

Eldorado Success

THE MOST THOROUGHLY READ PUBLICATION IN SCHLEICHER COUNTY—CARRYING HOME NEWS FIRST— WITH SCHLEICHER'S INTEREST AT HEART!

FORTY-THIRD YEAR

ELDORADO, SCHLEICHER COUNTY, TEXAS FEBRUARY 4, 1944.

NUMBER 3.

MEDITATIONS

By Editor

It's been a heck of a week on ye till pusher.

What with this dad-gummed column failing to sell \$5,000 in war bonds—yes we lack \$500, won't somebody take them—and between endin' part of our "moral" support to the firemen in stagin' their convention and helpin in the Infantile Paralysis Fund, which, by the way, needs some more attention, that is the way of finance—you just and the cash to Jerry Pennington—and trying to help Tom Potter get his start on the way to becoming a devil—a printer's devil, and trying to get a little other "intin" done it has kept us pretty busy.

Now, we feel much better tho, since all our efforts have not proven in vain. Mrs. Camilla Raggio of the C-B Ranch sends in the necessary wherewith to help sponsor the bond page to try and help influence people to buy more bonds and speed V... Thanks very much, Mrs. Raggio. We are terribly sorry that the page was printed before you. Most welcome letter arrived, but the signature will be added to those other good patriotic and civic-minded firms and individuals who are helping us and the government bear the cost of these ads.

Yes, sir-ree, every body is trying to help the fireboys stage their annual convention this week.

Over on the first page of the second section will be found a photograph of the local fire department made by this department last Saturday p. m. All the boys were in the picture but six. All but one of the six were out of town, the one, Bill Sproul was "peddlin'" prunes over at Red & White and did not get over. Through the gracious generosity of Supt. C. A. Reynolds, developing of the picture was in time that we got a printing plate made and back in time to run in the paper in keeping with this edition welcoming visitors to Eldorado and Schleicher county, a place of varied and wide activities—everything from woolen mills, warehousing, ranching involving the best breeds of cattle, sheep, goats, hogs, and horses. Yes, Eldorado has a hatchery, a good one, too.

Come over to the convention Hill Country Firemen and meet some might fine people. Even Joe Pouns, editor of the Coleman Democrat-Voice has a personal invitation to come see a good town.

WORDS

NOT FOUND IN YOUR DICTIONARY

By R. ROY KEATON

Good Health—That thing that makes you feel that now is the best time of the year.

Matrimony—A partnership affair with one silent partner.

Democracy—A country where a hot-headed person can lose his head and yell it off at those in power without losing his head.

MOVED TO SAN ANTONIO

Mr. and Mrs. Muncie L. Potter moving to San Antonio to make their home. Mr. Potter expects to undergo medical treatment and possible surgery.

Their daughter, Mrs. Clara Mae Nall will make her home with them there for the duration. A son, Tom expects to remain in Eldorado for the present. Mr. Potter has leased his place to Will Lewis.

Frozen Locker Plant Rentals Being Placed

Continuing plans for installing a frozen food locker plant for Schleicher county, W. T. Parker, operator of the Eldorado Red & White Food Store, is this week advertising in proposal to present the project before the War Production Board for approval.

Mr. Parker states that the plans call for a 300 locker plant and that the WPB requires 180 of these lockers be rented and paid for in advance with the funds being held in escrow. Should the right for installing the plant be rejected the rentals would be returned to the person making the deposit. But if the project is approved the amount paid by the renters of lockers would pay a year's rental on the locker for one year from date of completion of the plant.

Size specifications of the lockers are: Door-type lockers are to contain 6 1/4 cubic feet of space and rent for \$12 yearly. The drawer-type is to contain 7 cubic feet and will rent for \$15 yearly.

For details of the building and erection of the plant a full page ad is carried in this issue of the paper to which you are referred.

Third New Test Well For Schleicher Begun

Schleicher county will get its third oil well put down in recent weeks when Cooper Gas company drills on the Jess Koy ranch.

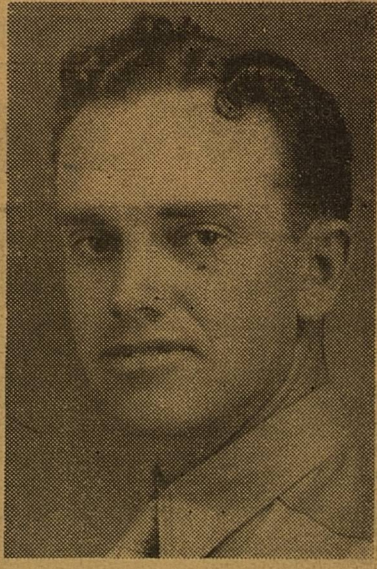
Pits and cellar have been dug and water well is being drilled for a north outpost to the Page Strawn lime gas and distillate field in the same sector.

The test is reported as possibly going down 6,000 feet and will be slightly less than 2,000 feet from the south and west lines of section 34, block L, GH&SA Ry Co. survey.

The new test will be about 1 1/2 miles north of the Cooper No. 1-D 39 Bert Page and slightly northwest about 1 1/4 mile from the new gas producer on the Tom Henderson place drilled by Globe Oil & Refining company.

Phillips Petroleum company in extreme northeast Schleicher is reported shutdown at a little over 6,000 with unreproved formation findings.

In Makin Island Raid



Alvis (Buss) Enochs has received rating as Staff Sgt., according to word received here this week. Sergeant Enochs has also been awarded the Good Conduct Medal for his participation in the Makin Island raid recently. Relatives of the soldier have received pictures of him and his "gang" holding a captured Jap flag.

Mrs. Phillip Pring Dies At Sonora

Mrs. Phillip Pring, about 20, passed away at the home of her parents, Mr. and Mrs. Ben F. Meckel, Sonora, Wednesday evening at 9 o'clock.

Mrs. Pring and her eight-day-old son had been removed from a San Angelo hospital to her parents home just a few hours previous to her death.

Before her marriage she was Miss Doris Meckel. She was married to Lieutenant Phillip Pring in March, 1943. Lieutenant Pring is serving as instructor in the United States Army at Marfa, where the couple made their home until Mrs. Pring came to Sutton county some three weeks ago.

Surviving Mrs. Pring, other than the husband, little son and parents, include three sisters, Mrs. Jimmy West, Eldorado; Mrs. George Barrow, Sonora; Miss Jerry Meckel, Sonora; one brother, Lavelle, of Eldorado, and her grandmother, Mrs. Love Davis of Sonora.

Funeral service were to be held in Sonora Friday afternoon from the Methodist church at 3:30.

Ratliff Funeral Home were in charge of arrangements.

Final Fire Convention Plans Are Perfected

Final plans have been completed for holding of the Annual Hill Country Firemen's Convention here next Tuesday. Eldorado was selected as host city to the convention in 1944 at their convention last year.

Fourteen towns are included in the Hill Country Association and much activity is in evidence in all the volunteer departments throughout the area.

A large representation of delegates from other towns are expected to be here for the one-day session.

A very attractive program was arranged by the locals and printed for the occasion. A reproduction of the same is found elsewhere in this paper.

Lions Sponsor Banner

At the regular weekly luncheon of the Lions' Club it was voted by the organization to have prepared a "welcome" banner and hung across main street. Appointed on the committee were W. M. Patterson, Jerry Pennington and W. Irl Breedlove.

Outstanding Speaker

Included on the program are Olin Culberson, Secretary-Treasurer of the association and Gene Saunders, State Insurance Commissioner; Dr. John Angus MacMillan, former Brady minister, who is chaplain of the organization. Mayor L. L. Baker of Eldorado is to give the welcoming address.

