

Eldorado Success

TY-SECOND YEAR

ELDORADO, SCHLEICHER COUNTY, TEXAS, FRIDAY, APRIL 23, 1943.

NUMBER 15.

MEDITATIONS

By The Editor

BOB GRADY . . .

We shall this week turn our column over to Bob Grady, local Government inspector at the West Texas Woolen Mills.

Bob says . . .

The coming circus at San Angelo promises a "congress of 30 baboons." It was patterned, evidently, after the German Reichstag.

Several Italian cities, including Bologna, have been named as a possible seat of government if it becomes necessary to evacuate Rome. Bologna seems to be the logical choice: for years Il Duce's speeches have been composed of nothing else.

Reports of Hitler's death have apparently been premature. Officials say that, so far, rigor mortis has not extended beyond the cranium.

The Tunisian campaign has been a most difficult one for American strategists to plan; they can never tell where the idiots are going to retreat next.

For a number of years the comic strip, Andy Gump, has been on the FBI blacklist. After Italy entered the war Mussolini was compelled to pull in his chin so many times that officials feared that pictures of Gump might be confused with those of Il Duce.

If Americans follow the Japanese custom of changing the names of captured cities, Doolittle's Crossing would naturally suggest itself as a suitable name for Tokio when, and if, Japan is invaded.

Red & White Store Getting New Dress

Red and White Store this week got a new coat of white paint applied to the front exterior and awning. The store is one of many buildings of modern design in Eldorado that goes to make it the very attractive little city it is.

"Pete" Parker and the boys were very busy at decorating; in fact, this writer noted that they were no respecters of their faces and hair, these bodily parts were also getting a coat of paint. Nevertheless, the store painting was a well-done task.

EMMETT ASKINS TO BE EMPLOYED BY RATLIFFS

Mr. and Mrs. Emmett Askins are at home in Sonora where Mr. Askins is employed as undertaker for the Ratliff Funeral Homes of both Sonora and Eldorado. Heads of the businesses stated this week that with the employing of Mr. Askins as a full-time employee, it would greatly benefit their services to the public.

Mr. Askins was released from military service to accept this vital position in the face of the shortage of embalmers. He has been stationed at San Antonio, training at the Government glider school.

Mr. and Mrs. Askins are well-known in Eldorado, Mr. Askins having formerly been employed here by J. L. Ratliff, now of Sonora.

SENIORS PREPARING PLAY FOR PRESENTATION SOON

The Senior class of Eldorado High School are preparing to present their class play, "Professor, How Could You?" Ducats will go on sale immediately after the Success finishes the printing.

Extends Appreciation



REV. J. M. HAYS

Rev. J. M. Hays, pastor of Eldorado First Baptist Church expresses appreciation to the people of the area for their attendance of the revival just closed at the church. Believing that much spiritual good had been brought to the community, Rev. Hays expressed his hope that the continued growth in attendance of various church organizations could be maintained.

New Enterprise For City Opens Doors

Eldorado Wool Company is this week announcing opening of an up-town feed store in the Lawhon Bldg., formerly occupied by Royster's Cafe and located on Main street.

J. E. (Ed) Hill of the firm announced that Jess Walston, former ranchman in the county, and who for several years was with the U. S. Government livestock experiment department and lately with the Soil Conservation here has been named manager of the store that is to feature Burrus Texo feeds.

Mr. Hill stated that A. B. Trout, Burrus feed specialist, would be here for the store's opening to consult consumers on feed problems. The opening announcement appears in another part of this paper.

McINTOSH RANCH GETS NEW CONCRETE DRIVE

Work was completed this week on a concrete drive at the McIntosh Ranch, owned and operated by Mr. and Mrs. P. K. McIntosh. The drive is 198 feet long, 153 feet of this length being 12 feet wide and the balance making a curve and graduating in width from 12 to 20 feet. This completed job goes to further the convenience and beauty of the enormous ranch home.

H. E. Bryant was the contractor on the project.

INCENTIVE PAYMENTS OFF ON ALL CROPS BUT POTATOES

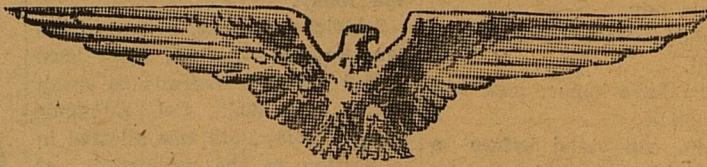
Notice has been received of the local A.A.A. office that any incentive payment, as formerly announced, are off on all crops except Irish potatoes and fresh vegetables for market. However, this does not relax the penalty for failure to meet 90% of the grain sorghum goals set up for the farms, it was stated this week.

STUDENTS TO BE PRESENTED IN MAY FETE HERE

Programs are being arranged for the presentation of a May Fete by students of Eldorado Schools on Saturday night, May 1, at the high school gym.

Reports are that a very attractive program will be rendered under the direction of Miss Edna Earle Johnson. Watch the Success next week for further details.

WITH THE MEN IN SERVICE



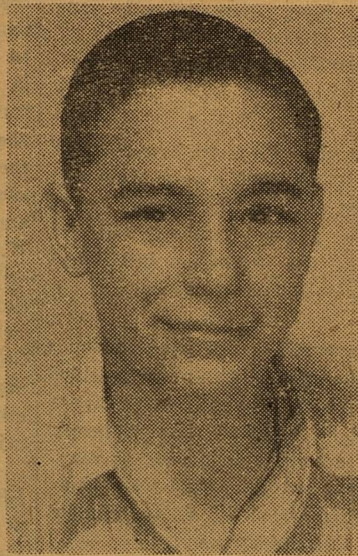
Mrs. E. R. Bryant and daughter, Betty Jo, visited their son and brother, A/c Earl Bryant, who has just completed his primary flight training at Stamford School of Aeronautics. Cadet Bryant states that he likes flying better than football. He has been in training since October, 1942.

Mrs. Roy C. Williamson and daughter, Miss Bettie Sue, and Miss Jean Keeney of Fort Worth, and Pvt. Ernest H. Sweatt, Jr., of Hobbs, New Mexico, were visiting Mr. and Mrs. Sweatt and Sheriff E. H. Sweatt and family last week. Mrs. Williamson is a daughter of Mr. and Mrs. Sweatt and Pvt. Ernest H. Sweatt, Jr., a son of Sheriff E. H. Sweatt.

Pvt. and Mrs. Webster H. Graves of Concho Field, San Angelo spent the week end with Mr. and Mrs. Gus Graves, parents of Pvt. Graves.

Paul Nixon of near Eldorado, entered a San Angelo hospital last week for treatment and possible surgery.

Training In California



JOLLY SAMPLE

Jolly Sample, recently inducted into the armed forces is in San Diego, Calif., where he is taking special training preparatory to entering the Naval Air Corps of the United States.

Only Few Days Remain To Fill War Loan Quota

Burial Association Organized By Ratliff Funeral Homes

Ratliff Funeral Home, with homes in both Eldorado and Sonora, have this week begun offering to the people of Schleicher and adjoining counties, a complete burial expense protection. Necessary charter authorization has been granted by the State and applications are now being written for policies.

J. C. Ratliff, manager of the Eldorado Ratliff Store and The Ratliff Funeral Home said that inquiries would be welcomed at the store or by any of their agents pertaining to benefits of the policies offered by the association. Announcement of the organization appears elsewhere in this issue of The Success, which you are invited to read.

