINIONS

## Lets Move Ahead Now!!

by Eddie J. Richardson

The U. S. Fifth Circuit Court of Appeals has ruled, and now the City of Lubbock should be about the business of running the City and taking care of taxpayers business. Too much time and money have been lost over this case which has been in the courts for nearly a decade.

It is now time to move on with the City in a positive manner, and let all areas of the City of Lubbock be represented.

It was good to see the manner in which T. J. Patterson and Gilbert Herrera handle themselves at a recent candidate forum. They were both very positive and gentlemen. No mud, no negativism. It would be good to see more of this kind of campaigning. Would like to see all candidates perform in this manner as we go about the implementation of the single-member district.

We should, however, focus our attention to the Lubbock Independent School Board of Trustees and other political subdivisions do the same, by implementing a single-member district elections ... or go to court again!

We shall also watch for those set asides for minorities and women contractors.



Jack drawers fascinate children and keep them occupied. Toss in odds and ends of small kitchen items (no sharp edges) and small toys. Such things as measuring spoons, spatulas and wooden spoons are favorites.



## Business in the Black

By Charles E. Wells



### Prince of Peace Says Jobs in Israel Peace in Middle East Main Thing

His Royal Highness Prince Bandar Bin Sultan Bin Abdulaziz, Ambassador for the Kingdom of Saudi Arabia to the United States is a good looking and thinking fellow. The Prince is accustomed to looking down on subjects at more than one level. Former Royal Saudi Air

Former Royal Saudi Air Force pilot, pretty as a picture, 34-years old, eligible and educated partly in the U.S., he is familiar with the failings of American society to see its own shortcomings. Commonwealth Club of California, regular Friday luncheon meeting crowd in San Francisco got the record set straight on the political position of the Saudi Arabian people regarding the Palestinian - Israeli problem; in the Middle East and the corresponding loss of jobs here at home.

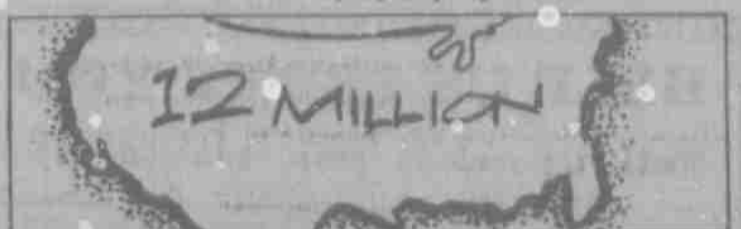
His Royal Highness is no stranger to stringent situations since he represented the Saudi government successfully on a number of sensitive assignments. Cease fire collapses in Lebanon were returned to life when he began working with the U.S. special envoy to the Middle East. Evidently, His Royal Highness flies high in the right circles since he was chosen also as an envoy between Saudi Arabia and other Arab countries last year. You no doubt are aware of the sickening that can go on between brothers in the same house. His job was made even more trying when one considers that the trilogy of religions - Judaism, Christianity and Islam, call the Middle East their sacred homeland.

However, one views Islam as faithful ones or fanatics, a single bond of religion remains and draws Moslems together in a way they can best appreciate. Islam means surrender - a surrender to God. The life of the Moslem is ruled by the Koran, the sacred book that Moslems believe was a divine relation to Mohammed. Combined with quotes and antidotes attributed to the Prophet, embellished by scholars, it forms the shari's or basic law of Islam. I nor the Prince, however, believe that the Palestinian people will ever surrender their right to self-determination in their own homeland. "Four million people" dislocated from their home is at the core of the problem in the Middle East, according to Ambassador Eandir. A problem His Highness believes can only get better if the U. S. will "ring" in Israel.

Israel aid from the U. S. is counter productive and even causing cynicism among countries thought to be U. S. allies, says the Prince. "We in Saudi Arabia have believed (sic) this country (U.S.) is the one most capable of helping to solve the Middle East stalemate. And that is so because of Israel's sweeping dependence on the United States economically, militarily and politically over any marked period of time," exacerbating the situation, exhorted the Prince in pretty powerful words. His Highness' position was put up front. The U. S. should stop exporting economic and military aid to Israel until they recognize the right of self-determination for the Palestinian people in a homeland. Having hit upon the loss of American jobs to Israel, due to billions dumped in Israel, His Highness wondered aloud why the U. S. continues to contribute such heavy economic aid to Israel, who refuse to recognize the existence of the people they disposed of and use their property. In fact, the more that Israeli aid has been increased during the last decade and a half, "the more inflexible and reckless the Israelis have become - the more they have suffered casualties - and the worse the Israeli economy, Israeli immigration and Israeli social cohesiveness have fallen," figures the Prince.

President Wilson and FDR were following the correct path at allowing the Arab world to obtain "self-determination" proclaimed the Prince. Peace can only come, according to His Highness, with "substantial justice being done for the deeply-wronged Palestinians."

Eternal peace or nuclear war are at a crossroad in the Middle East in the months ahead, announced the Prince. "Yes, the present situation is difficult and dangerous," demanding and "honorable and durable solution" says Ambassador Bandar. "Broad Arab consensus committed to by Saudi Arabia along with a cut in U. S. economic and military aid to Israel will make the path of peace in the Middle East a easier road to travel. The immediate benefit to America is more funds for her own unemployed people."



The more than 12 million persons of Hispanic origin residing in the U.S. in 1978 accounted for 5.6 percent of the total population. A Member Newspaper Associated With

**BLACK MEDIA INC.**  
A Cooperative Effort For Refocusing The Minds And Actions Of Black Americans For The Greater Benefit Of All Americans

## TOWARD EMPOWERMENT

Why Not Own Our Housing Projects?

Those black Americans who either studiously or subconsciously avoid visiting our public "housing projects" ought to visit them every once in a while in order to have their consciences quickened.

Most, if not practically all, of our "housing projects" are unsafe, unkempt and grossly demeaning or dehumanizing to those who live there.

A basic part of the problem stems from the sense of alienation, helplessness, un-involvement and colonialization inherent in the housing projects' tenant system. Some 12 or more years ago, there had been definitive studies indicating that the "low-rent" concept was self-defeating and fallacious and that politically-oriented public housing authority ownership, management and control of rental housing was excessively and unconsciously costly.

Over a period of less than twenty years, so it was discovered, the ownership and

management by public housing authorities entailed costs up to 300 percent more than what outright ownership by occupants would have involved. The public housing authority mechanism has been seen as chiefly being one more bureaucratic means whereby local elected officials may build in rewards for those who have assisted them in achieving political control. Beyond this, the prevailing system is thoroughly wasteful and helps to generate the sense of isolation from the responsibility for the buildings and grounds so necessary on the part of the occupants.