Congratulations Ads Carried

Many congratulatory ads are being carried in this issue of the Success from local merchants and individuals as well as a page or more from San Angelo. Firemen, their wives, and friends of the department sold these advertisements deriving funds to further their convention expenses. A very good job on the ladies' part, too.

VISITS RELATIVES HERE

Corp. Abram A. Millar visited here this week in the home of his aunt, Mrs. J. E. Tisdale and with his uncles Joe and V. G. Tisdale. Corp. Millar is an instructor in gunnery and is stationed at Kingman, Ariz. Corporal Millar formerly lived in Eldorado. His mother, Mrs. Cora Millar is now residing in Washington.

Visiting Icelander Describes Native Land

Slender, blond-headed Pall Sveinsson, typical native of Iceland, student in the United States, appeared before the Lions' Club group here this week and in his broken English speech addressed the club on the nature of his business in the United States and why he is in Eldorado—much longer than he had anticipated staying.

Sveinsson attributed his "overstay" in Eldorado because of the fact that he had developed a very special liking to our genial likeable soil conservationist E. B. King, and too, this particular region reminds him of his native land geographically. His government being interested in soil conservation, hence he is here to study that branch of work and expects to enter one of our universities later in the year.

"Iceland," the visitor states, "is a small, but economical country, dependent upon its comparatively small island for a livelihood gleaned from exports of its products, consisting mainly of fish, wool, and mutton."

Pointing out many things of interest about his country the re-

porter interviewing him for the Success was attracted by facts thus:

Few automobiles are in Iceland. For instance, in a town (the largest on the island) of 40,000 population there were only 4,000 automobiles. Drinking of strong intoxicants are practically nil, only beer of low alcoholic content being sold and whiskey scarce.

No houses have locks on them, the country has one jail and very few policemen explain their crime situation. Sheep are herded inland into the mountains during summer months, no fences are found on the ranges. Animals are marked and if they stray are returned by the finder to proper ranges or owners.

For feed of high protein content they use their fish. Almost every home has electricity and many of the towns have hot water systems that secure hot water from natural resources, since the country is of volcanic nature.

"Our ponies are very small and smooth," Sveinsson stated, "not big and, (using his hand for rough

motion) rough like big horses sometimes are. We use our ponies for chief means of travel." Pictures of the native ponies resemble paint shetlands and cows resemble very closely Durham and holstein cross-breeds. Sheep appear to have a coarse wool and the visitor says shear from 3 to 4 pounds. Most lambs are born in pairs, or twins.

Naming of children strikes this writer as an odd custom. For instance if a man has a son the son is given a given name, then if a grandson is born he will be christened his surname preceding his given name with "son" added thereto. Should it be a daughter instead of a son, the daughter when married, retains her same name and if a grand daughter is born carries the maiden name with "dottar" added onto it.

Mr. Sveinsson will leave here shortly to go to the Panhandle to further his study of wind erosion. He has been in this country for only seven months, and speaks English remarkably well, being enabled to address a group on subjects he is interested in.

Schleicher Bond Quota Lagging; Time Passing

Horse Sales Made To Ohio Buyer

John H. Myers from Rockford, O., left Eldorado Monday afternoon for the Ohio town after having been here since Friday of last week in the interest of purchasing horses to ship to his state.

Reported transactions here included purchase of a quarter horse colt from Carl Harris for \$50; a three-year-old horse from Hugh McAngus, \$92.50; 11 mixed head of horses and mares from Tom Alexander, \$465; 1 burro and a mare \$150 from E. H. Sweatt; 1 mare from W. C. Parks, \$75; 1 mare from Truett Stanford, \$85; 2 mares from W. H. Bearce, \$85; 3 head from J. C. Johnson, \$167; mare and colt from Wayne Estes, \$115; 5 head, consisting of 4 mares and 1 colt from Roy Davidson, \$250; 1 horse from Joe Finley, \$50; 1 mare from R. L. Sample, \$30; 3 head, 1 mare and 2 colts from Kenneth Cheek, \$125; 5 head, 3 colts and 2 mares from W. R. Nicks, \$146.

District Champs To Be Decided Here

Sport activities by the locals will be further inspired by the holding of the district championship tournament held in Eldorado, Saturday, Feb. 19.

In the morning session Menard and Mason will contest basketball pitching at 9:50. At 10:30 Ozona will contest Rock Springs. In the afternoon tilt will be the winner of the Menard-Mason contest challenging Eldorado at 2:30. Sonora will take on the winner of the Ozona-Rocksprings match at 3:30. At 8:30 in the evening the runner-up champions are to make a final try to determine the district championship winner.

Ozona is doped to be one of the play-off teams in this session, according to general belief among fans over the district.

Schedule Announced

Added attraction to the day's event will probably be volley ball game here before a night game between Eldorado and Ozona, Feb. 4 tonight, (Friday). These two teams are to play each other one game each.

Eldorado plays Rock Springs, there Feb. 2.

Mertzon plays Eldorado here Feb. 5.

Rock Springs plays Eldorado here Feb. 11.

NEPHEW OF ELDORADO WOMAN KILLED IN ACTION

Pfc. Al Bernard Carroll, son of Mr. and Mrs. O. W. Carroll of Lohn, and a nephew of Mrs. Ben Isaacs of this city, was killed in action on Bougainville Island, in the Solomons, on January 18, relatives were advised last week. He had been in the Army since March 10, 1943 and overseas since last October.

His wife and 11-month old daughter reside with her parents, Mr. and Mrs. Joe Ganier of Eden.

Mrs. O. W. Carroll is a sister to Mrs. Isaacs.

Ovid Wade Jr., writes his parents from somewhere in Africa that he has been confined to a hospital since December 24 with a foot disease contracted in the tropical country.

With Schleicher's quota of \$168,000 and \$72,000 in Series E bonds to buy, sales were lagging locally with less than one-third of the quota sold to date. Only a few more days remains in the date for the quota to be raised.

In an effort to encourage purchases an advertisement is carried in this issue of The Success with a gripping picture and story of sacrifices. This ad and its message will challenge the doubt of any individual who has enough surplus cash to buy a bond of any denomination.

The publishers suggest that our readers turn to this ad now and study the photograph and at the same time read every word of the message prepared by the treasury department.

Should Schleicher County fail to raise their quota in the Fourth War Loan, it will be their first in the four consecutive drives. This, officials on the local war finance board, are of the opinion will not happen if every one makes an earnest effort to invest in a good security and a more than worthy cause.

Daily current war reports are that allied forces are invading pre-war holdings of the Japanese, brutal sneak murders and maimers. This is going to take more than blood-shed of our boys—it is going to take money to produce more planes, tanks, ammunition, cargo and transport vessels. Can we afford to deny ourselves of some few things and buy another bond now?

Methodists Discuss Crusade Meeting

The Reverend F. B. Faust and Mrs. Keno Ogden, two of a number of delegates to the Bishop's Crusade meeting in San Antonio held early last week, gave reports of the mass meeting, when they appeared on a program of the Woman's Society of Christian Service at the Methodist church Monday afternoon.

In outlining highlights of the meeting Rev. Faust particularly stressed the address given by Dr. Yang, a native of China, who spoke of the tremendous population of that country, and which numbers approximately 450,000,000. Of that number, one per cent are Christians, and from this percent have come most of the leaders and officers of China, showing that the trend there is toward christianity although missionaries have only been there about 50 or 60 years.

In explaining the meaning of the Bishop's Crusade, Rev. Faust stated that it is a movement in the Methodist church to mobilize sentiment influential. It urges the collaboration of the United States with other nations in insuring a righteous and lasting peace.

Mrs. Ogden in her talk further explained the meaning of the Crusade, and gave high points of an address by a Mrs. Mills, who said "if we want peace bad enough we will get it but we must study and know what we are doing."