350 Quarts Milk Bought Daily Here By Retailers

City Health Officer H. Z. Pennington, complying with a request from the Government Bureau of Agriculture Economics to check on the consumption and production of dairy products reports that there is some 350 quarts of milk purchased daily by cafes, stores and the hotel in Eldorado.

Dr. Pennington said that he was unable to get an accurate check on the products sold by individual producers to individual consumers.

There is approximately 140 pounds of butterfat creams shipped from Eldorado weekly, Dr. Pennington concluded.

Ranchers Sponsor Second War Loan Ad

INDIVIDUAL ADS ALSO MAKE SUPPORTING PLEAS

Second War Loan Drive advertising is being made this week by ranchmen of the county and others. The series of ads which have been running this month are to better acquaint the citizens with the drive and have been sponsored by various firms and individuals. In this issue of The Success you will find frank, but true statements concerning the drive and the war. You are urged to read them.

Large Amount Remains To Be Raised To Meet April Quota

At the close of business this mid-week, some \$33,000 had been purchased in war bonds by Schleicher county citizens and individuals. This amount does not include a large quota which will be purchased by the bank.

There remains a large sum to be raised and a very few days in which to do it! A purchase by the City of Eldorado will help to cut down the quota to some extent as authorization has been made to purchase approximately \$7,000 in bonds out of the sinking fund, according to information furnished by Mayor L. L. Baker.

Presbytery Meet Here Last Week

The Presbytery of the Brownwood District convened with the local Presbyterian church at seven o'clock Tuesday evening of last week, opening with a supper.

An official meeting was held at eight o'clock with Reverend Kelley Neal, retiring Moderator, giving the sermon for the evening.

Rev. John J. Muller of Coleman was elected moderator for the new year. Rev. J. C. Johnson of Ballinger was elected temporary clerk; Rev. Kelley Neal Stated Clerk. Dr. W. O. Woods of San Angelo and Dr. V. B. Hester were in charge of the communion service after the evening worship.

Wednesday morning the service was opened with a devotional by Rev. Muller followed by a business session. Rev. M. J. Salyer of Brownwood delivered the sermon at eleven o'clock. Lunch was served at 1:30 p. m. Business session reconvened after the lunch hour until 3 o'clock p. m.

Rev. E. M. Shepard of Comanche was dismissed from this Presbytery to the Western Texas Presbytery. Dr. Woods of San Angelo and Elder J. R. Ellis of San Saba were elected commissioners to the general assembly, which is to be held in Montreat, N. C., May 27th. This assembly meeting is the highest church court of the Presbyterian Church.

Rev. Neal, local minister, stated that all the churches of the rows in the district were well represented with both ministers and elders.

CUB SCOUTS ENJOY HIKE

Cub Scouts of Den No. 1 hiked to Roadside Park Wednesday afternoon for a weiner roast supper.

Weiners, buns, cookies and "pop" were served to Cubs Kumler Mund, Edward Martin Jackson, Lewis Little, Neill Dickens, Wayne Davis, Maurice Christian, Tart Mund, Marion Wade; Den Mothers Mmes. Ed Willoughby, Marion Wade and Cub Master, E. A. McMillan.

Football At Fair Park Field, 1943 Schedule Announced

Announcement was made early this week that a football game will be played Friday, (today) afternoon at 3:30 o'clock at Fair Park Field.

The tussle will be between the '43 Eagles and exes of Eldorado High. There will be no admission charges. Everyone is invited.

1943 Schedule Announced

The forthcoming schedule for conference games for 1943 were made known this week and are as follows:

- Oct. 9, Eldorado vs. Menard, here.
- Oct. 15, Eldorado vs. Sonora, at Sonora.
- Oct. 22, Mason vs. Eldorado, here.
- Oct. 29, Eldorado vs. Ozona, here.



Easter's in the air and nostalgic thoughts of childhood Sundays crowd into memory. Children's voices in the choir, the strong scent of lilies and; above all; the feeling of peace and satisfaction of a Sunday begun by attending church. Attend Easter services in the church of your choice.

(Dedicated in the interest of the Eldorado Churches)

Eldorado Success

W. Irl Breedlove Editor-Publisher
Mrs. W. Irl Breedlove Advertising Mgr and Co-Publisher

Entered as second class matter at the post office at Eldorado, Texas, under the Act of March 3, 1887. Published every Friday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Success will be gladly corrected upon same being brought to the attention of the publisher.

SUBSCRIPTION RATES

Inside Schleicher County 1 Year—\$1.00
Outside Schleicher County 1 Year—\$1.50

Eldoradoians and War Bonds

(AN EDITORIAL)

In the Second War Loan Drive for Schleicher County, which began this month and ends the last day of this month, the Treasury Department has asked The Success for no little co-operation in making appeals to citizens for purchase of bonds through co-operative advertising.

This request has been complied with in every way we could possibly do so. Materials for these ads are prepared by the United States Treasury Department and dispatched to this office with the request to sell this space to sponsors in order to help defray the expense incurred in publishing them.

Wholehearted response has been encountered by the publishers in this endeavor. To those who have made possible through their willingness to help sponsor this advertising program should go much lauding — they are extremely interested in the welfare of men in service; of the destiny of our democracy; and the amount spent for this advertising is worth much more than that amount spent for bonds.

Millions of dollars have been spent by sponsors the nation over during the last few weeks resulting in the sale of additional bonds that would otherwise not have been purchased.

This gesture goes to show that the American people are ready and more than willing to do their part when called upon—regardless of the capacity in which the solicitation is made. The matter might seem trivial to many, but the appeal through the ads proved its worth in the scrap metal collections of last year and in previous Red Cross drives, and now it is playing the part that only the power of the press can accomplish in promoting the buying of bonds in the Second War Loan Drive.

Talk of patriots — people like the ones sponsoring these drives are the ones who are furnishing the sons and daughters to fight in this conquest — they are the ones who make of this continent — now, where is there a continent that can defeat that kind of patriotism?

PLANE TALK

by
the Observer

There is little doubt that aircraft engineering design will be ready to fit the products to the needs of the post-war era. Already wartime necessity has advanced the industry 20 years, according to some observers.

The big problem faced by the aircraft manufacturers—and a bigger one than that faced by industry in general because of a precedent-shattering expansion—is the transition from all-out war production to peacetime operations.

Obviously there will be a cut in production but how great it will be no one knows. To meet the emergency and to cushion against the shock of greatly curtailed production and unemployment, airframe manufacturers are trying to build up post-war reserves.

It's not for an amateur like The Observer to get too deeply into this problem but we are passing on an interesting excerpt from a memorandum written by one of the best informed men in the aviation business.

"Adequate reserves are needed to effect the transition into peacetime development of products and full peacetime employment. Thus, the most important existing factor in the situation is the ability of companies to build up adequate reserves—which are a primary requisite for the life of these companies and for their usefulness to the national economy. Renegotiation of contracts, as provided for under a law enacted last April, is an incubus on the industry because confusion and uncertainty regarding corporate earnings and assets exist over a long period."

An encouraging sign, so far as the manufacturers are concerned, is a recent recommendation by the Senate Truman Committee investigating the war effort. It urges the adoption of a national policy to provide "liberal profit margins" for war contractors who create reasonable reserves for post-war reconversion purposes.

