

AUTOMOBILE RACES FOOTBALL GAME WERE FEATURES OF CELEBRATION

Decorated Floats, Band Music, People, Norther and Sandstorm Had in Making it a Full Day.

Day in Memphis was truly a day of celebration for the many people. The celebration program by the Charles R. Simmons Post American Legion Gold Medal Band, and was well.

PRESBYTERIAN YOUNG PEOPLE HAVE BANQUET

Twenty young people of the Presbyterian church and their friends enjoyed a banquet given in their honor Tuesday evening.

After feasting Dr. Mallard presented to the company plans for the organization of a young people's class. Miss Marcelle Brewer was appointed to preside over the organization next Sunday morning.

SAYS PEDDLERS ARE NUISANCE

Another good man gone wrong, says the merchant when he learns that a good customer has fallen for the gab of a peddler.

The good lady told us the method they used with her—five rugs for \$100 and they gave her 15 minutes to make up her mind.

Now mark this down in your old bonnet, if their proposition is genuine, they are not going to fear another's opinion, and they won't check it to you for a yes or no in any 15 minutes either.

We know of \$340 collected for about \$60 worth of merchandise—and there is not a rug dealer Alton who wouldn't have got what they desired and guaranteed the article to be genuine.

But an article bought from a peddler is yours forever—there is no comeback—unless the goods to be stolen and then the rightful owner can reclaim them.

What would you think of a house to house itinerant doctor? What would you think of a house to house unknown banker?

If every house in town made it a practice to slam the front door in the face of the bell ringers, it wouldn't be long until this town would be widely known and that class of hijackers would pass us by for more lucrative fields.

HUNTERS HAVE GOOD LUCK IN HUNTING DEER

Dr. E. H. Boaz and Max King returned Sunday night with a deer each which they killed in the mountains.

Raynes West and Major Wood returned Tuesday from southeastern New Mexico with a large deer each.

A. H. Miller returned this week also with deer from New Mexico where he and his brother of Hereford hunted several days.

COUNTRY CLUB IS ERECTING HOUSE

The Memphis Country Club house is under construction. Sam West is the contractor and says the club building will be one of the nicest in this section of the country.

The Memphis Golf Club recently was converted into the Memphis Country Club with about ninety members. The site of about thirty acres used as a golf course was purchased and plans completed for the erection of the club building.

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F. N. Foxall is president of the club, T. E. Noel vice-president and Pete Clower secretary-treasurer; Directors—Henry Read, Temple Deaver, J. R. Figh, Sam West, W.B. Quigley, R. S. Greene and F. N. Foxall.

CHRISTIAN ENDEAVOR

Topic, The Best Short Stories I have Read—Ruth 1:1-22. Leader—Pauline Ross.

Vocal Duet—Iris Hollis and Mary Winston Walters.

The Story of Abraham—Chleo Johnson.

The Story of Joseph—Mary Louise Thomas.

The Story of David and Goliath—Leon Boyd.

The Story of the Prodigal Son—Darel Grundy.

The Story of the Good Samaritan—Alice Ruth McLearen.

Scripture References in Bible Contest.

Benediction. Pianist—Alice Ruth McLearen.

ZONE RALLY AT THE NAZARENE CHURCH: BIG THANKSGIVING SERVICE AND DINNER

District President Rev. R. M. Hooker, pastor of the Plainview Texas, Nazarene church, with visiting pastors and young people from Wellington, Amarillo, Childress, Hedley, Plainview, and other neighboring churches, will hold a young peoples Zone Rally, beginning next Wednesday night and continuing through Thursday and Friday.

Everybody is invited to attend a nice turkey dinner on the ground Thanksgiving Day. If you have no place to go for dinner Thanksgiving, come and dine with us.

The program follows below: M. M. SHORT, Pastor.

PROGRAM Wednesday Evening—Rev. A. K. Scott. Thursday Morning Devotional.

ELEVENTH RED CROSS ANNUAL ROLL CALL ON

Hall County Red Cross forces are perfecting plans for a sectional drive as their part in the annual Roll Call of the organization. Five million dollars is asked this year in order that those suffering adversities beyond their control may be cared for.

The eleventh annual Red Cross Roll Call deserves the attention and support of every citizen in Hall county. Our National Red Cross is having many demands made upon it these days due to the many disasters that have come to our nation within the past six months.

Every civic club of Memphis together with the American Legion Auxiliary, and the U. D. C. offer their moral support to the Red Cross Roll Call.

Estelline, Lakeview and Turkey are entering heartily into this Red Cross Roll Call. The people of Memphis want to come up with their part.

Weatherly is only a few months old and bids fair to become an interesting town on the new railroad.

GAME BIRDS

As an interesting variation in agriculture the propagation of game birds for profit is suggested by the Biological Survey of the U. S. department of agriculture.

Rev. E. T. Miller will preside and the following will speak: J. Hardin Mallard, Dr. Winfred Wilson, representing the Rotary Club; Mrs. W. L. Wheat, representing the Women's clubs; and J. Claude Wells, representing the chamber of commerce.

THREE SMALL FIRES WITHIN A FEW HOURS

The fire department was called out three times from Monday noon to Tuesday morning. The first fire was at the Liberty Hotel, the second at the Blue Front Cafe on the south side of the square, and the third at the Bill Gammage place on Memphis Heights where a negro shack burned.

HALL COUNTY'S NEWEST TOWN GROWING

The new town of Weatherly, on the Denver Road running west from Estelline, is making rapid progress in growth, according to Mr. I. M. Futch, townsite manager, while in this city Tuesday.

H. E. White is building three residences; John Weatherly is constructing a building for a grocery; J. E. Gray is building two residences and a barber shop; J. W. Munger is erecting a building for the post office; Prof. Munger a residence, T. T. Hall and Tom Davenport will start building residences in a few days; a building for a general store and drug store to be erected at an early date.

That brand new, shiny, 1928 Studebaker Dictator, 4-door sedan is worth \$1370 and was purchased right here in Memphis from Raymond Ballew, Studebaker dealer and is on display at his show room.

Then there are the smaller district prizes, consisting of two \$115 diamond rings, one to each district, to be awarded to the club members in each district who total the second highest number of credits on subscription sales by December 23.

Now if Memphis is good enough to live in and make a living in, it is certainly worth your while to get in the game and help, if you yourself can not take an active part in the Opportunity Club for some reason or other, get in behind your neighbor who is in the club and help.

OPPORTUNITY CLUB MAKES A TREMENDOUS HIT; NOW IS THE TIME TO GO IN AND WIN PRIZE

Everybody Wins Feature Is Best Part of Live Wire Club Just Now Starting On Short Snappy, Five Weeks Race For Rich Awards Offered By Democrat. Plenty Of Room At Top For Go Getters. First List Of Entries Next Week.

The talk of the town! The hit of the town! Why, The Democrat's Opportunity Club, of course!

On the streets, in the stores, in the homes, in fact every place where people congregate, the big list of awards, the liberal and fair plan; with a separate list of prizes, headed by a car for each district, so that the folks living in the country have an equal opportunity with those right in the City of Memphis to win; and the shortness of the campaign are the main subjects of conversation in Memphis today.

The Opportunity Club just now getting started is a new departure from the old time "contest" of yesteryear, in fact it is an entirely new plan, embracing new features that are attractive to say the least. In fact the Opportunity Club is not a "contest" at all.

It is a thoroughly tested, scientific plan to increase the quality circulation of the Memphis Democrat, building a bigger and better newspaper, a bigger and better business mart for the merchants and business men of this trade territory, with an opportunity for the home folks to help build this newspaper and at the same time make themselves more money in the next few weeks than the average person makes in the course of a year.

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Now is the Time to Enter The very best time to enter is NOW. As early work counts, the it is not when you start in this campaign that counts most, it's WHAT YOU DO, that counts most.

While there have been a large number of nominations to date, so far there have been only a few who have made an active start, and today, one week since the announcement of the club there are more awards to be given away than there are real ACTIVE club members and there is plenty of room at the very top of the prize list for a few more real live, wide-awake folks to jump in the race now and win the award of their heart's desire in the big list.

Especially those kind who can forego their afternoon nap and are willing to turn their spare time for the next few weeks into a brand new car or one of those valuable district awards or a handsome sum in cash.

As one young married lady said when she came into the office, "I am not letting any grass grow under my feet, some of my friends have nominated me, and that Studebaker Dictator looks mighty good to me and I am out to do nothing else but WIN it."

Remember, this is NOT a "popularity contest," nor a "beauty contest," nor a raffle, nor an auction, and the two cars, or any of the other awards cannot be bought. There is no one in Memphis...

Do It Now Remember, this is NOT a "popularity contest," nor a "beauty contest," nor a raffle, nor an auction, and the two cars, or any of the other awards cannot be bought. There is no one in Memphis...

Extra Gold Prize Then there is the extra added award of \$50 in gold, an added special award to go to the club member...



REV. R. M. HOCKER

Strongest Character, and Does the N. Y. P. S. Afford this Work?—Miss Cleo Elder.

Round Table Discussions—Some of the Problems of the N. Y. P. S.—Led by Rev. Maud Busbee.

Thursday Evening Program by Societies. Preaching—Rev. R. M. Hocker.

Friday Morning Devotional. Does the N. Y. P. S. Produce the Type of Character we Desire?—Rev. A. K. Scott.

What are the Limitations of

The Cynosure of All Eyes The Center of All Interest

NEVER BEFORE such an Attractive Circulation Campaign as this with a separate list of awards for city and country! Never before such a fair plan! Never before such Liberal Awards. Everybody is talking about—

The Memphis Democrat Opportunity Club

Which will Mean a New Car, An Award, or Pocket Money for Christmas

AWARDS FOR DISTRICT ONE

SECOND AWARD



\$115.00

DIAMOND RING
PURCHASED FROM
CHAS. OREN

THIRD AWARD



\$30.00

ELGIN WRIST
WATCH
PURCHASED FROM
CHAS. OREN

FOURTH AWARD

\$20.00

MERCHANDISE
ORDER
PURCHASED FROM
CROSS DRY GOODS
COMPANY

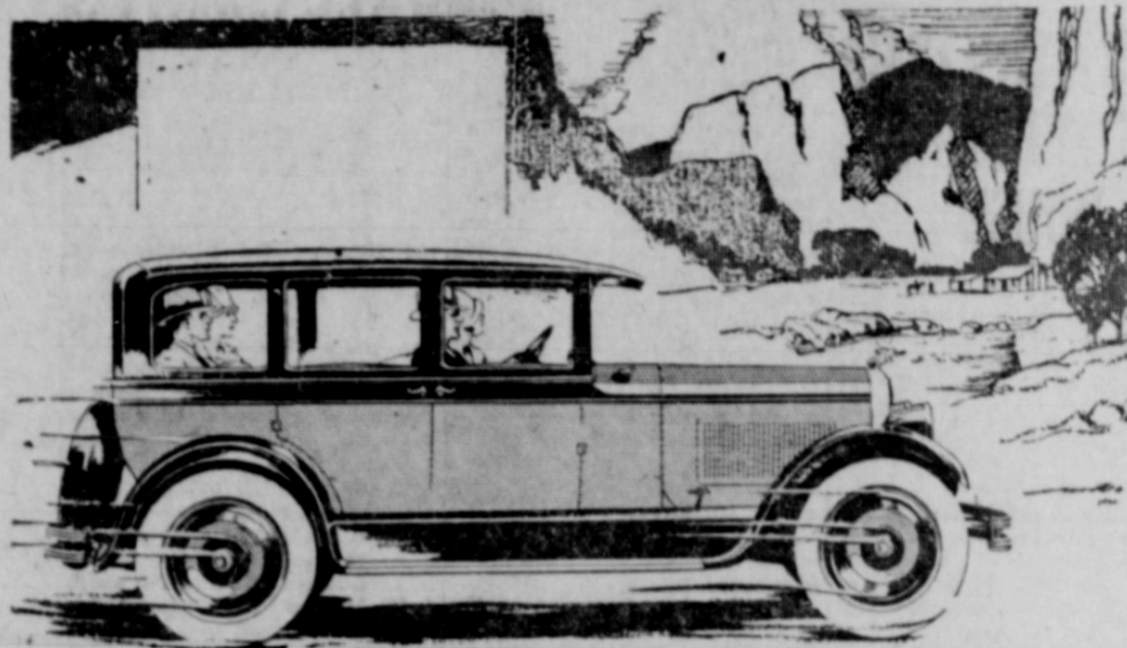
20% CASH
COMMISSION



EVERYBODY

WINS

GRAND CAPITAL AWARD



The Dictator

4-DOOR SEDAN
THIS CAR CAN GO TO EITHER DISTRICT
1928 STUDEBAKER DICTATOR SEDAN, \$1370.00
PURCHASED FROM AND ON DISPLAY AT
RAYMOND BALLEW
STUDEBAKER DEALER

SECOND GRAND AWARD



1928 CHEVROLET COACH —
\$710.00

Unequipped. Purchased from and on display at

This Car Can Go to Either District.

THE
VERY
LEAST
YOU
CAN
WIN
IS
20%
CASH
COM-
MISSION
\$1.00
Out of
Every
\$5.00 You
Collect

THE
VERY
MOST
YOU
CAN
WIN
IS
A
NEW
CAR
AND
\$50
IN GOLD
EXTRA

AWARDS FOR DISTRICT TWO

SECOND AWARD



\$115.00

DIAMOND RING
PURCHASED FROM
CHAS. OREN

THIRD AWARD



\$30.00

ELGIN WRIST
WATCH
PURCHASED FROM
CHAS. OREN

FOURTH AWARD

\$20.00

MERCHANDISE
ORDER
PURCHASED FROM
CROSS DRY GOO
COMPANY

20% CASH
COMMISSION



NO ONE

LOSES

My First Subscription Good for 10,000 Extra Credits

Accompanied by the nomination blank and your first subscription this coupon will start you in the race for those magnificent prizes with a total of more than 12,000 credits. This coupon may be used only once, and is valid only when accompanied by subscription remittance.

Name of Subscriber _____
Address _____
Member's Name _____

BONUS CREDITS

Cash must accompany this coupon. When sent in with the Nomination Blank it starts you off with 12,000 credits.

My Entry Blank The Democrat Opportunity Club

Date _____

To Club Manager, The Democrat. Please enter as a member of the "Opportunity Club"

NAME _____
ADDRESS _____
Phone _____

This blank counts 2,000 Bonus Credits. Only one nomination will be credited to a member. If so requested the nominator's name will not be divulged. You may nominate yourself or some friend, if you wish, by simply filling out the blank and sending same to club manager.

WHAT TO DO FIRST

1. Fill out your Entry Blank, as you know of several subscriptions you can get from your friends for the asking—then—
2. Fill out your first subscription blank and bring of mail both of the blanks to the Club Manager of the Democrat Opportunity Club.
3. Stop in at the Democrat office and talk it over with the Club Manager Now—TODAY!

FOR FURTHER INFORMATION, FULL DETAILS, ETC., ADDRESS ALL COMMUNICATIONS TO THE OPPORTUNITY CLUB MANAGER, MEMPHIS DEMOCRAT, MEMPHIS, TEXAS

INTERNAL TRIANGLE OF THE COW, SOW AND HEN DISCUSSED

Saw At the National Dairy Show And Tri-State
At Memphis, Tennessee, Will Be Told in a
Series of Articles by County Agent

an abundance of in-
the educational ex-
United States De-
Agriculture, the Na-
Council and the Na-
Institute put across
in great shape in
and demonstra-
with these exhibits
habits of dairying ma-
equipment—separa-
machines, refriger-
equipment, commercial
washing powders and
available thing connected
work.

ing the building the
to attract attention
to which Tom and
North, Tom and Henry
farmers, furnished by
Department of Agricul-
in an interest-
discussion of better
discussing that Henry
farmer Tom in-
the probable rea-
success. Henry tells
proven bulls are best;
neighbors in joining
and improvement asso-
"You can get rid
arders and feed the
are left according to
He stated that rec-
bring him to grow si-
gures, and when Tom
had a lot of milk
Henry urged him
sight of the essentials
of clean milk,
cows, sterilized utin-
cooling and cold

er Basis of Success
in the adjoining booth
are the basis of
there was contrast-
and consump-
an average cow
a rook, and Blossom,
a rosy outlook for her
lady produced 4,500
milk, 175 pounds of
valued at \$96, with
over cost of feed of
the other hand Blossom
9,000 pounds of milk
350 pounds of butter
of products \$191, feed
an income over cost
of \$116. Which cow
rather have? These
practical results for
under actual farm con-
tabulated.

exhibit answered the
of feeding high grade
ed. The fact brought
exhibit was that cows
high grade legumes get
from the hay to pro-
which is needed for milk

Exhibit
ject lesson for every
er is contained in that
exhibit headed "What
Difference?" The par-
is a true one, goes
like this: Two ten-
ners were members of
dairy herd improvement
the same kind and same
and the products were
the same market.
mer Will Starve 'Em
ed and milked thir-
whose total income
cost was \$307. Each
aged 2,700 pounds of
pounds of butter fat.

nothing so piti-
the widow whose
was under-insur-

insurance should
first thought.