Mrs. Walter Barron of San Angelo visited Monday afternoon in Eldorado with Mrs. Keno Ogden.

**MRS. W. N. RAMSAY
HOSTESS TO WOMAN'S CLUB
IN MEETING HELD LAST WEEK**

"Life in a Brazilian City, and Post War Problems," was the subject of the program when the Woman's Club met Tuesday afternoon in the home of Mrs. W. N. Ram-

say. Mrs. E. C. Hill was leader, and the program opened with the flag salute, followed by roll call which was answered with current events. Mrs. F. B. Gunn reviewed the book, "A Brazilian Tenement," followed by a round table discussion of Post War problems including

"Should all nations be free and should India and the Negro in the United States have equal rights." Mrs. V. G. Tisdale led the parliamentary drill.

At the business session, the club voted to roll bandages at the Red Cross surgical dressing unit, each Wednesday afternoon. The president, Mrs. Hill, stated the need of saving scrap paper for war purposes, and asked club members to leave paper at the scrap pile, on the corner of Irving and Twohig in San Angelo.

Voting on a study course for next year, "Blue Prints of Tomorrow," was first choice while "The Homemaker Enlists," was the second. Mrs. Carl D. Ellington was elected to membership in the club.

A salad plate was served to

Mmes. Gunn, S. D. Harper, D. C. Hill, L. D. Ochsner, E. C. Hill, Bert Page, C. A. Reynolds, J. E. Tisdale, C. M. McWhorter, L. Wheeler, A. J. Atkins, Miss Tom Smith and the hostess.

**LAYETTE SHOWER GIVEN
AT BAPTIST CHURCH**

Mrs. Harold Williams was honored with layette shower when Mmes. L. M. Hoover, Joab Camp-

bell, J. M. Rays, Miss John Alexander and members of the Reynolds Home Demonstration Club entertained Friday afternoon in the basement of the Baptist church.

A pink and blue color scheme was carried out in the decorations and plate favors, with baby pictures, pink bows, and a stork car-

rying out the theme. A program of readings was given which included "The Cards" by Mrs. Hays; "Love My Daddy" by Bobby Williams; "Boy or Girl" by M. Hoover, followed by a contest of the honoree as winner.

Refreshments were served and gifts were received from approximately 56 guests.

FARM and RANCH LOANS


Through
Federal Land Bank & Land Bank Commissioners
Affords Borrower's These Features

PRE-PAYMENT OPTION ANY DAY	LONG TIME LOANS	LOW INTEREST RATE	FUTURE PAYMENT FUND
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Sonora National Farm Loan Association
Sonora, Texas

**BUY
MEAD'S
FINE
BREAD**

Our Prices Are No Higher Than Others



EDW. A. CAROE

217 S. Chadbourne 21 Years In San Angelo

These Gave... Have You Loaned?



YOU'VE HEARD people say: "I can't afford to buy an extra War Bond." Perhaps you've said it yourself... without realizing what a ridiculous thing it is to say to men who are dying.

Yet it is ridiculous, when you think about it. Because today, with national income at an all-time record high... with people making more money than ever before... with less and less of things to spend money for... practically every one of us has extra dollars in his pocket.

The very least that you can do is to

buy an extra \$100 War Bond... above and beyond the Bonds you are now buying or had planned to buy. In fact, if you take stock of your resources and check your expenditures, you will probably find that you can buy an extra \$200... or \$300... or even \$500 worth of War Bonds.

Sounds like more than you "can afford"? Well, young soldiers can't afford to die, either... yet they do it when called upon. So is it too much to ask of us that we invest more of our money in War Bonds... the best investment in the world today? Is that too much to ask?

WE BOUGHT EXTRA WAR BONDS



**4TH
WAR LOAN**

Let's All BACK THE ATTACK!

The Following Firms and Individuals are Sponsoring This Official U. S. Treasury War Loan Ad in The Interest of The Fourth War Loan Drive

- Foxworth - Galbraith Lumber Co. ✓
- Wheeler Grocery ✓
- Ford Motor Company ✓
- Wright's Cash Store ✓
- Eldorado Coffee Shop ✓
- Coulter's Man's Shop ✓

- Cash Service Station ✓
- Hoover Drug Store ✓
- Wm. Cameron & Co Inc. ✓
- Eldorado Wool Co. & Feed Dept. ✓
- Thompson Bros. & Lawhon Ranch ✓
- Ideal Barber Shop ✓

- Mr. and Mrs. Ford Oglesby ✓
- Alamo Freight Lines, ✓
Roy Andrews, Local Agent
- R. D. King Service Station ✓
- City of Eldorado ✓
- Palace Barber Shop ✓

- Harris' Gulf Station ✓
- W. F. Meador ✓
- West Texas Woolen Mills ✓
- C. L. Meador, Jr. ✓
- Schleicher County Abstract Co. ✓
Johnny Isaacs, Prop. — H. T. Finley, Mgr.

Second Section

Eldorado Success

THE MOST THOROUGHLY READ PUBLICATION IN SCHLEICHER COUNTY—CARRYING HOME NEWS FIRST— WITH SCHLEICHER'S INTEREST AT HEART!

FORTY-THIRD YEAR

ELDORADO, SCHLEICHER COUNTY, TEXAS FEBRUARY 4, 1944.

NUMBER 3.

Eldorado Volunteer Firemen Will Be Convention Hosts

Eldorado will become host city to the Hill Country Fireman's Association next Tuesday, February 8, when members representing some 13 towns other than Eldorado in the association will arrive here.

General opinion is that Eldorado is fortunate in having been selected the 1944 convention city.

Despite the war, this is one organization that finds it necessary to carry on their work, as fire-fighting is one of the most destructive hazards in war time.

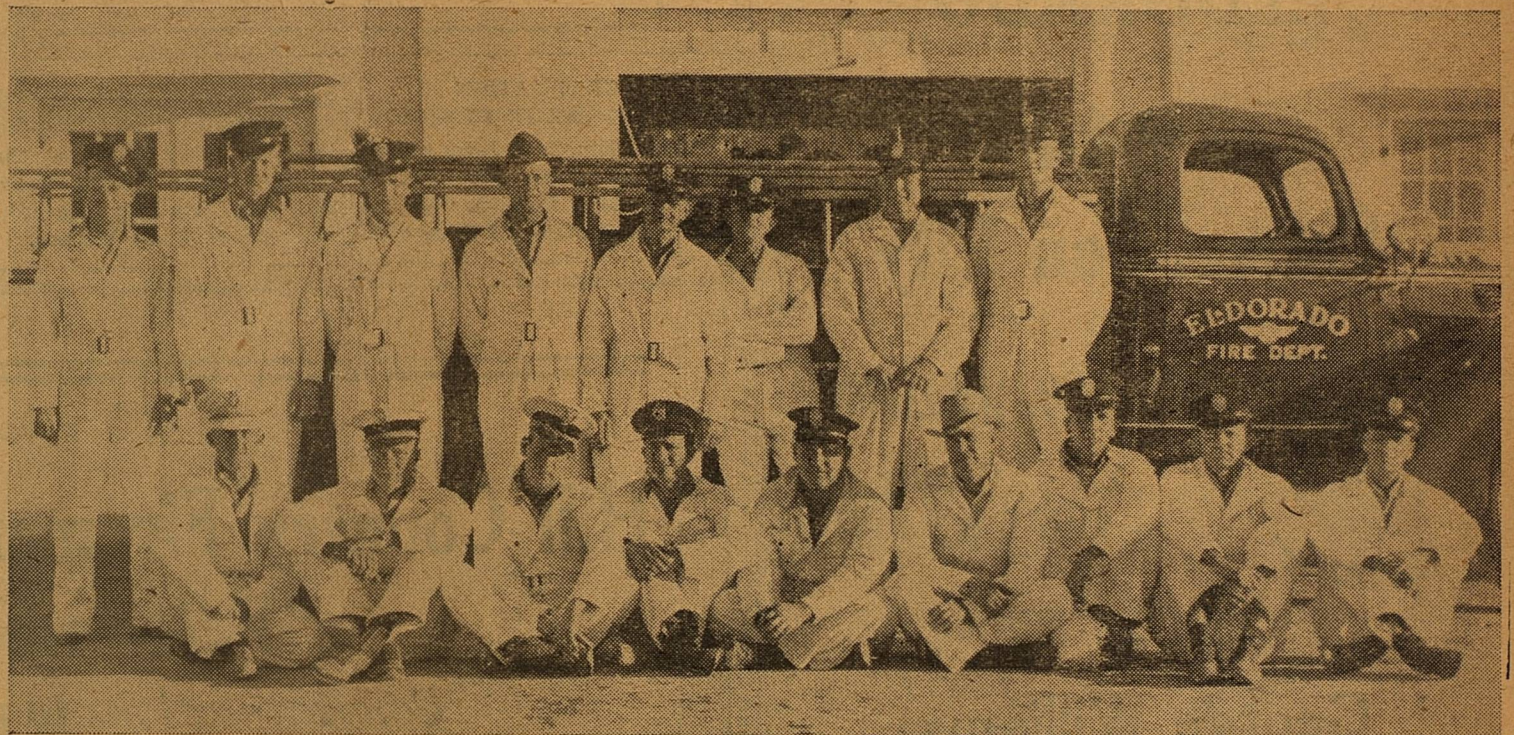
Volunteer firemen are striving to keep themselves well posted on fire-fighting methods; they are devoting much of their time to practice and drills and a convention affords them opportunity to exchange thoughts, hear new angles of fire fighting and prevention.