The Committee, after studying the existing contract renegotiations law and operations of the price adjustment boards under it, also urged more general adoption of the so-called "cost-plus" pricing

policy used by the War Department as an incentive for efficiency in war production.

LONG WAY TO GO

Any idea any of us may have that the railroads and trucking companies will be put out of business by cargo airplane after the war certainly is dispelled by the following (from Washington)—The volume of air cargo now carried by U.S. airlines could increase a hundred times and yet capture only one-tenth of one-percent of the freight-ton miles now carried by American railroads and trucks.

NOT ART, BUT . . .

Maybe it's the picturesque scenery, but we think it's a desire to help win the war that prompted five of America's most widely known artists to go to work at the Tuscon (Ariz.) Division of Consolidated Vultee.

Working on Liberator (B-24) bombers are Ray Strang, noted illustrator; Jack Van Ryder, famed for his western paintings; Gerry Fieroe, who does etchings and water colors; Oscar Davison, sculptor, and Edith Hamlin, famous muralist.

NO MORE, BROTHER

Anyone who has ever voiced the thought that a policeman hasn't a heart could not have had Officer Carl C. Neuman in mind.

This burly, 49-year-old ex-baseball umpire, who now guards the Pennsylvania-Central Airline hangars and offices at Washington National Airport, has a heart that's as big as his blood supply, and the latter is monumental. Neuman's a blood donor and too modest to talk about it, but he has given exactly 77 pints of blood to aid suffering humanity. He says he keeps in trim by drinking plenty of milk and eating steaks that would put Diamond Jim Brady to shame.

All this, you will agree, is something of a record—but it was set before meat rationing began.

I Give You Texas

By BOYCE HOUSE

"God give us men! A time like this demands. Strong minds, great hearts, true faith and ready hands; Men whom the lust of office does not kill, Men whom the spoils of office can not buy, Men who possess opinions and a will, Men who have honor; men who will not lie, Men who can stand before a demagogue And damn his treacherous flatteries without winking! Tall men, sun-crowned, who live above fog In public duty and in private thinking."

A terrific blow to loan sharks, extort \$40,000,000 a year from war workers, men in the armed forces and the general public, will be dealt by the injunction bill which the legislature has passed.

As a small boy I used to shudder when the lightning crackled. Then one day I read in a paper that lightning kill only 26 people out of a million in a year or maybe it was only six. And since then, I haven't worried a great deal about thunderstorms.

Favorite season: Fall. Favorite writers: Mark Twain, Dickens, O. Henry.

Favorite historical figures: Lincoln and Lee.

And favorite people: Those who have traveled and adventured, and those who have thought and studied

New WAAC Quota For Schleicher County Is Announced

"A huge new quota calling for the enrollment of more than 1,200 WAACs during April, May and June, has brought forth a greatly expanded campaign in the San Antonio Recruiting District, through which it is hoped all eligible women will respond to the call for their services," Col. Kinzie B. Edmunds, District Recruiting Officer, said today.

Schleicher County, a part of the San Antonio District, has been allotted two new recruits to enroll before June 30," Col. Edmunds stated. "This quota was allotted in proportion to the population of the county."

All eligible and qualified women of this county, who want to find out more about their chances to aid their relatives and friends in the armed forces, to learn and serve, and to avail themselves of the good pay, clothes, lodging, medical and dental care, and a variety of interesting experiences and travel as members of the W. A. A. C., are invited to write or call at the recruiting station in San Angelo where Sgt. Marcus J. Truitt can give complete information, or Miss Mary Lewis, chairman of the WAAC recruiting committee in Eldorado," Col Edmunds said.

LEDGER BINDERS, Ledger sheets, and special forms at The Success Office.

though they may never have been more than 40 miles from the village in which they were born.

Nomination in the oldest joke contest:

"Will it stop raining?"
"It always has."

NOTICE TO READERS

We would like to call to the attention of our readers that letters, poetry, or other contributions for publication mailed in or brought to the Success for publication must be signed by sender. Anonymous articles will not be published. We sincerely thank you for your cooperation in this matter.

Unbreakable watch crystals are being made from the same transparent plastic used on plane noses, gun turrets and navigation blisters. They are sealed in place, making the timepieces dust and waterproof.



"My Telephone And I Are Not So Chummy Now."

"My telephone and I have had a lot of fun together. Twenty-five minute conversations weren't unusual, and I've sometimes talked three-quarters of an hour. But goodbye to all that until after the war. Now I aim to keep under five minutes, and I don't place as many calls."

"The Telephone Company has a big wartime load to handle and it isn't allowed to expand its system; so the only thing to do is to help by placing fewer and briefer calls. The more important call will go through promptly"

Watch The Clock While You Talk!
FEW CALLS REALLY NEED FIVE MINUTES.

San Angelo Telephone Co.



A father is fighting...
So his boy may tinker
with
Electricity



Over 160 of our men (and one woman) are in the U. S. armed forces. Last week one of these men, a good electrician who had been with the company for many years and who is a veteran of World War I, came home on leave. (He's a volunteer in the Navy.)

With him when he dropped around to say "hello" and talk shop with the fellows was his 13-year-old son... wearing his Boy Scout uniform.

All the guys were darn glad to see him and know he has a swell Navy rating as an electrical technician. Naturally they asked a lot of questions and learned that Uncle Sam's Navy thinks mighty high of its men who come from America's electrical companies where they got their training and experience. They learned, too, that electric power is behind most of the Navy's great punch...

building ships, guns, bombs, torpedoes and the like with which to win the victory.

Finally someone asked: "Well, Don, have you decided—just what are YOU fighting for?" He answered right off, pointing to his son.

"Me—I'm fighting for this kid. He's a Boy Scout, see, and it teaches 'em to be independent and self-reliant. Well, dictators and bureaucrats don't like that—they want regimentation. So I'm fighting so he—and millions like him—will be free."

"Too, the kid's kinda like me. He has a knack for tinkering with electricity... likes it, see. Well, the kid may not be another Edison. But I want him to have the same opportunities that Edison had—and a lot of other guys who helped make this country great."

"I want him to be free to tinker all he likes. And if anything comes of it, if his tinkering creates something useful to the world, like Edison's tinkering, I want him to share in the profits."

Out of this freedom of individual opportunity grew America's great industries that today are pouring the weapons of war... as in peacetime they pour out the comforts and conveniences of everyday home life to give us the highest of all standards of living.

This freedom is worth fighting for. Free men and women, working out their own destinies with their own hands and minds... building, inventing, improving... taking the risks and enjoying the rewards. And bettering the world as they better themselves!

ALAMO FREIGHT LINES

PICK UP AND DELIVERY SERVICE

—Phone 2—

ROY ANDREWS, Local Agent

INVEST IN AMERICA—Buy War Bonds and Stamps

West Texas Utilities
Company

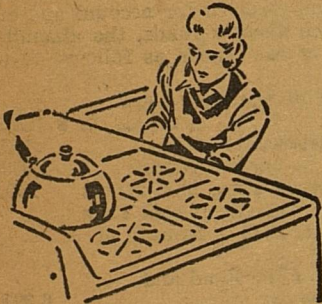
What You Buy With WAR BONDS

Washing machines and other household appliances are not available today. Manufacturers have converted their plants to war work. If you save today, however, by buying War Bonds, this money saved will start these factories rolling and put millions of Americans to work after the War is won.