48-2

CE MAN FOR
Life

POISONED WHEAT FOR POCKET GOPHERS

When the pesky pocket go-
phers are busy in the fields
throwing up mounds that make
haying inconvenient and boring
from within to the roots of the
plants, it is difficult or impos-
sible to get rid of them. But in the
fall when they are making new
burrows, storing food, and get-
ting ready for the winter it is
possible to make a clean up. One
of the best baits is wheat poison-
ed with strychnine dropped into
the burrows. Wheat is particu-
larly convenient because it can
be dropped through a small hole
punched into the top of the tun-
nel. With vegetable baits, more
digging is required to locate the
tunnel and make a hole large
enough for the insertion of the
bait. Also the poisoned wheat
keeps well and it is not neces-
sary to prepare fresh bait each
day. A bushel of wheat is likely
to kill 600 to 700 pocket go-
phers if carefully applied. Some-
times it is possible to kill 1,000
pocket gophers to a bushel of
wheat. Under average condi-
tions a man may expect to cover
from 30 to 40 acres of alfalfa
in a day and kill nearly all if
not all, the pocket gophers. In
summer, when new mounds are
made only occasionally, and when
growing crops cover the field, it
is necessary to go over the field
repeatedly if the pocket gophers
are to be exterminated.

ATTENDING BAPTIST STATE CONVENTION

The Baptist State Convention
is in session in Wichita Falls and
a number of Memphis Baptists
have taken advantage of the con-
vention's nearness to attend.
Those in attendance are Rev. and
Mrs. E. T. Miller, Mesdames Jodie
T. Wilson, Scott Sigler, V. R.
Jones, D. A. Grundy, A. Baldwin,
R. H. Wherry, J. C. Wells, Miss
Mildred Rice, Atty. Robt. Grundy.

MOTHERS

Watch for symptoms of worms
in your children. These parasites
are the great destroyers of child
life. If you have reason to think
your child has worms, act quick-
ly. Give the little one a dose or
two of White's Cream Vermi-
fuge. Worms cannot exist where
this time-tried and successful
remedy is used. It drives out the
worms and restores the rosy
hue of health to baby cheeks.
Price 35c. Sold by Leverett-Wil-
liams Drug company. 19-4t

SCIENCE TO AID THE HOUSEWIFE

Science will be brought to the
aid of the housewife in selecting
the clothing for her family thru
an increase, just announced, in
the scope of the rural home re-
search work of the Texas Agri-
cultural Experiment Station, A.
& M. College. This new service
for the housewife will be con-
ducted by Miss Mamie Grimes,
from Greenwood, Mo., who has
been appointed textile and cloth-
ing specialist in the Station's di-
vision of rural home research of
which Dr. Jessie Whitacre is the
chief. Announcement of the ap-
pointment was made by A. B.
Conner, acting director of the
experiment station.

Miss Grimes will conduct re-
searches in textiles and clothing
looking to the development of
new knowledge on the nature and
usefulness of the various textiles
and their better utilization in
the making of clothing for the
family. The immediate studies
will include, for instance, the
effect of the sunlight and mois-
ture on the durability and color
of cotton fabrics. This involves
the best methods for drying
clothes not only from the stand-
point of color but as concerns
durability. What colors are fast
when exposed to Texas sunlight
and the best methods of storing
and caring for cotton clothing
are to be studied. It is believed
this work will develop knowledge
that will make possible substan-
tial increases in the durability of
cotton fabrics and will be of much
value to the entire cotton in-
dustry.

Miss Grimes is a graduate of
Kansas State Agricultural Col-
lege where she took the degree
of B. S. in home economics and
M. S. degree in clothing and tex-
tiles. She has done graduate
work at the University of Chicago
and has taught in high schools of
Kansas and at the Iowa State
Teachers College.

The Reverend A. L. Moore and
daughter, Miss Martha Alice, left
Monday for Roswell, New Mexico,
where they will make their home
in the future. The Reverend
Moore was assigned to the office
of presiding elder of the Roswell
District, New Mexico Conference.
—Clarendon News.

Get it at Tarver's

GREAT Thanksgiving Sale

of Ladies' Coats

THE NEWEST styles
are here. Fashion Ex-
perts have just
designed Authentic
Holiday Fashions and
As Usual
Stone will show them
First.

50 NEW COATS

—the season's latest
creations have just ar-
rived. Newest colors.
With shawl fur collar
and cuffs.

Don't forget — every
one of these coats are
NEW. They have just
been shipped to us di-
rect from Eastern
markets.

We offer no shop worn stock, but
the very newest at
PRICES BELOW
ALL COMPETITION

Don't buy before seeing these
Coats!



Autumn Millinery of distinctive charm

We are offering heavy reductions in our Millinery De-
partment during Friday and Saturday
BEAUTIFUL HATS GROUPED AT
98c \$1.50 and \$1.95
These are Values from \$2.95 to \$5.95



Also reductions on all better hats in-
cluding Felts, Metallics and Satin Com-
binations. You will wonder how we do
it. Read the last line of this advertise-
ment and you will see.



Stone & Lang

C. E. Stone Operated
Our Chain Store Buying Gives You Quality Merchandise for Less

STONE'S Week End Values

HOSIERY DEPARTMENT

We have just received
a new shipment
of Ladies Hose in all
the popular Fall col-
ors, including gun-
metal. All silk chif-
fon and service
weight.
\$1.59 - \$1.95 - \$2.25
FULL-FASHIONED

Blankets and Comforts

We are showing a large assortment of Blankets
and Comforts in a wide quality and price range.
We carry the famous Esmond line of all wool
blankets, also.
\$2.95-\$3.95-\$4.95-\$5.95 and up
Children's Long Sleeve 95c
Gingham Dresses
Children's Wool Flannel Dresses,
long sleeves \$4.95 and \$3.95

SHOES GALORE

We have for your ap-
proval the latest in
novelty dress shoes
in all the modern
patterns and colors.
Also complete line
of school girls' and
children's shoes.

SPECIALS FOR FRIDAY AND SATURDAY

- 9-4 Sheeting 39c
- 7 Spools ONT Thread 25c
- 36-in. Outing 19c
- 27-in. Outing 15c
- Men's Unions 98c
- Work Shirts 69c
- Blankets 98c
- Heavy Weight Moccasin
Toe Paracord Work
Shoe \$3.95
- Heavy Weight Overalls,
triple stitched \$1.19
- Men's Corduroy Pants,
heavy weight \$3.95
- Men's Wool Sox 25c
- One Table Children's
Oxfords, values up to
\$3.00 at \$1.95
- Men's Dress Oxfords, a
special lot at \$3.95

Stone & Lang

C. E. Stone Operated
Our Chain Store Buying Gives You Quality Merchandise for Less

H. King Stephens was here this week from San Antonio where he has been located the past several weeks.

Mrs. Ernest Dye of Lubbock spent from Saturday to Thursday here visiting Mrs. Bill Howard and Mrs. Joe Webster.

Memphis Democrat
WELLS & WELLS
Owners and Publishers
J. CLAUDE WELLS, Editor

SUBSCRIPTION RATE
In Hall County, per year -- \$1.50
Outside Hall County, year \$2.00

Entered at the postoffice at Memphis, Texas, as second-class matter, under Act of March 3, 1879.



HUMANITY'S SERVANT
Probably no other national organization does as much for stricken humanity when the need is urgent as the American Red Cross. Scores of instances in which this well-trained corps of doctors and nurses have instantly responded to calls for help are recorded each year. Distance from their stations and inaccessibility of areas where suffering prevails are no obstacles for these stalwart agents of mercy.

Time after time the American Red Cross has demonstrated its alertness—its ability to send messengers of relief immediately where they are needed. Often these men and women perform their tasks at the risk of their own lives, determined to save others whatever the cost. After floods, fires, tornadoes and the like have wreaked an unjust vengeance, other problems no less important, demand attention. Again the situation is quickly met and food, shelter and clothing is provided for precious lives that have been spared.

Realization of the Christ-like work of the Red Cross creates in any human soul a whole-hearted willingness to give to its cause. If this Christian work is to continue, each annual roll call must be headed with the same celerity that typifies Red Cross service to mankind.

M. L. Raney of Hedley, formerly a resident of Memphis, was a visitor here last Friday.

Mrs. O. A. Lock of Wilson, Oklahoma, and Mr. and Mrs. M. W. Hughes of Mangum, Oklahoma, visited their mother, Mrs. F. A. Spencer, first of the week.

Local and Personal

Rev. H. L. Wheeler returned Monday from Big Springs where he attended the Annual Methodist Conference. He will remain at Plaska for another year.

Mrs. L. Holt went to Quanah last Friday to visit relatives. Mr. Holt went down Sunday and Mrs. Holt and Miss Pauline Brown returned home with him Sunday evening. Miss Pauline will make her home with them.

For efficiently radiating heat, New Method gas heaters stand the most severe test. Buy the most thoroughly proved heater and be comfortable this winter. McKelvy's Quality Furniture. 17tf

Mr. and Mrs. B. F. Shepherd of Lubbock, visited old friends here latter part of last week. Mrs. Ernest Lindsey accompanied them and visited her parents, Mr. and Mrs. R. N. Beckum.

Mrs. C. H. Smith and son C. H. Jr. and Miss Imogene King of Dunham, Oklahoma, visited their sisters, Mesdames J. R. Martin and Fred Boswell, and Jim and D. Max King from Friday until Sunday.

Mrs. Charles Griffith and daughter Ruth Charline returned to their home in Parsons, Kansas, last week after a visit with her sisters, Mesdames C. Gerlach, I. W. Thomason and Jet Roberts.

You'll like our Prescription Service. Clark Drug Co. 20-2c

Mrs. E. C. Cargill of Seymour Presbyterian president of this district, was entertained in the home of Mrs. G. A. Sager during her visit in Memphis first of the week.

The Government of New South Wales, Australia, has built more than 1,000 homes at an average cost of \$3,250, selling them to workmen on a low weekly-payment plan.

White flowers, experiments indicate, are usually sweetest, while yellow, red, blue, violet, green and orange are next in the order named.

In a collection of 711 specimens a Cincinnati professor has flutes made of gold, jade, a ram's horn, and glass.

One-eighth grain of nectar can be obtained by a bee draining sixty different flower tubes in a single clover blossom.

Local and Personal

Herbert Sisk, a student at Tech College at Lubbock, spent last week end with home folks.

Get ready for a treat at Rube's Coffee Shop Thanksgiving. Special turkey dinner, 60c.

Mr. and Mrs. C. C. Ralls of Wellington visited friends here first of the week.

Get ready for a treat at Rube's Coffee Shop Thanksgiving. Special turkey dinner, 60c.

County Attorney John Deaver made a business trip to Paducah Wednesday.

Special turkey dinner Thanksgiving at Rube's Coffee Shop, 60 cents. Turkey and all the trimmings.

Mr. and Mrs. Jet R. Fore and children of White Deer spent Armistice Day here. They were accompanied by Mr. Charters, druggist, and Mr. Haney, owner of the theatre there.

Percy Wells and R. L. Brewer of Wellington were visitors here Sunday. Mr. and Mrs. J. W. Wells went back with them for a few days visit in Wellington.

Mr. and Mrs. R. L. Madden and Mrs. J. W. Wells went to Canyon last Friday to visit Misses Helen and Dorothy Madden who are attending W. T. S. T. College.

J. M. McKeivy had a message first of the week to the effect that his mother in Oklahoma, who has been sick for some time, is slowly sinking. He left immediately for her bedside.

Candied Cherries, Citron, Pine-Orange peel, Currants, and Nuts, apple, Figs, Dates, Lemon peel, in bulk, for your Fruit Cake at Womack's Grocery. 17tf

FIGHTS 18 YEARS TO GET RID OF GAS

"I had stomach trouble for 18 years. Since taking Adlerika I feel better than for years and have not been bothered with gas."

Even the FIRST spoonful of Adlerika relieves gas and often removes astonishing amount of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Leverett-Williams Drug company. No 1

Say Folks, Hurry!

If you want photographs for Christmas you must have your photographs made SOON. We are busy! busy! and some are sure to be disappointed by waiting until later.

Over 1500 people photographed by us during the last 60 days. Were you one of them?

Somewhere, someone wants your photograph! The one gift others cannot buy."

Phone 30 **W. D. ORR** 713 W. Main
STUDIO AND GIFT SHOP

Where Service, Quality and Prices Meet
Headquarters for lovely Christmas Gifts—oodles of 'em.

THE MEMPHIS DEMOCRAT
\$5,000.00 OPPORTUNITY CLUB
OPPORTUNITY COUPON
GOOD FOR 500 CREDITS

Credits for _____
Address or R. F. D., _____
Phone _____ City _____ State _____

This coupon will count 500 credits when properly filled out and mailed or delivered to the Opportunity Club Manager of The Memphis Democrat. Coupons must be neatly trimmed and put in a flat package with the number of credits written on top and
MUST BE CAST ON OR BEFORE NOVEMBER 24th



Thanksgiving Specials

- SATURDAY, MONDAY, TUESDAY, WEDNESDAY
- Crisco, best for fancy baking, 6 lbs \$1.21
 - Domino Cane Sugar, 25 lb. bag \$1.63
 - Pumpkin for Your Pies, 2½ lb can 14c
 - Cranberries for your Thanksgiving Dinner, qt. ... 19c
 - Wapco Sour Pickles, quart 23c

- Texas Sweet Grapefruit ... 6c
- Grapes, fresh, per lb. ... 10c
- Dromedary Dates, package ... 19c
- VAN CAMPS CATSUP Large Size ... 19c



- Sweet Peppers ... 12½c
- Fresh Beans ... 12½c
- Lettuce, 2 heads ... 15c
- CELERY, LARGE ... 12½c

Everything for Your Xmas Fruit Cake

Everything for Your Xmas Fruit Cake

The Palace Theatre

FRIDAY — FIREMAN SAVE MY CHILD
Wallace Berry and Raymond Hatten. Comedy, The Call of the Cuckoo.

SATURDAY — James Oliver Curwood's THE SLAVER
Featuring Pat O'Malley. Comedy, Daddy Boy. Perils of the Jungle No. 9.

MONDAY & TUESDAY — THE COLLEGE HERO
Bobbie Agnew and Pauline Garon. Comedy, Seeing the Stars.

WEDNESDAY — THE AMERICAN BEAUTY
Billie Dove and Lloyd Hughes.

THURSDAY & FRIDAY — THE GIRL OF THE GOLDEN WEST
Mary Astor and Richard Roland. Comedy, "The Old Wallop.

COMING SOON — THE ROUGH RIDERS

The Gen! Theatre

FRIDAY — CRADLE SNATCHERS
With Louise Fazenda. Fables comedy, A Dogs Day. Variety.

SATURDAY — ARIZONA NIGHTS
With Fred Thompson. Comedy, Not the Type.

MONDAY & TUESDAY — UPSTREAM
With an all star cast. Comedy, Slippery Silks. Also strating the football series, No 1, The Kick Off.

WEDNESDAY — ARIZONA WHIRLWIND
With Bill Cody. Comedy, Roamin' Gladiator.

THURSDAY & FRIDAY — COLLEGE DAYS
With an all star cast. The football story you have been waiting for. Fables comedy, Hard Cider. Variety.

Cold Weather Comfort



Ladies' and Children's Coats. Fur trimmed, in the newest and they are popular in price.

SAY MUNSINGWEAR

FOR THE WHOLE FAMILY
Famous Munsingwear for men, women and all sizes. Cotton, wool, silk, rayon and is a size for you and the fit won't wash.

ALSO COMPLETE LINE OF MUNSINGWEAR
Silk Hosiery in the wanted colors at

BLANKETS

In cotton, pure wool and mixed wool in large sizes. The prices will please.



FOR THE BOYS
Bootees — Button-Leg Breeches — and cotton — Lumberjacks — Heavy S

A. Baldwin Dry Goods

East Side Square Price and

WE HAVE IT

Draper Grocery

South Side Square

Phone 35

SOCIETY

CHOIR
The choir entertained the Methodist church at the North Tenth street rehearsal of the hostess refreshments.

SOCIETIES THANKSGIVING
The Y. W. A. girls met at the home of Mrs. Vernon Williams Monday, November 14, with twenty-two present.

CLUB MEETS
The secretary gave the financial report for the past year, after which the following officers were elected: Miss Mildred Harrell president, Miss Bonnie Wood vice president, Miss Trece Bounds secretary, Miss Grace Wilson treasurer.

CLUB MEETS
The ladies of the Presbyterian Missionary Society enjoyed a treat Monday afternoon at the home of Mrs. J. A. Brewer, when the Presbyterian president, Mrs. E. C. Cargill of Seymour visited us. She brought us a wonderful message of stewardship which was greatly appreciated.

CLUB MEETS
The Woman's Culture Club met Wednesday afternoon at the home of Mrs. S. A. Bryant with Mrs. J. A. Whaley in the chair. Subject, "Books," proved an interesting topic.

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est topic. Roll call, "A Literary Week End Party" proved an interesting. The club entertained some of the immortal writers of the world at this party, Shakespeare, Dickens, Scott, and also modern writers.

The outstanding feature of the occasion was the excellent report given by Mesdames A. W. Howard and W. C. Dickey, who attended the State Federation of Women's clubs at El Paso. The first on the program after the reports was a talk on "Why I Like Books" by Mrs. C. R. Webster.

Mrs. J. A. Whaley read a paper, "How to Develop a Taste for Good Reading." Mrs. W. C. Dickey followed with "Great Books as Life Teachers." During the social hour lovely refreshments were served to the members and three guests: Mesdames Mitchell, Beach and Miller.