Thousands upon thousands of dollars are saved annually in the

association by tax payers and insurance rates by the effective organization of this group. Should registration of visitors to the 1944 convention will begin at 10 o'clock Tuesday morning at the Lone Star Theatre, followed by a program in the same building. In the afternoon competing teams from over the association are to stage a hose race, where one may readily see how much the boys practice and just how quick and killed they are in connections of hose and getting water, yes lots of water through them.

Then comes the banquet time when those in charge hope to be able to accommodate the hunger situation which will be caused by a full day of activities.

Many are expected to attend the dance to be held following the banquet in the evening when Harrison's Texans are to fill an engagement to furnish music for the event.



Shown in the above picture are all but six members of the Eldorado Volunteer Fire Department beside their Ford fire truck, a pumper, and all decked out in new snow-white coveralls when a Success reporter made the picture late last Saturday afternoon. The white, modern city hall building in the background together with the light uniforms, and a natural West Texas late afternoon glow of the sun afforded little contrast for a background for the picture. Outline of a range fire-fighting truck is seen in the building interior. Firemen shown in the picture are front row (sitting): Chief Palmer West, First Assistant Chief Jack Kerr,

Second Assistant Chief R. C. Edmiston, President Jimmy West, Vice-President Jess Walston, Secretary Jack Welch, First Pumper Richard Jones (not shown), Second Pumper Chan Whitten, Sheriff Lionel Ballew, Deputy Lewis Whitten. Back row: Firemen Doyle Jones, Farland Ottaberry, L. B. Burk, E. H. Finnigan, Roy Andrews, Edgar Smith, Russell Donaldson, and J. H. Mace.

Other members of the department not shown are Fire Marshal Jerry Pennington, Richard Jones, Ernest Sutherland, R. E. Mebane, Bill Sproul, Tom Potter and Luke (Bubba) Thompson.

Local Volunteers Alert And Trained

Below and to the right are shown only a few of buildings in the business district together with a part of the churches of the City of Eldorado who enjoy the protection of the well trained volunteer department who spend much time in training in order to give dependable protection.

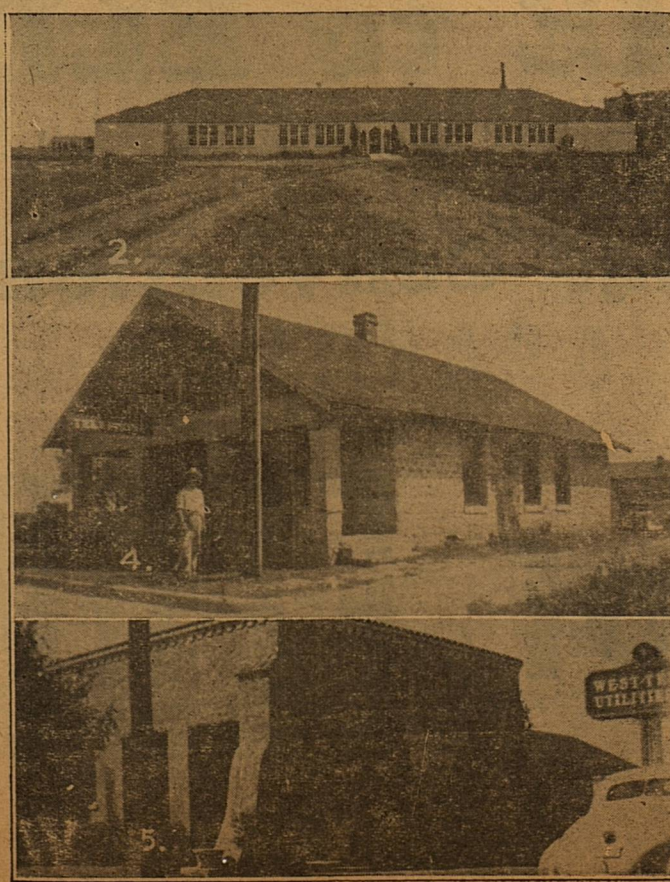


Shown at left: 1. Methodist church to be dedicated this spring or summer. 2. First Baptist church. 3. Presbyterian church. 4. Hoover Drug Store. 5. Eldorado Wool & Mohair Company warehouse and office on Santa Fe Railroad tracks.

Below: New Grade School building, Telephone Office and local office for West Texas Utilities Company.

HELP EXTINGUISH GRASS FIRES FREQUENTLY.

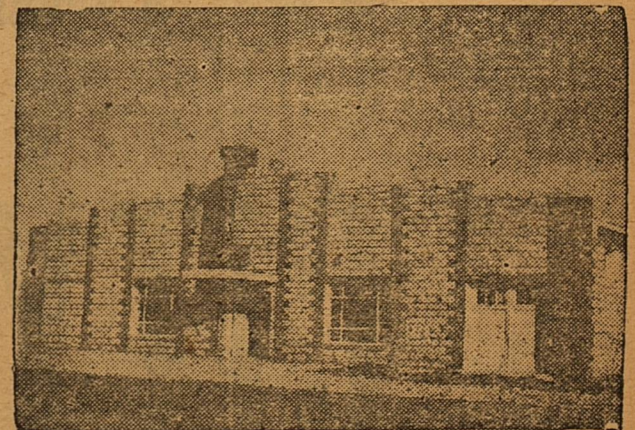
Many calls are answered by members of the department when sounded to extinguish range fires which proved to be a source of great loss during the dry summer months last year.



The Volunteer Fireman

He wears no uniform of blue,
He's just a common man like you;
No flashy badge adorns his chest
To make him different from the rest.
But when there's fire, smoke, flame
Then behold, he's not the same
As you and I who stand aside
When danger lurks and courage is tried.
He'll die to save a human life,
Perhaps your daughter, son, or wife.
He gets no pay from year to year,
Still he's proud to be a volunteer.

—Author Unknown.



Above is shown the home of West Texas Woolen Mills, where government blankets have been made since the war begun. Eldorado is proud of this industry which furnishes employment to many local persons. The mill was built and started operation in 1939. Before the war it specialized exclusively in fine blankets and yard goods.