Join the payroll Savings plan at your office or factory. Save a definite amount every payday, ten percent or more of your pay check. Your pay check today buys a payday for tomorrow and gets you \$4 back for every \$3 you invest.

That new cooking range, whether it be gas, electric or otherwise, is something to look forward to when the War is won. But you can start saving now to buy it. Put a definite amount, every payday, ten percent of your pay check . . . into War Bonds today.



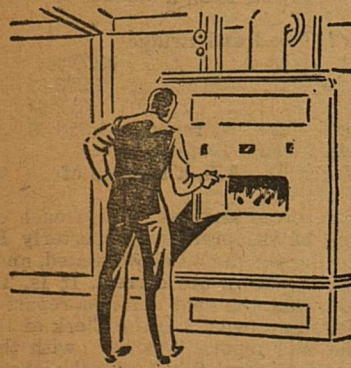
When your Bonds mature you will have the money ready for that new range. You will have made a good investment, getting back \$4 for every \$3. And your purchase of War Bonds is helping that boy, husband or sweetheart on the fighting front.

Every shipyard in our country is setting amazing records in the construction of a merchant marine so essential to the transport of supplies and men to the seven seas. The overall cost of these hundreds of ships now building runs into millions of dollars.



Many of them are called "Victory" ships and you are contributing to this victory by your purchase of War Bonds . . . at least ten percent of your income, every payday. We'll need these ships after the war, too, when Peace comes.

Nurse that heating plant along for it must do you for the duration. Metal . . . every bit we can rake and scrape up is going into War Production to provide the tools for our Boys on the fighting fronts.



But start saving now for that heating plant by your purchase of War Bonds every payday through a Payroll Savings plan. War spending goes on month after month. So War Savings must keep pace, month after month. Put at least ten percent of your income in War Savings through War Bonds.

BUY MEAD'S FINE BREAD

Vegetorials For Victory Suggested
By E. A. Prugal

Reports indicate that there are more garden seed in the ground today than at any time in vegetable history. County Agent E. A. Prugal gives some April hints to keep these gardens growing. He suggests that the gardener: 1. Check up on planting already in the ground or coming up, such as sweet corn, beets, lettuce, Swiss chard, spinach, mustard, et., and make a second planting. 2. Plant beans of all sorts, both pole and bush. Wait until the soil warms up to plant limas. this bean is especially warm-natured, and catches cold" easily which results in a poor stand. 3. Plant several kinds of squash. Yellow crookneck, Ford-honk, and acron varieties will give a harvest range of 30-60 days.

The Fordhonk and acron varieties can be stored like pumpkins for later use. 4. Plant cucumbers for slicing and pickling. Sow the seed in rows 1 per foot, and when these plants begin to run, thin out to two feet apart, leaving only the best plants. 5. Okra may be planted now, but it is best to wait a few days until the soil warms up. 6. Set pepper and egg plant. Allow two to three feet space between plants for adequate feeding space and room to branch out. 7. Thin plantings of beets to two to three inches apart. Plants taken out may be transplanted to the skips in the row for uniform stand. 8. Set tomato plants.

Since tomatoes are one of the most important vegetables in every garden, special care should be given them. Plants set in April should produce tomatoes by mid-June. In setting plants apply a shovelfull of rotted manure where

each tomato plant is to grow. This will loosen the soil and insure maximum growth. For protection against cut-worms, wrap the body of the tomato plant with paper so that it will extend at least an inch above the surface and two inches below the surface. Tin cans with both ends cut out should be placed around each plant.

Most garden insect pests can be controlled with a 5 percent mixture of rotenone dust or a three per cent sulfate dust or a "Black Leaf 40" spray. Commercial mixtures of these can be bought in the form of L. D. and Prycote dust, which will give good results.

And this one (heard during the first World War):

Proud mother, watching the troops march by: "Why, they're all out of step but Jim."

Range-Crop Prospect Apparently Good

It was this writer's pleasure to be a guest of Truett Stanford on the Stanford & Son Ranch one day this week, and to enjoy seeing some of the fine sheep maintained by owners of the ranch. Particularly did we enjoy seeing the fine bucks and young lambs of their flocks and at the same time learning more about sheep the short while we visited there than we had heretofore known.

Truett Stanford, ranch manager, is very interested in his task of breeding and raising fine sheep and evidence of hard, conscientious and skillful work is very evident on the premises.

Vegetation looks good out that way and farming is well under way and apparently there is a good underground moisture, and with

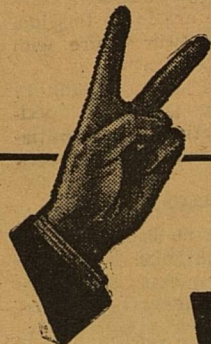
rains' at proper intervals it se the section has good chances fo bountiful crop and good past A slow rain would be welcomed this time as the high winds h dried the soil considerably.

FOR SALE: Beautiful Station with blending color schemes c ried out with monograms or latest type faces at Succ Office.



Now is the time to have those plows sharpened for Spring Plowing!

Whiteley's Blacksmith Shop



THE 2ND WAR LOAN DRIVE IS ON!

Winner Take All!

There is one stark and simple fact about war which you had better get straight...and quickly, too THERE IS NO SECOND PLACE IN A WAR—IT'S EITHER WIN OR LOSE!



This war is being fought for tremendous stakes :

- ... for your life and your liberty.
- ... for your church and your children.
- ... for your freedom and your future.

And it's WINNER TAKE ALL. Don't forget that for a minute.

The winner will dictate whether tomorrow you shall be a free citizen of a free world, or a helpless serf to a "master race."

The winner will dictate whether you shall live and prosper under the Four Freedoms, or toil hopelessly in the darkness of a "New Order."

The winner will dictate . . . because the winner takes all.

The winner takes all. All you own, all you hold dear.

The winner is being decided right now . . . today . . . this very minute . . . on battlefields all over the world. Will you stand idly by . . . or throw all your weight on our side?

The weight of mighty tanks and planes. The weight of thousands of guns and millions of shells. The weight of billions of dollars . . . 13 billions which your country asks you to lend during this Drive.

Your country wants to borrow every idle dollar you have—every dollar except what you need for the barest necessities of life.

You'll have to give up some luxury or comfort which was dear to your heart. You'll have to postpone some pleasure which you had been eagerly anticipating.

But what of it?

Your sons and brothers and husbands are dying out there . . . fighting your fight. Surely it is no sacrifice to lend your dollars while they are giving their lives.

They need your help. They need the weapons your money can buy. If one of the War Loan volunteers calls on you . . . greet him with open pocket-book. Remember, Uncle Sam's goal is 13 billion dollars in April.

Don't wait to be asked. Go to your nearest bank, investment dealer, broker, Post Office or issuing agency and lay your money on the line. Remember, it's an investment you're making—an investment that pays a good return and insures a happier future for you and your loved ones.

So lend up to the limit.

You'll sleep better for it:

There are 7 different types of U. S. Government securities—choose the ones best suited for you:

United States War Savings Bonds—Series E: The perfect investment for individual and family savings. Gives you back \$4 for every \$3 when the Bond matures. Designed especially for the smaller investor. Dated 1st day of month in which payment is received. Interest: 2.9% a year if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

2 1/2% Treasury Bonds of 1964-1969: Readily marketable, acceptable as bank collateral, these Bonds are ideal investments for trust funds, estates and individuals. A special feature provides that they may be redeemed at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated April 15, 1943; due June 15, 1969. Denominations: \$500, \$1000, \$5000, \$10,000, \$100,000 and \$1,000,000. Redemption: Not callable till June 15, 1964; thereafter at par and accrued interest on any interest date at 4 months' notice. Price: par and accrued interest.

