

Back From Cruise

Pleasant memories of their recent cruise to Nassau will be enjoyed by Mr. and Mrs. Charlie Trigg and the Tom Ratliffs, of Eldorado, aboard the 100% air-conditioned SS Bahama Star, which sailed from the tropical port of Miami, Florida. They recently returned from the trip.

While in Nassau they had the opportunity of viewing the historic sights of the quaint Old World city while riding through the winding streets in a surrey. There was also plenty of time to browse leisurely through the many British shops, bargain with the natives in the straw market, and visit popular Paradise Beach.

Boy Scout Exposition Coming Up Saturday

The limelight will be cast on thousands of Cub, Boy and Explorer Scouts of the Concho Valley Council, Boy Scouts of America, when they gather at the 1961 Boy Scout Exposition, Saturday, April 8, at the Exhibition Building adjacent to the San Angelo Coliseum.

The occasion is the 1961 Exposition of the Concho Valley Council units from 23 1/2 counties in the council area. According to Weldon M. Jones, general chairman for the event, it will be the biggest Scouting activity of the year.

For months hundreds of boys of all ages have been working night and day to make the Exposition a success. Eighty-two units have reserved 112 booths in which displays of techniques learned under the Boy Scout program will be demonstrated.

Twenty-nine booths will be filled with Cub Scouts demonstrating many types of handicraft including plaster of paris molding, leathercraft, metalcraft, woodcraft, basket weaving and others.

Sixty-seven booths will be filled with Boy Scouts demonstrating First Aid, cooking, camping, electricity, plumbing, coin and stamp collecting, rifle marksmanship, finger printing, safety, sculpturing, Indian lore, tin-craft, pioneering, rope making and others.

Sixteen booths will be filled with Explorer Scouts (high school boys) demonstrating advanced skills in camping, tent pitching, cooking, taxidermy, drafting, woodworking, boat construction, archery and one Post will have expert Scouts showing their skill on a trampoline.

A special TV live program will be shown by KCTV, Channel 8, at 5:15 PM Friday, April 7. Master of Ceremonies on this show will be Eagle Scout Bobby Neal of Explorer Post 420, Junction.

The Exposition will start at 2:30 p.m. Saturday, April 8, at the Exhibition Building located next to the Coliseum in the Fair Grounds in San Angelo. Tickets may be obtained from Cubs, Scouts and Explorers in the council area. Price of admission is 50c for adults and 25c for students with the proceeds going for the cost of the Exposition and to provide revenue for individual units.

BIRTHDAY PARTY HELD

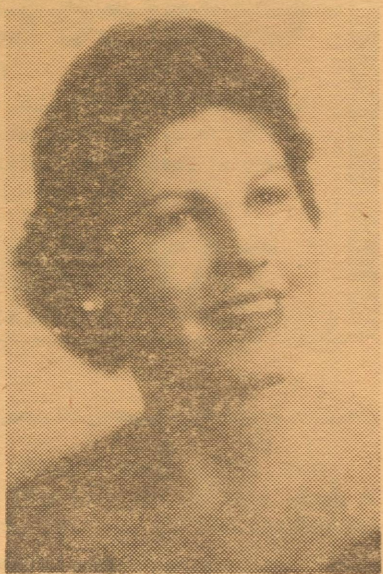
Jackie Susan Etheredge is one year old.

Mrs. Billy Jack Etheredge prepared a birthday dinner Sunday, April 2, in the home of her parents, Mr. and Mrs. Claude Doyle, for her daughter, Jackie, who was one year old.

A decorated birthday cake and dinner was served to Mr. and Mrs. Jack Etheredge, Mr. and Mrs. Claude Doyle, Jerry and Jimmy Doyle, Jackie Susan and her parents, Mr. and Mrs. Billy Jack Etheredge. She received several birthday gifts.

Easter holiday visitors in the home of Mr. and Mrs. John Gilmore were: Mr. and Mrs. H. C. Sutton of Tracy, Texas, and Mrs. Eugene Mayo, Jr., and daughters Elizabeth and Sandra of Dallas.

Miss McCormick To Wed On September 1st



DONNA BETH MCCORMICK

The engagement of Miss Donna Beth McCormick and Joseph K. Rider was announced at a tea given Saturday, April 1, in the home of the bride-elect, Miss McCormick is the daughter of Mr. and Mrs. Don McCormick of Eldorado. Mr. Rider is the son of Mrs. Evelyn K. Rider of Bellaire.

A senior speech major at the University of Texas, Miss McCormick is a member of Tau Beta Sigma, honorary band sorority, the Longhorn Band, and Delta Zeta social sorority. Mr. Rider will receive his degree in June from Rice Institute where he is affiliated with Baker College and The Rice Players, of which he is a co-ordinator.

Presiding during the tea hours were Misses Louise Kuykendall and Barbara Faught, Mrs. Jerry Lyn Pennington of San Angelo, and Mrs. M. E. Carothers, Jr., of Abilene. A blue satin ribbon extended from an arrangement of stock and gladiolas with the couple's name and date, September 1, 1961.

The wedding will take place in the First Baptist church here in Eldorado.