EAGLES WIN INVITATION CAGE TOURNEY

After about fifteen years of "trying" the Eagles finally won the invitation basketball tournament, when the 1943-44 squad went over and nosed out competition to bring home a very pretty trophy, which Supt. C. A. Reynolds was displaying around town this week, Coach Sutherland wearing a smile

about, and the boys— well you just try and guess how they feel.

Competing teams were McCamey, Ozona, Rocksprings, Fort Stockton.

All-tournament team members from the Eldorado squad selected by a secret committee have been announced as Paul Page and Luke (Bubba) Thompson. The locals being selected from out of eight competing teams.

WELCOME

Visitors to
ELDORADO

1944
Convention City



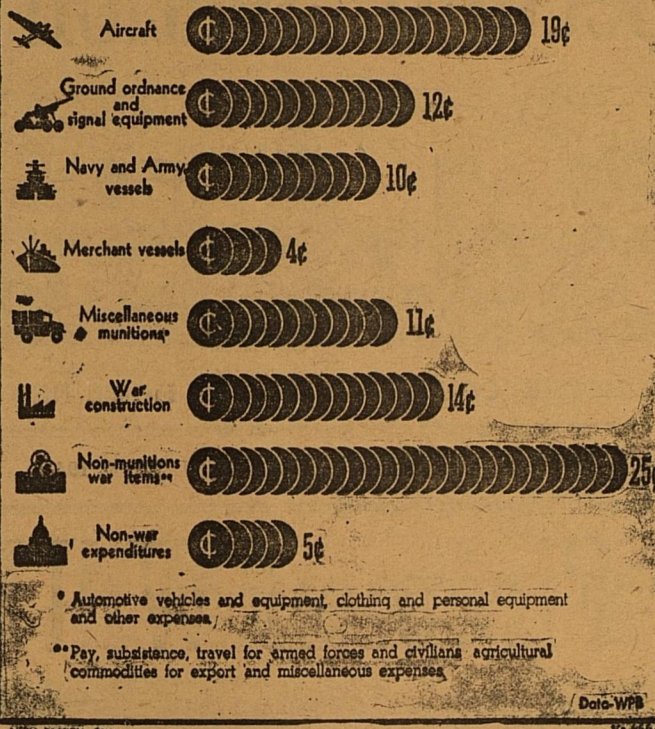
MRS. GEO. WILLIAMS

AAA Quality
CHICKS

George Williams
Registered Rambouillet Sheep



YOUR TAX- AND BOND-DOLLAR
HOW THE GOVERNMENT SPENDS IT
(First Half of 1943)



ATTEND GRADUATION OF DAUGHTER IN DENTON

Mr. and Mrs. T. K. Jones attended graduation exercises for their daughter, Miss Rosalyn, who received her Bachelor of Science de-

gree from the Texas State College for Women at Denton, Tuesday of this week. They were accompanied to Denton from Mineral Wells by their son, Corp. Jack Jones, who is stationed at Camp Wolters.

IN HOSPITAL

A/C Joe T. Hext is in the hospital suffering from an infected ear drum. Reports are that he is

doing alright. A/C Hext is stationed at Ft. Sumner N. M. He is a son of Mr. and Mrs. Ben Hext of this place.

Hill Country Firemen and Visitors

Your Endeavors Are Outstanding
Welcome to Eldorado

WE HAVE IN STOCK:

LURAY CHINA
Straight and Twisted Chain
Boomer Chain — Good Stock Wood and Steel Bits
Tire Tape — Ironing Cord (in bulk)

Eldorado Hardware Company



Hill Country Firemen Association Members
Welcome to Eldorado

Congratulations to your organization and to your men in service---we salute them!

Buy ANOTHER
War Bond TODAY!

West Texas Utilities Company

Hill Country Firemen's Association
CONGRATULATIONS ON YOUR ACCOMPLISHMENTS

WELCOME to ELDORADO

For Your 1944 Convention Activities

CITY of ELDORADO

Our WASHINGTON Letter



By Congressman **O. C. FISHER**

THESE ARE OUR ENEMIES

If the American people did not know what they are fighting for as some have charged, they know today. At least they know what they are fighting against.

The joint Army-Navy statement just released on the Japanese treatment of our heroes who surrendered on Bataan and Corregidor, will come as a tragic shock to many, especially to the parents of those who are held prisoner by the Japs. But it reawakens all of us to the fact that we're in a life or

death struggle with peoples and ideologies the opposite of what America stands for.

WEST TEXAN TELLS IT

The military services statement facts. One of the three officers on whose sworn and substantiated statements the release was based was Lt. Col. (then Captian) William E. Dyess of Albany, Texas, Air Corps flier recently killed when his fighter plane crashed in California. These three officers had escaped the Japs last April after themselves undergoing and witnessing the most barbaric cruelty of modern history while prisoners a full year in the Philippines.

Col. Dyess, who had refused to tell his father what he had gone through, now tells the whole story after death. It is but another instance of the brutality of Pearl Harbor. There is nothing in history—even in the Dark Ages—to equal it. But now we know.

7,700 OUT OF 20,000

The official report disclosed these facts:

Of the 20,000 American fighting men in the Philippines when the end came, at least 7,700 were dead

or dying by October of 1942, murdered, starved or worked to death.

For a full week after the American defenders of Corregidor—many of them from Texas, many of them officers from Texas A. & M.—had surrendered, they were denied food.

At least 400 technical men were seized and sent to Japan for forced work in Nipponese war factories, in direct defiance of the Geneva Convention by which the Japs claim they are abiding.

At least three Americans and three Filipinos were buried alive. Many were given the sun treatment, forced to remain in the blistering tropical sun all day with out recovering.

Multiple thousands were forced to march 85 miles without food or water and were beaten or crushed under Japanese trucks if they fall tired. Filipinos who sought to give water fruit or cigarettes to the American or Filipino prisoners were beaten with two-by-fours, then shot or beheaded.

The report, gruesome and disturbing, goes on and on, but with this reminder, that it contains "only facts which the officers related from their own personal exper-

ce and observations.

PEACE NOW

With these atrocities before us, we are reminded that during recent weeks there have been held in New York meetings and demonstrations by an organization known as "Peace Now." They demand an immediate negotiated peace. It is known that many if not all of them are enemy sympathizers. The Department of Justice and the Dies Committee are now investigating them.

In my judgement, any kind of peace, except one based upon unconditional surrender, is unthinkable. The thinking of these Peace Now advocates is an insult to the memory of these thousands of heroes who have died in the Far East in the Southwest Pacific, in Africa, Italy and over Europe, and to every thing the United Nations are fighting for.

Yes, the Japs had their field day after our surrender at Corregidor. But now—they asked for it, and they are going to get it.

Mrs. J. L. Neill, Mrs. J. E. Hill and Mrs. Sam Oglesby, Jr., were shoppers in San Antonio over the week-end.

LOCAL RED CROSS UNIT RECEIVES NEW QUOTA

The local Red Cross Unit have received their new quota and are meeting each Tuesday evening and Wednesday afternoons from 2 o'clock to 5. Evening meetings are from 7 p.m. to 10 o'clock.

It was pointed out here this week that volunteer workers are urgently needed, and that those who would volunteer their services should contact Drs. W. F. Meador at Hotel Eldo.

CARD OF THANKS

We wish to take this method of thanking each one of our friends back home for their cards and kind remembrances toward us at Christmas time. May God bless and keep each of you and hasten the day when we can come home and thank you in person.

Sgt. Floyd and Lloyd Spurgers

Pvt. and Mrs. Webster H. Graves are visiting homefolk here this week He is stationed at Bryan.