Other securities: Series "C" Tax Note 7% Certificates of Indebtedness; 2% Treasury Bonds of 1950-1952; United States Savings Bonds Series "F"; United States Savings Bonds Series "G."

THEY GIVE THEIR LIVES...YOU LEND YOUR MONEY!

PALOMINO RANCHO
Breeders of Palomino Horses
J. E. JONES, OWNER AND MANAGER

THOMSON BROS. & LAWHON

C-B RANCH
H. LESLIE JONES
MRS. CARMILLA B. RAGGIO

SOCIETY CLUBS PERSONALS

ENTERTAIN WITH STEAK SUPPER

Mr. and Mrs. Jack Hext entertained with a grilled steak supper Friday night, honoring Mrs. Joe T. Hext, who left Saturday to join her husband at Canyon.

After supper the guests played rummy for the evening's diversion.

Present were Mr. and Mrs. Carroll Ratliff, Mr. and Mrs. Jack Hext, Mrs. Myrl Fitzhugh, the honoree and the host and hostess.

REPAIR

There is no government limit to the amount you spend to repair your property. Replace worn siding, repair steps and porches, recondition your fireplace, replace rotted framing members.

You can also install an IDEAL Brand kitchen and add an IDEAL fireplace mantel and other pieces of built-in furniture.

REPAINT

Preserve and beautify your property with Minnesota Paint. Ask at Cameron's about the economical two-coat paint system. You save one-third in labor, and one-third in paint. Cameron's will paint your property on easy payments.

RE-ROOF

Cameron's will put a handsome Flintkote Roof on your home, applied by men who know their business, and guarantee it to give long, satisfactory service. There are several kinds of high quality Flintkote Roofing in a wide range of handsome colors. Reroof your home now, on easy payments.

RE-PAPER

Cameron's sells more fine wallpaper than anyone in the Southwest. No matter how little, or how much, your budget affords, you will find the wallpaper you want in our large assortment. Let us demonstrate "DURAY," the wallpaper you can scrub.

EASY PAY

All your repairs, remodeling, painting and papering can be done on easy payments at Wm. Cameron & Co.

FREE PLANS

If you need plans for poultry houses, brooders, feeders, or any type of farm and ranch building, come to our store for free plans.

See Your Nearest

CAMERON STORE

For a Complete Building Service

MYF Council Meeting Held Tues. Evening

The Methodist Youth Fellowship Council met in the home of Rev. and Mrs. F. B. Faust Tuesday evening in a council meeting with four officials present.

The meeting was called to order by the president, Billy Sam Breed, love. A discussion of the aim of the organization was held and plans for the future work were made. Rev. Faust and the M. Y. F. Counselor Barney Jefferson, explained the work in detail.

At the close of the business session a social hour was enjoyed with refreshments of cake, cookies and iced tea were served to the following:

Kathryn Davis, Jimmie Mae Patton, Howard Parker, Billy Sam Breedlove, Barney Jefferson, Mrs. Mae Tisdale and Rev. and Mrs. F. B. Faust.

ENTERTAIN WITH BRIDGE-DINNER

Mr. and Mrs. E. B. Keng entertained with a chicken dinner in their home Tuesday evening.

Five tables of contract bridge furnished the evening's entertainment with Mr. and Mrs. Carrol White winning high score and Mr. and Mrs. Jimmie West taking the bingo prize.

Guests for the evening included Mr. and Mrs. Carrol Ratliff, W. R. Brace, Jimmie West, H. T. Finley, Dick Pearce, Carrol White, C. A. Reynolds, L. L. Baker, C. C. McLaughlin, Mrs. Myrl B. Fitzhugh, Mrs. Jack Shugart and the host and hostess.

THE BOOK OF REVELATION BEING STUDIED

Beginning Monday night at 8:30 at the Methodist Church, and continuing every night through Friday night, April 26 to 30, Rev. W. M. Justice of Iraan will give the Book of Revelations.

Every one, regardless of denominational affiliation, are cordially invited to attend, stated Rev. F. B. Faust, Eldorado pastor this week.

Auxiliary Meeting Held Monday

The Presbyterian Auxiliary met Monday in the home of Mr. and Mrs. John Williams.

Purpose of the meeting: Auxiliary Training School.

A covered dish luncheon was served to those present, followed by a program.

Mrs. John Williams, president, led the session. Mrs. Edwin Jackson reviewed the constitution and by-laws; each cause secretary and circle chairman gave their plans for the year.

Those present were: Mr. and Mrs. H. T. Finley, Mr. and Mrs. Tom Jones, Rev. and Mrs. Kelly Neal, Mmes. Edwin Jackson, Joe Edens, F. B. Gunn, Bert Page, Sam Jones, Sallie Murchison, S. W. Holland, Sam Oglesby, Jim Griffin, R. J. Page, Leslie Baker, Harold Neal, Thomasine Jones, Martha Dell Williams and the host and hostess.

ENJOY EASTER EGG HUNT MONDAY AFTERNOON

The Baptist Cradle Roll, Beginners and Primaries, had an Easter Egg hunt at 4:00 o'clock Monday, April 19, 1943.

Cookies and punch were served to Mary Tompson, Carolyn Ratliff, Rex Enochs, Hiram Sharp, Gail Mittle, Billy Cheek, Hermie B., Johnnie Ray, and Judge Whitten, Budd Whitley, Dorothy Nell and Norma Jean Alexander, Chester Sherdahl, Tommie Smith, Ruth Craig, Barbara West, Ann Ballew, Mary Joe and Elisabeth Parker.

Teachers and workers present were Mmes. Clyde Galbreath, Mrs. Perry Mittel, Mrs. Jess Tompson, Mrs. R. C. Spurgers, Mrs. Tommie Smith, Mrs. Kenneth Cheek, Mrs. J. A. Whitten, Mrs. A. M. Nixon, and Miss Louise Burk.

RUBBER STAMP service at The Success Office. Let us supply your rubber stamps.

Success Want Ads get results.

WSCS Met Monday At M. E. Church

In their program Monday afternoon at the Methodist church, Mrs. L. Wheeler and Mrs. F. B. Faust gave talks on the highlights of the Woman's Society of Christian Service Conference at San Antonio, which was held recently.

Rev. F. B. Faust is leader for the study for this quarter and he gave a review of the first chapter of the book, "Will A Man Rob God."

Mrs. J. F. Isaacs served for Mrs. A. T. Wright who was hostess. Cookies, stuffed dates and coffee were served to Mrs. Ben Hext, Lhke Thompson, L. Wheeler, Keno Ogden, F. B. Faust, J. E. Tisdale, G. R. Marshall, G. A. Neill, Ben Isaacs, O. E. Conner, Reuben Dickens and Rev. Faust.

Bailey Ranch H. D. Club Meeting

Bailey Ranch Home Demonstration Club met at the home of Mrs. Lester Henderson April 15, with ten of the thirteen members present. The No. 13 being an unlucky number with some folks does not mean anything to the Bailey Ranch Club. We always have a good attendance and an interesting club meeting, as each member tries to pass on to others the helpful things she has found to prove successful in her everyday life. By so doing, makes our community a better place to live.