Miss Love and Miss Blair Presented At Ball

The 27th annual presentation ball of Deko sorority and Sakkara fraternity was held Saturday evening, March 25 at Rivercrest Country Club at Fort Worth. Eleven young ladies and fourteen men were presented to the music of the Horace Puckett orchestra. Dr. Law Sone, president of the College at Texas Wesleyan at Ft. Worth, was master of ceremonies.

The first presentee was Miss Ann Blair, who was escorted by Kenneth Pennington. Her six-tiered skirt of white net gracefully draped a taffeta circular skirt. A taffeta bodice with a sweetheart neckline of shirred net topped the skirt.

Miss Blair is a sophomore business major and the daughter of Mr. and Mrs. F. D. Blair of Eldorado. Miss Blair had the song, "That's All," dedicated to her later in the evening.

Miss Linda Love was escorted by Bob Whitis. A sophomore business major, Miss Love graced a skirt of satin with strapless, ruffled bodice. The overskirt of lace ruffles edged in peau de soie was tiered to the floor. Miss Love is the daughter of Mr. and Mrs. Gus Love of Eldorado and chose the song, "The Twelfth of Never."

Kenneth Pennington is the son Mrs. Evelyn Pennington and Bob Whitis is the son of Mr. and Mrs. A. M. Whitis.

Mr. and Mrs. Bubba Alexander and Gordie Alexander of Austin, Mr. and Mrs. R. J. Alexander and son Gerald of Vincent, and Mr. and Mrs. R. J. Alexander, Jr., of Big Spring all visited in Eldorado with relatives and friends during the Easter holidays.

Lions Club Meets

Mrs. Oliver Teele presented 3 of her soloists at yesterday's meeting of the Lions club. Bob Lester, Ted DuBose, and Terry Phelps sang, accompanied by Kaye Harkey and Judy Hext.

John Stigler presided at the business session. He appointed L. M. Hoover and Raymond Hall to the auditing committee, and Don McCormick, Jimmy West, and Dick Preston to the nominating committee to nominate officers of the club to serve the coming year.

The slate will be elected at the April 19 meeting.

Garden Club To Meet

The regular meeting of the Garden Club will be held Wednesday, April 12, at 9:30 a.m. in the Memorial Building.

DOYLES HAVE GUESTS

Mr. and Mrs. Claude Doyle had as their guests Thursday night and Friday Dan Griffin, Billy Van Dusen, Phillip Walker, Hunter Bill Edmiston, Wayne Herman, and Jerry Doyle.

The boys were all in the Dan Griffin wedding Friday night.

The Doyles also had as guests Mr. and Mrs. Ralph Dickson and Heavia of McCamey, Mr. and Mrs. Billy Jack Etheredge and daughter. Their home is in Irving.

Jimmy Doyle is staying with his parents, Mr. and Mrs. Claude Doyle while his wife and son are visiting in Poteau, Okla. They are expected home this week end.

Jerry Doyle returned to San Angelo college for classes Tuesday morning.

Mr. and Mrs. Truman Biggs of Abilene spent the week end with his parents, Mr. and Mrs. Ben Biggs and on Sunday they went to San Angelo to visit with their daughter and sister, Mrs. Bill McElroy and were joined there by Mr. and Mrs. Glenn Biggs and two boys of Abilene.

OUR BUSINESS IS

ONE YEAR OLD

THIS WEEK, AND WE WISH TO TAKE THIS MEANS OF THANKING YOU, THE PUBLIC, FOR THE SUPPORT GIVEN US DURING OUR INITIAL YEAR OF SERVING YOU

We renew the pledge we made at the time we opened to provide you with top-quality dry cleaning at reasonable prices. Also laundry. We invite you to come to us for your cleaning and laundry needs. Right now, it's time to think about putting your winter clothes in moth bags. This is just one of our many services. And again, we say thank you.

S&H Green Stamps

City Cleaners

W. R. (Bud) DAVIDSON DOUG YATES

Mr. and Mrs. Will Isaacs had as their guests during the Easter holidays their daughter and grandson, Mrs. W. B. McCutcheon and Bill of Austin.

Mr. and Mrs. Frank E. Chapple had as their guests during the Easter holidays their daughter and her family, Mr. and Mrs. Pete McBurnett and Suzan of Odessa.

Mr. and Mrs. Oliver Teele had as their guests during the holidays Mrs. Teele's mother, Mrs. H. L. Potter of Eden and Mr. and Mrs. Lee Crump of Abilene.

You Are Invited to Attend The

REVIVAL

at

First Baptist Church

April 9th thru 16th

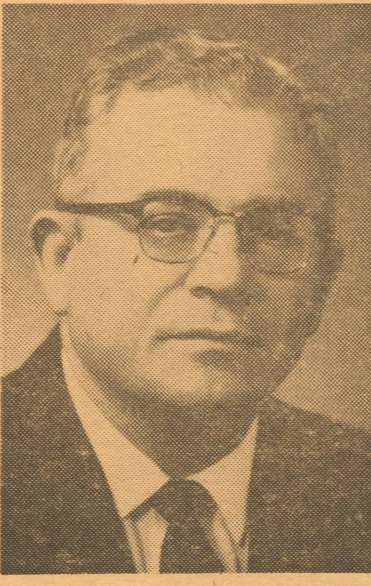
Car Air Conditioning

Your air conditioning system is an expensive accessory and must be serviced periodically to prevent failure. Working parts of the system are oiled by the circulation of freon and oil in the system. If a leak has occurred during the off season, and they often do, the system can be badly damaged in just a few minutes of operation.