Little discussed, and hence put on the back burner, is a housing proposal made by President Reagan long before his election which speaks to this situation and which deserves thoughtful consideration and perhaps concerted encouragement by the black community today.

Mr. Reagan, a strong believer in home ownership opportunities for everyone, has

publicly-owned housing projects—including presumably those tenanted by the elderly, too—should be divested by the public and the units sold to the occupants for one dollar.

The units would be owned either in a cooperative or a condominium arrangement, and long term loans might be made for whatever improvements would be necessary to make them as liveable as possible.

To an economy-minded Mr. Reagan, not only would there be immediate and direct savings to the local taxpayers and the national government, but also there would be a host of other far larger and indirect benefits and savings for everyone.

Home ownership creates not only cash equity for the owner but it also creates an interest in one's protecting his investment by whatever reasonable means are necessary. Thus, right away, the appearance and the safety and security of the buildings would be improved primarily on a volunteer basis.

In this way, burdensome costs for police, fire protection and sanitation would be greatly reduced for the taxpayer public.

There would be other benefits as well. For the elderly, who have developed skills and who are put on shelves like dysfunctional entities in our senior citizens homes, home ownership would be an especially significant boon.

Ownership, for the elderly as with all others thus assisted in becoming owners, would create a sense of dignity and pride. A home owner has a feeling of dominion and of a long range stake in both one's community and the nation as a whole. Our elderly and our poor (who have been public housing wards or tenants) need this kind of pride, control,

commitment and sense of place which our present publicly-owned housing arrangements rule out or preclude.

Again, home owners—because they want to protect their investment—become far more civic-minded. Our elderly, for example, would become more aggressively involved in community improvement and would tend to volunteer their rich gifts and wisdom to serve community needs. In this way, instead of being served at the public expense as at present, the elderly would tend to become social or community servants themselves. What a new lease on life and a new sense of worth this would bring to our most deserving of all our citizens!

The list of benefits and savings in educational and other public services could go on. Suffice here to note that home ownership, at least in regard to the present tenants of publicly-owned housing, ought to be seen as presenting a high degree of merit both on a human and an economic basis.

What now remains is for concerned and responsible groups and citizens who are convinced of the advantages of home ownership extension for those in public housing projects to give encouragement to Mr. Reagan's initiatives in this regard.

Letters of encouragement should be sent to the President, The White House, Washington, D.C.; to U.S. Senators and Representatives; and to one's mayor and city council members.



The coconut tree was introduced to Puerto Rico in 1549 from the Cape Verde Islands.

## The Law and Legal Services

by Marvin Rogers

### Federal Order's Modification of Lubbock County Sheriff's Strip Search Policy

The Fourth Amendment to the Constitution of the United States does not prohibit all strip searches; it prohibits all unreasonable strip searches. Another way of saying this is that if a strip search is reasonable, it is constitutional, and if a strip search is unreasonable, it is unconstitutional. Strip searches intrude upon what is now popularly called the constitutional right to privacy.

A strip search is reasonable if it furthers a legitimate interest of the state. In the case of jails, the interest is in maintaining the security of the jail for the protection of the inmates as well as the sheriff's staff. The search would be designed to keep weapons and contraband out of the jail. Contraband of course includes all forms of narcotics. To further this purpose, the Lubbock County Sheriff strip searched every arrestee who walked through the door. The federal court found that policy too broad, saying it was unreasonable and therefore unconstitutional.

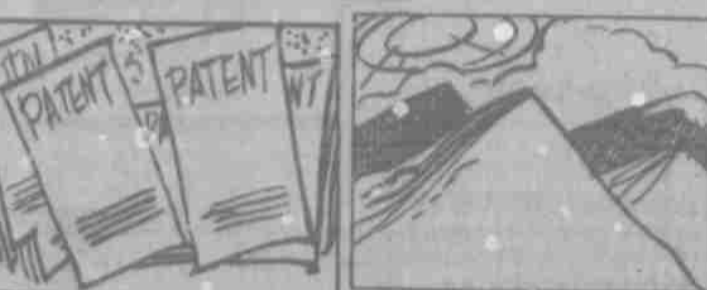
The policy as modified and applied by the sheriff is as follows: all arrestees may be strip searched before being placed in the long-term holding area. However, no arrestee will be transferred, until after he or she has been given an ample opportunity to make bond. He or she has at least until 3:00 p. m. of the day following the day bond was set.

The sheriff may use less humiliating search techniques such as pat down searches, removal of contents of pockets, or using metal detectors, and trained canines, if desired. If these are used and there is reason to believe that an arrestee is concealing a weapon, then that arrestee may be strip searched.

Under the court's order, no arrestee will be strip searched who is booked in the county jail for a Class C misdemeanor or for traffic violations if he or she can show evidence of being able to make bond within twenty-four hours.

In order to meet the complaint of the sheriff about lies, the order permits the sheriff to shower all arrestees and change them into jail clothes if it is done in strict privacy and if the sanitation circumstances of the moment require it.

To sum up, the federal order involving permissible strip searches of arrestees is significant because it does not limit the prohibition against strip searches to arrestees charged with minor misdemeanors only. This prohibition applies to all arrestees regardless of the charge. Therefore, blanket strip searching without any reason to believe the arrestee conceals weapons or contraband is unconstitutional.



Electrical genius Granville T. Woods, a black man who lived in the late 1800's, obtained 50 patents during his lifetime.

## Letters to Editor

"Thank You!"

Dear Mr. Patterson & Mr. Richardson:  
I want you to know how happy we were at Rush Elementary when you included the announcement of our anniversary celebration in your Southwest Digest on Feb. 16th. A copy of your article along with the name "Southwest Digest" will be included in our anniversary scrapbook and will be kept in our library permanently.

Our sincere thank!  
Mrs. Anice Jensen  
PTA President  
Rush Elementary.

**The Black Press:**  
**Guardian Of**  
**Human Rights**

**Southwest Digest**  
P. O. Box 2553 Lubbock, Texas 79408  
\$15.00 per year - \$25.00 two years  
Editors - Publishers  
T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Education, Social, Political and Economical Advancement of Black people.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this our resolution to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

National Advertising Representative  
Black Media, Inc.  
Suite 1101 - 507 Fifth Avenue  
New York, N.Y. 10027  
Phone: (212) 777-0938



**RUBY JAY'S CORNER**



Sunday, March 4th, was Men & Women's Day at New Hope Baptist Church. It was their annual day. A fellowship dinner was held following the morning worship services.