After the business, both old and new had been finished, the club members had a round table discussion on "How to be a thrifty shopper, shopping for quality and studying labels, and knowing your merchant," as the program leader was unable to attend.

Mrs. J. E. Spencer demonstrated making bound buttonholes and Mrs. Lester Henderson plaket zippers.

Those present were Mmes. Hop Ashmore, J. F. Kinsler, C. N. Shaw, Chas. Sudduth, Bill Roberts, Archie Mittel, Aaron Stewart, W. C. Parks, J. E. Spencer and Lester Henderson.

Mr. and Mrs. Bill Kerr and two daughters, Beverly Jean and Sylvia Elaine, of San Angelo, visited the former's mother, Mrs. Beulah Kerr the past week-end.

IT'S IN HIS BLOOD

G. A. Davis, who has been making his home in Alpine for the past 10 months came to Eldorado about two weeks ago for a visit. The smell of the "Pure Ozone Breeze" and the friendly smiles and hellos of "Good Old Eldorado-ians" was just too much, and the result was that he sent a truck back after his furniture — and is now at home — enjoying old friends.

"Not another place like Eldorado," stated Mr. Davis on a visit to the Success Office this week, and while here he handed us the wherewith to have the Success come to him for a year.

Where Will Money Come From?

People ask: "Where will the money come from?" to reach the thirteen-billion dollar objective of the Second War Loan. The answer is simple. The people HAVE the income.

When we produce munitions or peacetime goods, or anything else, we likewise produce income. For every dollar of production, there is a dollar of income.

The problem of war finance boils down to this—if individuals and businesses receive more income after taxes than there are things produced for them to buy, then excess funds arise. The government deficit is matched by the combined surplus of everybody else. This surplus should be put into Government securities to wipe out that deficit.

They give their lives... You lend your money.

EASTER EGG HUNT FOR CHILDREN SUNDAY

A bushel of fun for the children of Eldorado will be had Sunday afternoon at four o'clock when the local Lion's Club will sponsor an Easter egg hunt on the court house plaza. Because of the scarcity of eggs, the hunt will be only for children up to eight years of age.

At 5 o'clock in the afternoon the Lions will sponsor a hunt for the Negro and Latin-American children of the town.

Mrs. Mollie Williams of San Angelo visited in the home of Mrs. Luke Thompson and other friends Tuesday of this week.

LEDGER BINDERS, Ledger sheets, and special forms at The Success Office.

BACK UP YOUR BOY 
Buy an Additional Bond Today

A WINNING COMBINATION Your Prescription--- And Hoover Drug Store

A large and fresh stock of Drugs and Chemicals, as well as seriums and Biologicals are kept at all times.

Be sure your Prescription is filled exactly as your Doctor has written.

"We Use No Substitutes"

Hoover Drug Store

WE SELL SECURITY

Every time you buy a War Bond at this bank, we sell you two kinds of security:

Security For America

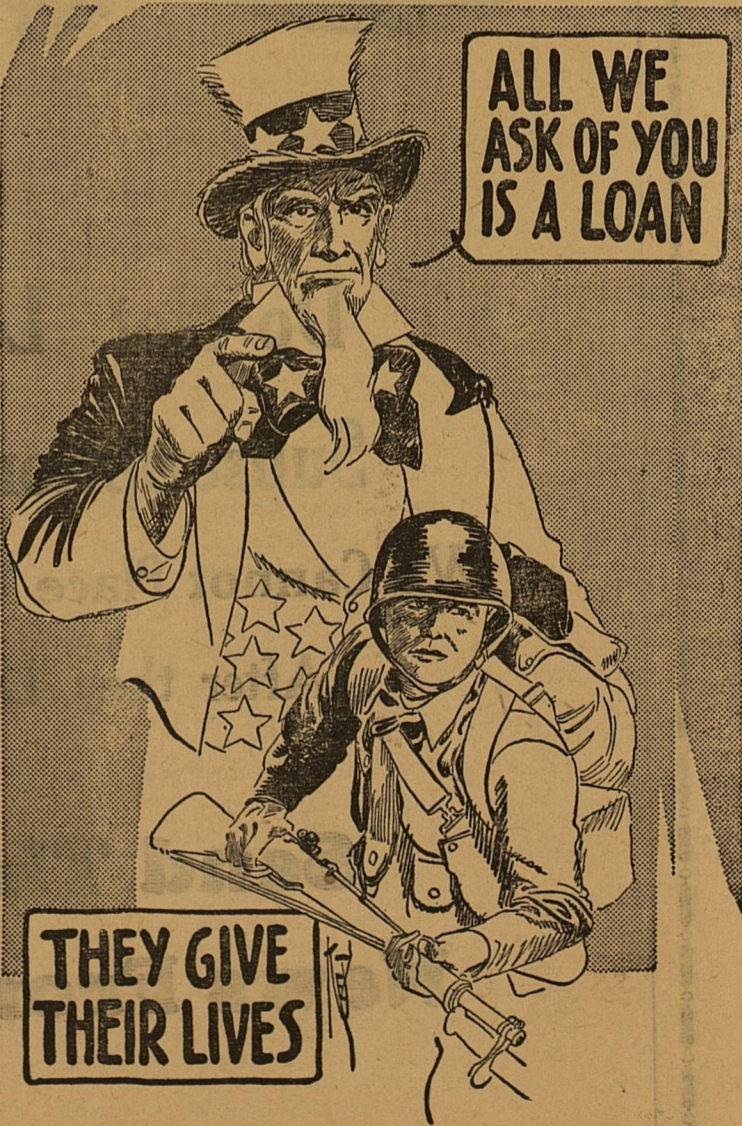
Bonds buy the tanks, planes guns and ships our country needs for victory. They buy security for America!

Security For You

In 10 years, the value of these bonds will increase one-third. Buy them now for America's security today—for your family's security tomorrow.

First National Bank

Total Resources Over \$1,000,000.00



This Ad Published In Interest of the Second War Loan Drive and Is Sponsored By R. T. CRAIN,

Agent for Magnolia Petroleum Products



MRS. BOEHME'S BREAD

West Texas' Most Popular Loaf For Over 29 Years!

Baked in West Texas' Most Modern Bakery



Our New Plant, Built in 1941

MRS. BOEHME'S BAKERY

A. J. Burk, Jr., son of Mr. and Mrs. A. J. Burk, Sr., left Tuesday of last week for Dallas where he will be inducted into the service. Young Burk enlisted some months ago and is now getting his call. The Burks have two other sons already in the service. Chester, who is in the Sea Bees and at present is somewhere in the Hawaiian Island, and Otis, who is Physical Instructor in the Naval Air Forces at Athens, Ga. Otis has been in the service two years, and was, at the time of his entrance, teaching in the Perryton, Texas, schools. Chester has been in the service eight months.

Pvt. W. E. McCravy has authorized us to change his Success from Santa Maria, California to Baker, Oregon.



"I'll Meet You at the Eldorado Coffee Shop!"

A statement that is repeated quite often, in these busy times!

Our cuisine is justly famous!

ELDORADO COFFEE SHOP
Air Conditioned

Abram A. Millar says he can't do without The Success. "Please change my address for the paper from Arlington to Des Moines, Iowa," he instructs.