Let us check your air conditioning NOW at the beginning of the season.

TOPLIFFE

GAS & ELECTRIC SERVICE
Phone 21181



J. O. FOLKS
EVANGELIST



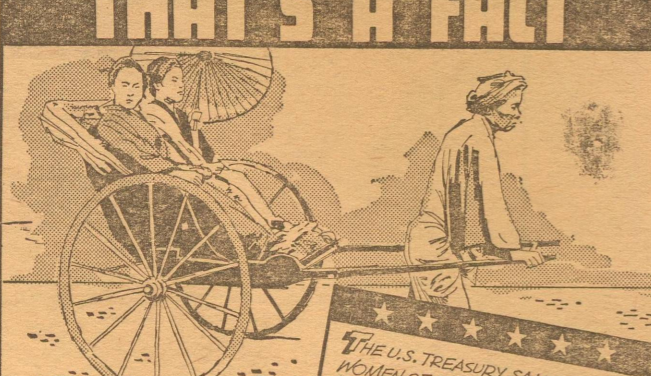
FRANK O'BANION
MUSIC

10:00 A. M.

8:00 P. M.

Nursery Open For Each Service

THAT'S A FACT



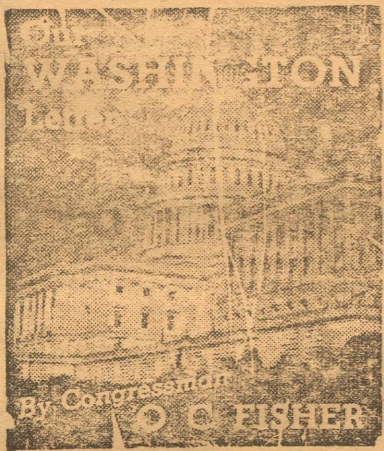
AMERICAN KNOW-HOW
THE JINRIKSHA, THOUGHT TO BE A TYPICALLY ORIENTAL PRODUCT, WAS ACTUALLY INVENTED BY AN AMERICAN! THE REV. JONATHAN GROBLE DEVELOPED IT TO TRANSPORT HIS INVALID WIFE.

WHAT A LAW!
BY LAW THE WOMEN OF ATHENS WERE COMPELLED TO OWN AT LEAST THREE DRESSES!

20th ANNIVERSARY 1941-1961

YOU SAVE MORE THAN MONEY WITH U.S. SAVINGS BONDS!

THE U.S. TREASURY SALUTES THE WOMEN OF AMERICA—AS REGULAR FAMILY BUDGETERS; AS ENCOURAGING SAVINGS THROUGH PAYROLL SAVINGS AND AS VOLUNTEERS SERVING IN THE SCHOOL SAVINGS PROGRAM.



that marks the beginning of a new era of federal peace-time spending in America. The Senate had already approved the bill, only a bigger and more liberal one.

Briefly, Uncle Sam will now loan money to communities where there is unemployment, to build or rebuild factories. In addition Uncle Sam will give away a hundred million dollars the first year for most any purpose imaginable. It could include hand-outs to schools, churches, chambers of commerce, or "any private or public nonprofit organization representing any redevelopment area or part thereof."

The Bureaucrat who decides who gets the money and in what amount is going to be a busy and a popular man. The old Pandora box will be wide open.

A Depression-sized depressed areas bill, reminiscent of old WPA days, slid through the House last week. It's a \$400 million loan and grant measure, a real bonanza,

Remember, this \$400 million is just the beginning—just for one



GUARD YOUR FAMILY.—Mrs. Jack E. Walsh of the 1961 Texas Cancer Family points to the national cancer family pictured on the 1961 American Cancer Society Crusade poster and reminds that everyone should have a regular

health check-up. Mrs. Walsh is one of more than a million Americans who have been saved from cancer. Happy at being a healthy family are sons John and David, and Mr. Walsh. April has been designated as cancer control month in Texas by Governor Price Daniel.

year. We know from experience that the demands will grow year by year. It is conservatively estimated that in another three years the program will cost a billion dollars annually.

Not since the depression days has such latitude been extended to a government agency to loan and give away the people's tax money, without regard to actual need to meet and solve a local problem.

The trouble is that this is an attempt to treat the symptoms, not disease. Why the unemployment in a given area? If a coal mining town, is it due to the mine having to close down while each miner was receiving \$27 a day for his work, thanks to John L. Lewis? Has the coal been replaced by cheaper gas or fuel oil? Why did a certain factory close in another community? Labor costs too high? Taxes too high? Hundreds of textile mills moved south from New England because labor costs got too high, taxes excessive, feather-bedding and what have you. In some areas of the south all ad valorem taxes were suspended on new textile plants for five or more years.