Last Sunday morning at New Hope, deacons and the choir were at their post of duty. Pastor S. C. Nash brought a wonderful message. His subject was "We Are A Colony Of Heaven." His scripture text was Philippians 3:17-21.

During the 5 p. m. services at New Hope, Rev. A. L. Patrick, pastor of Mt. Zion Missionary Baptist Church, brought a wonderful message. New Hope. His subject was "Standing For Victory." His scripture text was Judges 7:21. His choir sang beautifully.

President Ruby Jay and President Clarence Ery would like to thank everyone who helped them last Sunday afternoon in their annual day. It (program) could have been better if all had a mind or working together for Christ. It's always better to do what's right than have God to collect his share.

During the evening worship services at New Hope, 7 p. m. the Young Adult Choir sponsored a musical featuring Mr. Elroy Devoree and Rev. Roger Culberson. The musical was great. Mr. Devoree is from Odessa.

Pastor Nash was speaker for the Lubbock Broadcast Radio Choir

last Sunday night at 9 p. m. The Young Adult Choir of New Hope sang.

Last Wednesday evening, Rev. Melvin Bursleson brought a wonderful message at New Hope. His scripture text was Malachi 1:6 and St. Luke 6:46. He used as a subject "Service Due The Lord."

Doris Lee of Houston, Texas had surgery last week. She is the daughter of Brother James McDaniel, and a niece of Sister McBride. Brother McDaniel left to be at her bedside.

Among others who are on the sick and shut-in list include Sister Arene Flemings, a patient at West Texas Hospital, room 337; Mr. J. L. Henderson, Lubbock General Hospital, who is son-in-law of Mr. & Mrs. Sam Beatty.

Also Sister Burlene Henry who was admitted to the hospital last Saturday.

The Nelson's brother is still very ill in Cameron, Texas.

Whisper a prayer for our sick and shut-ins.

Sister James Emma Jackson is home from the hospital.

Those who missed the program last Saturday evening at St. Luke Baptist Church, sponsored by Mission No. 1, missed something great. It was a Tag Team. Father and eight year old son. They both read some of the same scripture. Matthew 25:1-9. Son's message was "The Wise

**Reese Officers' Wives' Art Auction**

Over 300 works of art by such masters as Chagall, Picasso, Miro, Dali, and Rockwell will be featured at the

Saturday, March 24, annual charity art show and auction open to the public and sponsored by the Officers' Wives' Club of Reese Air Force Base.

Gathered from all over the world, the original lithographs, etchings, and serigraphs, signed, numbered, and authenticated; as well as original oils and watercolors will be featured. In addition, several metal sculptures and enamel on copper pieces will be displayed.

Royal Art, Lt. of California will be conducting the auction. This gallery has agreed to donate three door prizes. These will be three original, hand-sized oils by Salvador Dali. Other artists whose works are not as well known will be featured. Their works are quite vibrant and exciting though. All paintings are framed and ready to

Buyer. Father's message was "Foolish Five." The Father, Rev. A. L. Sneed, and son, A. L. Sneed, II. Rev. Sneed is pastor of the New Jerusalem Baptist Church, Austin, Texas. He is also the brother of Sister Annie Sanders, who is president of the General Mission at St. Luke Baptist Church. Rev. J. H. Ford is pastor.

Mr. H. S. Hutchinson is a patient at the V. A. Hospital in Amarillo, Texas.

Brother T. J. Patterson is counting on US to VOTE and SUPPORT HIM. Congratulations, Mr. Patterson for making an important step.

hang.

Viewing and exhibition of all pieces to be auctioned will be from 6:30 to 8:00 p. m. with the auction beginning at 8:30 at Reese Officers' Club.

There will be a \$1.00 donation per person and free hot coffee, and a pay-as-you-go bar during the viewing.

The auction is one of

the two major fundraising projects sponsored by the Reese Officers' Wives' Club. All profits made will be given to various charities, most of them in the Lubbock area. Last year over \$8,000 was donated by the O. W. C. to groups such as the Lubbock Humane Society, Women's Protective Ser-

vices, Special Olympics, Girl and Boy Scouts, and the Lubbock Symphony Guild.

Purchases can be made with personal checks, VISA, and MasterCard. Directions to the Officers' Club will be available at the main entrance to Reese Air Force Base.

**OPIC Grant Supports Health Care Training Program In Africa**

The Overseas Private Investment Corporation (OPIC) has awarded a special \$80,000 grant to Warner-Lambert Company to help produce and present primary health care education and training programs in four African countries. OPIC is the self-administering government agency that provides political risk insurance to encourage U.S. private investment in more than 100 developing nations.

The grant will help finance a series of audiovisual programs that Warner-Lambert is producing in cooperation with Joint Therapeutic Commissions. It has established with public health officials in Senegal, Ivory Coast, Cameroon and Zaire. The programs provide instruction on malaria, infant dysentery and other serious diseases and conditions endemic to tropical Africa.

The commissions seek to enhance cooperation among government, university authorities and the company to address some of the most pressing health care needs of these countries. In each country, the commissions are comprised of the Health Minister and other key officials, the deans of the Schools of



A perfect example of cooperation between government and private industry is a grant that helps one leading pharmaceutical firm provide health education on malaria, infant dysentery and other serious diseases of tropical Africa.

Medicine and Pharmacy and key university department heads, as well as senior Warner-Lambert personnel. Total cost of the effort, including the grant, exceeds \$938,000.

OPIC President Craig A. Nalen said that the grant represents a new initiative for the agency's investment encouragement program in that it complements OPIC's insurance of Warner-Lambert's investment in a new pharmaceutical manufacturing facility in Dakar, Senegal.

Commenting on the grant, Charles Y.C. Te, Warner-Lambert Senior Vice President and president of

its International Group, said: "We're delighted with OPIC's high degree of interest in this project. The grant is a perfect example of the cooperation that can exist between government and private industry, both at home and abroad, and will make a wonderful contribution to the health of the people of West Africa." The Warner-Lambert project will run for three years.

The OPIC grant supports one specific audiovisual program. In addition to emphasizing the importance of basic hygiene and good nutrition, it will stress appropriate and inappropriate applications of drugs, adverse reactions, side effects, and the importance of patient compliance during therapy. The programs will be presented by Warner-Lambert personnel in hospitals, clinics, and dispensaries, and to the public through local media.

The audiovisual programs are being closely coordinated with the Joint Therapeutic Commissions. OPIC said the overall project is in line with the regional activities of the U.S. Agency for International Development and the World Health Organization's Action Program on Essential Drugs.