BUSINESS GIRLS CLUB HAS REGULAR MEETING
The meeting of the Business Girls' Club, which was scheduled to meet on Friday, was held on Thursday evening on account of Friday being Armistice Day, at the home of Mrs. J. B. Wrenn on West Noel street, with Misses Jimmie Cooper and Lena McLeer hostesses.

This was one of the most interesting meetings the club has had. The program, with "The World War and some of its Heroes," as a subject, being very fittingly arranged for the occasion.

Miss Gladys Hammond gave an interesting story of the outstanding war hero, Sergeant Alvin C. York.

Miss Edna Bryan discussed "The World War," and she certainly proved herself quite a scholar on the subject and made it very interesting even though we were made to shudder as she pictured the awfulness of it, and in such a realistic way.

This concluded the program after which the hostesses served potato pie topped with whipped cream.

Mesdames W. C. Dickey, J. L. Barnes, A. W. Howard, Jim McMurry returned Monday from El Paso where they attended the Federated club meeting. They all report a very enjoyable trip, especially did they enjoy a trip into the Davis mountains where they saw much beautiful scenery.

Local and Personal
Mrs. Bill Howard spent last week end in Amarillo.

Bob Cannon was a business visitor from Lakeview first of the week.

Mr. and Mrs. J. H. Igleheart of Amarillo were business visitors here Monday.

Mr. and Mrs. W. J. Lang were here from Dallas latter part of last week.

Mr. and Mrs. J. R. Jones and son Bobbie were visitors in Wellington Sunday.

Mrs. A. G. Powell returned last Thursday night from a several months visit with relatives in California.

Special turkey dinner Thanksgiving at Rube's Coffee Shop, 60 cents. Turkey and all the trimmings.

Mr. and Mrs. C. W. Chapman and son Cullen visited his parents at Spur Thursday and Friday.

Mr. and Mrs. Perry Gober arrived Monday morning from Long Beach, California, for a visit with relatives.

Mrs. W. H. Wallace and son Jimmie returned Sunday from a visit with relatives in Tulsa, Oklahoma.

Mrs. Robert Boston returned to her home in Amarillo after a ten day visit and looking after property interest here.

Mr. and Mrs. Homer Stout of Altus, Oklahoma, visited Mrs. Stout's parents, Mr. and Mrs. L. L. Moses, from Friday until Sunday.

Dr. J. M. Ballew left last Friday morning for Memphis, Tenn., to attend the National Medical association in session there this week.

Mr. and Mrs. Oliver Apple and daughter Louise and son Clifford of Bantam spent last week end in the home of Mr. and Mrs. W. E. Williams.

Miss Margaret McElreath, who is attending West Texas State Teachers College at Canyon, spent last week end with her parents, Mr. and Mrs. R. T. McElreath.

Mr. and Mrs. H. H. Newman and son Henry Boyd, Mr. and Mrs. G. W. Hammond and Mr. and Mrs. J. M. Hammond spent Sunday in Hollis, Oklahoma.

HOUR SALES At EVERYBODYS

Two Money-Saving Special Events that will be long remembered. Watch your clock Saturday Morning and get your share of these exceptional bargains.

9 to 10 SATURDAY MORNING

SCORES OF PRETTY

HATS

\$1.29

VALUES UP TO \$3.50

You can afford a hat for every day in the week at this price!



10 to 11 SATURDAY MORNING

All Wool

PIECE GOODS

25% OFF



Quality in Every Thread

A GOLDEN OPPORTUNITY TO SAVE

YOU WON'T BUY PIECE GOODS LOWER!

LADIES' DEPARTMENT

Coats—

Warm, stylish Coats, Fur Collars and Cuffs—A new shipment.

\$16.50 up

Dresses—

Dainty winter Dresses in all the attractive styles—

\$6.75 to \$32.50

Shoes—

Every style of Footwear for Miss and Mrs—

\$2.95 to \$10.00

MENS' DEPARTMENT

SOX — 15c

WOOL SOX — 35c

ALL WOOL LUMBER JACKETS

\$4.25 to \$5.95

MEN'S SHOES

\$3.95 up

WORK SHIRTS, Triple Stitched 79c

UNDERWEAR 98c

The Season's Best Buys in Caps!

VALUES IN OUR SILK DEPARTMENT



- SILK GOWNS \$3.45
- SILK SLIPS \$2.45
- SILK PAJAMAS \$3.95
- SILK BLOOMERS 98c
- SILK BLOOMERS \$1.95
- COMBINATION Bloomer & Shirt Suit \$2.45
- SILK STEPINS \$1.95

Thanksgiving Specials
SOLE OWNER
IS READY WITH ALL THE TRIMMIN'S AND OFFERS THESE

EXTRA SPECIALS

MS DOLD'S SUGAR CURED 24c
PER LB. **AND 28c**

ANGES PER DOZEN 29c

PKIN Van Camps No. 2 1/2 can 11c

SINS SUN MAID, per package 12c

ES—Dromedary, pkg. 20c

NBERRIES, per qt. 22c

ORANGE PEEL, LEMON PEEL, one-fourth packages 20c

EMIMA FLOUR—The brand that has so many customers to its credit. 48 lb sack 2.15

SOMETHING NEW

DEHYDRATED STRINGLESS BEANS
These that delightful "fresh from the garden" flavor are uniformly tender and free from strings and WILL YOU TRY THEM AT THIS SPECIAL

King's Stringless Beans —sufficient 5c

Thankful Theres a Saunders Store in Town
LARENCE SAUNDERS
SOLE OWNER OF MY NAME

GIRL WRITES ELI HISTORY

BY EMILY SMITH
(The following article is a history of the Eli school written by Emily Smith, 11 years of age. The history should prove interesting to the people of the Eli districts and all others who have resided there in the past.—Editor.)

The first term of the Eli school was some 34 or 35 years ago and was taught in a very small build-

ing near the present residence of J. J. Hall. Mr. Bradley was the first supervisor of the school, and taught two terms in succession, but we know nothing in particular of the school record at this time.

The first definite record of the "Twin Butte" school, as it was then called, was in 1898. The school board was composed of three men, W. R. Hill, J. A. Kirkpatrick, and Sam Frizzell. The term began October 31, 1898, and the first teacher was Miss Minnie McLarty, drawing a salary of \$40 per month. Nineteen pupils were enrolled that year and the

total expense of the school was \$227.99.

The second term was taught by Miss Maggie Miller, with an enrollment of twenty pupils.

In 1900-1901 Mrs. Redman supervised the school; the enrollment being fourteen pupils.

In 1902-1903 the salary was lowered and the teacher was Miss Allie Davis; enrollment fourteen that year. In this same year the school building burned, but another was built just across the road where it remained until 1908.

In 1903-1904 the salary was raised \$10 and the teacher, Mr. Pollard, drew \$45 per month. The enrollment increased from fifteen to twenty pupils.

In 1905-1906 Z. A. Cox taught the Twin Butte school. Mr. Roach taught the term of 1907-1908.

In 1908 Mr. John Gist donated four acres for the site of the Eli school. Later the school board bought six acres, making a total of ten acres for the site.

Baker Jones taught the term of 1910. In the same year the arbor was built, and the Mothers Club gave box suppers for the purpose of securing money to buy trees, wire and post.

In 1911-1912 the trustees were T. L. Phillips, E. M. Dennis and A. W. Yarbrough. The teachers were Baker Jones, with Miss Bennie Jones assistant.

The school became Eli in 1913. The trustees in 1912-1913 were E. M. Dennis, A. W. Yarbrough and Tom Vaughn, and the teachers were the same as in 1911-1912.

In 1914-1915 the trustees were the same as the year before until R. J. Craig took Tom Vaughn's place. The teachers were Baker Jones and Miss Minnie Hicker-

son. The teachers for 1916-1917 were Fan Montgomery, Kithleen French and Mamie Dennis.

The teachers in 1917-1918 were Miss Lillie Leonard, Linnie Mae Yarbrough and Mamie Dennis Moss.

In 1919-1920 the teachers were Miss Lissia Smith, Ruth Childre and Mrs. J. B. Adams.

In 1921-1922 the teachers were Dewey Reed, Deward Reed and Julia Mae Adams.

In 1922-1923 the teachers were L. C. Mitchell, Raymond Jones and Julia Mae Adams.

In 1923-1924 the teachers were D. H. Sarles, Thomas Adams and Julia Mae Adams.

In 1924-1925 S. G. Sloan, Leroy McDaniels and Inez Mason were the teachers. During this year the district became an independent school district. The precinct voted \$8,000 bonds for a new brick building and equipment. The trustees were W. B. Gilreath, Mack Paschall, Grover Moss, F. L. Finley, J. T. Nelson, W. B. Stargel and R. M. Craig who worked faithfully in getting the building ready for use. The teachers for the following year

Meat, Bread and Molasses
PHONES: 10 and 469
NEEL GROCERY COMPANY



A BLEND THAT HAS HELPED TO MAKE New Orleans world-famous FOR ITS COFFEE

TRAVELERS, who have sailed the seven seas, have for generations praised the good things they have found to eat and drink in New Orleans—seafoods, pastries and all of the fascinating creations of noted French chefs.

Above all, they talk about the wonderful coffee to be obtained in the restaurants of the Old French Quarter. Here they have found exquisitely-different coffee—full, rich, and satisfying; with a delicious, haunting fragrance, and a flavor that once tasted is seldom forgotten.

Today this pure coffee, blended to perfection, is being roasted and packed in air-tight vacuum cans, and sold over grocers' counters in hundreds of cities.

Lovers of good coffee who know and appreciate the best, will find Morning Joy Coffee a real treat. You can get it from your grocer.

NEW ORLEANS COFFEE COMPANY, Ltd.
New Orleans, La.

H. O. WOOTEN GROCER COMPANY, Distributors



Morning Joy Coffee

BIG POULTRY MEETING HERE

Efforts Being Made to Bring St. Louis Poultry Specialist to Memphis At An Early Date

Mr. J. F. Forkner of the City Feed Store stated this morning that there is a possibility of bringing a poultry specialist to this community for a lecture on profitable poultry raising. He is trying to obtain the services of P. G. Walsh of St. Louis, who has been lecturing in some of the

were Leroy McDaniels, Rena Rutherford, Thelma Cromartie and Inez Mason.

In 1926-1927 the teachers were J. M. Baker, Miss Gertrude Noll, Miss Zonell McMurry, Miss Inez Mason and Miss Jewel Capp.

The teachers for the present term are J. M. Baker, Miss Gladys Estes, William Lyons and Miss Maggie Bryan. The enrollment is already 100 pupils this year.

We have seen our school increase from an enrollment of ninety to one hundred and fifty.

most prosperous poultry sections of the state. Mr. Walsh has been making a special investigation of poultry methods and has gathered together information on the methods used by some of the most successful poultrymen in the country.

In this lecture, he shows how poultrymen in all sections are using these methods to increase their profits and results.

MEMPHIS BUSINESS GIRLS CLUB SET THE EXAMPLE

The Business Girls Club of Memphis was the pioneer in the Panhandle, and in Texas for that matter. One year ago this club conceived the idea of each member entertaining her employer or "Boss," which they did as the first to have a banquet at the Memphis Hotel just being completed at that time.

Now comes the Amarillo Business Women's Club giving a like occasion to their bosses at the Amarillo Hotel last Monday evening—just one year after the Memphis Club pulled a successful event.

Fleischman's yeast at Draper's Grocery.

Add a touch of charm to your home. Attractive throw pillows lend a spark of 'homey' comfort. We have them in beautiful silk colors. McKelvy's Quality Furniture. 171f

Dr. J. EYE, EAR, FITTING, 8.89 A. P.

NO WAITING

—no disappointments when Horton presses your clothes. If your garments at a certain hour they'll be ready. If you find a change of clothes when you get suit or dress will be waiting for you, your tailor.

PHONE 260
HORTON
DRY CLEANERS
716 W. Main



The West Texas Utilities Company Has

Available Generating Capacity	40,000 H. P.
Daily Ice Making Capacity	700 Tons
Number of Communities Served	100
Number of Gas Customers	7114
Number of Electric Customers	44,627
Number of Water Customers	3883
Transmission Lines	1,500 Miles
Electric Railway	10 Miles
Gas Mains	99 Miles
Total Capital Invested	\$26,917,405.74
Number of Employees	500

West Texas Utilities Company

MEMPHIS MATTRESS FACTORY

Old Mattresses Renovated
New Beds
At Old Fire Station
W. H. HAWTHORN

Mrs. Mary Robertson
Teacher of
THE DUNNING IMPROVED
METHOD OF MUSIC STUDY
Phone 170

Phone 264 .619 Main St.
Luella "Pat" Wiggins D. C., M. C.
Chiropractor
Office on West Main street, across from Orr's Studio.
Telephone 449

Why Be Uncomfortable?



—No need to shiver these cold mornings when for just a few dollars you can be warm and comfortable.

For every day wear we have boots corduroy breeches and jackets to match. Also sheep skin lined and leather jackets in a wide variety.



—For dress wear we always have the newest in suits and top coats at any price you want to pay.

—Try one of our Odd Suits at \$12.75 and \$17.50. These suits are as good as any—simply odd sizes and regular bottom trousers.



Ross Clothing Company

The Man's Store

GRAM AT MEETING

the process of importing pure bred registered sires. The fact that Groom has a large number of good dairy cows was stressed as a point of special advantage in working out the proven sire program, which is being undertaken all over Carson county.

Grout cited instances where production was being doubled after one cross from high bred sires with good grade cows. He also called attention to the great progress which has been made in dairying and the raising of production in some of the Northern states where for years he was engaged in the breeding of pure bred dairy cattle. Grout stated that what had been done in other places could be done here. The entire Panhandle of Texas is especially adapted for dairying, according to Grout. His plan to make Carson county a big producer in dairy products as well as making it the Guernsey breed-

ing center of the Southwest was warmly received.

Committees appointed to select bulls to bring into this community conferred with Professor Grout as to the selection of these animals, and shipment of choice animals will be made soon.

W. R. Arnold, secretary of the Panhandle chamber of commerce, outlined the scope of Grout's work in the county, and stressed the importance of close co-operation among all sections in the putting over of a dairy program as outlined by his organization. He stated that Grout's services were not alone for the town of Panhandle but for all sections of the Panhandle of Texas.

In speaking of these gentlemen's visit, J. W. Knorpp, banker of Groom, stated that he felt this was one of the greatest movements that Carson county had ever undertaken, and pledged the support of his organization and the Groom community. Knorpp advocated a Carson county chamber of commerce composed of the towns of Groom, White Deer and Panhandle, as well as all rural communities, and he roundly applauded Panhandle's plan of co-operation with the other communities, and towns in the county.

PAY YOUR BILLS CAMPAIGN IS ON

Not by a man's ability to pay his obligations is he judged, but by the promptness with which he does pay, is the way the Retail Merchants Association views the way to get at one's credit rating. This is "Pay Your Bills campaign time and is being sponsored by the different associations all over the United States. The campaign is to last one year.

High credit rating is just as valuable to a person with large means as to a less prosperous one because potentially wealthy men often need credit and need it badly. A man's wealth may cause some eccentricities to be overlooked, but if he permits even a small bill to run for several months his credit rating is injured just as much as a poor man's would be. It's paying and not the ability to do so that counts.

That a person of small means

should keep his credit rating high is obvious. The value of credit and keeping it an asset instead of a liability will be stressed in the campaign. The benefits of taking care of obligations as they mature will be cited.

One would not think of missing a premium on his insurance policy. One builds up a credit rating as he builds up an insurance policy, and to permit it to be injured is most unwise. Suspend credit and the world's business would be thrown into chaos, for about 95 per cent of all business is done on credit.

Memphis has a gold medal band which boasts of the proud record of never having been defeated in a contest during the last five years. Up until last week, Memphis had a football team which had not, for five years, tasted defeat at the hands of a bitter rival, Wellington high school. But last week the Sky-rockets from the upper Panhan-

dle did the trick, 25 to 6. They had a couple of shirt tail parades up in Wellington to celebrate the event.—Wichita Record News.

Red Picket fence, all lengths. J. C. Woodridge L.V. Co. 20-42a

Try a sack of American Beauty flour, you get it at Womack's Grocery. 12 cf

Southwestern Life Insurance Co.
OFFICE OVER HALL COUNTY BANK
PHONE 583
Free Insurance Service, To Policy Holders
C. A. REYNOLDS, Manager.

FOR ALL KINDS OF FRESH AND CURED MEATS, GO TO
GARDNER MEAT COMPANY
Phones 160 or 280 We Deliver Free!



ROASTING!

FRESH by truck from daily roastings

White Swan COFFEE
THE 101 FINE FOODS

MEMPHIS HARMONY CLUB PLAY PLEASURES LARGE AUDIENCE

The play, "Love Pirates of Hawaii," put on by the Memphis Harmony Club, at the local high school auditorium Tuesday night was a very enjoyable affair and the large crowd which were present were highly pleased with the evening's entertainment.

The program was much better than the average lyceum or chautauqua number and a professional rendition of the entire program could not have been better. From the dreamy songs of the Hawaiian girls with their Ukeles to the rough sea songs of the "Pirates Bold," the rendition was highly pleasing to the audience.

Mrs. Elmer Shelley, Mrs. Arris Owen and Mrs. Margaret Morgan were in charge of the play and deserve much praise for the way the operetta was rendered.

—Estelline News.

SORE GUMS NOW CURABLE

You won't be ashamed to smile again after you use Leto's Pyorrhea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails. Tarver Drug Company. No. 1

Claims vs. FACTS

The dictionary is open to every one. Hence the glittering generalities quoted below from the advertising of manufacturers selling cars in the Studebaker price class or above it.