Maybe the new legislation will help a bit here or there. But think of the cost. And like a habit-forming drug, think of this new incentive to go to Uncle Sam with hat in hand to alleviate a problem that can and should be handled by local people. At least the states should shoulder the major portion of the job, if local people can't handle it.

Literary Meet Will Be Held Here Tomorrow

A District 8-A Literary Meet will get under way in the local school at 2:00 p.m. tomorrow, Friday, with a general assembly in the high school auditorium.

All schools in the district are expected to send representatives for the various events.

School officials state that the public will be welcome to attend the speech contests, but that in other events, such as typing, the contestants will be alone with their judges.

The schedule announced for tomorrow is as follows:

- 2:00 p.m. General assembly in the high school auditorium.
- 2:30 p.m. Junior Girl's declamation, auditorium, director C. H. Leach.
- Slide Rule, Science B, director Lewis Ferguson.
- Ready writers, room 3, director Tommie Montefort.
- 3:00 p.m. Junior boy declaimers report room 5.
- 3:15 p.m. Junior boys declamation, auditorium, director C. H. Leach.
- 3:30 p.m. Number sense, science B, director Mark Abernathy.
- 3:30 p.m. Girls' extemporaneous speech contestants report room 5.
- 4:00 p.m. Girls' extemporaneous speech, auditorium, director Ellis Mills.
- 4:00 p.m. Boys' extemporaneous speech contestants report room 5.
- 4:30 p.m. Boys' extemporaneous speech, director Ellis Mills.
- 5:00 to 6:00 p.m. Dinner.
- 6:00 p.m. Girls' poetry reading, Auditorium, Director Bill Bowen.
- Science contest, science B, director Harold Watkins.
- Typing, room 6, director Martha Meador.
- 6:30 p.m. Spelling, room 2, Director Lucille Rembolt.
- 6:30 p.m. Senior Boys' poetry reading contestants report room 5.
- 6:40 p.m. Senior boys' poetry reading, auditorium, director Bill Bowen.
- 7:20 p.m. Senior girls declaimers report to room 5.
- 7:30 p.m. Senior girls' declamation, auditorium, director C. H. Leach.
- 8:00 p.m. Senior boy declaimers report to room 5.
- 8:15 p.m. Senior boys' declamation, auditorium, director C. H. Leach.
- 8:45 p.m. Debate teams report to room 5.
- 9:00 p.m. Debate, auditorium, Director Bill Bowen.

Mr. and Mrs. Jim Steward of Abilene spent the week end with Mr. and Mrs. John Sedberry and Mr. and Mrs. Aaron Steward.

Mr. and Mrs. Ralph McMillan had as their guests during the Easter holidays their two grandchildren, Sherri and Dwight Wiedenmann of San Antonio.

The Jess Thompsons returned Tuesday from Dallas where they spent Easter with their daughter and son-in-law, Mr. and Mrs. Paul Hamby and family.

Buy It In Eldorado!

BUY IT, sell it or trade it through the want ad columns of the Success. The people's market place will get results for you. Try it. Come in and place your ad today.

How Christian Science Heals!

Sunday 8:15 A. M.
Radio Station KGKL
San Angelo

BACK IN 1951 . . .

WHEN construction started on the new short-cut road to the Huldale oil field.

WHEN Clifford Nelson arrived to take over the pastorate of the First Baptist church, and Charles G. Bruce came to serve the Presbyterian church.

WHEN Sam A. Whitten was toastmaster, Pansie Owens gave welcome, and Joe Ed Spencer the response, at the Junior-Senior Banquet.

WHEN Iretta Faye Mace was announced valedictorian and Laura Clarke salutatorian, of the Senior class.

WHEN Ebba Ann Finley became the bride of Bobby Barber, and Mrs. C. C. West was honored on her 85th birthday.

THEN we opened our used car establishment on South Main street to serve you. We thank your for your generous support these 10 years. To express our appreciation we announce the following