BEST WISHES

ELDORADO VOLUNTEER FIRE DEPARTMENT

—AND—

Hill Country Firemen Association Visitors

Long Variety Store

ELDORADO
1944 Convention City

WELCOME
Hill Country Firemen

ROCK STATION NO. 1

CONGRATULATIONS VISITORS

AND

Hill Country Firemen

Lone Star Theatre

CONGRATULATIONS VISITORS

WELCOME

—TO—

1944 Convention City

ELDORADO



Eldorado Motor Co.

WELCOME

—TO—

ELDORADO
1944 Convention City

Hill Country Firemen

Association Visitors

Cash Service Station
Phillips 66 Products

WELCOME
Conventioners
To Eldorado

Home of
Palomino Rancho

Breeders of
Registered Palomino Quarter
and Tennessee Walking Horses

Visit Our Stables
Palomino Rancho
J. E. JONES, Manager

Hill Country Firemen Association Conventioners

Welcome to

ELDORADO

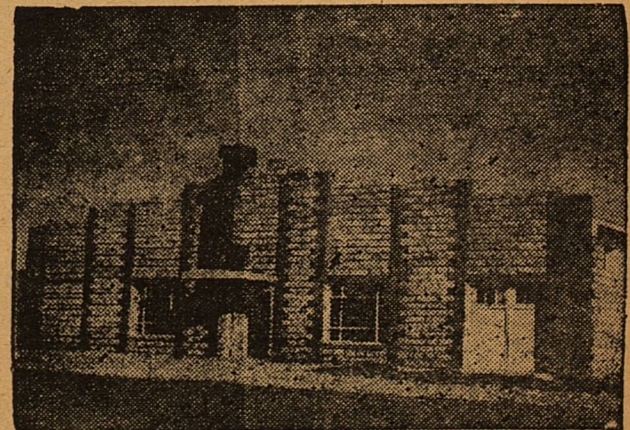
Foxworth-Galbraith
Lumber Company

A Splendid Organization

Hill Country Firemen's Association

Welcome to Eldorado

Home of



West Texas Woolen Mills

"Where Your Wool Is Made Into Fine Blankets"

Eldorado Success

W. Irl Breedlove Editor-Publisher
 Mrs. W. Irl Breedlove Advertising Mgr and Co-Publisher

Entered as second class matter at the post office at Eldorado, Texas, under the Act of March 3, 1887. Published every Friday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Success will be gladly corrected upon same being brought to the attention of the publisher.

What You Buy With WAR BONDS

Powder Monkey

On board ship and in the artillery their buddies call them "powder monkeys." Not disrespectful, just a personal, intimate term between friends. Civilians call them gun crews. During a battle the crews of "powder monkeys" must work like trojans bringing the ammunition to the guns.



The gun may fire an anti aircraft .50 calibre shell or a broadside from the 16 inch guns of a great battleship, but in either event the "powder monkey" must pass millions of dollars' worth of ammunition to make the gun effective, and your savings in War Bonds are necessary to supply the financial ammunition that provides the shells.

No More Brass

On land or at sea our fighting men do their many chores by the sound of a bugle. All sorts of uncomplimentary epithets are used to designate the bugler, but nobody has yet been able to provide a satisfactory substitute for a bugle although recordings are used at some permanent bases.



Aboard ship the men fall in at the order of "Pipe muster." On land the bugler sounds "Assembly!" But no matter where the bugle is used thousands must be bought out of the money we are investing in War Bonds. Back the attack with an extra \$100 Bond in the 3rd War Loan.

Para-Ski Troopers

When will this war end? Nobody knows, so the Army is continuing its training of Para-Ski Troopers. They're parachute troops who know their way about on skis or any other place in snow covered mountainous country.



Holy Stone

Cleanliness is the first order of every American soldier and sailor and the United States Government spends millions upon millions of dollars to keep our fighting men as clean and as healthy as circumstances will permit.

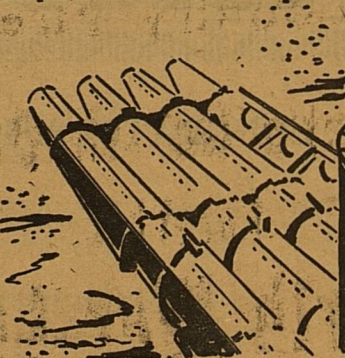


"Swab the deck!" cries out a petty officer and the men fall to with their "holy stone" equipment and in a short time everything is spick and span.

Buy War Bonds and more War Bonds and you know that you are sharing in the effort that will free the world from war lord domination.

4 for 1

U. S. destroyers and other anti-submarine vessels of the Navy are equipped with quadruple tubes, meaning they are capable of firing four torpedoes simultaneously, making it more difficult for the target to escape.



Modern warfare is the most expensive destruction the world has ever experienced both for the destroyed and the destroyer. There is no point where we can stop in this war this side of peace so all of us will be required to buy an extra \$100 Bond in the 3rd War Loan.

School Days

When our fighters fly at 400 miles an hour with a Jap Zero or a Messerschmidt on their tails there isn't much time for cogitation so the Army and the Navy show as many motion pictures of actual dog fights and air battles as possible to our student fliers.



Pictures of trainer flights, bombing flights and flights by fighters are all a part of the routine for our student pilots and must be drilled into them just as it is necessary for us to remind ourselves daily of the necessity to buy an extra \$100 Bond in September.

Back The Attack — Buy an Extra Bond

THE TEXACO STATION

CATERS TO THE NEEDS OF MOTORISTS IN AUTO ACCESSORIES AND SUPPLIES

We have a nice line of Seat Covers, Tires, Tubes, Mud Chains and many other needs. Come in and if we don't have what you want, we'll get it for you.

TRY A MARFAK GREASE JOB

If Our Service Pleases You Tell Others—
 If Not Tell Us!

Texaco Service Station

H. D. MERCER, Prop. PHONE 95

CONGRATULATIONS

HILL COUNTRY

On Your Annual Convention

An Organization

Protecting Hill Country Towns

and Communities

Congratulations on your endeavors and
 Annual Convention

Cox-Rushing-Greer Co.

"Serving West Texas Since 1913"

To All Hill Country Firemen

WE COMMEND YOU ON YOUR ACCOMPLISHMENTS—

Congratulations, Eldorado,
 Convention City, February 8th

Use John Deere Tractors and Implements

FOR ECONOMICAL TRANSPORTATION

Just Received Shipment Genuine
 JOHN DEERE SWEEPS—Get Yours Early!

BUY WAR BONDS--HELP A BUDDY

Porter Henderson Implement Co.

418 So. OAKES SAN ANGELO
 TELEPHONE 3656

West Texas' Most Popular Loaf For Over 29 Years!

Baked in West Texas' Most Modern Bakery

MRS. BOEL

Congr

Keeps on
 BAKING
 with W

HOY
 Gent's

TULATIONS...

FIREMEN'S ASSOCIATION

in Session at Eldorado, February 8, 1944

PROGRAM

Meeting Called to Order _____ Jimmie West
(Pres. Eldorado Volunteer Fire Dept.)
Invocation _____ Rev. J. M. Hays, Pastor First Baptist Church
Address of Welcome _____ L. L. Baker, Mayor
Response _____ Chester Cherry, Chief Ballinger Fire Dept.
Songs _____ Jean and "Dinky" Meador

Adjourn for Lunch

Business Called to Order _____ Cash W. Taylor
(Pres. Hill Country Fireman's Ass'n)

Report of Credentials Committee:
1. Roll Call
2. Instructions to Resolutions Committee
3. Reading of Minutes of Previous Meeting
4. Unfinished Business
5. New Business

Report of Secretary-Treasurer _____ John M. Hankins

Report by Memorial Committee
Address—"The Man with the Hose" _____ Dr. John Angus McMillan
(Chaplain Hill Country Fireman's Association)

Selection of Next Meeting Place
Song _____ Patsy Martin and Imogene Nixon

Address _____ Olin Culberson
(Secretary-Treasurer Volunteer Fireman's Association)

Song _____ Chester Wheeler

Musical Selections _____ Joe Kreklow

Address _____ Gene Saunders
(Fire Insurance Commissioner of Texas)

Song _____ Lavelle Meckel

Remarks _____ Visitors

Dismissal _____ Rev. F. B. Faust, Pastor First Methodist Church

HOSE RACE
Time: 5:00 P. M.