But not one of these claims is supported by facts such as those here printed concerning The Studebaker Commander.

"—power which is usable at constant high speed for hours —the world's fastest car in a day's run."

"It mounts to high speed with greater smoothness and rapidity than any other stock car in the world, regardless of size, number of cylinders or price."

"It would perhaps be physically impossible for any automobile to pass it on any ordinary road."

"more power at all speeds and much greater power at high speeds."

"world's smoothest and quietest performance... finest, fastest cars in history."

"Performance and luxury not approached by any car at anywhere near its price."

"For every phase of performance — for 1928 is equally adept—in the ease with which it attains, and maintains, the highest speeds—in the way it breathes the highest hills."

"For high, sustained efficiency, mile after mile, year after year, the motored car has set high standards all its own."

A Contrast

In contrast to the above claims consider the definite facts printed opposite this column.

Consider that Studebaker cars are built by a corporation with a 75-year record of honest manufacturing and selling.

Consider that some of the above claims are made for cars with special high compression engines which demand extra priced fuel, but that Studebakers give their great performance on ordinary gas.

Consider the Dictator, Commander and President are engineered and built and broken in to run forty miles an hour from the day you buy them.

Consider these low One-profit prices, made possible by \$104,000,000 actual net assets.

NEW LOW PRICES

The Dictator	\$1165 to \$1295
The Commander	1495 to 1625
The President	1795 to 2250
Erskine Six	895 to 965

All prices f. o. b. factory, including front and rear bumpers and 4-wheel brakes

STUDEBAKER Commanders

(Stock Cars, fully equipped, and run under the supervision of American Automobile Assn.)

Break 11 More Records

1000 MILES at 75.365 miles per hour* (also 5-mile, 10-mile, 50-mile, 100-mile and 500-mile records)	24 HOURS at 75.623 miles per hour (also 1, 3, 6 and 12-hour records)
--	---

Two Commander Roadsters were started at Atlantic City Speedway October 6, 1927, under the supervision of the American Automobile Association. Not one, but both of them, established new stock car records for 1000 miles and for 12 hours and for 24 hours.

Neither of these Commanders required any mechanical attention during the entire run. After finishing the 24-hour grind the winning car sputtered 15 miles at 82.62 miles an hour. Harry Hatz, Ab Jenkins, Ralph Hepburn, Jimmy Gleason and Eddie Hearne were the drivers.

The Commander now holds all stock car records for periods up to 24 hours and distances up to 1000 miles—the 5, 10, 50, 100 and 500-mile and the 1, 3 and 6-hour marks being set on October 13.

OTHER SPEED AND ENDURANCE RECORDS SET BY THE COMMANDER THIS YEAR

- 25,000 miles in 23,000 minutes at Atlantic City. The greatest speed and endurance record of all time.
 - 5000 miles in less than 5000 consecutive minutes—April, Culver City Calif., under A. A. A. supervision.
 - New York Harbor to San Francisco Bay, 77 hours and 40 minutes—new coast to coast record set in September.
 - First and second places in 75-mile stock car race at Atlantic City under A. A. A. supervision on Labor Day.
 - First, second and third places in 75-mile race for stock cars listing below \$2,000—Charlotte, N. C., Sept. 20, certified by A. A. A.
 - Climbed Pikes Peak in 22 minutes, 47 seconds—new record for stock cars priced below \$3000. Supervised and certified to by A. A. A.
- The Studebaker Commander, the "greatest achievement of post-war automotive engineering," is the creation of the finest research and engineering organization ever assembled by one company.
- D. G. Ross, Chief Engineer and W. S. James, research engineer, have not only splendid new laboratories and a million-dollar proving ground to work with, but also staffs of experts in every phase of automotive design.
- The Commander shows a greater gain in sales this year than any other car in its price class.
- And in its power class—it outsells the combined totals of all the other cars in the world of equal rated power.
- At its new low One-Profit price you can't afford to ignore a car that offers not only great power but comfort, riding ease, luxurious equipment, gasoline economy, and low repair expense.
- Let us loan you a Commander—America's champion Motor Car—to tell you its story of performance

CREDIT Is an Asset

It is a convenience based upon confidence, the merchant who extends credit to you has the ability to pay your bills as you agree.

Memphis Retail Merchants Association is one organization among three hundred Retail Merchants Associations of the State and is affiliated with the Texas Association. Each State in the United States has a number of Credit Men's Associations that are affiliated with their State organizations and their State organization with the National Organization. Through this chain it is impossible for anyone to escape the Retail Merchants organization wherever he may be. Therefore necessary, if you wish credit, to keep your credit high. One who pays bills promptly soon gains an enviable reputation. A reputation of good standing becomes a valuable asset. An asset to a person who enjoys the standing and an asset to the community.

Memphis Retail Merchants Association

Raymond Ballew STUDEBAKER

Local and Personal

Bulk Bird Seed. Womack's Grocery. 12-1f

Mr. and Mrs. Ed Mayes of Erick, Oklahoma, visited in the home of their son Roy, on Armistice Day.

Buy 13-plate Ford batteries, \$11. Memphis Garage.

Dr. and Mrs. W. Wilson and Miss Lula Travis attended the Zeigfeld Follies at Amarillo last Thursday evening.

Special dinner Thanksgiving Day at New Cobb Hotel.

Miss Grace Leverett, who has been visiting in the home of her brother, Roy, left last Sunday night for Waco.

You get your Hostess Cakes at Womack's Grocery and save time in baking them. 12-1f

Mr. and Mrs. George Greenhaw and son Reginal and Miss Lena McLearn were visitors in Hollis Okla., Sunday.

Hostess Cakes at Womack's Grocery. 17-1f

Mr. and Mrs. Will Kesterson and Mrs. B. Webster went to Amarillo last Thursday night to attend the Zeigfeld Follies.

For a few days we have a man to resilver your old mirrors. King Furniture Company. 20-2p

Mrs. Mac Tarver surprised her husband Armistice Day with a birthday dinner at their home at 213 North Tenth street.

Misses' Katie May Ewen and Zella Cowan of Estoline spent last week end with Misses Olive Ruth Ewen and Radie Moreman.

Hostess Cakes at Womack's Grocery. 17-1f

Mr. and Mrs. Walter Dennis and daughter Miss Inez of Lubbock visited relatives and old friends here from Friday until Wednesday.

New Wilton rugs—the distinctive floor covering—are on display at our store. Brighten your home with them. McKelvy's Quality Furniture. 17-1f

W. A. Smith, formerly of Snyder, arrived last week and will make his home with his sister, Mrs. O. N. Hamilton. He is the new operator at the Gem Theatre.

OPPORTUNITY—

(Continued from page 1)

phic or for that matter, in the whole of Hall or any of the surrounding counties who has enough money to buy any of the awards that are listed, from a cash commission up to the top prize, the Studebaker Dictator; folks there

just isn't that much money cause they are not for sale.

They are to be awarded to the Opportunity Club members free of all cost in return for the work and efforts in boosting and building the circulation of the quality newspaper of this section, the Memphis Democrat.

All You Need

Everybody can't qualify for membership in the Opportunity Club, it takes tact, self-confidence and a willingness to work, coupled with a determination to do the very best you can, to win in this club. You don't need any salesmanship ability at all. You have those qualities mentioned above—haven't you? Then get the only other thing you'll need—a subscription receipt book at Opportunity Club headquarters at the Democrat office.

Now—Today clip out those two coupons that you will find on page two of this issue, your entry blank and your first subscription blank, bring or mail both of these blanks to the Opportunity Club manager with your first subscription and you will be given a subscription receipt book and then, but not until then will you be registered as a full fledged member of the Opportunity Club with over 12,000 credits as a

Remember, someone will win that marvelous Studebaker Dictator and some one will win that snappy Chevrolet coach.

Which one will YOU win? Now—Today, obey that impulse, join that happy wide-awake bunch of Opportunity Club members. Come in—see the club manager—you will find him at his desk from 9 a. m. until 8 p. m. every day, if you can't get down until after supper, come then, you'll find him there and ready and willing to give you the full details and help you get started towards the wheel of that Studebaker.

This is YOUR opportunity! Make the most of it!!

WHY PAY MORE?

- 10-lb. Colorado Honey \$1.50
- Gallon Catsup 65c
- Jumbo Peanuts, lb. . . . 12 1/2 c
- Six School Tablets . . . 25c
- Cedar Pencils, each . . . 1c
- Buck Brand Work Clothes
- 5 gal. Kerosene 60c
- 1 Gal. Guaranteed Lub Oil 60c
- 50c Tire Patch 15c
- Phone 381 — We Deliver

Farmers Union Supply Co.

Thanksgiving Dinner

Every housewife is wondering what to cook for Thanksgiving Dinner

We have a liberal supply of fresh oysters for your dressing, cranberries for your sauce, fruits of all kind for the salad, and fresh vegetables galore for the side dishes to make the meal complete.

Don't forget the Tea Garden Preserves and jellies that will add so much to your dinner.

For desert get a delicious Hostess fruit Cake or layer cake of which we carry a good assortment.

Chase & Sanborn's Coffee — a well known line we have just stocked—will complete your meal. C. & S. Coffee has the reputation of pleasing the most fastidious taste and we are glad to bring this popular brand back to Memphis.

Womack's Grocery

262—PHONES—600

EXTRA SPECIAL !!

45x45 Linen Lunch Cloth and 4 napkins white with colored borders ONLY



AT
HANNA-POPE'S
NEXT
TUESDAY, WEDNESDAY AND FRIDAY
(STORE CLOSED THURSDAY For Thanksgiving)

Dollar Day Specials on Staple Goods

- 36-in Outing, in solid colors, stripes and checks. Dollar Day Special \$1.00
- Six yards
- 36-inch Outing, extra heavy quality in solid colors only. Dollar Day Special \$1.00
- Five yards
- 36-inch Kimona fleece in small figures and nursery designs. Dollar Day Special \$1.00
- Three yards
- 27-inch and 32-inch Dress Ginghams, in plaids small checks and solid colors. Dollar Day Specials. Eight yards \$1.00
- 32-inch fine quality Dress Ginghams, in checks, plaids, and solids, good value. \$1.00
- Dollar Day Special, six yards
- 32-inch and 36-inch Peter Pan Ginghams in prints and solid colors. Guaranteed absolutely fast colors. Three yards \$1.00
- 36-inch Everfast Suiting in prints and solid colors. Many bright and new patterns. \$1.00
- Dollar Day Special, 2 1/2 yards
- 36-inch A. B. C. fine quality Percal, guaranteed fast colors. Dollar Day Special \$1.00
- Four yards
- 36-inch Brown Domestic, good quality, 12 1/2 c value. Dollar Day Special \$1.00
- Ten Yards
- 36-inch Brown LL Domestic, extra heavy quality. Regular 15c grade. Dollar Day Special, 8 yards \$1.00
- 36-inch Bleached Domestic, regular 10c quality. Dollar Day Special \$1.00
- Twelve yards
- 36-inch Bleached Domestic, soft, smooth finish. Regular 15 cent quality. Dollar Day Special. Eight yards \$1.00
- 36-inch "Hope" Bleached Domestic, extra heavy quality. Dollar Day Special \$1.00
- Seven yards
- 10 cent quality Cotton Checks, extra good for quilt linings. Dollar Day Special \$1.00
- Twelve yards
- 9-4 Brown Sheeting, 81 inches wide. Dollar Day Special, 2 1/2 yards \$1.00
- 9-4 Bleached Sheeting, full 81 inch width. Dollar Day Special 2 1/2 yds \$1.00
- 27-inch Outing, in stripes on light and dark grounds, and solid colors. Dollar Day Special. Eight yards \$1.00
- 36-inch 65c quality Ascot Prints beautiful designs. Dollar Day Special. Two yards
- 36-inch Butychine in all colors, beautiful. Dollar Day Special Two yards
- 36-inch Nainsook in flesh, orchid and Real fine quality. Dollar Day Special. Four yards
- 36-inch Lingerie Cloth, in pretty patterned shades, regular 59c value. Dollar Day Specials, 2 1/2 yards
- 36-in Pepprell Pillow Tubing, good linen finish, Dollar Day Special Four yards
- 40-inch Pepperell and Indian Head Printing, extra fine quality. Dollar Day Special, 3 yards
- Kitchen Toweling, in white with red striped borders. Dollar Day Special Ten yards
- Glass Toweling in red and white and White checks. Real smooth finish. Dollar Day Special, 5 yards

Rayon and Nainsook Underwear

- Children's Outing Gowns, extra good quality, in stripes only. Sizes 8 to 14 years. \$1.00
- Dollar Day Specials
- Rayon Teds, in pretty pastel tints, plain or lace trimmed styles. Regular \$1.19 and \$1.39 values. Dollar Day Special \$1.00
- Rayon Bloomers in lovely pastel shades, beautifully trimmed in lace and dainty frosting. Dollar Day Special \$1.00
- Hand made Nainsook Gowns in white, flesh, and peach. Daintily embroidered. A regular \$1.25 value. Dollar Day \$1.00
- Outing Gowns of extra good quality in attractive stripes, with hemstitched yokes, Regular sizes. Dollar Day Special \$1.00



DOLLAR DAY SPECIALS

HOSIERY SPECIALS

- Ladies Rayon Hose in Beige, Flesh and Black. Sizes 8 1/2 to 10. Dollar Day Special, 3 pair for
- Ladies' All Silk Chiffon Hose in all colored shades. Regular \$1.19 value. Dollar Day Special
- Children's Cotton hose in black, camel, 25 cent values. Dollar Day Special, 5 pairs
- 39c Value Children's Derby ribbed camel, medium brown, beige. All sizes. Dollar Day Special, 3 pair

HANNA-POPE & CO

West Side Square

Associated Stores

Memphis

MALLARD INSTALLED FOR FIRST PRESBYTERIAN CHURCH AT SPECIAL SERVICE

Installation service for the Presbyterian church was held last evening when H. Mallard was installed as pastor of the church. The service was held at the church and was conducted by the pastor and his wife. The church is one of the oldest in the city and has a membership of about 100. The church is located on Main street and is a fine example of Gothic architecture.

FROST COMES AT LAST

During the past week the weather has been cold enough for frost each night, and practically all vegetation has been killed. This is the latest in many years that killing frosts have come in this country. It proved a blessing this year, because a lot of the crops were late and needed the extra time, granted by the frost holding off so late, in which to mature.

THE FRIENDLY ENEMIES PLAY BIG SUCCESS

The three act comedy, "Friendly Enemies," which was presented by the American Legion and the Gold Medal Band at the high school auditorium on last Friday evening, was pronounced a wonderful success by everyone present.

Each member of the cast seemed to be especially fitted for his or her particular part and so perfectly acted the character represented that the audience forgot that they were watching a play, but really lived over their own experiences in this most typical story.

Dave Fitzgerald, as Karl Pfeiffer, the loving husband and devoted father, Americanized citizen but still German at heart, did his part to perfection. His wit and pathetic loneliness in his misunderstood ideas, and his belief that his entire family had forsaken him, brought first laughter and then tears from the audience.

Mrs. Jack Leath, as his wife and the mother of the soldier boy, who she thought, had paid the supreme sacrifice, played the mother's role in a way that would have done credit to a professional. Ray Martin, as Henry Block, the friend, starred as a full blood German who had become thoroughly Americanized.

E. H. Robinson, as the master German spy, played his difficult part with an ease and grace that was highly pleasing, even though he was unpopular. Roy Guthrie, as William Pfeiffer, and Mrs. John Deaver, as June Block, added much spice to the story through their interesting love affair. June showed remarkable bravery in her encouragement of her lover, and William strong character in being loyal to his country, even at the cost of his father's friendship.

Mrs. Jim Martindale as Nora, the cook, has been called by some one present "the ornament of the stage." Her fairy like movements and her entrancing beauty added a touch of vivacity that nothing else could have done.

Mrs. John Deaver has received great praise for her efficient supervision as director of the choosing of the cast and the management of the rehearsals.