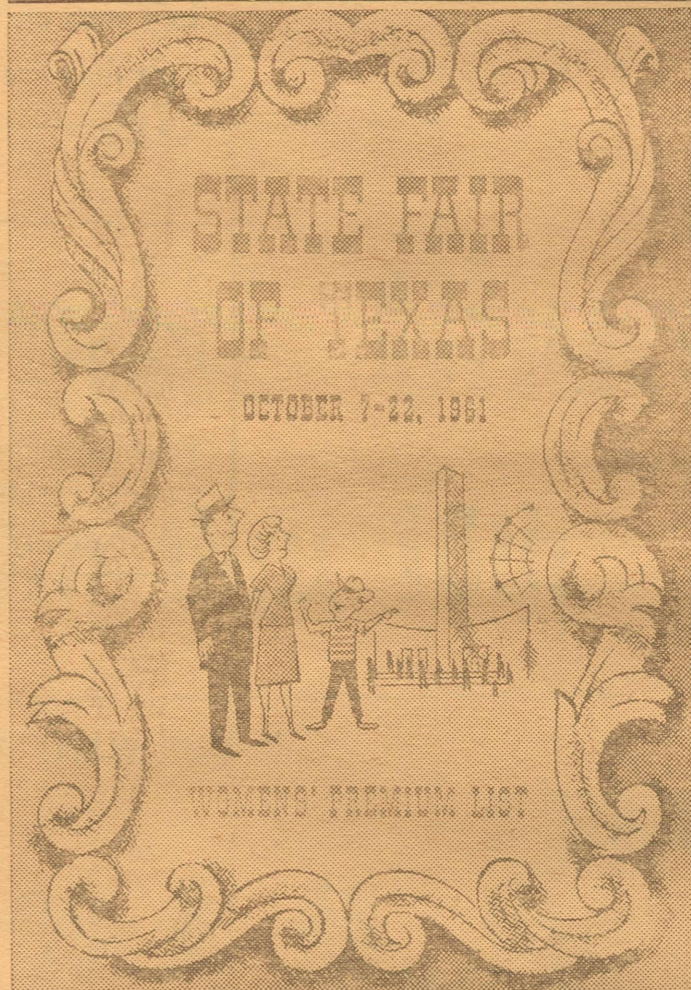
ANNIVERSARY WEEK BARGAINS ON USED CARS

1955 Chevrolet, 2-door-----	\$575
1956 Ford, 4-door-----	\$650
1956 Buick, 2-door Hard Top, Clean-----	\$695

James Williams Car Market

and Real Estate—Phone 22991

Women's Premium List Now Available



A "shocking pink" cover showing a family having fun at the Fair adorns the front of the Women's Department Premium List for the 1961 State Fair of Texas, October 7-22. A total of \$10,326 in premiums and awards is offered in 770 classifications. The premium list will be sent free on request to Mrs. Leah Jarrett, Women's Department, State Fair of Texas, Dallas 26.

It's time to get your Evaporative Cooler

ready for summer. We handle parts, including pumps, floats, hoses, copper tubing, and filter pads

WE ALSO SELL NEW EVAPORATIVE COOLERS AND LENNOX YEAR-AROUND AIR CONDITIONING SYSTEMS.

Your Inquiries Invited Sheet Metal Work

Eldorado Hardware

Phone 23351

Belk's Butane

WE ARE NOW IN THE BUTANE BUSINESS AND ARE PREPARED TO GIVE PROMPT DELIVERY DAY OR NIGHT. NO JOB TOO BIG TO HANDLE. NONE TOO SMALL TO BE APPRECIATED. PHONE 25023

THE BELKS

(to Ap 13*)

PEOPLE are FUNNY

PEOPLE DON'T

Go driving just to read highway signs.

PEOPLE DON'T

Have windshield wipers on their cars so there will be a place to tuck advertising matter.

PEOPLE DON'T

Rent post office boxes to serve as receptacles for 'junk mail'.

PEOPLE DON'T

Build front porches and front doors as a trash basket for handbills and cards, to be thrown.

BUT WHEN PEOPLE DO

Lay cash on the line for a copy of The Success, you can be sure they are buying it to read.

You, Mr. Advertiser, can be sure that at the price each reader pays for The Success he is going to be sure to read every word of it to try to get his money's worth. Every dollar spent for advertising in The Success assures you that your message goes into nearly all homes of Schleicher County residents to give you a far better advertising coverage than any other media available and at a cheaper price!

OUR WANT ADS GET RESULTS! LET US PROVE IT!

The Eldorado Success

Now In Our 60th Year of Service to the Schleicher County Area

School Menus

Monday, April 10: Smoked sausage, potato salad, mixed greens, carrot sticks, buttered rolls, milk, canned fruit.
 Tuesday, April 11: Veal cutlets and gravy, creamed potatoes, buttered broccoli, beets, buttered rolls, milk, chocolate cake with icing.
 Wed., April 12: Enchiladas, pin-to beans, tossed salad, orange halves, buttered rolls and milk, banana pudding.
 Thursday, April 13: Roast beef and gravy, creamed potatoes, frozen spinach, stewed tomatoes, buttered rolls, milk, fruit cobbler.
 Fri., April 14: Tuna salad, English pea salad, boiled carrots, buttered rolls, milk, ice cream.

GIFT TEA HONORS BRIDE

Mrs. Lawrence Hutson, the former Christabel Sauer, was honored with a tea Saturday in the club room of the Memorial Building. The room was decorated with spring flowers and the center table arrangement was of Easter eggs and bunnies. Hostesses were women of the West Side Church of Christ and the Reynolds Home Demonstration club.
 About 35 guests called during the tea hour. Christabel and her husband are both Seniors at Texas Western College at El Paso.

Sandra Alcorn visited with her parents during the Easter holidays. She is a student at Southwest Texas State College at San Marcos.

Mr. and Mrs. Robert Jay visited in Angelo Easter Sunday with relatives, Mr. and Mrs. R. E. Jay and Mr. and Mrs. T. J. Castello.

Mr. and Mrs. William Krecklow of Pontiac, Michigan, are here for a visit with their son and wife, Mr. and Mrs. Joe Krecklow.

Mr. and Mrs. Reginald Lagow and children, Kathy and Mike, of Coleman, visited during the Easter holidays with Mr. and Mrs. Lester Nixon.