**— Recipes —**

Do you have trouble gaining weight? Our program will work with or without exercise. Send \$2.00 to Extra Pounds, Dept. A-1, Rt. 10, Box 768, Lubbock, Texas 79404.

**VOTE**



The first American to perform a title role in a Scandinavian language was Carl Hyman, who played the title role in *The Emperor Jones* in Norway in 1963.

**Fresh Fish & Seafood Sale!**

Saturday, March 10th, 9:20 to 11:30 a. m. ONLY at East 19th & Quirt Avenue. Buffalo Fish, Catfish, Shrimp, Frog Legs, Oysters and other available seafoods. Food Stamps accepted!

**Banking ... With YOU In Mind in the First Federal Spirit!**



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Plains Cooperative Oil Mill  
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**— WANTED —**

**Coaches for Eastern Little League!**

- Tee Ball - 5 thru 8 years of age.
- Minor League - 9 thru 10 years of age.
- Little League - 11 thru 12 years of age.
- Senior League - 13 year olds.

Registration **Mae Simmons Park**

**Dr. F. L. Lovings Field**

March 9, 1984 - from 3 p. m. to 6 p. m.

March 10, 1984 - from 10 a. m. to 3 p. m.

Next Board meeting Wednesday, March 21, 1984

2812 Weber Drive 7:30 p. m.

**SOUTH PLAINS FUNERAL HOME, INC.**

**FUNERAL DIRECTORS**

"Yes, we are open!"

With Dignified Personal Service

**Emma Thornton - Leon Melton**

Owners

1715 East Broadway

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"We Are Not Closed!"

**HELP US SERVE YOU BETTER!!**

Tell us what you would like to see in the Southwest Digest!!

Entertainment YES—NO—More Sports YES—NO—

Human Interest YES—NO—Features YES—NO—

Comics YES—NO—Astrology YES—NO—

Women's News YES—NO—Recipes YES—NO—

Other \_\_\_\_\_

Let us know what you want so we can get it to you!!!

**SEE YOUR DOCTOR**

**Senior Citizens**

Continued from Page 1

tion, we carry and bring them back home." For senior citizens who are not attending the activities, why not call 763-6411, extension 2200 for further information. "We want all senior citizens to stop by and just look in our lovely center. This center is for older people and it serves as a home away from home. So come and grow with us at East 23rd and Oak," concluded Mrs. Johnson.

**— Public Sale —**

Westinghouse Credit Corporation will offer as is where is, equipment listed below for sale at 10:00 a. m. on Thursday, March 8, 1984.

This sale is subject to the rights of redemption by the debtor after at anytime up to the time of the sale.

This is not an auction, and Westinghouse reserves the rights to enter bids and the right to accept or neglect any and all bids.

The equipment will be sold at Bee Equipment Sales, Inc., which is located at 2606 Slaton Road, Lubbock, Texas 79452.

The terms for the sale are cash or certified check (25% at time of sale), balance due within twenty-four (24) hours. For more information or assistance, call area code 214-458-2801.



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Lubbock's Only Home-Owned Utility



**LUBBOCK POWER & LIGHT**

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**Music Notes**



**Click City "The Party Place"**

Dance Contest - Win \$25.00  
Best Dress - Win \$25.00

Free Food & Party Punch!

4901 Quirt Avenue Lubbock, Texas

Saturday, March 3rd 9:00 P. M. Until??

Persons - \$3.00 Couple - \$5.00



**NAOMI SIMS collection**

the first natural wig for the Black women of America



**763-1106**

CORNER OF BROADWAY & TEXAS



# THIS N THAT

**MAY NOT COME UP!** It is believed... altho it is expected to come up this week... there will be... **NO VOTE**... on... **PRAYER**... in school... because no one wants to be on the... **SPOT**... as voting against it... So they will not... **ALLOW IT**... to come up!

**ANOTHER BLACK MAYOR!!** Could be that... **ATLANTIC CITY, N.J.**... to be the next city to have a... **BLACK MAYOR**... Name could be... **JAMES USRY!!**

**LARGEST NUMBER!!** The largest number of... **BLACKS**... over 65 years of age live in... **MACON, GEORGIA!**

**POVERTY PROBLEM!! PRESIDENT REAGAN**... has a new... **POVERTY PROBLEM**... since he has been proven that... his policies have... **CREATED**... more poor out of the... **NORMAL FAMILIES**... of the USA... that is those with... **BOTH PARENTS**... in the same house... that is the "normal families"... the now live in or... **BELOW THE POVERTY LEVEL!**

**TALKS TO SOME BLACK LEADERS!** Last Sunday afternoon... at the Greater Saint Luke Baptist Church... **LUBBOCK BLACKS**... heard U. S. Senate candidate... **KENT HANCE**... now 19th Congressman... say that he will... **WORK FOR EVERYONE**... He noted that... **BLACKS**... from this area would have better communications... with him rather than... U. S. Senate hopefuls... **LLOYD DOGGETT**... and... **BOB KRUEGER!**

**STILL WANTS REPRESENTATION!** No doubt about it... **BLACKS**... at that same... **MEETING**... with Congressman Hance... let him know that they want... **BLACK**... from this area to work in his (Hance's) Office!

**D. C. KINNER THE BARBER SAYS:** "Ever... **NOTICE**... the number of... **PICK UPS**... you see driving around... **LUBBOCK**... today are being driven by... **FOLKS**... that have nothing... to pick up!"

**PEOPLE IN TROUBLE!** While... **WALKING**... in East Lubbock last Saturday afternoon... with the... **T. J. PATTERSON CAMPAIGN**... **THIS N THAT**... noticed that there are... **MANY, MANY, MANY**... citizens of all colors... **BLACK, WHITE, BROWN**... who are living below the... **POVERTY LEVEL!** Once can't look at the... **OUTSIDE**... of the residence... and not really know the situation... until you talk with those citizens... No doubt about... **IT**... there needs to be an... **INVENTORY**... taken of East Lubbock... **DISTRICT TWO!** People are in trouble... **FINANCIALLY**... in the this... **DISTRICT**... and have been for many years! **THANK GOD**... for the Single Member-District... Now the... **TONE**... can be

set... and the... **BATON**... passed on... "from generation to generation!"

**BLACK OFFICIALS UP!!** Worthingtons that... **BLACK ELECTED OFFICIALS**... are up by... 3.6%... which proves that... **MORE**... and... **MORE**... **BLACKS**... are getting interested in all of the... **POLITICS**... in the country!! Hope it will be the... **SAME**... in Lubbock!!