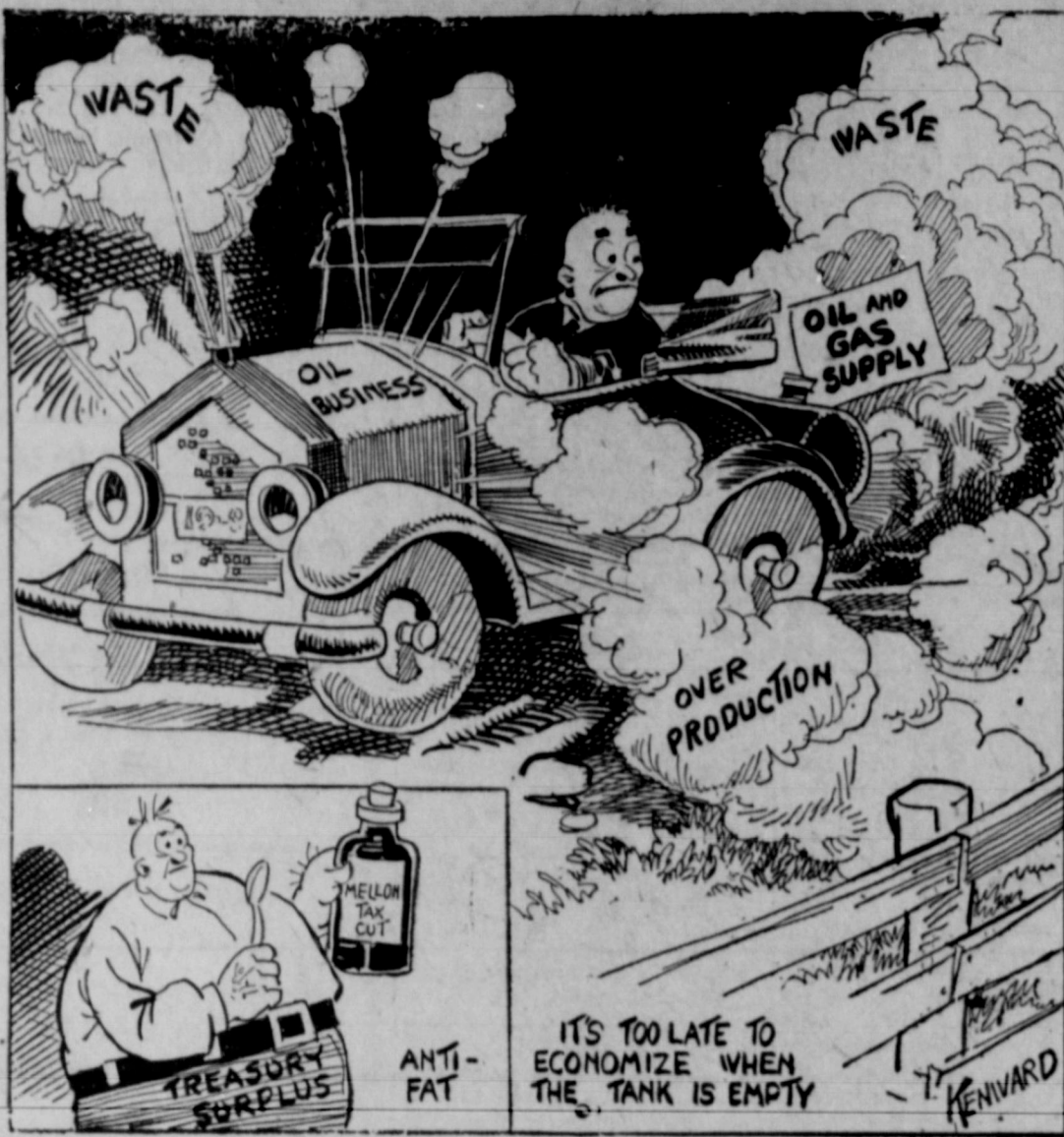
Due to the fact that this play was presented on Armistice night and a great many people were away from town or tired down by the day's activities, a vast number have requested that it be played again at an early date.

However, the cast is waiting to ascertain whether or not this desire is wide-spread enough to justify them in their efforts, before they decide definitely.

The Newlin Band has made arrangements for the play to be presented at the Newlin high school auditorium this Thursday evening under their auspices, and a request has come from the Legion Post at Hedley, but no definite plans have been perfected concerning the Hedley performance.

One of the outstanding features of the entertainment was the beautifully equipped stage. It was so much more homelike than most scenes are worked out to be. The furniture and equipment was used through the courtesy of the King Furniture company.

The Legion has had the reputation of doing most everything they undertake, but this play went over with such power that it has proved beyond all doubt that the Legionnaires and their auxiliary members can do well whatever task they set for themselves.



HOME-COMING IS PLANNED FOR CHRISTMAS

The Gold Medal Band, directors and business men held a meeting Monday night and made plans for the band for the coming year. Prof. Paul James was employed as director for another year. The band plans to have a home-coming Christmas Day, at which time they want every member and ex-member of the band present. A feature of the home-coming will be a concert that afternoon and a banquet following. Should all the ex-members attend there will be quite a large number present.

The band has had a very successful year and has accomplished some worth while things for the betterment and upbuilding of the town and county, and the plans for another year, if carried out, will mean much greater work than that of the past year.

The band won over the entire state in the contest at the West Texas chamber of commerce at Wichita Falls last spring, which meant a lot of favorable advertising for Memphis. Many concerts were given during the year in different communities of Hall county. Aided very materially in making the Hall county district fair a decided success, and on numerous occasions, like that of Armistice Day, helped to put over real community building programs.

The Memphis band has for many years been one of the city's real assets.

TWO MEMPHIS GIRLS ARE HONORED AT T. C. U.

Two Memphis girls have received marked recognition in the Texas Christian University. These girls are Miss Eloise Norman, daughter of Mr. and Mrs. J. H. Norman, and Miss Emil Brewer, daughter of Mrs. Blanche Brewer. They have been named members of the "Froettes," an organization for freshman girls in Jarvis Hall, girls' dormitory at Texas Christian University.

The purpose of the organization is to foster social occasions for dormitory girls and to render any service possible in the dormitory or for the freshman class at large.

CARS COLLIDE

The Texas Station service car and H. W. Hawthorn's car collided near the City Hall Tuesday, damaging both cars, but the drivers sustained only slight injuries.

There are only six public libraries in British Columbia.

MAN SLUGGED AND RELIEVED OF \$43.00 CASH

H. T. Keel of near Estelline was hijacked and relieved of \$43 in currency Wednesday night about 9 o'clock near the Baker Filling Station on the highway two miles south of town. According to his statement he was on his way home and stopped at the filling station. When he left and started to get in his car, some one hit him in the back of the head, then stomped him, and removed \$43 in currency from his pockets.

Mr. Keel believes he knows who did the deed, and hopes to have the party under arrest soon.

REV. JAMESON IS RETURNED TO MEMPHIS



The Rev. C. E. Jameson has been returned to Memphis as pastor of the First Methodist church for his fourth year. The annual conference at Big Springs closed Sunday night at which time the appointments were read. Memphis people are rejoicing over the fact that the conference saw fit to return this fine citizen and preacher for another year's work.

New presiding elders were announced for four districts as follows: Plainview, Mark M. Beaver; Vernon, Joe Haynes; Clarendon, W. M. Murrell; Sweetwater, L. N. Lipscomb. Rev. J. T. Griswold, presiding elder of the Clarendon district for the past four years, was sent to the Childress station. The appointments for the Clarendon district: Presiding elder, W. M. Murrell; Alford-Lefors, H. G. Walton; Clarendon, S. E. Allison; Clarendon circuit, R. L. Hart;

POULTRY SHOW WILL BE HELD IN DECEMBER

The date has been set for the seventh annual Hall county district poultry show in Memphis—December 20 to 23. This is an earlier date than usual. January and February have been the months in which previous shows have been held. The directors of the Hall County District Poultry association have decided that December is the best time for the show and have changed accordingly.

Charles A. Williams, president of the association, things this will be far the best show ever held here, and bases his belief in the fact that there are more and better birds in the country and more people taking interest in poultry raising. He thinks there will be more individuals entering their birds and more of them than in previous shows.

Seven years ago there were only 150 birds entered, and last January there were more than 600 birds entered. The seventh annual show is expected to far exceed the number entered in the last one. Walter Burton of Dallas will judge the coming show, which will meet the approval of all entrants.

More people of the county are becoming interested in poultry raising and pure bred varieties, and it promises to become one of the leading sidelines on the farms of the county. It is believed the poultry shows in the past have done much to create a greater interest in this industry. The cow, sow and hen will finally find a home on every farm in Hall county.

THANKSGIVING SERVICE AT CHURCH OF CHRIST

There will be a Thanksgiving program rendered at the Seventh and Brice streets Church of Christ Wednesday night, November 23, which will consist principally of singing, under the direction of L. R. Lovelady.

Everybody is invited to attend this program.

Claude, W. A. Hitchcock; Good-night circuit, B. A. Moores; Groom, A. O. Hood; Hedley, Joe E. Eldridge; Lakeview, H. B. Standlee; Lelia Lake, J. A. Laney; McLean, B. W. Wilkins; Memphis C. E. Jameson; Plaska, H. L. Wheeler; Mobeetie-Kelton, U. S. Sherill; Pampa, T. W. Brabham; Joseph S. Strother, junior preacher; Shamrock, G. W. Foote; Dozier-Head, John H. Crow; Wheeler, H. W. Barnett; Wellington, I. A. Smith; Wellington circuit, A. O. Graydon; missionary to Japan, Sam M. Hilburn.

BISHOP E. C. SEAMAN ADDRESSES FATHERS AND SONS AT ROTARY LUNCHEON HERE LAST TUESDAY

SECRETARIES ORGANIZE

G. A. Sager and L. M. Thompson went to Quanah Wednesday to attend a meeting of secretaries and representatives from different towns of this section for the purpose of trying to get booths at the Dallas State fair in one section instead of scattered over different parts of the building. Such a movement would be of benefit in that it would advertise this section in a greater way. It was also decided to have regular meetings and lay plans for working together for the good of the entire district throughout the year.

Bishop Cecil Seaman of Amarillo made a splendid address at the Father and Son luncheon of the Memphis Rotary Club Tuesday. Practically every Rotarian of the club was present and had his son or some one else's son as his guest, it being Father and Son week, and one of the principal movements fostered by Rotary.

Bishop Seaman prefaced his remarks with a heading, "Boys Wanted." Boys are wanted everywhere. Rotary wants boys—the best boys to be had. David proved to be the boy wanted in the trying hour of Israel when they met the Philistines and the Giant Goliath challenged for a single combat. The Master found the boy he wanted at the seashore when the multitude had to be fed and nothing to feed them except the loaves and fishes the boy had for his lunch.

RED CROSS SETS GOAL AT FIVE MILLION

A Red Cross membership of 5,000,000 in the United States will be sought this year during the Eleventh Annual Roll Call, November 11 to 24. Chairman John Barton Payne announced following completion of a study of the demands which the past year made on all branches of the Red Cross organization.

He stressed particularly the increasing demands of disaster relief as pointing to the need for an increased membership to aid in carrying the growing responsibility in this field.

"For several years our membership has remained at a little more than 3,000,000 adults," he said. "We are proud of this membership. It is a body of our choice spirits, but there are many more of like spirit who should be counted in this Roll Call. We need at least 5,000,000 adult members. We are obliged to draw annually upon our reserves, and the demands upon us increase each year. Our Roll Call funds should meet our normal needs and add something to our reserves for the great disasters. We must have a large reserve. No one can tell when a situation may arise when this reserve will be essential to the lives of thousands."

"The Red Cross cannot wait to raise funds," Judge Payne declared. "Action prompt, instant, is its life. Instant action means the lives of many. It must be strong, it must be ready; this means a large reserve."

Total expenditures of the American Red Cross in the fiscal year to June 30 last in all fields amounted to \$16,139,348.66, of which \$11,366,348.66 represented the National Organization's appropriations and \$4,772,999.99 the cost to the Red Cross local chapters. Included in this total was a disaster relief, for which \$8,216,893.34 had actually been expended to the close of the year. This does not cover expenditures which continued to be made in the Mississippi Valley flood, or in other disasters originating during the fiscal year, but whose operations extended over into the current period.

Service to disabled veterans, another outstanding demand on the organization, called for \$2,530,223.86, and service to men of the Regular Army and Navy, \$397,522.50. Maintenance of an enrolled Nurses' Reserve, from which the needs of disaster service and other emergencies are met, and which numbers more than 45,000 nurses, totalled \$45,248.83. For the Public Health Nursing program, a nationwide activity of the Red Cross, \$801,068.99 was expended. Other services contributing to health and well-being included instruction in Home Hygiene and Care of the Sick, for which \$165,280.16 was spent; Nutrition instruction, which teaches thousands annually correct food principles in relation to health, \$171,376.73; First Aid and Life Saving, a service which is actually curtailing accident and water casualties, \$354,780.06; Junior Red Cross, the children's branch of Red Cross activity, and one of the most unique organizations in the world, \$582,434.23.

Other Red Cross Chapter activities, including Home Service to civilians, amounted to \$1,229,600, while other national domestic operations required \$236,147.17.

As outstanding American contribution to the rest of the world is Red Cross assistance in foreign disasters, which the report shows, called for \$256,962 to the end of the fiscal year.

A pig that is placed on an island away from all other pigs will eat, root, chew and drink just the same as he will do when placed back in the litter. Isolate a boy and he loses, but put him in a group of boys and he will improve in proportion to the kind and character of the group. Influence of fellowship between father and son will ultimately spread throughout the community. The fellowship of the church is a dominant factor in life; the fellowship of the public schools and teachers will have a great influence in life.

Boys spend a good lot of their time at home, but most of it in sleeping, a small part of their time in church, and a greater part of their time in school. The recreation period when not in school is the time that should concern parents most. Scouting offers a splendid opportunity here, and it means an outlay of money and time. Comradeship is needed greater than all else in bringing out the best in the boy. They will live as their fathers live—in business, in church, in study and in play. He will go where his father leads him.

It was a masterly address and enjoyed by the Rotarians and the boys. This was the second time Bishop Seaman had spoken here on like occasions.

The list of Rotarians and boy guests are given here:

O. V. Alexander and Floyd Wattenberger, J. A. Brewer and Buddie Brewer, M. J. Draper and Howard Foote, T. J. Dunbar and Allen Dunbar, J. R. Fight and Fred Brewer, Frank K. Fore and Darrell Grundy, F. N. Foxhall and Harold Foxhall, Sam B. Foxhall and Lester Foxhall, J. G. Gardner and J. G. Jr., R. S. Greene and Gayle Greene, R. C. Howerton and Wendell Harrison, C. E. Jameson and Alfred Jameson, D. L. C. Kinard and Cearley Road, J. C. Minard, Max King and Ben Howell, C. W. Kinslow and Billy Kinslow, T. L. Lewis and Clemen Montgomery, C. C. Meacham and S. S. Montgomery Jr., S. C. Miles and Burton Miles, J. A. Odom and Mayo Odom, W. D. Orr and Chester Colbert, Lee Pope and George DeBerry, W. B. Quigley and Russell Baldwin, J. H. Read and Harold Read, R. L. Ragsdale and Bob and Billy Ragsdale, G. W. Sexauer and Robert Sexauer, G. A. Sager and Vester Munn, Horace Tarver and Jim Stanford, J. P. Watson and William Sanders, J. C. Wells and Ernest Bell, V. O. Williams and Vernon Jr., A. C. Grundy, O. N. Hamilton, E. R. Clark, Dr. W. C. Dickey, Bishop Seaman, Ed Kelly, and Mrs. Margaret Morgan were the other Rotarians and guests present.

BRICE BREEZES

Miss Laura Glover and some friends of Newlin visited friends in Brice Sunday.

The lecture, which was given in the auditorium Friday night by Mr. C. H. Shelton, was well attended and enjoyed by every one present.

Mr. and Mrs. Marvin Aduddell and Mr. Harper and Miss Monger spent Sunday in Goldstein with relatives and friends.

Bonsel Young and family returned from Oklahoma this week. Cherry Nelson and family returned Sunday from a tour thru Colorado and New Mexico.

KEEP THE HOME FIRES BURNING

BY PHEBE K. WARNER

Now that Fire Prevention Week is over for another year, it is time to go on with our burning or put into practice some of the manifold lessons we were all taught last week. As a rule most of us women observe Fire Prevention Week very religiously. But we soon forget after the special meetings are over. Our conversions and convictions don't seem to last long.

in America that is bound some day to reduce our crime of fire in the United States. And that is the fire lessons that are being taught to the million and a quarter school children. There is only one sure way to bring about any great reform and that is to put it into our schools and drill it into the children.

Looking over the fire records for the past year that came into my hands last week, I see that as usual, we women are blamed for most of the fire waste and most of our fire tragedies. It seems that of the \$535,000,000 worth of property that the people of the United States burned last year, 60 per cent or \$336,000,000 worth of HOMES were burned.

of FIRE, the home is about the most dangerous place in the home is the kitchen. And that's where most of us women stay. And that's why we get the credit for burning up more property than anybody else.

Well, if these are the facts and the records say they are then there must be a reason, for I'm a firm believer in the law of Cause and Effect. So let's see if we can discover any reasons why women burn up more property than anybody else.

In the first place there are about 27,000,000 kitchens in the U. S. A. This would mean that we average about \$12.50 per kitchen annually in fires. And in that little kitchen which is usually the smallest room in the house, what goes on? Practically all the food that is required to feed 115,000,000 people three times a day is prepared there. This means 345 million meals every day or 125,925 million meals a year must be cooked in those kitchens. Is there another factory, another industry in the whole world that turns out such an output of work? Then in millions of those kitchens all the water is heated to do the family laundry. In millions of homes the kitchen is the play-room for the children and the mice thru the long winter months. The children play in it by day and the mice by night. And often times for lack of a better place and for convenience the kitchen is the abiding place for the match box, the kerosene and gasoline can, the wood box and the trash box, the oil mop, the gasoline iron, the kerosene lamps. And most kitchens have a chimney and a flue that are in use every day of the year and never expected to get out of fix. Yes, sir! The kitchen seems to be the most essential room in the home, and most crowded room in the home, and most neglected room in the home and consequently the most dangerous room in the home; yet that is where Mother and the babies spend most of their time.

And we are wondering whether this tragic waste of life and property that is generated in the kitchen and the home is all due to Mother's carelessness? I wonder how many fathers are more careful about their fire hazards at their shop-and-factory, the bank and the store, the office and the barn than they are in their own kitchens where their wives, and children lives are at stake?