COUNTY AGENT'S COLUMN

by Tiny Godwin

Schleicher County Agricultural Agent

It appears that we are headed for higher supports and tighter controls on farming. It will be a big job to keep informed on the changes and to figure the facts as to each producer's individual farm. Here are some phases and facts of management that should be kept in mind:

Keep up with the news from Washington so that you will know what programs are being offered and what farmers have to do to benefit from them. Study your county agent's letter of March 13, 1961 on grain allotments, using \$1.93 instead of \$1.70 as estimated in the letter.

Protect your allotments. Plant your full share of crops that are controlled so you won't lose acreage in the years ahead. Study and abide by latest rulings on allotment releases on your individual farm.

Shoot for the highest possible yields. They will be more important than ever with tight controls and higher prices.

If possible, plant as many high dollar crops not under control as possible. The program can change completely, and this may bring a bigger share of your most profitable crop.

Being short of cash this time of year can make producers hesitate to invest as much as they should in certified or pedigreed seed, fertilizer, and chemicals. Incomes suffer the rest of the season.

As has been shown, some of the costs are more or less the same or fixed regardless of yield. It cost just as much to plow and plant 1/3 bale crop as a 1/2 bale

crop. Interest and taxes on land will be the same too.

All wool sold from April 1, 1960 to March 31, 1961, is eligible for incentive payments. ASC office manager, Mr. Wilson Smith, stated that applications will be taken through the month of April and urges all producers to make application as soon as possible.

Release date for cotton allotments will run through April 7th. Re-apportionments will be made as soon as possible, but not later than April 19, 1961.

Every responsibility is an opportunity.

Bill Rountree, work unit conservationist of the Eldorado Divide Soil Conservation District attended a training school held at Fort Stockton recently for monitors. Monitors under the OCDM are trained to detect radiation in case of an atomic attack. Bill was trained in the dosimeter, the C.V. 720 radiation survey meter which detects both gamma and beta radiation, the CV 710 gamma ray detector, a radiological dosimeter charger, and the geiger counter. All these instruments were issued to Bill for emergency use. All instruments are checked weekly for operational performance and reported to proper headquarters.

Other members of the county emergency committee have taken training in atomic fall out. Wilson Smith was at Midland on March 7 and 8. W. G. Godwin will go to Lubbock on April 13 and 14 for similar training.

Here is a reminder from the Texas Farm and Ranch Council—Don't let an accident overtake you. Though your farm or ranch work may be behind schedule, you can't get back on schedule from a hospital bed or a cemetery. The crop or livestock you save by being careful may be your own.

The county ASC committee, Henry Moore, Archie Mittel and Gerald Hartgraves; and office manager Wilson Smith, and the Co. agent, will attend a district 10 ASC meeting to be held at the Cactus Hotel in San Angelo on Thursday, April 6 (today) on the new grain program.

Jerry Burlison, 4-H club boy, won the neatness award for exhibiting calves at the San Angelo Fat Stock Show March 8-12. His reward was a neatness banner and \$15.00.

The man who does not want to find out the fact does not want the facts found out.

Mrs. Hattie Blaylock has had as her guest for several days, her daughter, Mrs. Cormelia Copple of Sabin.

Mr. and Mrs. Billy Frank Blaylock and family visited in San Angelo Easter with her parents, Mr. and Mrs. R. E. Jay.

Mrs. Rutha Boyer had as her guests Sunday her daughter and family, Mr. and Mrs. Howard Belcher, Jimmy and Judy, and Mr. and Mrs. Howard Stephenson and son Mack, all of San Angelo.

Mr. and Mrs. Robert Jay and children spent Thursday and Friday with his parents, Mr. and Mrs. Sam Jay at Robert Lee.

Mrs. Lynn Alexander visited during the holidays in Austin with her daughter and family, Mr. and Mrs. Bill Willett.

Mrs. A. G. McCormack and new son, Kyle Glenn, were brought home Monday afternoon from the Clinic-Hospital.

Mr. and Mrs. Fred L. Watson had for their guests Easter their daughters, Mrs. Floyd Spurgers and boys of Clyde and Mr. and Mrs. Travis Perry and girls of San Angelo.

Mr. and Mrs. Farris and son visited in San Angelo Saturday with Mr. and Mrs. Mark Holland, Mr. and Mrs. T. B. Farris and Virgil and Mr. and Mrs. D. L. Gray.

Mr. and Mrs. Joe Ed Spencer of Sul Ross college, Alpine, came in for the holidays and on Saturday they were accompanied by Mrs. Edgar Spencer and Peggy, to Austin to visit with Claude Spencer Schwartz is Mrs. Joe Ed Spencer's mother.

Mr. and Mrs. S. M. Oglesby had as guests over Easter, Mr. Oglesby's sister and family, Mr. and Mrs. J. L. Mitchell of Chihuahua, Mexico.



- J. Forrest Runge.....Chairman of Supervisors
- B. E. Moore.....Vice Chairman
- Ben Hextg.....Member
- Merton Shurley.....Member
- Doyle Johnson.....Member

What does it take to make a good crop? Can you pick the practice or practices if carried out that would have increased your production last year? If so, what will you do about it this year?