**HELP YOUR KIDS!!** Have had an... **OPPORTUNITY**... of talking to... **YOUNG BLACK PEOPLE**... in Lubbock... who don't believe in... **VOTING!! PARENTS**... and... **OTHER RELATIVES**... take time and let them know the... **IMPORTANCE**... of... **VOTING!!**

**WOULD LOVE TO SEE!!** There have been... **SOME**... rumblings that many... **MAY**... move back to forgotten... **EAST LUBBOCK**... to become a part of the... **POLITICAL PROCESS**... in Lubbock... Really hope... **LARGE NUMBERS**... will move back to the... **EAST**

**LUBBOCK AREA**... and put a dent in the planned... **LAND USE PLAN**... designed by the City of Lubbock... The land... is here in this area... as well as the... **WATER!!**

**LITTLE LEAGUE SIGN UP!!** If you want to... **PLAY**... in the Eastern Little League... baseball program... and live in the... **WHEATLEY... ILES... POSEY... MARTIN... & BOZEMAN SCHOOLS**... you may sign up either... **FRIDAY & SATURDAY**... at from 3 to 6 p. m. Friday... and... Saturday... from 10 a. m. to 3 p. m. at the... Eastern Little League Field... East 24th & Quirt Avenue!!

**SO TRUE!!** The Church of God in Christ... **BISHOP J. O. PATTERSON**... made a lot of sense... while here to... concentrate newly elected... **BISHOP WILLIAM WATSON**... when he said the two problems facing the... **BLACK COMMUNITY**... are... **"SPIRITUALLY & ECONOMICAL!"** So true!!

## "Future Mr. & Miss Dunbar Junior Pageant"

The Dunbar High Class of 1974 will be presenting a "Future Mr. & Miss Dunbar Junior Pageant" in the very near future. According to members of the class, they are excited and waiting with anticipation to see which sparkling young children will wear this title.

"Help us accomplish this by entering your children in this pageant," says Mrs. Olympia M. Evans. Deadline for entry is March 19, 1984. In order enter, children must be between the ages of 7 and 10, for Level I; and between 3 and 6 for Level 2.

### Prayer Poem

In the latter part of the 1700s John Newton, who had made his fortune in trafficking in human misery, found a new way of life in Jesus. He was struck especially as to how God could create a person's life from greed to goodness, from being a selfish sinner to become a selfless saint. Newton wrote such hymns as "May the grace of Christ our Saviour," "Glorious things of thee are spoken," and "How sweet the Name of Jesus sounds." But now have spoken of God's capacity to do whatever we ask in faith than has Newton's autobiographical hymn, "Amazing Grace."

"'Twas grace that taught my heart to fear; And grace my fears relieved; How precious did that grace appear The hour I first believed. Through many dangers, toils and snares, I have already come 'Tis grace that brought me safe thus far, And grace will lead me home. Ye, when this flesh and heart shall fail, And mortal life shall cease, I shall possess with the will A life of joy and peace. God is faithful, His grace abounds. Are not miracles of grace happening every week through the prayers and preaching in your church? Support 'God's works of grace' through your church."

## Commission Called Reagan Committee

Washington, D. C. -- "While the new U. S. Civil Rights Commission declared its independence of President Ronald Reagan, its subsequent actions spoke much louder than words," declared Ralph G. Neas, executive director of the newly organized Leadership Conference on Civil Rights, a traditional coalition of over 100 religious, labor, community and civil rights organizations.

Indeed, the President's committee has joined Reagan in declaring that certain programs passed by Congress to promote equality of opportunity are no longer within the jurisdiction of the commission, Neas said. Speaking for the coalition, he added "It appears that the Reagan administration philosophy is to diminish the Federal government's historic role to provide equality."

Because of the multiple firings of commissioner, President Reagan has robbed the new commission of any legitimacy as an independent commission. The independent U. S. Civil Rights Commission died the day President Reagan repudiated the November 10th compromise, Neas said. Ironically, the action was taken by the new commission on Dr. Martin Luther King's birthday, observers pointed out.

diated the November 10th compromise, Neas said. Ironically, the action was taken by the new commission on Dr. Martin Luther King's birthday, observers pointed out.



Bests are high in iron and other nutrients. You can grate them raw into salad.

**— Recipes —**

Ten calorie diet - one of the funniest things you've ever heard. If you need a good laugh, send \$2.00 to Ten Calories, Dept. A-1, Rt. 10, Box 768, Lubbock, Texas 79404.

## SUBSCRIBE

Southwest Digest

— Owner Desperate —

*\$2,500 moves you in this large 3 bedroom house. House won't last at this price. Call now! Bar-B Realtor, 744-7361.*

### Administrative Assistant I

City of Lubbock

*The City of Lubbock is seeking qualified individuals to assist with administrative duties and special projects. Requires bachelor degree in Public Administration or related field and eighteen months administrative or planning experience. Master in Public Administration preferred. One position involves long range planning for specific project with anticipated employment for 18 months. For application and salary information contact:*

**Personnel Dept.  
Rm. 211, 10th & Ave J  
"EOE"**

LUBBOCK CHAPTER OF LINKS, INC.

Links, Inc., one of the most prestigious professional Black women's organization in the United States is attempting to organize a Lubbock chapter this spring.

If you are a professional Black woman and interested in being a charter member of the Lubbock Chapter of Links, Inc., please complete the form below and mail to: Mrs. Renetta W. Howard, 6310 -59th Street by March 16, 1984; 79412

NAME \_\_\_\_\_ BIRTHDATE \_\_\_\_\_

PROFESSION \_\_\_\_\_ YEARS \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE NO. \_\_\_\_\_

Married \_\_\_\_\_ Single \_\_\_\_\_ Divorced \_\_\_\_\_

(Check one)

SPOUSE'S NAME (If Married) \_\_\_\_\_

# sears

**288** pkg.  
Flower shrubbery  
Lively color.  
Reg. \$3.49

Your choice of popular favorites now on sale.

Quantities Limited

**588** each  
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Save \$1  
Packaged Shade and Ornamental

Your choice of popular favorites now on sale.

Quantities Limited

**477** pkg. of 2  
Packaged Fruit trees  
Enjoy your favorites in your own backyard.

Quantities Limited

## How does your rose garden grow? ... with a little help from Sears!

**Grade #2 249 each**

Choose from a bouquet of beautiful colors and a garden of popular varieties. All your favorites are ready to plant — ready to burst into glorious bloom.

Grade #1 Packaged Roses ..... 3.99  
#1 Patent Rose ..... 5.99

Ask about Sears credit plans  
Sale prices in effect until March 9th  
Quantities Limited

Count on Sears for all your lawn and garden needs!