BANQUET
7:15 P. M.
Place—Presbyterian Church

DANCE
9:00 P. M. 'Till ??
Music by Harrison's Texans

CITY OFFICIALS, ELDORADO, TEXAS
L. L. BAKER, Mayor
A. J. ATKINS, City Secretary

CITY ALDERMEN
Sam Oglesby, Jr.
W. J. Humphrey
H. E. Finnigan
Chester Wheeler
Jess Thompson

CONGRATULATIONS
Hill Country Firemen
M. L. LEDDY BOOT & SADDLE SHOP
San Angelo, Texas

CONGRATULATIONS
Hill Country Firemen

Let's Go All Out
For This
Fourth War Loan
Buy An Extra Bond!

NATHAN'S
Jewelers

San Angelo

Brownwood

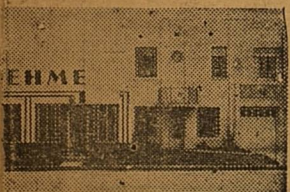
IN SAN ANGELO IT'S

Hemphill-Wells Co.

"YOUR COMPLETE DEPARTMENT STORE"

CONGRATULATIONS

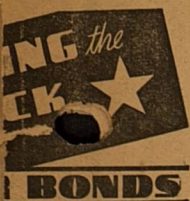
MRS. BOEHME'S BREAD



New Plant, Built in 1941

BOEHME'S BAKERY

Congratulations!



BROS. Irishings

**Marilyn Dickey
On Shell Program**

Marilyn Jane Dickey, daughter of Mr. and Mrs. Earnest Dickey, a piano pupil of Miss Mollie Turner, was included on the program at Shell Oil company banquet, held at the Cactus Hotel, San Angelo, Jan. 22. Selections rendered by Marilyn included "Under the Double Eagle" by Wagner; "Robin's Return" by

Fisher; and "Stars of Sea" by Kennedy.

Marilyn has had two years of piano and is considered as a coming musician by many who have observed her ability.

Miss Margaret Chick of Abilene and Mrs. Chester Caffey of Paint Rock are visiting in the home of their mother and grandmother, Mrs. C. S. Chick.

**COUNTRY WOMAN'S CLUB
Mrs. Fred Watson, Reporter**

Mrs. W. J. Humphrey entertained the Country Woman's Home Demonstration Club in her home, Jan. 27. Demonstrations on rug making and cleaning sewing machines were given by Miss Virginia Ryan, home demonstration agent.

Miss Ryan suggested each club member pay special attention to the demonstration on cleaning machines and at the next club meeting there would be a check made as to how many had benefitted by this demonstration.

Those present for the meeting were Mrs. Gordie Alexander, Mrs. Raymond Dickens, Mrs. Fred Watson, Mrs. Fred Gillaspay, Mrs. W. J. Humphrey, Mrs. Marion Wade, Mrs. L. Kent and her mother, Mrs. Clark, a visitor.

Mr. and Mrs. B. K. Moore and little grandson, Joe Hern, returned home Tuesday after a visit in San Antonio with their two sons, Joe H. Sr. and Sgt. C. E. Moore who has just returned to San Antonio from Hibbing, Minn. where he has been stationed for several months. He is at Cadet Center awaiting further assignment.

**REYNOLDS H. D. CLUB
Mrs. Victor Sauer, Reporter**

"To ease another's heartaches is to forget one's own," was the thought for the day and "making hooked, crocheted and braided rugs" was the theme of the program when the Reynolds Home Demonstration Club met Wednesday, January 26 in the home of Mrs. Ray Bruton.

Mrs. Bruton demonstrated the making of a hooked and string rug, and displayed a crocheted rug. Most of the members brought their Red Cross knitting and knitted during the meeting. After a few minutes of recreation directed by Mrs. James Williams, refreshments were served to Mes. W. E. Bruton, J. Tom Williams and children, Ann, Billie, and Bobbie, Victor Sauer and sons, Wayne and Duwain, Mrs. Williams and daughters, Jimmie and June and Mrs. Bruton. The next meeting will be Wednesday, Feb. 9 at 3:00 p. m. in the home of Mrs. Victor Sauer.

Mrs. Tommie Smith and baby have been returned to their home from a San Angelo hospital. They are reported to be getting along nicely.

Congratulations....

**Hill Country Firemen
and Visitors**

Your Endeavors Are Outstanding

See Us For Your Seasonal Products

including

**AA Fly Spray :-: Rotonone Insect Dust
MINERALS**

John H. Hughes

"Your Watkins Dealer"

Mrs. H. E. Finigan was called to be with her mother, Mrs. M. A. Brady the first of the week. Alley who is ill there.

**WELCOME
Firemen**

---To---

ELDORADO

1944

Convention City

**BUY BONDS for
SECURITY**

First National Bank

Total Resources Over \$1,000,000.00

Welcome.....

Hill Country Firemen

to Eldorado—Convention City

*Congratulations to your organization and to
your men in service---we salute them!*

RED & WHITE FOOD STORE

Proposed Builders of Frozen Food Locker Plant

For Schleicher County

**Conventioners of
Hill Country Firemen's Association**

CONGRATULATIONS ON YOUR ACCOMPLISHMENTS and

WELCOME to ELDORADO

Wool and Mohair Warehouse — Santa Fe Tracks

Feed Department — Moser Building

ELDORADO WOOL CO.

WOOL and MOHAIR

BONDED WAREHOUSING

FEED

SALT

STOCK MEDICINES

MAKING AMERICA STRONG



Developed by industry in preparation for any possible gas attacks, these "tents," made of a cellophane-like substance, will prove invaluable to industrial scientists in their post-war research activities.

Mr. and Mrs. August Prugel of Eden and Mr. and Mrs. A. E. Prugel of Sonora were guests Sunday in the home of Mrs. J. E. Tisdale. Mr. and Mrs. Joe Tisdale and Mr. and Mrs. V. G. Tisdale. A dinner was given at the Joe Tisdale ranch honoring the guests.

First Baptist Church J. M. Hays, Pastor "The Church With A Friendly Welcome".

In spite of the fact that many of our people were the victims of the flu the past week-end our attendance in all of our services were good. But we will be so grateful when the flu and other hinderances are gone and all of our people can be present.

And too, our attendance at our monthly officers and teachers meeting was good last Friday evening. The program was centered around the enlargement and enlistment effort. Not only do we want all persons with official positions present at these meetings but want all members who will come and add interest and inspiration; for we have found out long ago that our attitude and interest through the week will determine our attendance in all services on Sunday.

We greatly appreciate all those who had part in taking the religious census of our community the past Sunday afternoon. It was not our aim to contact every home; but only those homes whom we did not

know what their religious preferences were. In making such contacts we found that some 70 prospects who prefer our Sunday school and church who are not in attendance anywhere. Will you, as one interested in our church and religious life help enlist these possibilities?