The factors of production are many. Some are always changing, like the amount of rain and the warmth for plant growth. These are factors that cannot be changed. However, something can be done to properly conserve and use the rainfall received. Others are fixed such as depth of soil, the texture or size of soil particles, and the way they are put together. Of the fixed factors there is little that can be changed with the exception of soil depth. Soil depth can be decreased by excessive erosion by wind and water.

Other factors of production are the amount of plant food present, the organic matter content, and the soil condition. These are things that help make the difference between a quarter bale and 1 bale cotton on dryland; 1 bale and 3 bales per acre on irrigated land; and 1,000 pounds and 3,000 pounds grain sorghum on dryland.

Farmers of the Eldorado-Divide SCD know from experience that new cropland is the most productive land. The reason that new cropland produces the best yield is the good soil condition and high fertility of the soil. Land that has been in good grass cover before being put in cropland has received the best treatment possible to protect it from erosion and maintain or improve the soil condition and fertility.

Land is like any piece of farm equipment in some respects. Without proper maintenance either of them become worn out and are unprofitable for use. Since there is a good supply of new farm equipment, the worn out machinery can be easily replaced. With land this is not so; no more land is being made. The only alternative then is to take the best possible care of the land whereby it will remain productive.

From the time a new field is put in cultivation one of three

things begins to take place, the soil condition and fertility will be maintained, increased or decreased. To assure that the soils good condition and fertility are maintained or improved several soil, water and plant conservation measures have to be applied and maintained.

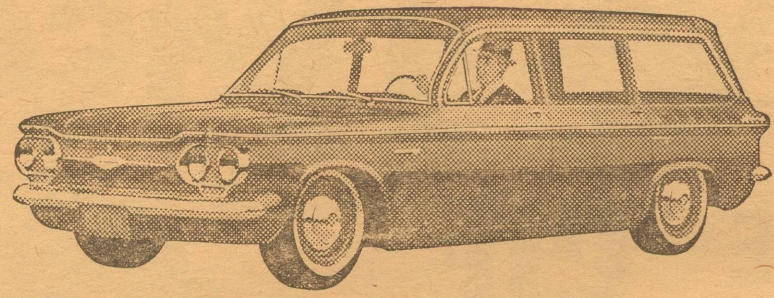
Cover crops for soil improvement and protection against erosion by wind and water is one of the conservation practices that will keep soil productive. Cover crops is the use of close-growing crops, either narrow rows or thickly seeded in rows, primarily for soil protection and improvement.

The advantages of a good cover crop are numerous. The protection of the soil from wind erosion is one of the main advantages in this area. Soil that is bare during the spring months is subject to wind erosion. The loss of soil by wind erosion and the powdery condition caused by moving soil, lessens the chance for good production. This is due to the fact that the most fertile soil is lost by erosion. Also the soil remaining on the field is slow to take water.

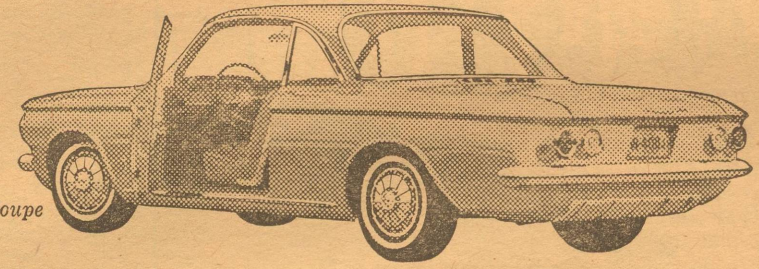
When rain is received at a faster rate than the soil will absorb it, water is lost from the field taking more of the good topsoil with it. In a situation like this a farmer is losing two of the main elements needed for good crop production, soil and water.

Crops that can be planted for soil improvement and protection from wind and water erosion during the summer months are clovers and summer peas and guar. These crops can be planted in rows or broadcast. Guar and peas can be planted as late as 15th July and will make good growth to return to the soil. Guar or peas can be planted on the skip rows in cotton or feed.

Cover crops for soil improvement and protection is one of combination of soil and water conservation practices that will help make the highest yield possible. By applying and maintaining the mers can rest assured that they are doing all they can to make the best crops.



Corvair 700 Lakewood Station Wagon



Monza Club Coupe

One of these Chevy Corvairs wants

YOU

(in a friendly way, of course)

Either of these Corvairs would make you a wonderful traveling companion. (Any of Corvair's ten budget-priced models would, for that matter.) The Lakewood Station Wagon earns its keep with a solid 68 cubic feet of cargo space, 10 of it under that lockable hood. And the Monza Club Coupe, with its bucket-type front seats, lets you in on some ultra-comfortable driving.

And they both handle and brake and perform beautifully. (Proof of the pudding is the way the '61 Corvair manhandled the recent Canadian Winter Rally, winning outright and taking the first five places in its class in this rugged 1,265-mile test.) Look 'em over at your dealer's. And if you can't decide which one you want, feel free to take both.