**COW MANURE**

**PEAT HUMUS**

**TOP SOIL**

**YOUR CHOICE 1.98 each**  
Regular \$2.69

Soil Conditioners  
40-lb. bags

Choose from cow manure, peat humus or top soil.

Sale ends March 4th

4.99 Your choice:

A. \$7.49 long handle shovel  
B. \$6.99 garden rake  
C. \$7.99 24-in. bow saw

4904 C 5399 E  
8073 D 8385 F 86465

\$2 to \$3 OFF garden tools

D. \$7.49 8-in. hand pruner  
E. \$6.99 soil rake

Sale ends March 12th

5.99 Reg. \$6.99  
\$3 OFF Superfine lawn food

For quick green-up continuous feeding. Covers 5,000 sq. ft.

80801

**YOUR CHOICE 32.99**  
Regular \$42.99

Drop spreader  
21-inch wide path.  
60-pound capacity.  
Broadcast spreader  
4 to 8-ft. wide path.  
60-pound capacity.

1918

1926

Sale ends March 4th

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SOUTH PLAINS MALL  
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STORE HOURS:  
MON - SAT  
10 AM - 9 PM

AUTO SHOP HOURS:  
MON - SAT  
10 AM - 9 PM

## MASH II

28  
12



# Worship as a Family This Week

## 1984 Conference Set

The New Mount Olive Missionary Baptist Church, 1610 Vanda Avenue, will host the 1984 Mini-Conference. This conference will be held at the Rising Star Baptist Church, March 12th through 16th.

Pre-opening services will be held Monday, March 12th. Special guest that evening will be Rev. C. W. Ward and Church of Hobbs, New Mexico, among others.

Speaker for Monday evening will be Rev. E. Reed of Brownfield, Texas. He is the pastor of Greater New Hope Baptist Church. Members of his church will be present.

The theme will be Unification of the Baby of Christ.

Conference speaker for March 14th through March 16th each night will be Rev. C. E. McLain of Houston, Texas. He is pastor of the Shiloh Missionary Baptist Church.

Also speaking will be Missionary Ruth Granville of Long Beach, California who is a

product of Butler College, along with Dr. Chambers, one of America's Black Big Crowd preachers and certified teacher of the National Baptist Publisher Board. She will be teaching to the women's group of the conference.

Also Francis Worthey, president of the Missionary General Baptist Convention of Texas, Junior president and her vice president, Evelyn J. Davenport of Houston, Texas.

Host pastor will be Rev. P. Frank Roberts, Jr. said, "By God's grace we will have a great conference."

There will be lectures and teaching to provide a rich, spiritual session. So come out and be apart of

this conference. If any information is desired, please call 762-3105.



Rev. C. E. McLain



Missionary Ruth Granville



Evelyn J. Davenport



Missionary Francis Worthey

### Post, Texas

### Pleasant Home Baptist Church News

Fast 14th Avenue N

Services were great throughout the entire day last Sunday. It all began with Sunday School. The subject of the lesson was "Jesus Begins His Ministry." The scripture was Mark 1:14-28. The Key Verse was: "The time is fulfilled, and the Kingdom of God is at hand; repent ye, and believe the Gospel." Mark 1:15.

It was a very beautiful lesson. Everyone was at their post of duty.

Songs of praise were sung by the choir during morning services. Altar call was very highly prayed by our pastor. God truly was in the midst. Devotions were led by Deacons Willie Burleson and Jim Osby and Sisters Mozella Mitchell and Callie Harper. Sister Mitchell read the entire Number 121 Psalms. Rev. John James read St. John 3:1-

12. Our pastor preached from the scripture St. John 9:4. His subject was "Working In The Daytime." He really preached from his soul and heart. Truly, the Loving Saviour and God truly were in the midst in this Holy place.

Among our sick and shut-ins include: Our First Lady, Sister Lela Kelly, who is still a sick lady and is recuperating nicely at home. Sister Dorothy Pringer, a patient in Garza Memorial Hospital, room 112, Post, Texas.

Sisters Sirloma Steel, Lizzie Milo and Brother Harry Trueblood, all reside at Golden Plains Care Center.

Sisters Della Smith, Elizabeth Iles, Emma Griffin and Ola Harrison, all are ill in their homes. Sister Iona Smith, a

## Recital Set For Saturday

The Community Baptist Church W. M. S. presents Mr. Elroy Devorce, Mrs. Austry "Lucy" Blakes and Ms. Mae Pearl Jackson in an "Evening With Christ" in Gospel songs Saturday, March 10, 1984 at 7:30 p. m.

Mr. Devorce hails from Odessa, Texas. He is a dynamic soloist who will set your heart in tune and amplify your soul. Mr. Devorce is also a master musician at the keyboards. Aside from that, he is a graduate of Angelo State University. But most of all, according to Ms. Jackson, "He is child of the King."

Sister Blakes, formerly of Lubbock, now resides in El Paso, Texas where she is a member of the Unity Missionary Baptist Church where she serves in many capacities. She is director of Senior Choir No. 1. She is formerly a member of Community Baptist Church here and was a choir member.



Mr. Elroy Devorce

Ms. Jackson is a member of Community Baptist Church where Rev. Tony Williams is pastor. She is music director and president of the W. M. S.

"Music is like a light that opens up the windows of heaven," she said.

The public has been asked not to miss this musical feast Saturday. "Call someone, tell someone, and bring someone," concluded Ms. Jackson.

## Faith First Baptist Church News

Last Sunday, we had wonderful services! It all began at 9:30 a. m. with Sunday School. The topic of the lesson was "Christ Begins His

Ministry." Everyone reviewed the lesson wonderfully.

Brother G. Jackson and Brother P. Portec led the congregation into devotion. The hour of prayer was devoted by Rev. Edward Davis. Rev. Bobby Baldwin preached a beautiful sermon. His text was "A Pastor's Responsibilities." The key topic

was "Let God Send You A Pastor." His text was Acts 20:28-35. Everyone enjoyed the message to the fullest.

Our membership would also like to thank our visitors for helping us worship the Lord.

During the 3 p. m. services, last Sunday, Faith traveled to Littlefield to help

celebrate the anniversary of Rev. Wilson Baldwin.

Let's pray for our elderly sick and shut-ins. Ms. Alisa Henderson is reporter.

## Prayer Band On Tap

A Prayer Band will be held Sunday, March 11, 1984, at the Hope Deliverance Church of God in Christ, 2812 East 4th Street, at 3 p. m. Special guest will be Rev. H. King and Family.