It's a serious piece of destructive business, this burning of 131,400 homes every year. But that's the least of the loss. The mothers and little children that are sacrificed on these altars or fire are the tragic heart-breaking losses. And the chief rea-

PLASKA WOMAN INJURED WHEN AUTO HITS POST

Mrs. E. A. Upton, who resides at Plaska, was painfully injured Monday afternoon when she was thrown through the windshield of their Essex sedan, which was being driven by her 14 year old son. She sustained painful lacerations about the face and head. Mrs. Upton's 10-months old baby, which was in her lap, was slightly bruised about the head, but not serious.

Mrs. Upton was returning from Wellington, and just as they left the pavement on main street of Memphis, going west, the lad said the steering wheel came loose and he lost control of the car, which plunged into a ditch, running into a telephone post. The car was badly damaged, the radiator being mashed up considerably.

Mrs. Upton was carried to a local hospital, where her wounds were dressed and she was able to continue the journey home.

For greater mileage buy Goodrich tires and tubes at Memphis Garage.

A complete stock of New Crop TEA GARDEN preserves at Womack's Grocery. 17tf

Red Picket fence, all lengths. J. C. Wooldridge Lbr. Co. 20-tfs

Get it at Tarver's.

Soil productiveness can best be maintained when intertilled, small-grain, and leguminous or grass crops are grown in the order named and in recurring succession of the same land.

sons for this terrible loss of life and property are first because there are more homes in America than any other institution. And second because most of us are more careless about our homes than any other building we own. Don't blame it all onto our mothers.

How many of us realize that when we sing so enthusiastically and cheerfully "Keep the Home Fires Burning" that the American home furnishes the fuel for the greatest bonfire of our nation and no matter when or where we sing this beautiful song somebody is piling another home on this great American bonfire ever four minutes.

Suppose we all take more interest in the safety of our kitchens this year. Both men and women. If the American kitchen is the most dangerous place for the family then why not concentrate our efforts this 1927-1928 year on making our kitchens safe for women and little children? Are the chimney and the flue ready for the hot winter fires? Are the matches in a safe place beyond the reach of the children and the mice? Can't the trash box and the oil cans and the oil mop all be kept on the outside of the kitchen? And the oil lamps placed on a safe shelf where there is no danger of knocking them over? Suppose we resolve to sing this year "Stop the Home Fires Burning."

WANT LIFE?

FORCE TONIC means new mental and physical life. It refreshes drooping bodies—braces them up. At all druggists.

Audits Systems
J. B. WRIGHT
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A wonderful opportunity to save money on your fall buy

Outing
Suitable for Quilt linings, etc. Light and dark colors.
10c

Baby Blankets
30x40 size, in Pink or Light Blue
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Ladies' Silk Hose
Our regular \$1.00 quality in all the wanted shades.
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Ladies', Men's and Children's sweaters in a big assortment of styles and patterns. All go at Sale Prices.

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New line just received. Values to \$4.95

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Values in this lot are up to \$2. at them.
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Many new dresses for Ladies Misses just received this week included in our Big Fall Sale.
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Shoes - Shoes - Shoes
We carry the biggest stock of TABLES at
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Unless the Regulator has a RED WHEEL it is NOT a LORAIN



Guests are Always Welcome Where Ovens Have RED WHEELS

YOU need never be caught unprepared for guests if you own a New Process Gas Range with Lorain Self-regulating Oven. You can come home at six o'clock to serve a Whole Meal cooked in the oven while you were enjoying yourself miles away.

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NEW PROCESS Gas Range
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- Mothers China ware Oats** 30c
- Large Size Post Toasties** 10c
- Pure East Texas Sorghum** 95c
- Four pounds Raisins** 35c
- New Crop Pinto Beans** 7c
- No. 2 Tomatoes** 10c
- Nice Green Head Cabbage** 3c

We handle a complete line of Mrs. Baird's Cakes including Thanksgiving fruit cakes.

Buy your Thanksgiving Groceries from our always fresh stock

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On the All-American football team... the greatest talent American college fields produce. And in the All-American Six... the outstanding automotive developments of the present day.

Power... drive... speed... spirit... a thrilling change of pace

... stamina that welcomes the roughest grind. The qualities of America's gridiron stars... and of this brilliant American car.

A car that is winning America with swift, unfaltering strides. Come in. See it. Get behind the wheel. Learn the thrills that are offered

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Pontiac Six... \$145 to \$155. All prices by factory. Delivered prices include minimum handling charges. Easy in pay on the liberal General Motors Time Payment Plan.

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S & TEXANS

WILL H. MAYES
Tall Texas Story

Fairs in Texas have been so attractive that the Texas State Fair has an attendance during days of 1,028,317 and, known, not one person more than a million a complaint. The fair could have been expected in plenty would forthcoming. Perhaps as many as were at the smaller fairs and, whether they or not, all of them worth of their money and useful in these prosperous times. The big State Fair is the largest of the prospect.

Building Progress

September building survey that Texas ranked the states in the building for the month increase was about over that of September 1926.

Amarillo and Dallas ranked, respectively seventeenth and eighteenth among all the cities of the country in September building volume. San Angelo, which most of us think of as a big town rather than as a city, stood seventh among the cities of Texas in building permits issued. If you have any doubts left about the growth of Texas, you have only to look at the statistics. It is a great state, constantly growing greater.

Newspapers Are Helping

There is no other factor contributing more to this Texas development than the Texas papers. Most of them are suggesting the way to their people by showing what is going on elsewhere. They are urging the building of highways, the construction of school and church buildings, the erection of factories, the improvement of agricultural conditions, better stock farming, diversification of products, more comfortable homes, the many undertakings—that make for better living in Texas. If you are a reader of these articles appearing in this paper from week to week you have seen the many ways this paper is using to point the way to improved conditions. It is seldom that a com-

munity goes ahead of its newspaper leadership.

Rockdale Street Paving

Editor Cooke of the Rockdale Reporter is right in the middle of a campaign for street paving in his town. Rockdale had just as well begin on the streets. "Eventually, why not now?" When Editor Cooke starts after a thing he never stops until he gets it. About thirty years ago, when he lived at Brady, he began a street campaign there, and now Brady's streets are either paved or being paved, and Cooke is able to "point with pride" to his work for that town. He isn't going to be so patient with Rockdale. He is showing what is being done at Cameron, at Georgetown, at Taylor and other places. If Rockdale doesn't want to appear in a worse light than Milano or Thrall, it had better heed Cooke's advice and get busy at street paving. That is the only way to stop Editor Cooke's lamentations.

Good Roads Caused It

A farmer living near Johnson City has sold \$4,000 worth of tomatoes this year, trucking them to market at Austin over the highway. Regardless of the distance, good roads put the enterprising farmer close to markets. For that reason farmers nearly all now favor good roads.

Nacogdoches Wants Hospital

Nacogdoches has decided that a place of that size and importance should have a modern hospital and has started to raise \$50,000 for that purpose. With Eugene Blount, statesman and philanthropist, heading the movement, the fund will no doubt soon be raised. Most towns are learning that it doesn't pay to send its sick to a distant city hospital for treatment.

Sweetwater Gypsum Center

Gypsum (which is the ingredient from which much wall board, sheathing and plastering is made, is produced in large quantities at Sweetwater, that place having become one of the largest shipping centers for gypsum in the world. The United States Gypsum company began its shipments there in 1923 and the business has expanded most rapidly, much of its products finding markets in Texas.

Titus County Lignite

Lignite mining is done extensively in Titus county, near Finfield, the present output being nearly 400 tons daily, most of it being used in the territory close by. Miners say that the deposits there have scarcely been touched and geologists state that from there through the state to the Rio Grande near Laredo and Eagle Pass are vast beds of lignite that are beyond estimating. The Texas fuel supply in both gas and lignite seems unlimited.

Odessa's Water Supply

A friend from there writes me that Odessa is another West Texas town with plenty of water for every purpose coming from newly completed wells of pure soft water and pumped into two large storage tanks of 1,000,000 gallon capacity. He says there is enough water now available for a town of 25,000 people with "plenty more where that comes from." Odessa's recent growth has been remarkable, and in the

HELD SCHOOL OF TERRACING FOR TURKEY PEOPLE

County Agent L. M. Thompson held a terracing school at Turkey Monday, assisted by M. R. Bentley, farm engineer of the A. & M. Extension service, several visiting county agents, and A. K. (Dad) Short, conservation and terracing agent of the Federal Land Bank of Houston. A large group of farmers were present at the terracing demonstration and afterward heard Dad Short make a splendid talk concerning terracing.

Mr. Short, among other good things, said, "Soil conservation is the basis upon which business, communities and homes must be built. It is the business of us all to join hands in building a more productive and more enduring system of agriculture."

Mr. Thompson reports the meeting very interesting and instructive, and quite a bit of interest manifested as well as a desire created for better conservation of the soil.

HIGH SCHOOL

Chapel Programs

Wednesday, November 9.—Announcements. Songs: Love's Old Sweet Song and Scotland's Burning.

Thursday, November 10.—Announcements. Reading—Tommy Boren. Song—Lucy Hudgins, accompanied by Ina Mae Shannon. Reading—Lorice Webster. A Dutch dance by Odessa Lambkin and Mary Gardner.

Monday, November 14.—Announcements. The N. O. K. Club gave a play entitled, "Hiring Help."

Tuesday, November 15.—Announcements. A play by seven girls.

Senior Class Meeting

The Senior class met Tuesday November 15, in the auditorium and decided upon their invitations for 1928.

Annual Staff Play

The Annual Staff is working on a play to be given next Tuesday evening. It is a college play and full of fun.

Extra large coal heater "Round Oak" coal heater, suitable for large garage or business house, school, etc. Memphis Furniture Co. Phone 560. 20-2f

Ford radiators and radiator repairing of all kinds. Memphis Garage.

Bulbs, Chinese sacred lily, narcissus, hyacinths, jonquies, and tulips. Phone 491, Hightower Greenhouse. 19-2c

words of this friend, "it will now be hard to catch."

Brick Plant Prospers

The prosperity of a local brick plant is a sure indication that the town and surrounding country are growing. A plant at San Benito in operation only a short time finds it necessary to increase its plant to meet the demand, and is preparing to manufacture brick on an extensive scale.

Matamoros Paving

Matamoros, the slow old town in Mexico across the river from Brownsville, has caught the improvement spirit from its Texas neighbors and is putting down modern paving around its plaza and the adjoining blocks. "No place can always resist the good examples set by its spirited neighbors."

Kingville Gets Gas

Kingsville is among the latest Texas towns to secure natural gas from wells to secure natural gas from wells in its immediate neighborhood. The gas fields are being extended in Texas every week and soon every place of consequence will have a supply of fuel gas piped to it.

Feed-Making Plans

The increased interest in dairying in Texas has stimulated increased attention to the manufacture of specially prepared foods for cattle. The oil mill at Whitesboro is among facilities for the extensive manufacture of such foods, and it will buy fifty thoroughbred Jersey cows with which to demonstrate the value of its products, as well as to assist in supplying milk for a Sherman milk manufacturing plant.

SIGNS YOU CAN BELIEVE IN

If your breath is bad and you have spells of swimming at the head, poor appetite, constipation and a general no-account feeling, it is a sign your liver is torpid. The one really dependable remedy for all disorders in the liver, stomach and bowels is Herbine. It acts powerfully on the liver, strengthens digestion, purifies the bowels and restores a fine feeling of energy, vim and cheerfulness. Price 60c. Sold by Leverett-Williams Drug company. 19-4t

SPECIALS!

Friday, Saturday, Monday

Dress Sale



For afternoon, street, business, luncheon, sport and school wear. Colors are Navy Black Lacquer, Autumn Leaf, Maroon, Copper, New Blue and Moss Green

Even the most experienced shopper, hardened to the way of "sales" must concede that these dresses are real values at

Values up to \$19.95 only **\$8.95**

Fur-trimmed Coats



Two Exceptional Groups Values up to \$19.95 \$11.95 Values up to \$39.50 \$18.00

Dress and sport models. Styles as diversified as they are smart and distinctive

SWEATERS

Sweaters for Men, Women, Boys and Girls. Our entire line during these three days, SPECIAL at —

One-Half Price



Mid-Season Hats

FAILLES! SATINS! PASTEL FELTS!

Hats with that delightful newness which the smart woman demands for mid-season wear. Black satin hats . . . trimmed with tiny net veils and sparkling with rhinestones . . . felts in new pastel shades . . . and bright metallic hats to wear with fur-trimmed coats. An exceptionally smart group to choose from. Priced

\$1.95 to \$4.95

Blankets

—Part wool and china cotton double blankets, size 66x80. Regular \$6.50 value **\$4.95**

Hot Plates

—Electric hot plates. A regular \$2.95 value, only **98c**

Men's Winter Union Suits.

—Men's winter weight unions. Real values at this price. **98c to \$1.39**

Women's Winter Unions

—High neck, long sleeves and ankle length, cotton rib, bleached, mercerized, tape neck. Sizes 34 to 40. **98c**

Men's Flannel Shirts

—Regular \$2.50 value, only **\$1.49**

Gas Heaters

Blued steel, Follansbee polished, Bunsen burners, nickel plated legs, highly polished reflector and dress guard.

ONE FOURTH OFF

Outing Gowns

—Ladies' outing gowns. Medium weight. Full length. Blue and pink trim. **89c each**

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—Standard width oil cloth. Plain white. Per yard **29c**

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In thousands of American homes there are now two automobiles—"a car for her, too," so that there may be transportation for the family while "he" drives to business. And because it is so easy to drive and park . . . so decidedly smart and comfortable, today's Chevrolet is an outstanding favorite among women drivers everywhere. Come in! You'll be amazed to learn how little it costs to own and operate a Chevrolet.

\$525 The Coach \$595 The Coupe \$625 The 4-Door Sedan \$695
\$715 The Imperial \$745 1-Ton Truck (Chassis Only) \$395 1-Ton Truck (Chassis Only) \$495

All prices C. O. B. Flint, Mich. Check Chevrolet Delivered Prices. They include the lowest handling and financing charges available.

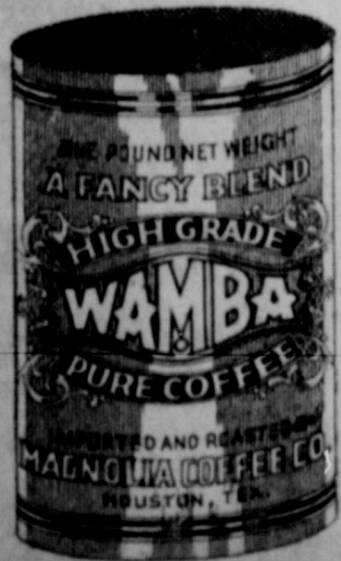
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HOUSTON TEXAS

PICK BREED AND KEEP IT SAYS A DAIRY EXPERT

By A. L. DARNELL
Professor of Dairy Husbandry,
Texas A. & M. College

One of the first questions to be considered in starting a herd of dairy cattle is the choice of a breed. Although this is of considerable importance in some of the states, it is of much less importance in Texas. There is a tendency for some to place too much importance upon the matter. The most important thing about the whole question is to select some particular breed and stick to it, rather than to try two or more breeds. Even worse than that is to cross breeds. Breeds represent the efforts of generations of breeders and we should take advantage of these many years of constructive work by our ancestors.

Factors in Choosing

The major breeds of dairy cattle; namely the Jerseys, Holsteins, Guernseys and Ayrshires, do not differ greatly in efficiency. There are, however, certain factors that must be taken into consideration in choosing a breed. Some of the most important ones are as follows:

1. Breed of cattle most common in the community.
2. Form in which the product is to be sold.
3. The probable demand for surplus stock.
4. Economy of production of milk and fat.
5. Beef value of discarded cows and adaptability of calves for veal.
6. Preference of the breeder.

The first factor listed above is by far the most important one to be considered, and should be given much more prominence. Of course, if a breeder has sufficient capital to do considerable pioneer work in introducing a new breed into a community, then he falls into another class of dairymen and need not expect as quick return or as economical operation as he would had he selected the breed of cattle common to the community. So far as the average community in Texas is concerned, we have only two breeds of dairy cattle from which to select, if this factor is to govern us entirely. According to the 1920 census report, the pure-bred dairy cattle in Texas are made up 80.1 per cent Jerseys, 12.7 per cent Holsteins, 25 per cent Guernseys, 0.08 per cent Ayrshires, and 6.8 per cent of all other breeds. Some of the great advantages of selecting the breed common to your community may be enumerated as follows:

Advantages of Picking

1. It is a great advantage in selling surplus stock.
 2. May save expense in buying males for breeding and make it possible to make more use of a bull that is found to sire especially valuable animals.
 3. It may save expense in testing and keeping records on herds—especially all purebred cattle.
 4. It makes possible a local breed organization, and creates greater interest in good stock.
- The second factor, that is, the form in which the product is to be sold, is possibly the second most important consideration. Where the product is to be sold in the form of butter fat or sour cream, the Jersey or Guernsey will prove to be a wise selection due to their economy of fat production as compared with other breeds. On the other hand, if whole milk is sold, the Holstein or Ayrshire will prove to be the best selection due to their economical production of milk.
- The third factor, that of the probable demand for surplus stock, has been mentioned briefly in our discussion of the first factor and due to the lack of space will not be discussed, further than to say that the surplus Jerseys in Texas are sold much more easily than any of the other breeds.