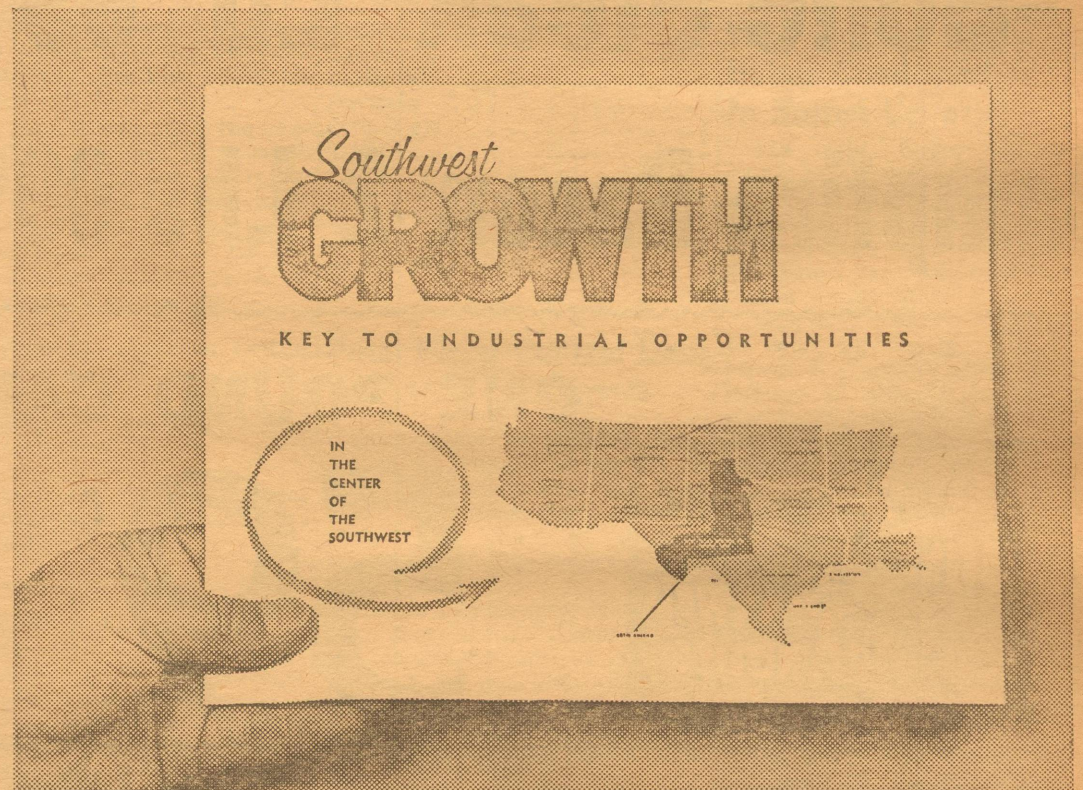
See the Chevy Corvairs, Chevrolet cars and the new Corvette at your local authorized Chevrolet dealer's

Eagle Chevrolet Company

S. Divide Street

Eldorado, Texas

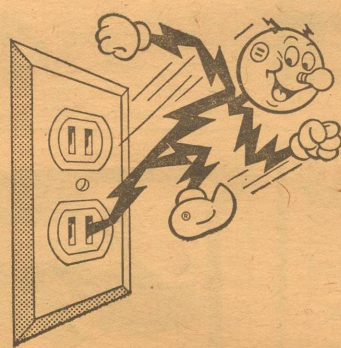
Phone 22601



We send this free booklet to industry leaders as another step in our area development program

THE business of West Texas Utilities Company is growing because the area we serve is growing. But our plant expansion is growing faster than our business. That's because we work hard to stay ahead of the additional area growth we are convinced is coming. To stimulate even more growth, we are engaged in an extensive program designed to invite new industry our way. The campaign includes an advertising schedule in national publications, personal visits to industrial areas, development of statistical data, and area booklets such as the one shown above. This is one of the ways we work with and for our communities to assist in local development. We do so with enthusiasm and vigor because of our conviction that this area faces GROWTH UNLIMITED.

West Texas Utilities Company an investor owned company



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Choice 7-Bone **Steak** Pound **59^c**

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Campfire Bacon 2 Lbs 99^c | Armour's Franks Lb 49^c



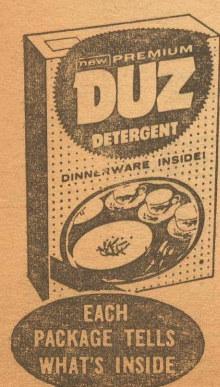
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ROSE DALE Golden CORN 303 CAN **19^c**

FRENCH'S — PURE BLACK PEPPER 4-OZ. CAN **49^c**



STARTER SIZE

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POTEET Strawberries	BOX 29 ^c	DELICIOUS Apples	POUND 19 ^c

QUICK, CONVENIENT Frozen Foods

Frozen Rite Rolls	24 Count 33 ^c	Pepperidge Farm Turnovers	Each 59 ^c
Patio Mexican Dinner	Each 69 ^c	Patio Tacos	6 Count 69 ^c

PARKER FOODS