Also Monday and Tuesday, March 12 and 13, at 8 p. m. another program will be held. Everyone is asked to come and be with the meeting each night and afternoon.

Rev. Charles Tarter is pastor. Sister Zelma Campbell is president of the Prayer Band.

## The Outreach Prayer Breakfast

Friends and neighbors of the Outreach Prayer Breakfast met last Saturday morning in the beautiful home of Mrs. Annie Sanders at 9 a. m. When God's children get together, they have a good time and that was the case on last Saturday morning. The president, Mrs. Juanita Sowell, brought brief opening remarks.

Devotion participants were Mrs. Sowell, Mrs. Annie Sanders and Mrs. M. Bogus.

The morning scripture lesson was taught by Mrs. Lydia Sneed of Austin, Texas. Her scripture was Acts 16:25. Her subject was "Prayer is the Key; Faith Unlocks The Door."

Around midnight, as Paul and Silas were praying and singing hymns to the Lord, and the other prisoners were listening, suddenly there was a great earthquake; the prison was shaken to its foundation, all the doors flew open and the chains of every prisoner fell off.

A key is something that is used everyday, and every key won't fit every lock. But the prayer key will fit at all times.

This speaker also said, "Some are locked up with things of this world." In this lesson, Paul and Silas knew it would take two, at midnight; it's a quiet time. It marks the close of the day, and salutes the morning. The jailer did a job, bound and tied them up. He made one mistake, he left their mouths open. When we are on one accord, great things can be accomplished.

Let's pray for our elderly sick and shut-ins. Ms. Alisa Henderson is reporter.

Like Paul and Silas, one sure the other, prayer. We need to be sure our prayer is directed to the right persons and not the ones around us. Of course, the jailer was helped in the process.

It didn't take the Lord all night to answer, because the scripture said suddenly, there was an earthquake and the foundation of the prison was shaken and the doors

flew open. The chains fell off every prisoner.

We all need a quiet time to get in touch with the Lord.

We were just so grateful this great woman was in our city and came our way with the morning message. Mrs. Sneed, we love you so much. As well as the terrific people who are out there in the reading world. Remarks

were given by all in attendance last Saturday. Thought of this week: "The wise see today with the eyes of tomorrow." Think about it!

A full course breakfast was served, and enjoyed by all. Are you hungry, spiritually and physically? Come by, we try harder to please!

Our guest list last week included: Rev. & Mrs. A. L. Sneed of Austin, Texas, Rev. & Mrs. Tony Williams, Mrs. Annie Lewis, Mrs. Louise Terrance, Mrs. Elvora Dyer, Mrs. Lourada Jones of Houston, Texas, Jones of Houston, Texas.

Because of you, we can make it. Come again!

Our sick and shut-in list this week include: Ruby Johnson, Etta Williams, Jane Williams, Mr. Andrew Williams, Rev. A. W. Wilson and Mrs. Helen Hereford.

"Let's Pray" God of mercy, we praise you and give thanks that you in your infinite wisdom saw fit to open the doors of salvation to all races in all

Continued on Page 8

**Mount Vernon United Methodist Church**  
2304 Cedar Avenue  
"Progress is the Path"

Rev. Bruce Engle  
Pastor

Church School ..... 9:30 a. m.  
Morning Worship ..... 11:00 a. m.  
Bible School ..... 7:30 p. m.

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Y.P.P.U. .... 4:00 P.M.  
Evening Worship ..... 7:30 P.M.  
Mid Week Services ..... 7:00 P.M.

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Lubbock, Texas

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Rev. Stephen Plerson

Sunday Church School ..... 9:00 a. m.  
Morning Worship ..... 10:45 a. m.  
Youth Fellowship ..... 4:00 p. m.

Monday - Boy Scouts ..... 7:00 p. m.

Wednesday - Midweek Prayer Fellowship ..... 12 Noon

Saturday - Youth Choir Rehearsal ..... 4:00 p. m.

**"We Thank God For Jesus"**  
"L"  
"Lord, I'm Serving GO D"

Exodus 20:3 -- The Lord said, thou shalt have no other gods before me. Lord, But I want a God I can feel, smell, taste and see! And man has made plenty of them for me. Lord, I was raised in a Christian home. But now I can do what I want, I'm grown! Lord, I've got a good job, it pays \$15 P. H.!

I drive a new car, drink the best booze and party in the wee hours! Lord, I go to Church every Sunday, and give 500 because I have a good heart. "L" I'm doing right, I'm serving GO D. Luke 16:13 -- Jesus said: No servant can serve two masters; for either he will hate the one, and love the other, or else he will hold to the one, and despise the other. Ye cannot serve God and mammon.

1 Corinthians 6:19-20 -- What! Know ye not that your body is the temple of the Holy Ghost which is in you, which ye have of God, and ye are not your own? For ye are bought with a price, therefore glorify God in your body, and in your spirit, which are God's!

Lord, I've got a bank account and a big house! I'm living for all its worth, I'll leave nothing out! Lord, All my friends are doing it. God is not through with us yet; let's pray for one another always!

Directed - Arranged - Produced - Guided by  
My Lord Jesus Christ  
Written by Billy "B. J." Morrison, III - Your Brother In Christ Jesus, Always.  
Address to: Prayer Request, Rt. Box 764, Lubbock, Texas 79401

reaching for the sky. We only get one chance & we'll not pass it by. Lord, I was buying gold; it went almost \$1,000 per pound. I invested all I had, then the bottom fell out! Lord, I now sit with a 38 pi-tol in my hand! My God have forsakened me, it was my friend.

Exodus 20:23 -- The Lord said: Ye shall not make with me gods of silver, neither shall ye make unto you gods of Gold.

Proverbs 16:16 -- How much better is to get wisdom than gold! And to get understanding rather to be chosen than silver.

Matthew 4:17 -- Jesus said: Repent, for the Kingdom of Heaven is at hand.

Matthew 11:28 -- Jesus said: Come unto me, all ye labour and are heavy laden, and I will give you rest.

John 14:6 -- Jesus said: I'm the way, the truth and the life; No man cometh unto the father, but by me.

John 8:32 -- Jesus said: Ye shall know the truth, and the truth shall make you free.

My Brothers and Sisters, take the "L" out of your GOLD, then it becomes "GOD" Give your life to him and rejoice, free at last, free at last. "Thank God for Jesus." I'm free at last. AMEN

**Faith First Baptist Church**  
1504 E 15th at Oak  
747-6846

WEEKLY SERVICES  
Sunday School ..... 9:30 A.M.  
Morning Worship ..... 11:00 A.M.  
B. T. T. .... 6:00 P.M.  
Night Service ..... 7:30 P.M.