Our friends and neighbors are influenced not by what we say so much as by what we do. The same is true with your children. Your child is not so much convinced by the number of words you say; but it all depends on your attitude and sincerity you exhibit in what you do. In other words, we need to practice what we say. The scripture says, "Be thou faithful unto death, and I will give you a crown of life." Not only does this mean we need to be faithful to the great principles of right and against the wrong until the last hour we live; but it also means to be faithful to the point of dying. So we who call ourselves christian, can let our church and the cause of religion count on us to the point of dying. May we be found faithful to the things we have confessed and professed. The world will be made

better only as it feels the religious and civilian influence that is shed by christian and religious people. If you don't have a church home come to our church. You will be welcomed at every service.

First Methodist Church F. B. Faust, Pastor

The subject Sunday morning will be "God Always There." The choir will sing an anthem and the sacrament of the Lord's Supper will be observed. In connection with the sacrament of the Lord's Supper World Service Day will be observed.

The MYF will be at 6:45 o'clock. Howard Parker leader.

Mr. Joab Campbell will be the discussion leader for the fifth Pillar of Peace, which will be given Sunday night at 7:30 o'clock.

SON BORN

Mr. and Mrs. Leonard Isaacs are the parents of a son, born Jan. 26, in a San Angelo hospital.

The lad weighed 6 lbs. 4 ozs. and has been named Kenneth Eugene.

Go to Church Sunday

BEST WISHES

Hill Country Firemen
Association Visitors

WELCOME

—TO—

ELDORADO
1944 Convention City

Harris Gulf Station

CONGRATULATIONS VISITORS

WELCOME

—TO—

1944 Convention City

ELDORADO

★

Coulter's Man Shop

WELCOME

Hill Country Firemen
Association Visitors

Wheeler Grocery

ELDORADO
1944 Convention City

WELCOME

Hill Country Firemen

Eldorado Recreation Club

WELCOME
Conventioners
To Eldorado

AND

Greetings To Our
Friends Everywhere

Wm. CAMERON & CO

"Home of the Complete Building Service"

Welcome to

ELDORADO

Hill Country Firemen
Association
Conventioners

W. F. Meador
Oil Properties

CONGRATULATIONS VISITORS

AND

Hill Country Firemen

Hoover Drug Store

C. L. MEADOR, JR., Co. Chairman

4th War
Loan Drive
Back ^{The} Attack
Buy an Extra
WAR BOND

JARRETT-GANN RITES ARE READ IN SAN DIEGO, CALIF.

Miss Dorothy Jarrett became the bride of Master Sgt. John N. Gann at the home of the bride's aunt, Mrs. D. D. Cole in San Diego, California January 8.

The Rev. C. R. Smith, an Episcopalian minister read the single ring ceremony.

Mrs. Gann is a graduate of Eldorado High School and attended Howard Payne two years. She has been employed in Washington in the War Department for the past two years. She is now employed as secretary with the California Labor Board.

She is the granddaughter of Mrs.

F. S. Miller of this place and a niece of Mrs. Joe B. Edens.

Sgt. Gann is the son of J. N. Gann, Sr., of Knoxville, Tennessee. He is a graduate of Knoxville High school and attended the University of Tennessee.

The couple is at home at Ocean-side California where Sgt. Gann is an Instructor in Radio at Camp Pendleton.

Mr. and Mrs. Joe B. Edens are moving this week to their new home one and one half miles east of town on the Ft. McKavett road.

For printing of distinction Call No. 77. We know how!

THE POCKETBOOK of KNOWLEDGE by TOPPS

APPROXIMATELY 50 KINDS OF FISH ARE ABLE TO GIVE ELECTRIC SHOCKS

TO RELIEVE MEN FOR ACTIVE WAR DUTY, MANY INDUSTRIALISTS ARE SERVING AS PART-TIME COAST GUARDSMEN

MUSHROOMS ARE THE LATEST ADDITION TO INDUSTRY'S GROWING LIST OF DEHYDRATED FOOD PRODUCTS

THE FIRST MATCHES, (MADE IN THE EARLY 16th CENTURY), WERE SLIVERS OF WOOD TIPPED WITH A CHEMICAL MIXTURE. TO LIGHT THE MATCHES THE HEADS WERE DIPPED INTO A VIAL CONTAINING ACID

A NEW TYPE "DOUGHNUT" LIFE RAFT INCREASES CARRYING CAPACITY BY MEANS OF A PLATFORM HUNG BENEATH THE RAFT, SUPPORTED WITH MESH NETTING

PUPILS OF MISS ELLINGTON RENDER PROGRAM AT WEDNESDAY ASSEMBLY

A group of pupils taking music from Miss Mae Ellington, local instructor, rendered a program in assembly at the school at 1:15 o'clock Wednesday afternoon.

Included on the program were the following pupils:

Nancy Jo Elder, Marinell Roach, Donald Jones, Eddie Gail Roach, Jerry Johnson, Carolyn Ratliff, May Runge, Rita Ann Elder, Iretta Faye Mace, Polly Lawhon, Lilla Jean Ellington, Joyce Ann Van

Horn, Grace Butler, Patricia Elder, Patricia Humphrey, Ebba Ann Finley, Gertrude Sauer, Worth Lawhon, Mary Lillian Ellington, and Kathrine Davis.

ARRIVED IN HAWAII SAFELY

Mrs. Ray Headstream recently notified her mother, Mrs. Daisy Ford and her sisters, Misses O. and Ena, she had arrived safely in Hawaii where she has gone to join her husband, a civil service employee there. Mrs. Headstream is to be employed in government work also. The notification of her arrival was by cablegram.

ELDORADO
1944 Convention City

WELCOME
Hill Country Firemen
Hamburger Bill
NICE, JUICY HAMBURGERS

WELCOME
Hill Country Firemen
Association Visitors

Rio Gas & Power

BEST WISHES
Hill Country Firemen
Association Visitors

WELCOME
—TO—
ELDORADO
1944 Convention City

TEXACO SERVICE STATION

CONGRATULATIONS VISITORS

WELCOME
—TO—
1944 Convention City

ELDORADO

Eldorado Coffee Shop

SGT. HARRY BURGE GETS ADDITIONAL MEDALS

S/Sgt. Harry Burge, husband of of Pfc. Jewel Butler Burge, and son-in-law of Mr. and Mrs. J. A. Butler, seems destined to be the recipient of many medals. The Sergeant has recently received several awards for outstanding

bravery in action. Included, besides the Silver Star, awarded him in November, are two Mapel Leaf Cluster, five Stars for major battles and three campaign ribbons.

Terry Crain left Wednesday for Dallas where he expects to undergo medical treatment.

Hill Country Firemen and Visitors
Your Endeavors Are Outstanding
Welcome to Eldorado

Keno Ogden & Lewis Whitten

DISTRIBUTORS of MAGNOLIA PRODUCTS



4th WAR LOAN
January 18 to February 15
\$14 Billion

4th WAR LOAN
5½ Billion to Be
in Series "E" Bonds

THEY'RE FIGHTING ... ARE YOU BUYING?

The kid who lived next door... the girl up the street... Sister Sue's oldest boy... your son... they are doing the fighting in this war. And are doing it well. But YOU — you're the guy that has to do the buying.

YOU are the only one who can decide how much EXTRA you should put into War Bonds as your part of the Fourth War Loan Drive. Re-

member, as you figure it out, that— Time to a soldier is a commodity of life and death. He cannot sell it or buy it. He cannot cash it in at the nearest bank. He has to endure it. Each day longer that a soldier must fight lessens his chance of survival. Your purchase of EXTRA War Bonds should shorten his fighting time.

Modern warfare is often a ques-

tion of logistics. Victory—men being equal—goes to the side which is best supplied and equipped. Your purchases of EXTRA War Bonds will give you more rights to insist that it be properly spent to equip those fighting for you.

Yes, as you figure it out remember... They're doing the fighting — it's up to YOU to do the buying.

Let's ALL BACK THE ATTACK!

West Texas Utilities Company