With reference to the fourth factor, the economy of production of milk and fat, we will again refer to our brief discussion of the first factor. In economical production of butter fat the Jersey ranks first, Guernsey second, Ayrshire third and Holstein fourth. In economy of milk production the Holstein ranks first, Ayrshire second, Guernsey third and Jersey fourth. In the percentage of butter fat contained in the milk the Jersey ranks first with an average of 5.3 per cent butter fat, Guernsey second with an average with an average of five per cent butter fat, the Ayrshire third with an average of 3.97 per cent butter fat, and the Holstein fourth with an average of 3.4 per cent butter fat.

Under the fifth factor, that of the beef value of discarded cows, we might as well just rank the breeds from the best to poorest.

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THE BEST LUMBER MONEY CAN BUY
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BECAUSE YOUR CAR
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MEMPHIS GARAGE

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GREATEST DRY GOODS
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VALUES ARE ON
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Read Our Big Ads on Page 3,
Section One

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If you want to buy any
gas, oil, tires, tubes or
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ON NOEL STREET

COLORADO
TO GULF
SERVICE STATION

PHONE 152

in this respect. They rank as follows: Holstein, Ayrshire, Jersey and Guernsey. They rank in the same order in respect to veal production with the calves.

Breeder's Preference
Now we come to the last factor, that of the breeder's preference. All other things being equal, a man should select the breed he loves best; for in the final analysis he will more likely make a success with this breed. However, again I want to repeat that the economic factors first mentioned are much more important than this last consideration.

We now come to the second part of our discussion, that of selecting the individual cow. The success of a dairy farmer depends more upon the selection of the individual within the breed than it does upon the choice of a breed. The breeders of the past have established uniform characteristics in each breed in so far as color, size and type are concerned. At the same time they raised the average production of the breed. However, there is yet as wide variation in production within each breed as there is between the different breeds. If a dairyman is to succeed in his business he must take advantage of these wide variations and select each year the best individuals in his herd to replace the cows passing their period of usefulness.

A cow has an inherited ability to produce a certain amount of milk, and the animal with inheritance for high milk production will not fail if properly managed during her useful life. There is little evidence to support the common idea that an inferior cow is the result of wrong methods or raising as a calf. While the size, and possibly the vigor may be influenced by the feeding when young, the tendency to produce milk is not much affected by the methods followed in raising the animal. A cow's milk yield is the result of inheritance plus the method of feeding and management. If a cow shows one year that she has inherited tendency toward milk production, she can be expected to produce well for her entire life. A cow that is a small producer by inheritance remains so year after year. In selecting the individual, never lose sight of the fact that a high producing cow is much more economical in production than a low producer.

In a general way there are two methods of selecting dairy cows. The first is by type and conformation, and the second is by records of production. There is a certain conformation that goes with high milk production. This conformation is usually distinct enough to enable experienced judges to select very good from very inferior cows. It is an easy matter to select cows that will produce 350 pounds to 400 pounds of butter fat yearly, from those that will produce only 100 pounds to 200 pounds. However, it is a more difficult matter to judge by type and conformation alone which will produce 400 pounds of fat and which will produce 500 pounds per year. Even the most experienced judges will make decided errors in this latter case.

It is often necessary to select cows by appearance when buying, but it is not necessary to follow this practice after the animals are in the herd. No successful merchant will attempt to run his business without some system of records; neither should a dairyman. A more business like plan is to keep a record of production for each individual in the herd, in order that the unprofitable animals may be known and rejected. The records to be kept will depend to some extent upon the use made of the milk. If it is sold by quantity regardless of quality, then the total production is the important fact. If the price of milk is based upon the butter fat, both the quantity and quality need to be known.

With this sort of record of production it is an easy matter to cull out the poor individuals. I want to impress upon you, however, the necessity of keeping this record the entire year and not just for a few months when the cow is fresh.

CARD OF THANKS
We take this method of thanking our many friends and relatives for their kind words of sympathy extended us during the illness and death of our dear baby. Also for the beautiful floral offerings. And especially do we thank the hospital staff for their best efforts and attention during his illness.

May this hour of sorrow be far from you all, is our prayer.
Mr. and Mrs. J. R. Watson,
And Relatives.

Cecil Cottingham and Homer Grant of this city have entered Draughon's Business College at Wichita Falls.

O. N. Hamilton was a business visitor in Dalhart last Thursday and Friday.



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WILL APPRECIATE YOUR PATRONAGE
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The farmer's Co-operative Plan—the best and cheapest—run for 34 years and may be paid off in full or in part after 5 years.

Six per cent per year keeps up interest and pays off principal in full at the end of period if allowed to run to maturity.

Borrower not required to live on the land.

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Style that women desire, Durability that men demand

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Buick for 1928 has won tremendous popularity among men and women alike, because it combines the style that women desire with the durability that men demand.

SEDANS \$1195 to \$1995 • • • COUPES \$1195 to \$1850
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All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

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Dining Room Suite

Made of Genuine Walnut

§§§§T'S just the size that adapts itself to the average modern home. §§§§ Of solid walnut thru-out except 5-ply walnut veneer tops and panels. Large buffet with roomy drawers, extension table, 5 side chairs and host chair, seats covered with jacquard velour.

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Moore Hardware & Furniture Co.

NOEL STREET

Texas and Texans

BY WILL H. MAYES

Texas in Public Eye

Texas Utility News eloquently says: "The spotlight is playing upon the Lone Star State. Business wisecracks throughout the United States have their ears attuned to catch every faint rumbling from Texas. A fast, unhalting, unprecedented social and economic development is expected of the great Empire of the Southwest. Well may we ask, "Why?"

"Is it because the Texas climate is the best year-round working climate in the United States—a climate promoting the maximum of health, comfort and prosperity? Here automobiles gad about without interruption. Here dairy herds graze twelve months in the year, instead of being confined in tuberculosis-breeding barns for weeks at a time.

"Is Texas to take the front because of its long beach line, with its ports and its playgrounds? Shipping oil and cotton, rice, wheat and lumber, Texas ports clasp hands with South America, Europe and the myriad corners of the world.

"Is Texas capturing the imagination of the country by reason of its subterranean seas of oil, the marvelous productivity of its soils, the multitude of its natural resources, the dauntlessness of its people?"

What Do You Know About It?

After this Socratic questioning, the Utility News then asks if Texas people themselves really know about this great state: "Do you know the figures and the facts, do you carry with you the picture of this, the largest state in the Union, and the one just now fraught with the most enticing possibilities." And it urges that, "Texans of every age should revive their interest in (Texas) geography, in history, in the study of economics and sociology. They should bring their stores of information up-to-date. Read the business pages of Texas newspapers. Learn to think in terms of hignite and electric power, of manufacturing and agriculture, of oceanic trade and railway communication. Make of yourself—in your own small or large way—a community builder. It is in this way that we may become an integral part of Texas life." To this I would add that you have only to know Texas to love Texas. Learn what is going on throughout your state and take some part in this great movement.

Newspapers The Greatest Aid

In this State development the newspapers are in position to do the greatest good both for the state and their own communities, and every paper, large or small, is able to make a helpful, steady contribution. They can let the world—at least a part of it—know what is going on over Texas. They can point out to their readers what other communities

are doing and thus encourage enterprise at home. They can stimulate a Texas spirit and in doing so, they can but arouse a local spirit. They can, and should be as broad as Texas itself in boasting Texas. They can show Texas as it is to Texans and through them to the outside. They can lead and in leading go forward themselves; or they can stand still and obstruct progress. The newspaper that takes and holds a position of leadership, even in a small community, need have no fear of failure.

Boost, Don't Knock

You can't do yourself any good by throwing brickbats at some other fellow. On the other hand, those who are helped usually like to give back a helping hand. This is true of individuals and communities. Just recently I saw in an Austin paper a reference to a neighboring town as "a sleepy little village." That town is not "sleepy," but one of the most progressive towns in Texas—equally as wide awake as Austin, at least. It furnishes Austin considerable business, and the Austin chamber of commerce courts its business assiduously, but thoughtless and inconsiderate little digs like that will soon destroy all the friendliness that has been built up in years. Texans—newspapers, commercial organizations, civic clubs, all the up-building agencies, all individuals—should work together for the common good.

Cow-Testing Associations

Hale and Swisher counties are the second counties in Texas to form a cow-testing association, Wise county being the pioneer in this work. Members of the association keep records of the weight of the milk of each dairy cow and of the feed she consumes. In this way the best ways of handling cows can be determined and the net profit or loss on each can be ascertained. It can easily be seen that this will result in more profitable dairying and in better dairy cattle as the unprofitable cows are removed from the herds and are not bred. The action of Wise, Hale and Swisher counties should be followed wherever dairying is done. Northern states have had such organizations for a number of years.

Using Texas Lignite

The San Antonio Public Service Company is going to spend \$1,500,000 on a power plant, to use lignite as fuel, which causes the San Antonio Express to remark, "The State's lignite offers more power possibilities than the water in all its streams, and the supply is without limit." Account should also be taken of the amount of labor such development will employ.

Turkey Is Profitable Bird

Three prize-winning turkeys, a tom and two hens, were sold by a Denton county grower during the Dallas Fair for \$1,000, another case of where it pays to do the best you can whatever you may be doing. Which reminds me that the War Department has asked Cuero turkey growers to submit bids on 21,742 pounds of dressed Cuero turkeys, that place having

established a reputation for turkey growing.

Graphite Shipments Begin

Another Texas industry that is helping Texas along is the Graphite business in Burnet county. A company there with capacity for turning out four cars of graphite a week has begun shipments to Eastern points.

January 1, 1928 falls on a Sunday. The next time our present New Year's Day comes in Sunday will be in 1933. So if the 13-month calendar is to go into effect in the easiest possible way, beginning the week exactly as at present, something must be done about it fairly soon, or we shall wait another 5 years. The idea of the 13-month calendar, which is strongly favored by the U. S. weather bureau, is that there will be 13 months of exactly 28 days each, necessitating an extra month, probably set in between June and July. There will be one day left over, and it is proposed to call this "Year Day" and make it a universal holiday between December 28 and January 1. All in favor, say aye.


You'll like our Prescription Service. Clark Drug Co. 20-2c

Buy 13-plate Ford batteries, \$11. Memphis Garage.

Double-oven hotel range for sale. Phone 560. Memphis Furniture Co. 20-1f

A complete stock of New Crop TEA GARDEN preserves at Womack's Grocery. 177f

Next time you buy calomel ask for



Calotabs
TRADE MARK REG.

The thoroughly purified and refined calomel combined with assistant and corrective agents.
Nausealess—Safe—Sure

SUPERIOR Orange EGG MANNA



The ORANGE-VITAMIN FEED

you remember results price is for

STOCK AND POULTRY FEEDS

EACH SACK

A PROFIT INSURANCE POLICY for YOU!

FARMERS SUPPLY UNIVERSAL GAYLORD ST. FORT WORTH

THE FEED IN THE RED C

DEMOCRAT WANT ADS GE

STUDEBAKER

THE GREAT INDEPENDENT

NEW WORLD RECORD

For Endurance and Speed established by

3 STUDEBAKER COMMANDERS

THE WORLD'S CHAMPION CAR

Nothing made by man in the history of the world has traveled so far so fast—25,000 miles in less than 23,000 minutes.

Read the facts below

TO THE PUBLIC:

On October 18th at 2:49 p. m., two strictly stock Studebaker Commander Sport Roadsters, and a strictly stock Commander Sedan, started at the Atlantic City Speedway (one and one-half mile board track) to run continuously for 25,000 miles and thereby, if successful, to establish a new world record for endurance, and also, if possible, to average better than a mile a minute and thus break all existing speed records not already held by Studebaker cars. These were the objectives sought by Studebaker.

This run was sanctioned and supervised by the American Automobile Association, which stationed a squad of 35 men on the job in charge of Val Haresnape, Secretary of the Contest Board of the Association. These men kept all of the records by means of the most accurate electrical time recording instruments and tape which registered every lap (16,667 laps) as each car passed over a wire stretched across the track immediately in front of the judges' stand, which was occupied by four A. A. A. men at all times—day and night.

In addition, at least two members of the A. A. A. Technical Committee kept an accurate record of all gas, oil and water replenishments, together with parts replacements and work done on the cars.

The sole duty of the Studebaker drivers and pit men was to keep the cars on the track and the average speed above a mile a minute. They had nothing to do with the recording of distance or speed.

The Official Results of the tests as duly certified by the American Automobile Association were as follows:

Both roadsters finished 25,000 miles on November 3rd at 1:37 p. m., which made the total elapsed time 15 days, 22 hours and 48 minutes, or 22,968 minutes, and the average speed 65.31 miles per hour for the entire distance.

The Sedan finished 25,000 miles on November 4th at 10:09 a. m., which made the total elapsed time 16 days, 19 hours and 20 minutes, or 24,200 minutes, and the average

South Bend, Indiana, November 3, 1928.

speed 61.98 miles per hour for the distance.

These are world records for covered and average speed. No other man in the history of the world has ever approximated the performance of these Studebaker cars.

An accurate record of all repairs and placements was kept on the Studebaker's retail price for the cost of all mechanical repairs and replacements (including labor) on the test was \$207.88 or 41 hundredths of a mile for the 50,000 miles traveled.

The Sedan turned over during November 2nd with a mileage of 10,000 to its credit, while going at the miles per hour. It was necessary to replace the radiator, wheels, headlights and but the car was back on the track one hour and fifty-seven minutes after the 25,000 miles with an average of 61.98 miles per hour. The record, of course, made abnormally by the Sedan by this week—totaling 25,000 and sixty-three hundredths of a mile.

Competitive engineering and tests, plus analytical examinations of the cars made during the past year, convinced the men who make Studebaker that they are superior in performance, and value to any other American make today.

Realizing the futility of superior performance in automobile motors, Studebaker determined seven months after all existing performance records on stock automobiles and to submit to the public as official facts by the highest American automobile maker, namely the American Automobile Association.

A. R. ERSKINE
President, The Studebaker Corporation of America

SHAMROCK RADIOS

Shamrock has been in this community long enough to know what it will do at reception and yet it could never be considered overpriced. You'll find a model at just the price you want to pay. You'll find that the price is caused by the style of the radio.

SHAMROCK IS ALWAYS A SHAMROCK

When it comes to distance, volume, tone and tuning, the best proof is a test, right in your home.

QUALITY CONTROL, COMPLETE AND INSTALLED \$120 UP

Leaders by Proven Performance

L. NORMAN & SON
Radio Tops—Batteries—Charging

FARMERS SUPPLY UNIVERSITY
GAYLORD J. STUBBINS
FORT WORTH

THE RAW MATERIAL



THE FACTORY



PROTEINS, which a hen gets from Chicken Chowder, goes to make up the white of an egg. Fat, supplied by Purina Hen Chow, makes the yolk. The minerals, part of which is furnished in oyster shell and grit, make the shell. Chowder also provides the life-giving vitamins so essential in eggs for hatching and food purposes.

Each year poultrymen as a general rule, practice hatching earlier. In the case of the Mediterranean breeds, this brings up the problem of keeping or preventing the pullets from going into a partial moult in the fall. We are not prepared to state that this can be done successfully all the time. Our last year's experience, however, in this connection may be interesting. Information available at this time seems to indicate, that one way of preventing pullets from going into a moult, is by keeping them laying. If you can keep them laying, they are not so apt to go into a moult. We have observed by careful experiments, that as soon as your pullets are beginning to lose in weight, they are preparing to go into a moult. These pullets after laying for a period, unless given special feeding and care are almost sure to go into a moult. As long as you can maintain their body weight and keep them laying, there is much less danger of their going into a so-called pullet moult. A good plan is to band about twenty-five in a flock of 200 with colored bands, and regularly once a week, on a certain day, weigh these pullets separately and collectively. Compare the weights. If they are losing weight and laying, the chances are they will not soon go into a moult. People differ in their ideas as to the best means of maintaining body weight. Our experience has been that a too heavy feeding of egg mash, and too little grain will force heavy egg-production and cause the bird to draw more heavily on the surplus stored up in the body, causing a loss in weight. One way of preventing this is to feed more liberally of grains, no wet mashes and less dry mash. A heavy feeding of scratch grain in the morning will help reduce the mash consumption. Feeding milk and liberal supplies of fine cut, tender and succulent green food will also aid in maintaining full body weight. It is well to caution against making any radical and sudden changes in feed or method of feeding, because the same may throw the flock into a premature moult.

What amount of feed is consumed per 100 chicks? This is a question that has lately been asked us many times so that we dug up experimental bulletins and farm poultry keeping records, to check against our own figures, fully realizing that figures don't lie, but that liars figure. The best information we can furnish along these lines, are the following figures:

1st to 5th week inclusive... 120 lbs.
6th to 15th week inclusive... 750 lbs.

These figures are, of course, only to be used as approximately correct. You will notice we did not sub-divide the amount of feed consumed into the amounts of grains and mash. This we have found by actual experience to vary so much that it is not safe to make even an estimate. Some broods consume equal amounts of mash and grain, and on this basis above figures should be divided by two, giving approximate amounts of grain and mash consumed.

SAVE OUR SHOES

Shoes kept in a warm, damp, and dark place are almost certain to mildew. Mildew probably will not seriously harm the shoes unless it is allowed to remain too long, but it may change their color. When first detected, the mildew should be washed off with soap and warm water, or simply wiped off with a moist cloth and the leather well dried. It is better to prevent mildew by keeping the shoes in a well-ventilated, dry, light place.