Local Boy Scout Troop Registration Complete

Eldorado Boy Scout committee and the Concho Valley Council has just completed yearly registration of the local troop of Boy Scouts, sending in some twenty-five names to San Angelo headquarters for this troop.

Committee are as follows: W. M. Patterson, chairman, Jerry Pennington, Charlie McLaughlin, W. C. Doyle, J. H. Mace, and E. W. Brooks; Buster Gunn, scoutmaster, and J. D. Moore, assistant scoutmaster.

The local committee of the Ranch District of Boy Scouts attended a district meeting at Sonora Thursday of this week.

Karl Kerr, son of Mrs. Beulah Kerr has recently been promoted to the rank of 1/c Electrician. He is in the Sea Bees in the Navy and has been in the service about one year.

Who Has The Money For 2nd War Loan?

"Where is all the money coming from to meet the 13 billion dollars of the Second War Loan goal?" is a question heard on many sides. It will come out of the 45-billion dollar surplus earnings of 1943, according to statistics reported by Treasury experts.

During 1941 personal savings of individuals amounted to 9 billion dollars. During 1943 this surplus or prospective savings will increase by 36 billion dollars over 1941 when consumer goods were easy to get.

Now that prices are high, thrifty people will make their goods last longer and place more money in War Bonds.

Bailey Ranch News

(Courtesy English Students of Bailey Ranch School)

Jack and Weldon Holland visited Joe Ed Spencer, Sunday afternoon.

Mrs. Treba Mayfield and daughter of Murcy are visiting her parents, Mr. and Mrs. Lee Wells this week.

Rev. G. B. Badshaw and Rev. and Mrs. Jim Hays, visited in the Truett Stanford home Sunday, and Mrs. Stanford and children.

Mr. and Mrs. Tom Kent and sons visited in the Edgar Spencer home Sunday.

Mr. and Mrs. W. B. Roberts visited in San Angelo Sunday.

Mrs. Frank Daniel was called to Houston Friday to the bedside of her father.

Mr. and Mrs. McAngus of Eldorado visited in the home of Aaron Steward Sunday.

Mr. and Mrs. J. L. Barkley and Elizabeth Anne, of Lowake spent the week-end with some of their friends.

For fast packaging, a new seam wire-stitching machine, which drives as many as 285 steel stitches per minute, seals carton tops four times faster than was previously possible.

A new individual ready-to-eat cereal package also serves as a bowl.

TAO bowl. After opening the package, the sealed wax paper bag inside is slit open and sugar and cream poured on.

If you haven't gotten around to buying a Second War Loan Bond, stop and think what it would mean to you if our soldiers hadn't gotten round to the fight.

"THEY GIVE THEIR LIVES—YOU LEND YOUR MONEY"

Buy an Additional Bond Now

SPECIAL RATES

TO MEN IN SERVICE



Do Not Let Their Subscriptions Expire.

We Cannot Place Them on the List After they Leave the U.S.

Send Them the News From Home.

Eldorado Success

Announcing--

THE ORGANIZATION OF THE

Ratliff Burial Association

Complete Burial Expense Protection for all the family from age 1 month to 85 years.

The Ratliff Burial' Policy provides a complete burial service:

Embalming—Casket—Use of Funeral Home—Hearse—Grave Tent—Grave Marker—Lowering Device—Personal Services, and all other necessary equipment and services to give a complete mortuary service.

For further information, inquire at The Ratliff Store, Jack Ratliff Insurance Agency, or see our agents.

OPERATED IN CONNECTION WITH

The Ratliff Funeral Home

J. L. Ratliff

J. C. Ratliff

Announcing--
**A NEW COMPLETE
 TEXO
 FEED SERVICE**
in your Community



OPENING..

OUR UP-TOWN STORE
 With A Complete Line of
**Burrus Texo
 ...Feeds...**
**Stock Medicines and
 Veterinary Supplies.**

TEXO FEEDS

- All Mash Starter
- Growing Mash
- Broiler Mash
- Laying Mash
- B-Line All Mash
- Laying Concentrates
- Chick Scratch
- Growing Scratch
- Hen Scratch
- Granit Grit
- Shell Grit
- Horse & Mule Feed
- Buck & Bull Feed
- Dairy Feed
- Sweet Feed
- Range Cubes
- Range Meal

OTHER FEEDS

- Cs. Cake and Meal
 (when available)
- Peanut Meal
- Soybean Meal
- Soybean Cake
- Yellow Corn
- Corn Chops
- Ear Corn Chops
- Yellow Milo
- Milo Meal
- Milo Head Chops
- Ground Oats
- Oats
- Bran
- Shorts

Salt

:::

Minerals

Jess Walton,

MANAGER OF OUR UP-TOWN STORE has had extensive experience in the care and treatment of livestock and is prepared to service stockmen with—

A Complete Line of

Stock Medicines and Veterinary Supplies

Drenches ::: Screw-worm Killers ::: Fly Repellents
 Livestock Serums and Vaccines For Every Need!

Dips, Sprays and Dusting Materials
 For Both Animals and Plants

ELDORADO WOOL COMPANY

● FEED FACTS
ARROW CHICK STARTER is formulated to be used in connection with Arrow Chick Scratch.

It is NOT an all-mash ration and for the best results should be fed with chick grains using same twice daily. (See instructions for Arrow Chick Scratch.)

Arrow Chick Starter is fortified with vitamins beyond the border requirements and also contains six minerals needed for proper bone and body developments. Vitamin underfeeding, especially if it occurs while the chick is young, impresses itself upon the organism as a lasting weakness.

Due to the small amount or mash a chick eats the first few weeks, there is very little difference between the cost of a quality mash and a cheap one, but the difference in the results obtained, both in growth and mortality, is great.

FEED BETTER FEED FOR BETTER RESULTS!
Red & White Feed Dep't (1c)

Mrs. A. E. Kent of Mertzton, visited in the home of Mr. and Mrs. Truet Stanford Sunday. Mrs. Kent is Mrs. Stanford's mother.

Workers in a Michigan refinery fixed up a very low, false door leading to the pay office. On it is inscribed, "You will learn to duck lower if you don't Buy a Bond."

"Hamburger Bill"
Makes
NICE — JUICY
HAMBURGERS

WOULD YOU GO TO A BARBER SHOP
Like This?



Certainly Not!

It is out of date, and so is 3-coat house painting.

NOW one coat of Weld-Tite Primer and one coat of MINNESOTA Quality House Paint provide the finest exterior paint job imaginable... in just TWO COATS.

You get real durability and real economy.

Of course, we like the picture above. It's from a drawing of a barber shop in 1870—the year MINNESOTA PAINTS were born. ... That shows you how long MINNESOTA PAINTS have been giving homeowners excellent MINNESOTA SERVICE.

Paint your home now... on small monthly payments



See Your Nearest

CAMERON STORE

For a Complete Building Service

Want Ads

For Sale

FOR SALE: Have on hand a few sacks of cotton seed for planting Treated for bollweevils. Phone 77, or Apply at Success Office. 2tp.

WATKINS INSECT DUST known as Rotenone, the modern plant-derived poison, deadly to many insects. Rotenone is more effective than dangerous poisons; contains no poison dangerous to man or beast. On sale at Red & White Feed Store, or see J. H. Hughes, Watkins Dealer. 15-p

An INEXPENSIVE ad in this space will sell those items you do not need. Someone needs them.