And let us consider one another to provoke unto love and to good works: not forsaking the assembling of ourselves together, as the manner of some is: but exhort one another, and so much the more, as ye see the day approaching. Hebrews 10:24,25

Come, Help Us Worship Christ Jesus, Our Lord and Savior

**God's Word is flowing at Word of Truth!**

Praise the Lord! God's word is flowing into hearts at Word of Truth Bible Study and Sunday Service. He is truly meeting needs. Bro. Roy Davis invites you and your family to come share God's word with us each Tuesday night at 7:30 p. m. and each Sunday morning at 10:30 a. m. The location is the Civic Center Inn at Main and Avenue K.

There is a place in the Kingdom of God for children and at Word of Truth children's souls are being fed also. Bring them that they too may receive God's word, we welcome all ages. Bring your entire family and let us exalt the Lord together.

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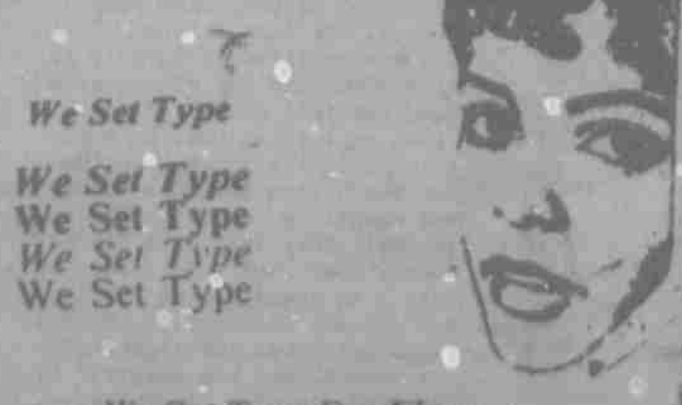
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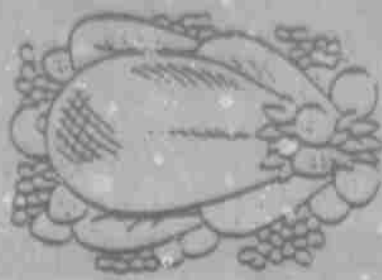




Beale Street here again, home of the blues in Memphis, USA, is the site of a Valentine's Day celebration of Memphis Media Night at Club Handy, named for the famed Memphis musician. Mayor of Beale Street, Randy Wade (right), welcomes Adolph Coors Company executives to Beale Street by presenting them a "blues

trumpet" mounted on Mississippi River driftwood. Mayor Wade called the Coors executives from Golden, Colorado, representatives of American ethnic diversity in introducing (l. to r.) Peter Dang, Coors Brand Manager; Bill Pauli, Media Relations Manager; and Mac Davis, Special Markets Manager.

# The KITCHEN BEAT



## Low-Sodium Cooking

In today's Black American home, cooking is no longer the responsibility of one person. Because of busy and varied schedules, usually every member of the family at some time or another has to prepare personal meals or meals for other members of the family. The Kitchen Beat is designed to meet some needs of the various cooks in the modern Black family.

Low-sodium cooking doesn't have to mean bland, tasteless meals or avoiding some of your favorite dishes.

Even spaghetti sauce can be made with no salt added, relying instead on spices and other ingredients that bring out the natural flavors of the sauce. It can be prepared in quantity and stored in the

freezer, to be thawed at a moment's notice.

Following are recipes from Del Monte Kitchens for a variety of popular sauces and dressings to enhance appetizers, entrees or salads, each created without adding salt.

### Savory Spaghetti Sauce

- 1/2 cup finely chopped onion
- 2 cloves garlic, minced
- 2 Tbsp. olive oil
- 1/2 cup finely chopped carrot
- 1/4 cup finely chopped celery
- 1 tsp. crushed oregano
- 1 tsp. crushed basil
- 1/4 tsp. pepper
- 2 cans (8 oz. each) tomato sauce (no salt)
- 1 can (14 1/2 oz.) stewed

tomatoes (no salt)

Saute onion and garlic in oil until onion is soft. Add carrot, celery, oregano, basil and pepper; saute 5 minutes. Add tomato sauce and stewed tomatoes, bring to a boil, stirring tomatoes with spoon. Simmer, uncovered, for 30 minutes. (Makes 1 quart—4-6 servings)

## Adventures



## Outreach

Continued from Page 6

ages. Help us, Lord, that we will never want to deny the Gospel to any race or nation. Help us realize prejudice and stubborn pride bears bitter fruit. If we harbor these feelings, we will be sure to suffer as much as the victims of our prejudice. Give these physical strengths and whatever it takes, Lord to make life beautiful. For us in your name, we pray. AMEN. AMEN

The Project Blessing was given to Mrs. Darty. God's ways is not our ways. Life sometimes seem hard to understand, but we will understand it better bye-and-bye.

We are servants, call or write: Outreach Prayer Breakfast, P. O. Box 1223, Lubbock, Texas 79408. Call either 747-7326 or 762-3347.

## Recipes

Ten recipes, guaranteed to put a smile on your man's face. All typed on individual 3 x 5 cards, ready for filing. Send \$5.00 to Grandma's Kitchen, Dept. A-1, Rt. 10, Box 768, Lubbock, Texas 79404.



relations and other related fields.

Any high school senior interested, may secure additional information and an application by contacting the local NAACP chapter or by contacting: The National Association of Market Developers, 201 Ashby Street, NW - Suite 306, Atlanta, Georgia 30314. Interested persons may call (404) 688-9075 for further information.

We will walk by faith and not by sight! Closing prayer was offered by Rev. A. J. Sneed.

The next meeting will be held in the home of Mr. and Mrs. Bogus, 209 Beech Avenue.

Keep smiling, all is softening the heart.

If you would like the Prayer Revival in your church, please call soon.

Mrs. Juanita Sowell, president; Mrs. Christine Hysom, vice president; Mrs. Mildred Bogus, acting secretary; and Mrs. Dorothy Hood, reporter.



Se cree que la primera vez que hizo su aparición al estilo de pelo africano natural fue en la parrona de Cicely Tyson en La Camara Tres de CBS en 1959.

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## Black Cowboys

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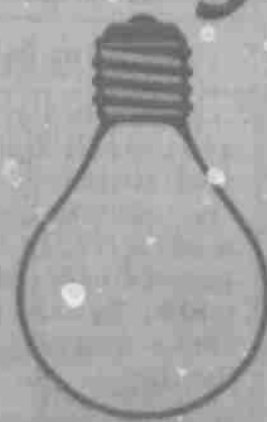
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