CHEVROLET USED CARS

"with an OK that counts"

Reconditioned Right—and Priced Right

When we recondition a used car, we do a thorough job. All work is done by efficient expert mechanics, using genuine parts for all replacements. Then we price it right which accounts for our wonderful used car values. This square-deal reconditioning and selling policy is your assurance that you pay only for what you get when you buy a used car from us—and that your car will give thousands of miles of dependable service. Look for our red "O. K." tag when buying a used car. It is your assurance of quality and value.

D & M CHEVROLET COMPANY
B. E. Davenport C. C. Meacham
MEMPHIS, TEXAS

LEE GREAGORY, Estelline, Texas

QUALITY AT LOW COST

SCRUB POULTRY STOCK WILL NOT PAY TO HANDLE

By F. W. KAZMEIER
Bryan, Texas

There are still a large number of people who believe in buying and feeding cheap stock. Too many, have not yet learned the lesson that you must pay for quality, that cheap stock will produce cheap chicks, that no breeder can sell good stock at cheap prices and stay in business very long. Few, if any, poultry breeders that know their business, are in the business for glory. Look at this illustration. A hen must lay about 100 eggs a year to pay for her room, board and other expenses. Which flock would you rather have, 100 hens averaging a yearly production of 110 eggs per hen per year, or a profit in eggs of 1,000 each year, or a flock of 50 hens averaging 180 eggs per hen per year, or a profit in eggs of 4,000 a year? The 100 hens eat about twice as much feed, require twice as much room, and more labor, than the flock of 50 hens. Valuing eggs at an average price of three cents each the year round, the flock of 100 hens, above mentioned would return a net profit of \$30 for the year. There are hundreds and thousands of such flocks. The flock of 50 hens above mentioned, at the same price for eggs would return a net profit of \$120 each year. Think this over. Does it pay to keep good bred-to-lay chickens? The time has not yet come when you can buy something for nothing. It may never come in this world.

Many people still consider the practice of feeding hens, only a question of filling up their crops with grain. For several years poultry educational leaders have been pleading for a more liberal feeding of mash and less of grains. Grains contain nothing, not found in all mashes. The only possible excuse for feeding grains at all, is to induce exercise to create an appetite for more mash. Whole grains must be ground up by the fowls. This grinding process requires energy and it takes feed to make energy. For this reason it is a waste of feed to provide hens with a ration composed largely of grains. A good grinder can grind cheaper than a hens digestive system. We believe it will only be a question of time before laying hens and baby chicks will be fed largely on mash feeds. The past years experience clearly proved that grains are not necessary. In the case of breeding stock we might want to qualify this statement. All mashes, should be ground just as fine as possible. This saves energy on the hens part. Coarse ground mashes are not desirable. Don't worry that the fowls gizzard will not have sufficient to do. Remember the bred-to-lay hen of today is entirely different than the one ten years ago. To get the full benefit of her breeding, fine ground mashes low in fibre are necessary, and less cracked or whole grains.

Each year poultrymen as a general rule, practice hatching earlier. In the case of the Mediterranean breeds, this brings up the problem of keeping or preventing the pullets from going into a

Iron Cop Guards Crossing



This iron policeman, invented by a Roanoke, Va., man, throws his hands up and down when a train is approaching. There's an electric motor inside the cop and his eyes are bright lights.

All kinds of second hand furniture for sale. Memphis Furniture Co. Phone 560. 20-1f

Because of the demand for their hides few alligators live a natural lifetime.

BLANCHE RING

Noted Star of the Stage writes:

"The life of an actress is one of nerve-strain. If she sings, also, her worries are doubled. Her audiences reflect her moods. If she is mentally tired, she cannot help but convey her fatigue to those out in front and the result is a form of ennui on both sides of the footlights. I have found a sure cure for such fatigue, on the part of the player, is a good cigarette. For years I have smoked Lucky Strikes and the mental balm and real enjoyment I have derived from them have helped me marvelously. In addition they have protected my voice. I use no other brand."

Blanche Ring



LUCKY STRIKE CIGARETTE

MADE OF THE CREAM OF THE TOBACCO CROP

"It's toasted"

No Throat Irritation—No Cough.

WEATHERLY SCHOOL CLOSURES FOR COTTON PICKING SEASON

The Weatherly consolidated school has been discontinued for five weeks in order that the pupils may help in gathering the large cotton crop. This school is the consolidation of the Letts and the Weatherly districts which was made a few months ago.

The principal of the school is J. M. Parsons, and the other teachers are Mrs. J. M. Parsons, Miss Jewel Keenan and Mr. M. D. Mounger.

Have you tried that Good NORRIS Chocolate and Butter Scotch Pie and Cake Icing. Try it, you will be pleased, you get it at Womack's Grocery. 17tf

For greater mileage buy Goodrich tires and tubes at Memphis Garage.

SHUR-NUFF BARGAINS!

We have gone through our stock and have picked out some very interesting bargains. Short lots of a line, remnants, overcoats and etc. A few of these are listed below:

- 63 Men's Suits, just as good cloths as this year purchase but were carried over from last year --- **HALF PRICE**
- 19 Men's Suits, mostly 33, 34, 35, 36 and 37's, good cloths but little out of style. Values to \$35 **\$9.85**
- 18 Ladies Silk and Wool Dresses. \$16.75 to \$40 **\$5.95** sellers. Last season styles. Out at choice
- 27 Little Boys Long Pant Suits, ages 4 to 8 only, goods that sold at \$11.50 to \$15. Two pants. **\$7.50**
- 29 Men's Overcoats, excellent values, last years coats, styles not bad, at choice --- **HALF PRICE**
- Ladies \$5.00 Felt Hats, all recent purchases, but we are closing out all felts at choice **\$2.95**
- 28 Ladies Velvet Hats, last season styles that sold at from \$5.00 to \$10.00, at choice **\$1.00**
- 50 Pairs Ladies Slippers, past summer and early fall styles, short lots, \$5 to \$9, at choice **\$2.95**
- Silk and Wool Remnants out on the counter at original selling price less **ONE HALF**

Careful, conservative shoppers will give these specials their attention and will save some good money.

Greene Dry Goods Company

MEMPHIS "The Big Daylight Store" TEXAS

GILES GLEAMINGS

Winifred Nanney of Goldston visited relatives here Saturday. Mr. and Mrs. John Evans of Amarillo visited relatives here Armistice Day. Mrs. Mrs. Heck Cope went to Clarendon Wednesday, where she will stay for some time. Mrs. L. A. Hix and daughters Misses Vonnice and Beulah visited friends at Plaska Saturday. Eugene and Haywood Johnson of Amarillo were here Sunday visiting relatives. Robert Stotts went to Oklahoma Sunday where he will work for several weeks. George Rowland of Oklahoma was a Giles visitor Sunday. Mr. and Mrs. Alton Meredith of Goldston visited relatives here Sunday. Mrs. C. Y. Johnson and daughter Miss Ruth left for Marlin Sunday night where they will

stay for a month or more, for the benefit of Mrs. Johnson's health. Mrs. Monterey Stotts enjoyed a visit from her mother and brother, Mrs. M. E. Bowlin and Will Frye of Elk City, Oklahoma, Sunday. Mr. and Mrs. J. A. Lemmon and son Robert and Mr. and Mrs. Harvey Stotts and baby visited relatives at Memphis Sunday afternoon. Mr. and Mrs. N. D. Shelton of Rowe ranch visited in the E. H. Watt home here Sunday. Mrs. A. E. Ranson entertained Monday night with a 42 party and plate luncheon in honor of her husband's birthday. Cold weather's coming. Better get your New Method gas heaters. The most powerful radiant heater made. McKelvy's Quality Furniture. 17tf Red Picket fence, all lengths. J. C. Woodruff Lbr. Co. 20-tfc

Local and Personal

Get the Handy-Andy Habit. Frank Wright made a business trip to Lockney Wednesday. Special dinner Thanksgiving Day at New Cobb Hotel. E. T. Kelly was a business visitor from Amarillo Tuesday. Si Richerson was a business visitor from Hedley Wednesday. Fresh Oysters at Handy-Andy. Ma and Mrs. Ed Duncan were Sunday visitors from Clarendon. Mrs. W. E. Williams is in Clarendon this week visiting her sister. Josh Lamb returned Tuesday morning from a business trip to Electra. Special dinner Thanksgiving Day at New Cobb Hotel. R. S. Greene and G. L. Tipton were business visitors in Turkey Wednesday. A. R. Evans, R. G. Ragsdale and Josh Lamb were visitors at Turkey Wednesday. Mrs. S. L. Montgomery of McLean visited her parents, Mr. and Mrs. F. M. Sachse, last week end. W. J. Turnupseed and J. H. Croft left Saturday night for Mason county on a hunting trip. Fruits, vegetables, groceries and candy at Handy-Andy, next to the Post Office. Mrs. Chas. Flannery was called to Dallas last Friday on account of the death of her sister's baby. Mr. and Mrs. L. D. Pierce Jr. left last Sunday morning for a visit with Pierce's sister in Dallas. Mrs. J. W. Burks and son Alfred of McLean is here this week visiting her daughter, Mrs. W. F. McElreath. Special dinner Thanksgiving Day at New Cobb Hotel. J. D. Shankle, who is buying cotton at Tipton, Okla., spent from Friday until Wednesday with his family. Special bargains on coal heaters and New Perfection oil cook stoves. Phone 560. Memphis Furniture Co. 20-tf D. H. Arnold is in Dallas this week attending the Scottish Rite reunion and taking the K. C. C. H. honorary degree. For novelties and Christmas Gifts visit Business Girls Bazaar November 25 and 26, at Harrison-Clover Hardware. 21-2c Misses Bernice Webster and Avis Loard, students at W. T. S. T. C. at Canyon, visited with home folks last week end. Special dinner Thanksgiving Day at New Cobb Hotel. H. P. Ballard returned to his home in Sentinel, Oklahoma, Wednesday after a visit with his sister, Mrs. D. P. Webster. Bulbs, Chinese sacred lily, narcissus, hyacinths, jonquies, and tulips. Phone 491, Hightower Greenhouse. 19-2c J. A. Brewer returned from Wichita Falls Saturday, where he attended the 38th Annual Convention of the Southwestern Ice Manufacturers association. Hubert Deaton of Claude visited his aunt, Mrs. S. W. Black last Friday.

Do your Christmas shopping early at Business Girls bazaar November 25 and 26, at Harrison-Clover Hardware. 21-2c Evangelist J. H. Childress of Nocona came Monday and preached at the Brice and Seventh streets Church of Christ Monday and Tuesday evenings. Mrs. Huitt Moore and children who has been visiting her sister, Mrs. Clyde Fowler at Leslie left for their home in Goree Wednesday. John Ewen and family of Estelline spent Sunday with his parents, Mr. and Mrs. E. M. Ewen. Wanted to buy small coal heaters. Must be at a bargain if you want to sell. Memphis Furniture Co. Phone 560. 20-tf Mrs. W. J. Wrotten and son Gene of Lawton, Oklahoma, arrived last Friday evening for an extended visit with her parents, Mr. and Mrs. A. G. Powell. Christmas and Thanksgiving candy at Handy-Andy. Mrs. Claude Johnson and Miss Helen Beard are having their gift shop opening this Thursday afternoon at the home of Miss Beard at 620 South Ninth street. Get your dressed chickens and cakes for Sunday dinner at Business Girls Club bazaar, November 26, at Harrison-Clover Hardware. 21-2c NOTICE—The Home Ec girls of the high school will make and sell fruit cakes to enlarge their clothing contest fund. Let them make yours for \$1 per pound. See some one of that department by Monday. Mr. and Mrs. S. H. Harrell of Amarillo are here this week visiting their parents, Mr. and Mrs. J. R. Harrell. Mr. Harrell had his tonsils removed Wednesday at the Bone Hospital and is reported doing nicely. The P. T. Association is having their first meeting this Thursday afternoon at the high school auditorium with Mrs. M. J. Draper as president. The parents and teachers are urged to cooperate in every way possible. Mr. and Mrs. Bob Chandler of Chico visited in the home of Mrs. S. W. Black last Thursday and Friday. Mr. and Mrs. Chandler visited in Memphis nine years ago and were much surprised at the growth of the town since then.

FOR RENT—Three furnished rooms, with garage furnished. Far end of Seventh street. Shorty Hughes. 21-2p FOR SALE—All kinds of second hand furniture. Phone 560, Memphis Furniture Co. 20-tfc FOR SALE—Two feather beds. See C. H. C. Hall, 616 North Ninth street. 21-2p FOR SALE—Good coal range. Phone 656, T. L. Rich. 1p FOR SALE—A small farm near Memphis. See W. M. Walker. 1p FOR RENT—House on Main street. Dr. E. H. Boaz. 17-tfc WANTED TO BUY—Small coal heaters; must be at a bargain if you want to sell. Phone 560, Memphis Furniture Co. 20-tfc FOR SALE—160 acres south of Quitaque, extra good land, 145 in cultivation, \$55 per acre. See R. L. Green at Quitaque. 21-2p FOR SALE—Good Jersey milk cow. F. S. McCrary, at City Grocery. 1p FOR SALE—Coal heaters and New Perfection oil cook stoves at special bargains. Phone 560, Memphis Furniture Co. 20-tfc FOR SALE—Four piece living room suite also two bed room suites, rugs and oil stove. Can be seen at any time at 701 South Seventh street. 1p FOR SALE—New five room house with all conveniences; pay like rent. V. B. Rogers, phone 459. 20-4p Honest weight, honest test and top prices. Bring your poultry, eggs, cream and hides to Farmers Produce. 15-tfc FOR SALE—Extra large coal heater "Round Oak" suitable for large garage, business house or school. Memphis Furniture Co. Phone 560. 20-tfc WANTED—To rent farm. Not less than 329 or over 640 acres. Must be good land; would buy team and tools. Write particulars to J. T. Harrison, Wellington, Texas. 20-2p FOR SALE—117 acres land south of oil mill, 1-4 miles from pavement, 60 acres in cultivation, good grass, living water, \$45 per acre, \$2,000 cash, balance time. Mrs. Mary B. Arnold, phone 255. 18-tfc FOR SALE—90 acre, good sandy land farm, mile and a half to Lakeview school; good improvements, including one 5-room house, bath and hall, and one good 4-room house, 2 cisterns, orchard, and other improvements; will sell including rent of 60 acres of cotton and 25 acres feed. Phone or write Louis Hinders, Lakeview, Texas. 11-tfc

Gift Ideas From LEVERETT - WILLIAMS

We promise the most complete and varied line of Holiday Goods this season this store has ever carried. Large shipments are arriving daily now and the early shopper will have an advantage.

Beautiful Diamonds An exquisite array of lovely diamonds replete with fire and lustre. A wide variety of styles in settings, both for ladies and gentlemen. PRICES RANGE FROM \$50 to \$2500

Radios A Radio is always a welcome gift, especially if its an R. C. A. Many models, and prices to fit every purse.



Delightful things to captivate the Christmas Shopper in quest of feminine gifts are assembled here in a most attractive display.

A toasted L-W Sandwich will delight Early shoppers

LEVERETT-WILLIAMS DRUG CO.

WANT-ADS FOR RENT—Three rooms for light housekeeping. E. M. Ewen. 21-tfc FOR SALE—Three houses. E. M. Ewen. 21-tfc FOR RENT—Apartment with gas and hot water connections. Apply to Miss Biffie Adkisson, Phone 382. 21-tc FOR RENT—Three furnished rooms on Thirteenth, south of Main street. 1p WANTED—Man with car to sell complete line quality auto tires and tubes; exclusive territory; experience not necessary; salary \$300 per month. Milestone Rubber Co., East Liverpool, Ohio. 1p LOST—Bunch of keys on school grounds. Finder return to this office and receive reward. 1p FOR SALE—Double-oven hotel range. Phone 560, Memphis Furniture Co. Phone 560 20-tf

MAKING GOOD Another difference between before and after election is the difference between making good promises and making promises good. Our USED CARS will fulfill all of our promises. 1926 - Chevrolet Roadster, New Duco, new rubber...\$300 1925 Chevrolet Touring, New Duco, good rubber...\$275 1926 Ford Touring Reconditioned, new Duco...A Bargain D. & M. CHEVROLET COMPANY

PRESCRIPTION SERVICE No matter who writes your prescription are at liberty to bring it to us to be filled. It, rigid standards will be adhered to and identically as written. Our schedule of prices are reasonable. Yours for satisfactory prescription service. CLARK DRUG CO. Main Across from First National

The use of airplanes, powerboats, sailboats, and other floating devices for the purpose of concentrating, rallying, or stirring up migratory waterfowl to improve shooting conditions has been prohibited by a Federal regulation. The Government has established a school for the purpose of France, in which taught gardening care of poultry care of a dormitory room.

YOU NEED THE DEMOCRAT AND I NEED A CAR I will greatly appreciate your subscription Democrat during the Opportunity Club. Each subscription assists me in winning a automobile for which I am earnestly striving. full value for your money and enable me better service to the community. Thanks for any assistance you give me during the drive. LUELLA (PAT) WIGGINS CHIROPRACTOR PHONE 449

EGGS AT 40 Feed Chicken Chowder at Will make a profit. Try it. GET IT IN CHECKER BOARD The City Feed Store J. F. FORKNER, Proprietor Phone 213 Memphis

SPECIAL SALE! of Ladies' Jersey Dresses AN IDEAL GARMENT FOR SPORTS, SCHOOL OR BUSINESS WEAR Values up to \$14.95 While They Last \$10.95 ALSO REDUCED PRICES ON LADIES' AND CHILDRENS' COATS CROSS DRY GOODS COMPANY