Lost and Found

FOUND: Box of articles on highway south of Eldorado Tuesday afternoon. Owner may have same by describing and paying for this ad. Apply at Success Office. 14-3c.

Posted Notices

My ranch property, which is located near the Eastern border of Schleicher County, about one and one-half miles west of Fort McKavett, Texas, has been Posted for many years. But I have been advised that under present conditions I should again publish such a Notice.

All trespassing is prohibited on all property which I control—which, in addition to my own, includes a 118-acre piece of land east of mine, between two branches of the San Saba river, which I have had under lease for many years.

Anyone with authority to be on property under my control will have written authority signed by me.

I have a few times in the past given verbal permission for some grown people and children to be on my property. But any and all such permission is by this Notice withdrawn. I respectfully ask the co-operation of all friends and neighbors.

This notice is published in the newspaper of my own county—The Eldorado Success. And on account of the nearness of my property to Menard County, it has been published in The Menard News.

H. LESLIE JONES,
% The C-B Ranch,
Post Office: Fort McKavett, Texas. 13-1f

DISTRICT NO. 16 MEETING OF W. M. U. HELD IN COLEMAN THIS WEEK

W. M. U. meeting of District No. 16, which met with the First Baptist Church of Coeman in that city Tuesday and Wednesday of this week was well attended by the entire district. The district is composed of nine associations of Central and West Texas.

There were many high points in the meeting. Mrs. B. A. Copass was present and made a very inspiring address. Mrs. Copass is president of the Texas W. M. U. and it is reported the entire organization is going forward with her leadership.

War Takes 96¢ Of Each Dollar

Out of every \$18.75 that is invested in a War Bond, \$18 goes into guns, planes, tanks, ships and other military equipment. The 75 cents goes for ordinary governmental expenditures. Out of every dollar 96 cents goes toward the war effort and 4 cents goes for Government "business as usual."

The same ratio applies to all other securities the Government has offered investors in the Second War Loan campaign for 13 billion dollars.

LONE STAR THEATRE

Showing Last Times Today, Fri.
"The Navy Comes Through"
Pat O'Brien and George Murphy

Saturday
Roy Rogers
in

Heart of The Golden West

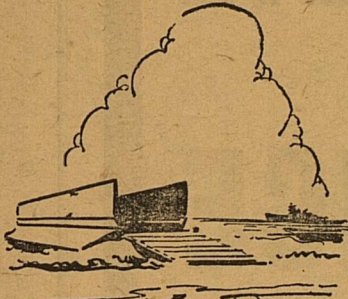
Sunday - Monday
Charles R. Rogers Presents
The Powers Girl
with
George Murphy, Ann Shirley,
Carole Landis and Dennis Day

Tuesday - Wednesday
Varsity Show
with
Dick Powell and Fred Waring

Thursday
Victor Mature and Lucille Ball
in
7 Days Leave

What You Buy With WAR BONDS

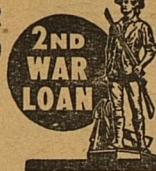
Down in the Solomons and on the African coasts the Crocodile Boat or tank lighter played a most important role in landing our invasion armies. These self-propelled, light... fast boats haul tanks, artillery and other equipment from the big ships off-shore to the beach heads.



We need more and more of them, for they are essential to the successful operation of the war. They are made in several sizes from small fifty-footers, costing about \$2,400 to the big 500-tonners costing around \$37,000. Your purchase of War Bonds every payday will help pay for them.

U. S. Treasury Department

"THEY GIVE THEIR LIVES—YOU LEND YOUR MONEY"
Buy More War Bonds Today



What Is Inflation?

Do you have excess cash? You will answer, "No." But the fact remains that you do. For almost every wage earner these days has an income, in checkbook or pocketbook, well above the cost of his living, taxes, insurance and debt repayments.

You never actually "bid" against anybody for a porterhouse steak, but when you take the spending of all average Americans as a group, it's a different story. So it is important that excess money be saved rather than used collectively to bid up prices. If it is spent, instead of saved, prices soar... That's inflation.

Ideally, it should be invested in Government securities during the Second War Loan. "They give their lives... You lend your money."

Washing and Greasing A Specialty
SERVICE YOUR CAR WITH Magnolia Products
Ogden Service Station
General Service

Ration Data

POINT RATIONING

April 25-May 1—Allowable inventories of wholesalers and retailers will be based on sales of red stamp products, in points, during this week.

May 1—Retailers and wholesalers take point inventory at close of business on this date.

May 3-14—Retailers and wholesalers register with local board during this period and get allowable point inventories.

April 30—Beginning this date, primary distributors, including processors, making first compliance report, covering operations from March 29. Filing of extra copy of reports serves as registration for red stamp rationing program.

COFFEE

March 22—Coffee stamp No. 26 in War Ration Book No. 1 becomes good for one-pound purchases during five weeks ending April 25.

SUGAR

May 31—Sugar stamp No. 12 in War Ration Book No. 1 valid for

purchase of five pounds until midnight of this date.

SHOES

June 15—Expiration date of stamp No. 17 in War Ration Book No. 1, good for purchase of one pair of shoes.

March 22—No. 5 coupons in A gasoline ration book became valid. Each coupon good for purchase of four gallons until midnight of M. 21.



Don't let your auto policy lapse because you're driving less.

IT'S YOUR PROTECTION

Jack Ratliff
GENERAL INSURANCE
Phone 163

Wright's Cash Store

Notions — Groceries — Shoes

We still have plenty of unrationed eats for your dinner table; enough for you to live on. Also, have some of those rationed. Make this store your trading post, we appreciate your business.

SNOWDRIFT, 3 lbs.75c
SPRY, 3 lbs.75c
CRISCO, 3 lbs.75c

See our new U1730 Brown Oxford \$3.48
(From our Wear-U-Well Shoes.)

TOMATOES, fresh, Lb.20c
CARROTS, fresh7c
MUSTARD GREENS10c

APPLE JUICE, pint15c
ORANGE JUICE, 12-ozs.15c
APRICOT NECTAR, 12-oz. 15c

BEEF — PORK and VEGETABLES

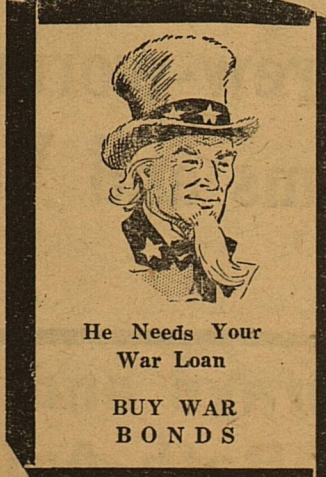
SAVE TIRES - SAVE GAS - SHOP UNDER ONE ROOF



48 Lbs. \$2.10
24 Lbs. \$1.10

Plenty of Hams
Beef and Chickens for Your Easter Dinner

No. 2 CANS
100 for \$2.89



He Needs Your War Loan
BUY WAR BONDS



Avacados7 1/2c
Rhubarb9c
Lemons15c
Asparagus20c

SPUDS
NICE ONES
10 LBS. —43c

FRESH FROM THE VALLEY—
PINT19c

FOR LIVESTOCK



FOR POULTRY

Arrow Dairy Ration Is Unexcelled For Production—
A Trial Will Convince You

There Is None Better!

RED & WHITE FOOD STORE